

## **Entrepreneurship Development Cell**

**The following activities supported by Entrepreneurship cell are:**

- It shall conduct awareness and development programmes:
  - For the Head of the Institutions
  - For the Faculty
  - Mainly for the S & T youth.
- It will also conduct staff training programmes for the industrial enterprises.
- It will conduct growth oriented programmes for the first and second generation entrepreneurs.
- It will provide support, services to entrepreneurs, and escort services to the first generation entrepreneurs.
- Conduct various seminars and workshops in the related fields of interest and need.
- Look for the development of a strong database on all the industrial activities, government policies etc.
- It shall have a strong network with the FI and supporting agencies.
- It is expected to promote entrepreneurs in the thrust areas. It is gestated to conduct techno-economic feasibility service.
- It is anticipated to help to develop products and processes.
- It looks to provide infrastructure facilities and Technical support for incubation of the opportunities

Students at ED Cell are counseled to take-up the innovative projects in their carrier, for which the students will be supported with technical expert counseling to execute the project, fund required to execute the project, and contentious monitoring to complete the proto type model and if necessary help is extended to commercialize the product.

### **EDCell @ Velammal Institute of Technology**

For India to assume leadership in Industrial Production in the 21<sup>st</sup> Century, it would be essential that a considerable cross-section of community of Scientist, Technology, Engineers & Management Studies to choose Entrepreneurship as their vocation, rather than merely assuming Supervisory/Managerial position in various Enterprises. By opting to Entrepreneurship as their Career, these persons would be able to influence decision in respect of product and process of their Ventures. Thus, they would be able to participate directly in the Economic Development of our Nation. Hence, there is a need to promote entrepreneurship among Science, Technology and Management Students.

With increasing number of students showing signs of interest and enthusiasm in entrepreneurship, the college is facilitating for their desire through Entrepreneurship Development Cell. This cell would focus on guiding the Student to become entrepreneur and thereby to create “**An Employer Culture**”. Instead of job thinkers, Students would be Job Providers. The ED Cell will coordinate various activities devoted through Enterprise Creation and Entrepreneurship Development. It aims at enabling our student to generate income through various activities, empower them by Skill development training and Awareness Building Programme.

The ED Cell endeavours to become a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth oriented enterprises through entrepreneurship education, training, research and institution building.

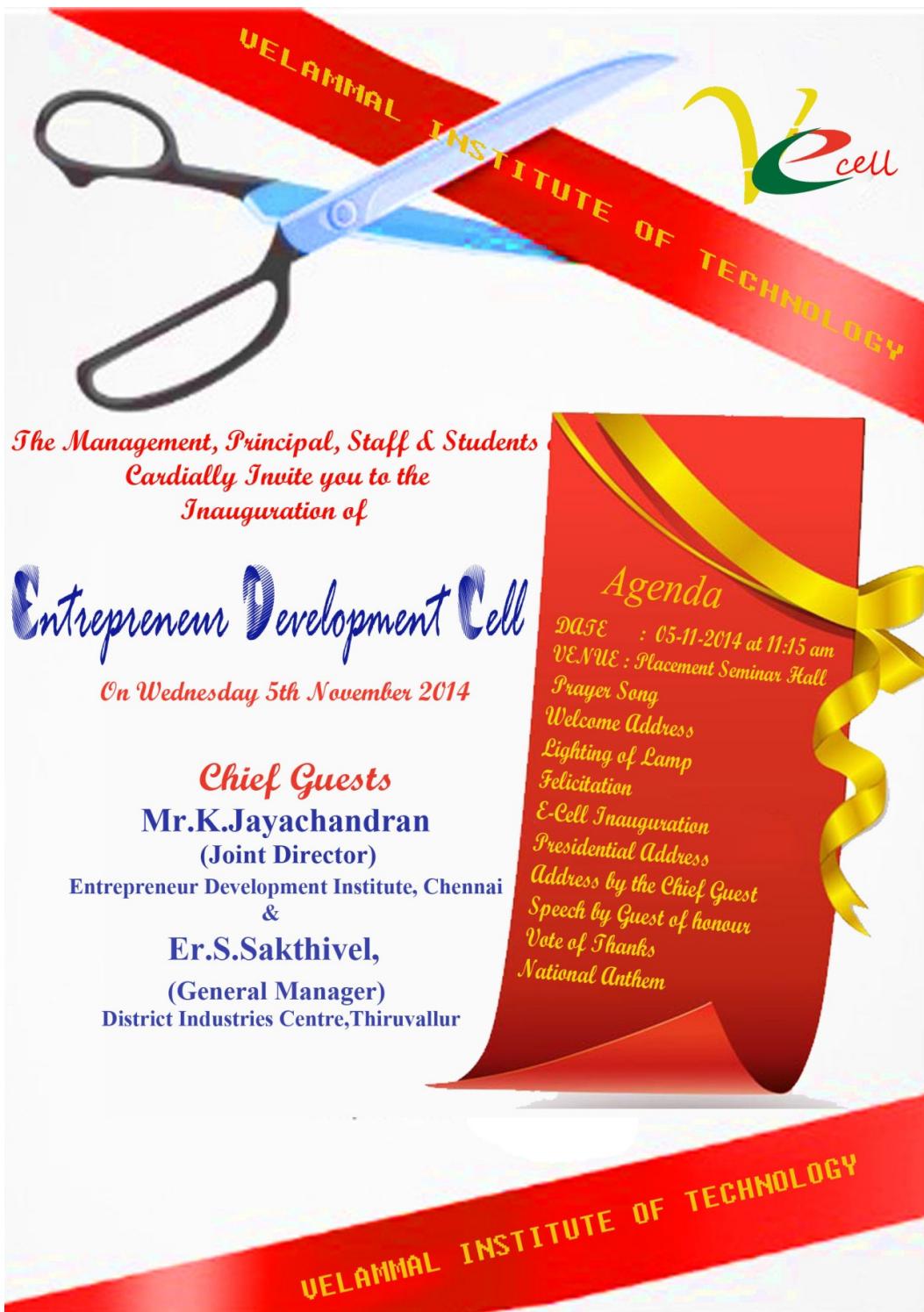
#### **ED Cell @ VIT are in association with**

- Entrepreneurship Development Institute, Chennai
- Entrepreneurship Development Institute of India, Gujarat.
- National Science & Technology Entrepreneurship Development, New Delhi.
- Micro, Small and Medium Enterprises

#### **List of Entrepreneurship Event held at VIT are:**

- Inauguration of ED Cell on 05-11-2016
- Entrepreneurship Awareness Camp during 08-1-15 to 10-01-15
- Entrepreneurship Awareness Camp during 12-03-15 to 15-03-15
- One Awareness Camp Sponsored by KVIC, Chennai
- Guest Lecture on "Entrepreneurship Culture " was conducted by ECE department on 02-09-2015
- Guest Lecture on "EntrepreneurStratup " was conducted by IT department on 30-04-2016
- Seminar on IC Fabrication was conducted by ECE department on 19.2.2016
- Business plan competition for Mechanical Engineering students with support of SAE club.
- MoU Signed with EDII, Gujarat for Diploma Program.

## Inauguration of ED Cell











EACs on 08/01/15 to 10/01/15



## VELAMMAL INSTITUTE OF TECHNOLOGY ENTREPRENEURSHIP AWARENESS CAMP ACTION PLAN

Date/Day	Morning Session		Session 3	Afternoon Session
	Session 1	Session 2		Session 4
08.01.15/ 1st	Inauguration - Camp objective, Entrepreneurship (General Concepts only)	Historical background - Indian values vis-a-vis Entrepreneurship & the present scenario		Mechanism of product selection & Technology assistance from R&D labs and others on choice of technology etc.
09.01.15/ 2nd	How to start a SSI unit (General concept about Govt. formalities	Technical & Commercial aspects of SSI unit (General concept only)		Schemes of assistance and support available from Government agencies, banks, financial institutions, SFCs etc.
10.01.15/3rd	Creativity and business- the man behind the venture- the behavioural scientist's approach	Communication Skills for better results in business		Factory Visit and experience sharing by existing entrepreneur
				Feedback and discussion on the camp and factory visit



EACs on 12/03/15 to 14/03/15



**VELAMMAL INSTITUTE OF TECHNOLOGY**  
**ENTREPRENEURSHIP AWARENESS CAMP**  
**ACTION PLAN**

<b>Date/Day</b>	<b>Morning Session</b>		<b>Afternoon Session</b>	
	<b>Session 1</b>	<b>Session 2</b>	<b>Session 3</b>	<b>Session 4</b>
12.03.15/ 1st	Inauguration - Camp objective, Entrepreneurship (General Concepts only)	Historical background - Indian values vis-a-vis Entrepreneurship & the present scenario	Identification of opportunities for entrepreneurs	Mechanism of product selection & Technology assistance from R&D labs and others on choice of technology etc.
13.03.15/ 2nd	How to start a SSI unit (General concept about Govt. formalities	Technical & Commercial aspects of SSI unit (General concept only)		Schemes of assistance and support available from Government agencies, banks, financial institutions, SFCs etc.
14.03.15/ 3rd	Creativity and business- the man behind the venture- the behavioural scientist's approach	Communication Skills for better results in business	Financial aspects of SSI unit including salient features of a project report	Factory Visit and experience sharing by existing entrepreneur
				Feedback and discussion on the camp and factory visit

# **VELAMMAL INSTITUTE OF TECHNOLOGY**

## **DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING**

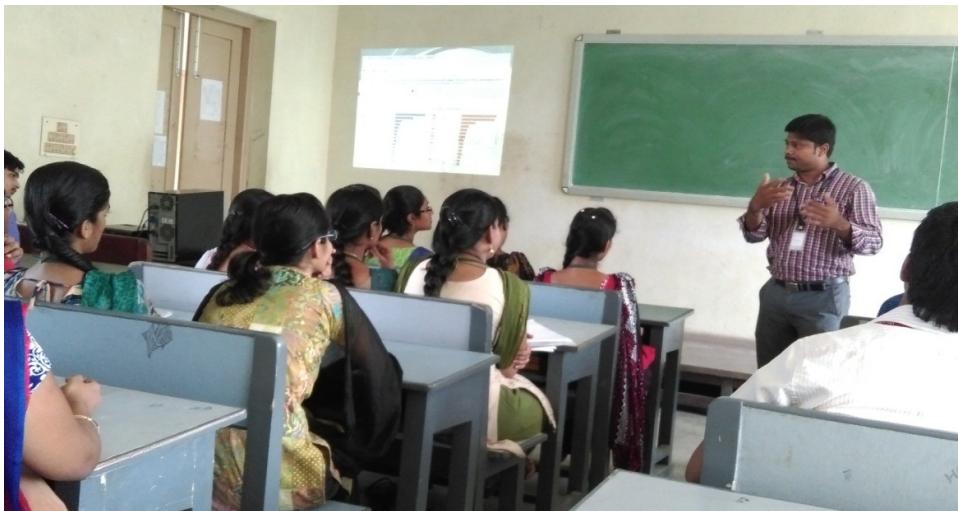
### **ENTREPRENEUR DEVELOPMENT CELL ACTIVITY**

Date of Event : 2.9.15

Venue : Room 206

Guest Lecture on "Entrepreneurship Culture" was conducted by ECE department on 02-09-2015

A guest lecture on "Entrepreneurship Culture" was conducted by ECE department on 9th September 2015. Dr. G. Moorthy, Associate Professor, Mechanical Engineering Department, Velammal Institute of Technology, delivered lecture on Entrepreneurship Culture for II and III year ECE students. Mr.S.Ilaiyaraaja, Associate Professor, HOD, ECE department inaugurated the session.



# **VELAMMAL INSTITUTE OF TECHNOLOGY**

## **DEPARTMENT OF Information Technology**

### **ENTREPRENEUR DEVELOPMENT CELL ACTIVITY**

Date of Event : 30.04.16

Venue : Room 206

Guest Lecture on "Entrepreneur Startup " was conducted by IT department on 30-04-2016

A guest lecture on "Entrepreneur Startup " was conducted by IT department on 30th September April 2016. Mrs. T. Chitra, from IBM, Chennai, delivered lecture on Entrepreneur Startup for II and III year IT students. Mrs. M.Suchithra, HOD, IT Department inaugurated the session.



# **VELAMMAL INSTITUTE OF TECHNOLOGY**

## **DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING**

### ENTREPRENEUR DEVELOPMENT CELL

Date of Event : 19.2.2016

Venue : First floor Seminar Hall

Time : 10am to 4pm

Seminar on IC Fabrication was conducted by ECE department on 19.2.2016

Seminar on IC Fabrication was conducted by ECE department on 19<sup>th</sup> Feb 2016. Mr. Vijay Kumar, R&D Livewire delivered lecture & training on Integrated Circuits for II year ECE students. Dr. S. Mary Joans, HOD Department of ECE, inaugurated the session.

