Use Case :   Sales Prediction

Create a model which will predict the sales based on campaigning expenses .

Dataset : Advertising.csv

The dataset can be downloaded from https://www.kaggle.com/datasets

Perform the following task.

- Load the data in the DataFrame.
- Perform Data Preprocessing
- Handle Categorical Data
- Perform Exploratory Data Analysis
- Build the model using Multiple Linear Regression
- Use the appropriate evaluation metrics