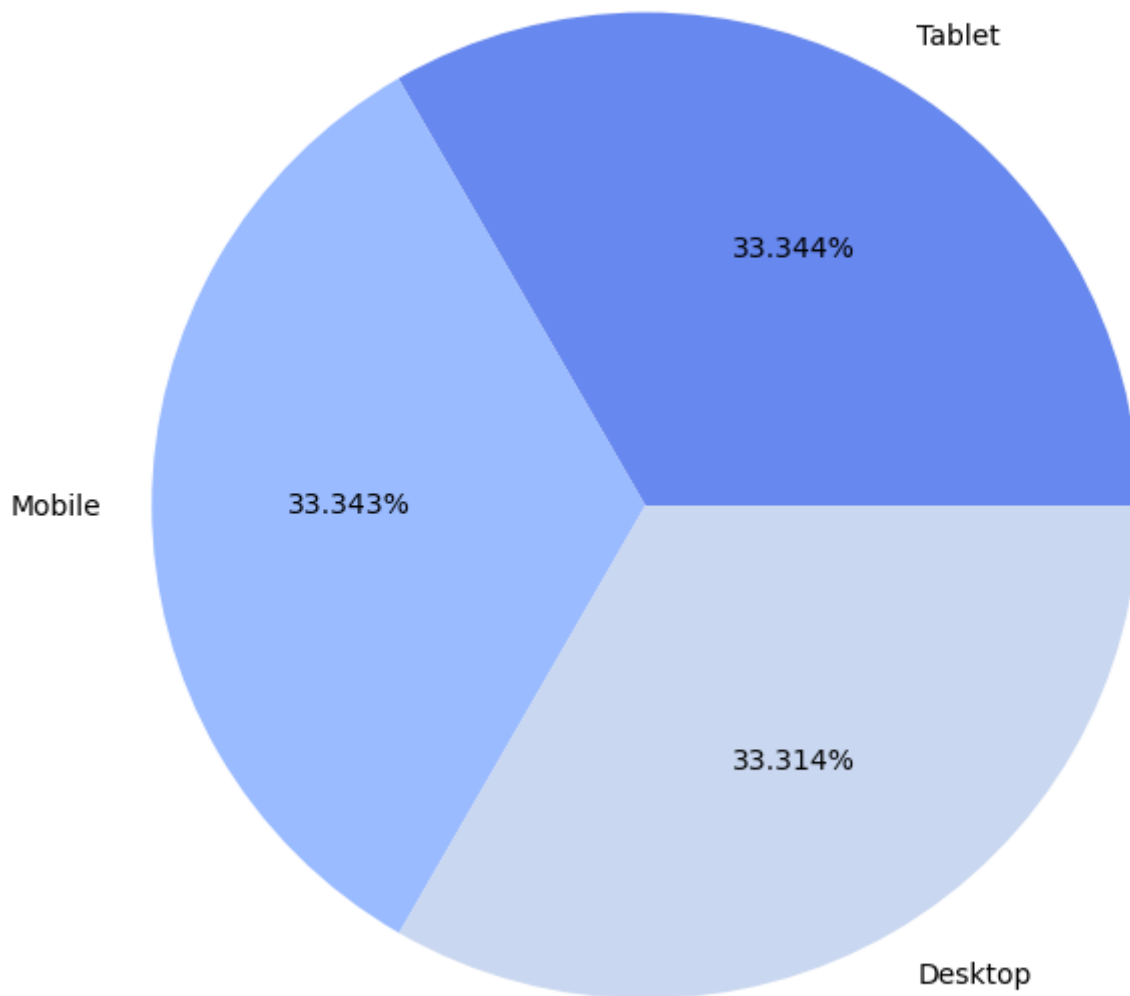
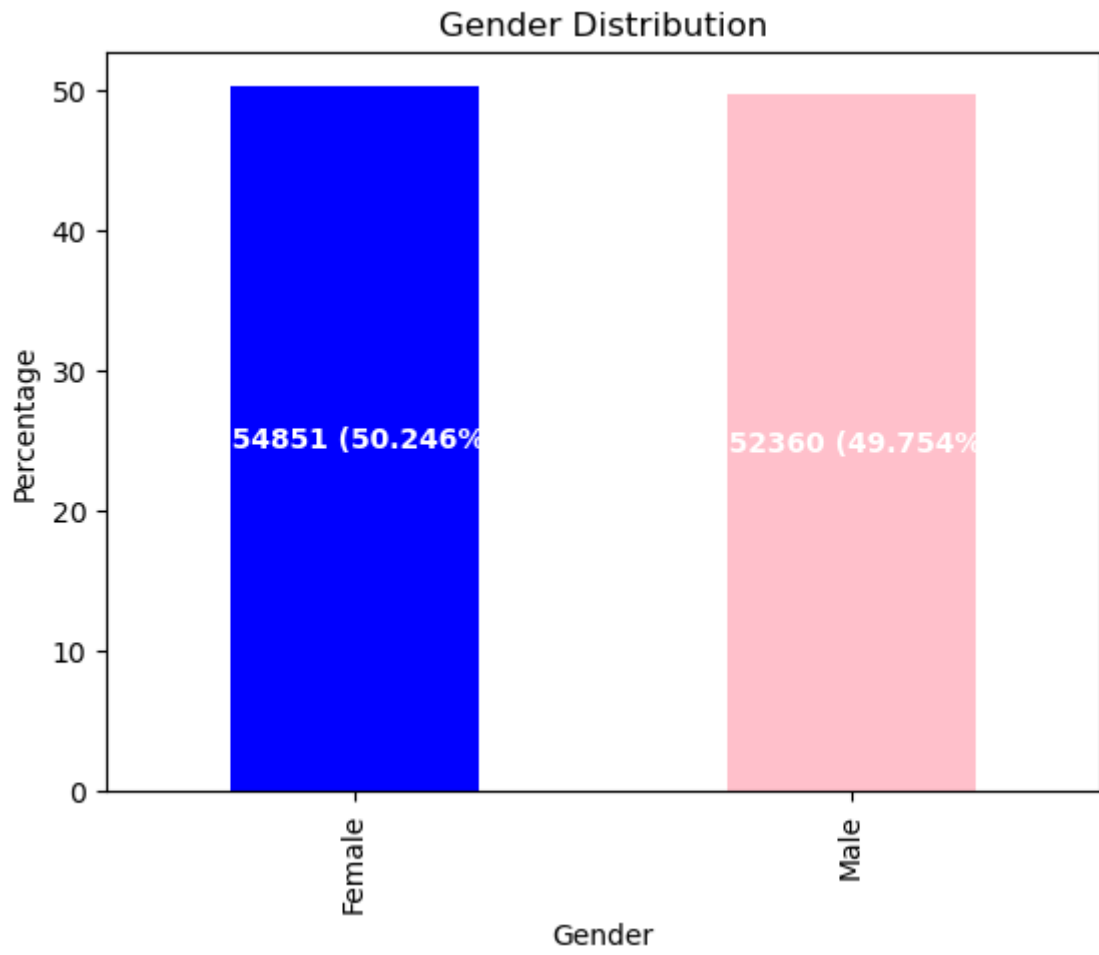


# Device Type Abandonment Rate

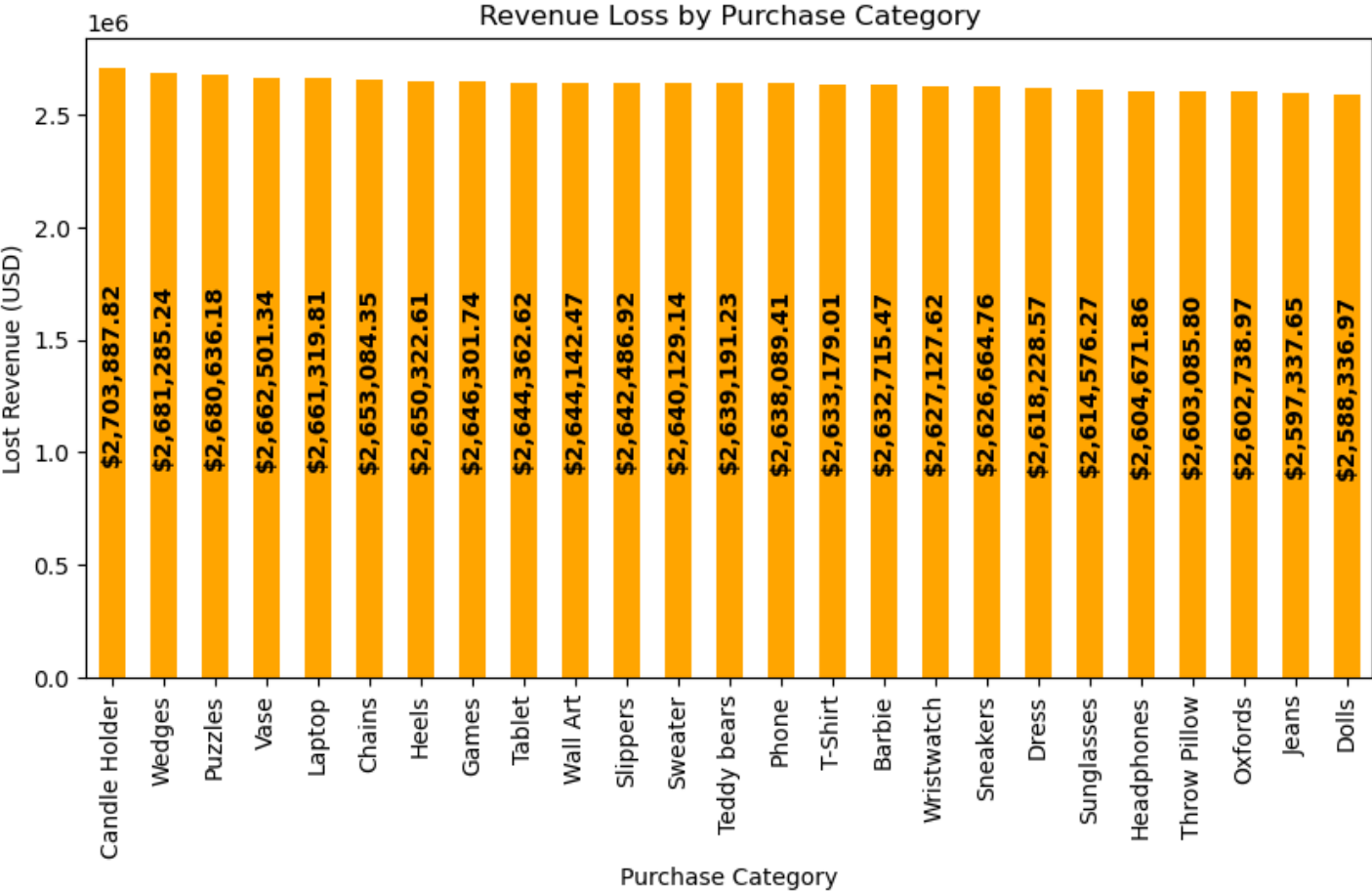
Device Type Abandonment Rate



# Gender Distribution

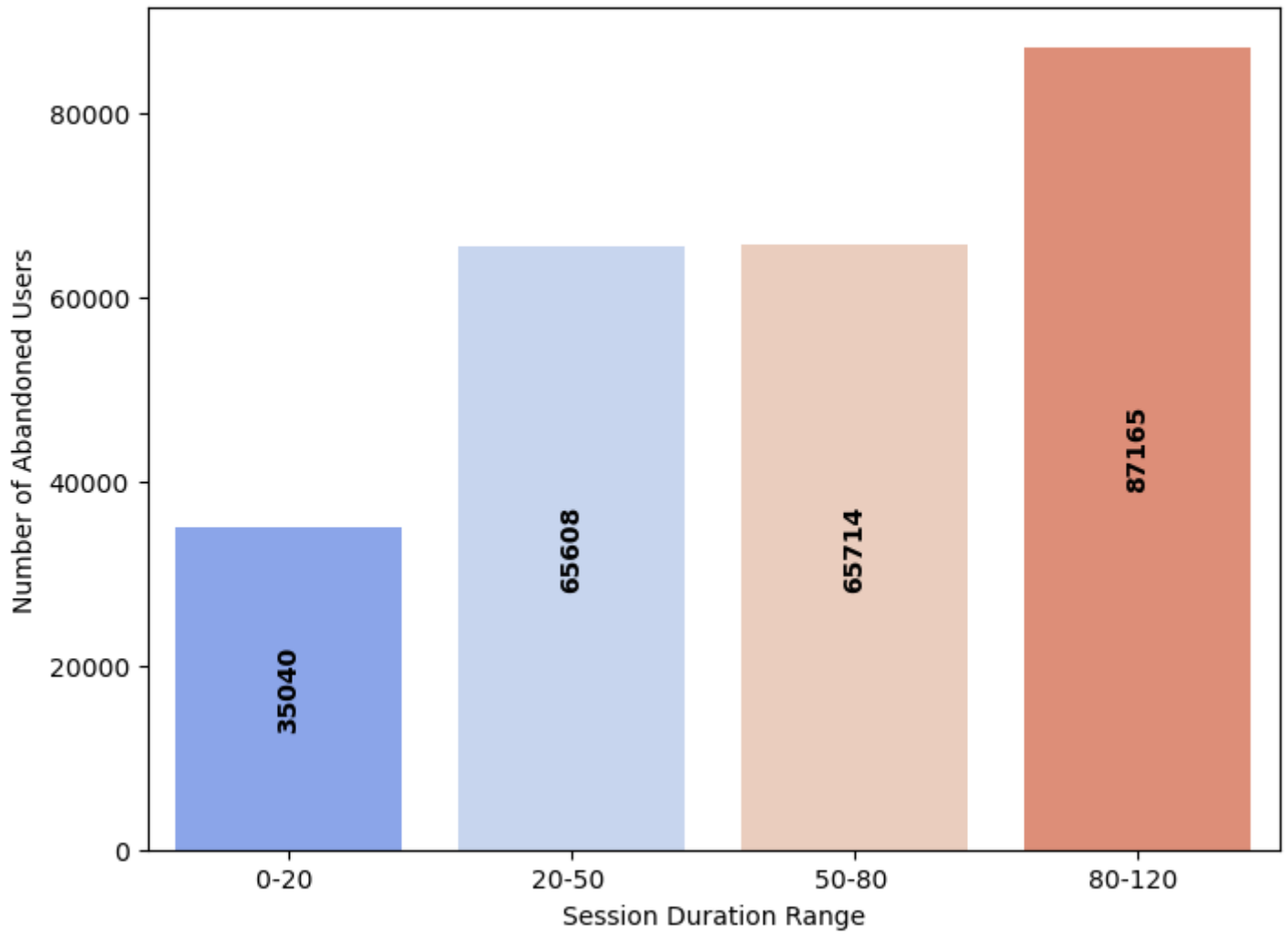


# Revenue Loss By Purchase Category

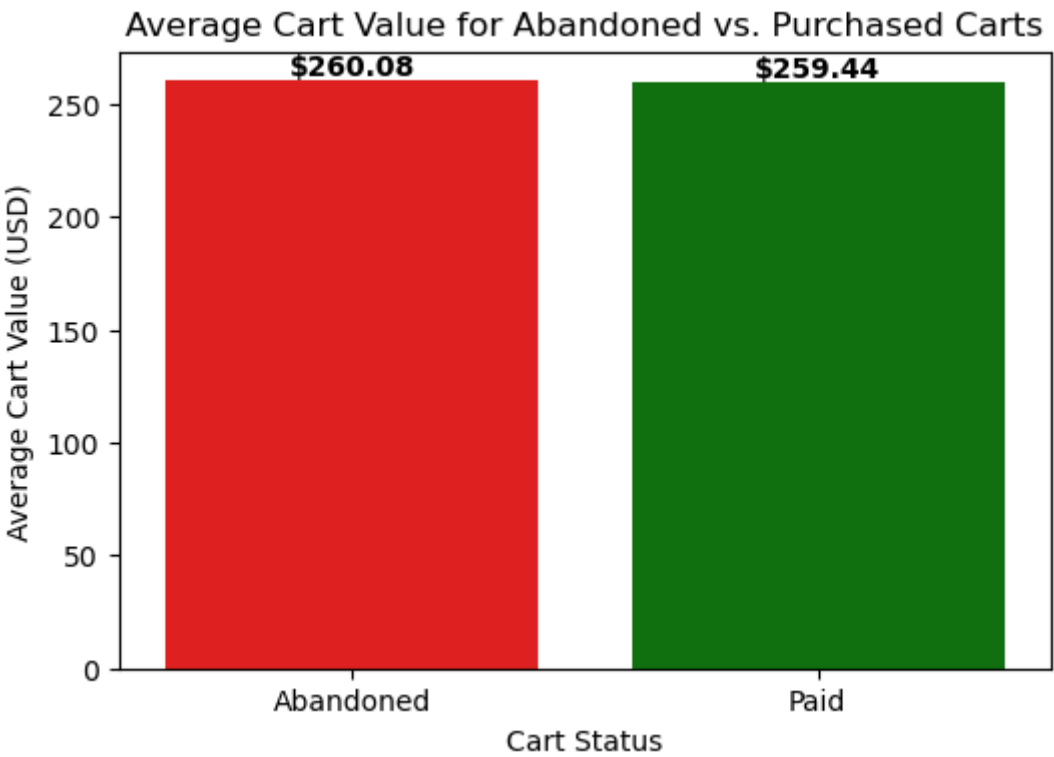


# Abandoned Users By Session Range

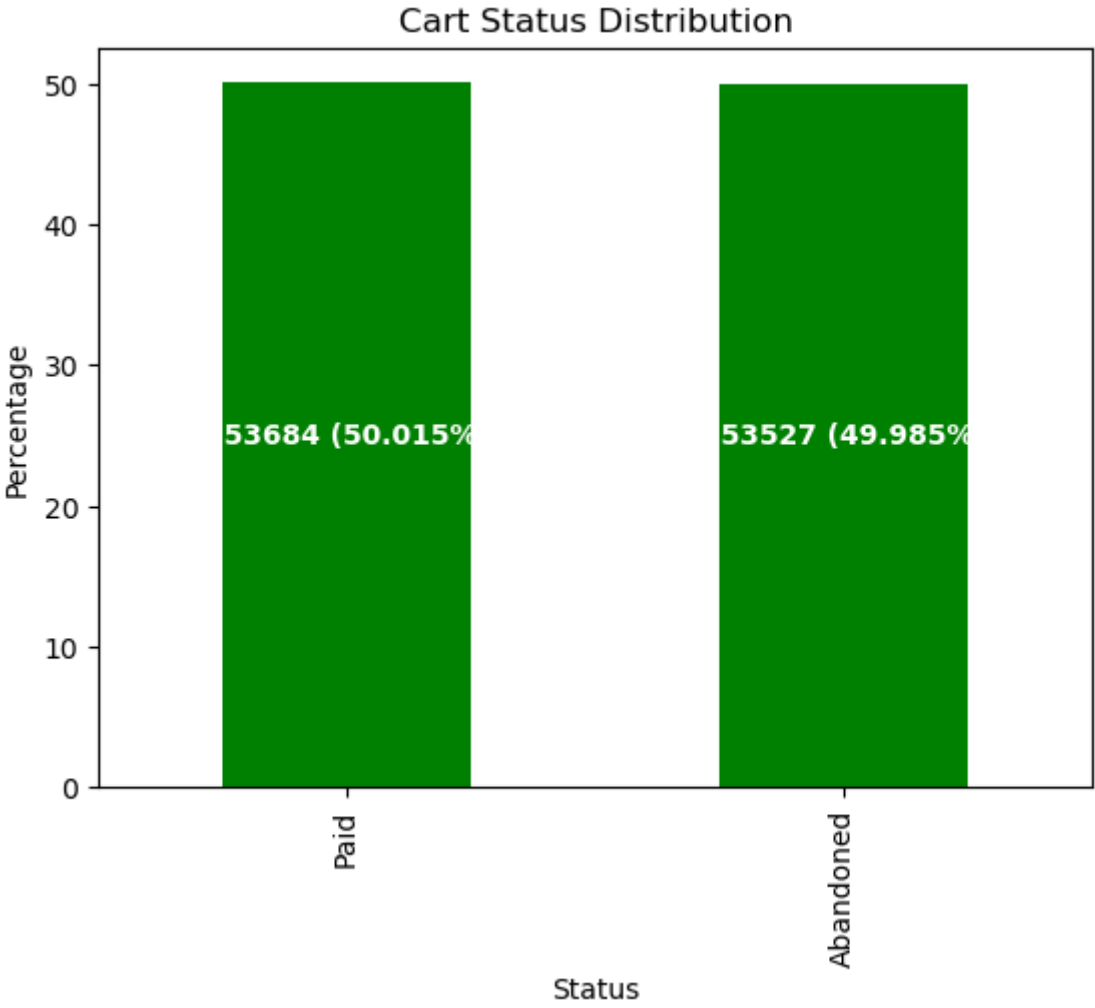
Abandoned Users by Session Range



# Average Cart Value Paid Vs Abandonment

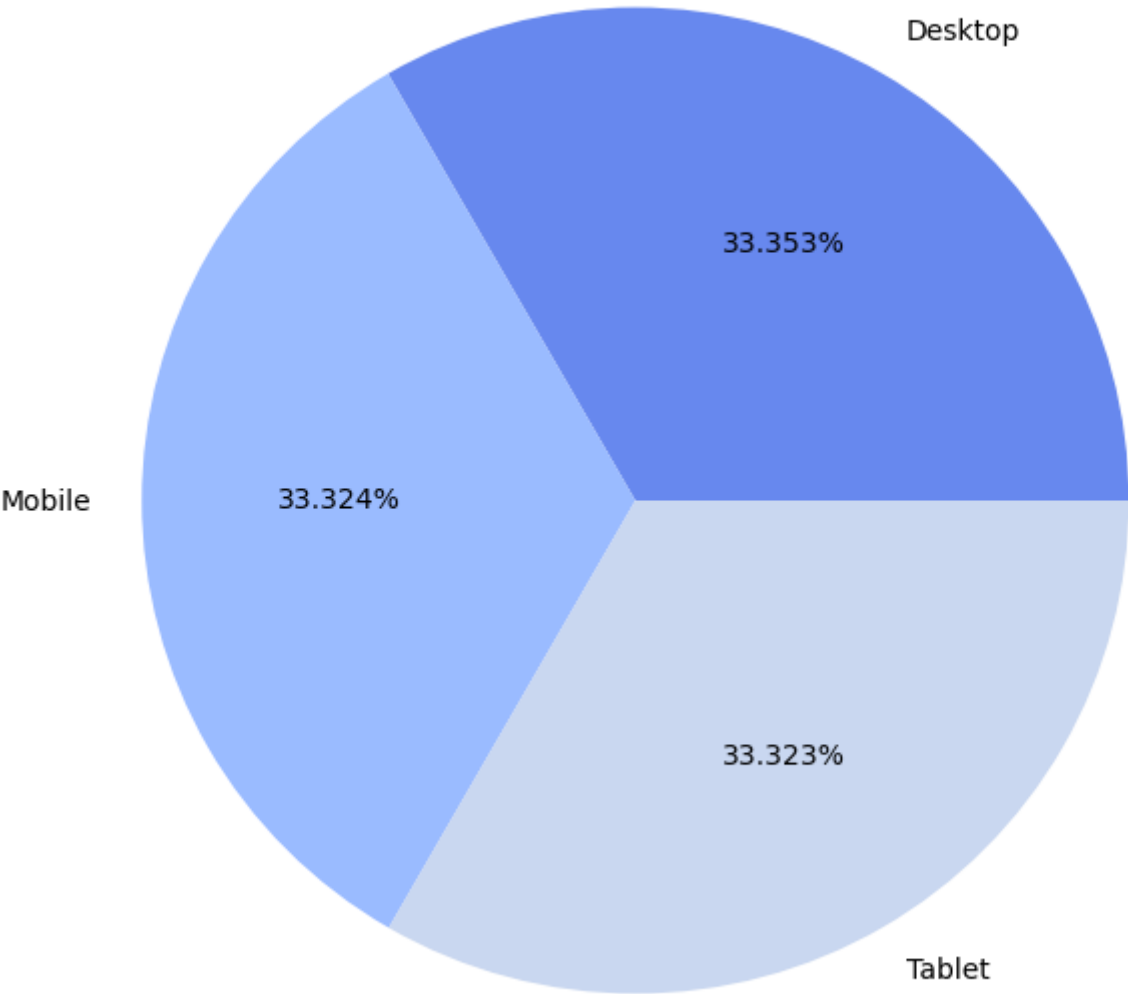


# Cart Status Distribution



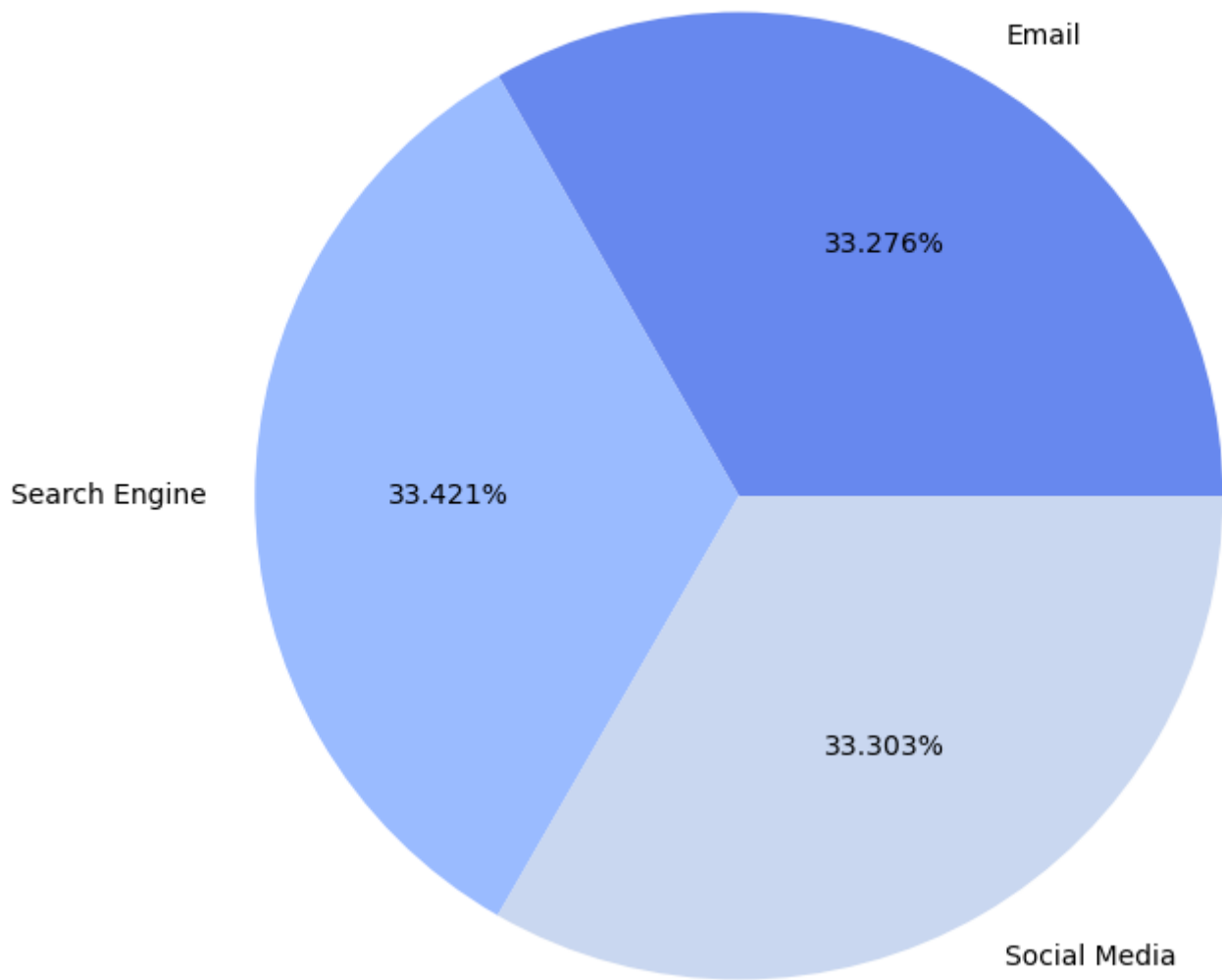
# Conversion Rate By Device Type

Conversion Rate by Device Type



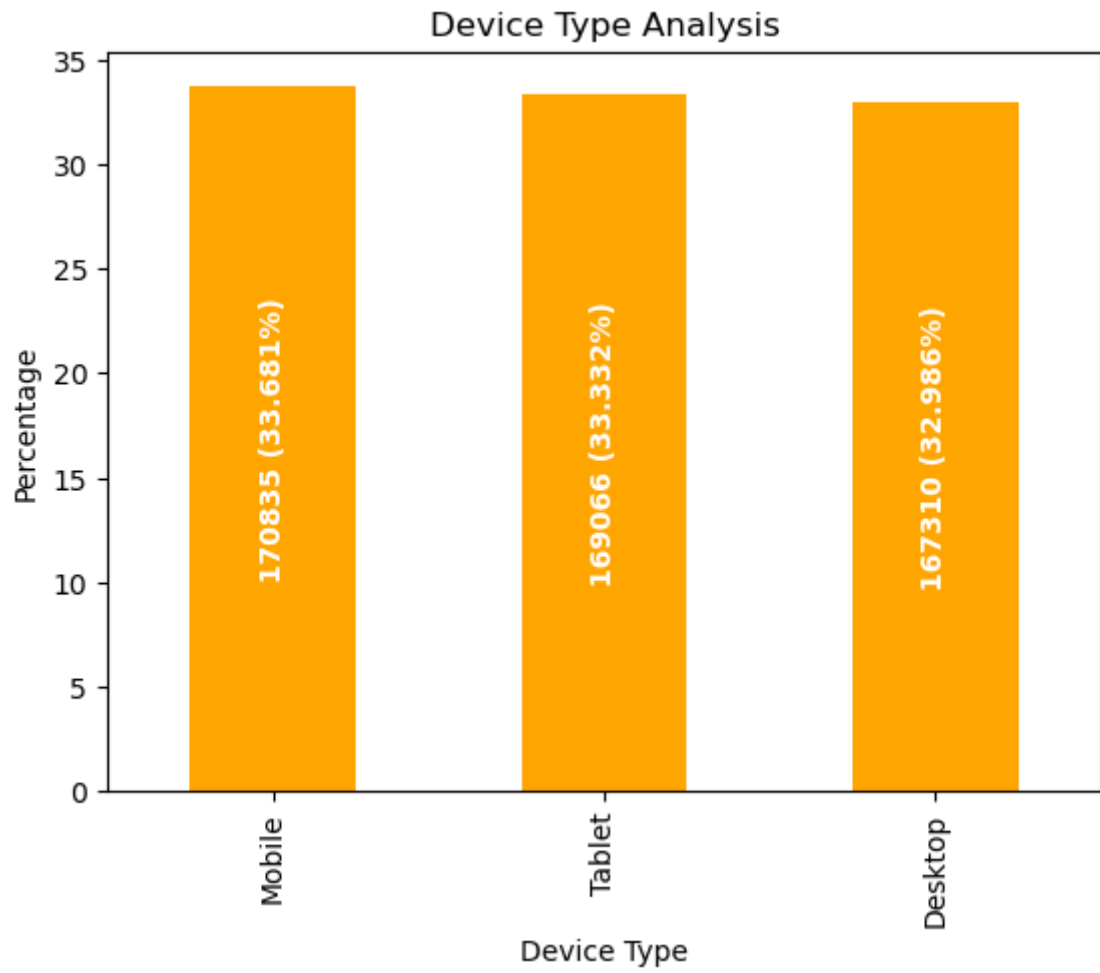
# Conversion Rate By Referral Source

Conversion Rate by Referral Source

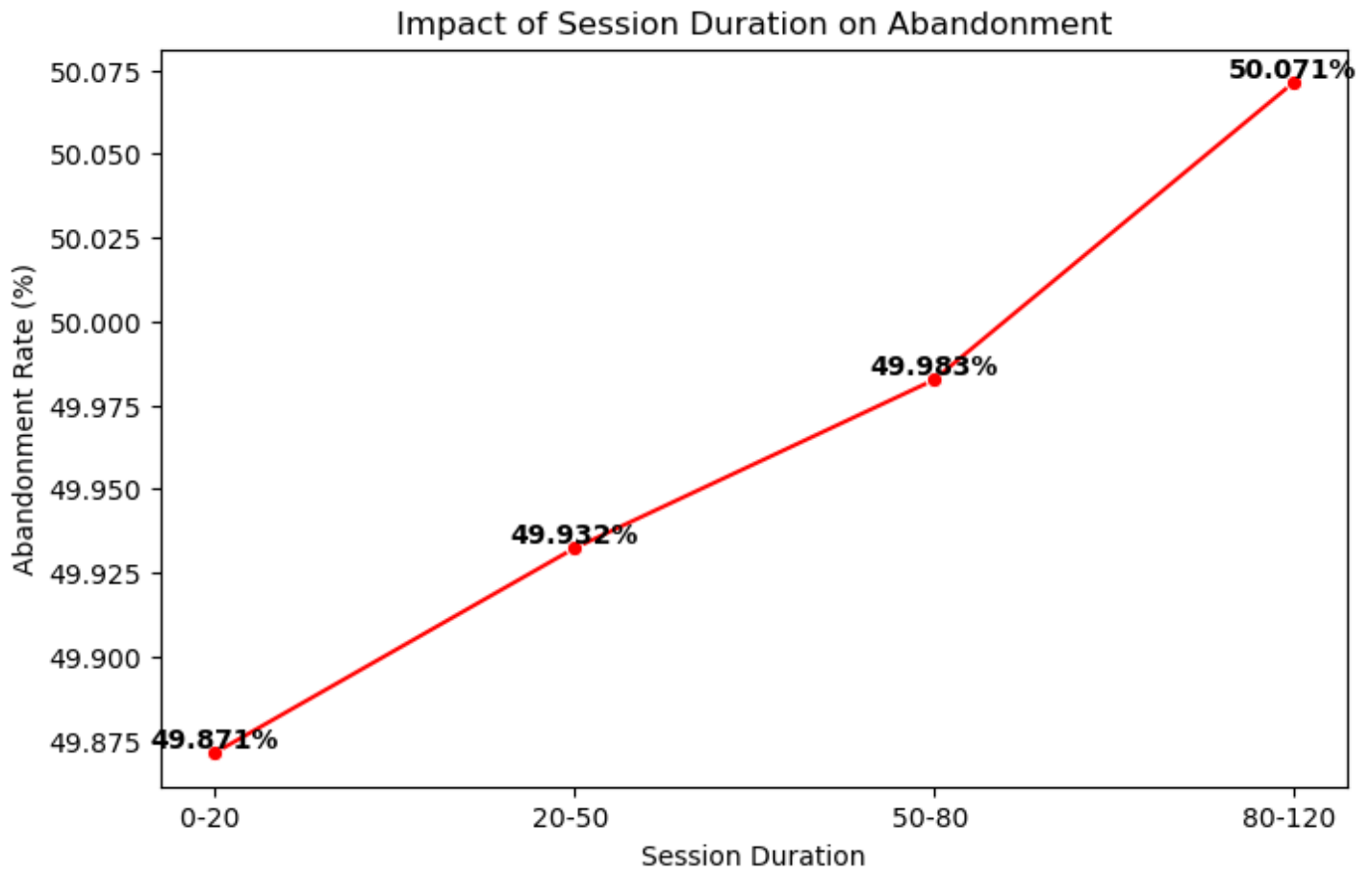




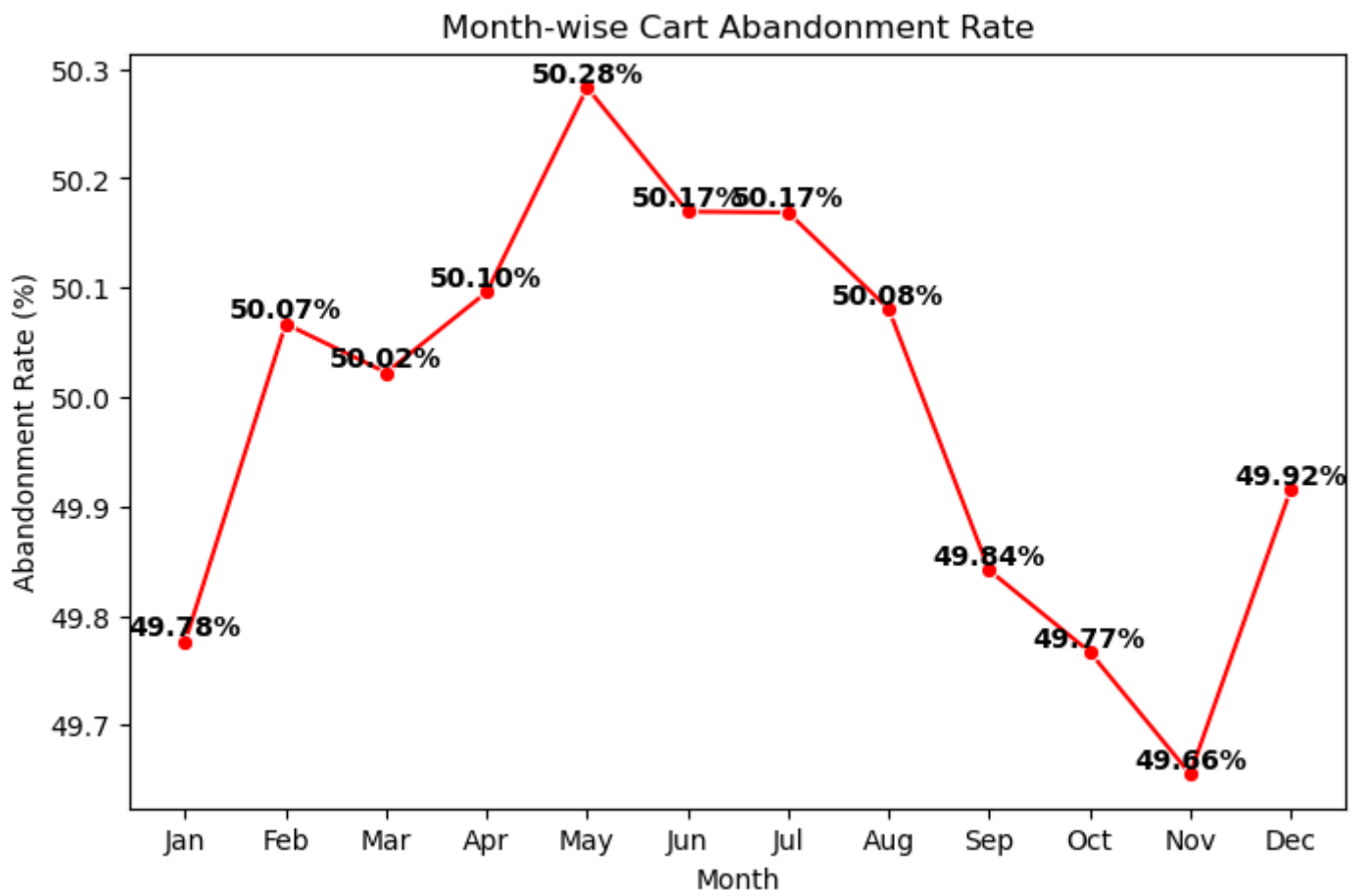
# Device Type Analysis



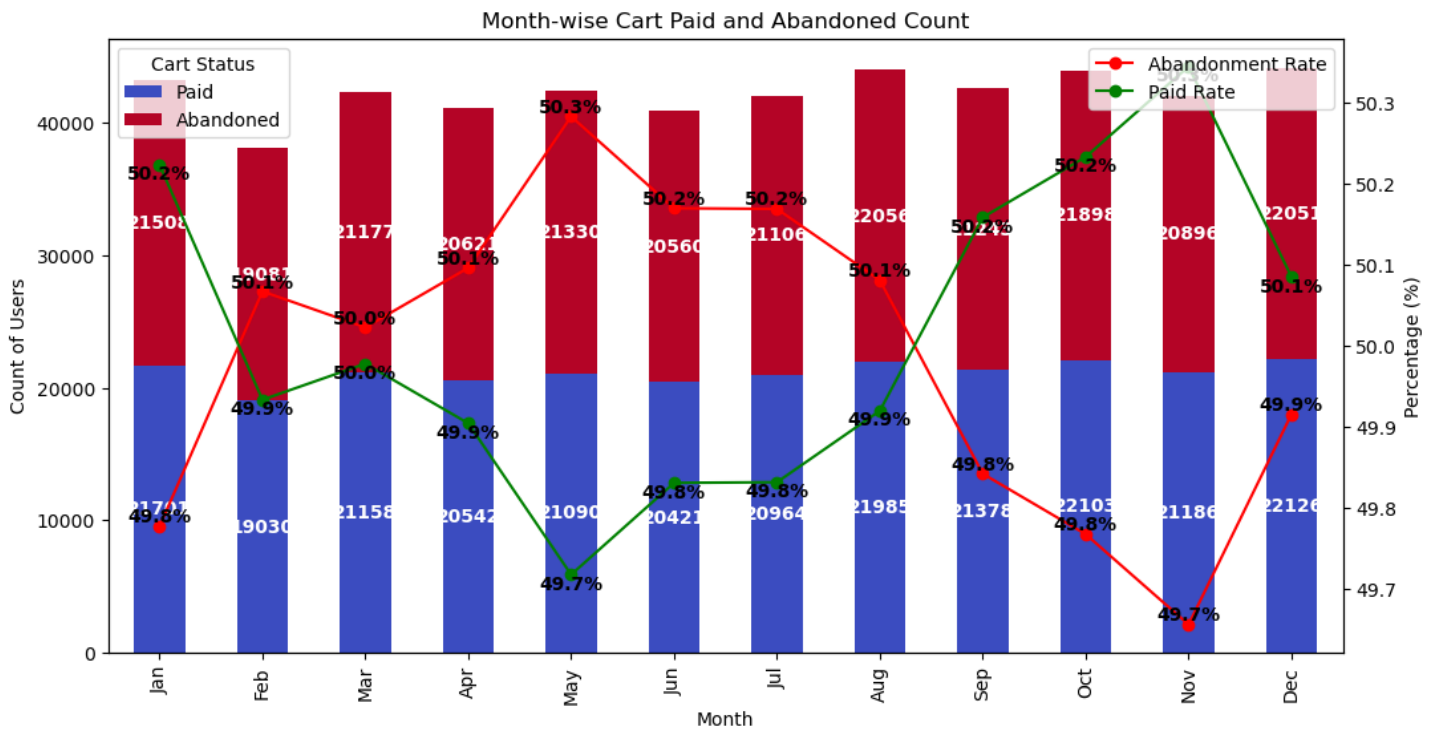
# Impact Of Session Duration On Abandonment



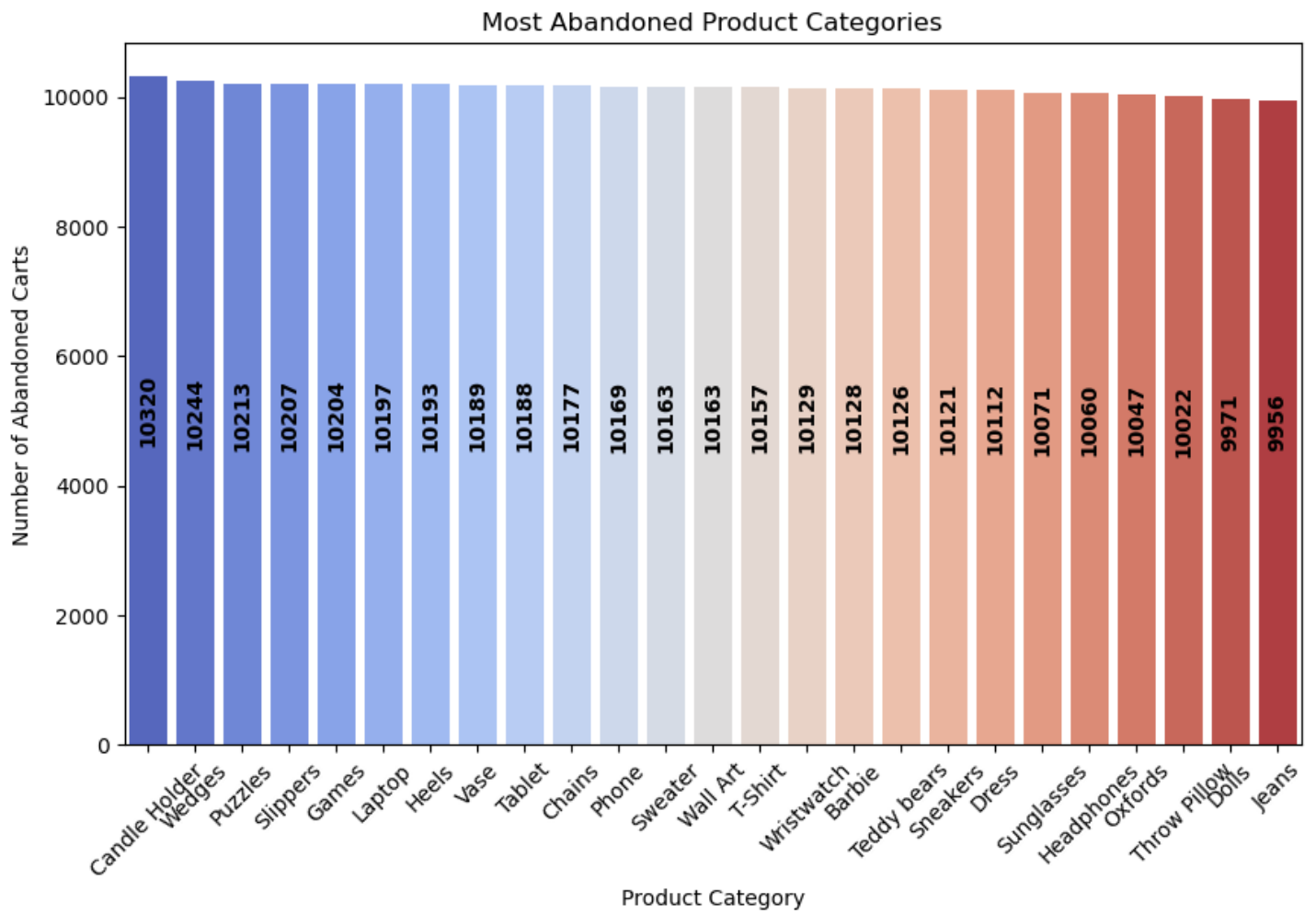
# Month Wise Cart Abandonment Rate



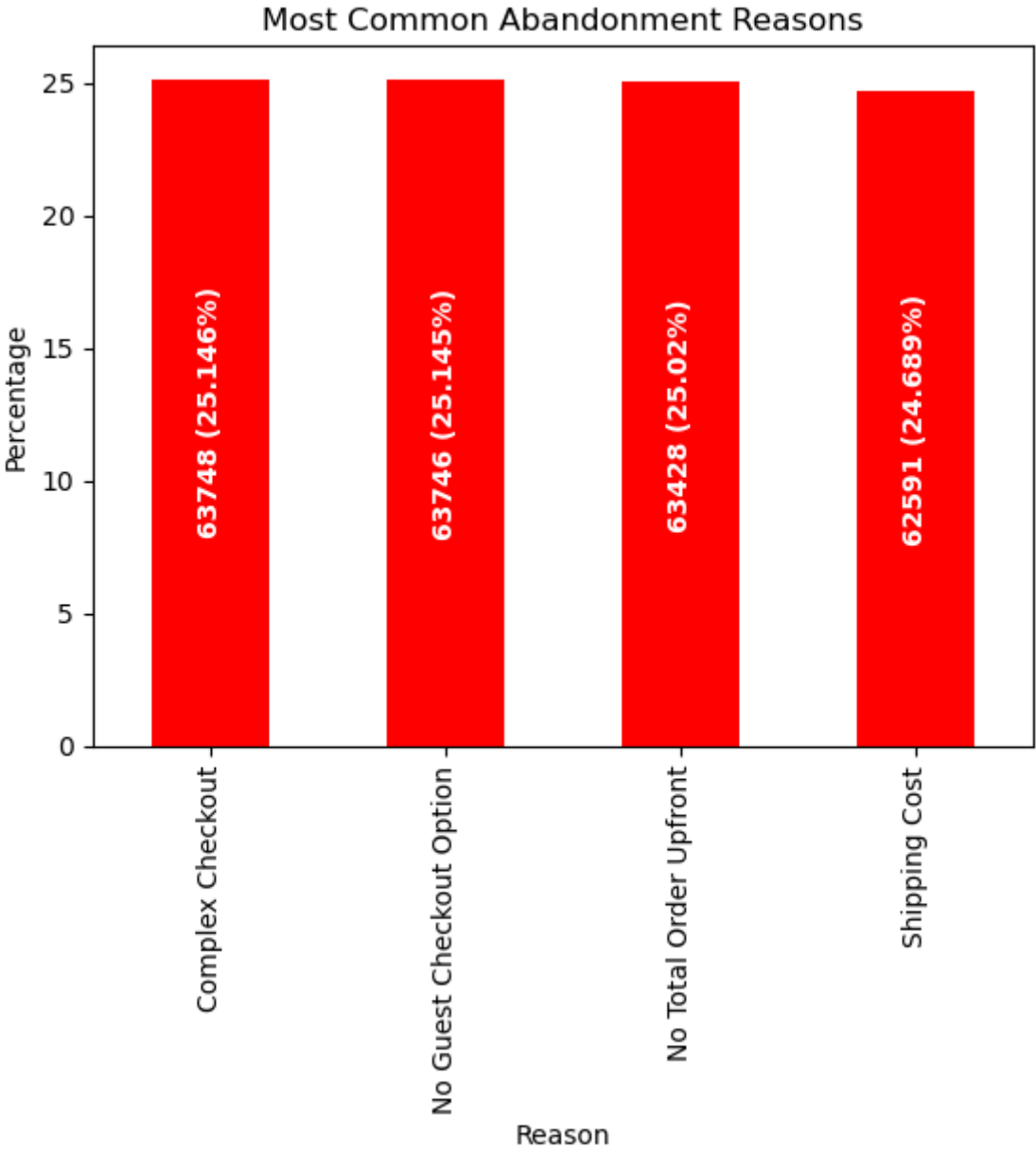
# Month Wise Cart Paid And Abandonment Count



# Most Abandoned Product Category

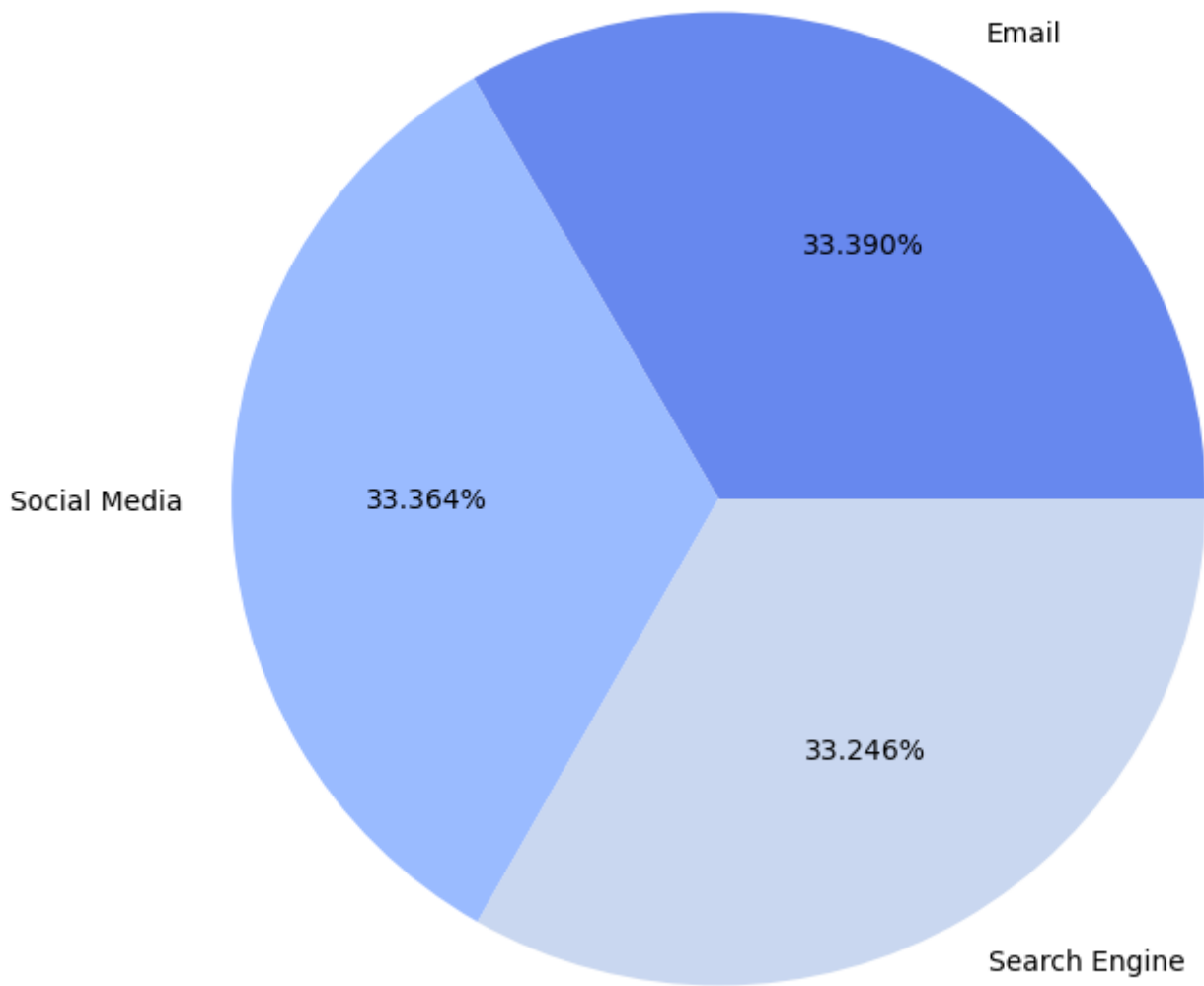


# Most Common Abandonment Reason

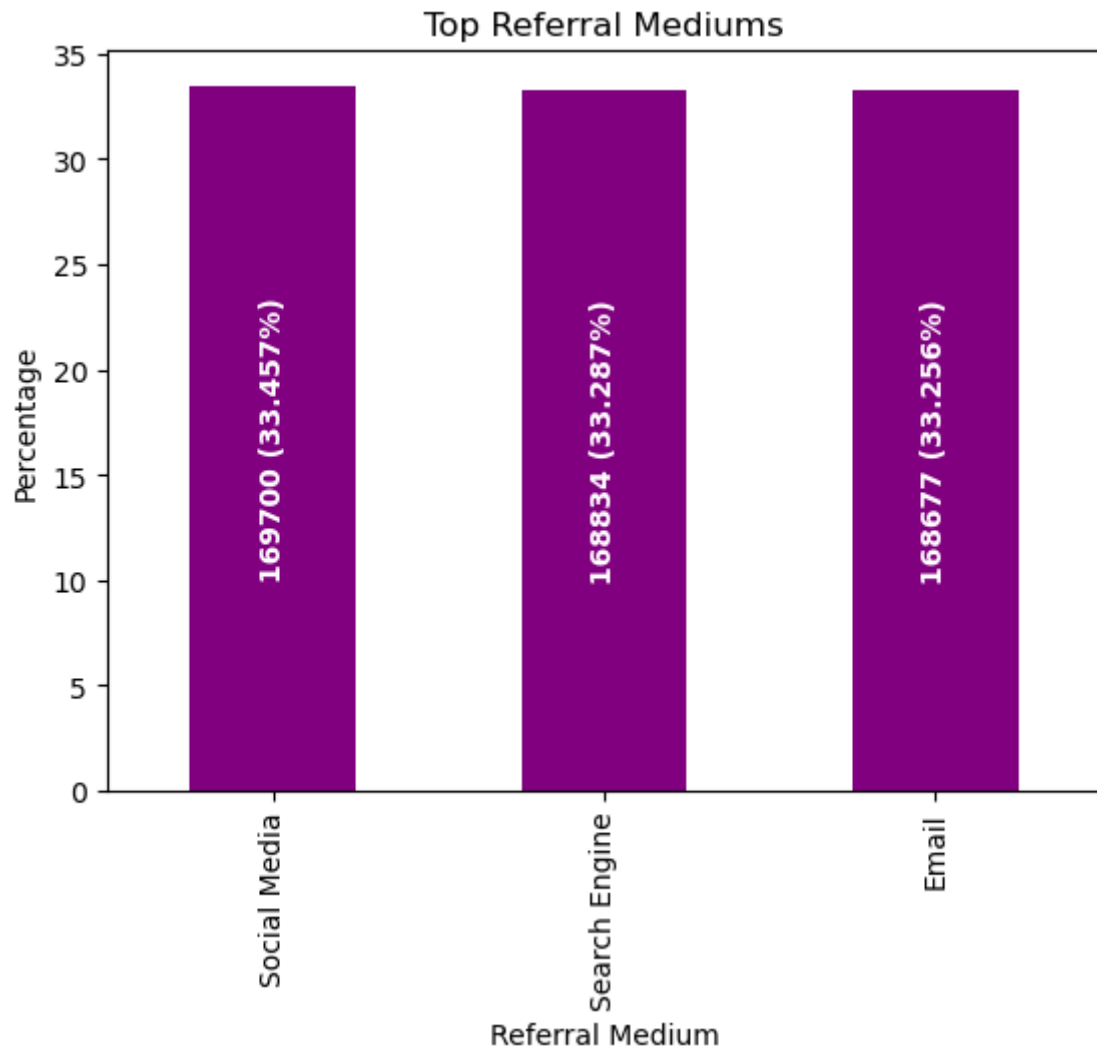


# Refferal Source Abandonment Rate

Referral Source Abandonment Rate



## Top Refferal Medium





# Total Cart Value Paid Vs Abandonment

