

Quite frequently these days people talk of research, both in academic institutions and outside. Several research studies are undertaken and accomplished year after year. But in most cases very little attention is paid to an important dimension relating to research, namely, that of research methodology. The result is that much of research, particularly in social sciences, contains endless word-spinning and too many quotations. Thus a great deal of research tends to be futile. It may be noted, in the context of planning and development, that the significance of research lies in its quality and not in quantity. The need, therefore, is for those concerned with research to pay due attention to designing and adhering to the appropriate methodology throughout for improving the quality of research. The methodology may differ from problem to problem, yet the basic approach towards research remains the same. Keeping all this in view, the present book has been written with two clear objectives, viz., (i) to enable researchers, irrespective of their discipline, in developing the most appropriate methodology for their research studies; and (ii) to make them familiar with the art of using different research methods and techniques. It is hoped that the humble effort made in the form of this book will assist in the accomplishment of exploratory as well as result-oriented research studies. Regarding the organization, the book consists of fourteen chapters, well arranged in a coherent manner. Chapter One is an introduction, presenting an overview of the research methodology. Chapter Two explains the technique of defining a research problem. Chapter Three dwells on various research designs, highlighting their main characteristics. Chapter Four presents the details of several sampling designs. Different measurement and scaling techniques, along with multidimensional scaling, have been lucidly described in Chapter Five. Chapter Six presents a comparative study of the different methods of data collection. It also provides in its appendices guidelines for successful interviewing as well as for constructing questionnaire/schedules. Chapter Seven deals with processing and analysis of data. Sampling fundamentals, along with the theory of estimation, constitutes the subject-matter of Chapter Eight. Chapter Nine has been exclusively devoted to several parametric tests of hypotheses, followed by Chapter Ten concerning Chi-square test. In Chapter Eleven important features of ANOVA and ANOCOVA techniques have been explained and illustrated. Important non-parametric tests, generally used by researchers have been described and illustrated in Chapter Twelve. In Chapter Thirteen, an effort has been made to present the conceptual aspects and circumstances under which various multivariate techniques can appropriately be utilized in research studies, specially in behavioural and social sciences. Factor analysis has been dealt with in relatively more detail. Chapter Fourteen has been devoted to the task of interpretation and the art of writing research reports. The book is primarily intended to serve as a textbook for graduate and M.Phil. students of Research Methodology in all disciplines of various universities. It is hoped that the book shall provide guidelines to all interested in research studies of one sort or the other.

The book is, in fact, an outgrowth of my experience of teaching the subject to M.Phil. students for the last several years. I am highly indebted to my students and learned colleagues in the Department for providing the necessary stimulus for writing this book. I am grateful to all those persons whose writings and works have helped me in the preparation of this book. I am equally grateful to the reviewer of the manuscript of this book who made extremely valuable suggestions and has thus contributed in enhancing the standard of the book. I thankfully acknowledge the assistance provided by the University Grants Commission in the form of 'on account' grant in the preparation of the manuscript of this book. I shall feel amply rewarded if the book proves helpful in the development of genuine research studies. I

look forward to suggestions from all readers, specially from experienced researchers and scholars for further improving the subject content as well as the presentation of this book. Each unit of work that is scheduled and executed by the system is called a job and a set of related jobs which jointly provide some system function a task. Hence, the computation of a control law is a job. So is the computation of a FFT (Fast Fourier Transform) of sensor data, or the transmission of a data packet, or the retrieval of a file, and so on. A job executes or is executed by the (operating) system. Every job executes on some resource. For example, the jobs mentioned above execute on a CPU, a network, and a disk, respectively. These resources are called servers in queuing theory literature and, sometimes, active resources in realtime systems literature. To avoid overloading this term, we call all these resources processors except occasionally when we want to be specific about what they are. Each processor has a speed attribute which determines the rate of progress a job makes toward completion. Two processors are of same type if they are functionally identical and can be used interchangeably. Research in common parlance refers to a search for knowledge. One can also define research as a scientific and systematic search for pertinent information on a specific topic. In fact, research is an art of scientific investigation. The Advanced Learner's Dictionary of Current English lays down the meaning of research as "a careful investigation or inquiry specially through search for new facts in any branch of knowledge."<sup>1</sup> Redman and Mory define research as a "systematized effort to gain new knowledge."<sup>2</sup> Some people consider research as a movement, a movement from the known to the unknown. It is actually a voyage of discovery. We all possess the vital instinct of inquisitiveness for, when the unknown confronts us, we wonder and our inquisitiveness makes us probe and attain full and fuller understanding of the unknown. This inquisitiveness is the mother of all knowledge and the method, which man employs for obtaining the knowledge of whatever the unknown, can be termed as research. Research is an academic activity and as such the term should be used in a technical sense. According to Clifford Woody research comprises defining and redefining problems, formulating hypothesis or suggested solutions; collecting, organising and evaluating data; making deductions and reaching conclusions; and at last carefully testing the conclusions to determine whether they fit the formulating hypothesis. D. Slesinger and M. Stephenson in the Encyclopaedia of Social Sciences define research as "the manipulation of things, concepts or symbols for the purpose of generalising to extend, correct or verify knowledge, whether that knowledge aids in construction of theory or in the practice of an art."<sup>3</sup> Research is, thus, an original contribution to the existing stock of knowledge making for its advancement. It is the pursuit of truth with the help of study, observation, comparison and experiment. In short, the search for knowledge through objective and systematic method of finding solution to a problem is research. The systematic approach concerning generalisation and the formulation of a theory is also research. As such the term 'research' refers to the systematic method

The main characteristic of this method is that the researcher has no control over the variables; he can only report what has happened or what is happening. Most ex post facto research projects are used for descriptive studies in which the researcher seeks to measure such items as, for example, frequency of shopping, preferences of people, or similar data. Ex post facto studies also include attempts by researchers to discover causes even when they cannot control the variables. The methods of research utilized in descriptive research are survey methods of all kinds, including comparative and correlational methods. In analytical research, on the other hand, the researcher has to use facts or information

already available, and analyze these to make a critical evaluation of the material. All other types of research are variations of one or more of the above stated approaches, based on either the purpose of research, or the time required to accomplish research, on the environment in which research is done, or on the basis of some other similar factor. From the point of view of time, we can think of research either as one-time research or longitudinal research. In the former case the research is confined to a single time-period, whereas in the latter case the research is carried on over several time-periods. Research can be field-setting research or laboratory research or simulation research, depending upon the environment in which it is to be carried out. Research can as well be understood as clinical or diagnostic research. Such research follow case-study methods or indepth approaches to reach the basic causal relations. Such studies usually go deep into the causes of things or events that interest us, using very small samples and very deep probing data gathering devices. The research may be exploratory or it may be formalized. The objective of exploratory research is the development of hypotheses rather than their testing, whereas formalized research studies are those with substantial structure and with specific hypotheses to be tested. Historical research is that which utilizes historical sources like documents, remains, etc. to study events or ideas of the past, including the philosophy of persons and groups at any remote point of time. Research can also be classified as conclusion-oriented and decision-oriented. While doing conclusionoriented research, a researcher is free to pick up a problem, redesign the enquiry as he proceeds and is prepared to conceptualize as he wishes. Decision-oriented research is always for the need of a decision maker and the researcher in this case is not free to embark upon research according to his own inclination. Operations research is an example of decision oriented research since it is a scientific method of providing executive departments with a quantitative basis for decisions regarding operations under their control.

My school has one big library, principal office, head office, clerk office, one science laboratory, one computer lab, one common study room, one big lobby, teacher common room, one big sports ground, separate hostel for girls and boys in the school campus. My school has highly qualified and experienced teachers who teach us in very effective and creative manner

The above description of the types of research brings to light the fact that there are two basic approaches to research, viz., quantitative approach and the qualitative approach. The former involves the generation of data in quantitative form which can be subjected to rigorous quantitative analysis in a formal and rigid fashion. This approach can be further sub-classified into inferential, experimental and simulation approaches to research. The purpose of inferential approach to research is to form a data base from which to infer characteristics or relationships of population. This usually means survey research where a sample of population is studied (questioned or observed) to determine its characteristics, and it is then inferred that the population has the same characteristics. Experimental approach is characterised by much greater control over the research environment and in this case some variables are manipulated to observe their effect on other variables. Simulation approach involves the construction of an artificial environment within which relevant information and data can be generated. This permits an observation of the dynamic behaviour of a system (or its sub-system) under controlled conditions. The term 'simulation' in the context of business and social sciences applications refers to

“the operation of a numerical model that represents the structure of a dynamic process. Given the values of initial conditions, parameters and exogenous variables, a simulation is run to represent the behaviour of the process over time.”<sup>5</sup> Simulation approach can also be useful in building models for understanding future conditions. Qualitative approach to research is concerned with subjective assessment of attitudes, opinions and behaviour. Research in such a situation is a function of researcher’s insights and impressions. Such an approach to research generates results either in non-quantitative form or in the form which are not subjected to rigorous quantitative analysis. Generally, the techniques of focus group interviews, projective techniques and depth interviews are used. All these are explained at length in chapters that follow.

Decision-making may not be a part of research, but research certainly facilitates the decisions of the policy maker. Government has also to chalk out programmes for dealing with all facets of the country’s existence and most of these will be related directly or indirectly to economic conditions. The plight of cultivators, the problems of big and small business and industry, working conditions, trade union activities, the problems of distribution, even the size and nature of defence services are matters requiring research. Thus, research is considered necessary with regard to the allocation of nation’s resources. Another area in government, where research is necessary, is collecting information on the economic and social structure of the nation. Such information indicates what is happening in the economy and what changes are taking place. Collecting such statistical information is by no means a routine task, but it involves a variety of research problems. These days nearly all governments maintain large staff of research technicians or experts to carry on this work. Thus, in the context of government, research as a tool to economic policy has three distinct phases of operation, viz., (i) investigation of economic structure through continual compilation of facts; (ii) diagnosis of events that are taking place and the analysis of the forces underlying them; and (iii) the prognosis, i.e., the prediction of future developments. Research has its special significance in solving various operational and planning problems of business and industry. Operations research and market research, along with motivational research, are considered crucial and their results assist, in more than one way, in taking business decisions. Market research is the investigation of the structure and development of a market for the purpose of formulating efficient policies for purchasing, production and sales. Operations research refers to the application of mathematical, logical and analytical techniques to the solution of business problems of cost minimisation or of profit maximisation or what can be termed as optimisation problems. Motivational research of determining why people behave as they do is mainly concerned with market characteristics. In other words, it is concerned with the determination of motivations underlying the consumer (market) behaviour. All these are of great help to people in business and industry who are responsible for taking business decisions. Research with regard to demand and market factors has great utility in business. Given knowledge of future demand, it is generally not difficult for a firm, or for an industry to adjust its supply schedule within the limits of its projected capacity. Market analysis has become an integral tool of business policy these days. Business budgeting, which ultimately results in a projected profit and loss account, is based mainly on sales estimates which in turn depends on business research. Once sales forecasting is done, efficient production and investment programmes can be set up around which are grouped the purchasing and financing plans. Research, thus, replaces intuitive business decisions by more logical and scientific decisions. Research is equally important for social

scientists in studying social relationships and in seeking answers to various social problems. It provides the intellectual satisfaction of knowing a few things just for the sake of knowledge and also has practical utility for the social scientist to know for the sake of being able to do something better or in a more efficient manner. Research in social sciences is concerned both with knowledge for its own sake and with knowledge for what it can contribute to practical concerns. "This double emphasis is perhaps especially appropriate in the case of social science. On the one hand, its responsibility as a science is to develop a body of principles that make possible the understanding and prediction of the whole range of human interactions. On the other hand, because of its social orientation, it is increasingly being looked to for practical guidance in solving immediate problems of human relations."

It is said that 'Hario Ban Nepalko Dhan'. In face, we can get many advantages from forests. Our country Nepal seems to be beautiful because of the green forest, but nowadays the forest is being destroyed in many ways. Deforestation may result many natural disasters such as landslides, over-flood, soil erosion, desertification, and siltation of rivers and lakes. Nowadays the programmes of afforestation and reforestation have preserved the forest, the dwelling of the wild animals. National parks and wildlife reserves preserve many wild animals and birds. Many tourists come to Nepal to watch them.

Research methodology is a way to systematically solve the research problem. It may be understood as a science of studying how research is done scientifically. In it we study the various steps that are generally adopted by a researcher in studying his research problem along with the logic behind them. It is necessary for the researcher to know not only the research methods/techniques but also the methodology. Researchers not only need to know how to develop certain indices or tests, how to calculate the mean, the mode, the median or the standard deviation or chi-square, how to apply particular research techniques, but they also need to know which of these methods or techniques, are relevant and which are not, and what would they mean and indicate and why. Researchers also need to understand the assumptions underlying various techniques and they need to know the criteria by which they can decide that certain techniques and procedures will be applicable to certain problems and others will not. All this means that it is necessary for the researcher to design his methodology for his problem as the same may differ from problem to problem. For example, an architect, who designs a building, has to consciously evaluate the basis of his decisions, i.e., he has to evaluate why and on what basis he selects particular size, number and location of doors, windows and ventilators, uses particular materials and not others and the like. Similarly, in research the scientist has to expose the research decisions to evaluation before they are implemented. He has to specify very clearly and precisely what decisions he selects and why he selects them so that they can be evaluated by others also. From what has been stated above, we can say that research methodology has many dimensions and research methods do constitute a part of the research methodology. The scope of research methodology is wider than that of research methods. Thus, when we talk of research methodology we not only talk of the research methods but also consider the logic behind the methods we use in the context of our research study and explain why we are using a particular method or technique and why we are not using others so that research results are capable of being evaluated either by the researcher himself or by others. Why a research study has been undertaken, how the research problem has been defined, in what way

and why the hypothesis has been formulated, what data have been collected and what particular method has been adopted, why particular technique of analysing data has been used and a host of similar other questions are usually answered when we talk of research methodology concerning a research problem or study.