

Blinkit Sales Performance Dashboard

Category

Beverages

Dairy

Groceries

Home Care

Personal Care

Gender

Female

Order_Date

3/6/2024



3/6/2025



State

Agra

Ahmedabad

Ajmer

Ambala

Amritsar

Asansol

Aurangabad



9.03K
AOV

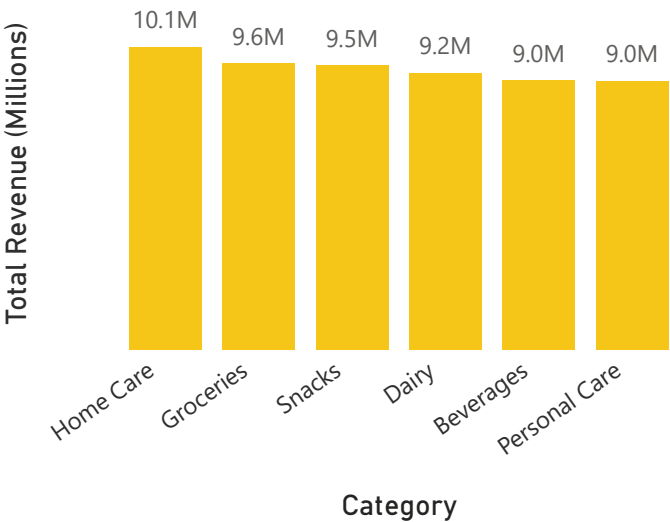
113K
Total Quantity

6248
Total Orders

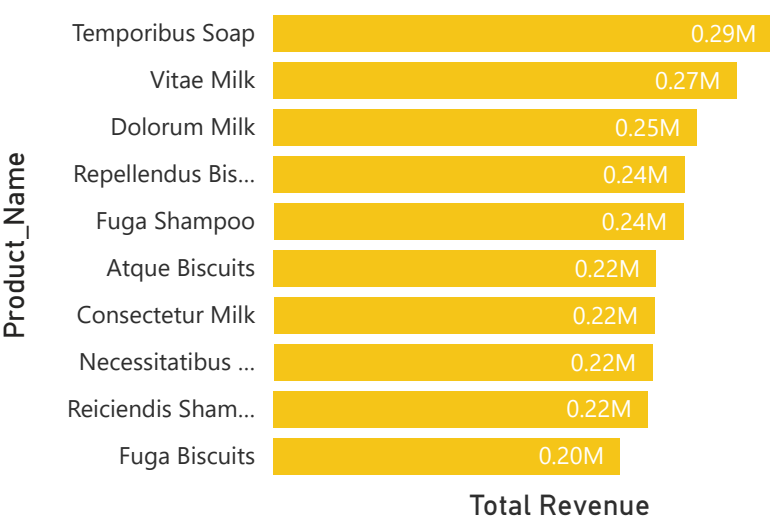
56.40M
Total Revenue

3.01
Avg Product Rating

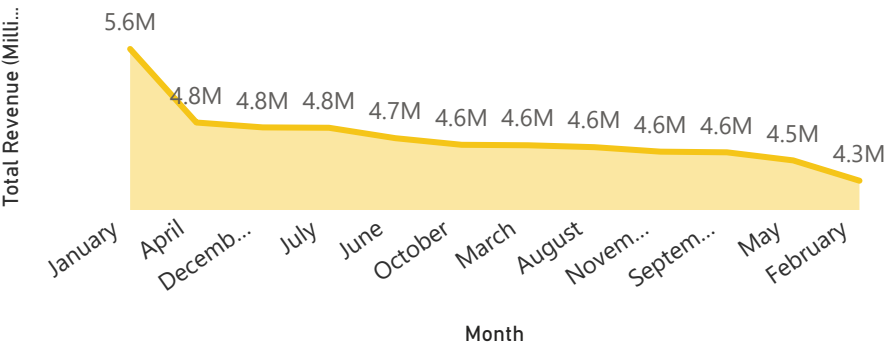
Category-wise Sales



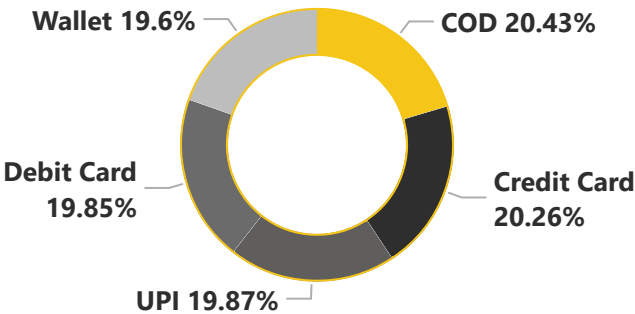
Top 10 Products



Monthly Sales Trend



Payment Mode Distribution



CUSTOMER INSIGHTS

9.03K
AOV

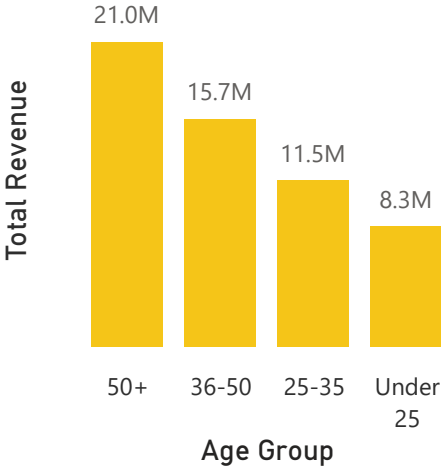
3.01
Avg Product Rating

Order_Date

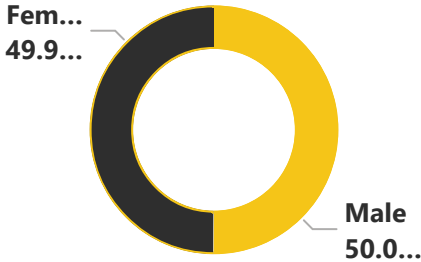
3/6/2024
3/6/2025



Age Group Revenue



Gender-Wise Orders



Customer Table

| Customer_Name | City | Total Revenue | Total Orders |
|-----------------------|--------------------|---------------|--------------|
| Patrick Lalla | Vijayawada | 200,799.16 | 3 |
| Rajata Verma | Thiruvananthapuram | 179,153.55 | 5 |
| Prisha Comar | Siliguri | 150,977.04 | 1 |
| Lakshmi Randhawa | Jalandhar | 121,555.98 | 1 |
| Pooja Upadhyay | Vijayawada | 121,118.92 | 2 |
| Girindra Balakrishnan | Jamshedpur | 120,632.16 | 2 |
| Warjas Kala | Bilaspur | 116,497.84 | 2 |
| Zaitra Banerjee | Kanpur | 115,395.92 | 3 |
| Aradhana Zachariah | Durg | 112,539.00 | 2 |
| Udyati Salvi | Tirupati | 112,500.60 | 1 |
| Samesh Loyal | Aurangabad | 105,875.52 | 1 |
| Pratyush More | Surat | 104,569.80 | 2 |
| Anya Chander | Bhilai | 101,901.20 | 2 |
| Harita Dalal | Nizamabad | 96,913.20 | 1 |
| Keya Majumdar | Bhagalpur | 96,159.79 | 2 |
| Frado Mani | Amritsar | 95,720.49 | 2 |
| Anirudh Nair | Karnal | 94,275.30 | 2 |
| Prisha Trivedi | Salem | 91,506.00 | 1 |
| Zinal Sen | Bhagalpur | 90,023.68 | 2 |
| Tejas Zachariah | Rourkela | 88,508.98 | 2 |
| Total | | 56,404,024.05 | 6248 |

Gender

Female



City-wise Sales

