

Sales Performance Analysis

Objective:

To build a dashboard that will present monthly sales performance by product segment and product category to help client identifying the segments and categories that have met or exceeded their sales targets, as well as those that have not met their sales targets.

Data set names:

- Sample -Superstore
- Sales-Target

Tableau public link:

https://public.tableau.com/views/SalesPerformanceAnalysis_15945653990550/Dashboard1?:language=en&:display_count=y&publish=yes&:origin=viz_share_link

Snapshot:

