

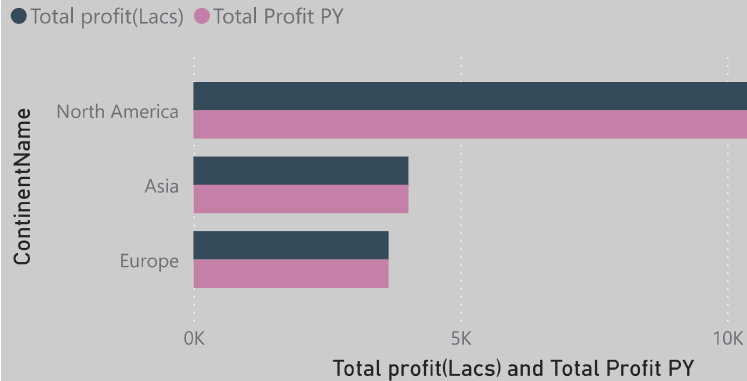
Sales Analyses

3.25bn
Total sales

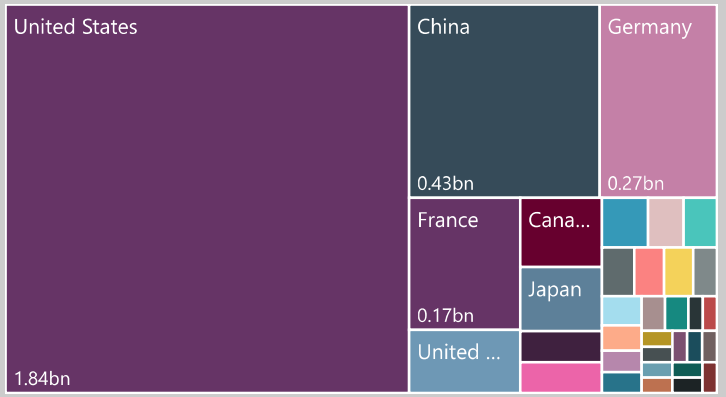
3.25bn
Total sales

1.38bn
Total cost

Total profit(Lacs) and Total Profit PY by ContinentName



Total sales by RegionCountryName



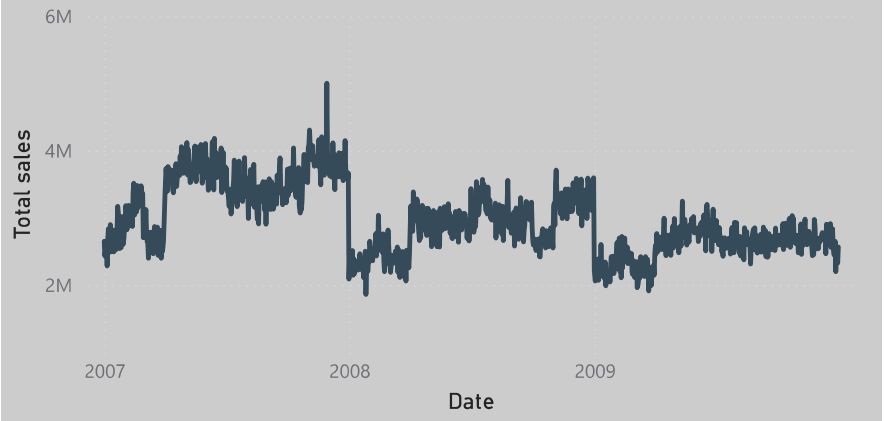
ChannelName

- ☐ Catalog
- ☐ Online
- ☐ Reseller
- ☐ Store

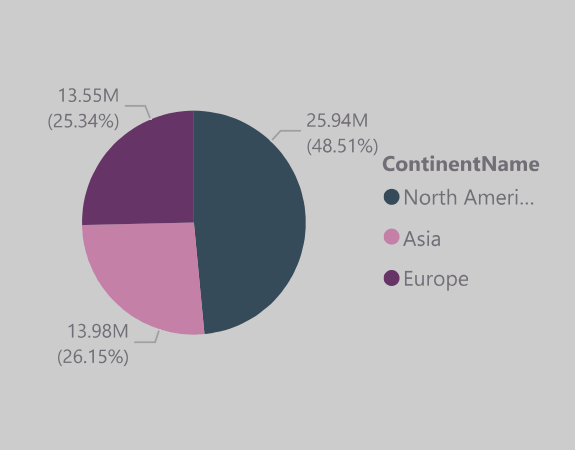
ContinentName

- ☐ Asia
- ☐ Europe
- ☐ North America

Total sales by Date



Disc Amount by ContinentName



ProductKey

- ☐ 4
- ☐ 8
- ☐ 12
- ☐ 16
- ☐ 20
- ☐ 24

Sales Analyses-Contoso Data

Store

OpenDate

Last

15/03/2004

1st

12/04/2004

Year

ContinentName

2007

2008

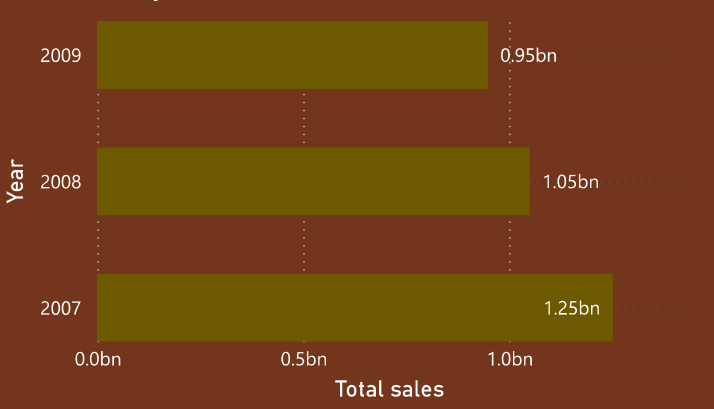
2009

Asia

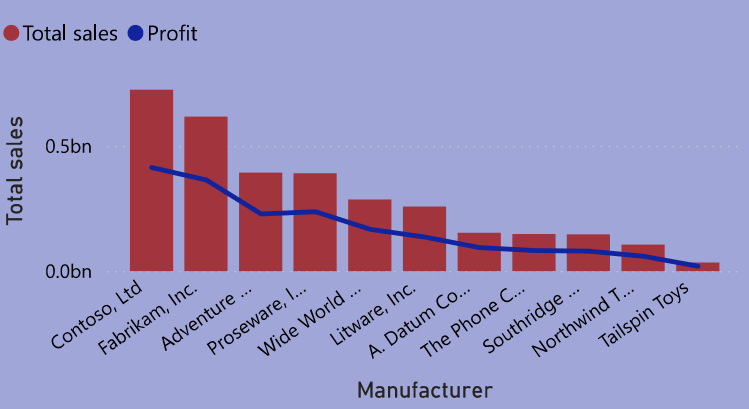
Europe

North America

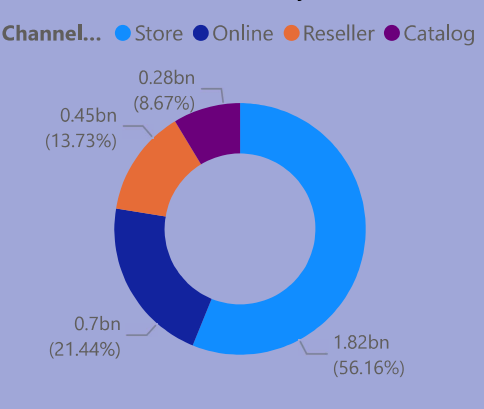
Total sales by Year



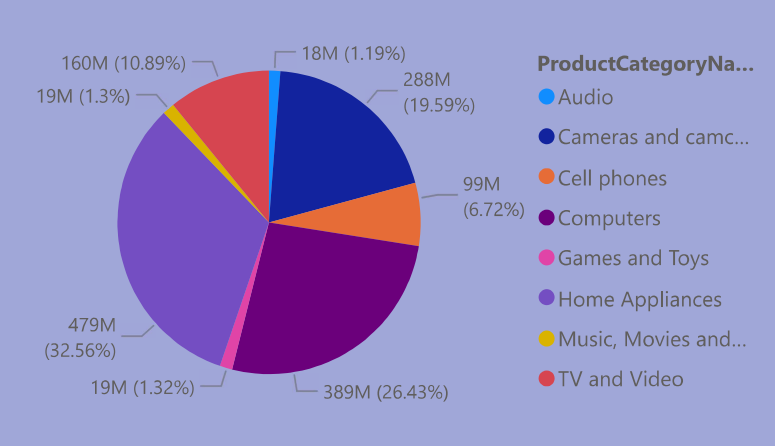
Sales & Profit Trend (Manufacturer)



Channel Wise Sales Analyses



final cost by ProductCategoryName

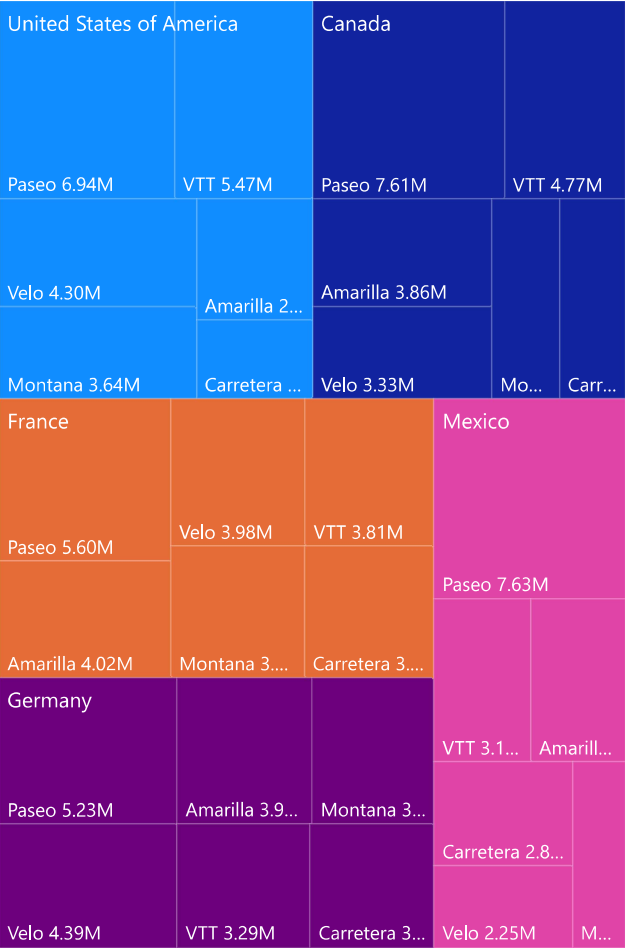


Contine ntName	Date	Total sales	Total_Sale s_PY	Percentage
Asia	30/12/2008	1087533	788508	30.50%
Asia	15/07/2008	1080389	616568	31.28%
Asia	05/11/2008	1071941	762293	28.89%
Asia	23/11/2008	1067364	698582	31.14%
Asia	02/12/2008	1046900	780465	29.74%
Asia	25/12/2007	1024440	618765	26.98%
Asia	31/12/2008	999848	1087533	27.80%
Asia	12/12/2008	992810	790188	27.77%
Asia	03/12/2008	981620	1046900	28.72%
Asia	05/12/2008	975654	777361	27.19%
Total		7031512 34	7023377 76	21.64%

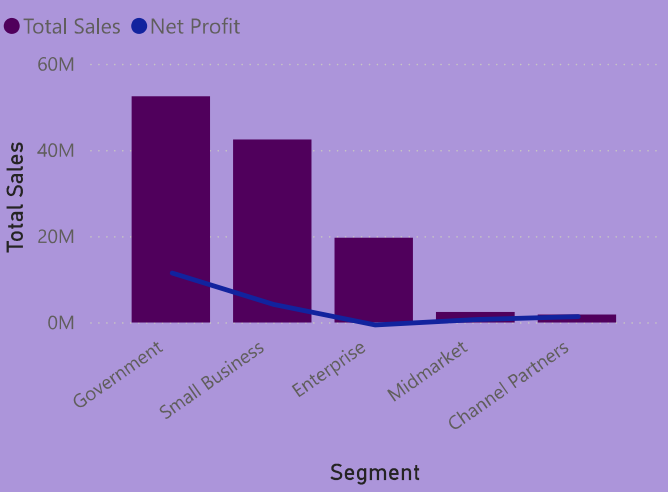
CityName	ProductCate goryName	Total cost	Ranking
Beijing	Cell phones	10,938,912.1 1	1
North Harford	Cell phones	7,665,828.65	2
Bethesda	Cell phones	6,921,875.77	3
Berlin	Cell phones	5,880,838.90	4
Seattle	Cell phones	4,829,576.73	5
Paris	Cell phones	3,973,980.66	6
Beijing	Audio	2,104,696.98	1
North Harford	Audio	1,399,331.50	2
Total		110,424,260. 30	1

Finacial Sales Analyse

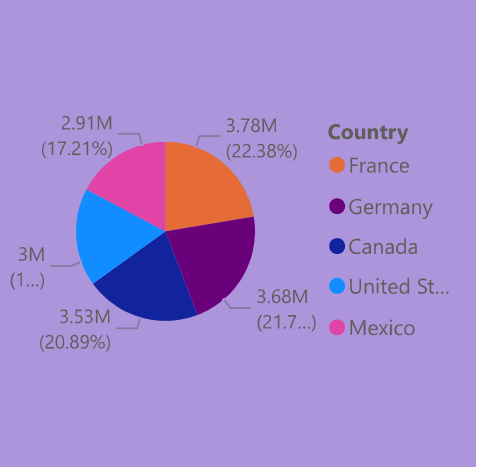
Sum of Sales by Country and Product



Total Sales and Net Profit by Segment



Net Profit by Country



Product & Net Profit wise Ranking

Product	Net Profit	Rank_Product
Paseo	4,797,437.95	1
VTT	3,034,608.02	2
Velo	2,305,992.47	3
Amarilla	2,814,104.06	4
Montana	2,114,754.88	5
Carretera	1,826,804.89	6
Total	16,893,702.26	1

scenario Analysis of top 2 Product by increase price

Product	Total Sales	Scenerio Sales	Net Profit (After Price change)	Percentage change
Paseo	33011144	33011144	4797438	<input type="checkbox"/> 2%
VTT	20511921	20511921	3034608	<input type="checkbox"/> 5%
Total	53523065	53523065	7832046	<input type="checkbox"/> 10%