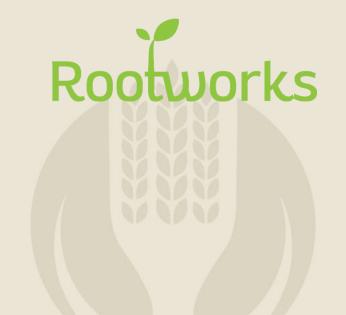


# Meal Kits "Your Home Chef"



## Concept and Inspiration



- The new normal trend is here to stay and will see more people working from home, cooking at home & eating at home. Meal kits are the ultimate home cooked meal solution.
- Personal Touch, "its your creation" Nielsen refer to "Homebody economy"
  consumers choose to live, eat and entertain at home, using technology and
  engaging each other.
- Engages one in the art of cooking without spending hours in the kitchen.
- Multiple cuisine options & protein of your choice.
- Vegan friendly range.
- Easy storage & preparation.

#### What's in the kit?



Most of the kits are curry based and their contents, depending on the flavor, are:

- Cooking Sauce
- 2. Curry Paste
- 3. Dried Herbs
- 4. Carbohydrate (cooked rice or cooked noodles)





#### **Flavors**



#### Thai

- Pad Thai
- Thai Red Curry with Jasmine Rice
- Thai Green Curry with Jasmine Rice

#### **Under Development**

- Hot Basil with Jasmine Rice
- Sweet Basil with Noodles



#### Japanese

Teriyaki With Noodles

#### Vietnamese

Vietnamese Spring Roll Kit



# Vietnamese Spring Rolls





Net Weight: 145g

A Street Food from Vietnam -Stuffed Rice Paper wraps served with Peanut and Soy Dip





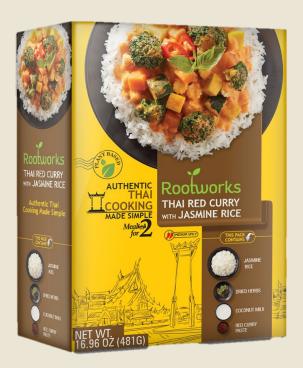
# Thai Red Curry with Jasmine Rice





Net Weight: 481g

The World's Favorite Curry - Red Chili Paste spiked with Galangal, Lemon Grass and Thai Herbs and simmered in Coconut Milk. Accompanied with Jasmine rice





## Thai Green Curry with Jasmine Rice





Net Weight: 481g

The traditional Thai curry - Green Chili Paste cooked in Coconut Milk with Fresh Coriander and Aromatic Thai Herbs. Accompanied with Jasmine rice.









Net Weight: 412g

A dish from the streets of Thailand -Flat Rice Noodles cooked in Sweetened Tamarind Sauce





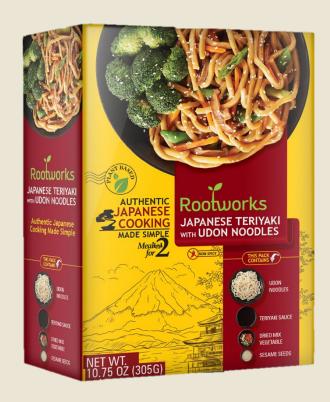
# Japanese Teriyaki with Udon Noodles





Net Weight: 305g

A Japanese specialty - Udon Noodles tossed with Teriyaki Sauce

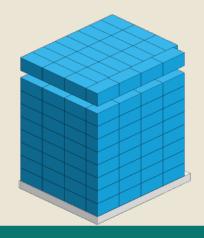




# Packaging and Storage Details



Net weight:	Variable refer to individual pack
Weight / carton :	Variable refer to individual master carton
Packing size :	Net weight x 6 units
Inner box dimension:	120 x 55 x 172 mm. (L X Wx H)
Master carton dimension :	344 x 127 x 183 mm. (L X Wx H)
Loading (20FT hand load):	3,000 cartons (72,000 units) +/- 5%
Loading (40FT hand load):	6,800 cartons (40,800 units) +/- 5%
Storage:	Ambient
Shelf Life:	18 months



Standard 40x48" pallet 255 cartons / pallet 10 pallets per 20FT container



#### **Meal Kits**











# Rootworks







# F2P-2021

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