# The Battle for a place for a student centric Restaurant Business – Report

## 1. Introduction and Business Problem :

For the project the city I would want to consider is Pune, Maharashtra, India. Pune is known for educational institutions and food.

The Pune city is has a great number of students as there are many colleges irrespective of the field. As there are many students in the area, many entrepreneurs seek for hotel / restaurant businesses in these areas. Students are excellent eaters they say.

So, Entrepreneurs would want to search the places where they might want to set their business up. Their target would be students as they are planning to get into a student centric business place.

This system would suggest the student centric places for the restaurants/hotels to the new entrepreneurs/businessmen. This might prove to be beneficial for the business.

## 2. Data :

1. We can acquire the list of all the educational institutions in Pune.
2. List is available at https://en.wikipedia.org/wiki/List_of_educational_institutions_in_Pune.
3. Then foursquare API can be used in order to get the details about the institutions like its postal code, location details including the geographical coordinates.
4. We can find the number of already settled restaurant businesses in the area.
5. Analysis can be carried out on the acquired data.
6. It helps in taking major decisions for setting up the business.