Review Request

You have already submitted your review. The review and the information about this request are shown below.

Your Review

Review 1	
Paper	27
Title	██████████████████████████████
Authors	████████████████████
PC member	Auri Marcelo Rizzo Vincenzi
Reviewer	Marllos Prado <marllosprado@gmail.com>
Time	Aug 25, 15:54
Overall evaluation	**-2**: (reject)
Reviewer's confidence	**4**: (high)
Review	
Review	The paper discusses an empirical study to determine the correlation between incentives factors and talent innovation. The study was performed with professionals of creative companies from Jiangsu province.

Overall, I had difficult to understand the paper... The english language needs significant improvement grammatically and structurally (the chaining of ideas is confusing mainly in the two first section and conclusion - by the way, the conclusion section title is misspelled). There are errors in the format used in the citation (it is not superscripted).

I felt that some parts deserved further explanation (in Introduction section for example, what the authors mean by "the traditional sense of talent"? is it a universal concept or restricted to a country for example?

I also missed further explanation about some methodological features of the study. A reference for a link with the questions would be great to get a better sense of the study. Also, why the authors opted for a quantitative study instead of a qualitative one? I understand the intention of discovering if there is or not a statistical correlation between the analyzed variables. But why that would be more important than, for example, trying to understand the way that incentive factors are applied in practice in the context of the companies analyzed, or the practical factor that favors or disturb them?

Finally, I think this paper doesn't fit well the topics of the conference. I suggest the authors to try to improve the paper taking the reviews into consideration, improve the written and try a venue more close-related to their topic. |
| *Confidential remarks for the program committee* | |

Submission Information

Submission 27	
Title	An Empirical Analysis of Incentives for Talent Innovation Behavior
Paper:	📂➚ (Aug 14, 14:24 GMT)
Author keywords	incentives
innovation behavior
relationships

	empirical analysis
EasyChair keyphrases	creative talent (498), incentive factor (290), working condition (150), innovative behavior (150), personal development (150), innovation behavior (140), interpersonal relationship (130), innovation atmosphere (100), creative enterprise (90), creative talent innovation behavior (80), creative talent incentive factor (80), innovative atmosphere (70), non standardized standardized coefficient coefficient (69), co linear problem (63), innovative solution (60), regression analysis (60), material incentive (60), standard b beta error (60), incentive mechanism (50), motivation factor (50), regression coefficient table (47), sequence related issue (47), significant positive correlation (47), high tech enterprise (47), growth working condition (47), creative talent group identity (40), seeking support (40), personal growth (40), jiangsu province (40), creative enterprise creative talent (40)
Abstract	Development of cultural and creative enterprises is greatly significant to enhance the country's cultural soft power, which is every enterprise managers need to consider. Innovation behavior of cultural and creative talents affects the relationship between incentives and analysis, whereby incentives make recommendations on the construction of cultural and creative enterprises. Through the cultural and creative enterprises, Jiangsu Province, dividing the questionnaire survey to obtain the relevant data, factor analysis by SPSS, statistical methods, correlation and regression analysis for data analysis. Finally got there is a significant correlation between incentives and technological innovation behavior.
Submitted	Aug 14, 14:24 GMT
Last update	Aug 14, 14:24 GMT

Authors

first name	last name	country	affiliation	Web page	corresponding?
					✓
					✓

Emails

Below you will find the email exchange between you and Auri Marcelo Rizzo Vincenzi concerning this paper. All times are GMT.

Time:	Aug 24, 15:12
Who:	Auri Marcelo Rizzo Vincenzi->you
Subject:	TSA2016 submission review request

Dear [*FIRST-NAME*],

I am a PC member of TSA2016. Could you please write
a review for me on the following paper submitted to TSA2016:

Number: [*NUMBER*]
Title: [*TITLE*]

The instructions on how to answer this review request
can be found at the bottom of this letter.

I need to receive the review by ...

If you cannot review this paper, could you please suggest names and
email addresses of 2-3 possible reviewers?

Best regards,
Auri Marcelo Rizzo Vincenzi <auri@dc.ufscar.br>

Time:	Aug 24, 15:41
Who:	you->Auri Marcelo Rizzo Vincenzi
Subject:	Your review request for TSA2016 submission 27

Ok!