



CRITERIA - 5

5.1.3

CAPACITY BUILDING AND SKILLS ENHANCEMENT INITIATIVES

2016-2021

Abstract

Capacity building and skills enhancement initiatives taken by the institution includes the Following.

1. Soft skills
2. Language and communication skills
3. Life skills (Yoga, physical fitness, health and hygiene)
4. ICT/computing skills

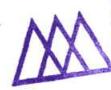


INDICATIVE LIST OF CAPACITY BUILDING ACTIVITIES

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Dipayale
Principal
Acharya Bangalore B-school
Andrahalli Main Road, off Magadi Road,
Bengaluru-560091



To,

Date – 12th Feb'21

The Executive Director,
Acharya Bangalore Business School
Bangalore

Sub – Approval of the Training Proposal submitted by Career Summit

Sir,

Pls find the attached proposal and the course structure of the Training program to be imparted by Career Summit. The details are briefed as follows –

- 1) Training on – Aptitude Skills and Life skills (Interview Skills & Resume writing)
- 2) Duration – 60 Hrs
- 3) Date – 15th Feb'21(Monday) to 24th Feb'21(Wednesday)
- 4) Mode of Training – Online (7 sessions) & Offline (3 sessions) * 1 session = 6 Hrs
- 5) Target participants – MBA 3rd Sem (224 nos.) & PGDM 5th Sem candidates (72 nos.)
- 6) Total no. of participants – 240
- 7) Training fee – Rs.1500/- per candidate for minimum 240 candidates. For additional candidates we need to pay on actuals.
- 8) Payment schedule –
 - i. 50% of the total training fee to be paid in 2 days advance of the commencement of the classes.
 - ii. Remaining 50% on the completion of the course
- 9) Mode of Payment – Online or Cheque Only in favour of :

M/s. Summit Careers, Bengaluru.

A/c no. 50200011622781

IFSC code: HDFC0004183

Branch: Jayanagar, 5 th Block

Type: Current Account

I'm thus looking forward to your acceptance of the said training proposal and your approval for the payment of Rs.1,80,000/- (Rupees One Lac Eighty Thousand Only) as 50% of advance payment for 240 candidates only. Your earliest approval on this will allow me to further notify to the concerned departments and the students and make the necessary logistic arrangements accordingly.

Thanks.

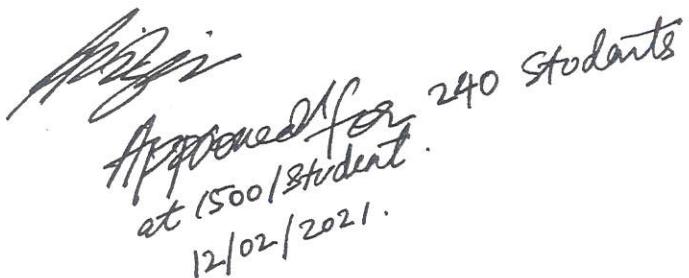
Yours Sincerely,



Bijoy Das

Head – Placements

Acharya Bangalore Business School
9538051830



Approved for 240 Students
at 1500/Student
12/02/2021.



No. 529, 10th Main, Jayanagar 5th Block, Bengaluru – 560041
Mob: 9243441116 Email: gulshan@mysummitcareers.com

ABBS, Bengaluru

Placement training proposal document



Dated: 11th Feb.'21

CONFIDENTIALITY

This proposal document was prepared by Summit Careers, specifically for ABBS – Bengaluru in response to a discussion with Mr. Bijoy Das for conducting Placement training for final year MBA & PGDM students. The Proposal includes information about methodologies and framework as well as pricing for the project under discussion.

1. Objective

This Proposal document is in response to a discussion for conducting Placement training for the final year MBA & PGDM students of ABBS, Bengaluru. *ABBS is a triple accredited B-school and is ranked among the top 40 B-schools in the country.* This document outlines the proposal for conducting placement training for eligible students by Summit Careers, Bengaluru (herein referred as SCB). With the corporate placement process going online, the training will be delivered in hybrid mode - 25% through offline and 75% through live online mode.

2. Project Summary

ABBS wishes to get its MBA & PGDM final year students trained on Aptitude skills comprising of Quantitative (QA), Logical Reasoning (LR), Verbal Ability (VA) and Personal Interview (PI) skills. This will enable the students to be Industry ready and fit for employment.

- i) Based on the topics specified the training is proposed for 60 hours.
- ii) Training will be conducted as per mutual convenience.

3. Course Content

List of topics proposed for ABBS students is given below for ready reference. However the syllabus recommended by the Placement Department will be final.

List of the aptitude topics			
Quantitative Aptitude Topics	Percentage	Profit Loss	Average
	Time Work	Simple Interest	Compound Interest
	Trains	Ratio Proportion	Problems on Ages
	Permutation & Combinations	Probability	Boat & Streams
	Time Speed Distance	Numbers & Divisibility Rules	Area and Volume
	Alligation and Mixture	Partnership	Pipe & Cistern
	Clock problems	Calendar	HCF LCM based questions
Logical Reasoning Topics	Blood Relations	Directions	Number Series
	Coding Decoding	Seating Arrangement	Letter Series
	Data Sufficiency	Syllogisms	Odd Man out
	Decisive Reasoning Question		
Verbal Ability Topics	Verbal Analogies	Error detection	Subject-Verb Agreement
	Sentence Correction	Closet test	Sentence Completion
	Para Jumble	Reading Comprehension	

11. Profile of Faculty Members

To be provided on finalisation of content and schedule. All trainers are expert in their subject. The team will be led by Prof. Gulshan Chhabra (profile given below).

12. Point of Contact

For all matters – Prof. Gulshan Chhabra - Mobile No. 9243441116

Second point of contact – Ms. Beena – Mobile No. 7337787238

13. Summit Careers Profile

Summit Careers is an Edu-services enterprise and an Academy for success. We are a consortium of professional trainers, mentors & content developers and are committed to deliver best practices to our partners, be it students, institutions or corporate. We provide a single window solution to all career related services. When it comes to career services we believe that there is no 'one size fits all'. Our services are highly customized.

The forum is led by Prof. Gulshan Chhabra – Ex.VP TIME, B.Tech. NIT-C, PGDM, Exec. – E&MC, MDP-MDI) who has a rich and varied experience of 25 years in mentoring & coaching students across the country. He has held positions of responsibilities in Education & Training sector and in Colleges & University. He has successfully crafted a lot of success stories and has the distinction of guiding thousands of students into corporate placements, IIMs & other premier institutes in India & abroad for higher studies.

Summit Careers have trained students at PES Group, RVIM, Vijaya College, Amrita Group, DSI Group, New Horizon Group, LIC etc.

We represent Anglo Schools International Services, London, UK and Consortium of American Schools, Colleges, and Universities, Westcliff, USA for Academic tie-ups and admissions. We have been awarded for our Training methodology by DST, Govt. of India & IIM Calcutta. We are partners to Freshers world (a Team Lease Company), the leaders in fresher hiring in India.

ABBS - Placement training
Proposed course structure

A.	QA	Hours	
1	PPL & SI-CI	4	
2	AMA	2	
3	RPV & Partnerships	4	
4	T&W, Pipes	2	
5	T&D, Trains, Boats	4	
6	Equations & Ages	2	
7	Numbers, Div. rules	2	
8	HCF&LCM	2	
9	P&C, Probability	2	
10	Areas & Volumes	2	
11	Clocks & Calendars	2	
		28	
B.	LR		
12	Directions & Blood relations	2	
13	Alpha & CDC	2	
14	Letter & No series	2	
15	Seating Arrangements	2	
16	Syllogism	2	
17	Odd man out & Decision making	2	
18	Data sufficiency	2	
19	Data Interpretation	2	
		16	
C.	VA		
20	Grammar (Error detection, Sentence correction, Subject-verb agreement)	4	
21	Vocab (Sentence Completion, Close test, Analogies)	4	
22	Para Jumbles & RC	4	12
D.	PI		
23	Resume Writing & Interview skills	2	
E.	Buffer	2	4
	TOTAL		60

Schedule - MBA Batches

Date	Day	MBA -A	MBA-B	MBA-C	Mode
15-Feb-21	Mon	QA1, LR1, VA1	QA1, LR1, VA1	QA1, LR1, VA1	Offline
16-Feb-21	Tue	QA2, LR2, QA3	QA2, LR2, QA3	QA2, LR2, QA3	Online
17-Feb-21	Wed	QA4, VA2, QA5	QA4, VA2, QA5	QA4, VA2, QA5	Online
18-Feb-21	Thu	QA6, LR3, QA7	QA6, LR3, QA7	QA6, LR3, QA7	Online
19-Feb-21	Fri	QA8, LR4, VA3	QA8, LR4, VA3	QA8, LR4, VA3	Offline
20-Feb-21	Sat	QA9, LR5, QA10	QA9, LR5, QA10	QA9, LR5, QA10	Online
21-Feb-21	Sun	QA11, VA4, QA12	QA11, VA4, QA12	QA11, VA4, QA12	Online
22-Feb-21	Mon	PI, QA13, LR6	PI, QA13, LR6	PI, QA13, LR6	Offline
23-Feb-21	Tue	QA14, LR7, VA5	QA14, LR7, VA5	QA14, LR7, VA5	Online
24-Feb-21	Wed	Buffer, LR8,VA6	Buffer, LR8,VA6	Buffer, LR8,VA6	Online



Gulshan Chhabra <gulshan.chabra@gmail.com>

Final Mock Aptitude test report

sheelan@gmail.com <sheelan@gmail.com>
To: gulshan.chabra@gmail.com

Mon, Jun 17, 2019 at 5:41 PM

Dear Sir,

Greetings from MBA Dept., New Horizon College of Engineering,

I am very happy to share with you that our placements have been very good this year and aptitude training has played an important role in successful placements.

I have the mock test scores of conducted at the end of PAT.

There is a test which was conducted in the beginning of the PAT. I request you to share those test results with me. Request you for an early response.

Thanks and Regards,

Dr. Sheelan Misra,

Professor & Head - Department of Management Studies (**MBA**),
New Horizon College of Engineering, Bangalore - 560103

Mail id: hod_mba@newhorizonindia.edu

PRE - PLACEMENT / CV BUILDING

SL. NO.	REG. NO.	STUDENT NAME	
1	18YUCMD004	ABHISHEK A BANGER	<i>Abhishek</i>
2	18YUCMD023	ANJANEYACHAR PRASHANTH	<i>A. Prashanth</i>
3	18YUCMD028	ANVITH C	<i>Anvith.C</i>
4	18YUCMD030	ARCHANA M	
5	18YUCMD031	ARINDAM PODDAR	<i>Arindam</i>
6	18YUCMD037	ASHWINI	
7	18YUCMD038	AVULA MAHESWAR REDDY	<i>Avula Maheswar Reddy</i>
8	18YUCMD049	BOPAIAH C U	<i>Bopiah</i>
9	18YUCMD056	DHRUVEENA A PARMAR	<i>Dhruveena Parmar</i>
10	18YUCMD058	FIONA JACQUELINE V	<i>Fiona Jacqueline</i>
11	18YUCMD060	GANESHKUMAR ANANDRAY NAIK	<i>Ganeshkumar Anandray Naike</i>
12	18YUCMD061	GIBIN BABY	<i>Gibin Baby</i>
13	18YUCMD062	GIRISH M	<i>Girish M</i>
14	18YUCMD063	GOUNDER SHIKHA SATISH	<i>Gounder Shikha Satish</i>
15	18YUCMD067	HARSHITHA L	<i>Harshitha L</i>
16	18YUCMD068	HONNA REDDY	<i>Honna Reddy</i>
17	18YUCMD069	HONNUR SWAMY K T	<i>Honnur Swamy K T</i>
18	18YUCMD072	J SUNIL CHOWDARY	<i>J Sunil Chowdary</i>
19	18YUCMD080	KATREDDY PAVAN KUMAR REDDY	
20	18YUCMD083	KEERTI TRIPATHI	<i>Keerti Tripathi</i>
21	18YUCMD084	KIRAN JOHNSON	<i>Kiran Johnson</i>
22	18YUCMD087	KOMAL	<i>Komal</i>
23	18YUCMD090	KSHIRASAGAR VENKATSAI	<i>Kshirasagar Venkatsai</i>
24	18YUCMD095	KUSUMA H	<i>Kusuma H</i>
25	18YUCMD096	LATESH KUMAR C	<i>Latesh Kumar C</i>
26	18YUCMD099	MAHESH KUMAR M	<i>Mahesh Kumar M</i>
27	18YUCMD109	MANOJ KRISHNA B	<i>Manoj Krishna B</i>
28	18YUCMD112	MARY D FERNANDES	<i>Mary Fernandes</i>
29	18YUCMD113	MAYUDDIN MUSTAK KIDIYA	<i>Mayuddin Mustak Kidiya</i>
30	18YUCMD114	MITHUN K MOHAN	<i>Mithun K Mohan</i>
31	18YUCMD118	MURALI PRASATH P	<i>Murali Prasath P</i>
32	18YUCMD124	NEHA THOMAS	<i>Neha Thomas</i>
33	18YUCMD125	NIKHIL N MENON	<i>Nikhil N Menon</i>
34	18YUCMD138	POOJA N V	<i>Pooja N V</i>
35	18YUCMD139	POONACHA O B	<i>Poonacha O B</i>
36	18YUCMD142	PRAKASH G CHAVAN	<i>Praakash G Chavan</i>
37	18YUCMD147	PREETHAM M	<i>Preetham M</i>
38	18YUCMD150	PRIYANKA	<i>Priyanka</i>
39	18YUCMD159	RANJITA V PATIL	<i>Ranjita V Patil</i>
40	18YUCMD160	RASHMI PATIL	<i>Rashmi Patil</i>
41	18YUCMD169	ROHIT CHERIAN MATHEW	<i>Rohit Cherian Mathew</i>
42	18YUCMD172	SACHIN KARLUS FERNANDES	<i>Sachin Karlus Fernandes</i>
43	18YUCMD180	SHARATH C	<i>Sharath C</i>
44	18YUCMD187	SIREESH BABU V	<i>Sireesh Babu V</i>
45	18YUCMD188	SIVABALAN A	<i>Sivabalan A</i>
46	18YUCMD190	SRAMANA CHATTERJEE	<i>Sramana Chatterjee</i>
47	18YUCMD192	SRILAKSHMI SS	<i>Srilakshmi S S</i>
48	18YUCMD193	SRILAXMI R	<i>Srilaxmi R</i>
49	18YUCMD200	SWATHI CHODISETTI	<i>Swathi Chodisetty</i>
50	18YUCMD202	TEJASWINI B J	<i>Tejaswini B J</i>
51	18YUCMD205	THIPPESWAMY G K	<i>Thippeswamy G K</i>
52	18YUCMD211	VIJAY KUMAR D	<i>Vijay Kumar D</i>
53	18YUCMD214	VIJETHA C BADAD	<i>Vijetha C Badad</i>
54	18YUCMD216	VINDYA RAVINDRA	<i>Vindya Ravindra</i>

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43	18YUCMD180	SHARATH C	Sharath C
44	18YUCMD187	SIREESH BABU V	Sireesh Babu V
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46	18YUCMD190	SRAMANA CHATTERJEE	Sramana Chatterjee
47	18YUCMD192	SRILAKSHMI SS	Srilakshmi S S
48	18YUCMD193	SRILAXMI R	Srilaxmi R
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51	18YUCMD205	THIPPESWAMY G K	Thippeswamy G K
52	18YUCMD211	VIJAY KUMAR D	Vijay Kumar D
53	18YUCMD214	VIJETHA C BADAD	Vijetha C Badad
54	18YUCMD216	VINDYA RAVINDRA	Vindya Ravindra

ACHARYA BANGALORE B SCHOOL II SEMESTER MBA-2018-20 I SECTION-C I ROOM-11			Date 9-Apr-19
PRE - PLACEMENT/ CV BUILDING			
SL. NO.	REG. NO.	STUDENT NAME	
1	18YUCMD001	ABDUL RESHMA BEGUM	
2	18YUCMD002	ABHIJITH H	
3	18YUCMD006	ADABALA PHANI RAM GOPAL	
4	18YUCMD012	AKSHAY KUMAR	
5	18YUCMD014	AKSHAYAKUMARA K S	
6	18YUCMD016	ALAN MATHEW ALEX	
7	18YUCMD017	ALBIN ABI MALEKH	
8	18YUCMD019	AMMINABHAVI SEEMA BANU	
9	18YUCMD020	ANAGHA RAJAN	
10	18YUCMD022	ANISH SOMAN	
11	18YUCMD025	ANSHIKA SHUKLA	
12	18YUCMD033	ARUN JACOB	
13	18YUCMD036	ASHVIN JEBU VARUGHESSE	
14	18YUCMD048	BINTO TOMY	
15	18YUCMD055	DHANANJAYA PRASAD	
16	18YUCMD064	GURUKIRAN G	
17	18YUCMD070	IRANNA M PATIL	
18	18YUCMD078	KALAMAKUNTZA ABHIGNA	
19	18YUCMD079	KAMAL BANERJEE	
20	18YUCMD081	KATTA VYSHALI REDDY	
21	18YUCMD088	KOMMULA NAVEEN SAGAR	
22	18YUCMD093	KUMPATLA RAMA CHANDRA SURYA KALA	
23	18YUCMD094	KUNKA DINESH KUMAR	
24	18YUCMD097	M RISHI KRISHNA KUMAR	
25	18YUCMD101	MALLIKARJUN BASETTAPPA MATTI	
26	18YUCMD104	MANJUSHREE GONEPPA MELMARI	
27	18YUCMD110	MARISETTI DURGA MALLESWAR	
28	18YUCMD115	MITHUN M MOHAN	
29	18YUCMD116	MOHD OAVEZUDDIN	
30	18YUCMD119	MUSALIKUNTA DEEPAK SANKAR REDDY	
31	18YUCMD129	NUTAKKI SAI NAVEEN	
32	18YUCMD134	P RAGHAVA KRISHNA BHAGAVAN	
33	18YUCMD136	PINJARLA SAI KUSHAL KUMAR	
34	18YUCMD141	PRAKASH	
35	18YUCMD151	PRIYANKA	
36	18YUCMD155	RAJKIRAN	
37	18YUCMD165	RAVIKUMAR B S	
38	18YUCMD167	RESHMA A	
39	18YUCMD170	ROHIT KUMAR	
40	18YUCMD184	SIDHARTH VENUGOPAL	
41	18YUCMD186	SINDHUSHREE S	
42	18YUCMD194	SRISHAIL PATIL	
43	18YUCMD197	SUHAS R S	
44	18YUCMD199	SUSHMA	
45	18YUCMD201	TAMMINANA APPANNA SANTOSH	
46	18YUCMD212	VIJAYA K	
47	18YUCMD217	VINEETH M EJANTKAR	
48	18YUCMD221	YUVAKANTH M	

ACHARYA BANGALORE B SCHOOL			Date
II SEMESTER MBA-2018-20 I SECTION-C I ROOM-11			9-Apr-19
PRE - PLACEMENT/ CV BUILDING			
SL. NO.	REG. NO.	STUDENT NAME	
1	18YUCMD001	ABDUL RESHMA BEGUM	
2	18YUCMD002	ABHIJITH H	
3	18YUCMD006	ADABALA PHANI RAM GOPAL	
4	18YUCMD012	AKSHAY KUMAR	
5	18YUCMD014	AKSHAYAKUMARA K S	
6	18YUCMD016	ALAN MATHEW ALEX	
7	18YUCMD017	ALBIN ABI MALEKH	
8	18YUCMD019	AMMINABHAVI SEEMA BANU	
9	18YUCMD020	ANAGHA RAJAN	
10	18YUCMD022	ANISH SOMAN	
11	18YUCMD025	ANSHIKA SHUKLA	
12	18YUCMD033	ARUN JACOB	
13	18YUCMD036	ASHVIN JEBU VARUGHESSE	
14	18YUCMD048	BINTO TOMY	
15	18YUCMD055	DHANANJAYA PRASAD	
16	18YUCMD064	GURUKIRAN G	
17	18YUCMD070	IRANNA M PATIL	
18	18YUCMD078	KALAMAKUNTLA ABHIGNA	
19	18YUCMD079	KAMAL BANERJEE	
20	18YUCMD081	KATTA VYSHALI REDDY	
21	18YUCMD088	KOMMULA NAVEEN SAGAR	
22	18YUCMD093	KUMPATLA RAMA CHANDRA SURYA KALA	
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24	18YUCMD097	M RISHI KRISHNA KUMAR	
25	18YUCMD101	MALLIKARJUN BASETTAPPA MATTI	
26	18YUCMD104	MANJUSHREE GONEPPA MELMARI	
27	18YUCMD110	MARISETTI DURGA MALLESWAR	
28	18YUCMD115	MITHUN M MOHAN	
29	18YUCMD116	MOHD OAVEZUDDIN	
30	18YUCMD119	MUSALIKUNTA DEEPAK SANKAR REDDY	
31	18YUCMD129	NUTAKKI SAI NAVEEN	
32	18YUCMD134	P RAGHAVA KRISHNA BHAGAVAN	
33	18YUCMD136	PINJARLA SAI KUSHAL KUMAR	
34	18YUCMD141	PRAKASH	
35	18YUCMD151	PRIYANKA	
36	18YUCMD155	RAJKIRAN	
37	18YUCMD165	RAVIKUMAR B S	
38	18YUCMD167	RESHMA A	
39	18YUCMD170	ROHIT KUMAR	
40	18YUCMD184	SIDHARTH VENUGOPAL	
41	18YUCMD186	SINDHUSHREE S	
42	18YUCMD194	SRISHAIL PATIL	
43	18YUCMD197	SUHAS R S	
44	18YUCMD199	SUSHMA	
45	18YUCMD201	TAMMINANA APPANNA SANTOSH	
46	18YUCMD212	VIJAYA K	
47	18YUCMD217	VINEETH M EJANTKAR	
48	18YUCMD221	YUVAKANTH M	

ACHARYA BANGALORE B-SCHOOL

Date: 04.04.2019

One Day Research Methodology Workshop for IV Semester Students

Date: 10-April-2019

Venue: BMR Auditorium

Program Schedule:

Time	Activity
9:00AM to 9:30AM	Attendance
9:30AM to 10:00AM	Inaugural
10:00AM to 11:00AM	Importance of IV Semester dissertation- By Director
11:00Am to 11:30AM	Placement office support for dissertation- By Mrs. Kala Sridhar
11:30AM to 12:00Noon	Tea Break
12:00Noon to 12:45PM	Synopsis Preparation- Dr. Jayanthi & Team
12:45PM to 1:45PM	Lunch Break
1:45PM to 2:45PM	Research Methodology and Report Preparation- Dr. Iqbal
2:45PM to 3:00PM	Finance Dissertation- Topics and Process - By Prof. Ravi Aditya
3:00PM to 3:15PM	Marketing Dissertation- Topics and Process – By Dr. Rajesh C
3:15PM to 3:30PM	HR Dissertation-Topics and Process – By Dr. R. Jayanthi
3:30PM to 4:00PM	Tea Break
4:00PM to 4:30PM	Q & A, Conclusion and Open Discussion



Director

ACHARYA BANGALORE B SCHOOL

IV SEM MBA- BATCH 2017-19

RESEARCH WORKSHOP ON 10TH APRIL 2019

REPORT

The research workshop was conducted with the objective of:

- a) to familiarize students about the format and procedure of doing their dissertation
- b) to imbibe research culture among students
- c) to give information about completing their dissertations project for MBA program

This workshop was Organised by Research Center, approved by PAQI.

The session started with small inauguration by Director HR Venkatesha, continued by highlighting the importance of Dissertation and how students should create impressive dissertation report to bag a good placement.

2nd session was by Ms Kala Sridhar, highlighted about the placement department help for completing dissertation

3rd session was by Dr.R.Jayanthi, regarding writing a synopsis, procedure and contents of synopsis that has to be submitted by students by 22nd April

4th session after lunch was conducted by Mr. Iqbal-Career Launcher conducted a session, on Contents of report writing and converting a project report into research paper.

5th session was conducted by Dr.Rajesh C on –contemporary topics of Marketing

6th session was conducted by Prof.Ravi Aditya – Contemporary topics in Finance

Followed by question answer session and all faculty guides met their students for personalized guidance.



ACHARYA BANGALORE B-SCHOOL
RESEARCH METHODOLOGY WORKSHOP
IV SEMESTER- SECTION - A

SI.No	Reg.No	Name	MORNING	AFTERNOON
1	17YUCMD001	A.RAMAKRISHNAN	Ramk.	Ramk.
2	17YUCMD012	AISHWARYA R	AP.	AP.
3	17YUCMD014	AJMAL P	AP.	AP.
4	17YUCMD018	AKASH TILE	AP.	AP.
5	17YUCMD020	AKHIL P N	John P.N	John P.N
6	17YUCMD024	AMAL ANTO BABY		
7	17YUCMD025	AMAL VARGHESE	Amal	Amal
8	17YUCMD035	ARUN KUMAR H M	Arun Kumar	Arun Kumar
9	17YUCMD037	ASHISH ELDHO BABY	ASHISH	
10	17YUCMD040	ATHMA BEKAL	athma	athma
11	17YUCMD047	CHAITANYA M	Chaitanya	Chaitanya
12	17YUCMD050	CHANNAVEER	Channaveer	
13	17YUCMD058	DEBAJIT BORAH	Debjit	Debjit
14	17YUCMD059	DEEP SHIKHA	Deep	Deep
15	17YUCMD060	DEEPAK KUMAR JOSHI	Deepraj	Deepraj
16	17YUCMD063	EDEIN SHAJI PULIKKOTTIL		
17	17YUCMD064	FIBIN ROBIN	fibin	fibin
18	17YUCMD065	GADAMSETTY VISHNU VARDHAN	vishnu	vishnu
19	17YUCMD069	GOBINDA MALAKAR	GM	GM
20	17YUCMD233	GUDE LOKESH CHOWDARY		
21	17YUCMD073	HARSHA U	Harsha.U	Harsha.U
22	17YUCMD076	HEMANTH KUMAR N	Hemanthkal	Hemanthkal
23	17YUCMD077	HITESH KARWA M		
24	17YUCMD078	JAMEEL RAHMAN Y		
25	17YUCMD081	JAYANNA H O	J. Anjna	Anjna
26	17YUCMD087	JOVIC ANISH M		
27	17YUCMD090	KAKARLA RAM KISHORE		
28	17YUCMD093	KARUNANIDHI MISHRA	K.N.Mishra	K.N.Mishra
29	17YUCMD094	KAVALIPURAPU VAMSI SRI HARSHA		
30	17YUCMD096	KIRUBAHARAN.S	Kirubahanan.S	Kirubahanan.S
31	17YUCMD100	LIFFIN EPPACHAN	Liffin	Liffin
32	17YUCMD101	LIKITH KUMAR B R	likith	likith
33	17YUCMD104	MALEPATI THARUN KUMAR		
34	17YUCMD105	MAMUDDIN LANDUR	edelgato	edelgato
35	17YUCMD107	MANJUSHREE S		
36	17YUCMD108	MANSOOR S H	mansoor	mansoor
37	17YUCMD112	MOHAMMED ARSHAD S	Mohammed Arshad S.	M.H.A.S.
38	17YUCMD114	MUHAMMED HASEEB K N	M.H.K.N..	M.H.K.N..
39	17YUCMD117	N GANESH NAGARAJ	Ganesh	Ganesh

ACHARYA BANGALORE B-SCHOOL
RESEARCH METHODOLOGY WORKSHOP
IV SEMESTER- SECTION - B

Sl.No	Reg.No	Name	MORNING	AFTERNOON
1	17YUCMD004	ABHIJITH G	Abijith	Abijith
2	17YUCMD007	ABY JOSEPH P		
3	17YUCMD009	ADARSH K S		
4	17YUCMD010	ADDANKI HARIKIRAN	Gaurav	Gaurav
5	17YUCMD015	AJOSH K JOHN	Ajosh	
6	17YUCMD017	AKASH T R	Akash	Akash
7	17YUCMD019	AKHIL GOPINATHAN		
8	17YUCMD231	AKSHAY P S		
9	17YUCMD026	ANAND R	Anand	Anand
10	17YUCMD023	ALOK R		
11	17YUCMD027	ANANDKRISHNAN K BIJU		
12	17YUCMD028	ANIN JACOB THOMAS	Anin.J	Anni.J.
13	17YUCMD029	ANKUR TRIPATHY	Ankur	
14	17YUCMD030	ANUSREYA NAG	Anusreya	Anusreya
15	17YUCMD032	ARJUN B		
16	17YUCMD033	ARJUN DAS	Arjun Das	Arjun Das
17	17YUCMD043	BASIL GILBERT		
18	17YUCMD044	BHARATH K	BK	BK
19	17YUCMD049	CHANDANA S	Chandana.S	Chandana.S
20	17YUCMD051	CHEETIRALA SRAVANI		
21	17YUCMD061	DERICK KUNJUMON		
22	17YUCMD062	DESU HARIKA	Desu Harika	Desu Harika
23	17YUCMD068	G SUMANTH REDDY		
24	17YUCMD066	GAJANAN GANGADHAR NAYAK	Gajanam Nayak	Gajanam Nayak
25	17YUCMD070	GOKULAKANNAN M		
26	17YUCMD080	JAVADH P P		
27	17YUCMD082	JAYANTH C	Jayanth.C	Jayanth.C
28	17YUCMD083	JOEL JOHNSON MAMMEN		
29	17YUCMD084	JOEL T SAJAN	Joel Sajan	Joel Sajan
30	17YUCMD085	JOEL ZACHARIAH SAJI		
31	17YUCMD088	KAILASH SALIAN	Kailash Salian	Kailash Salian
32	17YUCMD091	KALATHOOR JOEL RAJU	Joel Raju	Joel Raju
33	17YUCMD092	KAMANA SAI KALYAN REDDY		
34	17YUCMD098	KOUSHIK KUMAR L		
35	17YUCMD102	M AMULYA	Amulya	Amulya
36	17YUCMD109	MARU NIKITA RAMESH	Maru Nikita	Maru Nikita
37	17YUCMD110	MAYURI MAZUMDER	Mayuri	Mayuri
38	17YUCMD111	MEGHANA JAGADEESH	Meghana Jagadeesh	Meghana Jagadeesh
39	17YUCMD113	MOHAMMED MUBARAK	Mohammed Mubarak	Mohammed Mubarak
40	17YUCMD116	MURUGESHA MK		

ACHARYA BANGALORE B-SCHOOL
RESEARCH METHODOLOGY WORKSHOP
IV SEMESTER- SECTION - C

Sl.No	Reg.No	Name	MORNING	AFTERNOON
1	17YUCMD003	ABHIJAY SUDHIR	<i>Sudhir</i>	<i>Sudhir</i>
2	17YUCMD005	ABHIJITH MOHAN	<i>Abhijith</i>	
3	17YUCMD006	ABHILASH P	<i>Abhilash</i>	<i>Abhilash</i>
4	17YUCMD008	ADARSH H S	<i>Adarsh.H-S</i>	
5	17YUCMD013	AJIN JAMES	<i>Ajinal</i>	
6	17YUCMD021	AKSHAY	<i>Akshay</i>	
7	17YUCMD022	AKSHAYA SALUNKE		
8	17YUCMD031	ARJU ASHOK A S		
9	17YUCMD036	ARUN RAJEEV	<i>Arun Rajeev</i>	<i>Arun Rajeev</i>
10	17YUCMD038	ASHWIN GOUR		
11	17YUCMD039	ASHWINI N	<i>Ashwini</i>	
12	17YUCMD041	AVVA SAI MAHESH	<i>Avva Sai Mahesh</i>	<i>Avva Sai Mahesh</i>
13	17YUCMD042	B DURGAPRASADA	<i>B. Durga Prasada</i>	<i>B. Durga Prasada</i>
14	17YUCMD045	BHARATH K N	<i>Bharath.K.N</i>	<i>Bharath.K.N</i>
15	17YUCMD046	BULUKONDA SURESH		
16	17YUCMD048	CHAITHANYA P	<i>Chaitanya</i>	<i>Chaitanya</i>
17	17YUCMD052	CHETHAN A	<i>Cheethan</i>	<i>Cheethan</i>
18	17YUCMD054	CHRISTIN B LUKOSE		
19	17YUCMD055	D VAMSHEE SIVA CHAKRAVARTHY	<i>D. Vamshee</i>	<i>D. Vamshee</i>
20	17YUCMD056	DARSHAN D BORKAR	<i>Darshan</i>	<i>Darshan</i>
21	17YUCMD057	DAYALA HEMANTH REDDY	<i>Dayala Hemant Reddy</i>	<i>Dayala Hemant Reddy</i>
22	17YUCMD067	GANARAJA SEETHARAMA SHARMA D	<i>Ganaraja Seetharama Sharma D</i>	
23	17YUCMD071	GORLA SATEESH KUMAR REDDY	<i>Gorla Sateesh Kumar Reddy</i>	<i>Gorla Sateesh Kumar Reddy</i>
24	17YUCMD072	GOUTHAMI J	<i>Gouthami J</i>	<i>Gouthami J</i>
25	17YUCMD079	JAMES GEORGE	<i>James George</i>	
26	17YUCMD099	KOWSHIK M	<i>Kowshik M</i>	
27	17YUCMD103	MAHESH KATTIMANI		
28	17YUCMD106	MANJUNATH	<i>Manjunath</i>	<i>Manjunath</i>
29	17YUCMD118	N K VENKATA VISWANATHA REDDY		
30	17YUCMD119	NARASIMHULA SAI KRISHNA	<i>Narasimhula Sai Krishna</i>	<i>Narasimhula Sai Krishna</i>
31	17YUCMD149	PRINCE FRANCIS	<i>Prince Francis</i>	
32	17YUCMD153	RADHIKA T		
33	17YUCMD158	RAKSHITH HEBBAR K	<i>Rakshith HEBBAR K</i>	<i>Rakshith HEBBAR K</i>
34	17YUCMD171	SAILITHIN T M	<i>Sailithin T M</i>	
35	17YUCMD173	SAMUEL PAUL V	<i>Samuel Paul V</i>	<i>Samuel Paul V</i>
36	17YUCMD182	SHAHUL VEERAN T		
37	17YUCMD192	SIDDANAGOUDA HOSAGOUDAR B	<i>Siddanagouda Hosagoudar B</i>	<i>Siddanagouda Hosagoudar B</i>
38	17YUCMD196	SLAGHANA L	<i>Slaghana L</i>	<i>Slaghana L</i>
39	17YUCMD197	SNEHA KADAPATTI	<i>Sneha Kadapatti</i>	<i>Sneha Kadapatti</i>

ACHARYA BANGALORE B-SCHOOL
RESEARCH METHODOLOGY WORKSHOP
IV SEMESTER- SECTION - D

Sl.No	Reg.No	Name	MORNING	AFTERNOON
1	17YUCMD002	ABDULKAVIYYU H		
2	17YUCMD011	ADITHYA VASANTH		
3	17YUCMD016	AKASH	<i>AKASH</i>	
4	17YUCMD034	ARRANYANI BISWAS		
5	17YUCMD074	HASEENA M Y		
6	17YUCMD075	HEENA KOUSAR SHAIKH	<i>Heena</i>	<i>Heena</i>
7	17YUCMD086	JONATAN		
8	17YUCMD089	KAJA PRABHAKAR	<i>Kaja</i>	<i>Kaja</i>
9	17YUCMD095	KIRAN B ASUTI		
10	17YUCMD097	KONIKI MOHITH		
11	17YUCMD115	MURALEEDHARA S	<i>M.S.</i>	<i>M.S.</i>
12	17YUCMD133	PALLAVI RAMESH MUGALI	<i>Pallavi</i>	<i>Pallavi</i>
13	17YUCMD136	PAVAN KUMAR CG	<i>P</i>	<i>P</i>
14	17YUCMD137	PAVAN KUMAR K	<i>Pav</i>	<i>Pav</i>
15	17YUCMD148	PREETHI M T	<i>Preethi.M.T.</i>	<i>Preethi.M.T.</i>
16	17YUCMD190	SHRUTHI A		
17	17YUCMD191	SHWETA SINGH	<i>Shweta Singh</i>	<i>Shweta Singh</i>
18	17YUCMD199	SOUNDARYA N	<i>Suhanya</i>	<i>Suhanya</i>
19	17YUCMD204	SUKANT SINGH	<i>Sukant Singh</i>	<i>Sukant Singh</i>
20	17YUCMD217	VANTIPALLI KUMAR KARTHIK		
21	17YUCMD218	VEDURUPAKA PRASANTH		
22	17YUCMD220	VIJAY KUMAR S VATTIKUTI	<i>Vijay</i>	<i>Vijay</i>
23	17YUCMD232	ALLUGUVELLI SRIKANTH REDDY		
24	17YUCMD235	NIDHI SASHI	<i>Nidhi</i>	<i>Nidhi</i>

Research Methodology

Mohammed Iqbal



BSE: 540403

NSE: CLEDUCATE

ISIN: INE201M01011

Last updated: Mar 12, 2019, 1:12 PM IST | Source: Moneycontrol.com

Financial Analytics industry in India grows to \$1.2 billion

A new study by Analytics India Magazine and Jigsaw Academy indicates that the Indian financial ecosystem is rapidly adopting innovative technologies, with the size of the financial analytics industry estimated to be \$1.2 billion (annual) in revenue.

Moneycontrol News
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The report titled 'Analytics & Data Science in Indian Financial Sector - A Deep Dive 2019' gives a 360-degree overview of the financial analytics sector in India. It also gives a clear picture of financial companies that are moving up



MUST LISTE

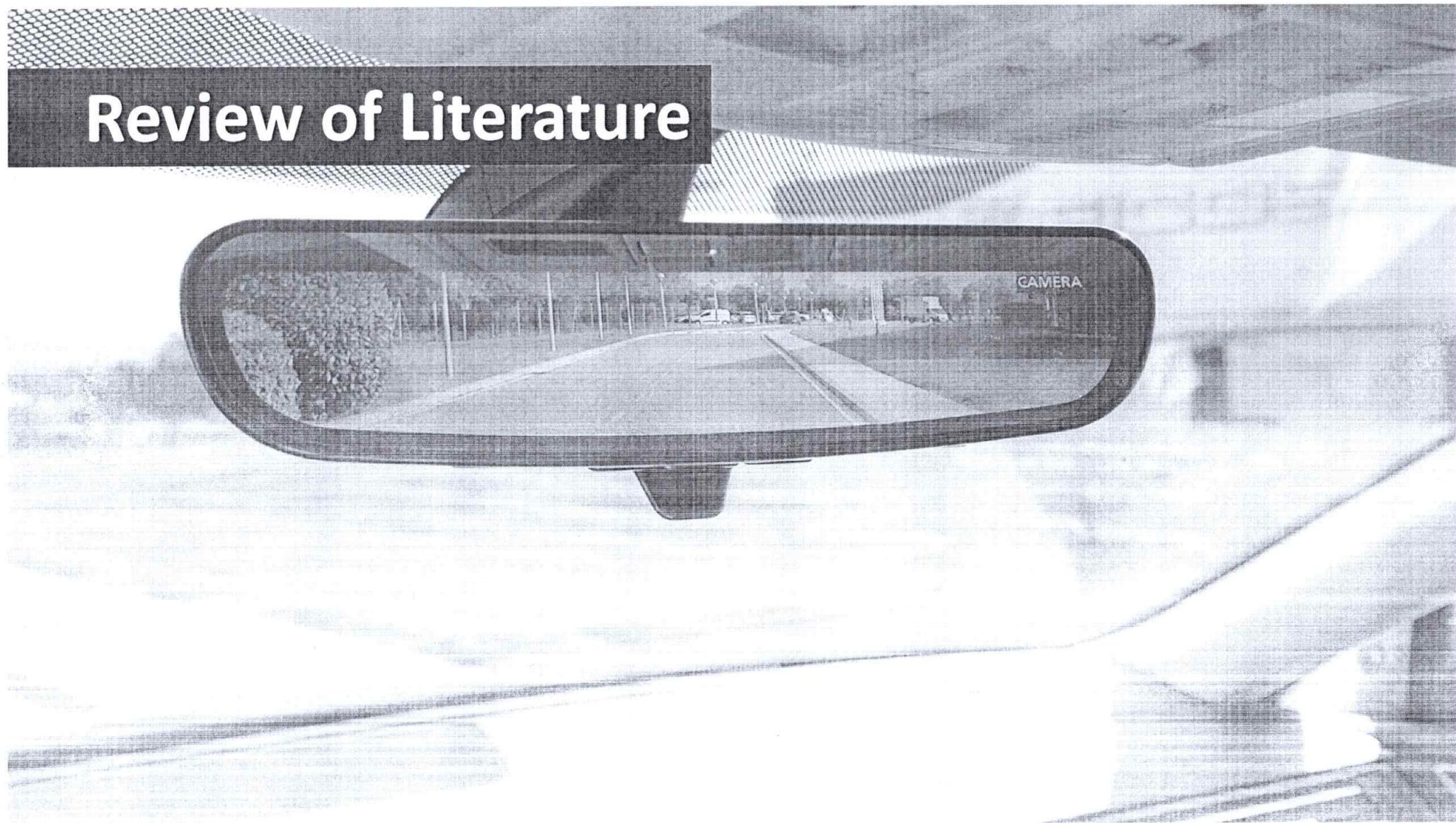


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Review of Literature



Objective of literature review

- Survey of the scholarly studies in the field
- Synthesise the information from the scholarly studies
- Critically analyse the current knowledge/studies
- Present the literature in an organised manner as context of your study

Right way to write Review of Literature

Background literature for our paper comes from two areas of recent research: textual analysis and the use of readability measures in accounting and finance. The first area, textual analysis, has examined the tone or content of popular newspaper columns (Tetlock (2007) and Dougal et al. (2012)), internet message board postings (Antweiler and Frank (2004)), 10-Ks (Li (2008), You and Zhang (2009), Jegadeesh and Wu (2013), and Lawrence (2013)), and newspaper articles (Tetlock, Saar-Tsechansky, and Maeskassy (2008)). The recent surge in textual research is an artifact of better computer technology allowing massive text collections to be parsed, methodological advances attributable to research

Research gap

- Choose problems that are deeply interesting
- Look out for the scope for future study/ Limitations of research articles
- Read review articles

Objectives



1. To measure the magnitude of information asymmetry and factors affecting it.

For example, one study attempted to measure the insider trade profitability in India in an attempt to quantify the level of information asymmetry.

- ii) To examine how the major information sources namely analyst activity, the informativeness of financial statements and news affect the level of information asymmetry.
2. To analyse the readability of annual reports and its influence on information asymmetry.
 - i) To measure the readability of annual report using various readability indices.
 - ii) To examine whether the readability of annual report is influencing information asymmetry
 - iii) To examine whether readability of annual reports is valuation relevant.
3. To analyse how the quality of corporate governance affects information asymmetry.
 - i) To examine how the quality indicators of corporate governance like board composition, board independence, board meetings, attendance, number of board meetings and audit committee meeting, affect information asymmetry.

Need for the study/ Purpose of the study

- Why the study is important
- Benefits of the study
- Potential impact of the study on business/society
- How the study solve problems

Open-ended, Dichotomous, Multichotomous

- What is your opinion about the usefulness of mobile payment apps?
- Do you use mobile payment apps?
Ans (1) Yes (2) No
- Mobiles payment apps are highly useful?
Ans: (1) Highly agree (2) Agree (3) Neutral (4) Disagree (5) Highly disagree

receive as a return. Seyhun (1992) finds that excess profitability of American insiders is 7 per cent. In comparison with the findings of Seyhun (1992) for American investors, Indian insiders receive a huge excess return on their market transactions. Theoretically, the size of

Variables	<i>RTRN</i>	<i>LnAnalyst</i>	<i>LnHold</i>	<i>LnMV</i>	<i>LnNews</i>	<i>MR</i>	<i>NPR</i>	<i>RD</i>	<i>R</i> ²
<i>LnAnalyst</i>	-0.163								
<i>LnHold</i>	-0.248	0.424**							
<i>LnMV</i>	-0.13	-0.027	0.674***						
<i>LnNews</i>	-0.121**	0.244	0.842	0.706**					
<i>MR</i>	0.208	0.261***	0.914	0.769	-0.743				
<i>NPR</i>	0.317***	0.164	0.062	0.096	0.236*	0.05			
<i>RD</i>	0.001	0.035	0.012*	0.005	0.028***	0.029	0.038		
<i>R</i> ²	0.273	0.151	0.124	0.447*	0.059	0.247*	0.127**	0.175	
<i>Sigma</i>	0.254*	0.341*	0.912	0.823	0.778	0.848	0.21	0.014	0.061

Table III.

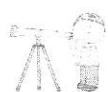
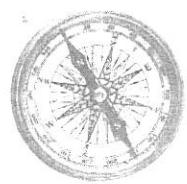
Note: ***, **, * indicate 1%, 5% and 10% significance level respectively.

Impact of Insider Trading Practices

Table III shows the results of the regression analysis. The dependent variable is the excess return of the firm's stock (*RTRN*). The independent variables are the natural logarithm of the number of analysts following the firm (*LnAnalyst*), the natural logarithm of the number of shares held by the firm's management (*LnHold*), the natural logarithm of the market value of the firm (*LnMV*), the natural logarithm of the number of news items about the firm (*LnNews*), the market-to-book ratio (*MR*), the natural logarithm of the price-to-earnings ratio (*NPR*), the natural logarithm of the ratio of research and development expenditure to sales (*RD*) and the coefficient of determination (*R*²).

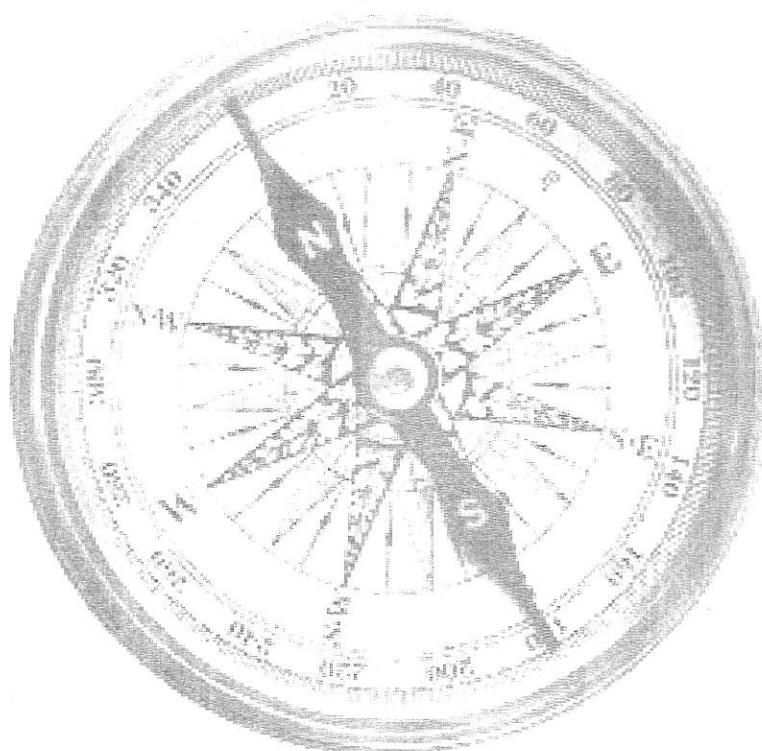
References

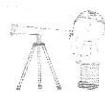
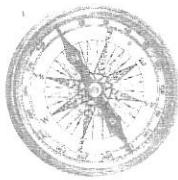
- <https://www.rlf.org.uk/resources/what-is-a-literature-review/>
- Analyst Report Readability and Stock Returns
- Information asymmetry and insider trade profitability in India
- Forbes, Moneycontrol, Business Standard



GOAL SETTING/GET-SET-GOAL

GET SET GOAL-GOAL SETTING





GOAL SETTING/GET-SET-GOAL

MY HEALTH

- Does this adversely affect my roles?
- If so-Which all roles?
- If so, how it effects?
- If so, what can I Do?

MY PRESENTATION & PRESENTABILITY

Does this adversely affect my roles?

- If so-Which all roles?
- If so, how it effects?
- If so, what can I Do?

MY INTERPERSONAL SKILLS

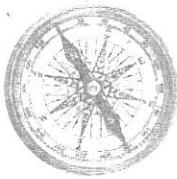
Does this adversely affect my roles?

- If so, which all Inter personal Skills?
- If so-Which all roles?
- If so, how it effects?
- If so, what can I Do?

Am I Resistant (Negatively)? Do others make me resistant (Internal and External Resistance)

Does this adversely affect my roles?

- If so, What all am I resisting Negatively



GOAL SETTING/GET-SET-GOAL

Do I need Help?

Who all can Help me?

Am I happy with MY answers for above questions?

If not happy-Why?

MY SKILLS SET

Is it a Hurdle?

What are those skills which are to be developed?

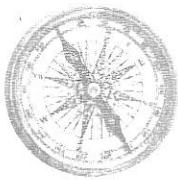
How will I develop these skills? Just a brief

Do I need Help?

Who all can Help me?

Am I happy with my answers for above questions?

If not happy-Why?



GOAL SETTING/GET-SET-GOAL

Which are the areas of which need to be improved to increase my presentation and presentability?

How I plan to overcome the same? Just a brief

Do I need Help?

Who all can Help me?

Am I happy with my answers for above questions?

If not happy-Why?

MY INTERPERSONAL SKILLS

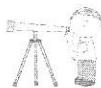
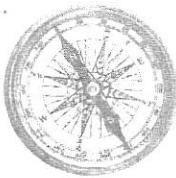
Is it a Hurdle?

What are those skills which are to be developed?

How will I develop these skills? Just a brief

Do I need Help?

Who all can Help me?



GOAL SETTING/GET-SET-GOAL

MY ENERGY, EXPERIENCE AND EXPOSURE- "E-3"

Is it a Hurdle?

Is it my energy Level, Experience, Exposure or all 3?

How I plan to overcome the same?

Do I need Help?

Who all can Help me?

Am I happy with my answers for above questions?

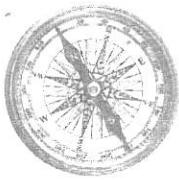
If not happy-Why?

TACTICS

ACTION PLAN TO OVERCOME HURDLES-ACHIEVE GOALS AND FULFILL MY VISION

BLOCKS

1	2	3	4	5	6	7
---	---	---	---	---	---	---



GOAL SETTING/GET-SET-GOAL

months	months	months

Who all can help me?

Mentor/Senior	Friends	Team	Other close colleagues	Parents	Others

*Mention Names of Individuals the way you address them

How will I monitor my progress?

3- HEALTH-Physical, Mental and Spiritual

What are the health areas I need to work on?

What all will I do?

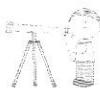
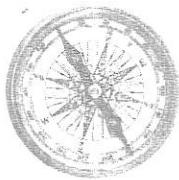
In First 3 months	Next 3 months	Next 3 months

Who all can help me?

Mentor/Senior	Friends	Team	Other close colleagues	Parents	Others

*Mention Names of Individuals the way you address them

How will I monitor my progress?



GOAL SETTING/GET-SET-GOAL

*Mention Names of Individuals the way you address them

How will I monitor my progress?

6- Resistance-External-Internal

Which are the areas where I resist-Internal?

Which are the areas where I resist-External?

What all will I do?

In First 3 months	Next 3 months	Next 3 months

Who all can help me?

Mentor/Senior	Friends	Team	Other close colleagues	Parents	Others

*Mention Names of Individuals the way you address them

How will I monitor my progress?

7- Energy-Experience-Exposure

Is it my energy Level, Experience, Exposure or all 3?

What all will I do?

Anuradha R

From: Kala Sridhar <corpinitiatives@abbs.edu.in>
Sent: Friday, May 03, 2019 11:20 AM
To: hrvenkatesha@acharyabbs.ac.in; 'Rajesh C'; 'Ravi Aditya'
Cc: jayanthi@acharyabbs.ac.in; arun.placements@abbs.edu.in; 'Vidyashree K L'; 'Anuradha R'
Subject: FW: Session 1: Goal Setting Handouts - Assignments on Module 1
Attachments: GOAL SETTING-GET-SET-GOAL-Participant Handout.doc

Dear Sir , Dr Rajesh and Dr Ravi,

Greetings of the day.

We are glad to inform you that the Interview Impressions session (the first one on '**ATTITUDE for ALTITUDE'** commenced yesterday).

The attendance sheets have been handed over to Anuradha madam. We are maintaining a green register to track all the pre placement trainings systematically.

The break- up of the numbers are who attended the session are –

S.No	Date / Day	Venue	Time Slot	Sections	No of Participants
1.	2 May, 2019 / Tuesday	Gallery 2	10 am - 1.15 pm No breaks	C	34
2.	2 May, 2019 / Tuesday	Gallery 2	10 am - 1.15 pm No breaks	D	46
3.	2 May, 2019 / Tuesday	Gallery 2	2 – 4.00 pm Before break	A	26
4.	2 May, 2019 / Tuesday	Gallery 2	4.10 – 5.30 pm After break	A	7
5.	2 May, 2019 / Tuesday	Gallery 2	2 – 4.00 pm Before break	B	23
6.	2 May, 2019 / Tuesday	Gallery 2	4.10 – 5.30 pm After break	B	11

Ms. Shweta has shared the first assignment with all the participants. We shall get this done after each module..

- In the next session, she is going to focus on Interview appearance. She has requested us to allow the students to come in the civil formals with shoes and ties (not uniform). Request your approval in this regard.
- There is a request from Shweta that the next sessions will focus on a maximum of **50 - 55 students** to bring in more seriousness and group activities related to that module.
- In future, request you to allot students only from one section for 3 hours. Can we have the balance students from section A and B to join for the first module during next week ? W
- Shweta is available on 11th may (Saturday) and 13th may (Monday). Request you to let us know if these dates would work for you. Alternately, please suggest another date.

Thanking you again for your continued support.

Thanx & fond regards,
Kala

Course

Amita Biswas Altitude : 2nd Sem / 2 May 19
Semester : 2nd Sem / 2 May 19
Intervenor : Sweta Rayput
Faculty Name : Sweta Rayput
Resvan Devant

Subject

Intervie' Impresia

Faculty Name:

Faculty Name : Laveta Maypur
Researc Period

1	2	3	4	5	6	7	8	9	10	11
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II SEMESTER MBA-2018-20 I SECTION-A		
SL. NO	REG. NO.	STUDENT NAME
1	18YUCMD004	ABHISHEK A BANGER A
2	18YUCMD023	ANJANEYACHAR PRASHANTH P
3	18YUCMD028	ANVITH C A
4	18YUCMD030	ARCHANA M A
5	18YUCMD031	ARINDAM PODDAR P
6	18YUCMD037	ASHWINI A
7	18YUCMD038	AVULA MAHESWAR REDDY A
8	18YUCMD049	BOPAIAH C U P
9	18YUCMD056	DHRUVEENA A PARMAR P
10	18YUCMD058	FIONA JACQUELINE V P
11	18YUCMD060	GANESHKUMAR ANANDRAY NAIK P
12	18YUCMD061	GIBIN BABY P
13	18YUCMD062	GIRISH M A
14	18YUCMD063	GOUNDER SHIKHA SATISH P
15	18YUCMD067	HARSHITHA L A
16	18YUCMD068	HONNA REDDY A
17	18YUCMD069	HONNUR SWAMY K T A
18	18YUCMD072	J SUNIL CHOWDARY P
19	18YUCMD080	KATREDDY PAVAN KUMAR REDDY P
20	18YUCMD083	KEERTI TRIPATHI A
21	18YUCMD084	KIRAN JOHNSON P
22	18YUCMD087	KOMAL P
23	18YUCMD090	KSHIRASAGAR VENKATSAI A
24	18YUCMD095	KUSUMA H P
25	18YUCMD096	LATESH KUMAR C A
26	18YUCMD099	MAHESH KUMAR M A
27	18YUCMD109	MANOJ KRISHNA B P
28	18YUCMD112	MARY D FERNANDES A
29	18YUCMD113	MAYUDDIN MUSTAK KIDIYA A
30	18YUCMD114	MITHUN K MOHAN A
31	18YUCMD118	MURALI PRASATH P
32	18YUCMD124	NEHA THOMAS P
33	18YUCMD125	NIKHIL N MENON A
34	18YUCMD138	POOJA N V A
35	18YUCMD139	POONACHA O B A

Course :

Semester :

Subject :

Sec A

Faculty Name :

2 May' 2019

SL. NO	REG. NO.	STUDENT NAME	
36	18YUCMD142	PRAKASH G CHAVAN	P
37	18YUCMD147	PREETHAM M	A
38	18YUCMD150	PRIYANKA	A
39	18YUCMD159	RANJITA V PATIL	P
40	18YUCMD160	RASHMI PATIL	P
41	18YUCMD169	ROHIT CHERIAN MATHEW	A
42	18YUCMD172	SACHIN KARLUS FERNANDES	P
43	18YUCMD180	SHARATH C	A
44	18YUCMD187	SIREESH BABU V	P
45	18YUCMD188	SIVABALAN A	P
46	18YUCMD190	SRAMANA CHATTERJEE	A
47	18YUCMD192	SRILAKSHMI SS	P
48	18YUCMD193	SRILAXMI R	P
49	18YUCMD200	SWATHI CHODISSETTI	P
50	18YUCMD202	TEJASWINI B J	A
51	18YUCMD205	THIPPESWAMY G K	A
52	18YUCMD211	VIJAY KUMAR D	P
53	18YUCMD214	VIJETHA C BADAD	A
54	18YUCMD216	VINDYA RAVINDRA	A

10

Course : Attitude for Akhil Semester : 2nd / 2nd May '19.
 Subject : Interview Impression Faculty Name :

Section B

3	4	5	6	7	8	9	10	11	12
2/5									%

ACHARYA BANGALORE B SCHOOL		
II SEMESTER MBA-2018-20 I SECTION-B		
SL.	REG. NO.	STUDENT NAME
1	18YUCMD003	ABHINAV KUMAR A
2	18YUCMD008	AISHWARYA V A
3	18YUCMD011	AKASH P U A
4	18YUCMD024	ANKITA ROY A
5	18YUCMD027	ANUSUYA P
6	18YUCMD029	ARAVIND HEGDE P
7	18YUCMD041	BANDAPALLI DHIRASA P
8	18YUCMD042	BATTA NAVEEN KUMAR A
9	18YUCMD043	BEBIN JOY A
10	18YUCMD046	BIBIN MATHAI P
11	18YUCMD047	BINTO BABU P
12	18YUCMD050	C RAKESH P
13	18YUCMD051	CHAITAN R A
14	18YUCMD052	CHANDAN B N A
15	18YUCMD053	CHETHAN KUMAR K S A
16	18YUCMD075	JUNO A P
17	18YUCMD082	KAVANA G K A
18	18YUCMD086	KOLUSU VENKATA RAJU A
19	18YUCMD089	KRISHNA V INGALAHALLI P
20	18YUCMD100	MAHIMA S PATRAVALI A
21	18YUCMD103	MANJUNATHA V P
22	18YUCMD106	MANOJ B P
23	18YUCMD107	MANOJ C N A
24	18YUCMD108	MANOJ CHOWDHARY A
25	18YUCMD117	MUDIYAM GURU RAGHAVI P
26	18YUCMD121	NAINA M K A
27	18YUCMD123	NAVJYOTH CHANDRAN A
28	18YUCMD126	NIKHILA JOSE N A
29	18YUCMD127	NIMMY PAUL A
30	18YUCMD130	PALA VAMSI KRISHNA A
31	18YUCMD131	PALACHERLA AKHILA P
32	18YUCMD132	PANCHAMUKHI D A



Trans Neuron Technology



Dear Ma'am,

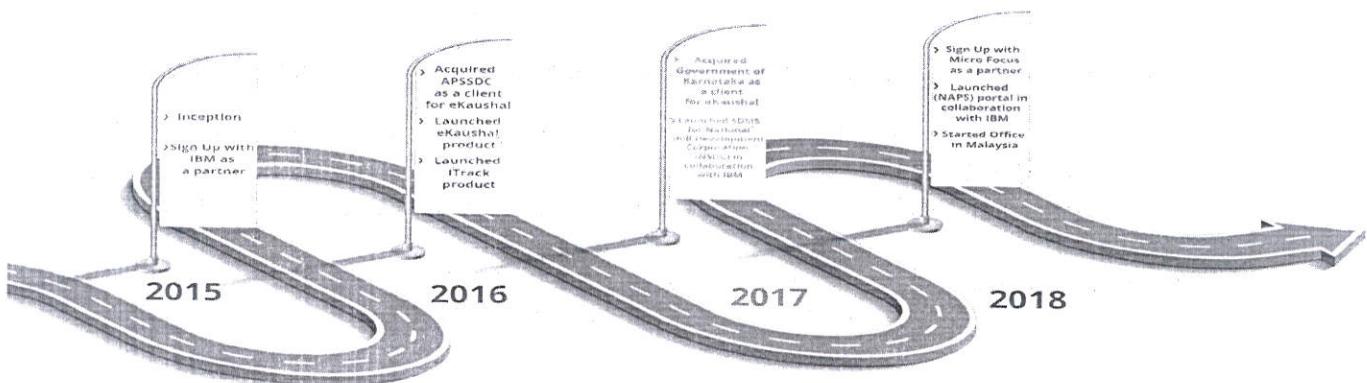
Greetings from Trans Neuron Technologies Pvt. Ltd.!

It gives me immense pleasure to introduce ourselves as one of the ‘Preferred Partner of Choice’ for most of enterprises, to help them achieve their overall objectives in the Learning & Development space for their Human Capital.

Trans Neuron Technologies Pvt. Ltd. is a budding Technology company, from Bangalore, India, founded in 2015; backed by a team of 100+ professionals. The company is passionate about solving the crucial challenges faced by the Skills and Education sectors. Trans Neuron is passionate to simplify the concern by bridging the gap in current education, skills, employment and entrepreneurship environment with its innovative products, programs and platforms.

Trans Neuron is one among the few passionate and crazy startups which thought of solving a major challenge faced by the country which even large Tech Giants never thought of solving without a confirmed order from the Government or Client.

This craziness has given a young 3-year-old Tech Startup, deep knowledge of Skill Ecosystem (its domain) and this has made it a prominent player in Skill – Tech space.



Besides training solutions, Trans Neuron Technologies offers consulting skilling solutions.

Trans Neuron Technologies is a leading Skills and Talent Development Corporation that is building a manpower pool for global industry requirements. With technologies changing at a rapid pace, it becomes important to remain ambitious, competitive and accomplished. Trans Neuron is one of the renowned IT training companies that just not help you grasp new technologies but also proves to be cost effective and time-saving. Trans Neuron offers training and development solutions to Individuals, Enterprises and Institutions.

Trans Neuron excels in the following areas:

IT - Trainings

Induction, New-Hire trainings, Lateral trainings, High-End Technology trainings.

NON - IT Trainings

Sales Performance Improvement, Customer Service, Finance for Non-Finance Professionals, WIN-WIN Negotiation, Leadership Development Programs, Outbound and Business Simulations. We have close to 25+ off the shelf programs and also have the capability to offer customized tailor-made interventions.

Training Infrastructure Solutions

End to End solution for Training Infrastructure Requirements

In this regard, we are keen on partnering with your organization for meeting your technical and non-technical training requirements.

Looking forward to an opportunity to meet and take this further.
Awaiting your revert!

Best Regards,

Venkateshwara Rao M G
General Manager – Sales & Business
Development Trans Neuron Technologies Pvt Ltd

Mob: 8095444144

Trusted Delivery Partners of



IBM INNOVATION CENTER FOR EDUCATION (ICE) PROGRAM

The IBM Innovation Center for Education (ICE) offers a three program exemplary for students in universities and engineering colleges. Along with the leading universities across the world, IBM ICE co-create degrees, offering an array of technical courses that let students interact with industry experts and prepare for solving the problems of tomorrow.



MICRO FOCUS SOFTWARE UNIVERSITY PROGRAM

The Micro Focus Software University program is an initiative driven by Micro Focus Education intended to help students complement their formal education with software education in the hottest areas in IT including software testing and Big Data analytics. Micro Focus Software University collaborates with leading universities across the world and offers a series of technical courses.

Consulting Solutions



eKaushal is a first of its kind well organized, highly secured, scalable and replicable Skills Ecosystem Management Platform (a B2B Marketplace) by Trans Neuron, which easily connects various stakeholders of an independent skill ecosystem and brings multiple skill ecosystem together to benefit from each other.

iTrack

iTrack is an AI powered Skill Delivery Engine, a product by Trans Neuron which helps to deliver skilling to multiple sectors, is a comprehensive learning platform catering to universities, corporate, governments, ITI, vocational training institutes, individual instructors, etc. to engage with their learners through outcome-based learning.

Skilling Solutions



Employability Skill Development Program is a Finishing School, an initiative by Trans Neuron Technologies. Skill Development is an important factor to address the reduction in the employability and productivity. Due to the constant challenge of meeting the skilled manpower requirement, this program is triggered to drive the youth towards better employability



The Experiential Lab by Trans Neuron is a step towards developing the next generation of INNOVATORS, THINKERS and ENTREPRENEURS with a creative mindset. IXL aims to prepare the students for the future; be it a Job, Higher Studies, Research or a start to their Entrepreneurial journey, enriched by the experiences of Global Tech Giants and Globally Renowned Universities. The experiential Learning's intention is to engage the students, helping them understand the concepts, by iterating them to various types of applications and qualitative use cases; so that they can integrate newly acquired knowledge to already known information to reflect upon new concepts and experiences.

APTITUDE AND SOFTSKILL TRAINING DETAILS

❖ TRAINING DETAILS

1	Target Audience	MBA final years and PGDM students
2	Training Duration	10 days, 6 hours a day
3	Training Date	17 th September 2018 to 6 th October 2018
4	Total number of batches	6 batches
5	Timing	9.30am to 12.30pm and 1.30pm to 4.30pm
6	Total no of Participants	720 students

❖ APTITUDE TOPIC DETAILS

	<u>QUANTITATIVE AND REASONING TOPIC</u>	<u>VERBAL TOPIC</u>
1	Pre assessment and grammar points for verbal aptitude	Pre assessment and grammar points for verbal aptitude
2	Average & Mix Allegation, %	Vocabulary, Synonyms and Antonyms.
3	Series Completion	Cloze test
4	Time and work	Sentence correction and improvement.
5	Seating Arrangement and Blood Relation	Para jumbles and Error spotting
6	Syllogism and Number System	Reading comprehension

❖ SOFTSKILLS TOPIC DETAILS

1	Pre assessment (group discussion and personal interview)	Feedback session on pre-assessment
2	Effective communication	Resume building
3	Presentation skill	Group discussion
4	Team building skills	Leadership skills
5	Body language and grooming	resume building
6	Interview skill (1)	Interview skill (2)
7	Mock group discussion	Mock interview
8	Prize distribution for Best Class, CR, Coordinator and Students.	

AN OVERVIEW OF ASSIGNED TRAINERS OF TRANSNUERON

- ❖ **Ms Gousia** is an MBA and an M.Tech graduate with expertise in English language and Soft skills. She focusses on building leaders in view of a better tomorrow where values are nurtured. She is an NLP practitioner and a Reiki healer who has been training since 2011. She employs interactive and engaging sessions that mold the trainee holistically. She has largely dealt with the student community throughout India.
- ❖ **Suber Ahamadhu S** is Quantitative, Soft skill and Motivational trainer with 6 years of experience in training in colleges and schools across India. His training includes GRE, GMAT, and SAT trainings too. His exceptional ability to engage the trainees and train them in confidence to handle competitive and quantitative is commendable.
- ❖ **Ms Zeenath** : Soft skills Trainer & Motivational Speaker , Certified as NLP Master Practitioner and Associated Coach for from NLP Coaching Academy-Bangalore, which is supported by American Board of NLP and International Coach Federation, in March 2016. Trained and Certified by People-pro Training & Consultants-Bangalore, during Implementers training. 3 days Orientation and Life Skills Training Program Conducted by Vidyaposhak in June 2010 1 day Train The Trainers program conducted by ISOL in Bangalore in the month of Jan 2010.
- ❖ **Ms Swathi** is Certified freelance soft skill and verbal trainer. I started my career 4 + years ago by training engineering students for placements across South India. My passion for training gave me an opportunity to impart my knowledge at Infosys, as FT educator. Training interns for data process. This further helped me to place my mug in the minds of cops, By being a soft skill trainer. Now, this incredible profession has given me an opportunity to be called trainer from campus to corporate, By training all engineering and MBA students for placements as well as training IT sectors right from Fresher's till Mid managerial levels as a soft skill trainer.
- ❖ **Mr Balaji** is an Aptitude trainer from Erode with 9+ years of experience trained over 200 colleges across India, He is a Masters in Engineering and has trained in various institutes, Mr Balaji has hands on experience on Aptitude and trains his students with more of practical question asked in Industry. Accomplished corporate trainer and strategic thinker with proven track record of around 9 years towards the teaching process, designing result driven curriculum, delivering enthusiastic instruction, handling various subjects & mentoring the students, developing student-centered and congenial learning techniques to instill

enthusiasm towards studies in students. Competence in providing quality subject knowledge to all students using all the tools and skills and knowledge and manage coverage of assigned subjects as per academic curriculum to students.

- ❖ **MR RAHUL** : Corporate Trainer . Trained for placement and competitive examination. Conducting the entire training cycle of need analysis to post-assessment Study, analyze and create content for companies Focus Academy for Career Enhancement (FACE) Senior Trainer & Project Manager Have trained more than 1,00,000 trainees in 4 states (South region) of India Aptitude Skills (Verbal, Quantitative & Logical) Train the trainer Engineering Freshmen Induction Strong in content development ,Done recruitment, training and mentoring for in-house requirements. Have successfully trained, mentored and placed students in Top-tier companies like TCS, Cognizant, Accenture, Infosys, Wipro and Tech Mahindra.
- ❖ **Ms Divyaa Kumar** is a Certified Corporate Trainer and an accomplished Career Coach. She has 8+ years of experience conducting training programs and nearly 2 decades of diverse work experience in Human Resources, Project Management, Backend Operations and Academics. She is a vivacious trainer and an effective communicator with the ability to connect with her audience instantly. Her diverse experience in both leading teams and training young minds has helped her understand the training needs of her audience and design and deliver training programs that are dynamic, energetic and result oriented. Divya also mentors graduating students helping them identify their individual strengths, analyses various options, and empowering them to make a smooth transition to the corporate or area of their choice.
- ❖ **Mr Suresh** started his career as admin officer at BPL India in 1985. Three years later he moved into sales. As he was good in making presentations, I was asked to train my colleagues in sales and presentation skills in 1993. This was part of my job. Since 1996 he became a full time trainer. I have conducted training for public, corporate and institutions. He used to conduct a 70 hours program on personality development. This program he has done at Chennai and various towns in Tamilnadu. Corporate He has also conducted program on communication skills, presentations, sales, productivity, creativity, TTT, team building, motivation, orientations, customer support etc. Some of corporates where I did program are RAMCO Cements, India Cements, ORACLE Consol Newtt, Caterpillar, CSC Computers, Speak Easy

TRAINING DETAILS (SESSIONWISE)

APTITUDE TOPICS (QUANTITATIVE, REASONING AND VERBAL)

	SESSIONS	<u>TOPIC</u>
17/9/2018	MORNING	Pre assessment and grammar points for verbal aptitude
	AFTERNOON	Pre assessment and points for Quant and reasoning
18/9/2018	MORNING	Vocabulary, Synonyms and Antonyms.
	AFTERNOON	Average & Mix Allegation, %, Series Completion
19/9/2018	MORNING	Cloze test , Sentence correction and improvement.
	AFTERNOON	Time and work
20/9/2018	MORNING	Para jumbles and Error spotting
	AFTERNOON	Seating Arrangement and Blood Relation
22/9/2018	MORNING	Revision and Final Assessment(Verbal)
	AFTERNOON	Revision and Final Assessment(Quant and Reasoning)

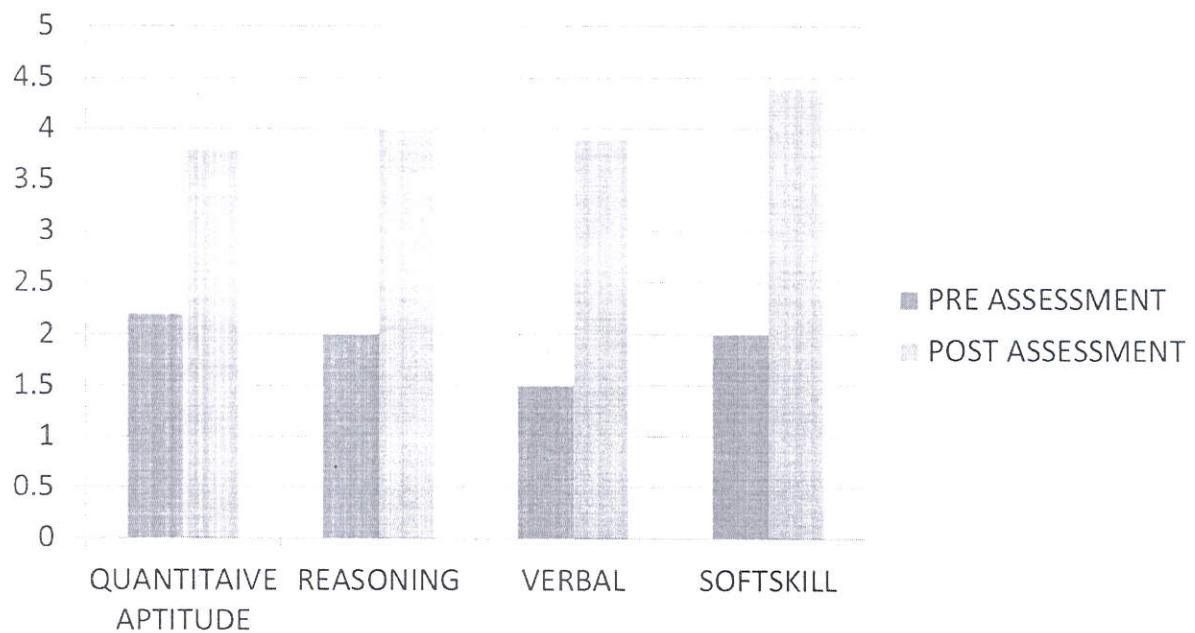
SOFTSKILL TOPICS (THEORY AND PRACTICAL/MOCK)

	SESSIONS	<u>TOPIC</u>
24/9/2018	MORNING	Pre assessment (group discussion and personal interview)
	AFTERNOON	Effective communication, Resume building
25/9/2018	MORNING	Presentation skill and Mock Presentation
	AFTERNOON	Team building and Leadership skill
26/9/2018	MORNING	Resume building and Corporate culture
	AFTERNOON	Group discussion and Mock GD
27/9/2018	MORNING	Interview skill 1
	AFTERNOON	Interview skill 2
28/9/2018	MORNING	Group discussion and Personal Interview (Post Assessment)
	AFTERNOON	Group discussion and Personal Interview (Post Assessment)

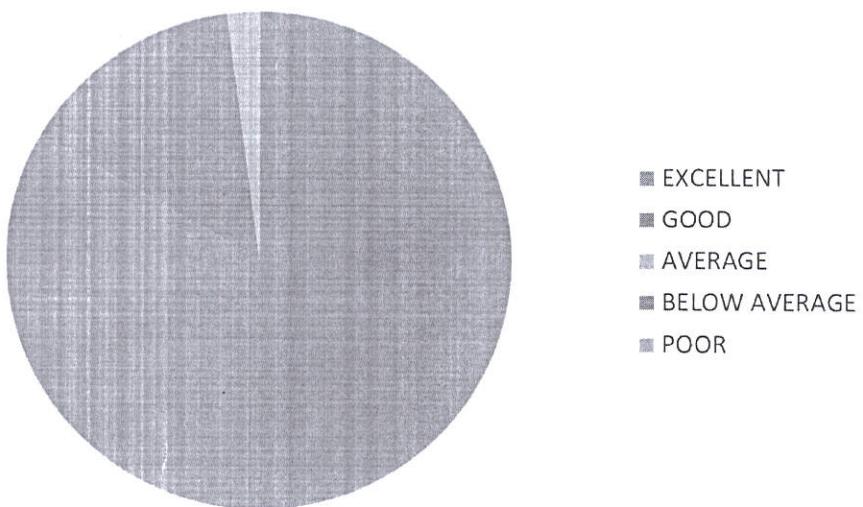
APTITUDE AND SOFTSKILL ANALYSIS (BATCHWISE)

Batch No: 1

Room No: 7



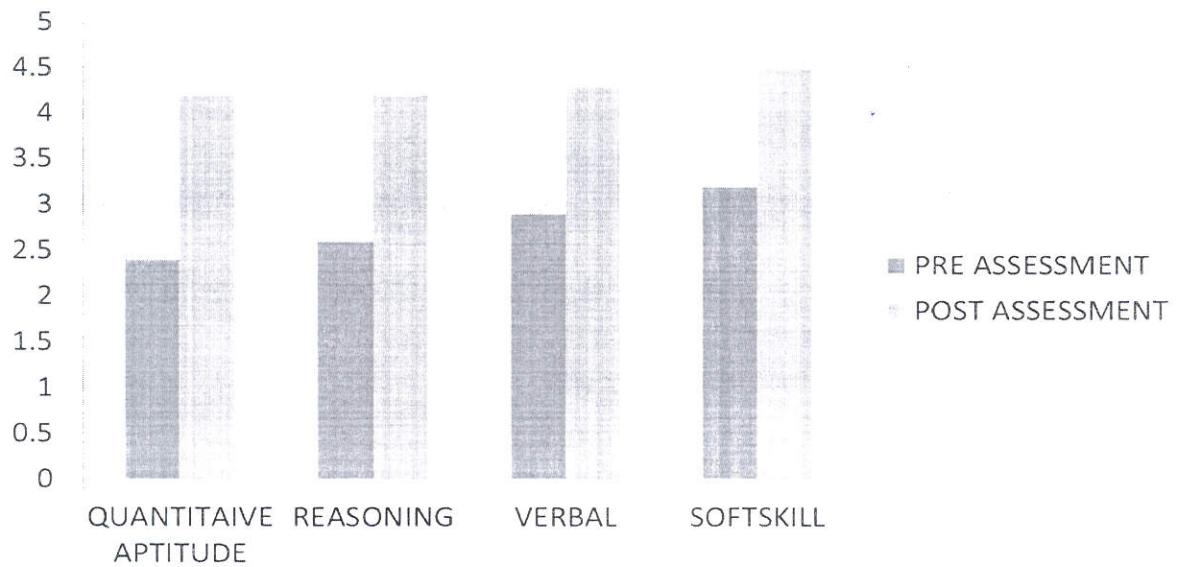
BATCH 1 FEEDBACK SHEET ANALYSIS



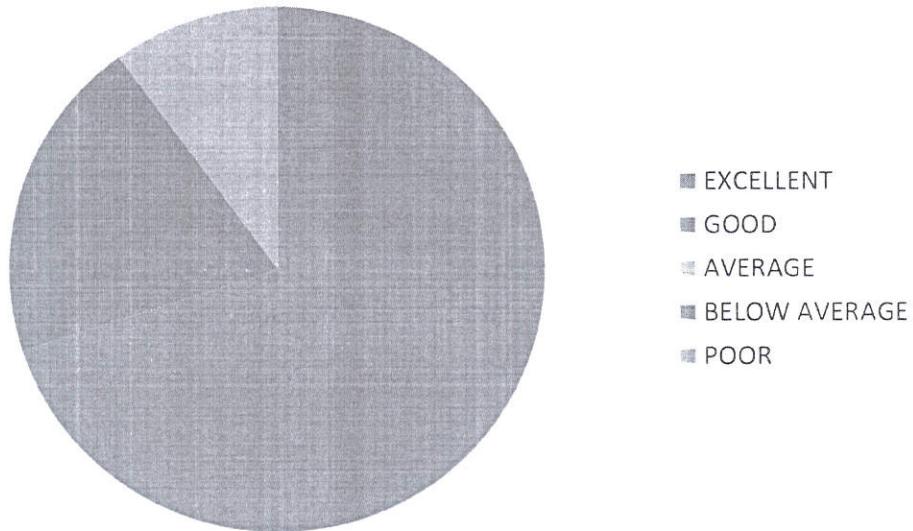
APTITUDE AND SOFTSKILL ANALYSIS (BATCHWISE)

Batch No: 2

Room No: 8



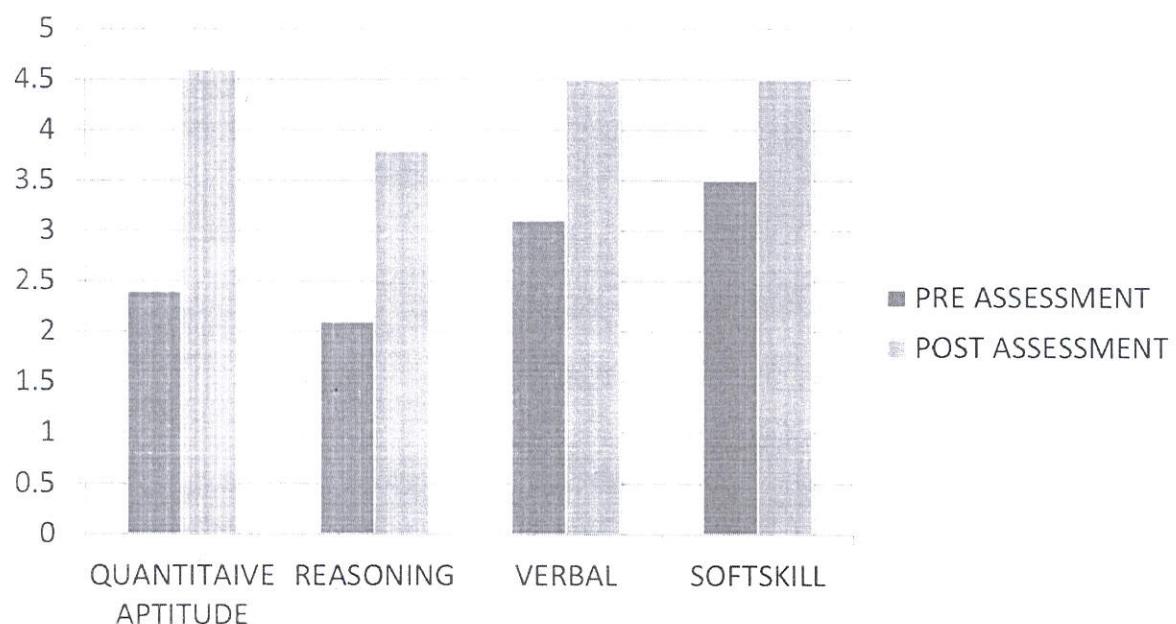
BATCH 2 FEEDBACK SHEET ANALYSIS



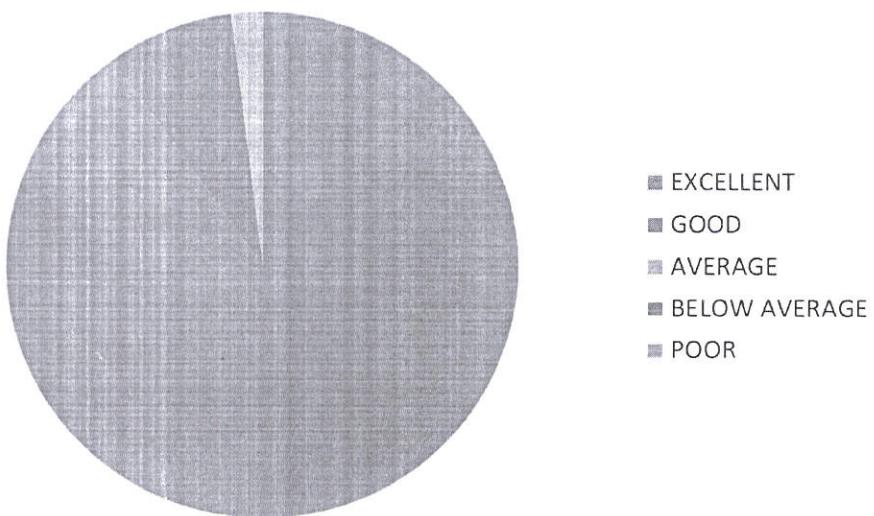
APTITUDE AND SOFTSKILL ANALYSIS (BATCHWISE)

Batch No: 3

Room No: 9



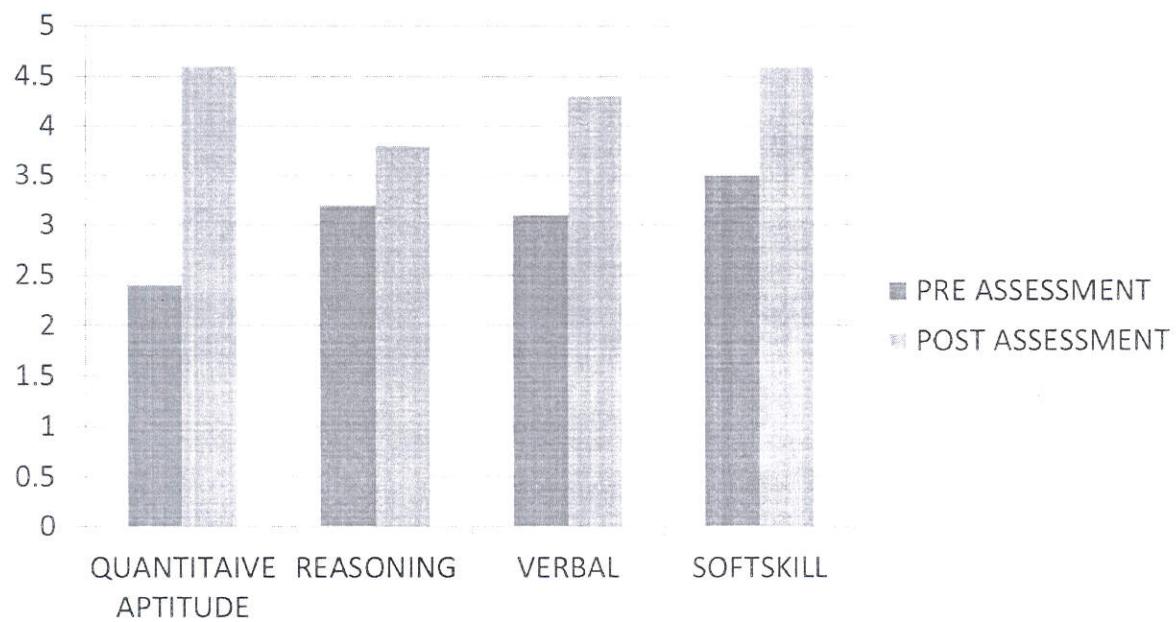
BATCH 3 FEEDBACK SHEET ANALYSIS



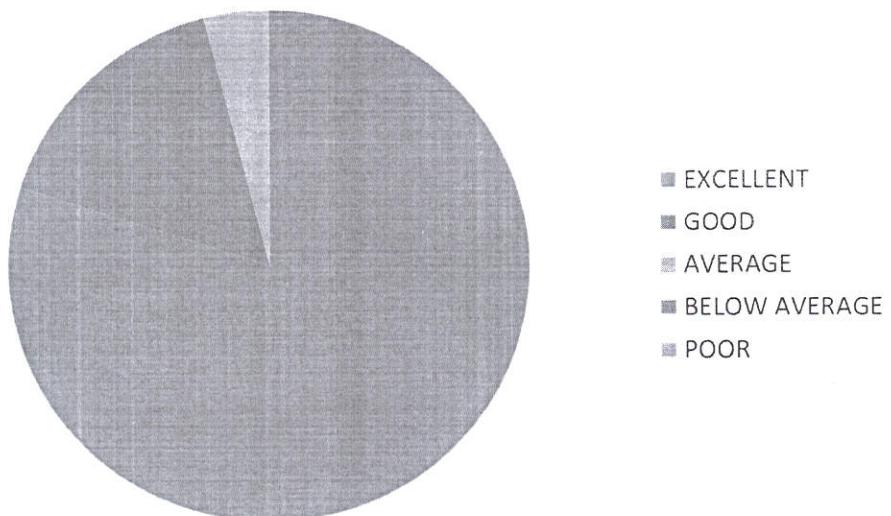
APTITUDE AND SOFTSKILL ANALYSIS (BATCHWISE)

Batch No: 4

Room No: 10



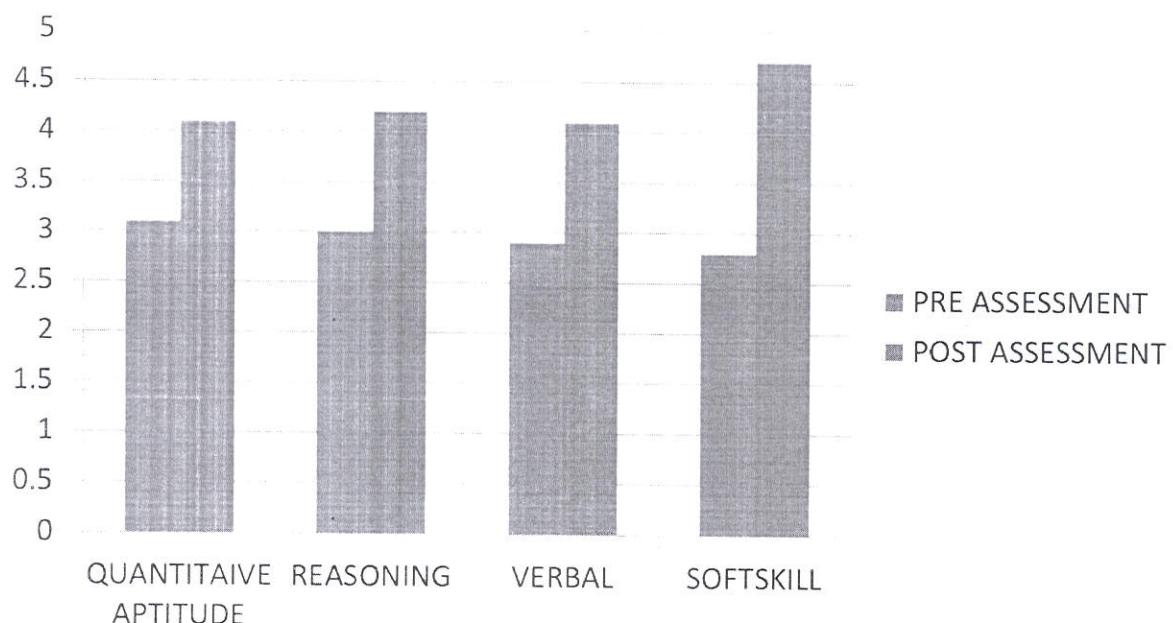
BATCH 4 FEEDBACK SHEET ANALYSIS



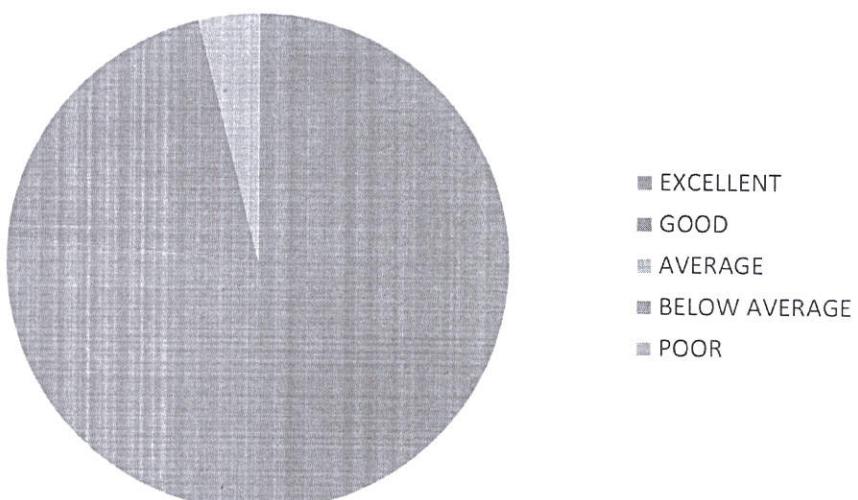
APTITUDE AND SOFTSKILL ANALYSIS (BATCHWISE)

Batch No: 5

Room No: 11



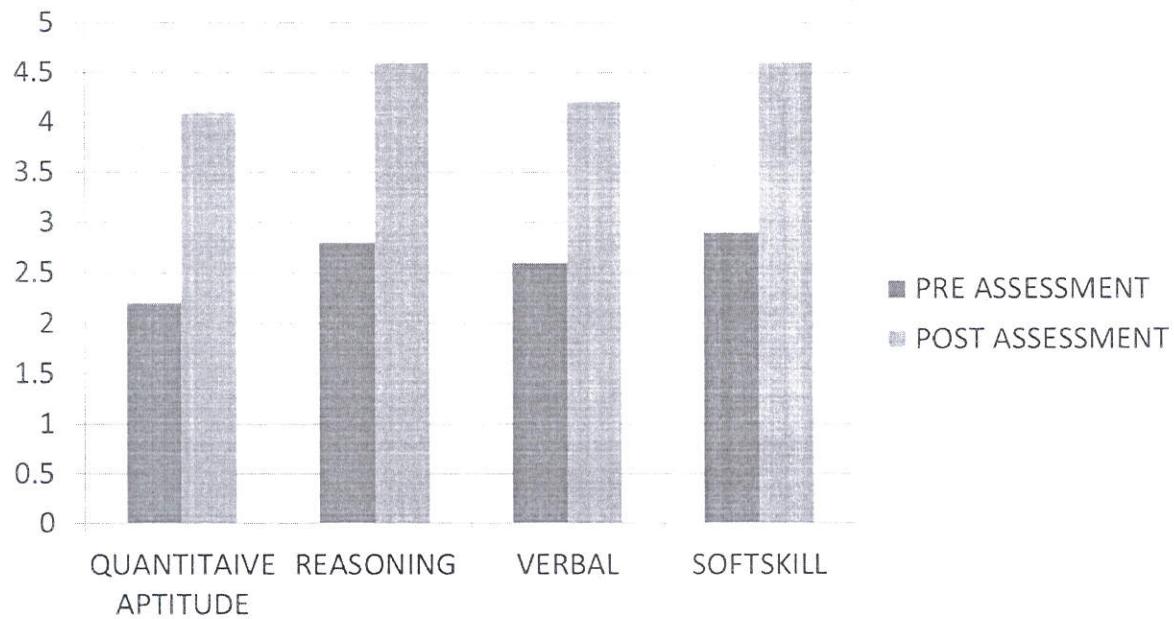
BATCH 5 FEEDBACK SHEET ANALYSIS



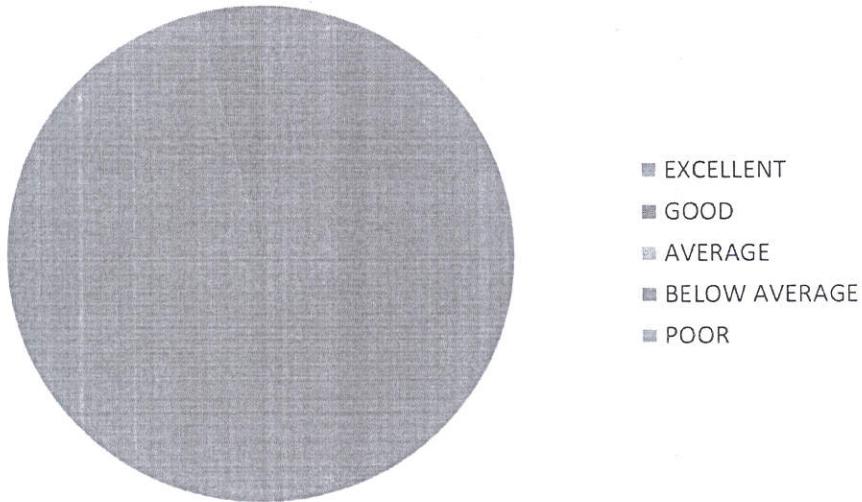
APTITUDE AND SOFTSKILL ANALYSIS (BATCHWISE)

Batch No: 6

Room No: 12



BATCH 6 FEEDBACK SHEET ANALYSIS



STUDENTS' FEEDBACK ON TRAINING SESSION

Damini. B : "A major takeaway would be our skill set and how unique we are, when compare to others I attended this training to know where I stand and how unique I am. The training conducted by all trainers from day one and each and every day they motivated us to drill our skills and made us know where we are and how we should improve us."

Vineeth Babu : "It was a great experience under your training, we took a lot of inputs from you, the kind of training delivery which was provided by you helped us a lot and also enhance our career."

Mohammad Atthaf : "Training was more practical oriented than theoretical, It helped us to put ourselves in challenging situations and we have learned so many things like Group discussion, Aptitude and English verbal ability."

Madhavi Reddy : "Trainers were interactive with each and everyone in the class and also the made us interact more. They gave a lot of practical experience and examples in the class which is more important for us during our Interview."

Jonathan : "The aptitude training was highly helpful and we realized that there are many things to learn. The trainers engaged our class with more of application and practicality and theory. The Pre- Assessment and Post- Assessment was very helpful to compare our performance in the class. Thanks for such a wonderful

Aproop : "The first week of Aptitude training was very helpful to remember the points we have forgotten, We learned Soft skill in the second week we learned body language, GD, Personal Interview and Presentation skill, Trans neuron conducted lot of activity to boost up students and their participation like best class, best Class representative, best students' performance."

Nitin Reddy : "We were lucky to get trainers who have corporate experience so it was easy for us to connect, We had so many doubts to ask and trainers they never hesitated to answer us and they were really cooperative, The trainers were highly interactive and friendly which helped us to learn better from them".

TRAINER'S FEEDBACK ON STUDENTS AND FEW GUIDANCE FOR THE PREPARATION IN FUTURE

Ms Gousia (Verbal and Soft skill Trainer)

The students of ABBS are phenomenal. The first week of training was focused on Verbal aptitude. The students I feel really wanted to learn and did show that eagerness. They wanted exercises and regular tests to track their progress.

The second week was on soft skills where most of them I feel were over confident that they knew what was on agenda. The very word personal interview put them off and they did not want to improve on their flaws.

A drop in attendance was sad despite all the motivation. The students who stayed back really proved that it is they who are really going to be the winners.

Ms Zeenath(Verbal trainer)

The students of ABBS are highly enthusiastic, energetic and receptive. Overall the only thing they need is a better approach to learn (based on need based analysis) & to enhance their knowledge during Aptitude Training.

The following is the feedback for ABBS Students:-

1. The students are of Intermediate Level, neither too low nor too high in terms of language, hence I would suggest more time for Aptitude Training so that we could cover all the necessary topics under the same umbrella.
2. The students have to work on their speaking skills which could uplift their confidence and eventually help them to get their dream jobs.
3. I would recommend "How to Overcome Stage fear?" and "Motivational Speech on Living Your Dreams" session as most of them have spoken to me about the same after training hours.
4. One of the major areas they lack is Tenses, therefore I certainly would suggest a session on "All 12 types of Tenses". Where they could get an opportunity to practice what they have learnt. (Functional English Training)
5. If we could plan an exclusive 10 days' "Language Training Program" will be an added advantage. Usually Aptitude Training is for those who at least know the basics, as the students do lack in the foundation of language, this will certainly help.
6. It will be great if we could introduce online test for Aptitude (with the real pattern of company specific question papers), which will make them more serious towards their learning and help them to work on their areas of improvement.
7. As most of them haven't even set goals in life, I would recommend a strong Goal Setting Training, where they could understand, why do they need to set goals?, Myths of Goal Setting and how to achieve goals... with Experiential Learning.
8. As it's Aptitude Training I strongly suggest to provide handouts to students, which will definitely elevate the learning in the classroom. For most of the topics it's difficult to help them to concentrate on learning without the handouts. (Topics like Reading Comprehension, Sentence Correction, Errors Spotting, Jumbled Sentences, Cloze Test).

Mr Suresh (Softskill trainer)

I normally classify students into three categories A, B And C.

A means good, B average and C poor.

The good thing here was there were only A and B. C wasn't there.

Whoever got shortlisted they all come under A. They are already good.

Most of others tried their level best. They need to be given opportunities frequently to address group of students so that they will keep improving.

You can suggest the college to take up this seriously because those students have come very close and if they don't get continuous practice their level will go down.

In general the participation level was high.

All B category students showed lot of improvement on Friday.

I wish them all the best.

Ms Divyaa (Softskill Trainer)

Communication : This needs to be addressed in majority of the students. The students are not able to articulate the right words for a topic and understand due to which they are scared to talk in front of the audience for fear of going wrong and the worry of being ridiculed. This also reflects in group discussions and interview where you see no connect to the topic asked and answers given.

Overall general knowledge and subject knowledge irrespective of the area of specialization is poor. It is not given any importance except from the examination point of view . The attitude is too casual and expectations that somebody else will hold is very high.

Seriousness regarding improving self is needed which has to come from within .

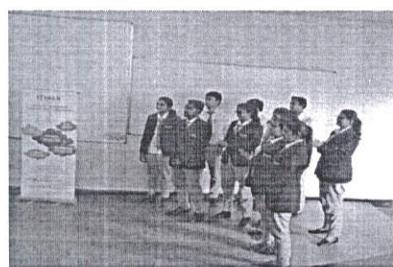
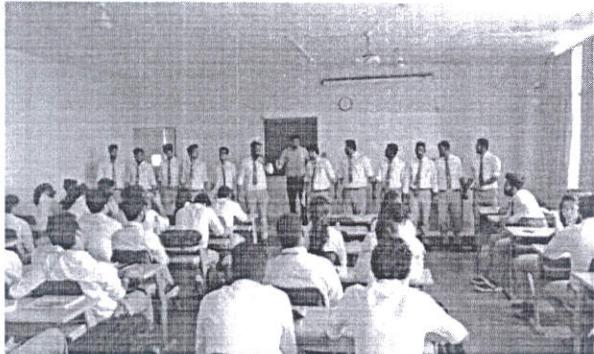
There seems to be little or no effort by majority of the students in this area .Because whatever the external push if it is not accepted then the it doesn't show results.

Mr Balaji (Quants Trainer)

5 Days ABBS placement training program really i enjoyed alot. I think students were very good listener and ask lot of doubts regards the topics immediately. Now they got basic idea how to workout aptitude hereafter they practice daily mean really helpful to them and they r asking doubt personally.

Mr Suber Ahmed (Quant and Soft skill trainer) : I have gone through almost all batches. All of them having more curiosity to learn new things relevant to placement and career. But the thing is they were expected everything in fun based learning. So I had many sessions based on activities. I hope I have trained them based on our schedule. But we have only ignited them this is not sufficient. They should practice everyday whatever we trained to them. Many of them looks professional but they are not good in basic things like resume, presentation and body language. They need to improve lot.

IMAGES OF TRAINING SESSIONS



ACHARYA BANGALORE B SCHOOL

Date: 05-05-2018

To
Managing Director
Acharya Bangalore B School
Bangalore.

From
Dr. H.R. Venkatesha
Director
Acharya Bangalore B School
Bangalore.

Dear Madam,

Sub: Honorarium for Guest Lecture under the budget head ‘Guest Lecture’.

With reference to the above cited subject, **S.Prasada Rao**, Corporate Trainer in HR & NLP at People Development Consultants, Bangalore has agreed to conduct a “**Job Search Behavior based on NLP**” on Wednesday, **May 9, 2018** benefiting MBA Students.

Please sanction Rs.3000/- (Rupees Three Thousand Only) as honorarium towards the same.

Thanking you,

Yours faithfully

(Dr. H. R. VENKATESHA)
Director

Name as per Cheque: S.Prasada Rao

Encl. Profile of Speaker

MAY:09 /2018

10. am to 12:45pm

S. Prasada Rao

B.Sc, LL.B, DPM,DTD,MBA,MNLP

Corporate Trainer: HR & NLP at People Development Consultants
People Development Consultants

Bengaluru, Karnataka, India

Interested in conducting corporate Trainings on - Human resources & NLP (Neuro Linguistic Programming).

35 Years of experience ranging from Manufacturing Industries, Software, Electronics to consultancy services in the areas of HR Management , HR training & Development , HR administration & HR Legal management

Experience

1. Corporate Trainer: HR & NLP

Company Name People Development Consultants

2. DGM Training & Development

Company Name Birla Cements

Dates Employed Sep 2007 – May 2012

Employment Duration 4 yrs 9 mos

Location Sedam - Gulbaraga

3. Training HOD.

Education

- Central College Bangalore
Degree NameMaster of Business Administration (MBA)
Dates attended or expected graduation1977 – 1979

Acharya Bangalore B School
II Semester Section-B attendance sheet

SL. No	Register No.	STUDENT NAME	Present	Absent
1	17YUCMD012	AISHWARYA R		✓
2	17YUCMD014	AJMAL P	✓	
3	17YUCMD016	AKASH	✓	
4	17YUCMD021	AKSHAY		✓
5	17YUCMD040	ATHMA BEKAL	✓	
6	17YUCMD041	AVVA SAI MAHESH	✓	
7	17YUCMD050	CHANNAVEER		✓
8	17YUCMD064	FIBIN ROBIN	✓	
9	17YUCMD069	GOBINDA MALAKAR		✓
10	17YUCMD090	KAKARLA RAM KISHORE	✓	
11	17YUCMD104	MALEPATI THARUN KUMAR		✓
12	17YUCMD105	MAMUDDIN LANDUR		✓
13	17YUCMD107	MANJUSHREE S	✓	
14	17YUCMD108	MANSOOR S H		✓
15	17YUCMD114	MUHAMMED HASEEB K N		✓
16	17YUCMD117	N GANESH NAGARAJ	✓	
17	17YUCMD122	NAVEENA T		✓
18	17YUCMD137	PAVAN KUMAR K	✓	
19	17YUCMD141	PONNERI JAGADEESH		✓
20	17YUCMD151	PRIYANKA MALLIK	✓	
21	17YUCMD172	SALIN ROBERT	✓	
22	17YUCMD176	SANIVARAPU NANDA KISHORE REDDY		✓
23	17YUCMD177	SANJAY V G	✓	o
24	17YUCMD182	SHAHUL VEERAN T	✓	
25	17YUCMD184	SHARUN A D	✓	
26	17YUCMD188	SHRINIVAS		✓
27	17YUCMD189	SHRIVATHSA K	✓	
28	17YUCMD203	SUDESH		✓
29	17YUCMD212	THUNGA B N	✓	
30	17YUCMD228	VISHNU DAS C S		✓

Acharya Bangalore B School
II Semester Section- A attendance sheet

SL.	Register No.	STUDENT NAME	Present	Absent
1	17YUCMD001	A.RAMAKRISHNAN		✓
2	17YUCMD003	ABHIJAY SUDHIR		✓
3	17YUCMD047	CHAITANYA M		✓
4	17YUCMD060	DEEPAK KUMAR JOSHI		✓
5	17YUCMD065	GADAMSETTY VISHNU VARDHAN		✓
6	17YUCMD073	HARSHA U	✓	.
7	17YUCMD076	HEMANTH KUMAR N		✓
8	17YUCMD085	JOEL ZACHARIAH SAJI		✓
9	17YUCMD086	JONATAN		✓
10	17YUCMD087	JOVIC ANISH M		✓
11	17YUCMD094	KAVALIPURAPU VAMSI SRI HARSHA	✓	.
12	17YUCMD096	KIRUBAHARAN.S		✓
13	17YUCMD101	LIKITH KUMAR B R		✓
14	17YUCMD106	MANJUNATH		✓
15	17YUCMD129	NITHYASHREE G		✓
16	17YUCMD131	PADAVALA AKHILESH	✓	.
17	17YUCMD140	POLAMAREDDY SREE HARSHA	✓	
18	17YUCMD143	PRADEEP		✓
19	17YUCMD150	PRITAM ROY		✓
20	17YUCMD156	RAHULKUMAR LENKENNAVAR		✓
21	17YUCMD160	R.G SUBRAMANIYAM		✓
22	17YUCMD170	SAHANA B.V	✓	.
23	17YUCMD194	SINDHU K B		✓
24	17YUCMD198	SNEHA KUMARI		✓
25	17YUCMD199	SOUNDARYA N		✓
26	17YUCMD205	SUSHMARAJ S R		✓
27	17YUCMD222	VIKAS T.L		✓
28	17YUCMD233	GUDE LOKESH CHOWDARY		✓
29	17YUCMD237	PREM BAHADUR SHAHI	✓	
30	17YUCMD154	RAHMAN KHAN	—	—
31	17YUCMD121	NAVEEN S	.	✓
32	17YUCMD081	JAYANNA H O		✓

ACHARYA BANGALORE B SCHOOL

3 Day Workshop on SPSS for MBA students

Objectives of the workshop: The main purpose of the workshop is to familiarize students with the application of SPSS in research. Each day is an intensive hands-on experience with the software.

Workshop Schedule

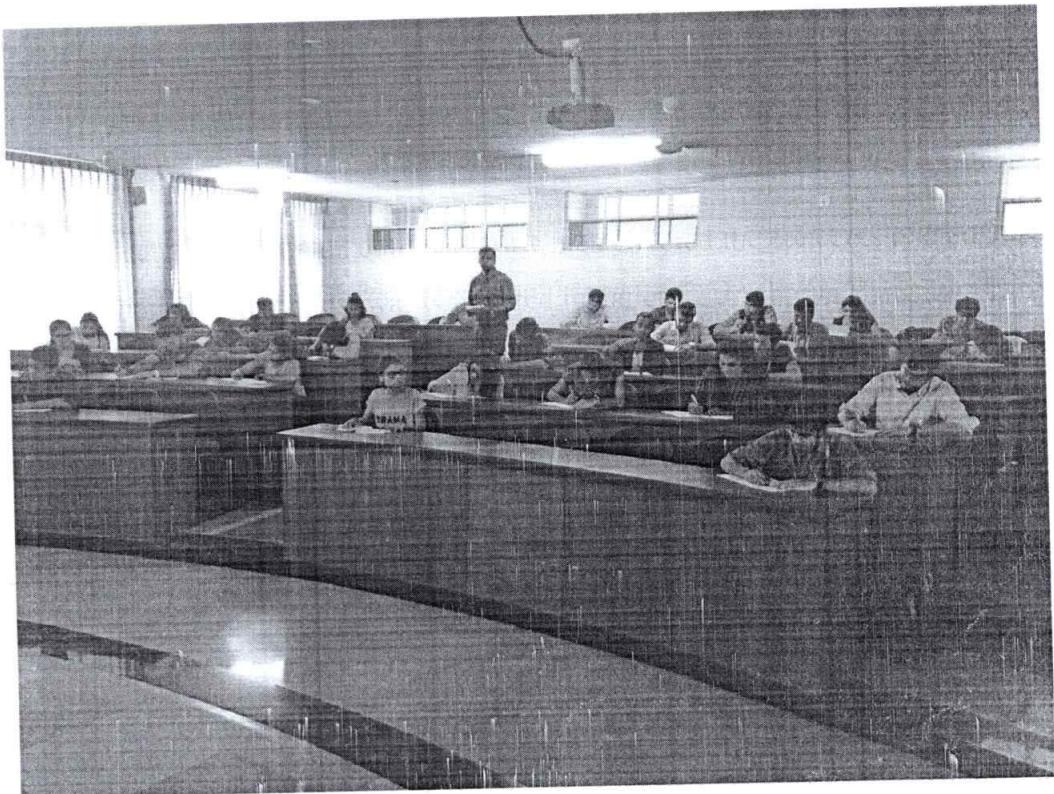
Date	Time	Topics covered
7th May 2018	3.00 to 4.00 pm	Introduction to SPSS(Types of files in SPSS, Data view, variable view). Data entry in SPSS, Descriptive statistics, Cross tabulation
8th May 2018	3.00 to 4.00 pm	Simple regression and multiple regression
9th May 2018	3.00 to 4.00 pm	Test of Hypothesis

Co-ordinator and Trainer: Prof Anand Sasikumar

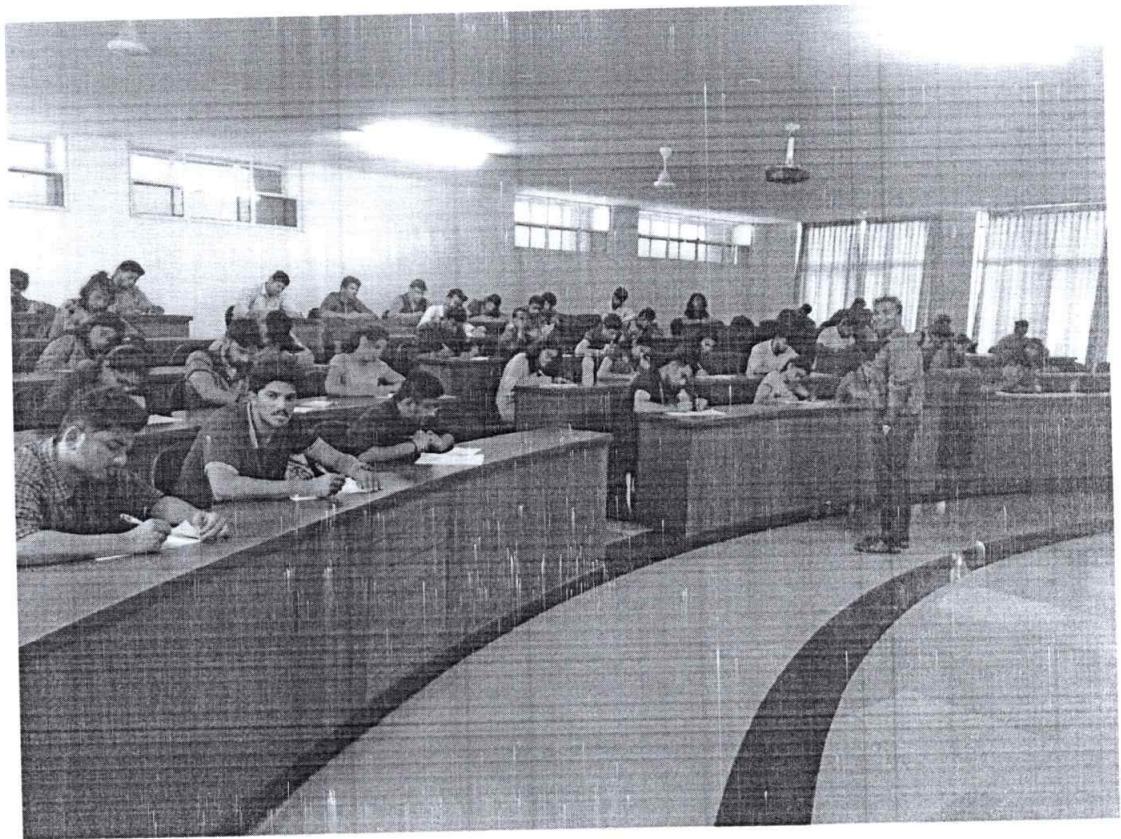
Note:

1. Worshop would be conducted in gallery 02
2. All participants must carry laptop (fully charged).

Students were selected based on an entrance test which covered the concepts related to statistics and research methodology. The test was conducted in gallery 2 , Acharya Bangalore Business school.



Screening test for SPSS workshop at gallery 2



Screening test for SPSS workshop at gallery 2

The list of the students for SPSS workshop is as below:

(Based on Screening Test Scores):

Sl.No	Student Name	Section	Sl.No	Student Name	Section
1	G.Vishnuvardhan	A	14	P.Mounika	C
2	K Vamsi sri Harsha	A	15	Gouthami.J	C
3	P Akhilesh	A	16	Sree Charan	C
4	Sahana B.V	A	17	Narasimhula Saikrsihna	C
5	Raji.L	A	18	A.Harikiran	C
6	Rashmi R.D	B	19	Anusreya Nag	C
7	Priyanka Malik	B	20	Nikhil thakare	C
8	Sharun AD	B	21	S.Navya Shree	C
9	Aishawarya R	B	22	Heena Kousar	D
10	Muhammed Haseeb	B	23	Javadh P.P	D
11	Sukant singh	B	24	SLaghana .L	D
12	Kailash Salian	C	25	Nikita Maru	D
13	D. HArika	C			

Attendance list for the Workshop

Sl.N o	Student Name	Sectio n	7 th Ma y	8 th Ma y	9 th Ma y	Sl.N o	Student Name	Sectio n	7 th Ma y	8 th Ma y	9 th Ma y
1	G.Vishnuvardha n	A	P	P	P	14	P.Mounika	C	P	P	A
2	K Vamsi sri Harsha	A	P	P	P	15	Gouthami.J	C	P	A	A
3	P Akhilesh	A	P	P	P	16	Sree Charan	C	A	P	A
4	Sahana B.V	A	P	P	P	17	Narasimhul a Saikrsihna	C	P	P	A
5	Raji.L	A	P	P	P	18	A.Harikiran	C	P	P	A
6	Rashmi R.D	B	P	P	P	19	Anusreya Nag	C	P	P	A
7	Priyanka Malik	B	P	P	P	20	Nikhil thakare	C	P	P	P
8	Sharun AD	B	P	P	P	21	S.Navya Shree	C	A	A	A
9	Aishawarya R	B	P	P	P	22	Heena Kousar	D	P	A	A
10	Muhammed Haseeb	B	P	P	P	23	Javadh P.P	D	P	P	P
11	Sukant singh	B	A	A	A	24	S.Laghana .L	D	P	P	P
12	Kailash Salian	C	P	A	A	25	Nikita Maru	D	P	A	P
13	D. Harika	C	P	P	A						

REPORT

By

Dr.Geevarathna
Associate Professor

Event : Lean in Women in Tech India

Date : 28/ 04/2018

Venue : Google , RMZ Infinity, Bangalore

Time : 9:00 am to3:00 pm



AGENDA

Building Conversational Experiences
Lakshya Sivaramakrishnan Senior Program Coordinator, Women Techmakers at Google

Designing Voice User Interfaces
Prakrithy Pradeep Faculty, Srishti Institute of Art, Design and Technology
Vivek Sahi Co-founder, Tinkerform

Find Your Voice
Preethi Guruswamy Engineering Leader and Founder of Lean In WiTT

Sheryl Sandberg, the chief operating officer of Facebook started the Lean In. Sheryl Sandberg's Lean In is a massive cultural phenomenon which started from her book Lean In: Women, Work, and the Will to Lead. Lean In Circles are small peer groups that meet regularly to learn and grow together. They run a network of more than 36,000 Circles in cities and on campuses around the world, and they are changing lives.

Lean In Women In Tech India (Lean In WiTI) Lean In Women in Technology, India (WiTI) is a community dedicated to advancing women professionally by providing a variety of networking and mentoring opportunities.

The first session was to discuss and invite ideas on Voice based Coding – Building Conversational Experience by **Lakshya Sivaramakrishnan, Google**.

Second session was on Designing Voice User Interfaces by **Prakrithy Pradeep, Vivek Sahi Founders for Tinkerform**. They gave an exposure to how digital platforms recognise and interact in our day to day life with tech applications.

Third Session : Find your voice by **Preethi GuruSwamy**, Founder of Lean In WiTI was a general session on how women can overcome the fear by prioritising and listing them and then encountering them.

The event also was a platform for **11th grader student Niyati from Greenwoods**. She addressed 22 participants from different networks about how the mentoring program has helped her to start her own Teen In Circle at her school to create awareness of safety provisions available for teen girls.



REPORT

Unnathi Healing Foundation
in association with
Rajiv Gandhi University of Health Sciences

Organised
HEALTHY LIVING
05/ 01/2018

Venue 1:- Boys College, 18th Cross, Malleswaram, Bangalore

Time:- 9:00 am to 11:00 am

Venue 2:- Govt. Girls High School, Malleshwaram, Bangalore

Time:- 11:30 am to 2:30 pm

Dr. Shalini Rajneesh, Principal Secretary, Govt. of Karnataka,

Dr. S Kumar, Chancellor Devaraj Urs Medical college and university

Report by:

- **MBA 3 Semester Healthcare Students**
- **Dr. Geevarathna, Associate Professor**

**Unnathi Healing Foundation's
"Healthy Living in Adolescents"**

5th January 2018

COUNSELLORS FROM

- Bangalore Medical College & Research Institute
- ESIC Medical College & PGIMSR
- M S Ramaiah Medical College
- Saptagiri Institute of Medical Sciences
- M S Ramaiah Dental College
- Govt. Homeopathic Medical College
- Govt. Unani Medical College
- Indian Institute of Ayurvedic Medicine & Research

Institutions Involved

- Govt. Boys PU College
- Govt. Girls PU College
- Acharya Bangalore B-School
- M S Ramalakshmi Institute of Management
- Maharani Lakshmi Ammanni College for Women

MEDIA PARTNERS

The Hindu 24x7 NEWS
Star of Mysore No. 1
Saptagiri

SPONSORS

Dairy Day LOT OF FUN Ice Cream
Books

Unnathi Healing Foundation (UHF) is a registered charitable trust, founded by a passionate team of individuals from diverse fields with a promise to share their wealth of experience through a plethora of programmes for the welfare of the society.

Dr Saraswathi Hegde is the founder and president of Unnathi Healing Foundation Trust, an NGO established in the year 2001. She has also been the Head of Department of Pranic Healing Centre in MS Ramaiah hospital for tenure of 10 successful years taking Pranic healing to its zenith. She is a very good counsellor, an energy scientist and a passionate research worker. One of the senior and direct disciple of Grand Master Choa Kok Sui, the founder of Modern Pranic Healing and Arhatic Yoga. Her graduation in Sanskrit and Psychology helped her to understand and apply Pranic Healing in all aspects of life and thus enabling her to touch many lives. Her incredible contribution towards upliftment of humanity was recognised by Her Guru and he gave her a special privilege to become one among the first 5 chosen senior certified Pranic healers in the country.

Dr Hegde has been involved since her youth in upliftment by the way of Pranic Healing and helping people from all walks of life. She has organised various workshop in Pranic healing and Stress Management for be it workshops for police department or public sector units, Medical colleges and hospitals, Anganwadis , orphanages, prisons, child protection units, high-end schools, private organisations to MNC's. Her journey is never ending and her dedication and passion shines with the same luminosity as it started a few decades ago.

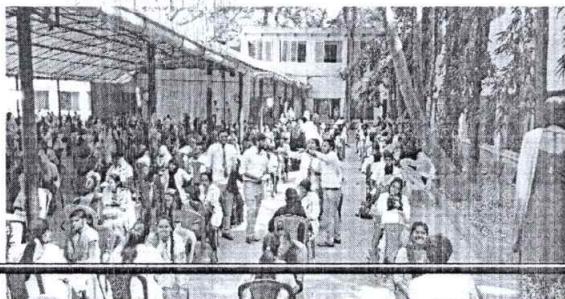


Acharya Bangalore B School MBA Healthcare Management Students with Dr.Saraswathi Hegde at the event venue1.

Children are the dream of every family and light of the society. Every child is a future leader. Our vision is to help and create young leaders. This can be achieved by specific, systematic and professional training and support. Every change is a process, change in the mindset of the society towards the adolescents' takes time. Creating awareness, sensitivity among teenagers, young adults, parents, teachers and general community regarding the teenage issues is a responsibility. It should be done continuously, intensively, regularly for a few years unconditionally, so that reaching out to the adolescents much more emphatically, compassionately becomes part of the approach and attitude of our nation.

When the roots are deep there is no reason to fear the wind. Various challenges like academic stress, relationship problem with parents and teachers, drug addiction, diversion, suicidal tendencies have become part of our adolescents/teenagers' lives. While the above problems are worldwide, unfortunately successful solution has not been arrived at so far. Realising the importance and urgency of this problem, UHF focused on arriving at a practical solution to these issues.

With the last 17 years of UHF experience in dealing with adolescents' stress, have come up with a novel solution for these challenges. UHF have designed a programme "To Youth by Youth" under the name "Healthy Living" health awareness and self-healing program.





Management Students from Acharya Bangalore B School students as Volunteers.

4. Other Volunteers from Maharani Ammani College and Ramaiah Institute of Management Studies.

- Unnathi foundation called in the medical undergraduates to have a one-to-one counselling session with them.
- The high school children were allowed to talk about all the problems they face, academic and otherwise.

What did Unnnathi foundation see?

- The kids opened up very easily to these medical students who were just 3-4 years their senior
- They told the medicos all the issues they had for around 30 minutes and were given advices for the same.
- The kids went back with big smiles on their faces for the reasons that:
 - SOMEBODY understood what they were going through without judging them.
 - SOMEBODY was there to listen to them and not just give advice after advice.

IMPACT OF EVENT:

- The kids' overall wellbeing in school improved.
- They were happier, more interested in studies and listened to the teachers intently.
- The interaction of the students with their parents, teachers and other students became more cordial.

Role of ABBS - MBA Healthcare Management Students:

ABBS students played a key role in co-ordinating the event by organising the groups, directing batches and also got involved in interactions and discussion with Medicos and student. They got an understanding of how mental issues exist and the challenges faced by today's generation needs to be addressed professionally.

Participants :

1. 700 Medicos
2. 1200 + 800 High school and PU children.
3. 25 MBA in Healthcare

ABBS students involved in all activities from registration, co-ordination, guidance, food serving, assisting the medicos and Doctors and Psychiatrists . They also networked with many from the field of Healthcare.





ಕನ್ನಡಪ್ರಭ



ಉನ್ನತಿ ಒಳಿಂಗ್ ಫೋಂಡೇಷನ್ ಮಲ್ಟೀಪ್ಲಾಟ್ ಪ್ರಾಥಮಾಲೆಯಲ್ಲಿ
ಅವು ಸಮಾಖೀಯನ್ ಕಾರ್ಯಕ್ರಮವನ್ನು ತಿಕಾನ ಇಲಾಖೆ ಪ್ರಧಾನ ಕಾರ್ಯದಾರಿ ಶಾಲೆ
ರಚನೀಕರಣ ಉದ್ದ್ಯಾಪಕಿದರು. ಫೋಂಡೇಶನ್ ನ ಸಂಸ್ಥಾಪಕ ಡಾ. ಸರಸ್ವತಿ ಹೆಗಡೆ ಇತರರಿದ್ದರು.

Bengaluru
Page No. 4 Jan 06, 2018
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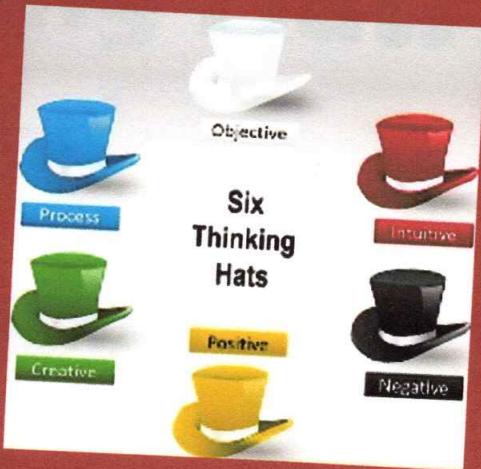
24 students from ABBS MBA Healthcare student participated in the program and the List of Students present at the Event is as follows:

04.1.18



ABBS

½ Day Workshop on **Six Thinking Hats**



Organized

By

Dr. VS Chauhan

Acharya Bangalore B School
Bangalore

A
Report
on

1/2 Day Workshop

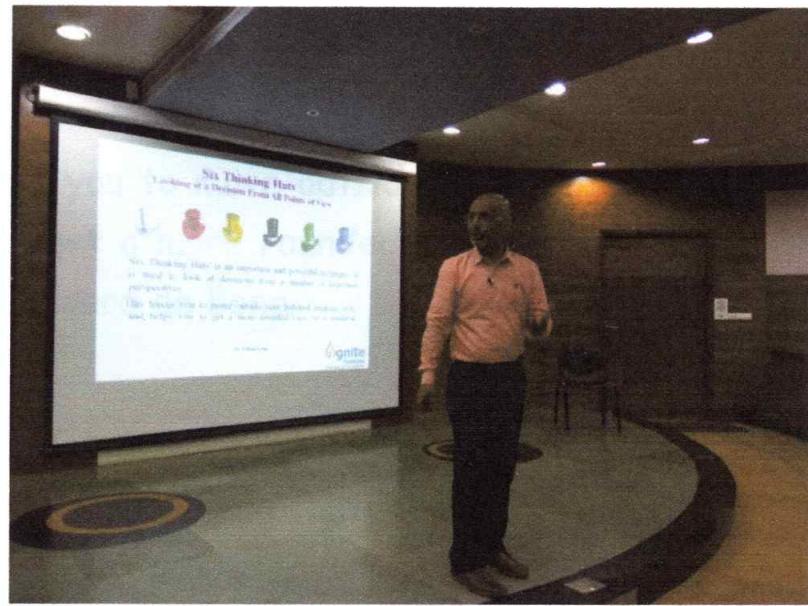
Six Thinking Hats

Organized

by

DR. V.S.CHAUHAN





INTRODUCTION

Acharya Bangalore Business School has carved its niche in the field of Students' Seminar & workshops for the students to learn beyond class rooms. Prof. V.S. Chauhan had organized this $\frac{1}{2}$ day workshop on 4th Jan 2018.

ABOUT THE WORKSHOP



This workshop is unique. Students understood the concept of lateral thinking. 'Six Thinking Hats' is an important and powerful technique.





**Sincere Thanks
to**



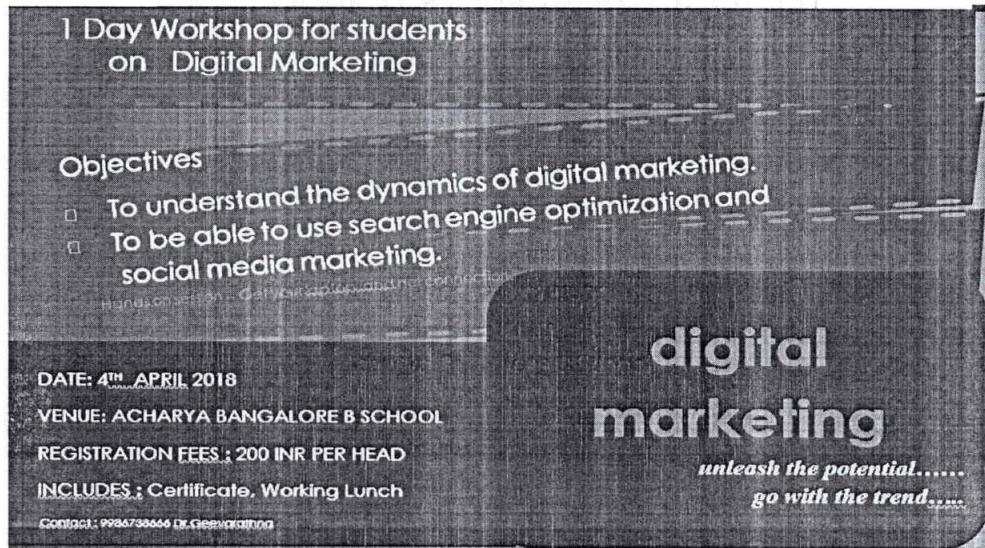
Prof. VS Chauhan

Report

DIGITAL MARKETING WORKSHOP

By

Dr. Geevarathna
Associate Professor
MBA Department
Acharya Bangalore B School



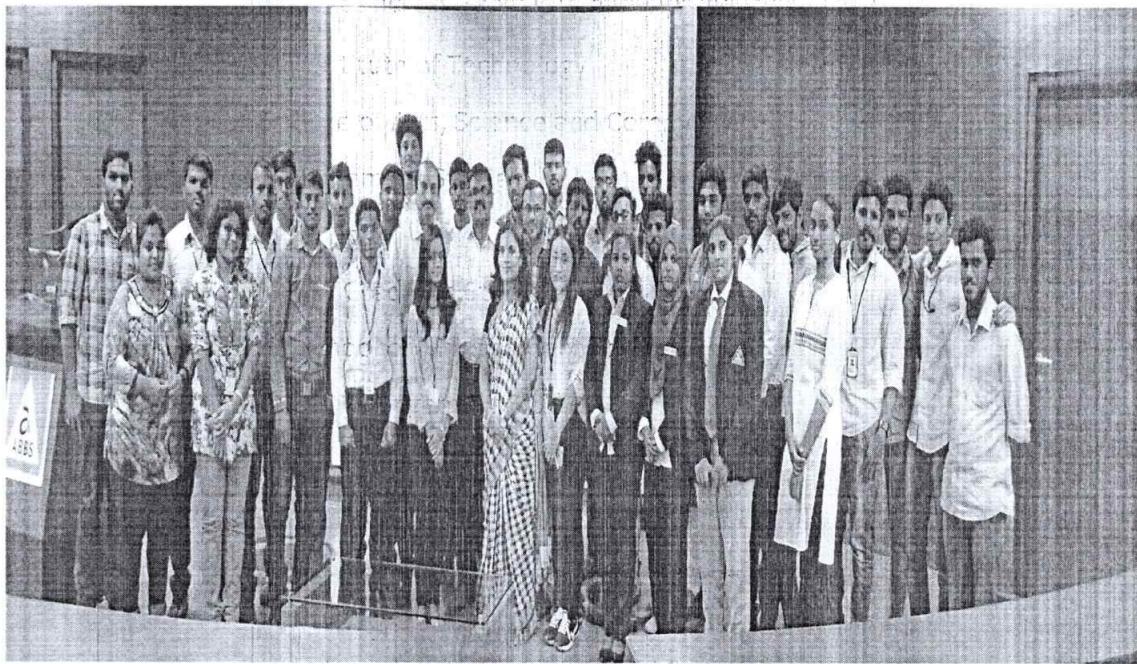
A workshop on Digital Marketing for students across Bangalore university MBA colleges was organized on 4th April 2018 at APJ Seminar Hall, Acharya Bangalore B School. Digital Marketing being an happening subject and also a specialization paper in Marketing stream for 4 semester MBA students and also for other students as a value added course. This workshop was organized on demand from various faculty and students since the subject requires a hands on session.

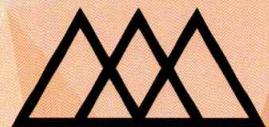
The session covered various topics pertaining to :

- Traditional and Digital Marketing
- Search Engine Optimisation - Adwords
- Social Media Marketing
- Audience Profiling
- Web Analytics : Google Analytics

Students from below colleges across Bangalore participated in the event :

- Nitte Meenakshi Institute of Technology
- M S Ramaiah College of Arts, Science and Commerce
- SB College of Management Studies
- AIMS Higher Education
- Acharya Institute of Graduate Studies
- Indian Academy School of Management Studies
- Koshy's Institute of Management Studies





One Day Workshop - Digital Marketing

Mr/Ms _____ of _____

is awarded the certificate of participation in Digital Marketing workshop on 4th April 2018. The session covered topics on Web Analytics, Search Engine Optimisation, Social Media Marketing and Online Reputation Marketing.

Certificate of Participation

Program Co-ordinator

Director

ABBS Spoorti- Counseling Cell

Report

Self Defense Workshop

On

15th March 2018

By

Major Bhavana Chiranjaya (Retd)

The workshop was well organized, and students of Under graduates and post graduates had assembled for the inaugural function at 10.30am.

9.45 to 11.30 am: Dr.R.Jayanthi briefed about the counseling cell at ABBS and its importance and usage of the counseling activity by the students

The session started by an inaugural session and invocation song and lighting of lamp by Chief guest Major Bhavana and Coordinators Dr.R .Jayanthi and Neetu Sharma

11.30 : to 12 theory session about understanding the importance of self defense and how it matters to be confident in time of crises

12 to 2 Pm: Practical session in Atrium of 8 self-defense techniques.

The feedback of students on this session was were very good, they were very happy about participating and building confidence to face the unfair world.

Overall good session

Co-ordinators

Dr.R.Jayanthi

Prof.Neetu Sharma

Acharya Bangalore B School

'ABBS Spoorti' –Counseling Cell

We propose to conduct a workshop on **'Self-defense Techniques' for students**.

On 15th of March 2018

The resource Person :

Major Bhavana Chiranjay, Ex-Army Officer

'Self-defense Techniques"

(CV are attached)

On 15th March 2018:

9.30 to 10 : Introducing ' ABBS –Spoorti' counseling cell

10am to 12.30- session on 'Self –Defense"

Venue: Abdul Kalam Hall and Atrium.

Audience : 2 UG sections and 2 MBA sections.

Requirements:

1. Bouquet
2. Lunch for guest
3. Cash Honorarium

Regards,

Co-ordinators:

1. Prof.Neetu Sharma
2. Dr.R.Jayanthi

"ABBS SPOORTI"- COUNSELLING CELL ORGANIZES

SELF-DEFENSE WORKSHOP

By

Retd. Major

BHAVANA CHIRANJAY

VENUE:

**APJ ABDUL KALAM
HALL & AUDITORIUM**

On

15th MARCH 2018

Timings: 10 AM Onwards

EVENT CO-ORDINATORS
Dr.R.Jayanthi
Prof.Neetu Sharma

@ pre placement

ICICI StockMind

Report

Date of Session: 27/11/2017

Venue: Gallery Hall 1

Session Duration: 2 Batches - 10:00 AM – 11:00 AM and 11:15 AM – 12:15 PM

Resource person: Ms. Suniti Verma, *Marketing Head, South, ICICI*

Co-ordinating Faculty: Prof. Ashwin R. John

Audience: 1st Sem MBA Students

The resource person introduced the trading game StockMind to the students. The game will be played over 7 trading days using ICICI's trading portal. The winners in ABBS would be eligible to participate in the national level contest which has cash prizes upto Rs. 1 lakh.

The stock game is played using virtual money on ICICIdirect's live trading platform. The students are eligible to trade equity in the cash and margin segments. The students with top 3 highest networth at the end of 7 days would be winners at college level.

Information was also provided on how long term equity investment can help growth in savings.


Faculty Signature (Ashwin John)



Centre for Financial Learning

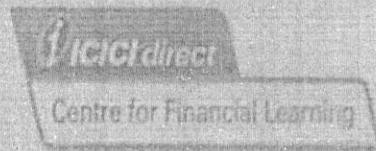
College Name: Acharya Bangalore B-School

College Code: City:

Seminar Date:

S.No	Participant Name	Contact No	Email id	Signature
1)	Deepshikha	9731504016	deepS28singh@gmail.com	
2)	Shweta Singh	7402387634	Shweta796@gmail.com	
3)	T.A. Ajaz Ahmed	9642487285	ajaz.7202@gmail.com	
4)	Senthilashan	8361285616	senthilashan16@gmail.com	
5)	Ankuri Jayaram	8280108125	ankuri.jayaram143@gmail.com	
6)	Rehman Khan	8105960920	rehmankh34@gmail.com	
7)	Rishabh Hebbar, k	9448829580	rishabh.hebbar.123@gmail.com	
8)	Akshaya, Salunke	7406961899	akshoye.alunke16@gmail.com	
9)	Hemant Kumar, N	9739792138	hemant125Kumar1@gmail.com	
10)	Nishel Abdu, R.N	9063502508	NishelAbdu12@gmail.com	
11)	Afash Tilak	9663328148	afash_tilak12@gmail.com	
12)	Siddharth	8762859574	Siddharthkamble909@gmail.com	
13)	Rukarth M.R	9066890259	rukarthm09391@gmail.com	
14)	Cheetham, A	8618621750	Cheetham2496@gmail.com	
15)	CHARATH, K.N	7829295154	charath22@gmail.com	
16)	Shrawanlalak	9171554571	curse1234@gmail.com	
17)	Rameshwar, S	9108089947	Rameshkuhi454@gmail.com	
18)	Prabhakar Dalawadi	9880446311	Dalawadi.prabhakar@gmail.com	

Please note that by submitting the above mentioned details, you are authorizing ICICIdirect Centre for Financial Learning and its Authorized Learning Centres to call you even though you may be registered under DNC.



College Name: Acharya Bangalore B- school

College Code:

City:

Seminar Date:

Please note that by submitting the above mentioned details, you are authorizing ICICIdirect Centre for Financial Learning and its Authorised Learning Centre's to call you even though you may be registered under DNC.



NATIONAL INSTITUTE OF
SECURITIES MARKETS
An Educational Initiative by SEBI



Congratulations

from (Institute)

for your participation in StockMIND 6.

You are the of the College Round.

Year: 2017 - 18



Neeraj Joshi

Head - ICICIdirect Centre for Financial Learning



Centre for Financial Learning

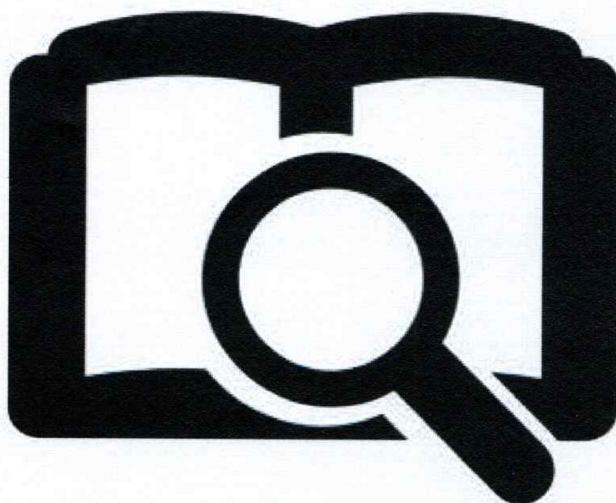


ONE DAY WORKSHOP

on

FINAL YEAR MBA RESEARCH PROJECT

- RESEARCH METHODOLOGY
- DATA ANALYSIS
- PREPARATION OF DISSERTATION



 Thursday, 1st March 2018
9:00 am - 4:00 pm

 APJ Abdul Kalam Hall
Acharya Bangalore B School

Coordinator
Dr. R.Jayanthi
Professor



Acharya Bangalore B School

ONE DAY WORKSHOP ON IV SEM MBA RESEARCH PROJECT

(RESEARCH METHODOLOGY, DATA ANALYSIS AND PREPARATION OF DISSERTATION)

For

IV sem MBA Students-2018

Report

Project dissertation is compulsory paper for the 4th sem MBA students. The dissertation is equivalent to 12 credits or two elective courses. Students are expected to carry out their work with commitment, quality and integrity. It carries a maximum of 200 marks and 50 marks for the Viva-voce examination.

A one day workshop is organized to give an insight about how to do the dissertation,

on 1st of March 2018 , Abdul Kalam Hall-Venue

10.10 to 11.30 am: Key note address 'Dissertation/ Project-Connecting link between Academia and Industry -Dr. V R.Rajesh Kumar, Academician.

The workshop was attended by 4th sem students to understand how a project should be done, session were handled by internal faculty, end of which feedback was taken.

Time	Topic	Gallery 1 (Finance)	Gallery 2 (HR and Marketing)
9am to 10am	Selection of Topic	Prof.Ashish	Dr. VS Chauhan
11.45 to 12.30	Review of Literature/ Research Gaps	Prof. SS .Patil	Prof. Ravi Aditya
12.30 to 1pm	LUNCH BREAK		
1 to 1.45 pm	Research design/Sampling Data Collection	Prof. Anand Shashikumar	Dr. K R Swaroop
1.45 to 2.30pm	Data Analysis/SPSS	Prof. Ellur Anand	Dr.Yavana Rani
2.30 pm to 3pm	Research Report writing/Plagiarism	Prof. Ashwin John	Dr. Viswanathan
3.15 -4pm	Projects in Employment Market	Mr. Arun Rajput (Placement)	Dr. Swamynathan (Placement)

Coordinator: Dr.R.Jayanthi, Professor

ABBS

Acharya Bangalore B School

ONE DAY WORKSHOP ON IV SEM MBA RESEARCH PROJECT

(RESEARCH METHODOLOGY, DATA ANALYSIS AND PREPARATION OF DISSERTATION)

For

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10.10 to 11.30 am: Key note address ‘Dissertation/ Project-Connecting link between Academia and Industry -Dr. Rajesh , Educationist and Free lancer

Time	Topic	Gallery 1 (Finance)	Gallery 2 (HR and Marketing)
9am to 10am	Selection of Topic	Prof.Ashish	Dr. VS Chauhan
11.45 to 12.30	Review of Literature/ Research Gaps	Prof. SS .Patil	Prof. Syed Kazim
12.30 to 1pm	LUNCH BREAK		
1 to 1.45 pm	Research design/Sampling Data Collection	Prof. Anand Shashikumar	Dr. K R Swaroop
1.45 to 2.30pm	Data Analysis/SPSS	Prof. Ellur Anand	Dr.Yavana Rani
2.30 pm to 3pm	Research Report writing/Plagiarism	Prof. Ashwin John	Dr. Viswanathan
3.15 -4pm	Projects in Employment Market	Mr. Arun Rajput (Placement)	Dr. Swamynathan (Placement)

Coordinator: Dr.R.Jayanthi

Professor



ACHARYA BANGALORE B SCHOOL

Sl. No	Name	Signature
1	Dr H R Venkatesha	
2	Dr. V S Chauhan	VSC
3	Prof. M Vishwanathan	MV
4	Dr. R. Jayanthi	RJ
5	Dr. Rajesh C	RC
6	Prof. Ravi Aditya	Ravi
7	Dr. Yavana Rani S	YRS
8	Prof. Ellur Anand	EA
9	Prof. Anand Sasikumar	AS
10	Dr. Geevarathna	GG
11	Dr. Ravi Shankar Bhakat	RSB
12	Prof. Syed Kazim	SyedK
13	Prof. Heena Kosar	HK
14	Dr. K R Swaroop	KRS
15	Prof. Siddanagouda Policepatil	Siddanagouda Policepatil
16	Prof. Ashwin R John	ARJ
17	Prof. Ashish. V	AV



Location

Senate Hall,
Administrative Block,
Jnanabharathi Campus,
Bangalore University,
Bangalore

Date & Time

10:00AM onwards,
Friday, 13 October 2017

Jointly Organised By,

CBSMS, Jnanabharathi
Campus and The Bangalore
Chapter of The Institute of
Cost Accountants of India

Contact,

+91 (080)22961973/76/78,
+91 8073697817
cbsmsjbcub@gmail.com

Registration

Scan the Code to register online, you
will receive the programme schedule
on your email address in advance.



Learn all about **GST**

Key Learning Points,

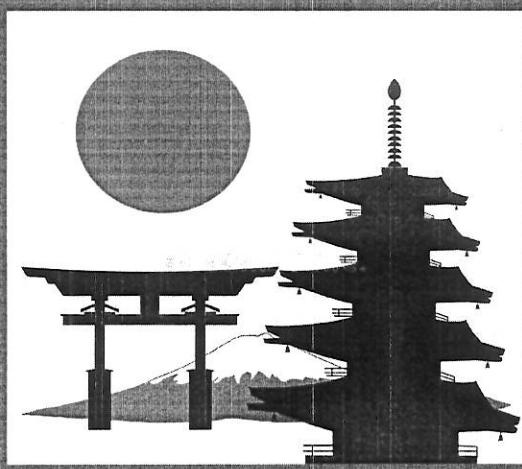
- Understand the key areas of GST and its impact on the businesses.
- Prepare different scenarios for the design and application of GST.
- Continually track policy development regarding GST and update prepared scenarios.
- Identify issues and concerns needing representation to authorities and develop a strategy for effective advocacy.

ONE DAY SEMINAR

**Students, Faculty, Research Scholars,
Entrepreneurs welcome.**

Report

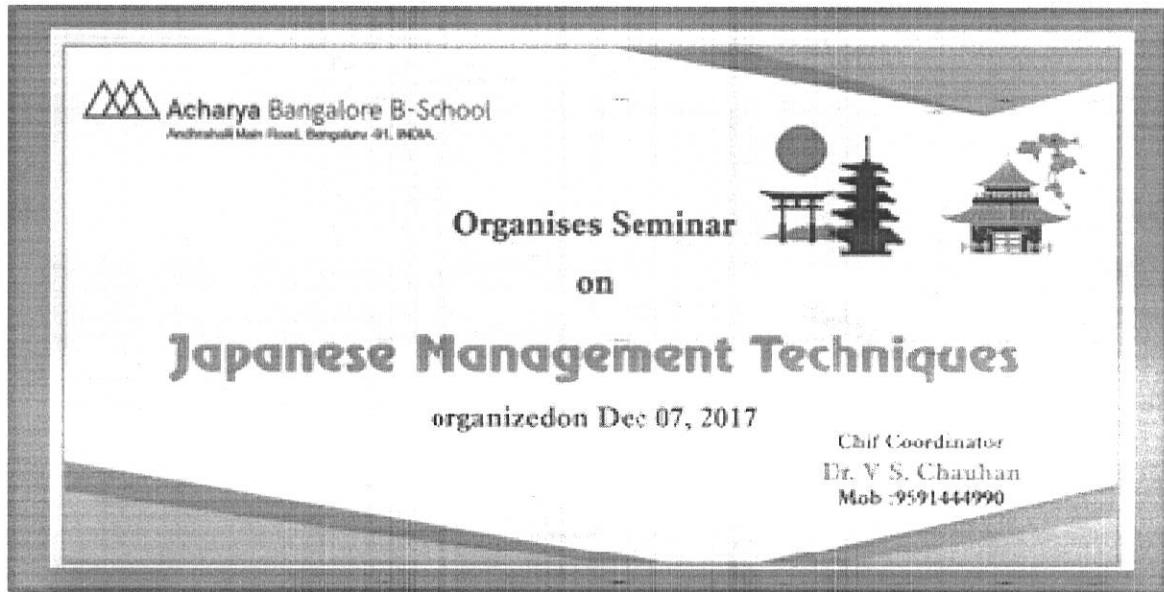
on



Seminar on Japanese Management Techniques

[Type the document subtitle]

Program Coordinators
Dr. VS Chauhan



Back Ground :

Dr. VS Chauhan, an IIMB alumni had conceived & conceptualized this seminar. A lot of data mining was done to identify sub topics for the seminar. After few rounds of deliberations with Director – MBA, program was fixed and the schedule was prepared. Dr. Rajesh C & Prof. Ravi Aditya were roped in for coordination.

Time	Agenda	Resource Person
9.30-10.00	Registration Welcome & Inauguration Blessings	VSC Dean Academics
10.00 -11.00	An Overview of Japanese Management Techniques	Director - MBA
11.00-11.45	Implementation of Japanese Management	Mr. AmulChandar

11.45-12.00	Tea	
12.00 – 12.45	QFD & HOQ (Quality Function Deployment & House of Quality)	Dr. VS Chauhan
12.45 – 1.30	Lunch	
1.30 – 2.15	Ishikawa / Cause & Effect Diagram	Mr. KS Bhavan
2.15 – 3.15	Total Production System (TPS)	Prof. AnandSasikumar
3.30-4.15	Valedictory Cft Distribution Vote of Thanks Feedback	Director – M BA Dr. VS Chauhan Prof. Viswanathan

Accordingly Chief Guest and other resource persons were communicated. Various collages were contacted. Following management institutions nominated students.

Institution	No. of Participants
XIME	2
Mount Carmel	8
Indian Academy	10
Oxbridge	7
PGDM	15
Mysore Uni	12
Bangalore Uni	22
Total Number of Participants	76

Following are the chronological events that happened.

1. By 10.00 am, students were assembled in APJ Kalam Hall.
2. After registration of outside students, A welcome address was delivered by Prof. Viswanathan.
3. Blessing was showered by Dean Academics, Dir – Placement and Director – MBA.
4. Ms. Anushreya, a student of first year MBA, ABBS briefed the seminar schedule and invited Director to deliver a talk on an overview of Japanese Management Techniques. He also shared his experience of his Japan Visit.
5. Next, Chief Guest Mr. AmulChander was invited to deliver his expert talk on Implementation of Japanese Techniques. He explained in detailed but in a simple way. He also quoted various examples from his workplace. He explained how his organization has got Silver Medal for SS implementation.
6. After a brief tea break, Dr. VS Chauhan took a session on Quality Function Deployment (QFD) & House of Quality (HoQ). He also shared his wide & varied experience of his corporate life at BHEL, L & T and Fischer Rosemount Inc. He elaborated his experience with Japanese firms and how they negotiated contracts.
7. Post lunch session was scheduled on Ishikawa / Cause & Effect Diagram. Mr. KS Bhavan, Manager – HR was kind enough to spare time valuable time and enlighten participants with real life example to explain Ishikawa Diagram.
8. Finally, Prof. AnandSasikumar took a session of Total Production System (TPS) with lot of data to explain the concepts.
9. Mr. Pavan& Mr. Nagaraj of MBA 2nd Year collected the feedback from participants.
10. By 3.30pm, Ms. Anushreya delivered a vote of thank and anchored valedictory function. DR. Venkatesha, Director – MBA & Dr. VS Chauhan, Professor distributed the Certificate of Participation to all attendees.
11. By 4.15pm program was concluded.

MemoriesSweetMemories



Acharya Bangalore B School

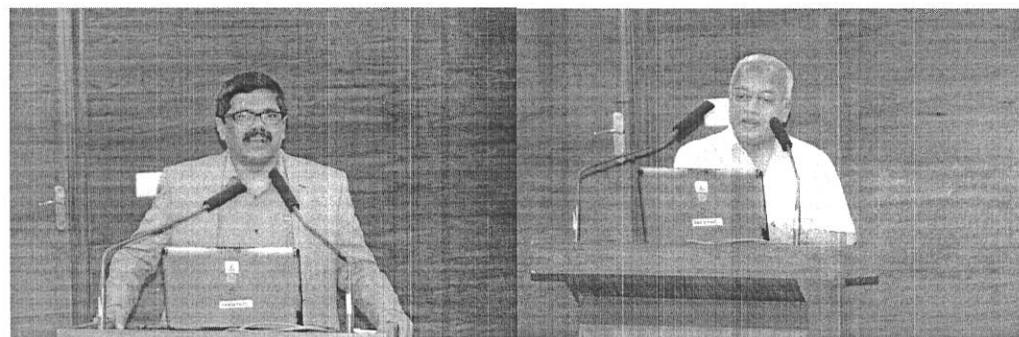
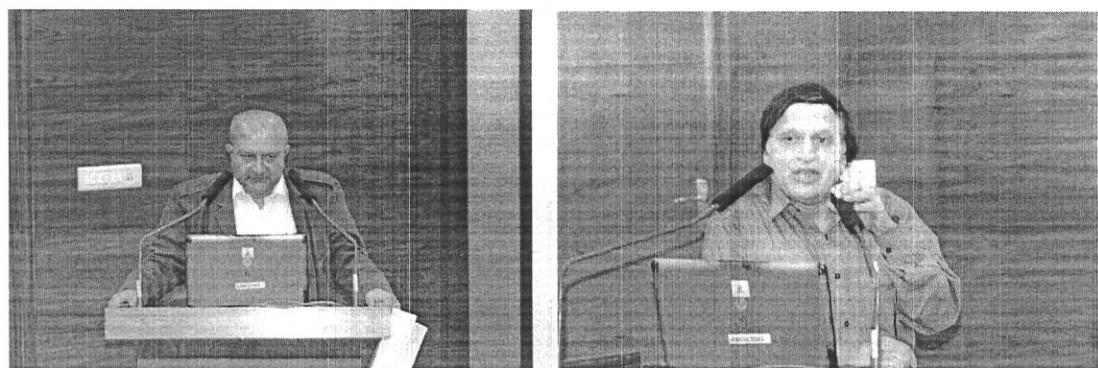
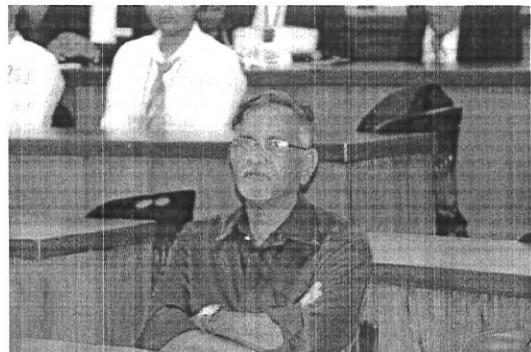
Organizes

Seminar on Japanese Management Techniques

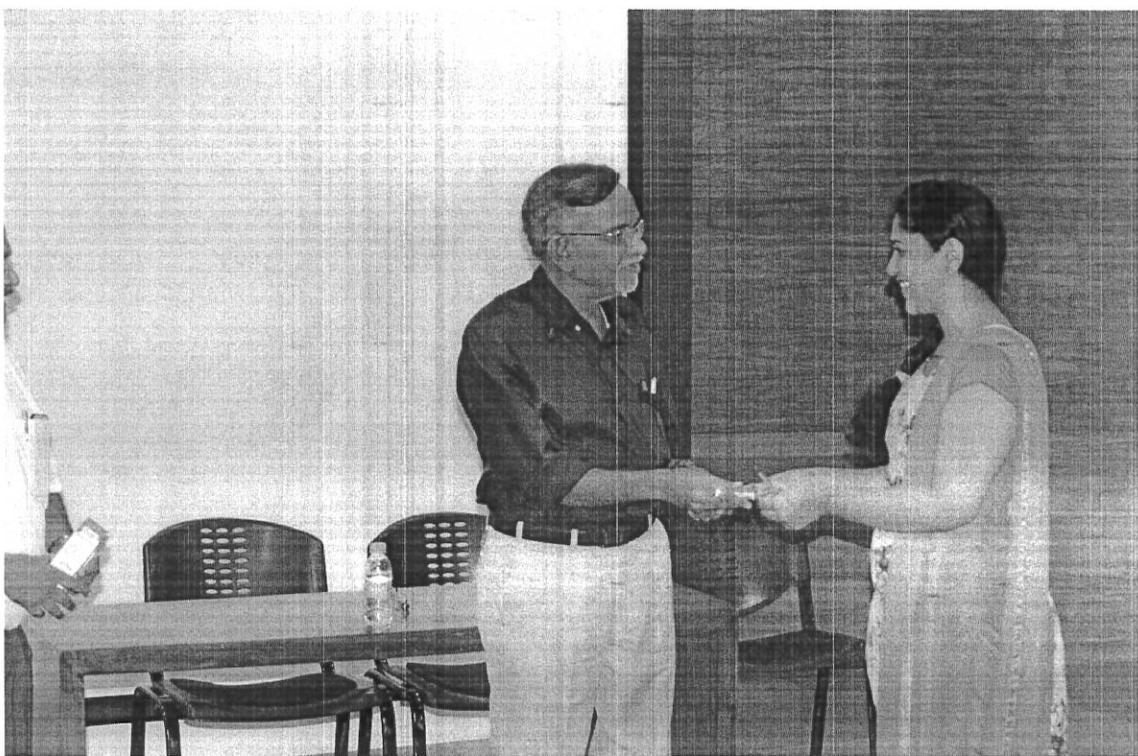
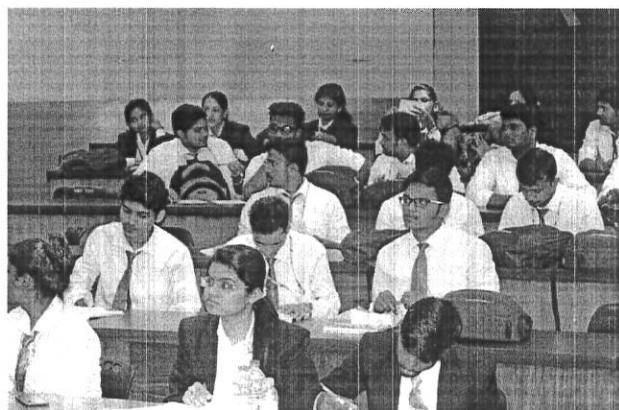
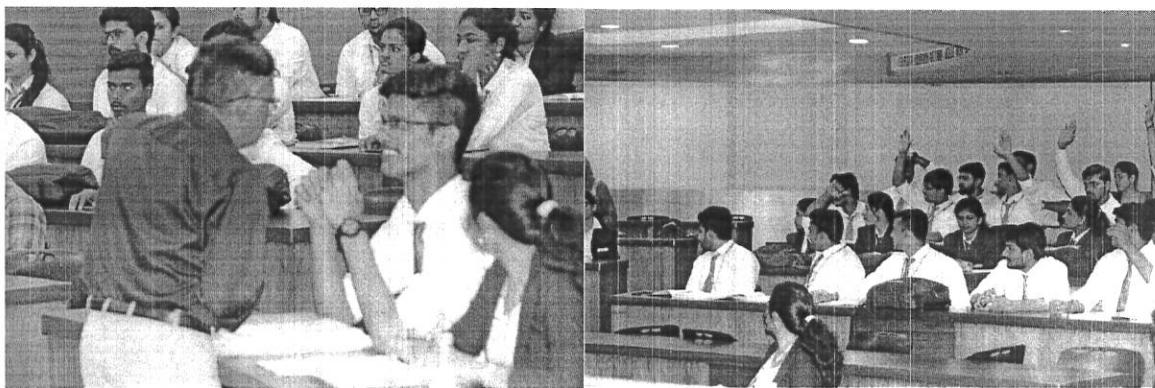
Dec 1, 2017

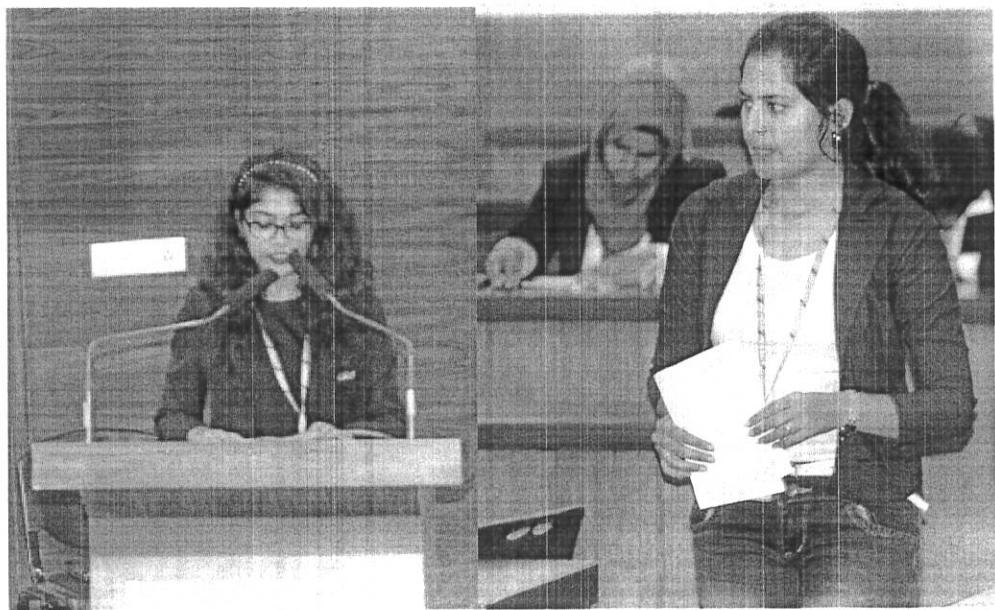
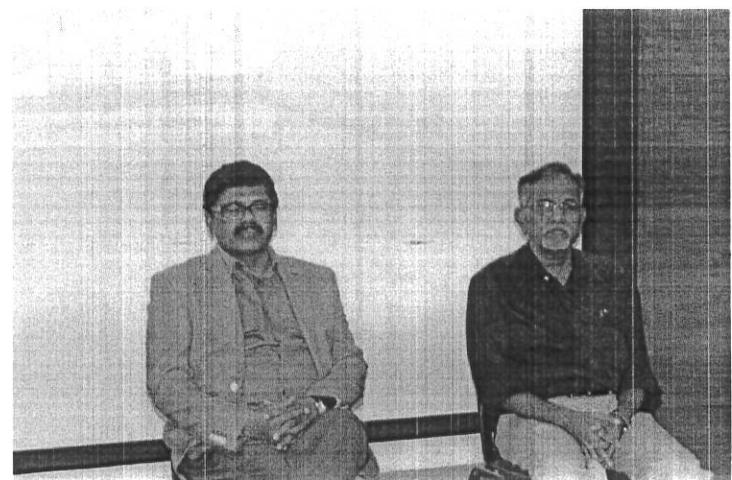
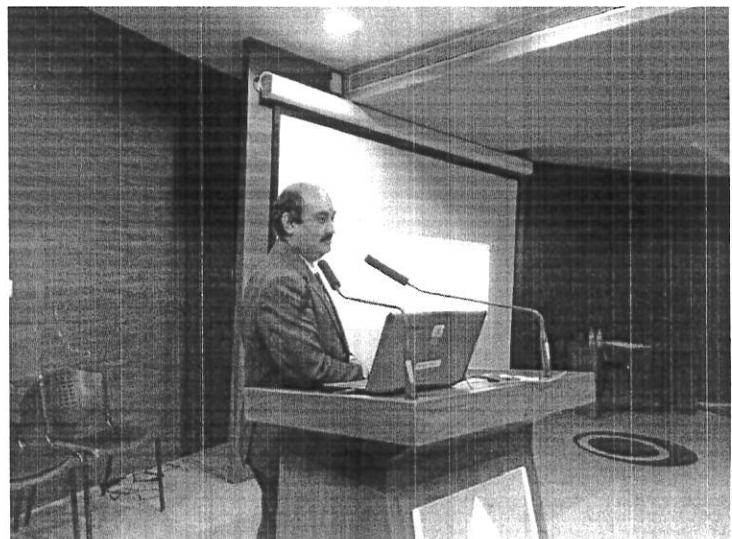
Program Coordinator : DR. VS Chakravarthy

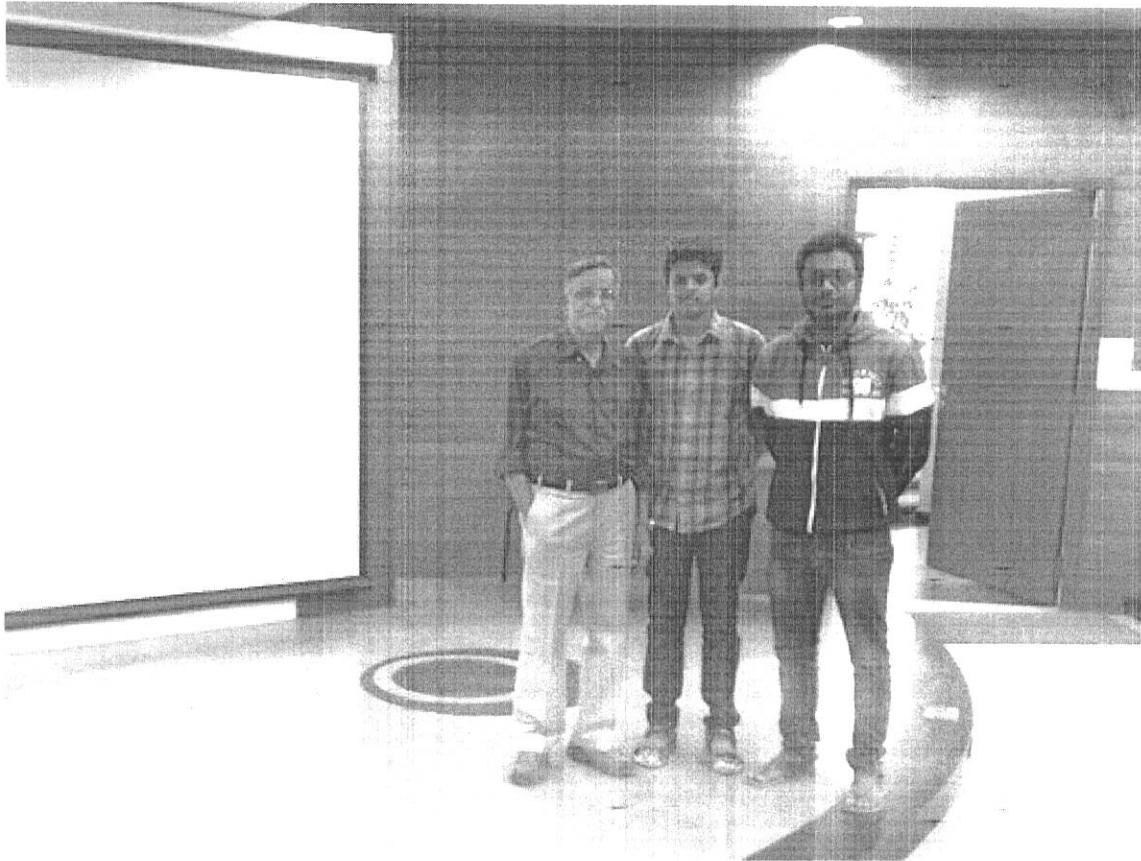














Thanks a Lot

to

Dr. VS Chauhan

&

ABBS

for

a

Knowledge Enriching Seminar

Certificate



Certifies that Ms. / Mr. _____ has participated in the seminar

SAMPTE

on

Japanese Management Techniques

December 07, 2017

Program Coordinator

Director - MBA Program

Industry Profiling

Date: 6th December 2017, Wednesday

Team Size: 5 Members

Presentation Duration: 15 minutes + 5 minutes Q&A

Instructions: List of industry displayed in the notice board, each team required to select one industry and register with faculty coordinators on or before 1st December 2017, 4:00 pm

Presentation to be adhered by prescribed format (Format will be displayed in the notice board)

Exciting Prizes and certificates will be given to the best 2 Teams

For registration contact:

Faculty Coordinators

Dr.Yavana Rani

Prof.Prasanna Venkatesh



LIST OF INDUSTRIES

1. Agricultural production-crops
2. Agricultural prod-livestock & animal specialties
3. Agricultural chemicals
4. Poultry slaughtering and processing
5. Farm machinery & equipment
6. Fishing, hunting and trapping
7. Automobiles- cars & utility vehicles
8. Automobiles- two wheelers
9. Automobiles-commercial vehicles
10. Auto components
11. Aviation
12. Banking
13. Cement
14. Fertilizer
15. Paper
16. Dairy products
17. Leather & leather products
18. Cut stone & stone products
19. Cofee
20. Tea
21. Sugar
22. Glass & glassware
23. Consumer durables
24. Education and training
25. Engineering and capital goods
26. Financial services
27. Gems and jewellery
28. Hospitals
29. Pharmaceuticals
30. Ports
31. Roads & highways
32. Real estate
33. Insurance
34. Information technology
35. Information technology enabled services
36. Media and entertainment
37. Oil and gas
38. Retail
39. Education
40. Steel
41. Telecommunications
42. Textiles
43. Tourism and hospitality
44. Jewelry, precious metal
45. Transportation services
46. Advertising
47. Perfumes, cosmetics & other toilet preparations
48. Canned, frozen & preserved fruit, veg

INDUSTRY PROFILING COMPETITION

Group: 5 members

Time: 15 minutes for presentation+5 minutes Q&A

Report: Minimum 15 pages

Faculty Support to 3 groups

Format for Industry Profiling

1. Introduction of the Industry
 - Definition, Characteristics, Types
 - Industry Overview (Global and Domestic)
2. Key players of the industry
 - Market leader
 - Market follower
3. Industry Life Cycle
 - a. Embryonic
 - b. Growth
 - c. Shakeout
 - d. Mature
 - e. Declining
4. Porters Five Force model
 - a. Competitive Rivalry
 - b. Bargaining power of buyers
 - c. Bargaining power of suppliers
 - d. Threat of potential entrant
 - e. Availability of substitute
5. SWOT Analysis
 - a. Strength Weaknesses Opportunity and Threat
6. PESTLE Analysis
 - a. Political
 - b. Economical
 - c. Social
 - d. Technological
 - e. Legal
 - f. Ecological
7. Pareto Analysis
 - a. 80/20 pyramid
8. BCG Matrix
9. Recommendation
10. Conclusion
11. References

One page SNAPSHOT of the Industry

Top 5 players in the World
Top 5 players in India
Five major countries
Technology upgradation
Future Outlook