



3.2.1

ECOSYSTEM FOR INNOVATION

2016-2021

Abstract

Institution has created an ecosystem for innovations and has initiated activities for creation and transfer of knowledge. The research programs, research incentives, publications, students associating in faculty research, in-house journals, guest lectures, knowledge exchange sessions, student-driven innovation and entrepreneur center, seminar, conference workshops, entrepreneurship programs and other related activities are the efforts of the institution to create an ambience of research and innovation.



ECOSYSTEM FOR INNOVATION

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Vijayalekshmi
 Principal
Acharya Bangalore B-school
 Andrahalli Main Road, off Magadi Road,
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PO No : E-mail	PO Date : 09-03-2021
SO No : IPL-SO-2021-01628	SO Date : 09-03-2021
Place of Supply : 29-Karnataka	Payment Terms: Received
Customer Name : Samagra Shikshana Samithi Trust Billing Address : ABBS Bangalore, Andrahalli Main Road Off Magadi Road Bengaluru Karnataka, State Code: 29 PIN: 560 091 India GSTIN: URD	Customer Name : Samagra Shikshana Samithi Trust Shipping Address : ABBS Bangalore, Andrahalli Main Road Off Magadi Roed Bengaluru Karnataka, State Code: 29 PIN: 560 091 India GSTIN: URD

Sr	Item	Description	HSN	Quantity	Rate	Amount
1	JSSH J-Gate Social Science and Humanities	J-Gate Social Science and Humanities 2nd March 2021 To 1st March 2022	998431	Nos 1.0	₹ 57,222.00	₹ 57,222.00
	Total			1.0		57,222.00

Total

₹ 57,222.00

SGST @ 9%

₹ 5,149.98

CGST @ 9%

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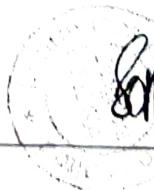
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:

Date : 09/03/2022

Order ref : Proquest Renewal

Cust ID : 3483/EB8576/BAN3228

S.N	Product/Service Details	Sub Period/Pricing Model	Type	HSN/SAC	Offer Price	Conv. Rate	Invoice Value INR	CGST@9% INR	SGST@9% INR	IGST@0% INR	Total Amount INR
1	Title : ProQuest ABI Inform Global Desc. : ProQuest Publisher : ProQuest Information and Learning Ltd. Url : www.proquest.com	Feb 2022-Jan 2023/5R	ON	998431	US\$ 2340.00	78.20	182988.00	16468.92	16468.92	--	215925.84

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Total Amount before Tax	₹ 182988.00
Add CGST	₹ 16468.92
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Add IGST	--
Tax Amount: GST	₹ 32937.84
Total Amount After Tax	₹ 215925.84

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Dr. Sangita Kaul
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Developing Library Network

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E-mail: sangs@delnet.res.nic.in
sangskaul2003@yahoo.co.in
Web: www.delnet.in

DELNET/M-6534/knABBS/MEM/2021

February 6, 2021

Dear Mr. Ravi,

Sub: DLLNET Membership Renewal

We acknowledge with thanks the receipt of ₹ 13,570 (₹ Thirteen Thousand Five Hundred Seventy only) received through NEFT dated 6.2.2021 made towards the DELNET Annual Institutional Membership Fee for the period 21.1.2021 to 20.1.2022. The receipt no. 63391 dated 6.2.2021 is enclosed for the office records.

You are requested to access DELNET databases through the World Wide Web using the following procedure:

Web Address: <http://www.delnet.in>

Click onto "New Discovery Portal". Since the IP address provided by you is registered with us, you should be able to open the landing page without login prompt. Please let us know if you encounter any difficulty.

We are also glad to provide the following login & password for accessing DELNET remote:

Login	:	knabbs
Password	:	abbs6534

Kindly note your Inter Library Loan (ILL for Books) Password is "knabbslib" to be used while registering a request. You are also welcome to send us the bibliographical references at sangs@delnet.res.nic.in, sangskaul2003@yahoo.co.in for the resources needed by you. We will try our best to locate these resources. Also, a complete user manual on how to access DELNET online databases is available at the Discovery Portal.

I would like to mention that DELNET provides access to more than three crore catalogue records of books, journals, articles, etc. through Discovery Portal and also more than one crore and fifty lakh full-text e-books, e-journals & e-articles through Knowledge Gainer Portal. DELNET also provides Delplus software free of charge for library automation purpose. DELNET Guest House facility at New Delhi can also be availed by member-libraries on payment basis.

I would also like to inform you that DELNET shall be glad to organise a one hour webinar on DELNET Networked Resources and Services at a mutually convenient date and time for the students, faculty, researchers and scholars of "Acharya Bangalore B. School, Bengaluru, Karnataka". It will help in the effective utilisation of DELNET resources and services.

I am enclosing a poster on DELNET and a Certificate of Membership. Please kindly let us know if you wish to get any books on ILL or the journal articles.

With kind regards,

Yours sincerely,

Sangita Kaul

Mr. Ravi B. K.
Librarian
Acharya Bangalore B. School
No. 3, Andrahalli Main Road
Off. Magadi Road, Bengaluru - 560091
Karnataka

- Encl: (1) Receipt no. 63391 dated 6.2.2021 of ₹ 13,570
 (2) Tax Invoice
 (3) DELNET Poster
 (4) Certificate of Membership



Information and Library Network Centre
(An Autonomous Inter-University Centre of UGC)

संचयन एवं पुस्तकालय नेटवर्क केंद्र
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Ref No.: INF/N-LIST/2021/7516

Date: 2021-03-08
Invoice No.: NLIST/20-21/2685
College GST No.: Not Available
College GST State Code: KA [29]

Name and Address of Subscriber

To

The Principal
Acharya Bangalore B-School
Andrahalli Main Road, Off Magadi Road,
Bengaluru
Karnataka - 560 091

SR. No.	Membership Fee	Period of Membership	Amount In Rs
1	N-LIST Annual Membership Fee	April 2021 to March 2022	5,000.00
		CGST@0.00%	0.00
		SGST@0.00%	0.00
		IGST@18.00%	900.00
		Total	5,900.00

Rupees Five Thousand Nine Hundred Only

GSTIN: 24AAATI1480J1ZS

TDS is not applicable on annual membership fee.

Sincerely Yours

Ashok Kumar Rai
Scientist-E(CS)

Cut Here

N-LIST MEMBERSHIP FEE RECEIPT

Receipt Date: 2021-03-08

Receipt No: 51007

Received with thanks from Acharya Bangalore B-School, Bengaluru, Karnataka

A sum of Rupees Five Thousand Nine Hundred Only by Cheque No/DD No/RTGS No. AXIC210671538350
Dated 2021-03-08 drawn on Axis Bank Payable at Gandhinagar Gujarat towards N-LIST Annual Membership
Fee for the financial year 2020-21.

Rs. 5900

Sincerely Yours

For Administrative Officer(Finance)

This receipt is valid on realization of Cheque and DD.

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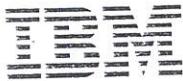
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PDF Drive Premium Annual	1	\$29.99	\$29.99
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		DATE : 30-Oct-2012
		W.B.N. : EPOE
		TRANSPORTER :
S ACHARYA'S BANGALORE B - SCHOOL I Attn: VENKAT MUNI REDDY P #3 LINGADHEERANAHALLI OFF MAGADI ROAD T IND-560091 BANGALORE.		P.O.NO./DATE : IBM SPSS/17-Oct-2012 CST NO. : 99999999 LST NO./TIN NO. : 99999 SO.NO./DATE : 54090473/30-Oct-2012
D0EKOLL	STCLSTANDARDCU LIC+S&S 12 MO	1 200,346.00 200,346.00 5.50 11,019.00 211,365.00 0.00 0.00 0.00 0.00 0.00
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To,

M/s IBM India Private Limited
 Subramanya Arcade, Block 'A',
 No.12, Bannerghatta Main Road,
 Bangalore - 560029.
 India

Date: 17.10.2012

ABBS 5001

Sub: Purchase order for IBM SPSS Statistics standard Concurrent User License for Acharya Bangalore B School –Bangalore
 Ref: proposal dated 07.09.2012

With reference to the proposal received from M/s IBM India Private Limited, We are happy to Place Purchase order for the following.

SL	Product Description	Unit Price INR	Qty. Req.	Total
1	PART NO DOEKOLL - IBM SPSS Statistics standard Concurrent User License + SW Subscription and 12 months support for exclusively for student usage only	2,32,960.00	01	2,32,960.00
5.5% CST on 86 % of Total License Cost				11,019.00
Total				2,43,979.00

Terms & Conditions

- 1) Payment: Rs. 2,43,979.00 vide cheque no : 222631 dated : 18-10-2012
- 2) Delivery Terms: one week from the day of confirmed purchase order
- 3) Support: One year onsite from the day of supply and installation.
- 4) No deviation in the quality, configuration etc are accepted.
- 5) All disputes subject to Bangalore Jurisdiction.

Thanking You

 Purchase Officer
 Acharya's Bangalore B - School
 Campus No.3, Eingadheeranahalli, Off Magadi Road, Bangalore - 560 091. Ph: +91-80-23245515, 23245516, 23245517, 23245518 Fax: +91 80 23245519
 E-mail: admissions@acharyabbs.ac.in
 Bangalore - 560 091.



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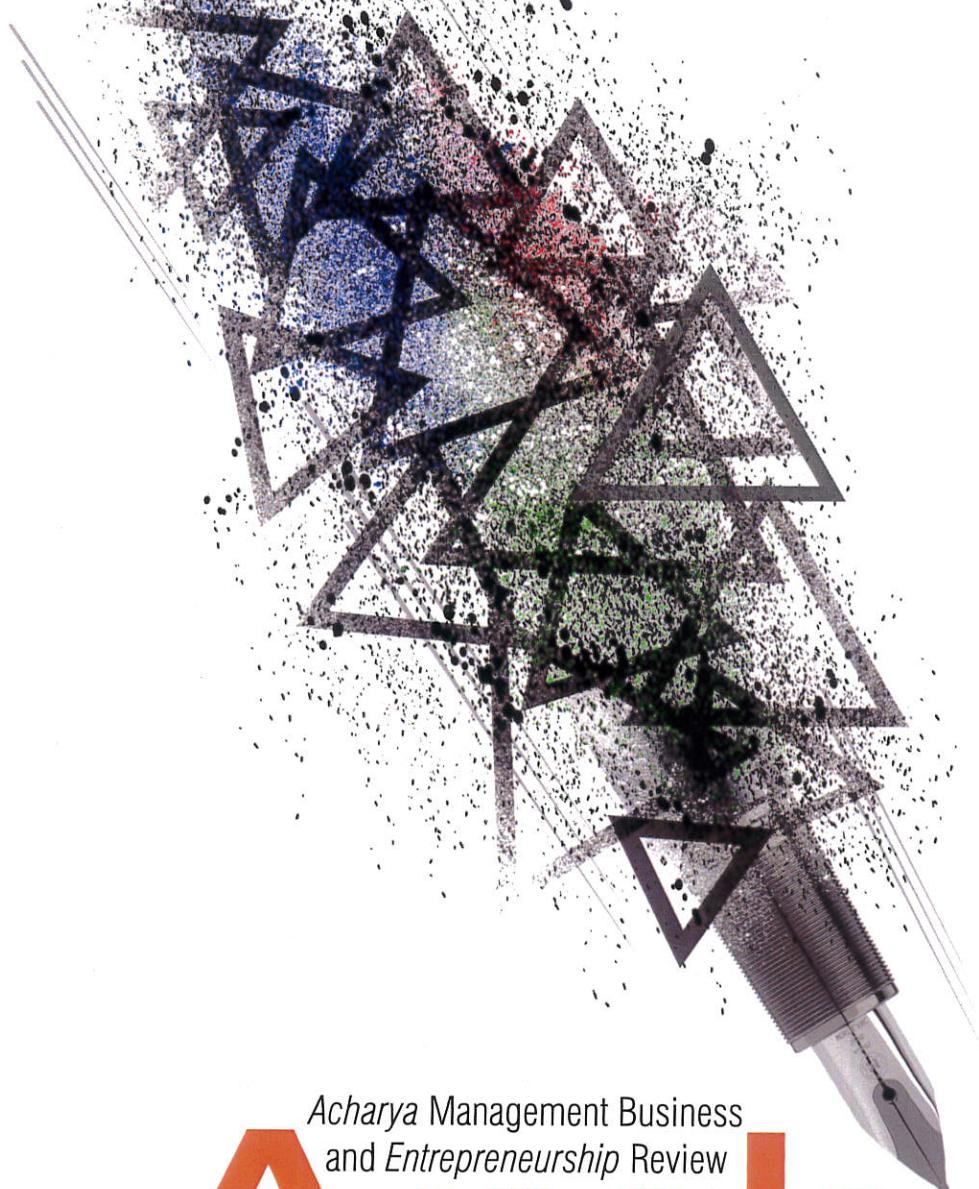
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For ACHARYA'S BANGALORE B-SCHOOL


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Acharya Management Business
and Entrepreneurship Review

Ambe

Volume: 12

Issue: 2

April 2021 - Sept. 2021

Journal Indexed in 

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Acharya Management Business and Entrepreneurship Review

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ISSN: 0976-3341



Acharya Bangalore B-School
Bengaluru

A Bi-Annual Journal from  ABBS

AMBER

Acharya Management Business and Entrepreneurship Review

Acharya Bangalore B School (ABBS)

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Editorial

Dear Patrons of AMBER,

I am pleased to place the 2nd issue, Volume 12 of AMBER in your hand. I am sure you would support us in our effort of publishing a peer reviewed, theme based, bi-annual and quality journal as you did in the last 23 issues. We know quality is a journey. We have long way to go.

The theme of the present issue is 'India-Africa Business Opportunities'. With the collapse of USSR two known 'warring' blocks became irrelevant. Globalization has taken back seat in the 'Nationalistic' politics. India needs 'friends' both for geo-political and economic reasons in the new world order. Africa and India have level playing opportunities in many fields. Both India and Africa have housed great civilizations. Historically, India has very good relations with African countries, particularly with the East African countries. The rich natural resources of the continent, very strong human resource and potential of untapped market are attracting many countries towards Africa. Both Indian Government and Indian companies are hoping big on Africa. There is huge competition to be faced, particularly from countries like China. The articles in this issue have covered varied themes on this broad topic.

The theme of the forthcoming Issue 1 of Volume 13 is 'An Insight into Fintech Revolution-New Opportunities'. We know as how Fintech is revolutionizing the Finance space in the country. Fintech is facilitating 'democratization' of financial services. Fintech is not only making the sector more vibrant but also making it more efficient. The revolution in Fintech is throwing up lot of opportunities. We welcome research articles in this area.

I thank all the patrons of AMBER, contributors to this issue, particularly Management of ABBS and the editor of this issue, Prof. Syed Kazim for his effort in bringing up this issue.

Dr.H.R.Venkatesha
Director & AMBER- Chief Editor
Acharya Bangalore B School

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Assessing the Marketing Strategy Determinants on Organization Performance in African Business Scenario
Dr. Aravind Soudikar, Gemechu Tufa, Dambi Dugo and Gemechis Fikadu

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Reviewed by : Ajai Abraham Thomas

Guidelines for Paper Submission

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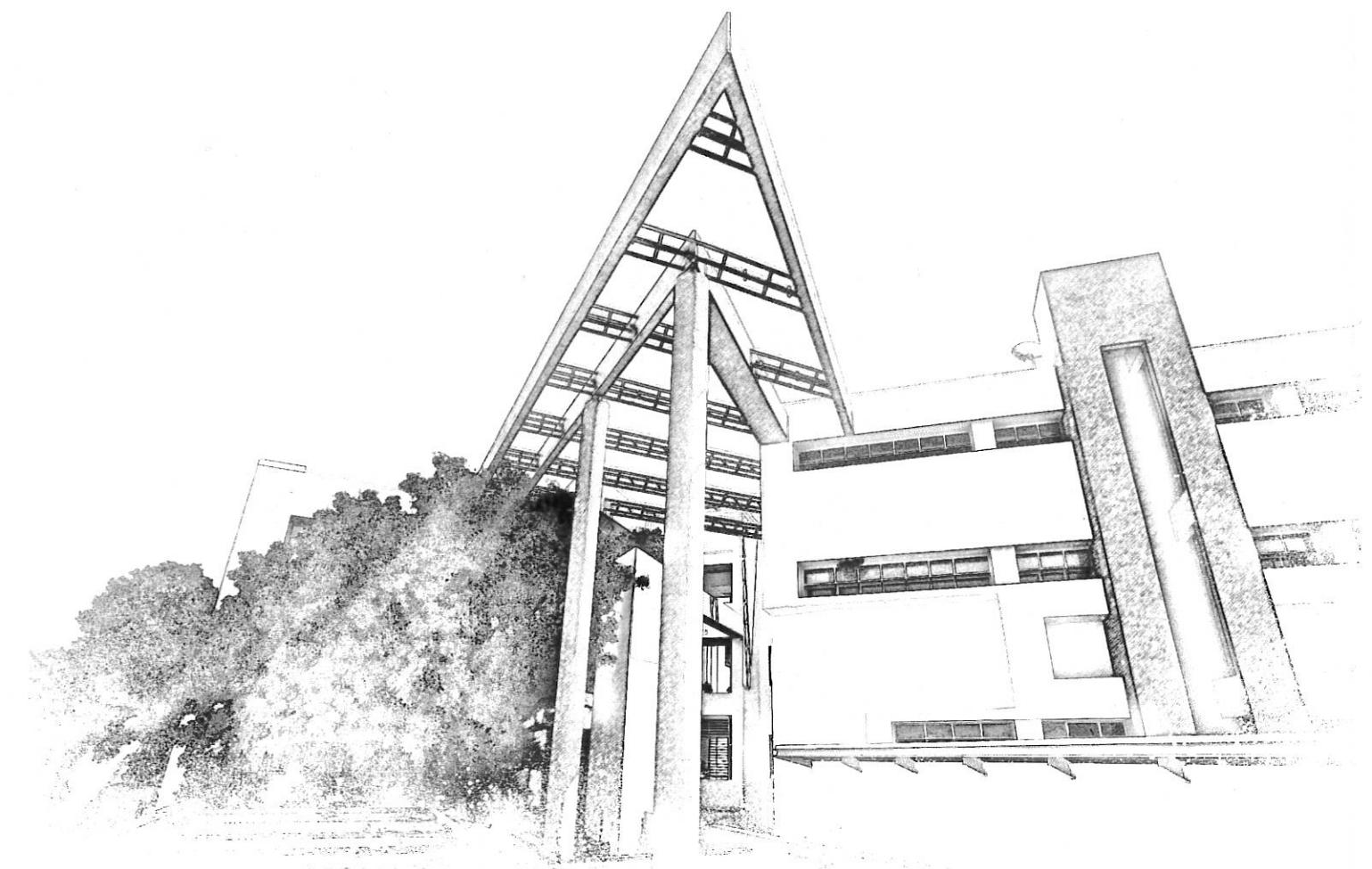
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Acharya Bangalore B School

ENTREPRENEURIAL INNOVATION CENTER

"Explore your business potential."

Workshop on

"IDEA TO EXECUTION"

Resource Person:

Dr. V. S. Chauhan
Professor, Management Studies, ABBS

27 MARCH 2021 11.30 AM

GALLERY 2

Co-ordinators:

Dr. Devaraj Nayaka - 9964140355

Prof. Janaki - 8431558813

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Acharya Bangalore B-School

“Entrepreneurial Innovation Centre”

“Explore Your Business Potential”

Workshop on

“IDEA TO EXECUTION”

Date:27-03-2021, Time:11.30AM Venue: Gallery 2

1	Welcome Speech :	Prof.Janaki Assistant Professor of Aviation, ABBS
2	Introduction about Resource Person	Dr.Devaraj Nayak,K.M. Associate Professor of Commerce
3	Inaugural Address:	Dr.Vijaya Bhaskar, K. Principal, ABBS
4	Address by Chief Guests and Resource Person :	Dr.V.S.Chauhan Professor, Management Studies, ABBS
5	Vote of Thanks :	Dr.Devaraj Nayak,K.M. Associate Professor of Commerce





Dr. VS Chauhan

Professor

Area: Marketing & Behavioral Management

Email: chauhan@acharyabbs.ac.in

Phone: 080-23245515 Extn: 206

Prof. VS Chauhan has a blend of Industry – Academic Experience of a total 35+ years. He has started his industry career as an Engineer Trainee in Electronics Division (EDn) -BHEL and worked for about 18 years. He was associated in with various departments like- Testing and Quality Control, MPC, PPC, and Production in SC & PV Department. He has worked also in Material Management Department, Project Management & Control Departments. Mr. Chauhan was deputed for training at Glasstech Solar Inc., USA. After working for 18 years in BHEL, Mr. Chauhan moved to L & T and later Fischer Rosemount Ltd. as a Head – Project Procurement Dept.

Since last 15 years, Mr. VS Chauhan is associated academics. He has taught in various premiers B schools in Bangalore like – MS Ramaiah Institute of Management, PES School of Management, Kirloskar Institute of Advance Management Studies, to name the few. Presently Prof. VS Chauhan is working as a senior professor in Acharya Bangalore B School, Bangalore.

From Academic perspectives,

Prof. Chauhan is an Electronics Engineer from Gujarat University. He has earned his MBA (Marketing) from Bangalore University and M. Phil (Management) from Periyar University. Prof. Chauhan has obtained his PGDM degree from one of the most prestigious Business School of India - Indian Institute of Management – Bangalore. Last but not least, he has earned his Doctoral Degree in CRM from Visvesvaraya Technological University.

Prof. VS Chauhan is a professional Corporate Trainer. He has conducted training programs for various organizations. Prof. Chauhan has conducted series of MDPs for executives of BHEL, TUV, Kirloskar Group of Companies He regularly conducts workshops and seminars in the areas of Strategic Leadership, Five S, Managerial Skills, Executive Communication Skills, Public Speaking and Presentation Skills, Mind and Attitude, Quality Circle Presentation Skills, Interpersonal Relationship, Working in Team, Motivation, Stress Management etc. for the students and corporate.

MDPs & Consultancy are the core competencies of Prof. Chauhan. He conducts training programs in the areas of

Orientation Programs for Young executives which covers Leadership, Communication, Interpersonal skills, Conflict Resolution Strategies, Group Dynamics and team work.

- Team - Winning Together
- Analytical Skill Development
- Critical Thinking - Six Thinking Hats
- Mind Mapping for complex problem solving
- Motivation



Thomson Edie
Jang Ji Taka

Honey Ford

Walt Disney.

Man Machine, Opportunist

Fault Friend Fools -

Venture Capitalist

Fresh & go - push & brush

WORKSHOP - IDEA TO EXECUTION 2020-2021 REPORT

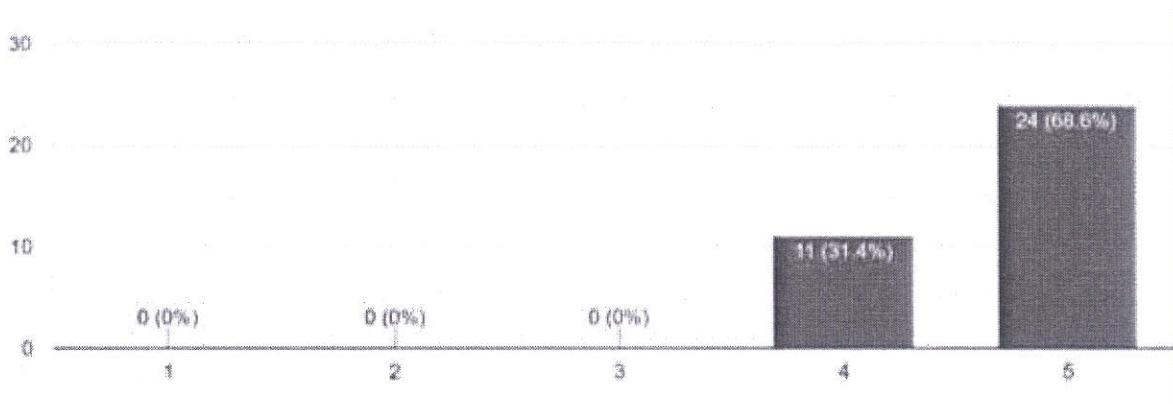
On 27th March (Saturday), the Entrepreneurial Innovation Centre (EIC) has organised workshop on ‘Idea to Execution’ and also successfully conducted in Seminar Hall-2, started at 11.30AM, to welcome the new Entrepreneurial Innovation Centre members and also Prof. Janaki Bai (Coordinator) gave the welcome speech and Introduction of Resource person to the students. Dr.V.S.Chauhan, Professor, Management Studies, ABBS successfully handled workshop on the topic, Idea to Execution with news paper based exercise and detailed process has been explained to motivate the students towards Idea generation regarding Entrepreneurship and Innovation. Further conclude the program by Dr.Devaraja Nayaka extended the vote of thanks to the all guests of the program and to the all the students. More than 65 members participated in the event and feedback has been collected.

Outcome:

- Students were able to list out few ideas individually using newspaper with a time limit of 15 minutes.
- Students found it to be more practical and interesting and more over interactive session.
- Students understood how small negligible ideas also can be converted into business opportunity.
- How any problem can be seen as a business opportunity.

Participants Feedback

The below chart indicates the overall effectiveness of the session in providing awareness about new business idea generation.



Logo Designing Competition for Entrepreneurial Innovation Centre

Date- 27-03-2021 to 31-03-2021

The Entrepreneurial Innovation Centre is looking for a new visual identity and needs your help. We are seeking talents from our student's community who can design a creative, innovative and professional logo design for the centre. Please read below for more details regarding logo design, contest rules & submission requirements.



Acharya Bangalore B School
ENTREPRENEURIAL INNOVATION CENTER
"Explore your business potential."

Do you have a Creative Mind?

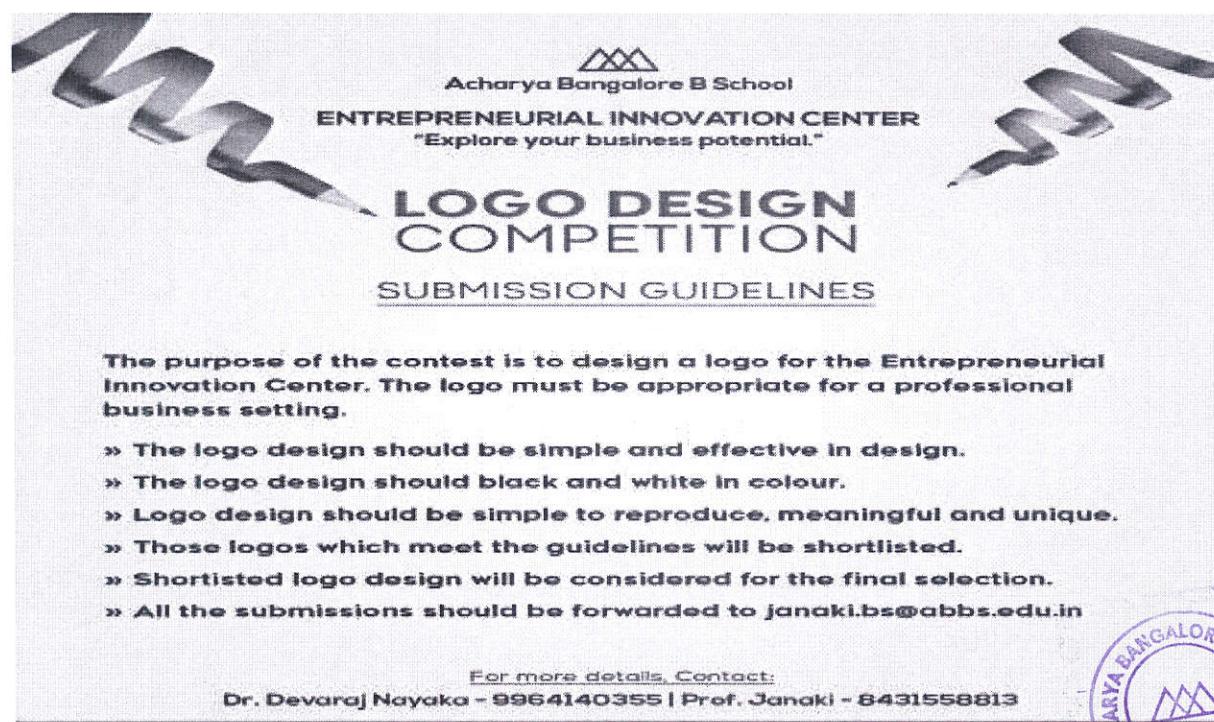
LOGO DESIGN COMPETITION

The purpose of the contest is to design a logo for the Entrepreneurial Innovation Centre.

Last date for submission
31 March 2021

Submission Email Id:
janaki.bs@abbs.edu.in

For more details, Contact:
Dr. Devaraj Nayaka - 9964140355 | Prof. Janaki - 8431558813



Acharya Bangalore B School
ENTREPRENEURIAL INNOVATION CENTER
"Explore your business potential."

LOGO DESIGN COMPETITION

SUBMISSION GUIDELINES

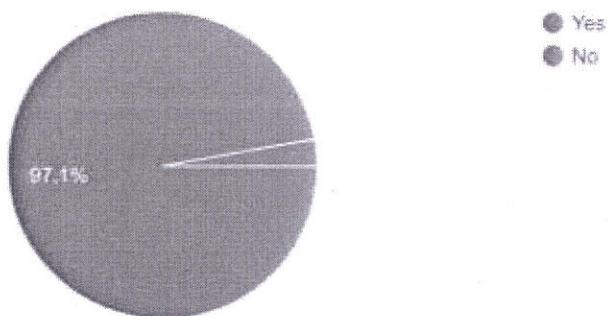
The purpose of the contest is to design a logo for the Entrepreneurial Innovation Center. The logo must be appropriate for a professional business setting.

- » The logo design should be simple and effective in design.
- » The logo design should black and white in colour.
- » Logo design should be simple to reproduce, meaningful and unique.
- » Those logos which meet the guidelines will be shortlisted.
- » Shortlisted logo design will be considered for the final selection.
- » All the submissions should be forwarded to **janaki.bs@abbs.edu.in**

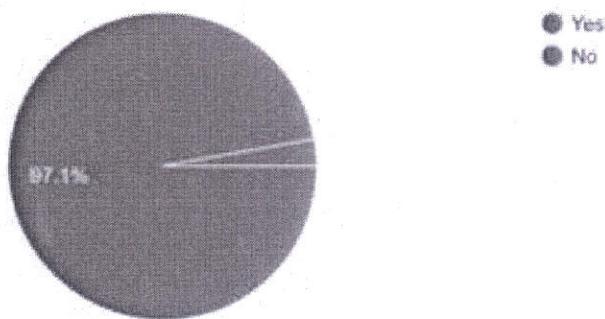
For more details, Contact:
Dr. Devaraj Nayaka - 9964140355 | Prof. Janaki - 8431558813



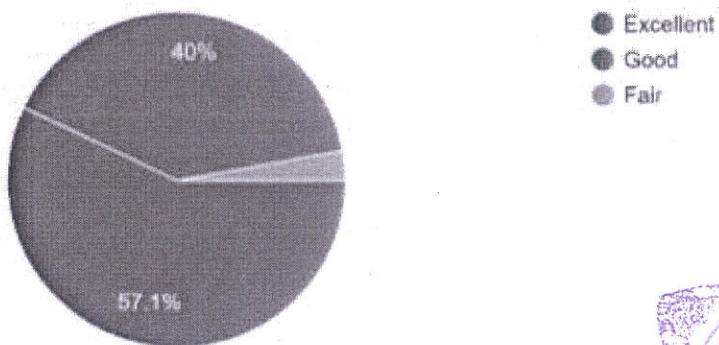
The session was highly successful in stimulating the students interest entrepreneurship. The data below details the effectiveness of the session in stimulating the interest.

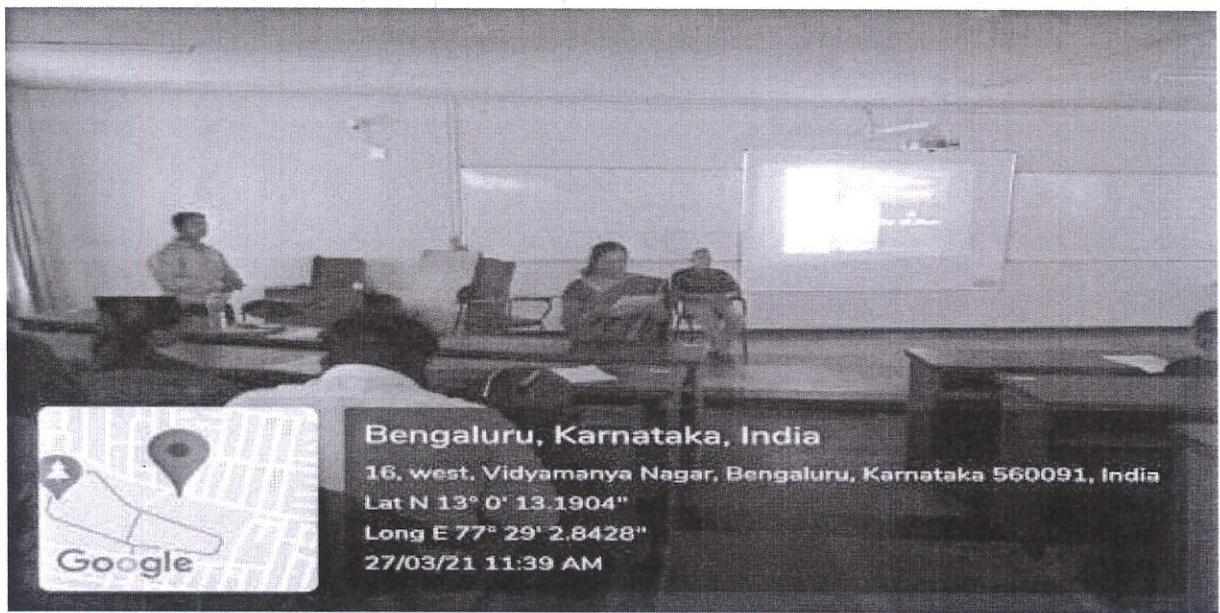


The speaker also demonstrated few exercises for easy understanding of concepts. The below data indicates the effectiveness of the message.



Overall, the session was liked by all students and faculty.





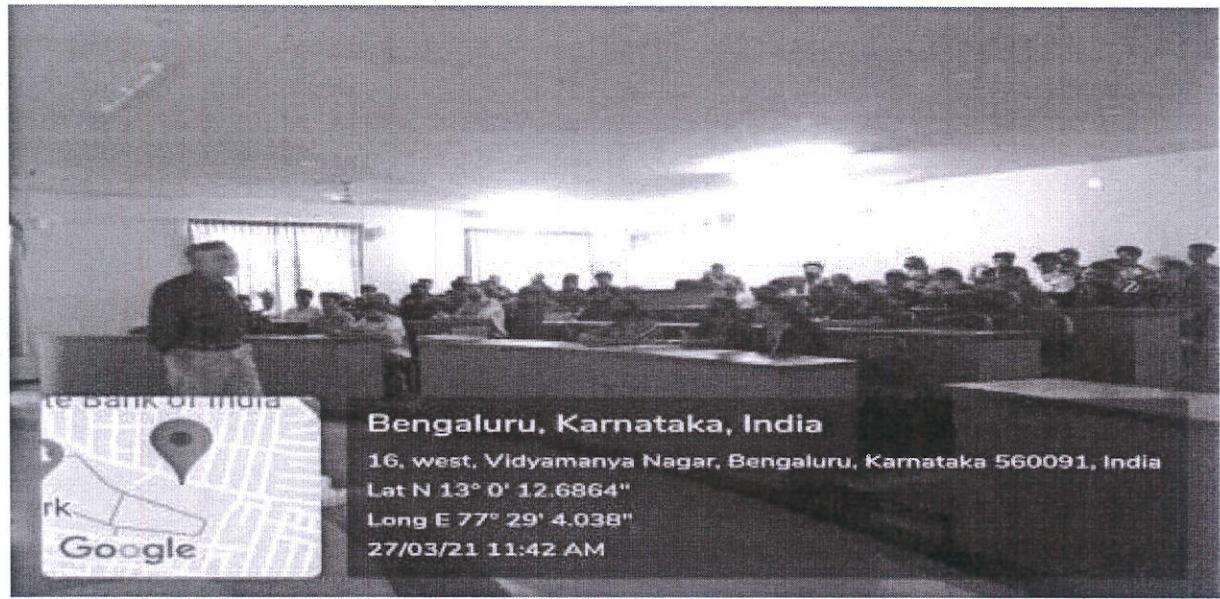
Bengaluru, Karnataka, India

16, west, Vidyamanya Nagar, Bengaluru, Karnataka 560091, India

Lat N 13° 0' 13.1904"

Long E 77° 29' 2.8428"

27/03/21 11:39 AM



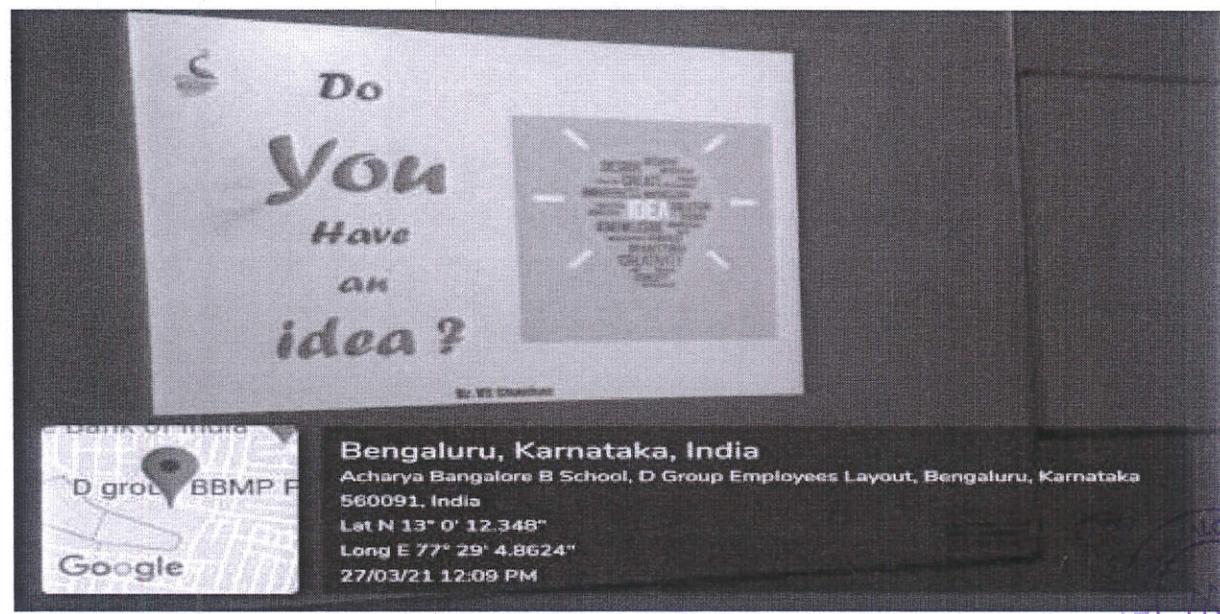
Bengaluru, Karnataka, India

16, west, Vidyamanya Nagar, Bengaluru, Karnataka 560091, India

Lat N 13° 0' 12.6864"

Long E 77° 29' 4.038"

27/03/21 11:42 AM



Bengaluru, Karnataka, India

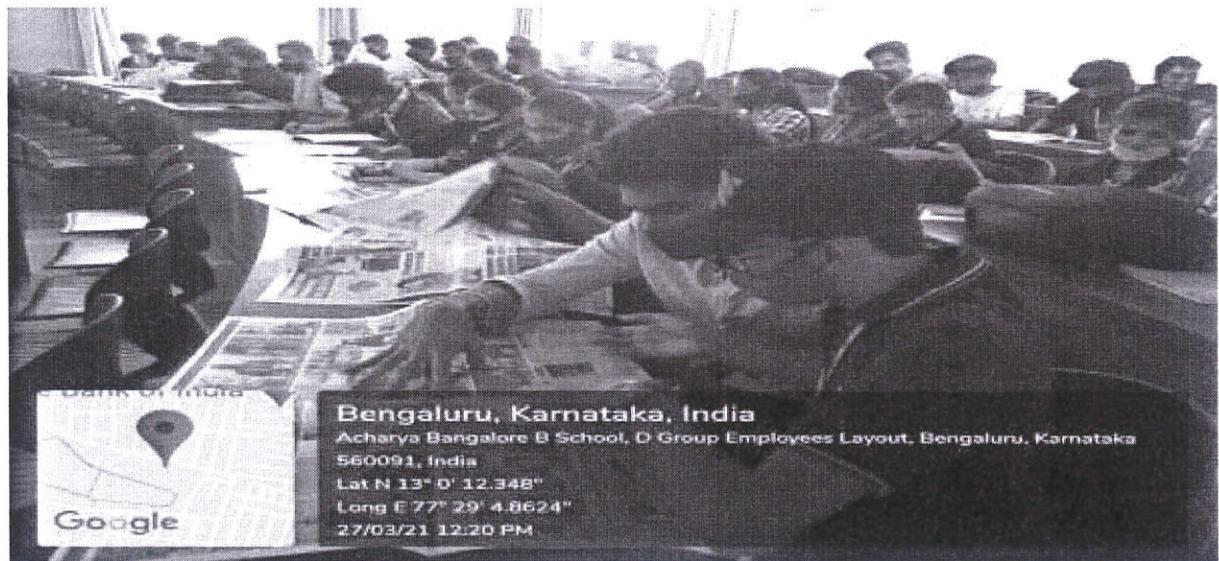
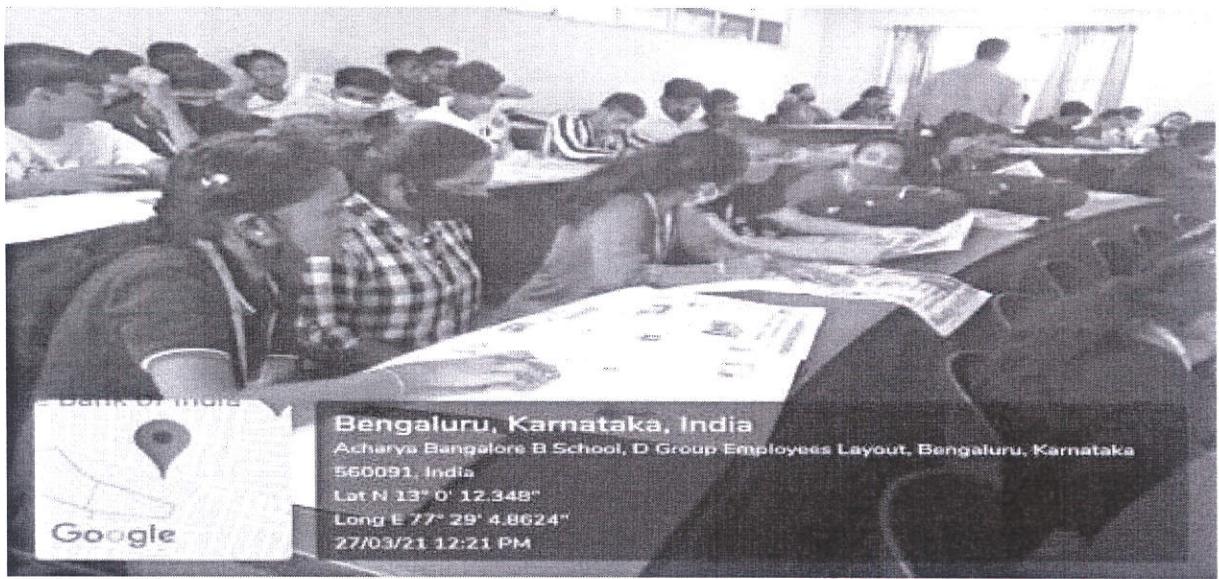
Acharya Bangalore B School, D Group Employees Layout, Bengaluru, Karnataka 560091, India

Lat N 13° 0' 12.348"

Long E 77° 29' 4.8624"

27/03/21 12:09 PM





Acharya Bangalore B-School
Department of _____
Analysis report for Feedback forms

Analysis report on Workshop on "Idea to Execution"

Session for _____ Semester, Conducted on 27/3/2021

Objective:

To bring out business ideas using activity based learning
To Encourage out of the box thinking in Students

Outcome Expected:

Students were able to list out few ideas individually
using newspaper with a time limit of 15 minutes
Students found it more Interested due to hands on Experience

Feedback

Total number of students participated in the program:	72
No. of students who gave Negative feedback towards the program:	-
No. of students who gave positive feedback towards the program:	46

Suggestions given by the students:

[Signature]
Director/Co-ordinator
INTERNAL QUALITY ASSURANCE CELL
ABBS

[Signature]

Quality Circle Co-ordinator:

Submitted to IQAC, to review. :



[Signature]
Principal
Acharya Bangalore B-school
Andheri Main Road, off Magadi Road,
Bangalore-560091

ACHARYA BANGALORE B- SCHOOL
Feed Back Form

Title: Idea To Execution
Date/ Time: 27/3/2021, 11.30 a.m **Venue:** Gallery -2
Resource Person: Professor, Dr. V.S Chauhan

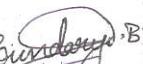
It was a great session. A new insight on ways to find new ideas was provided.

Name: Sadhana K. M

Signature: 

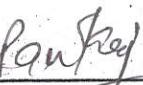
It was more fun learning. I thought we couldnt should sit & think to generate an idea but sir showed it is possible through a news paper.

Name: Soundarya B.M

Signature: 

It was wonderful session. I learnt how to convert Society Problem into opportunities to be a entrepreneur.

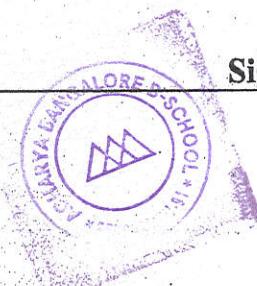
Name: Pardeep Singh Sehgal

Signature: 

It was great session. We just learn that how we can think creatively in very small things.

Name: Namratha . R.

Signature: 



ACHARYA BANGALORE B- SCHOOL

Feed Back Form

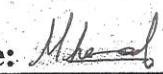
Title: _____

Date/ Time: _____ Venue: _____

Resource Person: _____

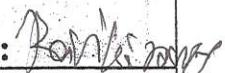
I got from this how to generate idea.
Money is not a important for the
Startup.

Name: Muhammad p

Signature: 

I got to know how innovative idea
improve life.

Name: Ravikiran. H

Signature: 

Name:

Signature:

Name:

Signature:

ACHARYA BANGALORE B- SCHOOL

Feed Back Form

Title: "Idea to Execution"
Date/ Time: 27/3/2021 / 11.30 a.m **Venue:** Gallery - 2
Resource Person: Dr. V.S. Chauhan

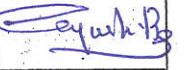
I think having this centre can come up with ideas and societal problem is the way to us to make money which I learnt. Thank you.

Name: Sanvesh

Signature: 

It's our honourable feel having this Centre in our college and I'm very lucky to be part of this and observe the knowledge from it. Thank you

Name: Ajinkya B.S

Signature: 

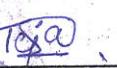
It was my pleasure to be the part of this workshop and making us realize about how can we explore the ideas and also get benefited by them.

Name: YUKTA .R

Signature: 

Entrepreneurship development centre a very good platform and learnt about the opportunities, ideas and resources required to how to generate ideas.

Name: Tejaswini D Thank you

Signature: 



ACHARYA BANGALORE B- SCHOOL

Feed Back Form

Title: _____

Date/ Time: _____ Venue: _____

Resource Person: _____

It helped us to know new opportunities and makes us to think. From this session, we learnt about ideas and resources how to generate ideas.

Name: K shravani

Signature: Shro

Name: _____

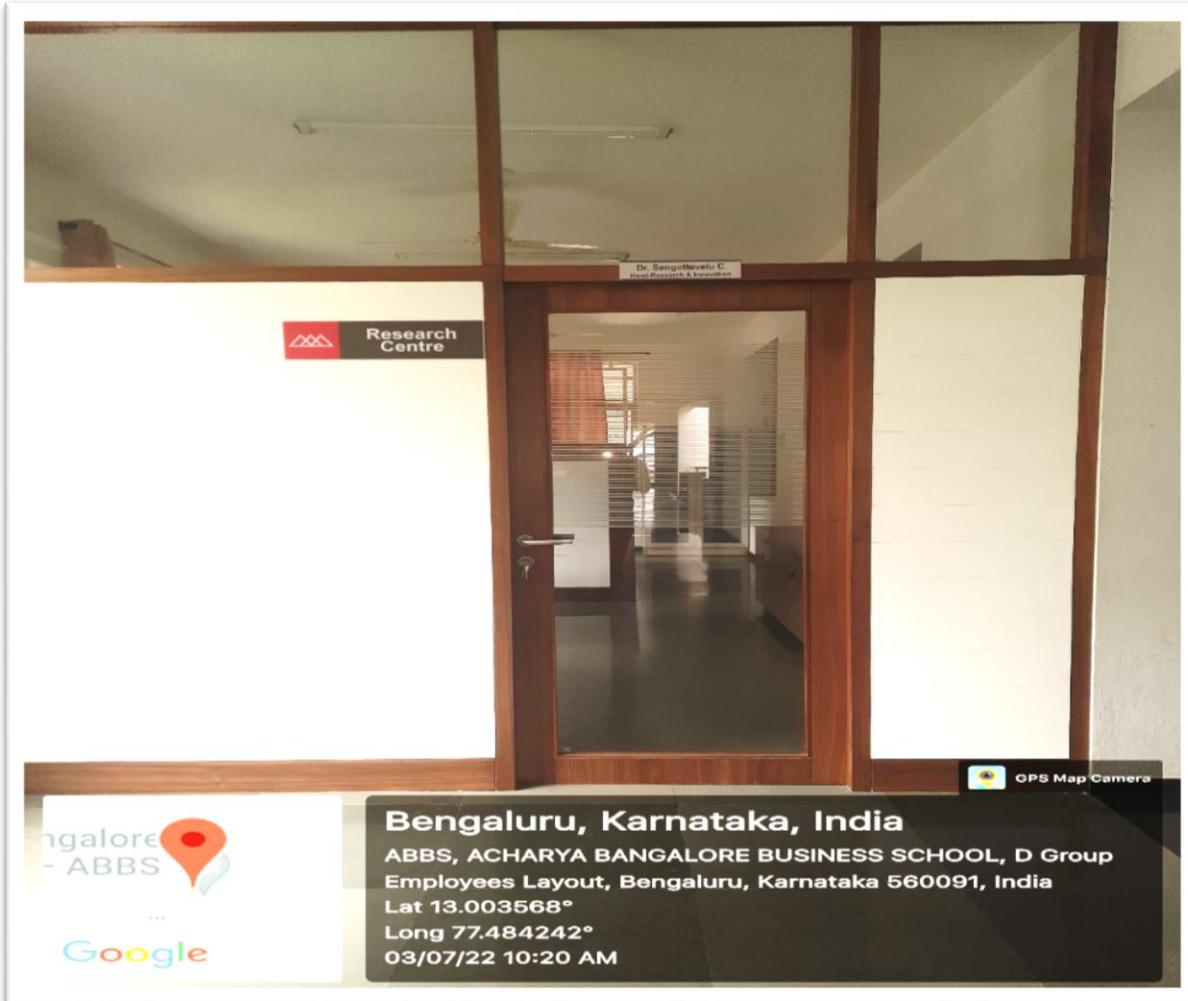
Signature: _____

Name: _____

Signature: _____

Name: _____

Signature: _____



RESEARCH CENTER

ACHARYA'S BANGALORE B-SCHOOL

I Q A C

RESEARCH COMMUNICATIONS

ABBS MONTHLY RESEARCH NEWSLETTER

A PUBLICATION FROM IQAC FOR INTERNAL CIRCULATION

-----December 2021 V.12-----

Dear Colleagues

Research and development (R&D) in an academic institution is important for its sustainability and development in a globalized academic environment. Research and development is imperative to have knowledge-driven growth supported by innovation. Engagement of faculty in research is expected to enrich our teaching-learning methods. It is also expected that our students will associate with faculty members in carrying out the research programs.

The objective of the ABBS Research *Communications* is to disseminate the latest information in R & D and create a network of faculty members to enable interdisciplinary research.



In this issue.....

Advisory board	Editorial Committee
<i>Dr D M Mahishi</i> -Director IQAC	<i>Faculty Members;</i> <i>Dr Sriram V P</i>
<i>Dr H R Venkatesha</i> - Director MBA Department	<i>Mr Thirupathi M</i> <i>Dr.R Jayadurga</i>
<i>Dr Madhumita Chatterjee</i> - Director PGDM	<i>Mrs. Sri Lakshmi</i> <i>Dr Kshitiz Sharma</i>
<i>Dr Vijaya Bhaskar</i> - Principal ABBS	<i>Student Representatives</i> <i>Vidhya. M</i> <i>Kavyashree</i>

- **About STRIDE**
- **Objectives of STRIDE**
- **Thrust areas of research**
- **Upcoming Conference**
- **UGC-CARE List Journals**

Operational Guidelines

Scheme for Trans-disciplinary Research
for India's Developing Economy

STRIDE



Scheme for Trans-disciplinary Research for India's Developing Economy (STRIDE) aims to promote innovative culture for trans-disciplinary research especially in Universities and Colleges. The main objectives of STRIDE are to identify young talent, strengthen research culture, build capacity, promote innovation and support trans-disciplinary research relevant to national development and to fund high impact multi-institutional network projects in the identified thrust areas in humanities and human sciences and Indian knowledge system. STRIDE through its three components supports the initiatives and research projects that are socially relevant, local need-based, nationally important and globally significant to accomplish Sustainable Development Goals (SDGs) and wellbeing of society.

Objectives:

the main objective of the scheme is to develop research culture and interest among young faculty, scholars and students to pursue careers and undertake the high-quality research in trans-disciplinary areas that augment and expand their research capacity.

This scheme is meant for the development of researchers and teams via training through competitive selection, to design research, follow research ethics, write research grant proposals, effectively execute the research, publish and patent research findings.

This scheme is to strengthen national and international collaborative trans-disciplinary research culture in universities and colleges by adopting the following:

- To motivate young faculty to undertake short term projects analyzing local, regional, national problems pertaining to social, cultural and economic aspects of development.
- To encourage critical reasoning, design thinking and constructive enquiry to articulate research questions, objectives, hypothesis and methodology.
- To acquire scientific writing skills, communication and articulation to disseminate research findings, and also in developing select bibliographies, constructing indices, databases, etc.
- To sensitize the stakeholders about the issues of societal, national, regional and global importance across disciplines through exchange of ideas by creating forums like discussion groups, periodic meetings, workshops, special lectures by experts, etc.
- To promote entrepreneurship among young faculty, scholars and students through systematic talent hunt, mentorship programs, ideas, innovation, research presentation competitions, annual research seminars and start-up guidance.
- To promote and strengthen faculty development and postdoctoral research fellowship programs in all disciplines and also promote academic and research ethics and integrity.
- To promote exchange between HEI faculty and scientists from national bodies/ laboratories like CSIR, DST, DBT, ICMR, ICAR, DRDO, ISRO, ICSSR, ICHR, ICCR etc., for a period of 6-12 months split-site model. It can be mutually beneficial for enhancing quality and relevance of the trans-disciplinary research.
- To involve retired, yet active faculty/scientists in research capacity building efforts. Eminent faculty (Fellows of National Academies/National Awardees etc) from parent or neighboring institutions may be invited as emeritus professors to mentor younger faculty in the respective Universities/Institutions.

THRUST AREAS OF RESEARCH

1) PUBLIC HUMANITIES

Public humanities are about finding both practical and conceptual locations, spaces, and translations between the various kinds of humanities work that people are doing. the work of engaging diverse publics in reflecting on heritage, traditions, and history, and the relevance of the humanities to the current conditions of civic and cultural life.

2) CREATIVE PEDAGOGY

It is arts and science of teaching the subject with creativity & Innovation. Education to develop creative talent ought to be an educational priority. However, most educational policies and practices remain focused on knowledge accumulation and convergent thinking.

3) GLAM- GALLERIES, LIBRARIES, ARCHIVES AND MUSEUMS

GLAM refers those cultural institutions with a mission to provide access to knowledge. This term has gained popularity since 2010 to describe an initiative. GLAMs collect and maintain cultural heritage materials in the public interest. As collecting institutions, GLAMs preserve and make accessible primary sources valuable for researchers.

UPCOMING CONFERENCE

1. ICCCMLA 2021: International Conference on Cybernetics, Cognition and Machine Learning Applications

Conference Information

Submission Deadline	2022-02-25
Conference Dates	2022-03- 16 & 17
Conference Address	New York, United States Of America
Conference & Submission Link	http://iastem.org/Conference2022/USA/6/ICEBM/

2. International Conference on Advances in Software and Computing Technologies

Conference Information

Submission Deadline	2022-02-18
Conference Dates	2022-03-06
Conference Address	Bengaluru, Karnataka, India
Conference & Submission Link	http://icdici.in/2021/

3. 1261st International Conference on Economics and Business Research (ICEBR)
Conference Information

Conference Dates	2022-03-18
Conference Address	Dubai, United Arab Emirates
Conference Link	http://iser.co/Conference2022/UAE/4/ICEBR/

4. ICDF2C 2021: 12th International Conference on Digital Forensics & Cyber Crime

Conference Information

Submission Deadline	2022-05-20
Conference Dates	2022-06-04
Conference Address	Mumbai, Maharashtra, India
Conference & Submission Link	http://technoarete.com/Conference/8011/international-conference-on-business-economics-and-finance/

Arts & Humanities Discipline

S.NO	Journal Name	Publishers
1	Etad (print only)	Kshitij Shanshodhan Prakashan Kendra
2	Fachsprache	Facultas Verlags- und Buchhandels AG
3	Fafnir- Nordic Journal of Science Fiction and Fantasy Research	The Finnish Society for Science Fiction and Fantasy Research
4	Fikr- o- Nazar (print only)	Aligarh Muslim University
5	Fikr- O- Tahqeeq	National Council for Promotion of Urdu Language
6	Film- Philosophy	Edinburgh University Press
7	Filmlblatt	CineGraph Babelsberg Berlin-Brandenburgisches Centrum fuer Filmforschung e.V.
8	Focus on German Studies	University of Cincinnati
9	Forbes Gujarati Sabha	Farbas Gujarati Sabha
10	FORTELL: Journal of Teaching English Language and Literature	TESOL International Association and International association of Teachers of English as Foreign Language

Science Journals

S.NO	Journal Name	Publishers
1	Data Science and Engineering	Springer
2	Defence Life Science Journal	Defence Scientific Information and Documentation Centre
3	Differential Geometry- Dynamical Systems	Balkan Society of Geometers, Geometry Balkan Press
4	Discussiones Mathematicae- General Algebra and Applications	Faculty of Mathematics Computer Science and Econometrics, University of Zielona Gora
5	Ecology, Economy and Society- the INSEE Journal	Indian Society of Ecological Economics
6	Ecosystem Health and Sustainability	Taylor and Francis
7	Ela Journal of Forestry and Wildlife	Ela Foundation

8	Electronic Journal of Mathematical Analysis and Applications	Department of Mathematics and Computer Sciences, Alexandria University
9	Entomon	Association for Advancement of Entomology
10	Environmental and Experimental Biology	University of Latvia

Social Science Journals

S.NO	Journal Name	Publishers
1	Economic Issues	Nottingham Trent University
2	Education India: A Quarterly Refereed Journal of Dialogues on Education	Education India
3	Engaging Science, Technology, and Society	Society for Social Studies of Science
4	Estudios Economicos	Centro de Estudios Economicos, El Colegio de Mexico
5	Eurasian Journal of Business and Economics	Ala- Too International University
6	European Journal of Education and Psychology	University of Almeria
7	European Journal of International Security	Cambridge University Press
8	European Security	Taylor and Francis
9	Explorations in Media Ecology	Intellect Publishers
10	Explorations: E- Journal of Indian Sociological Society	Indian Sociological Society

Indian Language Discipline

पुराप्रवाह	The Indian Archaeological Society
पुरोगामी सत्यशोधक (print only)	Mahatma Jyotirao Phule Samata Pratishtan
पुस्तक- वार्ता (print only)	Mahatma Gandhi Antarrashtriya Hindi Vishwa Vidyalaya
पूर्विका (print only)	Madhya Pradesh Dalit Sahitya Academy
प्रज्ञा	Banaras Hindu University
प्रतिष्ठान (print only)	Marathwada Sahitya Parishad
प्रत्याभिज्ञा (print only)	Sree Sankaracharya University Sanskrit
प्रवासी जगत	Kendriya Hindi Sansthan
प्राकृत विद्या (print only)	Shri Kundkund Bharti Trust
प्राच्या	Manohari Devi Kanoi Girls' College