

**BEST PRACTICES AT  
ACHARYA  
BANGALORE  
B SCHOOL**

**7.2.1**

**Two best practices  
successfully  
implemented by the  
Institution**

**SOCIAL RESPONSIBILITY PROJECT (SRP)  
&  
INDUSTRY PROFILING**

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## BEST PRACTICE 1.

### 1. The Practice: SOCIAL RESPONSIBILITY PROJECT (SRP)

#### 2. Objectives:

- To sensitize students towards social responsibility.
- To facilitate students to explore sustainable solutions for the social problems.
- To hone the Student's ability to collect, analyze, interpret and synthesize information/data.
- To motivate students to develop 'Business Solutions' to address social problems.

#### 3. The Context:

- Prepare sensitive corporate citizens.
  - Society is a cohesive unit. Science, Agriculture, Commerce, Trade, Education and all other components of the society have to work cohesively. Specialization is for operational convenience. When business has to be sensitized, business leaders have to be sensitive. Hence, it is important to sensitize tomorrow's business leaders' towards-societal interest.
- Many social problems can be addressed through innovative and sustainable business models.
  - One of the simple definitions of business is 'Providing Solution to Day- to-Day Problems'. Thanks to business, many technologies including sustainable technology is reaching common man through business. In this background, it is necessary for students to explore business solutions for social problems.
- The SRP can be run as a social entrepreneurial venture or as a business model.
- The business plan, entrepreneurial spirit, and functional knowledge of MBA students can be equally applied to social problems as they can be done with business solutions.

#### 4. The Approach:

The M.B.A department of ABBS strives to hone the students in acquiring social responsibility acumen. In order to sensitize students in this, the department has introduced SRP (Socially Responsibility Project) which requires every student to study a 'Social Cause' gripping the society and thereby understand it, and propose sustainable solution or even come up with business plans which act as a solution to the social cause. Every student is required to do SRP as a partial fulfillment of the course during Second Semester. This is an initiation by the department over and above the Mandatory 'Internship' and 'Dissertation' in third and fourth Semesters.

In this Project students take up a social problem and do the survey. Many times they also visit NGOs, which are working in that social space. This helps students to understand the social problem. Once the problem is understood, students will also try to give 'Business Solution' through a Business plan. In this way the SRP becomes comprehensive.

## 5. Evidence of Success

The SRP has been run very successfully during the last 3 years. Every year value addition has been done. To illustrate, during last academic year 2021, areas of Social problems like 'Gender', 'Dying Art, and Handicraft & Indigenous Products', 'Sustainable Environment' & 'Human values' were taken as focus areas. To illustrate the success, the list of the Social problems, in which students have pursued SRP, in each of the above areas during 2021 is given below:

| AREA OF STUDY: ARTS, HANDICRAFT AND INDIGENIOUS PRODUCTS |   |                |                  |
|--|---|----------------|------------------|
| SL NO  | ACTIVITY  | STUDENT REG NO | STUDENT NAME     |
| 1  | EXPORTING INDIAN HANDICRAFTS                          | 19YUCMD200     | SRI RAKSHA K     |
| 2  | BUSINESS OPPORTUNITY FOR ANTIQUE                      | 19YUCMD093     | MANISHA DASH     |
| 3  | PROMOTION AND MARKETING OF GI HANDICRAFTS-SOUTH INDIA | 19YUCMD060     | HARIPRASAD .C    |
| 4  | PROMOTION AND MARKETING OF GI HANDICRAFTS-NORTH INDIA | 19YUCMD189     | SHRIPARNA SARKAR |
| 5  | ART SELLING AND LEASING                               | 19YUCMD150     | RAMYA S M        |
| 6  | VINTAGE AND CLASSIC VEHICLES MARKETING AND SERVICING  | 19YUCMD030     | AVINASH A        |

|    |  |            |                                 |
|----|--|------------|---------------------------------|
| 7  | PROMOTING A PLACE WITH SOUVENIRS AND MEMENTOS- ALLEPY            | 19YUCMD069 | JENIFER JOHNSON                 |
| 8  | MUSIC DANCE PAINTING CLASS IN SMALL TOWN-A BUSINESS MODEL        | 19YUCMD202 | SUCHITRA                        |
| 9  | CROCHET KNITTING BUSINESS- A BUSINESS OPPORTUNITY                | 19YUCMD056 | GIRISH K                        |
| 10 | SHOPS THAT SELL MUGHAL STYLE FURNITURE'S                         | 19YUCMD187 | SHREENIDHI A                    |
| 11 | JEWELRY MAKING BUSINESS  | 19YUCMD048 | DARSI VENKATA SAI DINESH        |
| 12 | AFFORDABLE HOUSING FOR ALL: A NEW BUSINESS IDEA                  | 19YUCMD159 | ROHIT TRIVEDI                   |
| 13 | INDIAN ARTISANS AND THEIR CREATION A MARKETING OPPORTUNITY       | 19YUCMD142 | PRATIK JOSHI                    |
| 14 | PROMOTION AND DEVELOPMENT OF TRADITIONAL AND HANDICRAFTS         | 19YUCMD146 | RAHUL V S                       |
| 15 | PROMOTION AND MARKETING OF GI TEXTILES AND HANDLOOMS-SOUTH INDIA | 19YUCMD040 | BHIMIREDDY HARSHA VARDHAN REDDY |

| AREA OF STUDY: GENDER |  |                |                  |
|-----------------------|--|----------------|------------------|
| SL NO                 | ACTIVITY   | STUDENT REG NO | STUDENT NAME     |
| 1                     | ECONOMIC EMPOWERMENT OF TRIBAL WOMEN THROUGH SKILL IMPROVEMENT             | 19YUCMD050     | DHARMENDRA YADAV |
| 2                     | MAKING COST EFFECTIVE SANITARY PADS FROM BIO-DEGRADABLE MATERIALS          | 19YUCMD025     | ARPITHA KULKARNI |
| 3                     | READY TO EAT FOOD MARKETING: EMPOWERING WOMEN                              | 19YUCMD008     | ADRIJA SINHA     |
| 4                     | ROLE OF MICRO FINANCE INSTITUTIONS IN EMPOWERING OF WOMEN SELF HELP GROUPS | 19YUCMD138     | PRAGATHI K       |

|   |   |            |          |
|---|---|------------|----------|
| 5 | EMPLOYMENT OPPORTUNITY FOR RURAL WOMEN-A BUSINESS OPPORTUNITY | 19YUCMD203 | SUJAN .V |
|---|---|------------|----------|

| AREA OF STUDY: HUMAN VALUES |  |                |                              |
|-----------------------------|--|----------------|------------------------------|
| SL NO                       | ACTIVITY   | STUDENT REG NO | Student Name                 |
| 1                           | PACKAGED FOOD TARGETED AT POOR                       | 19YUCMD022     | ANUSHA M                     |
| 2                           | SENIOR CITIZEN COMMUNITY- A BUSINESS MODEL           | 19YUCMD020     | ANUP S<br>LAXMESHWAR         |
| 3                           | URBAN SLUMS VERTICAL GROWTH-A BUSINESS OPPORTUNITY   | 19YUCMD110     | MOHAN M                      |
| 4                           | PET SITTING-A BUSINESS OPPORTUNITY                   | 19YUCMD013     | ALLEN JOHN<br>CHARLY         |
| 5                           | MALNUTRITION IN OLDER ADULTS- BUSINESS SOLUTIONS     | 19YUCMD113     | MRADULA<br>UMAKANTH<br>NAYAK |
| 6                           | MALNUTRITION AMONG POOR CHILDREN- BUSINESS SOLUTIONS | 19YUCMD021     | ANURAG .K                    |
| 7                           | IOT BASED FOOD WASTE MANAGEMENT IN SOCIAL OCCASIONS  | 19YUCMD192     | SHUBHAM R<br>GONDKAR         |
| 8                           | AGGREGATOR FOR CONSTRUCTION WORKERS                  | 19YUCMD004     | ABHISHEK A                   |

| AREA OF STUDY: SUSTAINABILITY AND ENVIRONMENT |   |                |                |
|---|---|----------------|----------------|
| SL NO   | ACTIVITY  | STUDENT REG NO | STUDENT NAME   |
| 1   | ELECTRIC VEHICLE CHARGING POINTS A BUSINESS OPPORTUNITY | 19YUCMD078     | KARTHIK N JAIN |
| 2   | CAR POOLING AS A BUSINESS AND ECO SUSTAINABILITY MODEL  | 19YUCMD186     | SHRAVAN KUMAR  |
| 3   | WASTE MANAGEMENT AT HOTELS SUSTAINABLE MODEL            | 19YUCMD120     | NEHA M JAIN    |

|    |   |            |                           |
|----|---|------------|---------------------------|
| 4  | SOLAR POWER ROOF TOP - A BUSINESS OPPORTUNITY                             | 19YUCMD062 | HIND CHANIYARA            |
| 5  | SOLAR CHARGEABLE ELECTRIC VEHICLE   | 19YUCMD185 | SHIVESH B. P              |
| 6  | USED TOYS COLLECTION AND MARKETING  | 19YUCMD215 | TEERTHANA M               |
| 7  | A BUSINESS MODEL TO REDUCE CARBON FOOTPRINTS-SOLAR POWER VS THERMAL POWER | 19YUCMD086 | KRISHNAKUMAR R            |
| 8  | BATTERY FOR ELECTRIC VEHICLES- A BUSINESS MODEL                           | 19YUCMD174 | SAYED FARHAN              |
| 9  | MICRO HYDRO PROJECTS FOR POWER SUSTAINABILITY                             | 19YUCMD026 | ARUN KUMAR KC             |
| 10 | IOT BASED ENERGY CONSERVATION   | 19YUCMD122 | NETRAVATI R U             |
| 11 | IOT BASED SMART IRRIGATION SOLUTIONS                                      | 19YUCMD152 | RANJITH H S               |
| 12 | PLASTIC SHREDDING UNIT-A BUSINESS OPPORTUNITY                             | 19YUCMD017 | ANKIT KUMAR .A            |
| 13 | ECO FRIENDLY STRAW MADE FROM COCONUT LEAVES- A BUSINESS OPPORTUNITY       | 19YUCMD219 | UMESHA R                  |
| 14 | ECO RESTAURANTS-A BUSINESS OPPORTUNITY                                    | 19YUCMD057 | GUNDIMEDA PAVANKUMAR      |
| 15 | RETAILING OF RECYCLED FURNITURE-A BUSINESS MODEL                          | 19YUCMD179 | SHASHIDHARA SWAMY H M     |
| 16 | MAKING COMPOST OUT OF THE ORGANIC WASTE- A BUSINESS OPPORTUNITY           | 19YUCMD052 | DINESH KG                 |
| 17 | RECYCLE OF NEWSPAPERS TO MAKE PAPER BAGS-AN ORGANIZED APPROACH            | 19YUCMD010 | AJAY KUMAR                |
| 18 | POULTRY WASTE MANAGEMENT: AGRICULTURAL PRODUCTIVITY                       | 19YUCMD147 | RAJESH BHAGATH K.R.       |
| 19 | SOIL TESTING AND MEASURES FOR IMPROVING THE SOIL PRODUCTIVITY             | 19YUCMD084 | KIRAN M S                 |
| 20 | SAFE DRINKING WATER-DEMAND FOR COST EFFECTIVE WATER PURIFIERS             | 19YUCMD091 | MAMANI NIKHIL GURUBASAPPA |

|    |   |            |                                |
|----|---|------------|--------------------------------|
| 21 | ARECA PALM LEAF PLATES- A BUSINESS MODEL  | 19YUCMD081 | KAVYA DURGAPPA NAGANNANAVAR    |
| 22 | WASTE MANAGEMENT IN HOSTELS: A BUSINESS OPPORTUNITY   | 19YUCMD083 | KEERTHI M PATTANASHETTI        |
| 23 | GREEN BUILDINGS-A BUSINESS OPPORTUNITY  | 19YUCMD195 | SILESH K.S                     |
| 24 | WASTE MANAGEMENT AFTER EVENTS SUSTAINABLE MODEL   | 19YUCMD145 | PRIYA YADAV                    |
| 25 | BIO-DEGRADABLE BAGS- A BUSINESS OPPORTUNITY   | 19YUCMD155 | REVATHI M BILAGI               |
| 26 | ORGANIC FOODS SUPPLY-A BUSINESS OPPORTUNITY   | 19YUCMD157 | RITHIN GR                      |
| 27 | ORGANIC VEGETABLES AND FRUITS-A BUSINESS OPPORTUNITY  | 19YUCMD132 | PALLAVI S.S.                   |
| 28 | RENEWABLE ENERGY- A BUSINESS MODEL  | 19YUCMD103 | MICHELLE GRACE LUKE            |
| 29 | KITCHEN BIO WASTE SOLUTIONS A BUSINESS OPPORTUNITIES  | 19YUCMD061 | HARSHITA N BADIGER             |
| 30 | GREEN BANKING   | 19YUCMD087 | LINSU K VARGHESE               |
| 31 | BOUNCE CUTS POLLUTION BY FIFTY PERCENT- REPLICATE THE MODEL                                   | 19YUCMD001 | A M NAVEEN                     |
| 32 | IOT-BASED SMART GARBAGE SYSTEM  | 19YUCMD207 | SUSHANT .B                     |
| 33 | IMPROVING FUEL EFFICIENCY AND REDUCING CARBON EMISSIONS FROM VEHICLES- A BUSINESS OPPORTUNITY | 19YUCMD002 | ABDUL SALAM .T                 |
| 34 | MICRO POWER GENERATION  | 19YUCMD029 | ASWIN B SUNIL                  |
| 35 | IOT-BASED EFFICIENT FOOD WASTE MANAGEMENT   | 19YUCMD135 | PONUGUPATI SAI PRAKASH PATTABI |
| 36 | INTEGRATING CARBON FOOTPRINT INTO SUPPLY CHAIN MANAGEMENT IN THE AUTOMOBILE INDUSTRY          | 19YUCMD088 | LIYA ELCY SALU                 |
| 37 | MEDICAL WASTE MANAGEMENT A BUSINESS OPPORTUNITIES   | 19YUCMD201 | SRIKANTH G                     |

|    |  |            |                           |
|----|--|------------|---------------------------|
| 38 | MUNICIPAL SOLID WASTE MANAGEMENT<br>A BUSINESS OPPORTUNITIES       | 19YUCMD033 | AYYASH<br>MOHAMMED K.M.   |
| 39 | RECYCLING AND REUSE OF VEGETABLE<br>WASTE-A BUSINESS OPPORTUNITY   | 19YUCMD141 | PRATEEK<br>PRASHANT PATIL |
| 40 | E-WASTE RECYCLING OPPORTUNITIES                                    | 19YUCMD176 | SHAKEEB<br>REHEMAN        |
| 41 | MAKING OFFICES GREEN-A BUSINESS<br>OPPORTUNITY                     | 19YUCMD016 | ANIL KUMAR G              |
| 42 | RETROFITTING HOMES- A GREEN<br>BUSINESS OPPORTUNITY                | 19YUCMD127 | NIRMAL<br>PAVITHRAN       |
| 43 | TRASH COLLECTION-A BUSINESS<br>OPPORTUNITY                         | 19YUCMD161 | RUBY REGI .P              |
| 44 | SUSTAINABLE OR RECYCLED CLOTHING                                   | 19YUCMD039 | BHAVANA R                 |
| 45 | DESIGN AND DEVELOPMENT OF GREEN<br>PRODUCTS-A BUSINESS OPPORTUNITY | 19YUCMD059 | HARIKRISHNAN .S           |
| 46 | ECO TOURISM A BUSINESS<br>OPPORTUNITY                              | 19YUCMD038 | BHAVANA C                 |

## 6. Problems Encountered and Resources Required

There is always space for quality improvement. The challenge for the department is to make at least 2 to 3% of the students taking this forward as Social Entrepreneurship venture after completion of the course. The Incubation Centre of the department can work in this direction.

## 7. Notes

It is necessary to build an 'Eco System' where Corporate Sector is sensitive to Community, Social problems and Ecology. In this direction, each Education Institution, particularly, B-Schools have to take this type of initiation forward. Depending on the resources available at the disposal, each Institution can take the required Social problems to address.

## BEST PRACTICE 2.

### 1. The Practice: INDUSTRY PROFILING



## 2. Objectives:

- To familiarise students with important sectors of business.
- To analyse the changing dimensions of business sectors.
- To build repository of companies from different sectors in the department.
- To facilitate students to work in teams.
- To hone presentation skills.

## 3. The Context

### Dynamics of Business Environment

Business environment in its essence is very dynamic. With day-to-day revolutions in technology and the like businesses are seeing rapid changes. Keeping this in mind a MBA student should brace himself/herself to be aware of such changes. This awareness is created through 'Industry Profiling' an activity initiated by the MBA department.

### Repository

The department has developed repository of few companies with the 'Best Practice'. This repository is source of knowledge. Every year value is added to the corporate files by updating it with media reports, financial statements, milestones, news updates of the companies, etc.

### Case Study

Case study is one of the important pedagogical tool in B school, where faculty and students have to be abreast with case analysis. Going further B school should facilitate faculty and students to develop case study. Industry profiling and corporate files is a fertile ground for developing case studies.

### PO attainment

In pursuit of enhancing the Program attainment of the department, industry profiling a predominant role in the areas of ability to work in teams, communicate legal, business, ethical, information about company along with honing communications skills. It also addresses the outcome of being a 'lifelong learner'.

### Communication Skills

The 'Best Practice' facilitates the students to hone their varied formats of communication skills. Students in a group of three would prepare a ppt and present it. In addition to this, while conducting the survey and collecting information from the target audience, they are made to interact and improve their communication and behavioural skills.

### Collective Learning

The industry profiling is generally done in a group of three students. The peer learning is evident in this practice. When the same is presented through the 'question & answer' session, participants also learn about a company.

#### Placement

Most of the company today look into 'Sector-wise' knowledge of the students. The recruiters also test on the corporate exposure of the students. This practice has facilitated the students their placement opportunity.

### 4. The Approach

Corporate files are developed and kept in the department. Every year updated information is added to the corporate file of a particular company. Few companies are added every year. In total there are 46 company files in the department. These files can be referred by students and faculty.

Another sub-practice in the department under industry profiling practice, is industry presentation. Group of students (3) prepare report. The content of the report are as follows:

- Introduction
- Global Scenario
- Indian Scenario
- SWOT analysis of sector in Indian Context
- Recent trends in the Industry
- Entrepreneurial Opportunity
- Suggestion
- Conclusion

The guidelines for the preparing the above report are:

- Minimum of 13pages and maximum of 15pages hand written report has to be submitted to the department.
- Each team has to prepare a PPT.
- Teams must prepare 15 slides, students must follow following format for slide preparation. [Introduction(1), Global Scenario(2), Indian Scenario(3), SWOT analysis of sector in Indian Context(2), Recent trends in the Industry (2), Entrepreneurial Opportunity (2), Suggestion(2), Conclusion(1)].
- Source of data has to be given in the report.
- Each team has to make a presentation for minimum of 13mins and maximum of 15mins. All four members in a team must participate.

- All teams must attend all other team's presentation.

## 5. Evidence of Success

As a result of this practice today department has 46 company files. The list of files is as follows:

|                   |
|-------------------|
| ACER              |
| ADIDAS            |
| ADITYA BIRLA      |
| AMAZON            |
| APPLE INC         |
| ASIAN PAINTS      |
| COCA COLA         |
| CROMPTON          |
| DELL              |
| DR. REDDY'S LAB   |
| FLIPKART          |
| FORD              |
| GE                |
| GODREJ            |
| HERO MOTORS       |
| HIMALAYA          |
| HUL               |
| IBM               |
| ICICI             |
| IDEA              |
| INFOSYS           |
| ITC               |
| LENOVA            |
| LG                |
| MANIPAL HOSPITALS |
| MARUTHI SUZUKI    |
| MCDONALD          |
| MICROSOFT         |
| MRF               |

|                     |
|---------------------|
| NARAYANA HEALTH     |
| NESTLE              |
| NIKE                |
| PATANJALI           |
| PHILIPS             |
| PIDILITE            |
| RELIANCE INDUSTRIES |
| SAMSUNG             |
| SAP                 |
| SONY                |
| TATA GROUP          |
| TCS                 |
| TOYATA              |
| VODAFONE            |
| WALMART             |
| WARNER              |
| YAMAHA              |

### Industry Profiling

The students in a group of three prepared 'Industry Profile'. In total 223 students have completed this year too. The students have done this in Six stages namely, "Introduction, Global Scenario, Indian Scenario, SWOT analysis of sector in Indian Context, Recent trends in the Industry and Entrepreneurial Opportunity". Once the analysis is completed with suggestions and conclusion, the hand written spiral bound copy is submitted to the department. After the faculty evaluation of the report, students prepared the ppt and the same is presented in the class. The list of companies for which students have developed Industry profiling for 72 companies, which are as follows:

| SL NO/ GR NO | COMPANY NAME       |
|--------------|--------------------|
| 1            | ABB India Ltd      |
| 2            | ACC Cement         |
| 3            | Adani ports        |
| 4            | Aditya Birla Group |

|    |                         |
|----|-------------------------|
| 5  | Airtel                  |
| 6  | Amul                    |
| 7  | Apollo Hospitals        |
| 8  | Ashok Leyland           |
| 9  | Asian Paints            |
| 10 | Bajaj Auto              |
| 11 | Bajaj Insurance         |
| 12 | Bata India              |
| 13 | Bennett Coleman         |
| 14 | Bio-con                 |
| 15 | BPCL                    |
| 16 | Britannia               |
| 17 | Cipla                   |
| 18 | Coal India              |
| 19 | Cognizant Technologies  |
| 20 | Colombia Asia Hospitals |
| 21 | Dabur                   |
| 22 | DLF Builders            |
| 23 | Dr.Reddy's laboratories |
| 24 | Eicher Motors           |
| 25 | Exide India             |
| 26 | GMR Infra               |
| 27 | Godrej                  |
| 28 | Grasim Industries       |
| 29 | Havells                 |
| 30 | HCL Technologies        |
| 31 | HDFC                    |
| 32 | Heidelberg Cement       |
| 33 | Hero Motor Corporation  |
| 34 | HUL                     |
| 35 | Hyundai                 |
| 36 | ICICI                   |
| 37 | Indian Hotel Ltd        |
| 38 | Indian Oil Corporation  |

|    |                              |
|----|------------------------------|
| 39 | Indigo                       |
| 40 | Infosys                      |
| 41 | ITC                          |
| 42 | JSW Steel                    |
| 43 | L&T                          |
| 44 | LIC                          |
| 45 | Mahindra & Mahindra          |
| 46 | Maruti Suzuki                |
| 47 | Mindtree                     |
| 48 | MTR Food                     |
| 49 | Narayana Health              |
| 50 | Nestle                       |
| 51 | ONGC                         |
| 52 | P&G                          |
| 53 | Prestige Builders            |
| 54 | Reliance Industries          |
| 55 | SBI                          |
| 56 | SicalLogitics                |
| 57 | Sobha Builders               |
| 58 | Spice Jet                    |
| 59 | Sun Network                  |
| 60 | Sun Pharmaceuticals          |
| 61 | Tata Chemicals               |
| 62 | Tata Consultancy Services    |
| 63 | Tata Motors                  |
| 64 | Tata Steel                   |
| 65 | Titan                        |
| 66 | Tube Investment of India Ltd |
| 67 | TVS Motors                   |
| 68 | Ultra-Tech Cement            |
| 69 | United Breweries             |
| 70 | Voltas                       |
| 71 | Wipro                        |
| 72 | Wonderla Amusement Park      |

## Industry Presentation Report

Dr. B. Arul Senthil, Faculty Coordinator welcomed our beloved Director Dr. H.R.Venkatesha for inaugurating this Industry Presentation (IP) series on 22.06.2020. During Dr. H.R.Venkatesha's inaugural address, he said that the students must know the importance of all the sectors and its growth and opportunities to become an entrepreneur. On this first day, Group1 (Newspapers and Periodicals) and Group2 (Aviation sector) had done their presentation within their allotted time. For each team, we have given 15mins for their presentation and 5mins for the Q/A session.

We have identified 58 different sectors for this IP series and we made four members for each team based on student's choice.

## 6. Problems Encountered and Resources Required

Company profiling is a challenging task. It has to be done based on the material available in public domain, otherwise collecting primary data from corporate is a challenging task. Many a times financial reports which are available in the public domain would have lot of gaps. These are the limitations.

MOUs with the companies would be a great source of information to make this practice progressive. Consistent industry-interaction will help in getting ground reality of the corporate practices which also has time limitation.

## 7. Notes:

The initiation of building corporate files as a natural program should lead in developing case study by faculty and students in good numbers. As a catalyst corporate files should lead to that ecosystems in the department.

  
Director/Co-ordinator  
INTERNAL QUALITY ASSURANCE CELL  
ABBS

  
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# **Managing Excess Food and Supply to the Needy People**

SRP submitted in partial fulfilment of the requirements for the award of the  
Degree of

**MBA**

**Of**



**ACHARYA BANGALORE B SCHOOL**

**By**

**ANUSKA MISHRA**

**20YUCMD0192**

**Under the guidance of**

**Dr. Sengottuvelu C.**

**Professor**

**Acharya Bangalore B-School**

**2021**



## DECLARATION

I hereby declare that **“Managing Excess Food and supply to the Needy People”** is the result of the project work carried out by me under the guidance of **Dr Sengottuvelu C, Professor** in partial fulfillment for the award of Master’s Degree in Business Administration by Acharya Bangalore B School.

I also declare that this project is the outcome of my own efforts and that it has not been submitted to any other University or Institute for the award of any other Degree or Diploma or Certificate.

**Place: Bangalore**

*Anuska Mishra*  
**Name: Anuska Mishra**

## Table of Contents

| CHAPTER NO. | PARTICULARS                           | PAGE NO.   |
|-------------|---------------------------------------|------------|
|             | List of Tables                        | vi         |
|             | List of Figures/Graphs                | vii - viii |
|             | Executive Summary                     | ix         |
| 1           | Introduction                          | 1 - 14     |
| 2           | Review of Literature                  | 15 - 19    |
| 3           | Research Methodology                  | 20 - 22    |
| 4           | Data Analysis and<br>Interpretation   | 23 - 41    |
| 5           | Business Proposition                  | 42 – 45    |
| 6           | Finding, Suggestion and<br>Conclusion | 46 - 48    |
|             | Bibliography                          | 49         |
|             | Questionnaire                         | 50 - 53    |