



**Acharya Bangalore B-School**

(Affiliated to Bangalore University, Approved by AICTE & Recognized by Govt. of Karnataka)  
(Re-accredited with NAAC 'A' grade)

Aspire. Accelerate. Achieve.

## **CRITERIA - 1**

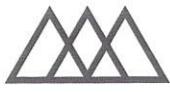
**1.3.3**

# **EXPERIENTIAL LEARNING**

**2020-2021**

### **Abstract**

Students are counseled to enroll for the project work and the project-progress-monitoring system is in place to guide the students. Projects are done as per the standards guidelines of the university and or also evaluated by a team of examiners from the Bangalore University.



## **Experiential learning (latest completed academic year)**

<b>Program</b>	<b>Page No.</b>
<b>BBA AM (C29)</b>	<b>3-5</b>
<b>B.Sc. (S85)</b>	<b>6</b>
<b>BCA (SB7)</b>	<b>7</b>
<b>MBA</b>	<b>8-21</b>



**BBA Aviation Management- Annexure 2**

1 message

**Joswa Stalin** <joswastalin@acharyabbs.ac.in>  
To: bubbaaviation2021@gmail.com

2 March 2021 at 11:49

Respected Sir,

With reference to the above subject, we are submitting the 5th Sem Aviation Annexure 2 with the list of project titles and student names.

There are 43 students in 5th Semester BBA (Aviation)

Please acknowledge the same.

--  
**Joswa Stalin S**

Asst. Professor  
Department of Commerce and Management  
Acharya Bangalore B-School  
Bangalore-91  
Ph: 9482642124

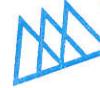


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 5th Sem BBA Aviation Management Mini Project.xlsx  
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Bangalore-560 091.

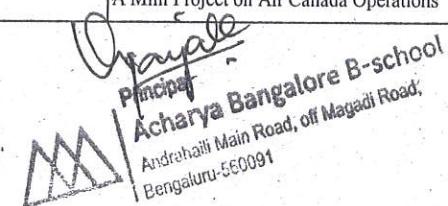
  
  
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Bengaluru-560091

## ANNEXURE II

## ACHARYA BANGALORE B SCHOOL- YU

## Bangalore University 5th Sem BBA Aviation Management Mini Project Evaluation and Viva Voce Sheet

Project Marks 70	Viva-voce Marks 30	Reg.No.	Name of the Candidate	Mini Project Title	Candidate Signature	Examiner Initials
2	3	4	5	6	7	8
		18YUC26001	ABDULLA P	A Mini Project on Thai Airways Operations		
		18YUC26003	ADARSH SURENDRAN K P	A Mini Project on Kuwait Airways Operations		
		18YUC26004	ADARSH RADHAKRISHNA NAIR	A Mini Project on Ana All Nipon Airways Operations		
		18YUC26006	AFEEFA AFRIN E S	A Mini Project on British Airways Operations		
		18YUC26007	AKBER AJITH	A Mini Project on Air Arabia Operations		
		18YUC26008	ALEN DAS	A Mini Project on Malaysia Airlines Operations		
		18YUC26009	AMAL DEV K	A Mini Project on Emirates Operations		
		18YUC26010	AMALRAJ U R	A Mini Project on Ethihad Operations		
		18YUC26011	ANAS T	A Mini Project on Swiss Airlines Operations		
		18YUC26012	ARJUN R KRISHNA	A Mini Project on Air Asia Operations		
		18YUC26013	ASWIN V S	A Mini Project on American Airlines Operations		
		18YUC26014	ASWINDEV P K	A Mini Project on Alaksa Airlines Operations		
		18YUC26015	AUSTIN ROY	A Mini Project on Air France Operations		
		18YUC26016	DURGESH KUMAR	A Mini Project on Qatar Airways Operations		
		18YUC26017	GOPIKRISHNAN S	A Mini Project on Srilankan Airways Operations		
		18YUC26018	GOVIND SINGH RAO	A Mini Project on Gulf Air Operations		
		18YUC26019	GRAHAM MATHEW	A Mini Project on Singapore Airlines Operations		
		18YUC26020	GUNTUR SIDDARDHA	A Mini Project on Spice Jet Operations		
		18YUC26021	JERIN K REGI	A Mini Project on Air New Zealand Operations		
		18YUC26022	JESWIN JACOB	A Mini Project on Air Canada Operations		



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## ANNEXURE II

## ACHARYA BANGALORE B SCHOOL- YU

## Bangalore University 5th Sem BBA Aviation Management Mini Project Evaluation and Viva Voce Sheet

Project Marks	Viva-voce Marks	Reg.No.	Name of the Candidate	Mini Project Title	Candidate Signature	Examiner Initials
70	30	4	5	6	7	8
2	3	18YUC26023	KISHAN KISHLAY	A Mini Project on Delta Airlines Operations		
		18YUC26024	M S LAXMISH	A Mini Project on Air India Operations		
		18YUC26025	MARAM SAI MANIDEEP	A Mini Project on Indigo Airlines Operations		
		18YUC26026	MISHAL B K	A Mini Project on Eva Airlines Operations		
		18YUC26027	MUHAMMED HASSAN A	A Mini Project on Canadian North Airlines Operations		
		18YUC26028	MUHAMMED RAJAD	A Mini Project on Fly Dubai Operations		
		18YUC26029	MUNSHID LAL T P	A Mini Project on Korean Airlines Operations		
		18YUC26030	NAVDEEP SINGH RATHORE	A Mini Project on Ryan Air Operations		
		18YUC26031	NIMIN K DILEEP	A Mini Project on Hawaiian Airlines Operations		
		18YUC26032	RAHUL R SHENOY	A Mini Project on Qantas Airlines Operations		
		18YUC26033	RAJAT KUMAR	A Mini Project on GO Air Operations		
		18YUC26034	RAMDEV RAJEEV	A Mini Project on Fiji Airways Operations		
		18YUC26036	ROHIT	A Mini Project on Saudia Airlines Operations		
		18YUC26038	SIFARATH NIHAL V P	A Mini Project on Lufthansa Airlines Operations		
		18YUC26039	SOORAJ B R	A Mini Project on Turkish Airlines Operations		
		18YUC26040	VISHAL KUMAR SINGH	A Mini Project on Cathay Pacific Airlines Operations		
		18YUC26172	ASWIN KRISHNA S	A Mini Project on Jet Airways Operations		
		18YUC26173	BASIL BABY THOMAS	A Mini Project on Oman Air Operations		
		18YUC26175	SANDEEP REDDY K	A Mini Project on Vistara Operations		
		18YUC26177	NIHITH S S	A Mini Project on Japan Airlines Operations		

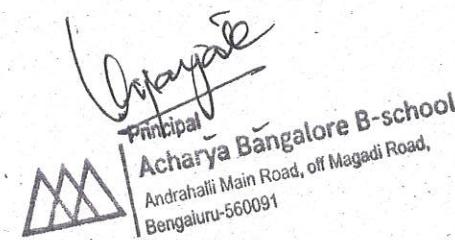

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## ANNEXURE II

## ACHARYA BANGALORE B SCHOOL- YU

Bangalore University 5th Sem BBA Aviation Management Mini Project Evaluation and Viva Voce Sheet						
Project Marks	Viva-voce Marks	Reg.No.	Name of the Candidate	Mini Project Title	Candidate Signature	Examiner Initials
70	30	4	5	6	7	8
2	3	18YUC26178	RISHIN V K	A Mini Project on Aero Mexico Operations		
		18YUC26179	VISHNU M T	A Mini Project on Elite Airways Operations		
		18YUC26180	VISHNU DUTT B S	A Mini Project on Air China Operations		

(Note: Columns 2,3,7 &amp; 8 should be left blank)



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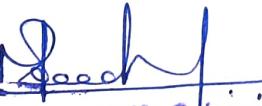


**Acharya Bangalore B-School**

**Department of Life Sciences**

**PROJECT WORK DETAILS OF B.Sc. GENETICS**

<b>Program Name</b>	<b>Year offered</b>	<b>Name of the student</b>	<b>Register No.</b>	<b>Title of the project</b>
B.Sc.	2021	Aishwarya C Alur	18YUS85031	Prevalence of Polycystic ovarian syndrome in women of age group 18-45.
B.Sc.	2021	Ayantika Santra	18YUS85032	Blood groups and susceptibility to covid 19.
B.Sc.	2021	Joythi Thapa	18YUS85033	Depression, anxiety and stress among adolescent students.
B.Sc.	2021	Karunya V	18YUS85034	Prevalence of Polycystic ovarian syndrome in women of age group 18-45.
B.Sc.	2021	Megha S	18YUS85035	Prevalence of Polycystic ovarian syndrome in women of age group 18-45.
B.Sc.	2021	Patil Sanjesheri Sanjay	18YUS85036	Depression, anxiety and stress among adolescent students.
B.Sc.	2021	Pawar Sanjay Sahebrao	18YUS85037	Phylogenetic analysis of beta lactamase using bioinformatics.
B.Sc.	2021	Prasad Dharmistha	18YUS85038	Blood groups and susceptibility to COVID 19.
B.Sc.	2021	Priyanka S	18YUS85039	Prevalence of food allergy in a particular population.
B.Sc.	2021	Sai Raghavendra Meda	18YUS85040	Review on Alzheimer's disease.
B.Sc.	2021	Sivasagar Sukumaran	18YUS85041	Depression, anxiety and stress among adolescent students.
B.Sc.	2021	Sneha Gajja	18YUS85042	Blood groups and susceptibility to covid 19.
B.Sc.	2021	Sristi Barua	18YUS85043	Prevalence of food allergy in a particular population.
B.Sc.	2021	Syed Shaheed	18YUS85044	Review on Alzheimer's disease.
B.Sc.	2021	Syeda Noor Hafsa	18YUS85045	Prevalence of food allergy in a particular population.

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**ACHARYA BANGALORE B – SCHOOL**  
**DEPARTMENT of COMPUTER SCIENCE**  
**Bachelor of Computer Applications (BCA)**

2020-21

Sl.No	Register Number	Name of Student	PROJECT TITLE 5 <sup>TH</sup> SEM
1	18YUSB7001	A RAMEESUL ASER	CRIME MANAGEMENT SYSTEM
2	18YUSB7002	ABDUL VAHID	HOTEL MANAGEMENT SYSTEM
3	18YUSB7003	AKASH PRADEEP P	HOME AND APPLIANCE SYSTEM
4	18YUSB7005	ANITHA G	E-TENDER MANAGEMENT SYSTEM
5	18YUSB7006	ANUSHA PAWAR S	METRO TRAIN SMART CARD
6	18YUSB7007	AYAN MITRA	SMART HOME AUTOMATION
7	18YUSB7008	BASSAM BASHEER N	MOBILE SHOP MANAGEMENT SYSTEM
8	18YUSB7009	BHAVANA B J	METRO TRAIN SMART CARD
9	18YUSB7010	DHARSHAN	MOVIE TICKET BOOKING
10	18YUSB7011	ERANNA S BIRADAR	E WASTE MANAGEMENT
11	18YUSB7012	FASIL ZAMAN	HOME AND APPLIANCE SYSTEM
12	18YUSB7013	GOKUL V	CRIME MANAGEMENT SYSTEM
13	18YUSB7014	HARI PRASAD T	COVID IMMIGRATION
14	18YUSB7015	HARIHARAN K	E WASTE MANAGEMENT
15	18YUSB7016	HARISH R HINCIGERI	CAR SHOWROOM MANAGEMENT
16	18YUSB7017	HARSHIT PRADEEP DHARANI	COLLEGE COMPLAINT MANAGEMENT SYSTEM
17	18YUSB7018	HARSHITHA N	BUSTRACKING MANAGEMENT SYSTEM
18	18YUSB7019	JOEL ABRAHAM	STUDENT SUPPORT SYSTEM
19	18YUSB7020	KISHORE KUMAR KB	POWER FITNESS MANAGEMENT SYSTEM
20	18YUSB7021	MADHUMITA RAMESH	APARTMENT WITH PARKING MANAGEMENT SYSTEM
21	18YUSB7022	MIRSHAD RAHMAN	HOTEL MANAGEMENT SYSTEM
22	18YUSB7023	MISHAL ASHRAF	MOBILE SHOP MANAGEMENT SYSTEM
23	18YUSB7024	MOHAMMED ANAS K T	REALESTATE MANAGEMENT SYSTEM
24	18YUSB7025	MUHAMMED SAHAL CK	REALESTATE MANAGEMENT SYSTEM
25	18YUSB7026	P TARUN	COVID IMMIGRATION
26	18YUSB7027	PINKY P	E TENDER MANAGEMENT SYSTEM
27	18YUSB7028	PRANAV E	STUDENT SUPPORT SYSTEM
28	18YUSB7029	PRATIK PARMAR	BUSTRACKING MANAGEMENT SYSTEM
29	18YUSB7030	R CHANDRESH RAJ	MOVIEE TICKET SYSTEM
30	18YUSB7031	RAYAN FAIZ	ALUMNI MANAGEMENT SYSTEM
31	18YUSB7032	ROHITH S	SMART AGRICULTURE
32	18YUSB7033	SAHIL BASHER KILINADAN	COFFEE SHOP MANAGEMENT SYSTEM
33	18YUSB7034	SANGEETHA	SUPER MARKET MANAGEMENT SYSTEM
34	18YUSB7035	SANJANA D VERNEKAR	SMART AGRICULTURE
35	18YUSB7037	SPOORTHI V BHANDARE	VIRTUAL EXAMINATIN SYSTEM
36	18YUSB7038	SRILEKHA VENKATESH	APARTMENT WITH PARKING MANAGEMENT SYSTEM
37	18YUSB7039	SURAJ KUMAR JHA	AIRLINE RESERVATION SYSTEM
38	18YUSB7040	TRISHNA SIRVI	SMART HOME AUTOMATION
39	18YUSB7041	VAISHNAVI PRABHU S	VIRTUAL EXAMINATIN SYSTEM
40	18YUSB7043	VISHAL TRIPATHI	AIRLINE RESERVATION SYSTEM
41	18YUSB7044	VITTAL KUMAR C.D	CAR SHOWROOM MANAGEMENT
42	18YUSB7045	YAHYA P	ALUMNI MANAGEMENT SYSTEM
43	18YUSB7046	YUVASHREE.J	SUPER MARKET MANAGEMENT SYSTEM

**HEAD OF THE DEPARTMENT**  
 Department of Computer Sciences  
 Acharya's Bangalore B -School  
 Bangalore-560 091



*Oriental*  
*Principal*  
**Acharya Bangalore B-school**  
 Andrahalli Main Road, off Magadi Road,  
 Bengaluru-560091



Date: 08.11.2021

To,  
The Chairman,  
Canara Bank School of Management Studies  
Bangalore University, JB Campus  
Bangaluru.

Sub: Submission of IV Semester MBA Dissertation Reports.

Dear Sir,

Kindly accept and acknowledge the Dissertation Reports of 222 students of MBA Course.

Thanking You,

Yours Faithfully

Dr. H. R. Venkatesha  
Director, Acharya's Bangalore B-School  
Lingadeeranahalli, Magadi Road  
Bangalore

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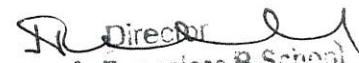
1. List of students with Titles.
2. Marks Sheets.
3. CD



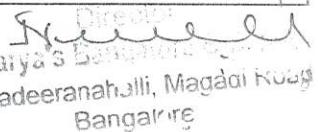
**ACHARYA BANGALORE B SCHOOL**  
**MBA DEPARTMENT**

**4th SEM PROJECT- DISSERTATION 2019-21 BATCH**

SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
1	17YUCMD188	SHRINIVAS JADHAV	A STUDY ON RETAILERS BEHAVIOUR TOWRDS OFFERS AND REWARDS WITH REFERENCE TO BHARTI AIRTEL IN BIDAR
2	18YUCMD056	DHRUVEENA PARMAR	A STUDY ON SPIRITUAL QUOTIENT AND LEADERSHIP AMONG GENERAL MANAGERS
3	19YUCMD001	A M NAVEEN	A STUDY ON EMPLOYEE PERCEPTION TOWARDS ORGANISATIONAL CULTURE IN IT INDUSTRY
4	19YUCMD002	ABDUL SALAM T	STUDY ON INFLUENCE OF ADVERTISING IN B2B MARKETING
5	19YUCMD004	ABHISHEK A	A STUDY ON IMPACT OF OVER THE TOP (OTT) SERVICES IN ENGLISH MOVIES ENTERTAINMENT INDUSTRY
6	19YUCMD005	ACHUTH KUMAR K V	A STUDY ON STRATEGIES AND PRACTICES OF TALENT MANAGEMENT AND ITS IMPACTS ON EMPLOYEE RETENTION WITH REFERENCE TO METRO PACKAGING COMPANY
7	19YUCMD006	ADARSH V S	A STUDY ON CONSUMER ATTITUDE TOWARDS ONLINE SHOPPING WITH REFERENCE TO ONLINE FOOD SERVICING IN BANGALORE
8	19YUCMD007	ADITHYA ARUN	OVERCOMING SALES AND MARKETING CHALLENGES DURING THE PANDEMIC IN IT INDUSTRY WITH REFERNCE TO NEXLUS INFORMATICS PVT LTD.
9	19YUCMD008	ADRIJA SINHA	STUDY ON E-LEARNING IN HIGHER EDUCATION WITH REFERENCE TO MANAGEMENT EDUCATION
10	19YUCMD009	AISHWARYA M	A STUDY ON IMPACT OF COVID-19 ON EMPLOYEE'S IN SMALL SCALE INDUSTRY
11	19YUCMD010	AJAY KUMAR	STUDY ON RELATIONSHIP MARKETING AND ITS IMPACT ON BRAND LOYALTY WITH REFERENCE TO ICICI BANK
12	19YUCMD011	AKSHAY K	STUDY ON EFFECTIVE PROMOTIONAL STRATEGIES OF BIG BAZAAR BENGALURU
13	19YUCMD012	AKSHAY K	A STUDY ON IMPACT OF CELEBRITY ENDORSEMENT ON SOFT DRINKS BANGALORE, KARNATAKA
14	19YUCMD013	ALLEN JOHN CHARLY	A STUDY ON STRESS MANAGEMENT OF PHARMACY PERSONAL IN KERALA
15	19YUCMD015	ANIL KUMAR G	A STUDY ON IMPACT OF OUTBOUND LOGISTICS ON SUPPLIER AND CUSTOMER RELATIONSHIP OF JSW STEEL LMT

  
 Director  
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 Acharya's Devaranahalli, Bangalore

SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
16	19YUCMD016	ANIL KUMAR G	A STUDY ON RELATIONSHIP MARKETING AND ITS IMPACT ON BRAND LOYALTY WITH REFERENCE TO STARBUCKS
17	19YUCMD017	ANKIT KUMAR A	A STUDY ON THE FACTORS INFLUENCING CUSTOMER BUYING BEHAVIOR TOWARDS REAL ESTATE
18	19YUCMD018	ANKITA MADDI	A STUDY ON EFFECTIVENESS OF MARKETING AND SOCIAL MEDIA COMMUNICATION
19	19YUCMD019	ANTONY SAVIO C A	IMPACT OF OVER THE TOP (OTT) ON CONSUMERS IN ENTERTAINMENT INDUSTRY WITH REFERENCE TO NETFLIX
20	19YUCMD020	ANUP S LAXMESHWAR	A STUDY ON ADVERTISING IN IPL AND IT'S IMPACT ON CONSUMER BEHAVIOUR
21	19YUCMD021	ANURAG K	A COMPARATIVE STUDY ON THE EMPLOYEE SATISFACTION AND CHALLENGES FACED IN BANKING SECTOR DURING COVID -19 PANDEMIC.
22	19YUCMD022	ANUSHYA M	A STUDY ON EFFECT OF NON-MONETARY REWARDS ON BLUE-COLLAR EMPLOYEE PERFORMANCE IN BANKS WITH REFERENCE TO BANK OF BARODA
23	19YUCMD023	ARJUN O K	A STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE GROCERY SHOPPING IN KERALA
24	19YUCMD024	ARNAB SARKAR	A STUDY ON BRAND POSITIONING OF COCA COLA SOFT DRINKS
25	19YUCMD025	ARPITA KULKARNI	A STUDY OF GREEN HUMAN RESOURCE MANAGEMENT PRACTICES AND ITS RELATIONSHIP WITH EMPLOYEE MOTIVATION, JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT IN INDIAN INDUSTRIES
26	19YUCMD026	ARUN KUMAR K C	STUDY ON MARKET POTENTIAL AND CUSTOMER PREFERENCE WITH RESPECT TO DECATHLON SPORTS PRODUCT
27	19YUCMD027	ASHWIN	A STUDY ON IMPACT ON VISUAL MERCHANDISING AT METRO CASH AND CARRY IN BENGALURU
28	19YUCMD028	ASWATHY SHAJU	A STUDY ON BRAND POSITIONING OF DIFFERENT SOAPS OF HINDUSTAN UNILEVER LIMITED
29	19YUCMD029	ASWIN B SUNIL	A STUDY ON MARKETING STRATEGIES OF FMCG COMPANY WITH REFERENCE TO HINDUSTAN UNILEVER LIMITED
30	19YUCMD030	AVINASH A	A STUDY ON BRANDS AND BRANDING ACTIVITIES ON CONSUMERS OF MEAN'S WEAR RANGE BY LEADING COMPANIES, WITH SPECIAL REFERENCE TO ADITYA BRILA BRAND, IN BANGLORE"
31	19YUCMD031	AYACHITULA ESWAR BHARADWAJ	A COMPARATIVE STUDY ON CORPORATE BANKING CUSTOMER'S SATISFACTION WITH THE SERVICES OF PRIVATE SECTOR BANKS, WITH SPECIAL REFERENCE TO ICICI, HDFC AND AXIS BANK IN VIJAYAWADA"
32	19YUCMD032	AYAN MONDAL	A STUDY ON MARKETING STRATEGIES OF FOOD AGGREGATORS WITH SPECIAL REFERENCE TO ZOMATO
33	19YUCMD033	AYYASH MOHAMMED K M	A STUDY ON THE EFFECT OF EMOTIONAL INTELLIGENCE ON JOB PERFORMANCE IN IT SECTOR

  
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 Bangalore

SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
34	19YUCMD034	B MANISH	A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS SELECTION ON TIER 2 CITIES, WITH SPECIAL REFERENCE TO BALLARI DISTRICT.
35	19YUCMD035	BADATHALA SAI NIKHIL	A STUDY ON FACTORS INFLUENCING ADAPTABILITY AND USABILITY OF ELECTRONIC GADGETS, WITH SPECIAL REFERENCE TO MOBILES AND LAPTOPS IN NELLORE CITY
36	19YUCMD036	BASAVARAJ RAMESH KAMATI	RECUITMENT AND SELECTION PROCESS IN ICICI BANK
37	19YUCMD037	BHARATH S PATIL	A STUDY ON THE FUTURE TREND OF HRM PRACTICES AND POLICIES AFTER COVID-19 IN IT SECTOR
38	19YUCMD038	BHAVANA C	A STUDY ON WORK-LIFE BALANCE OF IT EMPLOYEES DURING COVID-19 PANDEMIC
39	19YUCMD039	BHAVANA R	A STUDY ON IMPACT OF GST ON HOTEL INDUSTRY
40	19YUCMD040	BHIMIREDDY HARSHA VARDHAN REDDY	A STUDY ON CONSUMER BEHAVIOUR TOWARDS TYRE BRANDS AND THE BRANDS COMPARISON, WITH SPECIAL REFERENCE TO LEADING TYRE BRANDS IN VIJAYAWADA
41	19YUCMD041	BIJIN K THOMAS	A STUDY ON HOUSEHOLD'S WILLINGNESS TO PROCURE NECESSARY CONSUMABLES USING ONLINE PLATFORM IN BANGALORE WITH SPECIAL REFERENCE AMAZON AND FLIPKART GROCERY DELIVERY.
42	19YUCMD042	C MANISHA	A STUDY ON THE IMPACT OF eHRM FUNCTIONS IN IT SECTOR DURING COVID 19
43	19YUCMD043	C SRIKANTH	A STUDY ON IMPACT OF JOB STRESS ON EMPLOYEES' JOB PERFORMANCE IN IT SECTOR
44	19YUCMD044	CHETHAN T S	A STUDY ON EFFECTIVENESS OF ADVERTISEMENT ON CONSUMER BRAND PREFERENCE TOWARDS HAND SANITIZERS, WITH SPECIAL REFERENCE TO HOUSEHOLDS IN BANGALORE.
45	19YUCMD045	CIBIJ C	A STUDY ON USER EXPERIENCE AND EFFECTIVENESS OF MOBILE APPLICATION IN FASHION INDUSTRY WITH SPECIAL REFERENCE TO BRANDED MENSWARE GARMENTS
46	19YUCMD046	DANAPPA B GUNDALLI	A COMPARATIVE STUDY ON BUYING BEHAVIOUR AMONG THE YOUTHS TOWARDS ONLINE AND OFFLINE SHOPPING
47	19YUCMD047	DANNI T DILEEP	A STUDY ON MARKETING MIX FACTORS AFFECTING CONSUMER PURCHASE BEHAVIOUR TOWARDS LIFE INSURANCE PRODUCTS, WITH SPECIAL REFERENCE TO PRODUCTS OF LIC- INDIA
48	19YUCMD048	DARSI VENKATA SAI DINESH	A STUDY ON MEASURING THE QUALITY OF WORK LIFE AMONG MANAGEMENT FACULTY MEMBERS IN HIGHER EDUCATIONAL INSTITUTIONS
49	19YUCMD049	DENNY O Y	A STUDY ON EFFECTIVENESS OF DIGITAL PROMOTIONS STRATEGY OF PUBLIC SECTOR BANKS IN METRO CITIES WITH SPECIAL REFERENCE TO STATE BANK OF INDIA, KOCHI
50	19YUCMD050	DHARMENDRA YADAV	A STUDY ON EFFECTIVENESS OF USING SOCIAL MEDIA INFLUENCERS FOR MARKETING STARTUP WITH REFERENCE TO BYJU'S
51	19YUCMD051	DIMAL BENCY	A STUDY ON EFFECTIVENESS OF USING YOUTUBE CHANNEL FOR ADVERTISING IN COMPARISON TO TELEVISION CHANNEL, WITH SPECIAL REFERENCE TO FMCG BRANDS IN BANGALORE REGION

S.L. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
52	19YUCMD052	DINESH K G	A STUDY ON PRODUCT AND MARKET POTENTIAL ANALYSIS FOR ELECTRIC TWO-WHEELERS (EV) WITH REFERENCE TO BANGALORE REGION”.
53	19YUCMD053	DONTIREDDY SREE SWARNA BHARGAVI	A COMPARATIVE STUDY ON BEHAVIORAL CHANGES TOWARDS SMART PHONE USAGE ADDICTION AMONG MILLENNIALS AND GEN Z (ZOOMERS)
54	19YUCMD054	FIRZAN MUSTHAF A HUSSIAN	A STUDY ON MARKETING MIX STRATEGIES ADOPTED BY MOBILE PHONE BRANDS WITH SPECIAL REFERENCE TO ONEPLUS & XIAOMI BRANDS IN KANNUR DISTRICT, KERALA
55	19YUCMD055	GANGOJI	IMPACT OF EMPLOYEE ENGAGEMENT PRACTICES OVER ITS JOB PERFORMANCE AND SATISFACTION AMONG THE EMPLOYEES OF ICICI BANK IN RAICHUR CITY
56	19YUCMD056	GIRISH K	A STUDY ON VISUAL MERCHANDISING AND ITS EFFECT ON CONSUMER PURCHASING DECISION IN MODERN TRADE, WITH SPECIAL REFERENCE TO BIG BAZAAR OUTLET
57	19YUCMD057	GUNDIMEDA PAVAN KUMAR	A STUDY ON CONSUMER BEHAVIOUR TOWARDS DIGITAL PAYEMENTS WITH REFERENCE TO PHONEPE
58	19YUCMD058	GURUPRASAD N K	A STUDY ON MARKETING CHALLENGES FOR CASH CROP WITH A SPECIAL REFRENCE TO RICE PRODUCED IN BALLARI DISTRICT
59	19YUCMD059	HARIKRISHNAN S	A STUDY ON CUSTOMER BUYING BEHOIUR AND PURCHASE MAKING DECISION PROCESS TOWARDS HEALTH INSURANCE POLICY
60	19YUCMD060	HARIPRASAD C	A STUDY ON THE NEW MARKETING STRATEGIES ADOPTED BY ONLINE EDU APPS DURING THE LOCKDOWN PERIOD-THE PRESENT AND FUTURE PROSPECTS
61	19YUCMD061	HARSHITA BADIGER	A STUDY IN CONSUMER WILLINGNESS TO SHIFT TO 'READY TO EAT FOOD' FROM BRANDED MANUFACTURERS IN THE DISTRICT OF BELAGAVI, KARNATAKA
62	19YUCMD062	HIND CHANIYARA	A STUDY ON CONSUMER BEHAVIOUR TOWARDS PRIVATE LIFE INSURANCE IN PANDEMIC TIMES, WITH SPECIAL REFERENCE TO LIFE INSURANCE OF ICICI PRUDENTIAL AND BAJAJ ALLIANZ
63	19YUCMD063	HITARTH KANZARIYA	A STUDY ON ORGANIZATIONAL CITIZENSHIP BEHAVIOUR AMONG THE EMPLOYEES OF ICICI BANK IN BANGALORE CITY
64	19YUCMD064	HITESH U	A STUDY ON PROMOTIONAL STRATEGIES WITH REFERENCE TO D-MART IN BANGALORE
65	19YUCMD065	IHTISHAM	A STUDY ON BASS MODEL DIFFUSION OF NEW PRODUCTS
66	19YUCMD066	IPSITA ROY	A STUDY ON COMPENSATION AND JOB SATISFACTION FOR IT EMPLOYEES IN COVID SITUATION
67	19YUCMD067	J KARAN KUMAR	A STUDY ON SOCIAL NETWORKING SITES USAGE AND ITS BEHAVIOURAL IMPACT AMONG MANAGEMENT STUDENTS TOWARDS HIGHER EDUCATION LEARNING PROCESS
68	19YUCMD068	JEFFIN JOE ROBIN	A STUDY ON RELATIONSHIP OF STOCK RETURN WITH VOLATILITY IN INDIAN STOCK MARKET AND GLOBAL STOCK MARKET
69	19YUCMD069	JENIFER JOHNSON	A STUDY ON INFLUENCE OF ORGANIZATIONAL CLIMATE ON EMPLOYEE JOB SATISFACTION AT CARE SYSTEMS,KOCHI

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SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
70	19YUCMD070	JISWIN CHERIAN ZACHARIAH	A STUDY ON BRANDS INFLUENCING CONSUMERS BUYING BEHAVIOR
71	19YUCMD071	JUSTIN THOMAS	A STUDY ON CUSTOMER SATISFACTION TOWARDS BANKING SERVICES OF INDUSIND BANK AMONG USERS
72	19YUCMD072	JYOTHISH C J	AN ANALYSIS ON INVESTOR'S PERCEPTION TOWARDS INVESTING IN LIFE INSURANCE SCHEMES IN LIC
73	19YUCMD073	K BHARAT KUMAR	A COMPARATIVE STUDY OF GENERAL KIRANA STORE VS ONLINE GROCERY ORDERING AMONG MILLENNIALS IN ANDRAHALLI
74	19YUCMD074	K JASHWONTH REDDY	A STUDY ON LOANS SERVICES OF UNION BANK POST MERGER, TIRUPATHI
75	19YUCMD075	KANTAMANI VENKATA SAI SATYA SRIHARSHA	THE IMPACT OF SOCIAL MEDIA ON CUSTOMER'S PURCHASE DECISIONS
76	19YUCMD076	KARAN N	INFLUENCE OF COUPONS & PROMOTIONAL CODES ON THE DECISION TO PURCHASE IN RESTAURANT INDUSTRY
77	19YUCMD077	KARTHIK MARAGALALE	A STUDY ON INFLUENCER MARKETING IN INSTAGRAM AS A MARKETING TECHNIQUE
78	19YUCMD078	KARTHIK N JAIN	A STUDY ON RISK AND RETURN ANALYSIS OF EQUITY SHARE PRICE OF SELECTED IT SECURITIES LISTED IN BSE
79	19YUCMD079	KATAM SAI ARAVIND REDDY	IMPACT OF ELECTRONIC BANKING ON CUSTOMER SATISFACTION TOWARDS IDFC FIRST BANK
80	19YUCMD080	KAVALA B M	A STUDY ON MARKET POTENTIALITY FOR ORGANIC FOOD IN METRO CITIES, WITH SPECIAL REFERENCE TO PACKAGED FOOD IN BANGALORE
81	19YUCMD081	KAVYA DURGAPPA NAGANNANAVAR	A STUDY ON EFFECT OF FRINGE BENEFITS ON JOB SATISFACTION IN IT SECTOR AT KARNATAKA
82	19YUCMD082	KEERTHAN RAJ N G	AN ANALYSIS OF CUSTOMER SATISFACTION TOWARDS COMMUTING SERVICES WITH RESPECT TO BOUNCE CYCLES (MANUAL AND ELECTRIC CYCLES)
83	19YUCMD083	KEERTI M PATTANASHETTI	A STUDY ON EFFICIENCY OF PROBLEM SOLVING TOOLS: LEAN AND SIX SIGMA WITH REFERENCE TO NEOVIA LOGISTICS
84	19YUCMD084	KIRAN M S	A STUDY ON EFFECTIVENESS OF PRE-HIRING TESTING TOOLS IN RECRUITMENT"
85	19YUCMD085	KOLLI PARA NAGA SHIVA GANESH	ANALYSIS OF HEDGING STRATEGIES WITH OPTIONS IN DERIVATIVES MARKET
86	19YUCMD086	KRISHNAKUMAR R	A STUDY ON THE IMPACT ON ONLINE FOOD DELIVERY SERVICE DURING LOCKDOWN WITH REFERENCE TO ZOMATO
87	19YUCMD087	LINSU K VARGHESE	A STUDY ON EFFECT OF TRAINING AND DEVELOPMENT FOR EMPLOYEE RETENTION IN THE HEALTH CARE SECTOR WITH REFERNECE TO KERALA."

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88	19YUCMD088	LIYA ELCY SALU	A STUDY TO ASSESS THE EMPLOYABILITY SKILLS AMONG MANAGEMENT STUDENTS IN BANGLAORE."
89	19YUCMD089	LOHIT G	A STUDY ON EMPLOYEE LAYOFF AND ITS IMPACT ON ORGANIZATION'S REPUTATION WITH SPECIAL REFERENCE TO AUTOMOBILE INDUSTRY
90	19YUCMD090	M ANIL KUMAR	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS PACKAGING OF FMCG PRODUCTS
91	19YUCMD091	MAMANI NIKHIL GURUBASAPPA	AN ANALYTICAL STUDY ON RECENT AND FUTURE TRENDS IN CRYPTOCURRENCY ALSO THE EMERGENCE AND THE IMPACT OF CRYPTOCURRENCIES WITH SPECIAL REFERENCE TO INDIAN MARKET"
92	19YUCMD092	MANISH N	A STUDY ON FACTORS AFFECTING IN SELECTING A WEDDING PLANNER
93	19YUCMD093	MANISHA DASH	A STUDY ON ANALYZING THE PARADIGM SHIFT OF CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING DURING COVID-19 PANDEMIC.
94	19YUCMD094	MANISHA SAHA	A STUDY ON PERCEPTION OF IT EMPLOYEES ABOUT WORK FROM HOME DURING COVID-19 PANDEMIC
95	19YUCMD095	MANJUNATH T M	A STUDY ON STRESS MANAGEMENT WITH REFERENCES TO IT SECTOR
96	19YUCMD096	MANU G H	A STUDY ON BUYING PATTERN DURING FLIPKART – BIG BILLION DAY SALE AND AMAZON GREAT INDIAN FESTIVAL
97	19YUCMD097	MARGARET LALHLIMPUTTI	CONSUMER BUYING BEHAVIOUR TOWARDS TOOTHPASTE WITH SPECIAL REFERENCE TO COLGATE.
98	19YUCMD098	MAUMITA PANJA	A STUDY ON THE EFFECTIVENESS OF REBRANDING STRATEGIES USED BY 'GLOW & LOVELY' IN CHANGING BRAND PERCEPTION
99	19YUCMD099	MEDINI BHASKAR H	A STUDY ON MARKETING STRATEGIES WITH REFERENCE TO ORGANIC FOOD PRODUCTS
100	19YUCMD100	MEGHA P K	CUSTOMER PERCEPTION TOWARDS BSNL BROADBAND LANDLINE CONNECTION (PUBLIC SECTOR UNDERTAKINGS) WITH SPECIAL REFERENCE TO PERAMBRA GRAMA PANCHAYATH
101	19YUCMD101	MEGHALI MOITRA	A STUDY ON BEHAVIOURAL FACTORS EFFECTING RESIDENTIAL REAL ESTATE BUYING DURING COVID-19 PANDEMIC
102	19YUCMD102	MELVIN THOMAS	A STUDY ON FRAUD DETECTION IN HEALTH INSURANCE USING DATA MINING
103	19YUCMD103	MICHELLE GRACE LUKE	A STUDY ON "PERFORMANCE EVALUATION OF MUTUAL FUNDS WITH RESPECT TO SELECTED GROWTH FUNDS
104	19YUCMD104	MIDHUN S	A STUDY ON "VALIDITY OF CAPM WITH SPECIAL REFERENCE TO AUTOMOTIVE SECTOR
105	19YUCMD106	MOHAMMED AKIB	A STUDY ON RETAILERS BEHAVIOURS TOWARDS OFFERS & REWARDS WITH REFERENCE TO BHARATHI AIRTEL IN BANGALORE"

  
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106	19YUCMD107	MOHAMMED ASLAM	A STUDY ON BRAND SWITCHING BEHAVIOUR OF CONSUMERS IN FMCG SECTOR
107	19YUCMD108	MOHAMMED MANSOOR	A STUDY ON THE IMPACT OF DIGITAL MARKETING ON ONLINE BUYING BEHAVIOR OF MILLENNIALS IN BANGALORE REGION
108	19YUCMD109	MOHAMMED SHAJITH S	INFLUENCE OF ADVERTISEMENT ON ONLINE BUYING BEHAVIOUR AMONG YOUTH IN E-COMMERCE SECTOR WITH REFERENCE TO BANGALORE
109	19YUCMD110	MOHAN M	"A STUDY ON ROLE OF PROMOTIONAL STRATEGIES ON MARKET SHARE OF MI PHONE IN BANGALORE CITY"
110	19YUCMD111	MOHIT KUMAR MANJUNATH P	A STUDY ON EFFECTIVENESS OF ADVERTISEMENT, STRATEGY AND PROMOTIONAL OFFERS AT BIG BAZAAR SUPER MARKET
111	19YUCMD112	MONICA V S	A STUDY ON QUALITY OF WORK LIFE OF IT EMPLOYEES IN BANGALORE
112	19YUCMD113	MRADULA UMAKANT NAYAK	A STUDY ON EMPLOYEE WELFARE PRACTICES AND THEIR EFFECT ON PRODUCTIVITY AND EMPLOYEE RETENTION WITH RESPECT TO IT SECTOR
113	19YUCMD115	MULUPURI HARI LALITH KRISHNA	IMPACT OF NON PERFORMING ASSETS ON ICICI BANK'S PERFORMANCE
114	19YUCMD116	MUSKAN BALODIA	A STUDY OF EMERGING TRENDS OF THE INDIAN COUNTERFEIT MARKET
115	19YUCMD117	N JAYAPRAKSH	A STUDY OF MARKET STRATEGY OF MARUTI SUZUKI FOUR-WHEELER AUTOMOTIVES
116	19YUCMD118	NEELA M KOKATI	A STUDY ON EMPLOYEES WELFARE PRACTICES AT HOTEL INDUSTRY
117	19YUCMD119	NEENU VARGHESE	A STUDY ON PERFORMANCE APPRAISAL SYSTEM PRACTICED AT SELECTED IT COMPANIES AT ERNAKULAM DURING COVID-19 PANDEMIC
118	19YUCMD120	NEHA M JAIN	A STUDY ON CUSTOMER BUYING BEHAVIOUR AND PURCHASE DECISION MAKING PROCESS TOWARDS LIFE INSURANCE PRODUCTS
119	19YUCMD121	NEHA SARKAR	A DETAILED STUDY OF PROMOTION AND REWARD POLICY OF AUTOMOBILES INDUSTRY
120	19YUCMD122	NETRAVATHI R U	A STUDY ON BRAND PREFERENCES, CUSTOMER USAGE EXPERIENCES AND BRAND SATISFACTION TOWARDS VARIOUS BROADBAND SERVICE PROVIDERS DURING THIS COVID-19 PANDEMIC SITUATION
121	19YUCMD123	NIHAL SIDHEEQUE P	A STUDY ON QUALITY OF WORK LIFE OF MOSONS EXTRACTIONS PVT LTD
122	19YUCMD124	NIJANAND JUNJA	A COMPARATIVE STUDY ON CUSTOMER AWARENESS, USAGE EXPERIENCE AND SATISFACTION TOWARDS VARIOUS E-BANKING SERVICES OFFERED THROUGH PUBLIC AND PRIVATE BANK"
123	19YUCMD125	NIJU THOMAS GEORGE	A STUDY ON THE EFFECTIVENESS OF REWARD SYSTEM ON THE MOTIVATIONAL LEVEL OF EMPLOYEES AT HEDGE EQUITIES LTD

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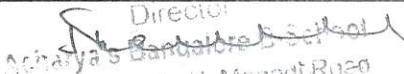
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124	19YUCMD126 NIKHIL VISHWADNYA	A STUDY ON EMPLOYEES RETENTION PRACTICES IN SELECTED IT COMPANIES IN BENGALURU
125	19YUCMD127 NIRMAL PAVITHRAN	A STUDY ON E-RECRUITMENT AND SELECTION PROCESS IN IT INDUSTRY
126	19YUCMD128 NISHADHI	A STUDY ON IMPACT OF BINGE-WATCHING BEHAVIOUR TOWARDS VARIOUS WEB-SERIES AND ONLINE MOVIES AMONG THE YOUTH IN BANGALORE CITY
127	19YUCMD130 NITESH K JANGID	A STUDY ON CREDIT CARD USAGE BEHAVIOR AND CUSTOMERSATISFACTION TOWARDS ICICI BANK IN BANGALORE CITY
128	19YUCMD131 NUKA SHRAVAN KUMAR	A STUDY ON CONSUMERS ATTITUDE, PURCHASE INTENTION AND CUSTOMER SATISFACTION TOWARDS ECO-FRIENDLY PRODUCTS IN VISAKHAPATNAM CITY
129	19YUCMD132 PALLAVI S S	A STUDY ON MOTIVATION FACTORS AT WORK FOR PRIVATE SECTOR BANK EMPLOYEES"
130	19YUCMD133 PARAG PRAVIN BAGVE	ACCEPTABILITY, AFFORDABILITY AND ADAPTABILITY OF DIGITAL PAYMENTS THROUGH MOBILE E-WALLETS AMONG MILLENNIALS DURING COVID-19 PANDEMIC
131	19YUCMD134 PINNAMANENI MANOJ KUMAR	A STUDY ON CUSTOMER EXPERIENCE AND SATISFACTION TOWARDS ONLINE FOOD ORDERING AND FOOD AGGREGATORS SERVICES IN HYDERABAD CITY"
132	19YUCMD135 PONUGUPATI SAI PRAKASH PATTABI	A STUDY ON QUALITY OF WORK LIFE AND JOB SATISFACTION AMONG THE EMPLOYEES OF IT/ITES COMPANIES IN HYDERABAD CITY"
133	19YUCMD136 POORNIMA DADMI	A DESCRIPTIVE STUDY FOCUSING ON EMPLOYEE ENGAGEMENT AND ITS RELATED IMPACT ON EMPLOYEE SATISFACTION AMONG SELECTED IT EMPLOYEES IN BENGALURU CITY
134	19YUCMD137 PRABHUL H B	A STUDY ON CUSTOMER PERCEPTION ABOUT ONLINE GROCERY STORES
135	19YUCMD138 PRAGATHI K	A STUDY ON STRESS AND IT'S MANAGEMENT AMONG EMPLOYEES WITH SPECIAL REFERENCE TO BANKING SECTOR
136	19YUCMD139 PRAKASH SHIVALINGAPPA MOLAGI	A STUDY ON UNDERSTANDING THE EFFECTIVENESS OF VIRTUAL HIRING METHODS AND ON BOARDING PROCESS DUE TO COVID-19 WITH SPECIAL REFERENCE TO SISA INFORMATION PVT LTD"
137	19YUCMD140 PRASHANTH K M	A STUDY ON SOCIAL MEDIA HIRING AND ITS IMPACT IN INFORMATION TECHNOLOGY(IT) INDUSTRY
138	19YUCMD141 PRATEEK PRASHANT PATIL	A STUDY ON DIGITAL MARKETING STRATEGIES AND ITS EFFECTIVENESS DURING COVID PANDEMIC
139	19YUCMD142 PRATIK JOSHI	A STUDY ON IMPACT OF MERGER AND ACQUISITION ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO INDIAN BANKING SECTOR
140	19YUCMD143 PREETHI T	A STUDY ON CHALLENGES FACED BY WORKING WOMEN IN IT SECTOR FOR WORK LIFE BALANCE.
141	19YUCMD144 PREMKUMAR MAHAVEER SHETTI	A STUDY ON "CONSTRUCTION OF OPTIMAL PORTFOLIO AND MEASURING ITS PERFORMANCE"

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142	19YUCMD145	PRIYA YADAV	A STUDY ON PERFORMANCE APPRAISAL SYSTEM AND IMPACTION EMPLOYEES WITH REFERENCE TO MULTINATIONAL COMPANIES
143	19YUCMD146	RAHUL V S	A STUDY ON CONSUMER'S PERCEPTION TOWARDS PAYTM IN BENGALURU CITY
144	19YUCMD147	RAJESH BHAGATH K R	A STUDY ON "CREDIT RISK MANAGEMENT AT BANK OF BARODA
145	19YUCMD148	RAKSHIT D	A STUDY ON "PORTFOLIO EVALUATION AND INVESTMENT DECISIONS
146	19YUCMD149	RAKTIM RANJAN HARIDWAS	A STUDY ON CONSUMERS PERCEPTION TOWARDS ONLINE GROCERY SHOPPING WITH REFERENCE TO GROFERS
147	19YUCMD150	RAMYA S M	A STUDY ON INVESTOR PERCEPTION ABOUT VARIOUS INVESTMENT ALTERNATIVES
148	19YUCMD151	RANGANATHA V P	A STUDY ON EVALUATION OF BANKING SERVICES PROVIDED TO THE (SME) CUSTOMERS (PUBLIC SECTOR)
149	19YUCMD152	RANJITH H S	A STUDY ON CHALLENGES FACING BY IT EMPLOYEES WITH SPECIFIC TO WORK FROM HOME
150	19YUCMD153	RASIMPALLI PRANEETHKUMAR REDDY	A STUDY TO ASSES THE SATISFACTION LEVEL OF CUSTOMERS OF RELIANCE RETAIL IN BANGALORE
151	19YUCMD154	RENIFA JASMIN	STUDY ON ASSESSING THE SERVICE QUALITY OF HDFC BANK
152	19YUCMD155	REVATHI M BILAGI	A STUDY ON EARLIER, PRESENT AND FUTURE TRENDS IN RECRUTIMENT PROCESS IN INDIAN IT SECTOR
153	19YUCMD157	RITHIN G R	IMPACT OF EMPLOYER BRANDING ON RECRUITMENT – A STUDY ON BANKING SECTOR"
154	19YUCMD158	ROHIT R BHATT	A STUDY TO ASSESS THE IMPACT OF SOCIAL MEDIA MARKETING ON TECH AGGREGATORS IN BANGALORE
155	19YUCMD159	ROHIT TRIVEDI	A STUDY ON ORGANIZATIONAL CULTURE OF IT SECTOR AND ITS IMPACT ON EMPLOYEE PERFORMANCE"
156	19YUCMD160	RONITH BERNARD D J	A STUDY TO "ASSESS THE SKILLSETS OF UNDERGRADUATE STUDENTS WITH SPECIFIC REFERENCE TO HPI BENGALURU"
157	19YUCMD161	RUBY REGI P	A STUDY ON FACTORS AFFECTING CUSTOMER RETENTION IN FMCG SECTOR
158	19YUCMD162	RUSHIKA RAJU RATHOD	A STUDY ON IMPACT OF SOCIAL MEDIA MARKETING ON CONSUMER BUYING BEHAVIOUR OF FAST FOOD"
159	19YUCMD163	SACHIN S	A REPORT ON TECHNICAL ANALYSIS ON FOREX MARKET

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160	19YUCMD165	SAGAR SURESH AMATHE	A STUDY ON EFFECTIVENESS OF EMPLOYEE ENGAGEMENT AND RETENTION STRATEGIES IN BANKING SECTOR
161	19YUCMD167	SAKHIN B	A STUDY ON ASSESSING THE CHANGING ROLE OF HR MANAGERS DURING PANDEMIC WITH REFERENCE TO VARIOUS INDUSTRIES IN CALICUT, KERALA
162	19YUCMD169	SANDEEP BRAHMAJI BOBBA	A STUDY ON FACTORS INFLUENCING THE CONSUMER BUYING BEHAVIOUR TOWARDS SUV CARS
163	19YUCMD170	SANJEEVKUMAR APPARAO CHILUKURI	DIGITAL MARKETING AND ITS IMPACT ON THE CONSUMER BEHAVIOR"-A STUDY WITH SPECIAL REFERENCE TO BANGALORE
164	19YUCMD171	SANKET PHADNIS	A STUDY ON "CONSUMER PERCEPTION OF AMAZON AND FLIPKART WITH RESPECT TO ELECTRONIC GOODS"
165	19YUCMD172	SARVOTHAM SHENOY B	A STUDY OF TAX GAIN SCHEME ANALYSIS AT SBI, AXIS AND HDFC MUTUAL FUNDS
166	19YUCMD173	SAYANTANI MANDAL	A STUDY ON TRAINING & DEVELOPMENT PRACTICES IN ACCENTURE"
167	19YUCMD174	SAYED FARHAN	A STUDY ON CUSTOMER PERCEPTION TOWARDS E-BANKING FACILITIES
168	19YUCMD175	SHAIK ANWAR BASHA	A STUDY ON CUSTOMER PREFERENCES TOWARDS CREDIT CARD PURCHASE WITH SPECIAL REFERENCE TO ICICI BANK"
169	19YUCMD176	SHAKEEB REHEMAN	A STUDY ON THE FORMATION OF CANDLESTICK PATTERNS WITH REFERENCE TO SENSEX AND NIFTY
170	19YUCMD177	SHALINI K S	A STUDY ON DIGITAL RECRUITMENT PROCESS IN EDU - TECH COMPANIES
171	19YUCMD178	SHANTAM KUMAR MEENA	A STUDY ON ADVERTISING MANAGEMENT OF AUTOMOBILE SECTOR
172	19YUCMD179	SHASHIDHARA SWAMY H M	A STUDY ON THE FACTORS INFLUENCING EMPLOYEE PARTICIPATION IN CSR ACTIVITY IN SELECTED IT COMPANIES IN BENGALURU
173	19YUCMD180	SHASHIKIRAN L	A STUDY ON IMPACT OF BRAND POSITIONING ON CONSUMER LEARNING AND BRAND LOYALTY WITH REFERENCE METRO CASH AND CARRY (INDIA)
174	19YUCMD181	SHASHIKUMAR S	A STUDY ON "EFFECTIVENESS OF E-LEARNING IN BANGALORE REGION WITH REFERENCE TO UNACADEMY"
175	19YUCMD182	SHAWN THOMAS BIJU	A STUDY OF CONSUMER AWARNESS AND OPPORTUNITIES ON CRYPTOCURRENCIES IN INDIA WITH SPECIAL REFERENCE TO BITCOIN AND ETHEREUM
176	19YUCMD183	SHESHADRI K J	A STUDY ON ANALYSIS OF MARKETING MIX STRATEGIES OF FMCG PRODUCTS IN RURAL MARKETS WITH SPECIAL REFERENCE TO MYSORE
177	19YUCMD184	SHIBIN SHAJAN VARGHESE	A STUDY ON ADAPTATION OF ONLINE PAYMENT BY THE CONSUMERS WITH RESPECT TO PRE AND POST COVID SITUATION WITH SPECIAL REFERENCE TO CHENNITHALA PANCHAYAT

  
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178	19YUCMD185	SHIVESH B P	A STUDY ON THE IMPACT OF ONLINE ADVERTISING ON CONSUMER DECISION MAKING FOR BUYING FMCG PRODUCTS
179	19YUCMD186	SHRAVAN KUMAR	A STUDY ON "CREDIT RISK MANAGEMENT PRACTICES OF COMMERCIAL BANKS IN INDIA"
180	19YUCMD187	SHREENIDHI A	A BRIEF REVIEW ON GREEN HUMAN RESOURCE PRACTICES IN BUSINESS IN BENGALURU
181	19YUCMD188	SHRIHARI S K	STUDY ON MARKETING SEGMENTATION OF FMCG
182	19YUCMD189	SHRIPARNA SARKAR	A COMPETITIVE STUDY ON CONSUMER BEHAVIOR ABOUT MAMAEARTH AND BIOTIQUE PRODUCTS
183	19YUCMD190	SHRIRAKSHA	A STUDY ON EFFECTIVENESS OF PERFORMANCE APPRAISAL SYSTEM AND EMPLOYEES SATISFACTION WITH REFERENCE TO S BANK
184	19YUCMD191	SHRUTIKA GAWALI	A STUDY ON ANALYSIS OF THE CUSTOMER SATISFACTION LEVEL TOWARDS AMAZON ONLINE PURCHASE
185	19YUCMD192	SHUBHAM R GONDKAR	A STUDY ON THE EFFECTIVENESS OF RECRUITMENT PRACTICES USING RIPPLE HIRE TOOL IN ICICI PRUDENTIAL LIFE INSURANCE PRIVATE LIMITED
186	19YUCMD193	SHWETHA RACHEL KURIAKOSE	A STUDY ON WORK-LIFE BALANCE OF CROSSCODE PRIVATE LIMITED BEFORE AND DURING COVID-19 PANDEMIC
187	19YUCMD194	SHYAMJITH N S	A STUDY ON CONSUMER BUYING BEHAVIOUR AND SATISFACTION TOWARDS ONLINE SHOPPING DURING COVID 19 PANDEMIC
188	19YUCMD195	SILESH K S	A STUDY ON QUALITY OF WORK-LIFE AND ITS IMPACT ON JOB SATISFACTION WITH REFERENCE TO VAIDYAMADHAM VAIDYASALA & NURSING HOME
189	19YUCMD196	SINDHU A JOSHI	IMPACT OF TEAM WORK ON ORGANIZATIONAL PERFORMANCE AT JUEGO STUDIO
190	19YUCMD197	SOUMYA F BAJANTRI	A STUDY ON EMPLOYEES WORK LIFE BALANACE WITH SPECIALREFERENCE TO BANKING SECTOR
191	19YUCMD198	SOUMYA VEERANNA REVADIGAR	A STUDY ON EMOTIONAL INTELLIGENCE AT WORKPLACE IN IT SECTOR WITH REFERENCE TO BANGLORE CITY
192	19YUCMD199	SREERAMPRASAD M M	A STUDY ON THE IMPACT OF MOTIVATION AMONG ADVISORS IN LIC, KERALA.
193	19YUCMD200	SRI RAKSHA K	PREPARATION OF FINANCIAL MODELING AND VALUATION FOR SEIMENS AG
194	19YUCMD201	SRIKANTH G	A STUDY ON EMPLOYEE RETENTION PROGRAM IN SISA INFORMATION SECURITY PVT. LTD, BANGALORE
195	19YUCMD202	SUCHITRA	A STUDY ON ROLE OF EFFECTIVE WORK-LIFE BALANCE ON EMPLOYEE'S JOB SATISFACTION AT INFOSYS

  
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196	19YUCMD203	SUJAN V	THE STUDY ON EFFECTIVENESS OF INTERNET ADVERTISING ON CONSUMER BEHAVIOUR OF FMCG PRODUCTS
197	19YUCMD204	SUKESH C	VEGETABLE VENDORS AS DELIVERY PARTNERS IN FOOD AGGREGATOR BUSINESS MODEL"
198	19YUCMD205	SUNIL KARABASAPPA BHARADI	A STUDY ON THE LEVEL OF EMPLOYEE MOTIVATION WITH SPECIAL REFERENCE TO ICICI BANK LTD
199	19YUCMD206	SUNIL KUMAR J	A STUDY ON APPLICATION AND ADOPTION OF CORE MARKETING STRATEGIES FOR ARETOT PRODUCTS
200	19YUCMD207	SUSHANT B	A STUDY ON THE IMPACT OF SOCIAL MEDIA MARKETING DURING THE COVID-19 PANDEMIC
201	19YUCMD208	SUSHANTA DAS	A STUDY OF TEA PLANTATION IN ASSAM DURING COVID TIME BY USING SPECIAL REFERENCE OF POOJA TEA ESTATE
202	19YUCMD210	SWATHY B	A STUDY ON THE AWARENESS AND ACCEPTANCE LEVEL OF HERBALIFE NUTRITION IN BANGALORE (INDIA)
203	19YUCMD211	SYED AHMED HUSSAIN	A STUDY ON FACTORS INFLUENCING CONSUMERS ON PURCHASE OF ROYAL ENFIELD BIKES
204	19YUCMD213	T G ABHINANDAN	A STUDY ON PERFORMANCE APPRAISAL SYSTEM AT ICICI BANK WITH REFERENCE TO BANGALORE CITY
205	19YUCMD214	T SUBHASH REDDY	A STUDY ON FACTORS INFLUENCING PURCHASE OF FMCG BY RURAL CONSUMERS IN RAICHUR
206	19YUCMD215	TEERTHANA M	A STUDY ON INFLUENCE OF INFORMATION TECHNOLOGY ON STRATEGIC HRM IN IT SECTOR WITH REFERENCE TO BANGALORE CITY.
207	19YUCMD216	TEJAS B M	A STUDY ON IMPORTANCE OF EMPLOYER BRANDING FOR RETENTION OF EMPLOYEES IN PRIVATE BANKS WITH SPECIFIC TO KARNATAKA STATE
208	19YUCMD217	TEJUS G N	A STUDY ON ONLINE RECRUITMENT AND SELECTION PROCESS IN IT INDUSTRY DURING COVID 19 PANDAMEIC
209	19YUCMD218	UMAKA MADHU BABU	A STUDY ON SAFETY, FAIRNESS AND SECURITY OF WOMEN EMPLOYEES AT WORKPLACE WITH REFERENCE TO BANGALORE
210	19YUCMD219	UMESHA R	A STUDY ON JOB SATISFACTION LEVEL OF KARNATAKA REGION HDFC BANK EMPLOYEES
211	19YUCMD220	USHARANI U L	A STUDY ON IMPACT OF E-RECRUITMENT STRATEGIES DURING COVID-19 IN STAFFING COMPANIES OF BANGALORE CITY
212	19YUCMD221	V RAMAKRISHNA	A STUDY ON BUYING BEHAVIOUR OF CONSUMER TOWARDS PAINT
213	19YUCMD222	VARUN C M V	A STUDY ON INVESTORS BEHAVIOUR TOWARDS MUTUAL FUNDS IN CITY OF BANGALORE

  
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214	19YUCMD223	VARUN KUMAR B V	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING
215	19YUCMD224	VEERENDRA D V	A STUDY ON POPULARITY OF VARIOUS ONLINE PAYMENT SYSTEM AMONG STUDENTS
216	19YUCMD225	VIGIN V KOCHERY	A STUDY ON BUYING BEHAVIOUR OF CONSUMERS TOWARDS BRANDED CLOTHING DURING PRE AND POST COVID 19 IN KERALA
217	19YUCMD226	VIJAY G N	A STUDY ON CONSUMER CONTENTEDNESS TOWARDS THE PRODUCTS OF AGORA IN NORTH INDIA
218	19YUCMD227	VISHWANATH NILAJAGI	A STUDY ON SOCIAL MEDIA RECRUITMENT: JOB SEEKER'S PERSPECTIVE IN BANGALOE CITY
219	19YUCMD228	VISHWASAN D M	A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ MOTORS
220	19YUCMD229	VYSAKH SRINIVAS	A STUDY ON INFLUENCE OF SOCIAL MEDIA FOR THE EFFECTIVENESS ON ONLINE RECRUITMENT SYSTEM IN IT INDUSTRY WITH REFERENCE TO TRIVANDRUM CITY
221	19YUCMD230	YASHWANTH D	A STUDY ON CONSUMER PERCEPTION TOWARDS PATANJALI PRODUCTS
222	19YUCMD231	YESHWANTH N	A STUDY ON EFFECTIVENESS OF WORK FROM HOME ENVIRONMENT AMONG IT EMPLOYEES DURING COVID PANDEMIC

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