



Acharya Bangalore B-School

(Affiliated to Bangalore University, Approved by AICTE & Recognized by Govt. of Karnataka)
(Re-accredited with NAAC 'A' grade)

Aspire. Accelerate. Achieve.

CRITERIA - 1

1.3.2

EXPERIENTIAL LEARNING

2016-2021

Abstract

Under the student centric pedagogy the curriculum specifies the project work under different courses. The project work, fieldwork, and internship are done with association with industry experts.



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2016-2017

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www.abbs.edu.in

COLLEGE CODE "YU"

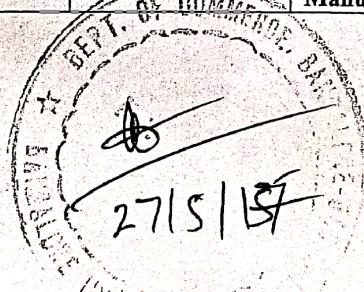
ABBS

DEPARTMENT OF COMMERCE

Project List for M.Com IV semester May 2017

SLNo	NAME OF THE CANDIDATE	REGISTER NO.	TOPIC
1	Ananth Kumar B C	15YUCOM001	A study on Total Quality Management in Karnataka Soaps and Detergents Ltd, Bangalore
2	Arun Kumar G	15YUCOM002	A study on Portfolio Analysis in Das capital Management Advisors (P)Ltd - Bangalore
3	Chaitra B	15YUCOM003	A study on effects of Internal Audit as a tool for enhancing organisational Performance in Laveena Engineering, Bangalore
4	Chandrappa C	15YUCOM004	A study on Risk Analysis at Karnataka Power Corporation Ltd, Bangalore
5	Hemanth Kumar A	15YUCOM005	A Study on Budgetary Control Techniques at Bhaskara Power Controls and Services, Bangalore
6	Kavya R	15YUCOM007	A study on effectiveness of inventory control techniques at Torfenster systems India Pvt.Ltd, Bangalore
7	Madhu S	15YUCOM008	An Evaluation of Financial Performance at Multi Track Engineering Pvt Ltd, Bangalore
8	Mahantesha GM Arutagi	15YUCOM009	A Study on Implementation of Activity Based Costing at Shreematha Precision Components, Bangalore
9	Mangala	15YUCOM010	A Study on Financial Leverage and Analysis at Karnataka Silk Industries Corporation Ltd, Bangalore
10	Manjunath M G	15YUCOM011	A Study on Cost Control & Cost Reduction Techniques at Bhagavathi Technologies, Bangalore
11	Nagalakshmi K	15YUCOM014	A Study of Capital Structure of VST Tillers Tractors Ltd, Bangalore
12	Naveen D	15YUCOM015	A study on Material management and control at RJ Polymers, Bangalore
13	Naveen R	15YUCOM016	A study on Accounting systems in SIMATECH CNC Services, Bangalore
14	Nirosha C	15YUCOM017	A Study on Depreciation Policy according to AS-6 at Bangalore Metropolitan Transport Corporation, Bangalore
15	Nuthan U	15YUCOM018	A study on Value Chain analysis in AMTECH Tools, Bangalore
16	Pavan Kumar D	15YUCOM019	A Study on Waste Management at Mc Donalds in Orion Mall, Bangalore
17	Pooja AG	15YUCOM020	A Study on Receivables Management in Transtech Engg India Ltd, Bangalore
18	Pooja P	15YUCOM021	A study on Profitability Analysis in Ecomate Manufacturing Pvt Ltd, Bangalore

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27/5/17

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DEPARTMENT OF COMMERCE

Project List for M.Com IV semester May 2017

SLNo	NAME OF THE CANDIDATE	REGISTER. NO.	TOPIC
19	Prakash D S	15YUCOM022	A study on Long Term Financing of Home Loans in Bangalore City Co-operative Bank Limited, Bangalore
20	Prathiba M	15YUCOM023	A Study on Small and Medium Business Leasing (SMBL) in DELL International Services India Pvt Ltd, Bangalore
21	Priyanka V	15YUCOM024	A Study on Financial Health on the basis of Altman's Z Score Model in Karnataka Antibiotics and Pharmaceuticals Ltd., Bangalore.
22	Priyanka VR	15YUCOM025	A Study on Returns Generated by Mutual Funds: With reference to UTI Mutual Fund, Bangalore.
23	Pushpa M S	15YUCOM026	A Study on Management Accounting as a Tool For Decision Making Process at Propack Shreiner Pvt Ltd, Bangalore
24	Pushpavathi S N	15YUCOM027	A Study on Operating Leverage Effects on EBIT in INDUS UTH HF Mixing Systems Pvt Ltd, Bangalore.
25	Rajesh Y	15YUCOM028	A Study on Credit Management in Auto Ind Forgings (India) Pvt. Ltd. Bangalore.
26	Rashmi K	15YUCOM030	A Study on Derivates (Future and Options) in Sharekhan, Bangalore
27	Sindhu A	15YUCOM031	A Study on Cash Flow Analysis for Strategic Decisions at Rail Wheel Factory ,Bangalore
28	Sreejith B Varrier	15YUCOM032	A Study on Selection of Stock on the Basis of Canslim Methodology in William O'NEIL, Bangalore
29	Sudha N	15YUCOM033	An Analysis of Reorder Point Inventory Model in Associated Hydro Pressings Pvt Ltd, Bangalore
30	Suprith M	15YUCOM034	A Study on Buy Back of Shares by Geojith BNP Paribas, Bangalore
31	Venkatesha R	15YUCOM035	A Study on Management of Services & its Impact on Profitability in Sri Sai Telecom Products, Bangalore

Chennai
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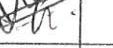
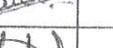
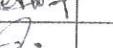
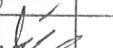
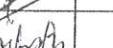
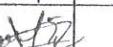
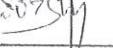
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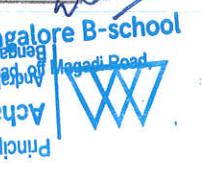
2017-2018

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www.abbs.edu.in

Acharya Bangalore B School							
Department of Management -UG 2015-18							
Sl.No.	Viva Marks	Project marks	Register No.	Name of the students	Title of the Project	Signature of the candidate	Initial of the examiner
1			15YUC26001	AAYUSH PUNJ	A STUDY ON COST BENEFIT ANALYSIS AT CHERRY HILL -CORPORATION INTERIORS		
2			15YUC26002	ABDUL HAQ	A STUDY ON MAKETING STARTEGIES AT BHARATH TISSUES PVT		
3			15YUC26004	ADITH JOSHI	A STUDY ON MARKETING MIX AT DECATHLON SPORTS LTD		
4			15YUC26005	AFFROU MOU NDAH AUDREY MARGUERITE	A STUDY ON COMPETITIVE ANALYSIS AT CANRA BANK		
5			15YUC26007	AJMAL ROSHAN A	A STUDY ON PROMTIONAL TOOLS AND SALES STRATEGIES AT PRABHUDAS LILLADHER INDIA PRIVATE LTD		
6			15YUC26010	AMAN SHARMA	A STUDY ON CONSUMER PERCEPTION TOWARDS HYUNDAI MOTORS		
7			15YUC26011	AMAR	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT STUDIO NEXT INC		
8			15YUC26012	AMBITI SAI CHETAN	A COMPARATIVE STUDY ON FINACIAL STATEMENTS WITH SPECIAL REFERENCE TO RESTOLEX COIR PRODUCTS PVT LTD BANGALORE		
9			15YUC26014	ARISETTY YESHWANTH	A STUDY ON CONSUMER AWARENESS WITH SPECIAL REFERENCE TO SVS BRAND OF KITCHEN APPLIANCES OFFICE MACHINES INC.		
10			15YUC26016	ASHIR P	A STUDY ON SERVICE QUANTITY AND COUSTER SATISFACTION AT LINEN CLUB		
11			15YUC26017	ATAL SARGAND	A STUDY ON RATIO ANALYSIS AT BESCOM		
12			15YUC26018	ATHOIBA PHEIROIJAM	A STUDY ON CLAIM SETTLEMENT MECHANISM ADOPTED IN NEW INDIA ASSURANCE CO.		
13			15YUC26019	AZIZULLAH HOTAKI	A STUDY ON CUSTOMER SATISFACTION TOWARDS TRUCK TYRES OF APOLLO TYRES PVT.LTD		
14			15YUC26020	BAIKADY MANOJ	A STUDY ON CONSUMER PERCEPTION TOWARDS GARMENT PRODUCTS AT LEVEL TEN CREATIONS		
15			15YUC26021	BHARATH N Y	A STUDY ON WORKING CAPITAL MANAGEMENT AT KS&DL		
16			15YUC26022	BISHWASH DHUNGEL	A STUDY ON LIQUIDITY POSITION AT ABBOT HEALTH CARE PVT LTD		
17			15YUC26023	CHAITAN R	A STUDY ON BRAND AWARENESS AND PERCEPTION TOWARDS BRAND WITH SPECIAL REFERENCE TO LEVEL TEN CREATION		
18			15YUC26024	CHEERANJEEVI US	A STUDY ON MUTUAL FUND ANSLYSIS AT STOCK HOLDING CORPORATION OF INDIA LIMITED		


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Date: 16/06/2018

Acharya Bangalore B School Department of Management -UG							
Sl.No.	Viva Marks	Project marks	Register No.	Name of the students	Title of the Project	Signature of the candidate	Initial of the examiner
19			15YUC26025	DAEDEEPYA SATYASAI MOTAPARTHI	A STUDY OF FINACIAL PERFORMANCES ANALYSIS THROUGH RATIOS AT NAUTICA BY ARVIND LIFE STYLE BRANDS LTD		
20			15YUC26026	DEEKSHA A	A STUDY ON RISK MANAGEMENT IN FOREIGN EXCHANGE AT MONARCH NETWORK CAPITAL		
21			15YUC26027	DEVADATH N NAMBOOTHIRI	A STUDY ON MARKETING POTENTIAL OF LED STRIPS / BLUBS AT OSCKI LABS		
22			15YUC26030	GULAM RASUL MANSUR	A STUDY ON NEW FINANCIAL APPROCHES BY USING RATIO ANALYSIS AT MTR FOODS		
23			15YUC26032	JERIN JOHN	A STUDY ON PRODUCT MIX STRATEGIES AT NATIONAL PAPER CONE MANUFACTURING CO.		
24			15YUC26033	JISHNUMON K	A STUDY ON MARKETING MIX AT KS&DL		
25			15YUC26034	JOSHUA J JACOB	A STUDY ON USER PERSPECTIVE TOWARS SUSTAINABLE USAGE OF SOLAR SYSTEM AT HOUSES WITH FOCUS ON DEEPA SOLAR SYSTEM		
26			15YUC26035	K VARUN REDDY	A STUDY ON AN ANALYSIS OF CONSUMER BEHAVIOUR TOWARDS ONLINE ADVERTISEMENTS OF MADHURA FASHIONS AND LIFESTYLE IN ADITYA BIRLA		
27			15YUC26036	KARANAM VYSHNAVI	A STUDY ON NON-PERFORMING ASSET AT VEERASHAIVA SAHAKARI BANK LIMITED		
28			15YUC26038	KOOFI KATAYOON	A STUDY ON CAPITAL BUDGETING TECHNIQUES AT MAINI PRODUCTS		
29			15YUC26039	LINGALA LEKITH REDDY	A STUDY ON SUCCESS OF SALES PROMOTION UNDER THE CROWN OFFER AT COCOCOLA		
30			15YUC26040	MALLELA HIMAVANTH NAVEEN	A STUDY ON PERFORMANCE EVALUATION OF MUTAL FUNDS AT STOCK HOLDING CORPORATION OF INDIA LTD		
31			15YUC26041	MISHRA ASHWIN SANJAYKUMAR	A COMPARATIVE STUDY OF MUTUAL FUNDS IN INDIA AT MOTILAL OSWAL		
32			15YUC26042	MONISHA MOHAN	A STUDY ON MARKETING STRATEGIES AT SEAL INDIA PVT LTD		
33			15YUC26044	MUHAMMED K P	A STUDY ON ADVERTISING AND ITS IMPACTS ON CUSTOMER BUYING BHEVIOUR WITH SPECIFIC REFERENCE TO A DURABLE GOODS AT BIG BAZAAR		
34			15YUC26046	NAPA SAI SARAN	A STUDY ON MUTUAL FUND SCHEMES OF RISK AND RETURN AT SHARE KHAN LTD		
35			15YUC26047	NEHA KUMARI	A STUDY ON FUNDEMENTAL ANALYSIS TO ASSESS EARNING QUALITY OF DEEPA SOLAR SYSTEM PVT LTD.		
36			15YUC26048	NIDA SAMAD	A STUDY ON MARKETING STRATEGIES AT LG		

Acharya Bangalore B School Department of Management -UG								
Sl.No.	Viva Marks	Project marks	Register No.	Name of the students	Title of the Project		Signature of the candidate	Initial of the examiner
37			15YUC26049	NIVEDITHA S P	A STUDY ON STRATEGIES FOR MARKETING AGRO PRODUCTS AT DOLPHIN IRRIGATION SYSTEM PVT LTD			
38			15YUC26050	PASUPULA AKSHITH	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT GIRIAS			
39			15YUC26051	PATEL DHRUV MANUBHAI	A STUDY ON INVESTORS PREFERENCE TOWARDS INVESTING IN MUTUAL FUND AND SCHEME SUGGESTIONS AT ICICI PRUDENTIAL LIFE INSURANCE			
40			15YUC26052	RAHUL KUMAR MISHRA	A STUDY ON CUSTOMER SATISFACTION TOWARDS SUZUKI TWO WHEELER VEHICLES			
41			15YUC26053	RAHUL SHRESTHA	A STUDY ON UNDERWRITING OF VARIOUS TYPES OF POLICIES OF NEW INDIA ASSURANCE			
42			15YUC26054	RAJ SEKHAR SAHA	A STUDY ON CUSTOMER PREFERANCE TOWARDS CHOOSING MORE MEGA STORE			
43			15YUC26055	RAJAN PRASAD BANIYA	A STUDY ON EFFECTIVENESS OF DIGITAL MARKETING STRATEGIES TOWARDS CAR INSURANCE IN BAJAJ ALLIANZ INSURANCE COMPANY			
44			15YUC26056	RAME GOWDA L N	A STUDY ON AFTER SALES SERVICE AT GIRIAS INVESTMENT PVT LTD			
45			15YUC26057	RAMYA RAVIPRAKASH	A STUDY ON CUSTOMER PENITRATION IN BANKING SERVICES AT CANNARA BANK			
46			15YUC26058	RAPURU SAI HEMA TEJESH	A STUDY ON CUSTOMER SATISFACTION TOWARDS SERVICES PROVIDED BY INDIAN BULLS HOUSING FINANCE LTD			
47			15YUC26060	S ANANTHA KRISHNAN	A STUDY ON BRAND AWARENESS AT AGATHYA SOLUTIONS			
48			15YUC26061	SACHU SHAJI	A STUDY ON SERVICE QUALITY AND THE DETERMINANTS OF CUSTOMER SATISFACTION AT COLUMBIA ASIA HOSPITAL			
49			15YUC26062	SAHAL SAFIYULLAH AHMED	A STUDY ON CUSTOMER AWARENESS AND UTILITY TOWARDS SPEED LIMITING DEVICE AT INDI CAM PVT LTD			
50			15YUC26063	SAMI ULLAH AMIN	A STUDY ON FINACIAL STATEMENT ANALYSIS THROUGH RATIO ANALYSIS AT JAMNU AND KASHMIR BANK			
51			15YUC26064	SARVEPALLI PRAVEEN KUMAR	A STUDY ON FINANCIAL ANALYSIS AT HDFC BANK BANGALORE			
52			15YUC26065	SHABIE AHAMED	A STUDY ON BRAND PERCEPTION AND ITS IMPACTS ON CUSTOMER BUYING BEHAVIOR WITH SPECIFIC REFERENCE TO GOLDEN HARVEST BRAND OF AGRICULTURAL PRODUCTS AT BIG BAZAAR			
53			15YUC26066	SHAFIQ ULLAH	A STUDY ON COMPETITIVE ANALYSIS OF MUTUAL FUNDS AND ULIPS KOTAK MAHINDRA BANK			
54			15YUC26067	SHIVANI MEENA	A STUDY ON PERFORMANCE EVALUTION ON RICHA GLOBAL EXPORTS THROUGH RATIO ANALYSIS PVT LTD			

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Date _____
Page No. _____

Acharya Bangalore B School Department of Management -UG								
Sl.No.	Viva Marks	Project marks	Register No.	Name of the students	Title of the Project	Signature of the candidate	Initial of the examiner	
55			15YUC26068	SIDDHPURA DIVYESH RAMESHBHAI	A STUDY ON ANALYSIS ON EFFCETIVENESS ON ONLINE MARKETING COMMUNICATION CHANNEL AT SWIGGY			
56			15YUC26069	SURAJ KUMAR	A STUDY ON A EFFECTIVENESS OF BUDGETARY AND COST CONTROL TECHNIQUES AT OS INFO TECK		"uileurof	
57			15YUC26070	THANIKANTI SURENDRA	A STUDY ON CONSUMER BEHAVIOUR TOWARDS HUNK AT SAI BIKES		Surendra	
58			15YUC26073	VEKARIA HIREN BABUBHAI	A STUDY ON CASH MANAGEMENT AT STANDARD CHARTERED BANK		Hire	
59			15YUC26074	VINEETH C R	A STUDY ON CUSTOMER SATISFACTION AT MYSORE SANDAL SOAPS		Vineeth	
60			15YUC26075	VISHAL GUPTA	A STUDY ON CONSUMER BUYING BHEVIOUR TOWARS SONY VAIO LAPTOPS OF SONY INDIA PVT LTD BANGALORE		Gupta	
61			15YUC26078	YADAV RAKESH DHARMNATH	A STUDY ON WORKING CAPITAL MANAGEMENT AT SEALIND		Rakesh	
62			15YUC26079	YERRABAPU KRISHNATEJA REDDY	A STUDY ON INFLUENCE OF MARKETING MIX AND CONSUMER ATTITUDE TOWARDS KITCHEN APPLIANCE AT SVS OFFICE MACHINE INC.		Yer	
63			159QC26021	VIKAS	A STUDY ON FINANCIAL ANALYSIS OF WORKING CAPITAL MANAGEMENT AT BATA INDIA LIMITED		Vikas	
64			15SKC46050	JOSHNA NAIR	A STUDY ON SERVICE BLUE PRINT ANALYSIS OF EICHER MOTOR SERVICES		Joshna	
65			1534C 26007	NAYANA.B.M	A STUDY ON CUSTOMER SATISFACTION TOWARDS MAHINDRA BOLERO AT ANANT CARS PVT LTD		Nayana	

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ACHARYA BANGALORE B SCHOOL

Department of Management

2015-18 Batch

Project Details

Program name	Program code	Name of the course that include experiential learning through	Course code	Year of offering	Name of the student studied course on experiential learning
BBA	C26	Consumer Behaviour	C26	2017-18	AAYUSH PUNJ
BBA	C26	Retail Marketing	C26	2017-18	ABDUL HAQ
BBA	C26	Brand Awareness	C26	2017-18	ADITH JOSHI
BBA	C26	Retail Marketing	C26	2017-18	AFFROU MOU NDAH AUDREY MARGUERITE
BBA	C26	Brand Awareness	C26	2017-18	AJMAL ROSHAN A
BBA	C26	Consumer Behaviour	C26	2017-18	AMAN SHARMA
BBA	C26	Financial Statement Analysis	C26	2017-18	AMAR
BBA	C26	Financial Performance Analysis	C26	2017-18	AMBITI SAI CHETAN
BBA	C26	Brand Awareness	C26	2017-18	ARISETTY YESHWANTH
BBA	C26	Consumer Behaviour	C26	2017-18	ASHIR P
BBA	C26	Liquidity Analysis	C26	2017-18	ATAL
BBA	C26	Working Capital Management	C26	2017-18	ATHOIBA PHEIROIJAM
BBA	C26	Brand Awareness	C26	2017-18	AZIZULLAH
BBA	C26	Consumer Behaviour	C26	2017-18	BAIKADY MANOJ
BBA	C26	Derivatives	C26	2017-18	BHARATH N Y
BBA	C26	Financial Statement Analysis	C26	2017-18	BISHWASH DHUNGEL
BBA	C26	Consumer Behaviour	C26	2017-18	CHAITAN R
BBA	C26	Financial Statement Analysis	C26	2017-18	CHEERANJEEVI US
BBA	C26	Financial Statement Analysis	C26	2017-18	DAEDEEPYA SATYASAI MOTAPARTHI
BBA	C26	Financial Statement Analysis	C26	2017-18	DEEKSHA A
BBA	C26	Consumer Behaviour	C26	2017-18	DEVADATH N NAMBOOTHIRI
BBA	C26	Financial Statement Analysis	C26	2017-18	GULAM RASUL MANSUR
BBA	C26	Consumer Behaviour	C26	2017-18	JERIN JOHN
BBA	C26	Retail Marketing	C26	2017-18	JISHNUMON K
BBA	C26	Brand Awareness	C26	2017-18	JOSHUA J JACOB
BBA	C26	Brand Awareness	C26	2017-18	JOSJNA NAIR
BBA	C26	Consumer Behaviour	C26	2017-18	K VARUN REDDY
BBA	C26	Financial Statement Analysis	C26	2017-18	KARANAM VYSHNAVI
BBA	C26	Working Capital Management	C26	2017-18	KOOFI KATAYOON

Program name	Program code	Name of the course that include experiential learning through	Course code	Year of offering	Name of the student studied course on experiential learning
BBA	C26	Consumer Behaviour	C26	2017-18	LINGALA LEKITH REDDY
BBA	C26	Working Capital Management	C26	2017-18	MALLELA HIMAVANTH NAVEEN
BBA	C26	Working Capital Management	C26	2017-18	MISHRA ASHWIN SANJAYKUMAR
BBA	C26	Brand Awareness	C26	2017-18	MONISHA MOHAN
BBA	C26	Consumer Behaviour	C26	2017-18	MUHAMMED K P
BBA	C26	Working Capital Management	C26	2017-18	NAPA SAI SARAN
BBA	C26	Consumer Behaviour	C26	2017-18	NAYANA.B.M
BBA	C26	Derivatives	C26	2017-18	Neha Kumari
BBA	C26	Derivatives	C26	2017-18	NIDA SAMAD
BBA	C26	Brand Awareness	C26	2017-18	NIVEDITHA S P
BBA	C26	Consumer Behaviour	C26	2017-18	PASUPULA AKSHITH
BBA	C26	Brand Awareness	C26	2017-18	PATEL DHRUV MANUBHAI
BBA	C26	Consumer Behaviour	C26	2017-18	RAHUL KUMAR MISHRA
BBA	C26	Derivatives	C26	2017-18	RAHUL SHRESTHA
BBA	C26	Brand Awareness	C26	2017-18	RAJ SEKHAR SAHA
BBA	C26	Retail Marketing	C26	2017-18	RAJAN PRASAD BANIYA
BBA	C26	Brand Awareness	C26	2017-18	RAME GOWDA L N
BBA	C26	Consumer Behaviour	C26	2017-18	RAMYA RAVIPRAKASH
BBA	C26	Brand Awareness	C26	2017-18	RAPURU SAI HEMATEJESH
BBA	C26	Retail Marketing	C26	2017-18	S ANANTHA KRISHNAN
BBA	C26	Brand Awareness	C26	2017-18	SACHU SHAJI
BBA	C26	Consumer Behaviour	C26	2017-18	SAHAL SAFIYULLAH AHMED
BBA	C26	Derivatives	C26	2017-18	SAMI ULLAH AMIN
BBA	C26	Derivatives	C26	2017-18	SARVEPALLI PRAVEEN KUMAR
BBA	C26	Consumer Behaviour	C26	2017-18	SHABIE AHAMED
BBA	C26	Derivatives	C26	2017-18	SHAFIQ ULLAH
BBA	C26	Financial Performance Analysis	C26	2017-18	SHIVANI MEENA
BBA	C26	Consumer Behaviour	C26	2017-18	SIDDHPURA DIVYESH RAMESHBHAI
BBA	C26	Financial Performance Analysis	C26	2017-18	SURAJ KUMAR
BBA	C26	Consumer Behaviour	C26	2017-18	THANIKANTI SURENDRA
BBA	C26	Financial Performance Analysis	C26	2017-18	VEKARIA HIREN BABUBHAI

HOD

Mr.

Program name	Program code	Name of the course that include experiential learning through	Course code	Year of offering	Name of the student studied course on experiential learning
BBA	C26	Financial Performance Analysis	C26	2017-18	VIKAS
BBA	C26	Consumer Behaviour	C26	2017-18	VINEETH C R
BBA	C26	Consumer Behaviour	C26	2017-18	VISHAL GUPTA
BBA	C26	Financial Performance Analysis	C26	2017-18	YADAV RAKESH DHARMNATH
BBA	C26	Consumer Behaviour	C26	2017-18	YERRABAPU KRISHNATEJAREDDY



HOD
 Department of Management-UG
 Acharya Bangalore B- School
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 Bangalore-560 091



ACHARYA BANGALORE B – SCHOOL
DEPARTMENT of COMPUTER SCIENCE
Bachelor of Computer Applications (BCA)
2017-2018 Batch

Sl.No.	Reg. No.	Student Name	PROJECT TITLES(5TH SEM)	PROJECT TITLES(5TH SEM)
1	15YUSB7004	ARCHANA B.R	ATTENDANCE MANAGEMENT SYSTEM	MOBILE SURVEILLANCE AND SECURITY
2	15YUSB7005	PRABHANJAN BALASUBRAMANIAM SEETHARAMAN	TESLA STATIONERY MANAGEMENT	STUDENT MANAGEMENT SYSTEM
3	15YUSB7007	DAWOOD JAN DANISH	RAILWAY RESERVATION SYSTEM	HOSPITAL MANAGEMENT SYSTEM
4	15YUSB7009	LAVANYA L	RAILWAY RESERVATION SYSTEM	STUDENT MIRROR SYSTEM
5	15YUSB7011	MOHAMMAD MASOM BILAL	DARJALING HOTEL MANAGEMENT	COLLEGE CAMPUS TELE VIEW
6	15YUSB7012	MOUMITA JANA	RAILWAY RESERVATION SYSTEM	STUDENT RESULT MANAGEMENT SYSTEM
7	15YUSB7013	MUHAMMED FAYIS AM	TESLA STATIONERY MANAGEMENT	BLOOD BANK MANAGEMENT SYSTEM
8	15YUSB7014	MUHAMMED WASIL YOUNUS KM	ABBS ONLINE EXAM PORTAL	UNANI GUIDE
9	15YUSB7016	NASRAT ULLAH AZIZI	HOSTEL MANAGEMENT SYSTEM	ONLINE LIBRARY MANAGEMENT SYSTEM
10	15YUSB7018	PEROZ KHAN SHIRZAD	DARJALING HOTEL MANAGEMENT	ABBS HOSTEL MANAGEMENT SYSTEM
11	15YUSB7019	PRATEEK G BELLARY	HOSTEL MANAGEMENT SYSTEM	METRO SMARTCARD RECHARGE SYSTEM
12	15YUSB7020	SADHANA HEGDE	ABBS ONLINE EXAM PORTAL	ARTISTIC ART PORTAL
13	15YUSB7022	SONIA M	ATTENDANCE MANAGEMENT SYSTEM	PROCESS BASED ONLINE LEARNING APPLICATION
14	15YUSB7023	SUMITRA SHAW	ABBS ONLINE EXAM PORTAL	E-COP SYSTEM
15	15YUSB7025	UJJWAL SHRESTHA	DARJALING HOTEL MANAGEMENT	NEPAL TOURISM MANAGEMENT SYSTEM
16	15YUSB7026	USMAN MAJIDI	TESLA STATIONERY MANAGEMENT	SEARCH ENGINE
17	15YUSB7027	VARUN H	HOSTEL MANAGEMENT SYSTEM	BIKE SHOWROOM MANAGEMENT
18	15YUSB7028	VINUTHA.S	ATTENDANCE MANAGEMENT SYSTEM	E-VOTING

HEAD OF THE DEPARTMENT
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ACHARYA BANGALORE B SCHOOL
DEPARTMENT OF COMMERCE
M.COM IV SEM DISSERTATION LIST FOR JUNE 2016 EXAMINATION
(2016-2018 BATCH)

Sl.no	REGISTER NUMBER	STUDENT NAME	DISSERTATION TITLE
1	16YUCOM001	ANANDARAJ	A STUDY ON OPERATING COST IN BMTC, BANGALORE
2	16YUCOM002	ANUPAMA R	A STUDY ON INTERNAL CONTROL & REPORTING SYSTEM IN FINANCIAL DEPARTMENT AT ANGLO FRENCH DRUGS & INDUSTRIES LTD, BANGALORE.
3	16YUCOM003	ARUNA. N	A STUDY ON BUDGET AND BUDGETARY CONTROL AT BESCOM, BANGALORE
4	16YUCOM004	ASHWINI N	A STUDY ON IMPACT OF CREDIT RISK MANAGEMENT AT THE MALLESWARAM CO-OPERATIVE BANK, BANGALORE
5	16YUCOM005	BALAKRISHNA C	A STUDY ON COSTING TECHNIQUE AT EMERSON INDUSTRIAL AUTOMATION ELECTRIC POWER GENERATION PVT LTD
6	16YUCOM006	BRUNDA M P	A STUDY ON COST ANALYSIS IN FINE TOOLS INDUSTRIAL PRIVATE LTD
7	16YUCOM007	CHETAN NANDA Y	A STUDY ON FIXED ASSET MANAGEMENT AT KARNATAKA POWER CORPORATION LTD
8	16YUCOM008	CHEETHAN BV	A STUDY ON CASH MANAGEMENTS IN KARNATAKA POWER TRANSMISSION CORPORATION LTD
9	16YUCOM009	DHARSHAN N	A STUDY ON WORKING CAPITAL MANAGEMENT IN KPCL
10	16YUCOM010	DILEEP KUMAR S	A STUDY ON IMPACT OF NON PERFORMING ASSETS AT THE RAJAJINAGARCO OPERATIVE BANK LIMITED
11	16YUCOM011	DILIP KUMAR V	FINANCIAL INFORMATION AS A TOOL FOR MANAGEMENT DECISION MAKING ATDEEPA SOLAR SYSTEMS PVT LTD
12	16YUCOM012	DIVYA G	A COMPARATIVE STUDY ON IMPACT OF BANCASSURANCE ONTHE GROWTH OF INSURANCE BUSINESS IN THE BANGALORE CITY COOPERATIVE BANK LTD AND THE LAKSHMI VILAS BANK.
13	16YUCOM013	GAUTAM G	A STUDY ON PM MUDRA SCHEME IN CO-OPERATIVE BANK AT THE RAJAJINAGAR COOPERATIVE BANK LIMITED
14	16YUCOM014	HARSHITHA B N	A STUDY ON IMPACT OF STANDARD COSTING AND ITS VARIANCES ANALYSIS ON PROFITABILITY AND MANAGERIAL EFFECTIVENESS AT FINE TOOLS (INDIA) PVT LTD.



15	16YUCOM015	HEMALATHA S R	A STUDY ON INVENTORY MANAGEMENT SYSTEM IN SHRI RATHNA TOOLING AND CNC
16	16YUCOM017	LALITHA S	A STUDY ON ACCOUNTS RECEIVABLES IN SATHYA INDUSTRIES PVT LTD
17	16YUCOM018	MAHALAKSHMI T	A STUDY ON ACCOUNTING TOOLS FOR PERFORMANCE EVALUATION AND THEIR RELEVANCE AT BESCOM
18	16YUCOM019	MANJUNATHA H	A STUDY ON EFFECTIVE RECOVERY OF LOANS AND ADVANCES AT KARNATAKA BANK
19	16YUCOM020	NAMITHA	A STUDY ON COST CONTROL AND COST REDUCTION TECHNIQUES AT KRISHNALAMICOATPVT.LTD
20	16YUCOM021	SOWMYA H	A STUDY ON CONSTRAINTS OF FINANCIAL DECISION MAKING AT KAVIKALTD,BANGALORE
21	16YUCOM022	SRIDHAR N	A STUDY ON EXTENT OF AUTOMATION IN KAPL, BANGALORE
22	16YUCOM023	SUMA H B	A STUDY ON FINANCING ON WORKING CAPITAL IN SHRI RATHNA TOOLING AND CNC
23	16YUCOM024	SUMANTH HG	A STUDY ON PORTFOLIO MANAGEMENT IN THE BANGALORE CITY COOPERATIVE BANK LTD
24	16YUCOM025	U N SRIRAKSHA	A STUDY ON IMPACT OF NON-PERFORMING ASSETS IN KARNATAKA STATE COOPERATIVE APEX BANK LTD, PADMANABANAGAR, BANGALORE
25	16YUCOM027	VENUGOPALA B R	A STUDY ON IMPLEMENTATION OF ACCOUNTING STANDARDS IN EMERSON INDUSTRIAL AUTOMATION ELECTRIC POWER GENERATION PVT LTD, BANGALORE
26	16YUCOM028	YOUSUF ZUHOORI N	A STUDY ON PROCESS COSTING IN CROWN CULINAXPVT LTD, BANGALORE





Acharya Bangalore B School

Affiliated to Bangalore University, Recognized by Govt. of Karnataka & Approved by AICTE, Govt. of India

Date: 15-11-2017

To,
The Director & Chairman
Department of MBA
Canara Bank School of Management Studies
Bangalore University
Bengaluru.

Sir,

Sub: Submission of III Semester MBA Project Hard Copy.

With reference to the above subject, we are submitting the Project Hard Copy of III Semester MBA (230) students and Case Study Hard Copy (1No.). Kindly acknowledge the receipt of same.

Thanking you,

Yours faithfully,

DIRECTOR

Director
Acharya's Bangalore B-School
Lingadeeranahalli, Magadi Road
Bangalore

*Received
by
15/11/17*

ACHARYA BANGALORE B-SCHOOL (ABBS)

III SEMESTER MBA (BU)

CONSOLIDATED PROJECT LIST- 2017

SL. NO.	REGISTER NO.	STUDENT NAME	TOPIC
1	16YUCMD001	ABHIJIT C NAYAK	A study on portfolio and Investment analysis of select companies using Markowitz model
2	16YUCMD002	ABHIJITH H	An Empirical study on Inventory Management at Asian Paints
3	16YUCMD003	ABHISHEK M H	A study on channel mix strategies of machine processed pickels manufactures, Bangalore
4	16YUCMD004	ABHISHEK N HIREMATH	Study on Customer satisfaction towards online shopping with special reference to Big Basket.com
5	16YUCMD005	ADARSH A R	Study on Performance of Equity oriented mutual funds in India.
6	16YUCMD006	ADARSH P JOSE	Study on construction of optimal portfolio using Sharpe Index model for BSE
7	16YUCMD007	ADITHYA G S	A study on performance of select tax saving Mutual Fund Schemes
8	16YUCMD009	AKHIL DEV P V	A study on customer awareness of special toned milk of Nandini
9	16YUCMD010	AKSHATHA B L	A study on Performance Appraisal of Employees at ABB Company
10	16YUCMD011	AKSHAY KUMAR H J	A Study on Effectiveness of retailing mix in BIG BAZZAR
11	16YUCMD012	ALAN J KOTTAYIL	A study on the role of social media-with a special focus on whatsapp application for retail business
12	16YUCMD013	ALEN JOSE JOHNY	The influence of social media for buying smartphone among the post graduate students of Acharya Bangalore B-school
13	16YUCMD014	ALOK PRADHAN	A study on Investment Banking
14	16YUCMD015	AMBILY RAGHUNATH	Pradhan Mantri Mudra Yojana- A tool for Financial Inclusion
15	16YUCMD016	AMRUTHESH S	A study of capital structure of Bombay Rayon Fashions Ltd.
16	16YUCMD017	ANMOL CHATURVEDI	Analytical study of role of Mobile app in Banking
17	16YUCMD018	ANNAPOORNA OLI	A study on Budgetary control at Eicher Motor company
18	16YUCMD019	ANOOP B S	Working Capital Management
19	16YUCMD020	ANOOP K	A comparative study on promotional activities of travel portals with respect to makemytrip and cleartrip
20	16YUCMD021	ANUMOLU LAKSHMI PRASANNA	A comparative study on advertisement activities of snapdeal and myntra-online retail portals
21	16YUCMD022	ANUPAMA M	Study on customer engagement and its influence in the business of Fonties Hospital Bangalore


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22	16YUCMD023	ARAVIND NIDUGUNDI	A study on the customers perception of mobile phone service providers in Bangalore with special reference to BSNL
23	16YUCMD024	ARUN KUMAR D N	Study of tax Savings in Mutual Funds in ICICI Prudential Life Insurance co.Ltd.,
24	16YUCMD025	ASHISH POLEKAR	A study on Reverse Mortgage Procedure of Syndicate Bank
25	16YUCMD026	ASHWINI P	A Study on perception of Investors Investing in Life Insurance
26	16YUCMD027	ASHWITH	Role of social media on improving sales volume for real estate
27	16YUCMD028	AYYAGARI KRISHNA MAITREYA	A comparitive study on marketing strategies of Maruti Suzuki & Hyundai
28	16YUCMD029	BABBAR	A Study on Customer attitude towards Purchase of TVS Bike in Bangalore City
29	16YUCMD030	BASUNDHARA PANDEY	A study on customer experience with respect to online shopping at Flipkart
30	16YUCMD031	CHANDRU S	Rural marketing strategy of HUL in personal and Hygiene product
31	16YUCMD032	CHARAN SIMHA N	A Comparsion of Commercial Insurance between Kotak & ICICI Banks
32	16YUCMD033	CHAVVA MOUNIKA	A study on consumer buying behaviour towards Insurance Product
33	16YUCMD034	CHERIAN JOHN	A study on customer perception towards Bajaj Pulsar Motorcycle in Bangalore.
34	16YUCMD035	CHERUKURI BALAJI VARMA	A study on Marketing Strategies adopted by High End Motorcycle's in India with special reference to KTM and
35	16YUCMD036	CHEETHAN G	Reaching the reader: A Detailed case Study on Times of India
36	16YUCMD037	CHEETHANAKUMARA T M	A study on Ditrribution strategies adopted by Maruthi Suzuki brand of AutoMobile
37	16YUCMD038	CHITRA S	Employee Retension Strategy in HDFC
38	16YUCMD039	DARSHAN KUMAR K R	Impact of GST on Common Man
39	16YUCMD040	DARSHAN KURI	Impact of green activities on the overall business of McDonald's in selected malls in Bengaluru
40	16YUCMD041	DARSHANA P R	Investment Perception and Selection Behaviour Towards Mutual Funds
41	16YUCMD042	DATTATHREYA A G	A study on the success factors of start-ups in the fast changing economy
42	16YUCMD043	DEEPA M	A study on Impact of GST in Hotel Industry
43	16YUCMD044	DEEPIKA TOPPO	A comparative study of marketing Tactics with respect to marketing mix of Tata Motors & Maruti Suzuki
44	16YUCMD045	DEEPSHIKHA SARKAR	A study on pvention of Industrial Accidents:Measures and Challenges
45	16YUCMD046	DENSON D'CRUZ	A study Based on the Comparison of Operating System on Samsung & Apple Mobiles <i>Neele</i>

46	16YUCMD047	DHIKSHITHA BASKARAN	Comparative analysis on the customer satisfaction of Pantaloons and Lifestyle
47	16YUCMD048	DINESH B G	Recuiting processes adopted at Amazon.com in Bangalore
48	16YUCMD049	DIPTI LAHERI	A comparative study on consumer perception on electronic payment systems with respect to Freecharge and PAYTM apps
49	16YUCMD050	DONY VARGHESE	A Survey on the Assessment of Teleservices provided by BSNL & JIO in Bangalore
50	16YUCMD051	E S AKSHAY	A study on the impact of customer loyalty in online shopping environment with reference to Amazon.com
51	16YUCMD052	FATHA	A study on Electronic Payments:Current Scenario & Scope for Improvements
52	16YUCMD053	G HARISH	A Study on Purchase Influencing Factors with reference to Smart Phones.
53	16YUCMD054	G LOKESH	A study on usage of Credit cards in Banking Sector Reference to SBI Bank, Bellary
54	16YUCMD055	A P GANAPATHI	A study on Marketing strategies adopted by sports shoes manufacturers with particular reference to NIKE and ADIDAS
55	16YUCMD056	GANGA ASATI	A study on organizational culture and its impact on employee's behaviour
56	16YUCMD057	GEETHA C T	Impact on employee motivation through job rotation at DTDC
57	16YUCMD058	GIRISH BABU T R	A study on Credit card users in Kolar city
58	16YUCMD059	GOKULNATH M	A study on customers perception towards "online Grocery" stored with specified reference Special reference to
59	16YUCMD060	GURUSANGAPPA KAMANAKERI	Consumer behaviour towards public sector and private sector Banks
60	16YUCMD061	GYANESH G KAMATH	A study on customer perception towards Online Banking of Axis Bank and ICICI Bank
61	16YUCMD062	HAMSAVENI M	A study on customer perception towards MultiSpeciality Hospitals
62	16YUCMD063	HARISANKAR R S	A study on effectiveness of M-app advertisement towards Buying decision Among youngsters in Bangalore
63	16YUCMD064	HARSHA GANESH	An Analytical Study on Effectiveness of Fitness Centers in Bangalore.
64	16YUCMD065	HARSHIT MANJUNATH NAIK	A study on customer perception towards Internet Banking at SBI in Andrahalli Branch
65	16YUCMD066	HEMAVATHI S KUNA	A study on marketing of Maggi and Yippee Brands of instant Noodles in India
66	16YUCMD067	IMPANA A V	Customer Perceion towards Social Networking Sites: An Empirical study on Facebook & Linked In.
67	16YUCMD068	IRAM ABRAHANA	A study on the impact of packaging in the marketing of cosmetic products of Maybelline and LakMe Brands
68	16YUCMD069	IRIN SOPHIA	Investment Pattern of Investors on Mutual fund in ICICI Bank
69	16YUCMD070	JAIMOHAN V	A Study on Stress Mangement of Employees at Syndicate Bank

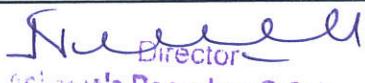
Neeeli
Director

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70	16YUCMD071	JERIN K JOHN	A study on customer satisfaction towards Teleservices provided by Reliance JIO Networks
71	16YUCMD072	JINCY JAMES	A study on Demonetization effect on E -Wallet in India
72	16YUCMD073	JISHNU K M	A study on Challenges faced by marketing executives in Insurance sector in Bangalore
73	16YUCMD074	JISHNU P P	A Study on An Empirical Analysis of Payment card usage in Jalahalli
74	16YUCMD075	JITENDER SHARMA N	A study on customer preference for interior Décor & WallPaper
75	16YUCMD076	JITHIN J THOMAS	A study on Balancing worklife and fitness in employees of organised and unorganised sector
76	16YUCMD077	JOHN LUTH MAJOCK ZOR DAR	A study on comparative Analysis between E-Commerce and Traditional Retailing
77	16YUCMD078	K MADHAN KUMAR	A study on Market Potential of BSNL Broadband Services.
78	16YUCMD079	KAMMA NITHIN CHOWDARY	A study on customer perception of online purclose in Bangalore
79	16YUCMD080	KARTHIK KUMAR N	A Study on the Procurement of Raw materials in Diesel Locomotive SHED, K.R. Puram
80	16YUCMD081	KARTHIKAYINI P	A comparative study on Biomedical waste disposal in Government and Private Hospitals in Bangalore.
81	16YUCMD082	KISHOREK KUMAR J R	A study on brand Image on NIKE Studs Shoes among Amateur sportsmen in Coimbatore
82	16YUCMD083	KOPPULA HEMALATHA	A Study on the Problems and Prospects in Textile Industry related to Silk Sarees in Dharmavaram
83	16YUCMD084	KORUKONDA PAVAN KUMAR	Reducing throughput time by value stream mapping in a manufacturing company
84	16YUCMD085	KRISHNA JYOTREDDY MAGULURI	A study on customer loyalty towards Hair dyes with reference to Revlon and L'oreal in Bangalore
85	16YUCMD086	L BOSU GOVINDA SANKAR BABA	An analytical study on impact of innovation Business model of OLA & UBER technologies on local Car Rental Agencies
86	16YUCMD087	LAKSHMAN KUMAR PAVADA SHETTI	A study on impact of service mix strategies on customer loyalty with reference to Royal Enfield and Honda two
87	16YUCMD088	LIKITH D	A Study on Equity Anlysis of Indian IT Sector.
88	16YUCMD089	LIKITHA C	A study on marketing mix strategies of cosmetic companies with special reference to L'OREAL
89	16YUCMD091	M NEERAJA	An Analytical Study on Qality of Patient care in Hospitals at Bangalore.
90	16YUCMD092	MADHUSHREE H N	Effective utilization of Emmployees State Insurance benefits among workers in Peenya Industry, Bangalore
91	16YUCMD093	MAHAMMED AZAAN	The Impact of Promotional Strategies Of Superbikes On Rural Customers. A Comparative Study of KTM Duke 390 and Bajaj Dominar
92	16YUCMD094	MAHAMMED ZAMEER BASHA B	A study on Awareness and TAX savings practices Among TAX payers in Ballary City

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93	16YUCMD095	MAHMADARABAJ J DODAMANI	A study on the brand image of E-Commerce companies opting social media as a platform with the special reference to
94	16YUCMD096	MANJUNATH BIRADAR	A Study on customer Perception towards PVR cinemas
95	16YUCMD097	MANSHI KUMARI SINGH	A study on acceptance of relaunched Maggie Noodles in Bangalore
96	16YUCMD098	MANUJAKSHI	An Exploratory study on Crowdfunding through Innovative Service Platforms
97	16YUCMD099	MARVIN GABRIAL P	A Study on Millionaires parents perception towards imported chocolates for kids with special reference to Kinder Joy
98	16YUCMD100	MASIDDA HADIMANI	Study on consumer satisfaction towards Titan Watches
99	16YUCMD101	MD JAKARIA MIRZA	Customer perception of service quality of various telecom service providers in Bangalore
100	16YUCMD102	MEGHASHREE BHAT	A Study on the causes for delay in discharge Patients at St.Martha's Hospital & Nimhans, Bangalore.
101	16YUCMD103	MOHAMMED UMAR LONE	A study on comparative Analysis of consumer behaviour about I-Phone and Samsung
102	16YUCMD104	MOHAMMED DANISH JAMAL	A study on consumer Buying Behaviour towards Two-wheeler segment with focus on BAJAJ
103	16YUCMD105	MOHAMMED DILSHAN JAMAAL	A Study on marketing mix and its impact on customer decision making with reference to Big Bazaar
104	16YUCMD106	MOHAMMED SAFVAN P.	A study on branding and its effect on consumer Buying behaviour of four Wheelers among Government Employees in
105	16YUCMD107	MUDULAGHAR NAGARAJU	A study on Reatail Mapping for conversation Hangout Café at Andhrahalli with special reference to café coffee Day(CCD)
106	16YUCMD108	MUFEED KHALID	A comparative study on effectiveness of branding of commercial trucks among transport companies in Bangalore
107	16YUCMD110	MUHAMMED NAFID K T	A study on impact of JIO on Telecom Industry
108	16YUCMD111	MUHAMMED RASHID	A study on impact of GST on consumer Buying Decision with reference to E-commerce
109	16YUCMD112	MUHAMMED RASHID T T	A study on factor influencing consumer buying behaviour Towards low cost Televisions sets with reference of
110	16YUCMD113	MUHAMMED SHAHEER P	A comparative study on promotional activities of Maruthi and Volkswagen in Bangalore
111	16YUCMD114	MUHAMMED SHAHID A S	A study of users perception towards linkedin as Job search Social Media Site
112	16YUCMD115	MUTTAPPA MADELLI	A study on Customer Satisfaction towards Apple I- Phone
113	16YUCMD116	NAMRATHA H M	A study on Role of Digitilization in Banking industry leveraging digital India in perspective of Customers
114	16YUCMD117	NANDA MANJANAGOWDA KANAKERI	Marketing Strategy Adopted for Business Growth by Patanjali Ayurveda
115	16YUCMD118	NANDEESH N	A study on customer satisfaction on PAYTM
116	16YUCMD119	NATESHA D M	A study on promotional strategy of AYUSH Products


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 Lingadeeranahalli, Magadi Road
 Bangalore

117	16YUCMD120	NAVEEN K JOSEPH	A study on Customer Loyalty Towards Toyota Automobiles
118	16YUCMD121	NAVEEN KUMAR M	A study on Consumer Response IN OUT of stock Situations at "MORE" Retail Outlet
119	16YUCMD122	NAVEEN V KUPPAST	A study on consumer perception towards Mysore Sandal Soap
120	16YUCMD123	NIHAR RANJAN MOHANTY	Impact of capital structure on Profitability of Manufacturing Companies in India
121	16YUCMD124	NIKHIL KUMARS S	Challenges of Micro Finance towards urban poverty with Special reference to Tumkur District
122	16YUCMD125	NITHIN V K	Promotional strategies adopted by toothpaste brands, Colgate & Danthkanthi
123	16YUCMD126	P KIRAN RAJU	Impact of Big sale Day by E-Commerce companies by Flipkart & Amazon
124	16YUCMD127	PALLAVI R	Impact of product Innovation on Brand Loyalty of customer
125	16YUCMD128	PAVAN B M	A Study on stress level of Traffic Police Personnel in Bangalore.
126	16YUCMD129	PAVAN S	A Study on Visual Merchandising Strategy in Speciality Stores at Bangalore.
127	16YUCMD130	PAVAN S KULKARNI	An empirical study on impact of Café coffee Day branding strategies on customers
128	16YUCMD131	PAVITRA	"Brand Re-Launching of Maggi".
129	16YUCMD132	POOJA	Impact of Intra Organizational Relationship on organizational effectiveness
130	16YUCMD133	POOJA VS	A study on success rate of Annabhagya Scheme introduced by Government of Karnataka
131	16YUCMD134	PRADEEPA K N	A Study on Role of Micro Finance Institutions in Rural Development
132	16YUCMD135	PRAKASH HUGAR	A Study on Distribution channel strategies of VST tillers Tractors Ltd.
133	16YUCMD136	PRAKASH Y N	"Impact of Interest Rate changes on Banks Profitability"
134	16YUCMD137	PRATEEK JOSHI	"A comparative Analysis of AMT (Automatic Manual Transmission) Cars with manual Transmission Cars in"
135	16YUCMD138	PRATHI ABHIMANYU	A Study on the Work Safety for employees in Lab
136	16YUCMD139	PRAVEEN H S	A study on effectiveness of after sales service by Maruti Suzuki
137	16YUCMD140	PRAVITH T P	A Comparative study on Tourism Companies in Bangalore
138	16YUCMD141	PRIYA DUTTA	Analysis of 360 Degree Performance Appraisal in Satyam Constructions Private Ltd.,
139	16YUCMD142	PRIYANKA KUMARI	Opportunities and Challenges of E-Recruitment in IT Sector
140	16YUCMD143	R MADESWARAN	A comparative study between E-Commerce Portals AMAZON and FLIPKART

141	16YUCMD144	R NIKHIL KUMAR	A Study on Performance of Mutual Funds
142	16YUCMD145	RAFEES NAZAR	A Study on customer perception towards online shopping of electronic products on Amazon.com
143	16YUCMD146	RAHUL RAM R	A supply Relationship and Network of Imagination Display, in Bangalore
144	16YUCMD147	RAHUL YADAV	Inventory Management and Budgeting Control System in Automobile Industry.
145	16YUCMD148	RAJU HANAMAPPA BEGAR	A study on Awareness and Expectations of unified payments interface (UPI) based BHIM Mobile App
146	16YUCMD149	RAKESH P	A study on Marketing mix strategy of Tropicana Juice Drink
147	16YUCMD150	RAMIREDDY MANIKANTESHWAR REDDY	A Study on Customer Perception on Digital Marketing in Social Media.
148	16YUCMD151	RANEESH ALI N K	A Study on Impact of Television Advertising on Jewellery Marketing
149	16YUCMD152	RASHIQ P	A study on Consumer behavior towards perishable goods
150	16YUCMD153	RIMA BANERJEE	Brand Perception of VIVO Mobile Phones in Bangalore city
151	16YUCMD154	ROBBI MANISH	A study on Impact of Education Institutions on Residential and community Development at Andrahalli.
152	16YUCMD155	RUUCHI PADHI	Corporate Governance-A case study approach on the Health Care Industry
153	16YUCMD156	S N SINDHU	A Study on Purchase Behaviour of Smart Phones among Students.
154	16YUCMD157	S SUNIL	Impact of Social media on Sales promotion of SUV 4 wheelers cars
155	16YUCMD158	SACHIN H D	A study on disruptive innovations in telecom Devices with reference to Reliance JIO 4G DONGLE
156	16YUCMD159	SACHIN SEBASTIAN T	A study on Impact of Branding on Purchasing Behaviour with reference to Men's Apparels
157	16YUCMD160	SADIQ BASHA	A Study on Impact of GST on Cement Industry
158	16YUCMD161	SAIF ALI BAGAWAN	Logistic Approach and Challenges towards B2C Truck Aggregators
159	16YUCMD162	SAJITH K UNNI	Effect of GST on Hotel Industry
160	16YUCMD163	SANDEEPA B K	Cashless transaction in India-Study on adoption of Government and Private applications
161	16YUCMD164	SANGEETHA M	A study on risk and returns analysis of mutual funds of Reliance.
162	16YUCMD165	SANJAY JAISON PERUMAL	A Critical study on Marketing Mix Strategies and its Impact on Market Share of Bisleri Packaged Drinking Water.
163	16YUCMD166	SANTHOSH G H	A study on Delayed in Reimbursement Transactions in Hospitals by Insurance Companies in Bangalore
164	16YUCMD167	SANTOSH MALLAPPA MAGADUM	A Study on Consumer Buying Behaviour towards Hindustan Uniliver Products (Special reference to personal care)


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165	16YUCMD168	SEYYON N	A study of Marketing Challenges in Small Medium enterprises (FMCG) with special reference to Ayurvedic Firms
166	16YUCMD169	SHAIK SHARUKH	A study on out patient care Quality on COLUMBIA ASIA HOSPITAL in Bangalore.
167	16YUCMD170	SHALINI K M	A Study on Customer Awareness and Operational Challenges of YESHASVINI SCHEME
168	16YUCMD171	SHARATH N	A Study on Risk and returns analysis selected stocks in Bank Nefty.
169	16YUCMD172	SHARON MASIH	Study on Patients satisfaction from Government Hospital in Bangalore
170	16YUCMD173	SHASHIDHAR D K	Preference of DSLR Camera among Amatuer Photographers.
171	16YUCMD174	SHATHAN KUMAR SHETTY	Comparative analysis of brand perception of Apple & Samsung Company with respect to Mobile Phones
172	16YUCMD175	SHILPA D C	A Study on Capital Structure and its Impact on Profitability of Selected Companies.
173	16YUCMD176	SHIVAKUMAR	A Study on Financial Ratio Analysis of HP Company and Dell
174	16YUCMD177	SHIVARAJ H C	Visual Merchandising Strategies and Challenges in Retail stores -A case study of ADIDAS Brand
175	16YUCMD178	SHREYAS M	A Study on Consumer Satisfaction among the consumers of Unibic Biscuits in Bangalore.
176	16YUCMD179	SHRUTHA M GOWDA	Study on impact of Video Campaigns of Big Bazaar on customer Awareness & Sales
177	16YUCMD181	SINDE VIVEK	A Study on Funeral Insurance in India
178	16YUCMD182	SOMASHEKARA A	A study on consumer perception towards organic food
179	16YUCMD183	SONU B	A study on credit appraisal process in KSFC at Bangalore
180	16YUCMD184	SOURABH CHANDRAKAR	Comparative Study of Selected Mutual Fund Returns with Nifty50 Returns
181	16YUCMD185	SREERAM PUNEETH VENKAT	A Study on Consumer perception towards mobile Brands
182	16YUCMD186	SRIDURGA N	A study on Problems and prospects of crowdfunding in India
183	16YUCMD187	SRIKANTH H M	A study on Awareness of confectionary brands among the children
184	16YUCMD188	SUBHASHREE MONDAL	A study on the work-life Balance of an Employee
185	16YUCMD189	SUBIN KUMARS	A study on Customer Satisfaction and Loyalty Among Air India Travellers: Marketing Challenges and Suggestions
186	16YUCMD190	SUDARSHAN N	A Study on NPA Analysis with Special Reference to Karnataka Bank Ltd.,
187	16YUCMD191	SUDARSHAN ONAVE	Measuring service quality of E-Commerce logistic Partner: A case study of Zepo Couriers
188	16YUCMD192	SUDHA B NAGARADDI	Impact of GST on Tourism

189	16YUCMD193	SUJITH P	The impact of Promotional Strategies of SuperBikes on Rural customers. A Comparative study of KTM Duke 390 and Bajaj
190	16YUCMD194	SUMANAM SRI VAISHNAVI	A Study on Promotional Strategies of Maruthi Suzuki in India
191	16YUCMD195	SUMIT	A Study on Customers Satisfaction of Hyundai Motors at Bangalore.
192	16YUCMD196	SUNIL M G	A study on job satisfaction of hospital employees with special reference to Narayana Hrudayalaya Shivamoga
193	16YUCMD197	SUNIL R L	A study on Assess the various factor which have contributed to the failures of Kingfishers Airlines
194	16YUCMD198	SURESH	Customer Perception towards OLA cabs
195	16YUCMD199	SUTHESHA	Comparative Analysis of Performance of Large Cap Mutual Fund.
196	16YUCMD200	SUVAJIT NANDI	A comparative study of consumer satisfaction towards performance of Hero, Honda, TVS and Bajaj two wheelers in
197	16YUCMD201	SWAGATA LAHIRI	A Study on Consumer Preference towards Social Media.
198	16YUCMD202	SWATHY M	A study on Preference of Mobile Phones Among Girls with Special Reference to ABBS
199	16YUCMD203	SYED ZUHAIR	A study on Investment pattern of young Investors
200	16YUCMD204	THAJIS M	A study on training & development of executives in the Himalaya Drug Company
201	16YUCMD205	THEJAS K V	A Study to Assess the Decline of Micromax in India
202	16YUCMD206	U NISHANTH	A Study on Digital Marketing Strategy of Imagination Display, In Bangalore
203	16YUCMD207	UPPARA TIRUMALA	A study on consumer perception for life Insurance Products in Bangalore City
204	16YUCMD208	USMAN RAFEEQ V P	A comparative study on Consumer Behaviour towards Colgate & Pepsodent.
205	16YUCMD209	DEVENDRA REDDY V	Quality Management Process of Private Hospitals in Bangalore
206	16YUCMD210	VACHAN	A study on the Reasons behind the Exit of Nokia.inc from Indian Market
207	16YUCMD211	VAISAKH S	A study on Job Satisfaction of Employees with reference to Rubber Mark Intermix Factory.
208	16YUCMD212	VANAJAKSHI M T	Consumer satisfaction towards mobile networks in India
209	16YUCMD213	VANDANAN B	A study on Quality of health care in Public & Private Hospitals Hospitals in Kerala.
210	16YUCMD214	VARTIKA KUMAWAT	A Study on Human Resource Outsourcing in IT Sector
211	16YUCMD215	VARUN BABU V P	A study on the Reason Behind the Exit of Chevrolet from Indian market.
212	16YUCMD216	VEENA KUMARI K	A study on consumer preference towards online retail portals in India

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213	16YUCMD217	VIDYANAND GUPTA	Shopping Experience of customers with reference to Sony Brand in Bangalore city
214	16YUCMD218	VIDYASHREE C A	A study on waste Disposal management in a Hospital and Recommendations for safe Disposal
215	16YUCMD219	VIGHNESH M	A Study on Pricing Strategies of various car dealers of Maruti Suzuki in Bangalore
216	16YUCMD220	VIJETHA SHETTY	A study on Marketing strategies for promotion of Medical Tourism in Karnataka
217	16YUCMD221	VIJITH VINCENT	A study on savings & Investment habits of Rural Households
218	16YUCMD222	VINAYAK GURUAJ HERALGI	A study on Customer Loyalty Towards Amazon
219	16YUCMD223	VINUTHA D V	A study on effectiveness of retailing mix in Big Bazar
220	16YUCMD224	VISHAKH V	A study on promotional strategies of organic Products in Bangalore
221	16YUCMD225	VISHNU RAMESH	A study on impact of GST in Iron and Steel Industry in Bangalore
222	16YUCMD227	VISHWANATH	A Study on Supply Chain management Process in Flipkart
223	16YUCMD228	VITHALA B BANNI	A study on consumer perception towards online marketing at JOSCO Jewellers
224	16YUCMD229	YASHASWINI S N	A Study on Job satisfaction of nurses in Fortis Hospital, Nagharbhavi, Bangalore
225	16YUCMD230	YASHWANTH M	Consumer perception towards packaged drinking water bottles
226	16YUCMD231	ZAKIRHUSEN	A study on entry level marketing strategies in the Car Industry
227	16YUCMD232	AKHIL JOHN	A study on ethical challenges in Colombatia Refferal Hospital.
228	16YUCMD233	RAHUL R PILLAI	Impact of celebrity endorsement on the consumer buying Behaviour of FMCG Products.
229	16YUCMD234	RUSHIKULYA PRIYADARSANI	A study on pricing strategies of OLA .
230	16YUCMD235	ANUJ SINGH	Applicaton of Lean Manufacturing Tools in Hospital Industries
231	15YUCMD203	<u>TENZIL SHAMS</u>	A Case study on manufacturing issues faced by Unitex Apparels Pvt. Ltd.



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ACHARYA BANGALORE B SCHOOL

Department of Management

2016-19 Batch

Project Details

Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
BBA	C26	Consumer Behaviour	C26	19-20	JISHNU PRADEEP KUMAR
BBA	C26	Liquidity Analysis	C26	19-20	CHETHAN SHARMA
BBA	C26	Retail Marketing	C26	19-20	Md. MAJID
BBA	C26	Brand Awareness	C26	19-20	ADEL MEHBOOB .M.C
BBA	C26	Consumer Behaviour	C26	19-20	AGOLU SUMAN
BBA	C26	Brand Awareness	C26	19-20	AHMAD RAMEEZ
BBA	C26	Brand Awareness	C26	19-20	G.AISHWARYA
BBA	C26	Retail Marketing	C26	19-20	AKHILESH RAJ
BBA	C26	Retail Marketing	C26	19-20	AKSHAT VARMA
BBA	C26	Consumer Behaviour	C26	19-20	AKSHAY RAVINDRA PATIL
BBA	C26	Brand Awareness	C26	19-20	AKSHAY SURESH
BBA	C26	Working Capital Management	C26	19-20	AKSHITH S
BBA	C26	Retail Marketing	C26	19-20	ALLAN SAMUEL
BBA	C26	Financial Performance Analysis	C26	19-20	AMILINENI PARVEESH CHOWDARY
BBA	C26	Financial Performance Analysis	C26	19-20	ANISH KUMAR SAH
BBA	C26	Working Capital Management	C26	19-20	BIJAY PAUL
BBA	C26	Liquidity Analysis	C26	19-20	BISHAL PRASAD GUPTA
BBA	C26	Retail Marketing	C26	19-20	BRITTO THOMAS
BBA	C26	Financial Performance Analysis	C26	19-20	BRUNGA PRAVEEN KUMAR
BBA	C26	Working Capital Management	C26	19-20	C DEEPAK
BBA	C26	Working Capital Management	C26	19-20	CHAKALI VYSHNAVI
BBA	C26	Liquidity Analysis	C26	19-20	CHENNURU NIKITHA REDDY
BBA	C26	Liquidity Analysis	C26	19-20	CHERUVU ASHRAF
BBA	C26	Liquidity Analysis	C26	19-20	CHINMAYI G
BBA	C26	Brand Awareness	C26	19-20	CHINTAN M PATEL
BBA	C26	Consumer Behaviour	C26	19-20	CHUNDURU SKRIVASA SATYA VAKUN VIMAL
BBA	C26	Liquidity Analysis	C26	19-20	DIVYA M
BBA	C26	Financial Performance Analysis	C26	19-20	DUDDU BHARGAV
BBA	C26	Consumer Behaviour	C26	19-20	ERAGAM JEEVANA SOWJANYA
BBA	C26	Consumer Behaviour	C26	19-20	FAIZAN NASRULLAH WANI
BBA	C26	Financial Performance Analysis	C26	19-20	FURQAAN TAHIR
BBA	C26	Retail Marketing	C26	19-20	GANDIREDDY HANSHITA VARDHAN REDDY
BBA	C26	Financial Performance Analysis	C26	19-20	GUDDETI SAI VISWANADH BHARATH
BBA	C26	Retail Marketing	C26	19-20	HARISH.J
BBA	C26	Financial Performance Analysis	C26	19-20	JALARI HEMANTH
BBA	C26	Working Capital Management	C26	19-20	KV ASHWIN KARADI
BBA	C26	Financial Performance Analysis	C26	19-20	KAMBHAM PRANEETH
BBA	C26	Consumer Behaviour	C26	19-20	KANUMURI PRANAY VARMA
BBA	C26	Financial Performance Analysis	C26	19-20	KARAN N
BBA	C26	Liquidity Analysis	C26	19-20	KESHAV KUMAR GUPTA
BBA	C26	Retail Marketing	C26	19-20	KESHAVA PRASAD N
BBA	C26	Financial Performance Analysis	C26	19-20	KAITUL CHAKRAVARTTY KOMMALADATI
BBA	C26	Liquidity Analysis	C26	19-20	KONDETI DINESH
BBA	C26	Retail Marketing	C26	19-20	KUSHAL SAGAR A N
BBA	C26	Liquidity Analysis	C26	19-20	LAKSHMI PRASANNA P
BBA	C26	Retail Marketing	C26	19-20	LUKKA BHARGAVA VENKAT
BBA	C26	Liquidity Analysis	C26	19-20	M. POOJA NAIDU

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Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
BBA	C26	Retail Marketing	C26	19-20	MAHJABIN HASIN
BBA	C26	Financial Performance Analysis	C26	19-20	MANJUNATH B S
BBA	C26	Brand Awareness	C26	19-20	MANVITH A
BBA	C26	Liquidity Analysis	C26	19-20	M SHARATH KUMAR REDDY
BBA	C26	Liquidity Analysis	C26	19-20	MITTA VISALAKSHI
BBA	C26	Consumer Behaviour	C26	19-20	PATHAN ZAHEER KHAN
BBA	C26	Consumer Behaviour	C26	19-20	PAVITRA S BADIGER
BBA	C26	Working Capital Management	C26	19-20	PAWAN
BBA	C26	Liquidity Analysis	C26	19-20	PONTHAGANI DANIEL BABU
BBA	C26	Brand Awareness	C26	19-20	PRAJAKTA KALGHATGI
BBA	C26	Financial Performance Analysis	C26	19-20	PRAKRITI DHUNGEL
BBA	C26	Working Capital Management	C26	19-20	PRASHANT SHARMA
BBA	C26	Financial Performance Analysis	C26	19-20	PRASHANTH K CHAND
BBA	C26	Liquidity Analysis	C26	19-20	PRIYANSHU KUMAR SHARMA
BBA	C26	Liquidity Analysis	C26	19-20	P.HAREESH BABU
BBA	C26	Working Capital Management	C26	19-20	RAJA YADAV
BBA	C26	Retail Marketing	C26	19-20	MEGHANA RAJULAPATI
BBA	C26	Brand Awareness	C26	19-20	RISHIL V J
BBA	C26	Brand Awareness	C26	19-20	ROHIT F JOSEPH GREEN
BBA	C26	Brand Awareness	C26	19-20	RUDRAMUNISWAMY
BBA	C26	Liquidity Analysis	C26	19-20	SABBavarapu Naga SANDEEP
BBA	C26	Liquidity Analysis	C26	19-20	C SADAKUTTI
BBA	C26	Working Capital Management	C26	19-20	SAGAR BHANDARI
BBA	C26	Brand Awareness	C26	19-20	SAKSHAM
BBA	C26	Brand Awareness	C26	19-20	SARTHAK KUMAR SINGH
BBA	C26	Retail Marketing	C26	19-20	SATHVIK G
BBA	C26	Financial Performance Analysis	C26	19-20	SAURAV KUMAR SRIVASTAVA
BBA	C26	Working Capital Management	C26	19-20	SERAJ ALAM
BBA	C26	Working Capital Management	C26	19-20	SHAIK MAHMMED SUFIYAAN
BBA	C26	Liquidity Analysis	C26	19-20	ALTAMAS JAMILUDDIN SHEIKH
BBA	C26	Consumer Behaviour	C26	19-20	SHIBANI SHAH
BBA	C26	Working Capital Management	C26	19-20	SHIVAPRASAD H R
BBA	C26	Brand Awareness	C26	19-20	SHOAIB AHMAD
BBA	C26	Working Capital Management	C26	19-20	SIDDESHWAR
BBA	C26	Working Capital Management	C26	19-20	SIDHARTH S
BBA	C26	Working Capital Management	C26	19-20	SRI A RAMA KOTI VARMA LOKAM
BBA	C26	Working Capital Management	C26	19-20	SUDHA JOSHI
BBA	C26	Consumer Behaviour	C26	19-20	SWARNIMA DEWAN
BBA	C26	Consumer Behaviour	C26	19-20	TANYA TRIPATHI
BBA	C26	Consumer Behaviour	C26	19-20	TEJAS REDDY P V
BBA	C26	Liquidity Analysis	C26	19-20	THATHIREDDYGARI SREENATH REDDY
BBA	C26	Brand Awareness	C26	19-20	THOTA YASWANTH
BBA	C26	Consumer Behaviour	C26	19-20	UMANG DEWAN
BBA	C26	Retail Marketing	C26	19-20	VAISHAKH BABU
BBA	C26	Liquidity Analysis	C26	19-20	VASANTH VALSARAJ
BBA	C26	Financial Performance Analysis	C26	19-20	VELPULA SAI PRIYA
BBA	C26	Working Capital Management	C26	19-20	YALAMANDALA SAI LIKITH
BBA	C26	Working Capital Management	C26	19-20	YASHAS.B.L

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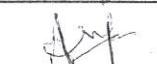
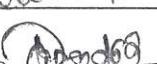
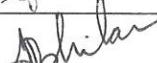
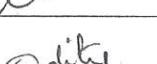
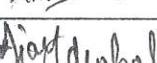
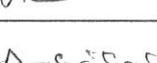
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SL NO	REGISTER NUMBER	NAME OF THE CANDIDATE	SPECIALISATION	PROJECT TITLE	Signature of the Student
1	15YUC26003	ABIN T SAM	MARKETING	A STUDY ON ADVERTISING AND ITS IMPACT ON CUSTOMER BUYING BEHAVIOUR AT MORE, SUPER MARKET, BANGALORE	
2	15YUC26013	ANFAS AHAMED KP	MARKETING	A STUDY ON BRAND PERCEPTION & ITS IMPACT ON CUSTOMER BUYING BEHAVIOUR OF DURABLE GOODS AT SPAR	
3	15YUC26015	ARJUN P SAIJAN	FINANCE	A STUDY ON PROFITABILITY ANALYSIS AT MANJUSHREE EXTRUSIONS, BANGALORE	
4	168MC26006	ARVIND RAVISH N	MARKETING	A STUDY ON ADVERTISING EFFECTIVENESS AT HECTOR BEVERAGES PVT LTD, BANGALORE	
5	16N4C26024	DIPENDRA KUMAR CHAUDHARY	FINANCE	A STUDY ON INVESTMENT PATTERN OF BUSINESS PEOPLE AT BIRLA SUN LIFE DISTRIBUTION COMPANY, BANGALORE	
6	16YUC26001	A.SIVA KUMAR	FINANCE	A STUDY ON RATIO ANALYSIS IN SATCO	
7	16YUC26002	ABHILASH E	FINANCE	A STUDY ON WORKING CAPITAL MANAGEMENT IN BESCOM	
8	16YUC26004	ADITYA SAHU	FINANCE	A STUDY ON RATIO ANALYSIS ON ANNUAL ACCOUNTS OF KPTCL	
9	16YUC26005	AHMED ARSHAAD	MARKETING	A STUDY ON MARKETING MIX AT BLUEMART VENTURES	
10	16YUC26006	AJAY MAHALINGA S	FINANCE	A STUDY ON COMPARATIVE FINANCIAL STATEMENT ANALYSIS AT BANGALORE CITY CO-OPERATIVE BANK, BANGALORE	
11	16YUC26007	AKSHAY K	FINANCE	A STUDY ON CASH MANAGEMENT & RATIO ANALYSIS AT HONDA MOTORS	
12	16YUC26008	ALLU SRI SAI	MARKETING	A STUDY ON CONSUMER BEHAVIOUR TO RETAIL COMPANY & COMPETITIVE STUDY AT VISHAL MEGA MART, BANGALORE	
13	16YUC26009	ANIK BHASKAR BANDI	FINANCE	A STUDY ON EFFECT OF INVENTORY ON PROFITABILITY AT L&T COMPANY AT L & T COMPANY, BANGALORE	
14	16YUC26010	ANIRUDHI SAI M.H	MARKETING	A STUDY ON DEVELOPING & IMPLEMENTING PROMOTIONAL STRATEGIES AT RELIANCE TRENDS, BANGALORE	

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15	16YUC26011	ANKUR ANAND JHA	FINANCE	A STUDY ON RETURN ON EQUITY WITH SPECIAL REFERENCE TO COCO-COLA AND PEPSI PVT LTD.	Prom (As per Ankur instruction)
16	16YUC26012	APOORVA V	FINANCE	A STUDY ON WORKING CAPITAL MANAGEMENT AT KPTCL, BANGALORE	Apoorva
17	16YUC26013	AQFAL SHOUKATH ALI	MARKETING	A STUDY ON CUSTOMER SATISFACTION TOWARDS HONDA UNICORN BNAGALORE.	Ali
18	16YUC26014	SREEKANTH REDDY	MARKETING	A STUDY ON CONSUMER SATISFACTION AT LG HOME APPLIANCES, YELAHANKA BRANCH, BANGALORE	Reddy
19	16YUC26015	ROHIT SAI BALLA	MARKETING	A STUDY ON CUSTOMER SATISFACTION AT MANJUNATH PIPERS, BANGALORE	Rohit Balla
20	16YUC26016	BATHALA PAVANKUMAR CHOWDARY	MARKETING	A STUDY ON MARKETING STRATEGIES AT MARUTHI SUZUKI LTD, BANGALORE	Bathala
21	16YUC26017	CHAITHANYA	FINANCE	A STUDY ON LOANS & ADVANCES WITH SPECIAL REFERENCE TO BASAVESHWARNAGAR CO-OPERATIVE SOCIETY, BANGALORE	Chaithanya
22	16YUC26019	DHANRAJU.G.B	FINANCE	A STUDY ON RATIO ANALYSIS, BANGALORE CITY CO-OPERATIVE BANK, BANGALORE	Dhanraju G.B
23	16YUC26020	DUNGSI SAI SANDEEP	MARKETING	A STUDY ON CUSTOMER SATISFACTION TOWARDS ROYAL ENFIELD	Dungsai
24	16YUC26021	HAMAD MOHSIN	FINANCE	A STUDY ON CASH FLOW AND FUND FLOW AT RESTOLEX, BANGALORE	Hamad Mohsin
25	16YUC26022	HARIKRISHNAN C	FINANCE	A STUDY ON IPO VALUATION AT SATCO, BANGALORE	Harikrishnan
26	16YUC26023	HISHAM VALIYIL USMAN	MARKETING	A STUDY ON CONSUMER PREFERENCE IN AKSHAYA ENTERPRISES, BANGALORE	Hisham
27	16YUC26024	JAMSHEER PC	MARKETING	A STUDY ON CONSUMER BEHAVIOUR AT AIRTEL TELECOMMUNICATION, BANGALORE	Jamsheer
28	16YUC26026	KARNATI PRAMOD	MARKETING	A STUDY ON CUSTOMER SATISFACTION ON YAMAHA YZF R15	Pramod

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29	16YUC26028	KOUSTUBH CHAVAN	FINANCE	A STUDY ON DEBT MANAGEMENT AT KPTCL, BANGALORE	<i>Koustubh Chav</i>
30	16YUC26029	LEENDA POTSANGBAM	MARKETING	A STUDY ON ROLE PLAYED BY CORPORATE SOCIAL ACTIVITIES IN BRAND BUILDING AT TRADE BULL SECURITIES	<i>Leenda</i>
31	16YUC26030	MANYAM ABHIRAM KRISHNA	MARKETING	A STUDY ON CONSUMER SATISFACTION AT MC DONALDS, BANGALORE	<i>Manyam</i>
32	16YUC26031	MAYUR PRABHAKAR PATIL	MARKETING	A STUDY ON CONSUMER BEHAVIOUR AT MARUTHI SUZUKI, BANGALORE	<i>Mayur Patil</i>
33	16YUC26032	MEDAM PRADEEP	MARKETING	A STUDY ON ADVERTISING EFFECTIVENESS IN CENTURY (HERMON CREATIVE PVT LTD), BANGALORE <i>Post Purchase Behaviour of customer towards</i>	<i>M.Pradeep</i>
34	16YUC26033	MEGHANA.M	FINANCE	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT KPTCL, BANGALORE <i>Micromax mobiles</i>	<i>Meghana M</i>
35	16YUC26034	JASWANTH MODUPALLI	MARKETING	A STUDY ON CUSTOMER SATISFACTION AT VISHAL MEGA MART, BANGALORE	<i>M.Jaswanth</i>
36	16YUC26035	MUHAMMED ASKAR KP	FINANCE	A STUDY OF IMPACTS OF DEMONETIZATION IN INDIAN BANKS	<i>Askar</i>
37	16YUC26036	MUSTAFA TALWADAWALA	FINANCE	A STUDY ON PERFORMANCE OF SELECTED BANKING STOCK AT SATCO CAPITAL MARKET PVT LTD	<i>Mustafa</i>
38	16YUC26037	NAGUPOGULA MOSES	MARKETING	A STUDY ON ANALYSIS ON EFFECTIVENESS OF ONLINE MARKETING COMMUNICATIONS CHANNELS AT SWIGGY, BANGALORE	<i>N.Moses</i>
39	16YUC26038	NIDHI VERMA	FINANCE	A STUDY ON TECHNICAL ANALYSIS OF COMMODITY AND CURRENCY AT FINIBRAIN, BANGALORE	<i>Nidhi</i>
40	16YUC26039	NIRMAL KUMAR	FINANCE	A STUDY ON ANALYSIS OF GROWTH OF RELIANCE MUTUAL FUNDS, BANGALORE	<i>Nirmal</i>
41	16YUC26041	NITHIN JOSE	FINANCE	A STUDY ON COMPARATIVE FINANCIAL STATEMENT ANALYSIS AT SKY LOGISTICS OF INDIA, BANGALORE	<i>Nithin</i>
42	16YUC26042	NIVEDITHA M	FINANCE	A STUDY ON CREDIT MANAGEMENT AT CANARA BANK, SAKREPATNA	<i>Niveditha</i>

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Department of Management

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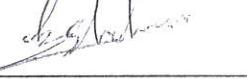
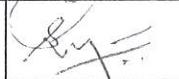
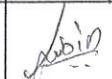
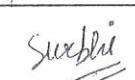
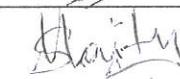
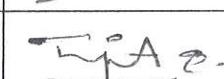
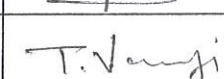
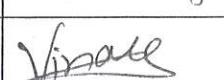
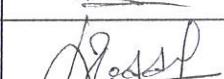
SL NO	REGISTER NUMBER	NAME OF THE CANDIDATE	SPECIALISATION	PROJECT TITLE	Signature of the Student
43	16YUC26043	NIVIN VINU	MARKETING	A STUDY ON ADVERTISING AND ITS IMPACT ON CUSTOMER BUYING BEHAVIOUR WITH REFERENCE TO DURABLE GOODS AT BIG BAZAAR, BANGALORE	
44	16YUC26044	NAIMISHA NAGA SAI LAXMI PASUMARTI	MARKETING	A STUDY ON CUSTOMER RETENTION WITH SPECIFIC REFERENCE TO SHOP RITE HYPER MARKET, BANGALORE	<i>Nainish</i>
45	16YUC26045	POLUKONDA SATYA NARAYANA	MARKETING	A STUDY ON MARKETING MIX STRATEGIES OF ROYAL ENFIELD, BANGALORE	<i>P. Satya</i>
46	16YUC26046	PONDUGALA HARISH REDDY	MARKETING	A STUDY ON BRAND PERCEPTION & ITS IMPACT ON CUSTOMER BUYING BEHAVIOUR WITH REF TO GOLDEN HARVEST BRAND FO AGRICULTURAL PRODUCTS AT BIG BAZAAR, BANGALORE	<i>H. Harry</i>
47	16YUC26047	PRAHLAD MOHAN	MARKETING	A STUDY ON FACTORS AFFECTING CUSTOMERS CHOICE OF OUTLETS & PRODUCTS AT RELIANCE, BANGALORE <i>NET PROMOTER SCORE</i> <i>DXC Technology</i>	<i>Prahlad</i>
48	16YUC26048	PRAHOR DAS	FINANCE	A COMPARITIVE STUDY ON STATEMENT OF PROFIT AND LOSS ACCOUNT AND BREAK EVEN ANALYSIS AT KPTCL, BANGALORE	<i>Prahor</i>
49	16YUC26049	RAHUL MISTRY	FINANCE	A STUDY ON BREAK EVEN ANALYSIS AT SIDHI VINAYAKA FAB ENGINEERING PVT LTD, BANGALORE	<i>Rahul</i>
50	16YUC26050	RENJITH.A.R	FINANCE	A STUDY ON CONSUMER RELASTISHIP MANAGEMENT AT RUBCO HUAT WOODS PVT LTD, BANGALORE	<i>Renjith</i>
51	16YUC26051	RICHA CHRISTOPHER	MARKETING	A STUDY ON EFFECTIVES OF DIGITAL MARKETING AS A MARKETING TOOL AT PL SECURITIES	<i>Ric平ha</i>
52	16YUC26053	RISHABH SONI	MARKETING	A STUDY ON CASH MANAGEMENT AT MURUTHI SUZUKI INDIA LTD, BANGALORE	<i>Rishabh Soni</i>
53	16YUC26054	ROHIT DHARIWAL	FINANCE	A STUDY ON CASH FLOW STATEMENT ANALYSIS AT BESCOM, BANGALORE	<i>Rohit</i>
54	16YUC26055	ROJES REJI	FINANCE	A STUDY ON FINANCIAL ANALYSIS AT APOLLO TYRES, BANGALORE	<i>Reji</i>
55	16YUC26056	RONIKA KUMARI	FINANCE	A STUDY ON COMPARATIVE ANALYSIS OF CAPITAL STRUCTURE AT TECHCDO, BANGALORE	<i>Ronika</i>
56	16YUC26057	SAURAV SHARAN	MARKETING	A STUDY ON FACTORS INFLUENCING CUSTOMERS SATISFACTIONS FOR ONLINE TRADING AT PL INDIA SECURITIES PVT LTD,BANGALORE	<i>Sharan</i>

Department of Management
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Andrahalli Main Road, Off Magadi Road;
Bangalore-560 091.

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Department of Management

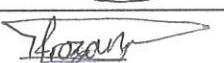
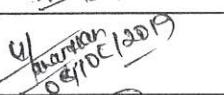
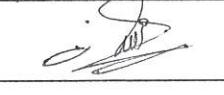
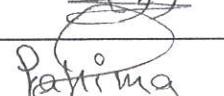
Acknowledgement for issuing BBA 6th Sem 2016-19 College Certificate for BBA Project completion

SL NO	REGISTER NUMBER	NAME OF THE CANDIDATE	SPECIALISATION	PROJECT TITLE	Signature of the Student
57	16YUC26058	SAVIN KAJOL SV	MARKETING	A STUDY ON BRAND AWARENESS & PERCEPTION AT LEVEL 10 CREATIONS, BANGALORE	
58	16YUC26059	SHAHEEM P	FINANCE	A STUDY ON LOANS & ADVANCES WITH SPECIAL REFERENCE TO NILAMBU CO-OPERATIVE URBAN BANK, MALAPPURAM	
59	16YUC26060	SHAMIM AHMED	MARKETING	A STUDY ON BRAND AWARENESS AT SATCO, BANGALORE	
60	16YUC26061	SHARLOTTE MARIA GEORGE	FINANCE	A STUDY ON PERFORMANCE EVALUATION OF ARVIND LIFESTYLE BRANDS LTD, BANGALORE	
61	16YUC26064	SUBIN PP	FINANCE	A STUDY ON COMPARATIVE ANALYSIS OF MUTUAL FUNDS & ULIPS AT KOTAK MAHINDRA, BANGALORE	
62	16YUC26065	SURBHI KUMARI	FINANCE	A STUDY OF PROFITABILITY AND GROWTH OF TECHCDO USING RATIO ANALYSIS, BANGALORE	
63	16YUC26066	SUSHIL MAITY	FINANCE	A STUDY ON RATIO ANALYSIS AT SIDDHI VINAYAKA FAB ENGINEERINGS PVT LTD, BANGALORE	
64	16YUC26067	TANNERU JEEVAN	MARKETING	A STUDY ON SALES PROMOTION STRATEGIES AT MC DONALDS, BANGALORE	
65	16YUC26068	TEJAS.S	MARKETING	A STUDY ON CONSUMER EXPECTATION AND SATISFACTION LEVEL WITH REF TO AFTER SALES & SVCS AT KTM BIKES, BANGALORE	
66	16YUC26069	VAMSI KRISHNA THOTA	FINANCE	A STUDY ON LIQUIDITY POSITION AT RANBAXY LTD BANGALORE	
67	16YUC26071	CH.VINAY KUMAR	MARKETING	A STUDY ON EFFECT OF SOCIAL MEDIA ON CUSTOMERS CHOICE OF FALCON MOBIKES AT VESPA LTD, BANGALORE	
68	16YUC26072	VISHAL KV	FINANCE	A STUDY ON BANK LOAN SANCTIONING AND RECOVERY MECHANISM AT INDIAN BANK, BANGALORE	
69	16YUC26073	VUPPALURU SRIKANTH REDDY	FINANCE	A STUDY ON FINANCIAL APPROACH BY USING RATIOS AT MTR LTD	
70	16YUC26074	VUTUKURI SIDDESWARA	FINANCE	A STUDY ON CASH MANAGEMENT AT Dr.Fritsch, BANGALORE	

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SL NO	REGISTER NUMBER	NAME OF THE CANDIDATE	SPECIALISATION	PROJECT TITLE	Signature of the Student
71	16YUC26076	ABDUL RAHMAN EHSAS	FINANCE	A STUDY ON FUNDAMENTAL ANALYSIS ON BANKING SECTOR	
72	16YUC26077	ABHISEK NAYAK	FINANCE	A STUDY ON FINANCIAL ANALYSIS AT SIDDHI VINAYAKA FAB ENGINEERING	
73	16YUC26078	BASU GOENKA	FINANCE	A STUDY ON REVENUE INCOME & EXPENDITURE ANALYSIS ON BESCOM	
74	16YUC26079	ELAYS LATIFI	FINANCE	A STUDY ON INVENTORY MANAGEMENT AT AMCO BATTERIES LTD	
75	16YUC26080	FRAIDON HOSSAINY	FINANCE	A STUDY ON OPTIMAL PORTFOLIO MANAGEMENT AT PL SECURITIES, BANGALORE	
76	16YUC26081	FRIBA YOSUFI	FINANCE	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT ASSOCIATED HYDRO PRESSINGS PVT LTD, BANGALORE	
77	16YUC26082	FROZAN SADAT	FINANCE	A STUDY ON PERCEPTION OF INVESTORS TOWARDS ONLINE TRADING	
78	16YUC26083	INA PANDEY	FINANCE	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT BATA, BANGALORE	
79	16YUC26084	JANARDHAN RAJ SAHAY	FINANCE	A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS AT EDELWEISS FINANCIAL SERVICES IN FRAISE CAPITAL, HARYANA	 4/10/2019
80	16YUC26086	MAHDI ALIJANI	FINANCE	A STUDY ON WORKING CAPITAL MANAGEMENT AT ASSOCIATED HYDRO PRESSINGS PVT LTD, BANGALORE	
81	16YUC26087	MARIAM	FINANCE	A STUDY ON CAPITAL BUDGETING AT DEAL MONEY SECURITIES, BANGALORE	
82	16YUC26088	MURSAL SHAHAB	FINANCE	A STUDY ON FINANCIAL STATEMENT ANALYSIS, AT ABBOTT HEALTH CARE PVT LTD	
83	16YUC26090	PARWANAH	FINANCE	A STUDY ON CASH MANAGEMENT AT DEAL MONEY SECURITIES PVT LTD, BANGALORE	
84	16YUC26091	PEGHLA FAHIMA ATTAYEE	FINANCE	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT PL INDIA SECURITIES PVT LTD., BANGALORE	

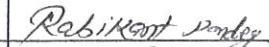
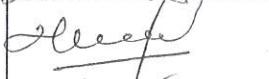
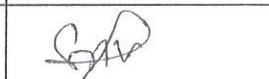
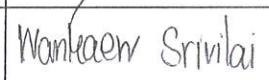
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Bangalore-560 091.

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SL NO	REGISTER NUMBER	NAME OF THE CANDIDATE	SPECIALISATION	PROJECT TITLE	Signature of the Student
85	16YUC26092	PRASHANT KUMAR KARNA	FINANCE	A STUDY ON HOME LOAN OF BANK OF BARODA, UTTAR PRADESH	
86	16YUC26093	RABIKANT PANDEY	FINANCE	A STUDY ON COMPARATIVE STUDY ON MUTUAL FUNDS WITH REFERENCE TO SBI & HDFC MUTUAL FUND AT SATCO CAPITAL MARKET PVT LTD, BANGALORE	
87	16YUC26094	RAKSHA DEUJA	FINANCE	A STUDY ON LIQUIDITY POSITION AT ABBOT INDIA LTD, BANGALORE	
88	16YUC26095	RAMESH YADAV	FINANCE	A STUDY ON RATIO ANALYSIS AT BESCOM, BANGALORE	
89	16YUC26096	ROHIT AGRAWAL	FINANCE	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS AT RESTOLEX, BANGALORE	
90	16YUC26097	SAMIM WAFI	MARKETING	A STUDY ON CUSTOMER SATISFACTIONS AT SUZUKI LTD BANGALORE.	
91	16YUC26098	SIFATULLAH AFGAN	FINANCE	A STUDY ON COMPARATIVE ANALYSIS ON MUTUAL FUND SCHEMES AT INDIANIVESH SECURITIES LTD, BANGALORE	
92	16YUC26099	WANKAEW SRIVILAI	MARKETING	A STUDY ON MARKETING STRATEGIES OF CUSTOMISED FERTILIZER IN C.P.SEEDS BANGALORE	
93	16YUC26100	YASIN HAIDARI	MARKETING	A STUDY ON THE MARKETING STRATEGY AT BHARATH TISSUE PVT LTD, BANGALORE	


HOD

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 Bangalore-560 091.

ACHARYA BANGALORE B – SCHOOL
DEPARTMENT of COMPUTER SCIENCE
Bachelor of Computer Applications (BCA)

2018-19

Sl.No	Register Number	Name of Student	PROJECT(6SEM)
1	16YUSB7002	ANSHUL CHAUDHARY	CAR RENTAL MANAGEMENT SYSTEM
2	16YUSB7003	BABA RANJITH G A	ATTENDANCE CHECKER
3	16YUSB7004	CHANCHAL MURALI NAMBIAR	ONLINE BOOK STORE MANAGEMENT SYSTEM
4	16YUSB7005	CHANDANA A N	EMPLOYEE LEAVE MANAGEMENT SYSTEM
5	16YUSB7007	DILEEP REDDY B S	NOTES MANAGEMENT SYSTEM
6	16YUSB7008	FELBIN FELIX	E-LEARNING SYSTEM
7	16YUSB7010	KIRAN G	E-FARMING SYSTEM
8	16YUSB7011	KRIPA VAIBHAV C	ADDRESS BOOK
9	16YUSB7012	MAHESH K R	ONLINE QUIZE SYSTEM
10	16YUSB7014	MURALIDHARA Y H	FEES PAYMENT SYSTEM
11	16YUSB7015	NELSON THOMAS	CABLE COMPLAINT MANAGEMENT SYSTEM
12	16YUSB7016	N HEMA DEVI	ONLINE AUTOMOBILE MECHANICS
13	16YUSB7019	RAKESH KUMAR RABHA KAKATI	SAFARNAMA TOURISM MANAGEMENT SYSTEM
14	16YUSB7020	RAMYA M	BLOOD BANK MANAGEMENT SYSTEM
15	16YUSB7021	RAMYASHREE R	FRIEND BOOK RECOMMENDATION SYSTEM
16	16YUSB7022	RIJO REJI	ONLINE FOOD ORDERING SYSTEM
17	16YUSB7023	S SHIVA RAJ KUMAR	ONLINE TRAIN TICKET RESERVATION SYSTEM
18	16YUSB7025	SANJITH TALUKDAR	ONLIN RESTAURANT MANAGEMENT SYSTEM
19	16YUSB7026	SHAIKH SAHEENA	HOTEL MANAGEMENT SYSTEM
20	16YUSB7027	SHASHANKA S A	CAB MANAGEMENT SYSTEM
21	16YUSB7028	SHEIKH SAHIL	METRO TRAIN SMARTCARD RECHARGE SYSTEM
22	16YUSB7029	SHIVAKUMAR S BEWOOR	NEWS PORTAL
23	16YUSB7030	SHWETA RAJENDRA MASIH	HOSTEL MANAGEMENT SYSTEM
24	16YUSB7031	SIRISH KUMARI V	ONLINE SHOPPING
25	16YUSB7032	SUHAS R	BLOGGING SITE
26	16YUSB7033	SUSHIL RAY	HOSPITAL MANAGEMENT SYSTEM
27	16YUSB7034	SWAPNA C	VISITOR MANAGEMENT SYSTEM
28	16YUSB7035	USHA N	FREELANCER
29	16YUSB7036	VISHAL J	PHARMACY MANAGEMENT SYSTEM
30	16YUSB7037	YAMINI DEVI G	ONLINE MODELLING OF PROACTIVE MODERATION SYSTEM
31	16YUSB7038	YATHIN S	ONLINE STUDENTS MANAGEMENT SYSTEM
32	16YUSB7039	JAMALUDDIN MUHIBULAH	STUDENTS RESULT ANALYSING SYSTEM
33	16YUSB7040	MUBARAK SHA SALEHI	NATIONAL LIBRARY

HEAD OF THE DEPARTMENT
 Department of Computer Sciences
 Acharya's Bangalore B – School
 Bangalore-560 091



Dipoyale
 Principal
 Acharya Bangalore B-school
 Andaballi Main Road, off Magadi Road,
 Bangalore-560091

ACHARYA BANGALORE B SCHOOL
DEPARTMENT OF COMMERCE
Project List for M.Com IV semester 2019 (2017-2019 Batch)

Sl No	Reg. No	Name of the Student	Project title
1	17YUCOM001	ANIL KUMAR S	A STUDY ON AGRICULTURAL LOANS & ADVANCES AND PROCEDURE AT DCC BANK KOLAR
2	17YUCOM002	BENSON JOY	AN ANALYTICAL STUDY ON DERIVATIVE IN FUTURE WITH REFERNCE TO GEOJIT FINANCIAL SERVICE LTD
3	17YUCOM003	HARISHA K R	A STUDY ON IMPLEMENTATION OF ACCOUNTING STANDARDS AT KPTCL
4	17YUCOM004	HARSHITH KUMAR S	A STUDY ONFUND FLOW AND CASH FLOW STATEMENT AT PEPSICO INDIA HOLDINGS PRIVATE LTD
5	17YUCOM005	HARSHITHA S	A STUDY ON VALUE CHAIN ANALYSIS IN PROTEKZ TOOL AND DIE MAKERS BANGALORE
6	17YUCOM006	JYOTHI C	A STUDY ON IMPLEMENTATION OF ACTIVITY BASED COSTING IN LAKSHMI PRECISION TOOLS BANGALORE
7	17YUCOM007	KARTHIKA S N	A STUDY ON COST CONTROL AND COST REDUCTION TECHNIQUES AT COOPERATIVE MILK PRODUCERS SOCIETIES UNION LTD, KOLAR KMF
8	17YUCOM008	MAHESHA V	A STUDY ON FUND MANAGEMENT AT KAVERI GARMEENA BANK
9	17YUCOM009	MANIGANDAN K	A STUDY ON DEPRECIATION POLICY ACCORDING TO ACCOUNTING STANDARD-6 AT BMTC SHANTHINAGR
10	17YUCOM010	MANISHA H M	A STUDY ON IMPACT OF CAPITAL EXPENDITURE DECISION ON PROFITABILITY OF BHEL, BANGALORE
11	17YUCOM011	MONICA K G	A STUDY ON ASSET AND LIABILITY MANAGEMENT AT STATE BANK OF INDIA
12	17YUCOM012	MONIKA V	A STUDY ON CASHFLOW ANALYSIS FOR STRATEGIC DECISIONS AT EAGNA BUSINESS SOLUTIONS PVT LTD
13	17YUCOM013	MUKTHA B S	A PROJECT REPORT ON A FEASIBILITY STUDY ON SUPPLY CHAIN COST MANAGEMENT AT BESCOM
14	17YUCOM014	NAMRATHA M	A STUDY ON ACCOUNTING TOOLS FOR PERFORMANCE EVALUATION AND RELEVANCE AT BESCOM
15	17YUCOM015	NAVEED NAZAR K P	A STUDY ON SYSTEMATIC INVESTMENT PLAN WITH SPECIAL REFERENCE TO GEOJIT FIANACIAL SERVICE LTD



16	17YUCOM016	NAVEENKUMARA B S	A STUDY ON RECEIVABLES MANAGEMENT AT ECUBE CONTROLS PRIVATE LIMITED
17	17YUCOM018	NEEL RAJ B	A STUDY ON MATERIAL MANAGEMNT AS A TOOL FOR DYNAMATIC HYDRULICS
18	17YUCOM019	PAVAN KUMAR S N	A PROJECT REPORT INTERNAL AUDIT AS TOOL FOR ENHANCING COMPANY'S PERFORMANCE IN NAMMA KARKHANE (LLP)
19	17YUCOM020	PAVITHRA A	A STUDY ON ROLE OF PM MUDRA IN CENTRAL BANK
20	17YUCOM021	PAVITHRA H S	A STUDY ON PROJECT FINANCING AT KARNATAKA POWER TRANSMISSION CORPORATION LTD
21	17YUCOM022	PRASANNA H N	A STUDY ON MARGINAL COSTING AT PACIFIC INDUSTRIES LTD
22	17YUCOM023	PRIYANKA D	A STUDY ON COST AND REVENUE ANALYSIS AT KARNATAKA POWER TRANSMISSION CORPORATION LTD
23	17YUCOM024	RAKSHITHA B S	A STUDY ON COST BENEFIT ANALYSIS IN COMPUTERISED ACCOUNTING SYSTEM AT VISHAL MEGHA MART PVT LTD
24	17YUCOM025	RAMYA B	A STUDY ON COST CONTROL TECHNIQUES AT SIDDI VINAYAKA FAB ENGINEERING PVT LTD
25	17YUCOM026	SAHANA K	A STUDY ON PROFITABILITY ANALYSIS AT CONVERGENT WIRELESS COMMUNICATION P LTD
26	17YUCOM027	SANTHOSHA G A	A STUDY ON CREDIT APPRAISAL AND RISK MANAGEMENT IN STATE BANK OF INDIA AT GULUR
27	17YUCOM028	SHILPA J	A PROJECT REPORT ON FIXED ASSETS MANAGEMENT AT KPCL
28	17YUCOM029	SHIVAKUMAR V	A STUDY ON CASH MANAGEMENT AT NASH INDUSTRIES (I) PVT LTD
29	17YUCOM030	SHIVARAJU A G	A STUDY ON LIQUIDITY MANAGEMENT AT RIVIANA FOODS PVT LTD
30	17YUCOM031	SHRUNGA U	A STUDY ON COST VOLUME PROFIT ANALYSIS WITH SPECIAL REFERENCE TO REPUBLIC INDUSTRIAL ENTERPRISES
31	17YUCOM032	SHRUTHI S	A STUDY ON RISK ANALYSIS AT INDUSTRY CHOICE
32	17YUCOM033	SIDDESH S	A STUDY ON BUDGETARY CONTROL AT BMTC SHANTHI NAGAR
33	17YUCOM034	SUDHA V	A STUDY ON INVENTORY CONTROL TECHNIQUES AT AVANA ELECTRO SYSYSTEMS PVT LTD
34	17YUCOM035	SUPREETHA B M	A STUDY ON MANAGEMNET OF LONG TERM FINANCING WITHSPECIAL REFERENCE TO HOME LOANS IN BANGALORE CITY COOPERATIVE BANK LTD
35	17YUCOM036	TRESHA J	A STUDY ON RESPONSIBILITY ACCOUNTING AT RIVIANA FOODS PVT LTD





Date: 31.12.2018

To,
The Director,
CBSMS , Bangalore University,
Bangaluru.

Sub: Submission of III Semester MBA Project Reports (December 2018).

Dear Sir,

Herewith the letter, please find the hard copies of III semester MBA students (233 nos) and one Repeater (Register No-14YUCMD032). Totaling to 234 reports.

Kindly accept it and acknowledge us the same.

Thanking You,

Yours Faithfully

Director
Acharya's Bangalore B-School
D.R. Venkatesha
Hadeeranahalli, Magadi Road
Bangalore
Director

Received
31/12/18

Approved by



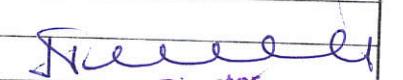


ACHARYA BANGALORE B SCHOOL
Internship Synopsis List of III Semester MBA students 2017-19

SI No	REGISTER NO	NAME	TOPIC/TITLE IDENTIFIED
1	14YUCMD032	BASAVARAJ RAJOLI	Consumer Perception about International and Local Brands.
2	17YUCMD001	A RAMAKRISHNAN	Swot analysis for cleartrip in online flight and Hotel booking.
3	17YUCMD002	ABDULKAVIYYU H	ORGANIZATION STUDY OF EASTERN CONDIMENTS PVT LTD
4	17YUCMD003	ABHIJAY SUDHIR	A study on price of asset feasibility to clients for flyash brick plant-1200, the Lobicons, Bengalore .
5	17YUCMD004	ABHIJITH G	A STUDY ON BRAND AWARENESS OF DECATHLON PRODUCTS IN RETAIL OUTLET
6	17YUCMD005	ABHIJITH MOHAN	A Study on Gold Prices movement and Prediction.
7	17YUCMD006	ABHILASH P	A Study on options pricing of select stocks using black scholes merthon model, Anand Rathi.
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10	17YUCMD009	ADARSH K S	A Study on the quality of worklife of employees in Starcare Hospital ltd Calicut.
11	17YUCMD010	ADDANKI HARIKIRAN	STUDY ON THE DOWNFALL OF THE AIRCEL TELECOMMUNICATION NETWORK.
12	17YUCMD011	ADITHYA VASANTH	A Study on workshop life balance of employees in Sutherland Global Services, Kerala
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16	17YUCMD015	AJOSH K JOHN	A Study on customer relationship management with reference to Hedge Equities Ltd.
17	17YUCMD016	AKASH	STUDY ON IMPACT OF RELIANCE JIO ON INDIAN TELECOM INDUSTRY
18	17YUCMD017	AKASH T R	Comparitive study on product on reliance lifer Insurance company with other private insurance companies.
19	17YUCMD018	AKASH TILE	A Study on retailer satisafaction towards battery product of SU-KAM Power system Ltd, Bangalore
20	17YUCMD019	AKHIL GOPINATHAN	A Study on Marketing mix strategies adopted by Technoheat & Furniture pvt Ltd to market its products in bangalore
21	17YUCMD020	AKHIL P N	A Study on Demand Assesment and Business Opportunities with reference to B2B Market BHEL, Bengalore.
22	17YUCMD021	AKSHAY	STUDY ON DYNAMICS OF ONLINE TRADING AT SHAREKHAN.
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26	17YUCMD025	AMAL VARGHESE	A study on customer perception towards online taxi service.

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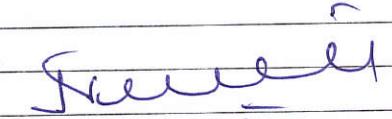
27	17YUCMD026	ANAND R	Media consumption habbit of youth (aged 18-25) in Bangalore.
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33	17YUCMD032	ARJUN B-Shalini	Investors profiling at Hedge Finance Ltd.
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35	17YUCMD034	ARRANYANI BISWAS	A Study to assess the level of customers satisfaction of Udayan Cinema Pvt. Ltd.
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39	17YUCMD038	ASHWIN GOURL	A Study to assess the influence of promotion activities on sales at Uma TVS Motors
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52	17YUCMD051	CHEETIRALA SRAVANI	Scrutinization of Modernisation of Small Scale Industries by Various Schemes provided by the NSIC
53	17YUCMD052	CHETHAN A	A study on Brand Loyalty in Travancore Cements Ltd. Kottayam
54	17YUCMD054	CHRISTIN B LUKOSE	A study on impact of promotion strategies of Burger King on customers in comparative to Mc Donald's
55	17YUCMD055	D VAMSHEE SIVA CHAKRAVARTHY	A study on impact of promotion strategies of Burger King on customers in comparative to Mc Donald's


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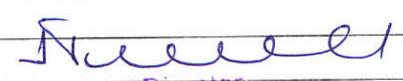
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223	17YUCMD228	VISHNU DAS C S	A Study on relationship between Sale, Profit, and Working capital Parameters with special references to KSE Ltd IRINJALAKUDA
224	17YUCMD229	VIVEK V	Analysis of financial Statement with reference to BMTC
225	17YUCMD230	YEJJE KIRAN KUMAR	A Study on buying behaviour of retailers towards stock booking on B2B market space with respect to Strio Fashion(India) Pvt Ltd.
226	17YUCMD231	AKSHAY P S	A Study on effectiveness of working capital management of KSE Limited, IRINJALKUDA
227	17YUCMD232	ALLUGUVELLI SRIKANTH REDDY	A Comparative study on Hero & Honda Bikes.
228	17YUCMD233	GU DE LOKESH CHOWDARY	A Study on clients requirements towards software testing from an qualified third party testing with special reference to makonis software solutions pvt Ltd.
229	17YUCMD235	NIDHI SASHI	A Study on Effectiveness of Advertisement with Reference to Life Style Brand
230	17YUCMD236	RAJESH DAS	A Study on effective of labour welfare measures at Bangalore Metropolitan Transport Corporation (BMTC)
231	17YUCMD237	PREM BAHADUR SHAHI-Vishwanthan	A Study on working capital management at Bangalore Metropolitan Transport Corporation (BMTC)

D236:E241D238D236:D239

We have submitted -232 Synopsis to University.


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Acharya's Bangalore B-School
 Lingadeeranahalli, Magadi Road
 Bangalore



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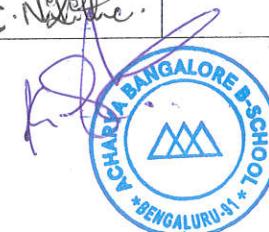
principal@acharyabbs.ac.in

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ACHARYA BANGALORE B SCHOOL
Department of Management
VITH SEM BBA - LIST OF PROJECT TITLES - 2017-2020 BATCH

Sl No	Project Marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
1			16YUC26025	JISHNU PRADEEP KUMAR	A STUDY ON MARKETING AND SALES STRATEGY AT CANNANORE SPINNING AND WEAVING MILLS		
2			17IWC26010	CHETHAN SHARMA	A STUDY ON OPERATING CYCLE AT WRITE WELL INTERNATIONAL, BANGALORE		
3			17PZC26016	Md. MAJID	A STUDY ON CUSTOMER SATISFACTION FOR ONLINE TRADING AT ALPHA COMMODITY PVT LTD		
4			17YUC26003	ADEL MEHBOOB M.C.	A STUDY ON INVESTORS PERCEPTION ON EQUITY TRADING AT SATCO CAPITAL LTD		
5			17YUC26004	AGOLU SUMAN	A STUDY ON MARKETING STRATEGIES AT SHOPRITE SUPER MARKET, BANGALORE		
6			17YUC26005	AHMAD RAMEEZ	A STUDY ON MARKETING STRATEGIES AT ANEKAR MOTORS OF MARUTI SUZUKI, BANGALORE.		
7			17YUC26006	GAISHWARYA	A STUDY ON BUYING BEHAVIOUR OF CUSTOMERS WITH SPECIFIC REFERENCE TO FMCG PRODUCTS AT SHOPRITE, ANDRAHALLI, BANGALORE		— AB —
8			17YUC26009	AKHILESH RAJ	A STUDY ON ADVERTISING STRATEGIES ON MARUTHI SUZUKI LTD AT ANEKAR MOTORS, BANGALORE		
9			17YUC26011	AKSHAY RAVINDRA PATIL	A STUDY ON MARKETING STRATEGIES OF EDUCARE SCHOLAR MANAGEMENT APPLICATION AT THIRD EYE INFOSYSTEMS, BANGALORE		
10			17YUC26012	AKSHAY SURESH	A STUDY ON DIGITAL MARKETING AT ALPHA COMMODITY PVT LTD, BANGALORE		
11			17YUC26014	AKSHITH S	A STUDY ON CASHFLOW STATEMENT AT LKP SECURITIES LTD, BANGALORE		
12			17YUC26015	ALLAN SAMUEL	A STUDY ON CUSTOMER SATISFACTION AND SERVICE QUALITY AT ANEKAR MOTORS, BANGALORE		— AB —
13			17YUC26018	ANISH KUMAR SAH	A STUDY ON REVENUE INCOME AND EXPENDITURE ANALYSIS AT BESCOM		
14			17YUC26022	BIJAY PAUL	A STUDY ON WORKING CAPITAL MANAGEMENT AT RESTOLEX COIR PRODUCTS PVT LTD, BANGALORE		
15			17YUC26023	BISHAL PRASAD GUPTA	A STUDY ON INVESTORS PERCEPTION ON EQUITY TRADING AT PL SECURITIES LTD		
16			17YUC26024	BRITTO THOMAS	A STUDY ON PROMOTIONAL STRATEGIES AT ALPHA COMMODITY PRIVATE LTD		
17			17YUC26025	BRUNGA PRAVEEN KUMAR	A STUDY ON CASH MANAGEMENT AT ASSOCIATED HYDRO PRESSINGS PVT LTD, BANGALORE		
18			17YUC26026	C DEEPAK	A STUDY ON LIQUIDITY POSITION AT ASSOCIATED HYDRO PRESSINGS PVT LTD, BANGALORE		
19			17YUC26027	CHAKALI VYSHNAVI	A STUDY ON FUND FLOW & CASH FLOW ANALYSIS AT KPCL, BANGALORE		
20			17YUC26029	CHENNURU NIKITHA REDDY	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT BMTC, BANGALORE		

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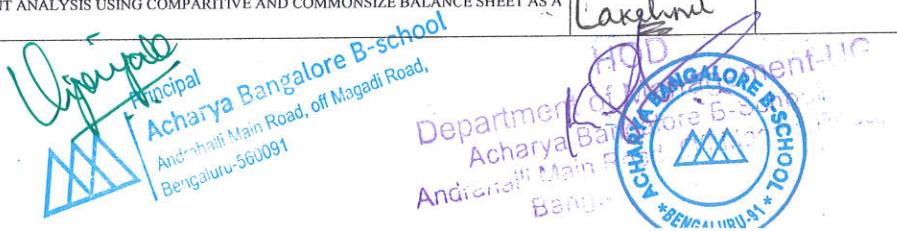


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Department of Management

VI TH SEM BBA - LIST OF PROJECT TITLES - 2017-2020 BATCH

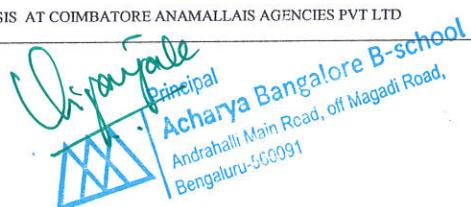
Sl No	Project Marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
21			17YUC26030	CHERUVU ASHRAF	A STUDY ON FINANCIAL STATEMENT USING FUND FLOW STATEMENT AT BMTC, BANGALORE	<i>C. N. A.</i>	
22			17YUC26031	CHINMAYI G	A STUDY ON COST STATEMENT ANALYSIS AT BESCOM, BANGALORE	<i>G. M. G.</i>	
23			17YUC26032	CHINTAN M PATEL	A STUDY ON DEVELOPING & IMPLEMENTING PROMOTIONAL STRATEGIES AT JALARAM WOOD INDUSTRIES.	<i>C. Patel.</i>	
24			17YUC26033	CHUNDURU Srinivasa SATYA VADIN KUMAR	A STUDY ON MARKETING STRATEGIES ON PRISM WOOD INDUSTRIES	<i>S. Vadin Kumar</i>	
25			17YUC26035	DIVYA M	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT BESCOM, BANGALORE	<i>D. M.</i>	
26			17YUC26036	DUDDU BHARGAV	A STUDY ON WORKING CAPITAL MANAGEMENT AT ANDHRA BANK - BHARATHNAGAR BRANCH, BANGALORE	<i>D. Bhargav</i>	
27			17YUC26037	ERAGAM JEEVANA SOWJANYA	A STUDY ON CONSUMER BEHAVIOUR TOWARDS BAJAJ BIKES	<i>Sowjanya</i>	
28			17YUC26040	FURQAAN TAHIR	A STUDY ON FINANCIAL STATEMENTS BY RATIO ANALYSIS AT J&K BANK	<i>F. Tahir</i>	
29			17YUC26041	GANGIREDDY HARRSHA VARDHAN	A STUDY ON CONSUMER BEHAVIOUR CONDUCTED AT SHOPRITE HYPER MARKET	<i>G. Harrsha</i>	
30			17YUC26045	GUDDETI SAI VISWANADH VIJAYA DATTI	A STUDY ON FINANCIAL STATEMENT ANALYSIS USING RATIO AT BMTC, BANGALORE	<i>S. Viswanadhan</i>	
31			17YUC26048	JALARI HEMANTH	A STUDY ON PROFITABILITY ANALYSIS AT ANDHRA BANK, BHARATHNAGAR BRANCH AT BANGALORE	<i>J. Hemant</i>	
32			17YUC26051	KV ASHWIN KARADI	A STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED BANKING STOCKS AT KLP SECURITIES LTD.	<i>R. Ashwin</i>	
33			17YUC26053	KAMBHAM PRANEETH	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT HDFC BANK	<i>P. Praneeth</i>	
34			17YUC26054	KANUMURI PRANAY VARMA	A STUDY ON CONSUMER BEHAVIOUR AT JALARAM WOOD INDUSTRIES	<i>P. Kanumuri Varma</i>	
35			17YUC26057	KESHAV KUMAR GUPTA	A STUDY ON RATIO ANALYSIS AT BESCOM, BANGALORE	<i>K. Gupta</i>	
36			17YUC26058	KESHAVA PRASAD N	A STUDY ON MARKETING STRATEGIES OF BASKIN ROBBINS ICECREAMS & CAKES (FRANCHISEE: JAYANTH ENTERPRISES)	<i>N. Prasad</i>	
37			17YUC26059	RAHUL CHAKRAVARTHY VIJAYA DATTI	A STUDY ON FUND FLOW ANALYSIS AT HYDRO PROCESSING	<i>Rahul. C</i>	
38			17YUC26060	KONDETI DINESH	A STUDY ON VALUATION OF FIXED ASSETS AT PROTEKZ TOOL AND DYE MAKERS	<i>K. Dinesh</i>	
39			17YUC26061	KUSHAL SAGAR A N	A STUDY ON CONSUMER BEHAVIOUR AT BIMAL AUTO AGENCY INDIA PVT LTD, BANGALORE	<i>Kushal Sagar</i>	
40			17YUC26062	LAKSHMI PRASANNA P	A STUDY ON FINANCIAL STATEMENT ANALYSIS USING COMPARITIVE AND COMMONSIZE BALANCE SHEET AS A TOOL AT HAL LTD	<i>Lakshmi P.</i>	



ACHARYA BANGALORE B SCHOOL
Department of Management
VI TH SEM BBA - LIST OF PROJECT TITLES - 2017-2020 BATCH

Sl No	Project Marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
41			17YUC26063	LUKKA BHARGAVA VENKAT	A STUDY ON CUSTOMER SATISFACTION AT JALARAM WOOD INDUSTRIES		
42			17YUC26064	M. POOJA NAIDU	A STUDY ON WORKING CAPITAL MANAGEMENT AT KARNATAKA ROAD DEVELOPMENT CORPORATION LTD., BANGALORE		
43			17YUC26065	MAHJABIN HASIN	A STUDY ON MARKETING MIX AT PL INDIA SECURITY LIMITED ..		
44			17YUC26066	MANJUNATH B S	A STUDY ON FINANCIAL ANALYSIS AT RESTOLEX COIR PRODUCTS PVT LTD, BANGALORE		
45			17YUC26067	MANVITH A	A STUDY ON CUSTOMER SATISFACTION TOWARDS BAJAJ BIKES		
46			17YUC26069	MITTA VISALAKSHI	A STUDY ON FINANCIAL DERIVATIVES & RISK ANALYSIS AT KARVY STOCK BROKING LTD		
47			17YUC26082	PATHAN ZAHEER KHAN	A STUDY ON CUSTOMER ATTITUDE AND PREFERENCE AND SATISFACTION TOWARDS MUTUAL FUND INVESTMENT AT DEALMONEY SECURITIES,LTD.		
48			17YUC26083	PAVITRA S BADIGER	A STUDY ON CONSUMER SATISFACTION AT SHOPRITE HYPER MARKET		
49			17YUC26084	PAWAN	A STUDY ON PERFORMANCE & EVALUATION OF MUTUAL FUNDS IN INDIA AT LKP SECURITIES LTD, BANGALORE		
50			17YUC26086	PRAJAKTA KALGHATGI	A STUDY ON MARKETING MIX AT JSW STEEL		
51			17YUC26087	PRAKRITI DHUNGEL	A STUDY ON PERFORMANCE AND EVALUATION ON MUTUAL FUNDS AT PL INDIA SECURITIES PVT LTD, BANGALORE		
52			17YUC26088	PRASHANT SHARMA	IPO VALUATION AT KSBL SECURITIES LTD		
53			17YUC26089	PRASHANTH K CHAND	A STUDY ON CASH FLOW STATEMENT ANALYSIS AT LAKSHMI AUTOMOBILES, BALLERY.		
54			17YUC26090	PRIYANSHU KUMAR SHARMA	A STUDY ON CASH FLOW STATEMENT AT BESCOM		
55			17YUC26091	P HAREESH BABU	A STUDY ON FUND FLOW ANALYSIS AT HINDUSTAN COCOCOLA BEVERAGES PVT LTD.		
56			17YUC26093	RAJA YADAV	A STUDY ON PROFITABILITY ANALYSIS AT J&K BANK, BANGALORE		
57			17YUC26094	MEGHANA RAJULAPATI	A STUDY ON INVESTORS PERCEPTION ON EQUITY TRADING AT KSBL LTD		
58			17YUC26097	RUDRAMUNISWAMY	A STUDY ON CONSUMER SATISFACTION AT ZED DETECTIVE AGENCY, DHARWAD		
59			17YUC26098	SABBavarapu Naga SANDEEP	A STUDY ON RATIO ANALYSIS AT ANDHRA BANK LTD, BHARAT NAGAR, BANGALORE		
60			17YUC26099	C SADAKUTTI	A STUDY ON RATIO ANALYSIS AT COIMBATORE ANAMALLAIS AGENCIES PVT LTD		

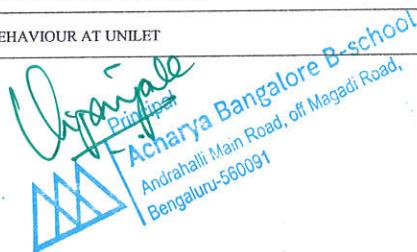
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Department of Management
VI TH SEM BBA - LIST OF PROJECT TITLES - 2017-2020 BATCH

Sl No	Project Marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
61			17YUC26100	SAGAR BHANDARI	A STUDY ON INITIAL PUBLIC OFFERINGS(IPO) AT PL INDIA SECURITIES PVT LTD, BANGALORE	<i>Lugagowda M.</i>	
62			17YUC26101	SAKSHAM	A STUDY ON DIGITAL MARKETING AND ITS IMPACT ON CUSTOMERS AT KSB SECURITIES LTD.	<i>Jakshay</i>	
63			17YUC26104	SARTHAK KUMAR SINGH	A STUDY ON CUSTOMER PREFERENCE TOWARDS CHOOSING MORE MEGA STORE, YESHWANTPUR.	<i>Sarthak</i>	
64			17YUC26105	SATHVIK G	A STUDY ON CONSUMER SATISFACTION TOWARDS AFTER SALES SERVICES WITH SPECIAL REFERENCE TO UNILET HOME APPLIANCES , SUNKADAKATTE, BANGALORE.	<i>Gathika</i>	
65			17YUC26106	SAURAV KUMAR SRIVASTAVA	A STUDY ON EFFECTIVENESS OF BUDGETARY AND COST CONTROL TECHNIQUES AT OS INFOTECH.	<i>Saurav</i>	
66			17YUC26107	SERAJ ALAM	A STUDY ON CASH FLOW STATEMENT AT PL SECURITIES PVT LTD.	<i>Rasif</i>	
67			17YUC26108	SHAIK MAHAMMED SUFIYAAN	A STUDY ON FINANCIAL ANALYSIS USING CASH FLOW STATEMENT AT BMTC, BANGALORE	<i>Sufiyaan</i>	
68			17YUC26111	ALTAMAS JAMALUDDIN SHEIKH	A STUDY ON FINANCIAL STATEMENT ANALYSIS - CASH FLOW AT J&K BANK, BANGALORE	<i>Altamas</i>	
69			17YUC26112	SHIBANI SHAH	A STUDY ON CUSTOMER SATISFACTION ON ONLINE TRADING AT KSB SECURITIES PVT LTD.	<i>Shibani</i>	
70			17YUC26113	SHIVAPRASAD H R	A STUDY ON FINANCIAL STATEMENT ANALYSIS AT CESCOM,MYSORE	<i>Shivaprasad</i>	
71			17YUC26114	SHOAIB AHMAD	A STUDY ON CRITICAL STUDY ON USER'S PERSPECTIVE TOWARDS SUSTAINABLE USAGE OF SOLAR SYSTEM AT HOUSES WITH SPECIAL FOCUS ON DEEPA SOLAR SYSTEM PVT LTD.	<i>Shoaib</i>	
72			17YUC26116	SIDDESHWAR	A STUDY ON FINANCIAL STATEMENT ANALYSIS USING COMMON SIZE & COMPARATIVE STATEMENT AT RESTOLEX COIR PRODUCTS PVT LTD, BANGALORE	<i>Siddeshwar</i>	
73			17YUC26117	SIDHARTH S	A STUDY ON LOAN & ADVANCE AT THE PAYANGADI URBAN CO-OPERATIVE BANK, KANNUR	<i>Sidharth</i>	
74			17YUC26118	SRI A RAMA KOTTI VARMA LOKAM	A STUDY ON RETURN ON INVESTMENT CONDUCTED AT PROTEKZ TOOL AND DYE MAKERS PVT. LTD.	<i>Rama L</i>	
75			17YUC26121	SUDHA JOSHI	A STUDY ON FINANCIAL ANALYSIS AT SIDHI VINAYAKA FAB ENGINEERING PVT LTD, BANGALORE	<i>Sudha Joshi</i>	
76			17YUC26122	SWARNIMA DEWAN	A STUDY ON CONSUMER PREFERENCE TOWARDS "LAKME" BRAND OF COSMETICS WITH SPECIFIC REFERCE TO CUSTOMERS AT SHOPRITE HYPER MARKET, ANDRAHALLI, BANGALORE.	<i>Swarnima Dewan</i>	
77			17YUC26126	TANYA TRIPATHI	A STUDY ON CUSTOMER SATISFACTION OF APOLLO TRUCK TYRES	<i>Tanya</i>	
78			17YUC26127	TEJAS REDDY P V	A STUDY ON CONSUMER EXPECTATION & SATISFACTION LEVEL AT KTM BIKES, BANGALORE	<i>Tejas</i>	
79			17YUC26128	THATHIREDDYGARI SREENATH REDDY	A STUDY ON RATIO ANALYSIS AT KPTCL, BANGALORE	<i>Sreenath</i>	
80			17YUC26129	THOTA YASWANTH	A STUDY ON CONSUMER BEHAVIOUR AT UNILET	<i>Yashwanth</i>	

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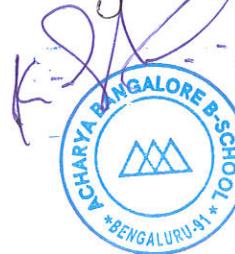
ACHARYA BANGALORE B SCHOOL

Department of Management

VI TH SEM BBA - LIST OF PROJECT TITLES - 2017-2020 BATCH

Sl No	Project Marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
81			17YUC26133	VAISHAKH BABU	A STUDY ETHICAL CHALLENGES IN MARKETING AT ALPHA COMMODITY PVT LTD	<i>Vaishakh Babu</i>	
82			17YUC26136	VASANTH VALSARAJ	A STUDY ON FINANCIAL STATEMENT ANALYSIS USING RATIOS AT THE URALUNGAL LABOUR CONTRACT CO OPERATIVE SOCIETY LTD	<i>Vasanth Valsaraj</i>	
83			17YUC26138	VELPULA SAI PRIYA	A STUDY ON FINANCIAL PERFORMANCE AT KPCL, BANGALORE	<i>Sai Priya</i>	
84			17YUC26139	YALAMANDALA SAI LIKITH	A STUDY ON NON PERFORMING ASSETS AT ANDHRA BANK	<i>Sai Likith</i>	
85			17YUC26140	YASHAS.B.L	A STUDY ON PORTFOLIO MANAGEMENT SECURITIES AT LKP SECURITIES LTD, BANGALORE	<i>Yashash B.L</i>	

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ACHARYA BANGALORE B – SCHOOL
DEPARTMENT of COMPUTER SCIENCE
Bachelor of Computer Applications (BCA)
2019-20

SL.NO	REGISTER NUMBER	NAME OF STUDENT	PROJECT TITLES(5 TH SEM)	PROJECT TITLES(6 TH SEM)
1	17YUSB7002	AKANKSHA SINGH	ABBS BANKING SYSTEM	RENT AND RIDE SYSTEM
2	17YUSB7003	PAVAN B R	WASTE PRODUCT MANAGEMENT SYSTEM	ONLINE BOOK MANAGEMENT
3	17YUSB7004	BANDREDDI BALA SRIV ALLI	REALESTATE MANAGEMENT SYSTEM	SS HOME APPLIANCES
4	17YUSB7005	BELLAMKONDA SAVEENA	CLINIC MANAGEMENT SYSTEM	CRIME MANAGEMENT SYSTEM
6	17YUSB7006	BHARATH S	UNALONE BOOKINGS	ONLINE RTO MANAGEMENT SYSTEM
7	17YUSB7007	BINDU K M	CAR SHOWROOM MANAGEMENT SYSTEM	ABBS ALUMNI MANAGEMENT SYSTEM
8	17YUSB7008	CHANDAN.C	HOSTEL MANAGEMENT SYSTEM	CORPORATE EVENT MANAGEMENT SYSTEM
9	17YUSB7009	CHETHAN.AS	FOOD SERVICE MANAGEMENT SYSTEM	REAL ESTATE MANAGEMENT SYSTEM
10	17YUSB7010	ASHVIN SRIVATHSAV D G	HRM ELITE HR MANAGEMENT SYSTEM	CONVENTION MANAGEMENT SYSTEM
11	17YUSB7011	DIXIT D	UNALONE BOOKINGS	LITTLE ADAGIO
12	17YUSB7012	JADHAV DARSHAN BABURAO	CAR SHOWROOM MANAGEMENT SYSTEM	E VOTING MANAGEMENT SYSTEM
13	17YUSB7014	SHANSHANK K	HOSTEL MANAGEMENT SYSTEM	CONFERENCE MANAGEMENT SYSTEM
14	17YUSB7015	KARTHIK RAJA M	WASTE PRODUCT MANAGEMENT SYSTEM	ONLINE BLOOD BANK MANAGEMENT SYSTEM
15	17YUSB7016	MADAN A G	FOOD SERVICE MANAGEMENT SYSTEM	FREELANCER
16	17YUSB7019	MONISH A	CLINIC MANAGEMENT SYSTEM	BIKE SHOWROOM MANAGEMENT SYSTEM
17	17YUSB7021	NAVEEN KUMAR R	FOOD SERVICE MANAGEMENT SYSTEM	VIRTUAL CLASSROOM MANAGEMENT SYSTEM
18	17YUSB7022	NAVRAJ CHHETRI	HRM ELITE HR MANAGEMENT SYSTEM	ONLINE MARRIAGE REGISTRATION
				MANAGEMENT SYSTEM
19	17YUSB7023	NISHANT KUMAR	BUS RESERVATION SYSTEM	JOB SEARCHING WEBSITE
20	17YUSB7024	PAVITHRA M J	COMPANY INFORMATION SYSTEM	EDUCATIONAL EXPRO
21	17YUSB7025	PUSHPENDRA SHARMA S	COMPANY INFORMATION SYSTEM	ABBS CLUB MANAGEMENT
22	17YUSB7026	R MOHIT KOTHARI	BUS RESERVATION SYSTEM	E-BUSINESS MOHIT MARKETING
23	17YUSB7028	RUPESH KUMAR JOSHI	HRM ELITE HR MANAGEMENT SYSTEM	TIME OF CHARITY MANAGEMENT SYSTEM
24	17YUSB7029	SHAIK MOHAMMED BASHA	COFFEE SHOP MANAGEMENT SYSTEM	HOSPITAL MANAGEMENT SYSTEM
25	17YUSB7031	TINKI NEWAR	ABBS BANKING SYSTEM	TOURISM MANAGEMENT SYSTEM
26	17YUSB7032	VIVEK	COFFEE SHOP MANAGEMENT SYSTEM	CO2 DASHBOARD

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ACHARYA BANGALORE B SCHOOL
DEPARTMENT OF COMMERCE
LIST OF PROJECT TITLES OF 4TH SEMESTER M.COM (2018-2020 BATCH)

SL. NO	REGISTER NUMBER	STUDENT NAME	PROJECT TOPIC WITH COMPANY NAME
1	18YUCOM001	AISHWARYA K S	A STUDY ON COST CONTROL TECHNIQUES IN SRI DURGA SALES CORPORATION, BANGALORE
2	18YUCOM003	ARUNA G S	A STUDY ON DIFFERENT MODES OF MOBILIZATION OF FUND DEPOSITS IN TAVARAKERE AGRICULTURE CO-OPERATIVE SOCIETY, BANGALORE
3	18YUCOM004	BALAJI RAO S	A STUDY ON ACCOUNTING STANDARDS (AS-6) IN KARNATAKA POWER TRANSMISSION CORPORATION LTD, BANGALORE
4	18YUCOM005	BANU PRAKASH H N	A STUDY ON CASH & FUND FLOW ANALYSIS IN SRI DURGA SALES CORPORATION, BANGALORE
5	18YUCOM006	BHARATH L	A STUDY ON IMPACT OF GOODS & SERVICE TAX ON SMALL SCALE INDUSTRIES IN BANGALORE
6	18YUCOM007	BHAVYA G	A STUDY ON IMPACT OF MATERIAL MANAGEMENT & MATERIAL ACCOUNTING DURING POST GST AT THE SOUTH INDIA PAPER MILLS LTD (SIPM), BANGALORE
7	18YUCOM008	DEEPTHI K	A STUDY ON RETURN ON INVESTMENT AT JALARAM WOOD INDUSTRIES, BANGALORE
8	18YUCOM009	GURMEET KAUR	A STUDY OF FINANCIAL PERFORMANCE ANALYSIS USING DU-PONT MODEL IN KURL ON LTD, BANGALORE
9	18YUCOM010	HASMITHA K G	A STUDY ON CAPITAL STRUCTURE AT SRI SAI POLYMERS, BANGALORE
10	18YUCOM011	JYOTHY N Y	A STUDY ON ANALYSIS OF PROFITABILITY, EFFICIENCY AND RISK USING DU-PONT ANALYSIS AT BINDYA CARGO LTD, BANGALORE
11	18YUCOM012	KAVYA V	A STUDY ON PERFORMANCE ANALYSIS IN MUTUAL FUNDS AT MOTILAL OSWAL SERVICES LTD, BANGALORE
12	18YUCOM013	KUSHAL M R	A STUDY ON OPERATING EXPENSES IMPACT ON SALES AT PRATHAM MOTORS PVT LTD, BANGALORE'
13	18YUCOM014	KUSHAL V M	A STUDY ON COST ELEMENTS & ITS EFFECTS ON COST OF PRODUCTION AT MARVIN FOODS, BANGALORE
14	18YUCOM015	KUSUMA G S	A STUDY ON FINANCIAL PLANNING & FORECASTING AT LOUKYA & CO, BANGALORE
15	18YUCOM016	LAVANYA B V	A STUDY ON PERFORMANCE EVALUATION AT BANGALORE ELECTRICITY SUPPLY COMPANY (BESCOM), BANGALORE
16	18YUCOM017	MADHU K R	A STUDY ON PROJECT FINANCING OF KPCL, BANGALORE
17	18YUCOM018	MAHALAKSHMI B J	A STUDY ON DEBT & EQUITY FUNDING AT AVANA ELECTRO SYSTEMS PVT LTD, BANGALORE
18	18YUCOM019	MANJUNATHA V	A STUDY ON BUDGETARY CONTROL AT BANGALORE METROPOLITAN TRANSPORT CORPORATION BANGALORE

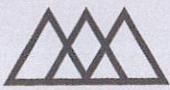

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 Bangalore - 560 091

19	18YUCOM020	MANUSHREE R	A STUDY ON SUPPLY CHAIN MANAGEMENT AT VRL LOGISTICS LTD, BANGALORE
20	18YUCOM021	MOHAN KUMAR H B	A STUDY ON COST CONTROL & COST REDUCTION TECHNIQUES IN SRI KRISHNA LAMICOAT PVT LTD, BANGALORE
21	18YUCOM022	MUKTHAMBA K	A STUDY ON FUNDAMENTAL ANALYSIS OF SECURITIES ANGEL BROKING PVT LTD, BANGALORE
22	18YUCOM023	NANDAN KUMAR K	A STUDY ON PERFORMANCE COSTING IN SRI KRISHNA LAMICOAT PVT LTD, BANGALORE
23	18YUCOM024	NANDAN KUMAR N	A STUDY ON TRANSPORTATION COSTING IN KSRTC, CHIKKABALAPUR DIVISION, BANGALORE
24	18YUCOM025	NANDINI R	A STUDY ON TOTAL QUALITY MANAGEMENT AT AVANA ELECTRO SYSTEMS, BANGALORE
25	18YUCOM027	PAVAN KUMAR M R	A STUDY ON INVESTMENT MANAGEMENT WITH SPECIAL REFERENCE TO ABB INDIA LTD, BANGALORE
26	18YUCOM028	RAMYA H	A STUDY ON CAPITAL BUDGETING AT LANKIA & CO, BANGALORE
27	18YUCOM029	RAMYA K	A STUDY ON FUND MANAGEMENT ANALYSIS AT KARNATAKA GRAMEENA BANK, BANGALORE
28	18YUCOM030	RAMYA S	A STUDY ON ANALYSIS OF PORTFOLIO MANAGEMENT SERVICES IN MOTILAL OSWAL FINANCIAL SERVICES LTD, BANGALORE
29	18YUCOM031	SHILPA SHREE M	A STUDY ON BANKING IN CAPITAL MARKET IN DXC TECHNOLOGY, BANGALORE
30	18YUCOM032	SHWETHA B V	A STUDY ON INDIAN STOCK MARKET TRADING PROCESS AT ANGEL BROKING PVT LTD, BANGALORE
31	18YUCOM033	SONIKA G V	A STUDY ON FIXED ASSETS MANAGEMENT AT COCO COLA, BANGALORE
32	18YUCOM034	SOWJANYA C M	A STUDY ON HOUSING FINANCE IN HDFC BANK AT KOLAR
33	18YUCOM035	SURYA R	A STUDY ON LOAN & ADVANCES AND RECOVERY TECHNIQUES IN TAVARAKERE PRIMARY SERVICE AGRICULTURAL CO-OPERATIVE SOCIETY LTD, BANGALORE
34	18YUCOM036	SUSHMA N	A STUDY ON OPERATING COST ANALYSIS AT BINDYA CARGO PVT LTD, BANGALORE
35	18YUCOM037	TEJASWINI C	A FEASIBILITY STUDY ON SUPPLY CHAIN COST MANAGEMENT IN BESCOM, BANGALORE

Planned

Department
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Andrahalli Main Road, Off Magadi Road
Bangalore-560 091





Date: 16.01.2020

To,
The Director,
CBSMS , Bangalore University,
Bangaluru.

Sub: Submission of III Semester MBA Project Reports (January 2020).

Dear Sir,

Herewith the letter, please find the hard copies of III semester MBA students (210 nos) and one Repeater (Register No-17YUCMD181). Totaling to 211 reports.

Kindly accept it and acknowledge us the same.

Thanking You,

Yours Faithfully

For. Director.

C.R.A [For RAVI S]

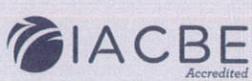
D.R. Venkatesha

Director

Director
Acharya's Bangalore B-School
Lingadceranahalli, Magadi Road
Bangalore

W. Venkatesha
16/1/2020
(211)

Approved by



Andrahalli Main Road, Off Magadi Road, Bengaluru-560091, Karnataka, India

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ACHARYA BANGALORE B SCHOOL

MBA DEPARTMENT

III SEMESTER PROJECT INTERNSHIP 2018-20 BATCH

SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
1	ABHIJITH H	18YUCMD002	A STUDY ON INTERNAL AUDIT CONTROL AT E-VERGR SOFTWARE AND TECHNOLOGY SERVICE PVT LTD
2	ABHISHEK P K	18YUCMD005	A STUDY ON BUILDING BRAND AWARENESS THOUGH DIGITAL MARKETING WITH REFERENCE TO RUBCO
3	ADABALA PHANI RAM GOPAL	18YUCMD006	A STUDY ON GST TDS FILING PROCEDURES
4	ADITYA A JOSHI	18YUCMD007	A STUDY ON MARKET ANALYSIS OF LG CONSUMER DURABLE IN RETAIL MARKETING
5	AJITHAKUMARA H K	18YUCMD009	A STUDY ON INTERNAL AUDIT PROCEDURE, FUNCTIONS AND ITS PERFORMANCE IN VST TILLERS AND TRACTORS
6	AKASH	18YUCMD010	A STUDY ON PROMOTIONAL INITAIVES AT PATANJALI AYURVEDA LIMITED AT BANGALORE
7	AKSHAY S	18YUCMD013	A STUDY ON MARKETING STRATIGIES AT SRI SAI GANESH AQUA SYSTEM MANUFACTURES
8	AKSHAYAKUMARA K S	18YUCMD014	A STUDY ON GOODS AND SERVICE TAX PERCEPTION AMONG ASSESSSESS
9	AKSHAYKUMAR	18YUCMD015	A STUDY ON BRAND AWARENESS OF SERVO LUBRICATS
10	ALURU MALLIKARJUN	18YUCMD018	A STUDY ON INTERNAL CONTROL PROCEDUR AND AUDIT OF DEPARTMENT W.R.T FINANCIAL PROCESS AND DOCUMENTATION
11	AMMINABHAVI SEEMA BANU	18YUCMD019	A STUDY ON PERORMANCE OF DIVERSIFIED MUTUAL FUNDS AT TAX N SAVE
12	ANAGHA RAJAN	18YUCMD020	A STUDY ON TECHNICAL ANALYSIS OF SELECTED INDIAN COMPANIES WITH SPECIAL REFERENCE TO GEOJIT FINANCIAL SERVICE LIMITED
13	HARIKRISHNA M Y	18YUCMD065	A STUDY ON EMPLOYEE ABSENTEEISM IN SLV TILES PVT LTD
14	HARSHITH GOWDA H M	18YUCMD066	A STUDY ON HUMUS RETAILER AGRI FRESH PRODUCE SUPPLY CHAIN APPLICATION IN VC AGRI TECH PVT LTD
15	HARSHITHA L	18YUCMD067	A STUDY ON IMPACT OF EMPLOYEE WELL- BEING ON PERFORMANCE IN WORKPLACE WITH REFERENCE TO ITC LIMITED, BANGALORE
16	IRANNA M PATIL	18YUCMD070	A STUDY ON MARKETING COMMUNICATIOBN BY HEYFOLIO PVT LTD HBR LAYOUT BANGALORE
17	IRFAN KAZI	18YUCMD071	A STUDY ON EMPLOEES JOB SATISFACTION AND TENANTS LEVEL OF EXPECTION WITH SPECIAL REFERENCE TO RENTPROP4U
18	KUMARASWAMY M R	18YUCMD092	A STUDY ON MARKETING PENETRATION ACTIVITIES ADOPTED BY HEYFOLIO PVT LTD HBR LAYOUT BANGALORE
19	MAHAMED ASRAF P	18YUCMD098	A STUDY ON DEIGITAL MARKETING WITH SPECIAL REFERENCE TO DIGITAL WEB ACADEMY

*_____
Signature
Director
Acharya's Bangalore B-School
Lingadeeranahalli, Magadi Road
Bangalore*

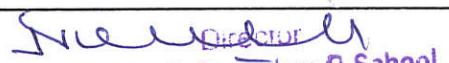
SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
20	MALLIKARJUN BASETTAPPA MATTI	18YUCMD101	A STUDY ON IMPACT OF PROMOTIONAL ACTIVITIES AT RELIANCE DIGITAL
21	MANJUNATH NAIK	18YUCMD102	A STUDY ON CUSTOMER BUYING BEHAVIOUR TOWARDS HARDWARE PRODUCT AT SAP HARDWARE PRODUCT SOLUTIONS
22	MURALI PRASATH P	18YUCMD118	A STUDY ON PERFORMANCE APPRAISAL FOR DIGITAL MARKETING EMPLOYEES OF SHIRAM LIFE INSURANCE
23	NAVARAJ	18YUCMD122	A STUDY ON MARKETING STRATEGY AND CUSTOMER SATISFACTION IN METRO CASH AND CARRY
24	VINEETH M EJANTKAR	18YUCMD217	TO STUDY THE MARKETING POTENTIAL AND SERVICES PROVIDED BY "FRESHER JOB SEEKERS" JOB PORTAL (A PRODUCT OF PAAGC DIGITAL PVT LTD)
25	VISHNU V	18YUCMD219	A STUDY ON HOW SEARCH ENGINE OPTIMISATION HELPS STARTUPS AT XBOOM UTILITIES PRIVATE LIMITED AT BANGALORE
26	MANOJ C N	18YUCMD107	A STUDY ON ADVERTISING AND SALES PROMOTION STRATEGIES OF FLY DEN TOURS PVT LTD
27	MANOJ CHOWDHARY	18YUCMD108	A STUDY ON PROMOTIONAL STRATEGIES FOR CHILD INSURANCE PRODUCT WITH REFERENCE TO SHIRAM LIFE INSURANCE COMPANY
28	MANOJ KRISHNA B	18YUCMD109	A STUDY TO ANALYSE INDUSTRY AND GOVERNMENT PARTNERSHIP TO BOOST TRADE ACTIVITIES
29	MARIYA ELDHOSE	18YUCMD111	A STUDY ON THE FACILITIES MANAGEMENT AT STARCARE HOSPITAL LTD CALICUT
30	MITHUN K MOHAN	18YUCMD114	A STUDY ON IMPACT OF SERVICE QUALITY ON THE STORE REPATRONAGE INTENTION AT DECATHLON THRISSUR
31	MITHUN M MOHAN	18YUCMD115	A STUDY ON DEALERS PERCEPTION TOWARDS KERALA AGRO MACHINERY CORPORATION ATHANI
32	MUDIYAM GURU RAGHAVI	18YUCMD117	A STUDY ON EFFECTIVENESS OF ADVERTISING STRATEGIES ADOPTED BY MAGNUM HONDA
33	MUSALIKUNTA DEEPAK SANKAR REDDY	18YUCMD119	A STUDY ON PARTNERSHIP DEVELOPMENT FOR TAXNSAVE
34	NAINA M K	18YUCMD121	A STUDY ON EFFCTIVENESS SOCIAL MEDIA MARKETING STRATEGIES FOR CREATING BRAND AWARENESS
35	NIKHIL N MENON	18YUCMD125	A STUDY ON THE EFFECTIVENESS OF ADVERTISEMENT ON BRAND PEERENCE WITH SPECIAL REFERENCE TO KLF NIRMAL INDUSTRIES PVT LTD IRINJALAKUDA
36	NIKHILA JOSE N	18YUCMD126	A STUDY ON WORK LIFE BALANCE AMONG THE EMPLOYEES OF HEDGE EQUITIES
37	NITHESH K	18YUCMD128	A ANALYSIS OF OPERATIONAL COST WITH REFERENCE TO BMTC
38	NIMMY PAUL	18YUCMD127	A STUDY ON THE IMPACT LABOUR LEGISLATION IN MIVEN MAYERAN CONVEYORS PVT LTD, HUBLI
39	PALACHERLA AKHILA	18YUCMD131	THE STUDT ON RECRUITMENT AND SELECTION PROCESS IN PENTAGON SYNERGY SOLUTIONS PVT LTD
40	PAVAN D KULKARNI	18YUCMD133	A STUDY ON RECRUITMENT AND ATTRACTING TALENT AT HEYFOLIO PVT LTD
41	POOJA N V	18YUCMD138	A STUDY ON HR PRACTICES BEING FOLLOWED BY SHIRAM LIFE INSURANCE TO IMPROVE WORKLIFE BANGALORE OF EMPLOYEES

Submitted by
Acharya's Bangalore B-School
 Lingadeeranahalli, Magadi Road
 Bangalore

SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
42	RAHUL R	18YUCMD154	A STUDY ON MARKETING STRATEGIES OF SBI HOUSING LOANS IN BANGALORE
43	RAJKIRAN	18YUCMD155	A STUDY ON CUSTOMER PREFERENCE OF SELECTING TWO WHEELER FROM HERO HONDA LIMITED
44	RAVI S MANAGUNDI	18YUCMD163	A STUDY ON DIGITAL MARKETING EFFORTS TO PROMOTE SOFRWARE SERVICE WITH REFERENCE TO METRO WHOLESALE
45	SIKHA NATH	18YUCMD185	A STUDY ON E- RECRUITMENT STRATEGIES AT EDUSHALA CONSULTANCY LIMITED
46	SRILAKSHMI SS	18YUCMD192	A STUDY ON TRAINING, DEVELOPMENT AND POLICIES IN SSNMC SUPER SPECIALTY HOSPITAL
47	SUHAS R S	18YUCMD197	A STYDY ON QUALITY OF WORK LIFE AT ANU SOLAR POWER PVT LTD
48	TEJASWINI B J	18YUCMD202	A STUDY ON PERFORMANCE EVALUTION IN ALLSEC TECHNOLOGES LIMITED
49	VIJAYA K	18YUCMD212	A STUDY ON ORGANIZATIONAL STUDY OF BMTC
50	ARUN K NAIR	18YUCMD034	A STUDY ON MARKETING STRATEGIES OF SOFTWARE COMPANIES TO PROMOTE BRAND ENGAGEMENT WITH REFERENCE TO TECH 630 LABS PRIVATE LIMITED
51	ASHVIN JEBU VARUGHESE	18YUCMD036	A STUDY ON PRODUCT PROMOTION TECHNIQUES AT KAMCO LTD ATHANI
52	AVULA MAHESWAR REDDY	18YUCMD038	A STUDY ON EFFECTIVENESS OF 'REAL TIME' SERVICE PROVIDED BYU MILL MASTER MACHINERY PVT LTD FOR MILLING MACHINES IN WARRANTY PERIOD FOR THE END USERS IN BANGALORE.
53	AYALURI NAGENDRA NEELAKANTA SAI	18YUCMD039	A STUDY ON LOGISTICS MANAGEMENT LEADING TO CUSTOMER ENGAGEMENT IN OFFER PERIOD VERSUS LEAN PERIOD WITH SPECIAL REFERENCE TO FUTURE RETAIL LIMITED (BIG BAZAAR) MALLESHWARAM BANGALORE
54	BAGIRTHIPALLY RAJESH	18YUCMD040	A STUDY ON POINT OF DIFFERENCE FOR CANCER CARE INDURANCE PLAN PROMOTED BY SLIC WITH OTHER LIFE INDURANCE PLAN IN MARKET WITH SPECIAL REFERENCE TO BANGALORE
55	BATTA NAVEEN KUMAR	18YUCMD042	A STUDY ON FIANNCLIAL SERVICES AND ITS DEGREE OF FULFILLMENT CREATING BUYER DELIGHT
56	SHAIK FAZULUR REHMAN	18YUCMD178	A STUDY ON FUNDAMENTAL AND TECHNICAL ANALYSIS OF FOREX MARKET AT STAR FING PVT LTD.
57	SHARATH C	18YUCMD180	A STUDY ON FINANCIAL PLANNING AND FORECASTING AT SRI GANAGA CREDIT CO OPERATIVE SOCIETY LIMITED
58	SHASHI BHARATHWAJ H L	18YUCMD181	A STUDY ON CONSUMER BEHAVIOUR AND PROMOTIONAL STRATEGY FOR B2B SALES AT METRO CASH AND CARRY
59	SHIVALINGAPPA HANCHINAL	18YUCMD182	A STUDY ON TECHNICAL ANALYSIS OF SELECTED STOCKS IN SHAREKHN COMPANY
60	SHWETA	18YUCMD183	A STUDY ON DISTRIBUTION CAHNNELENL ENLARGEMENT FOR CONSUMER DURABLES AND HOME APPLIANCE WITH SPECIAL REFERENCE TO CROM RENGE PRODUCTS IN BANGALORE
61	SIDHARTH VENUGOPAL	18YUCMD184	A STUDY ON STOCK MARKET VOLATILITY OF 'BLUE CHIP' COMPANIES WITH REFRENCE TO MPHASIS LIMITED.
62	PALA VAMSI KRISHNA	18YUCMD130	A STUDY ON FUNCTIONS AND PROCESS OF INTERNAL AUDIT

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SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
63	PANCHAMUKHI D	18YUCMD132	A STUDY ON EFFECTIVENESS OF INVENTORY CONTROL SYSTEM AT VOLVO CONSTRUCTION EQUIPMENTS AT BANGALORE
64	PEDAMALLU RAGHAVA KRISHNA BHAGAVAN	18YUCMD134	A STUDY ON GST AND TDS FILLING PROCEDURES
65	POONACHA O B	18YUCMD139	A COMPARATIVE STUDY ON THE SUSTAINABLE BUSINESS PREFORMANCE AT TATA COFFEE LIMITED
66	PRADEEP SINGH PARIHAR	18YUCMD140	A STUDY ON INVESTING BANKING AT TECH MECH INTERNATIONAL PVT LTD
67	PRAKASH	18YUCMD141	A STUDY ON COMMERCIAL VEHICLE LOAN AT SHIRAM FINANCE COMPANY LIMITED
68	PRAKASH G CHAVAN	18YUCMD142	A STUDY ON BRAND IMAGE OF METRO CASH & CARRY
69	PRASAD P V	18YUCMD143	A STUDY ON ASSEET AND LIABILITIES MANAGENT AT THE TOWN CO- OPERETIVE BANK HOSKOTE
70	PRASHANTH MYAGERI	18YUCMD144	A STUDY ON FIXED ASSETS MANAGEMENT WITH SPECIAL REFERENCE TO REXROTH A BOSH COMPANY AT BANGALORE
71	PRATHIBHA C P	18YUCMD145	A STUDY ON METHODS OF COSTING AND ANALYSIS OF BEML LIMITED BANGALORE COMPLEX
72	PRAVEEN D SILVA	18YUCMD146	THE STUDY ON THE COMPUTATION OF INCOME TAX RETURN FILLING FOR ITR-2 UNDER SPECIAL REFERENCES ON CAPITAL GAINS
73	PREETHAM M	18YUCMD147	A STUDY ON INCREASING COMPETITIVENESS AMONG INDIAN INUSTRIES
74	PRIYA K L	18YUCMD148	THE STUDY ON FINANCIAL PLANNING OF SALARIED EMPLOYEES TOWARDS TAX BENEFITS AT STERLING DEVELOPERS PVT LTD BANGALORE
75	DARSHAN K	18YUCMD054	A STUDY ON GST FILING IN MANUFACTURING COMPANY WITH SPECIAL REFERENCE TO L&T CONSTRUCTION EQUIPMENT LIMITED
76	GAGAN DEEP H S	18YUCMD059	A STUDY ON EMPLOYEE JOB SATISFACTION AND EMPLOYEE ENGAGEMENT AT I-NUBE SOFTWARE SOLUTION LIMITED
77	GANESHKUMAR ANANDRAY NAIK	18YUCMD060	A STUDY ON COST VOLUME PROFIT ANALYSIS AT GRASIM INDUSTRIES LIMITED
78	GURUKIRAN G	18YUCMD064	A STUDY ON GST FILING IN MANUFACTURING COMPANY AT RITTAL INDIA PVT LTD.
79	J SUNIL CHOWDARY	18YUCMD072	A RESERCH ON VARIOUS AUDITS DONE IN BANK
80	JEEVAN SIDDAPUR	18YUCMD073	A STUDY ON BRAND MANAGEMENT TOWARDS TSS SUPER MARKET, SIRSI
81	KAMAL BANERJEE	18YUCMD079	A STUDY ON CONSUMER DURABLE MARKET FOR SAMSUNG ELECTRONICS LIMITED
82	KATREDDY PAVAN KUMAR REDDY	18YUCMD080	A STUDY ON INTERNAL AUDIT PROCESS
83	KATTA VYSHALI REDDY	18YUCMD081	A STUDY ON TECHNICAL INDICATIORS USED IN INTERNATIONAL CURRENCY MARKETING


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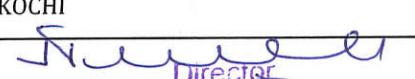
NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
84	KEERTI TRIPATHI	18YUCMD083	A PROJECT REPORT ON PERFORMANCE ANALYSIS OF MUTUAL FUNDS WITH SPECIAL REFERENCE TO DEBT FUNDS
85	KIRAN JOHNSON	18YUCMD084	A STUDY ON COST - VOLUME -PROFIT ANALYSIS AT KSE LIMITES
86	KOLUSU VENKATA RAJU	18YUCMD086	A STUDY ON CONCURRENT AUDIT IN BANKS
87	KOMAL	18YUCMD087	A STUDY ON RETAILER PERCEPTION ON THE SERVICES PROVIDED BY RETAILERS CART CART IN BANGALORE
88	ALAN MATHEW ALEX	18YUCMD016	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AND ITS IMPACT ON OVERALL EFFICIENCY OF DECATHLON RETAIL STORE
89	ALBIN ABI MALEKH	18YUCMD017	A STUDY ON THE BRAND REFERENCE TOWARDS PRODUCTS AND SERVICE OFFERED BY MANJILAS FOOD TECH PVT LTD
90	ANISH SOMAN	18YUCMD022	A STUDY ON SUSTAINABILITY OF DECATHOLON SPORTS AMONG OTHER BRANDS
91	ANSON VICTOR	18YUCMD026	A STUDY OF CONSUMERS BUYING BEHAVIOUR TOWARDS THE PRODUCT AND SERVICE OFFERED THROUGH DURGA MOTORS
92	ARAVIND HEGDE	18YUCMD029	A STUDY ON CONSUMER CHOICES TOWARDS THE PRODUCTS WITH SPECIAL REFERENCE TO BIG BAZAR
93	ARUN JACOB	18YUCMD033	A STUDY ON MILLENNIALS EXPECTATIONS AND PERCEPTION TOWARDS RELIANCE JIO 4G DATA SERVICE AT BANGALORE CITY
94	REKHA SULLIHALLI	18YUCMD166	A STUDY ON BRAND LOYALTY TOWARDS THE TIME OF INDIA NEWSPAPER WITH SPECIAL REFERENCE TO BANGALORE CITY
95	RESHMA A	18YUCMD167	A STUDY ON IMPACT OF TRIANING AND DEVELOPMENT ON ORGANIZATIONAL PERFORMANCE
96	SACHIN KARLUS FERNANDES	18YUCMD172	A STUDY ON "CREDIT CONTROL AND MANAGEMENT IN THOMAS COOK INDIA LIMITED"
97	SANJAY KUMAR V	18YUCMD175	A STUDY O EMPLOYEE PERCEPTION ABOUT ORGANISATIONAL CULTURE'S INFLUENCE ON THEIR ATTITUDE AND BEHAVIOURS AT VRL LOGISTICS LIMITED
98	SANTOSH SHRISHAILAPPA KATARAKI	18YUCMD176	A STUDY ON "LOANS AND ADVANCES WITH SPECIAL REFERENCE TO CHANGE IN INTEREST RETE AT SINGANAL CREDIT CO-OPRATIVE BANK
99	SHAHID	18YUCMD177	A STUDY ON CREDIT APPRAISAL OF HOME LOANS AT ST MILAGRESS CREDIT SOUHARDA CO - OPRATIVE LTD
100	ABHINAV KUMAR	18YUCMD003	A STUDY ON CONSUMER DURABLE MARKET FOR SAMSUNG ELECTRONICS LTD. PATNA
101	AISHWARYA V	18YUCMD008	ANALYSIS OF VARIOUS INVESTMENT SERVICES OFFERED BY JM FINANCIAL SERVICES LIMITED BANGALORE
102	AKASH P U	18YUCMD011	A STUDY ON PURCHASE PREFERENCE OF PRODUCTS WITH REFERENCE TO KLF NIRMAL INDUSTRIES PVT LTD THRISUR KERALA
103	PRIYANKA	18YUCMD149	A STUDY ON CASH AND FUND FLOW MANAGEMENT AT CADMAXX SOLUTIONS PVT LTD BANGALORE
104	RAKESH J D	18YUCMD157	A STUDY ON SALES CHANNEL MANAGEMENT ACROSS THE VARIOUS PRODUCTS OFFERED BY BRITANNIA IN BANGALORE

Neelam
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NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
105	RAKSHITH KUMAR	18YUCMD158	A STUDY ON VARIOUR LIFR INSURANCE POLICIES WITH REFERENCE TO SHIRAM LIFE INSURANCE COMPANY BANGALORE
106	RAVEENA N GANIGA	18YUCMD162	A STUDY ON COMPLIANCE OF SALES AT AUMA INDIA PVT LTD BANGALORE
107	RAVIKUMAR	18YUCMD164	A STUDY ON AUTOMATION IN ALMOND GRADING INDUSTRY NANOFIX INTERGRATED SOFTWARE SOLUTION PVT LTD HUBLI KARNATAKA
108	RAVIKUMAR B S	18YUCMD165	A STUDY ON DEPOSITS AND LEADING AT THE TOWN CO-PERATIVE BANK LTD HOSKOTE
109	ANJANEYACHAR PRASHANTH	18YUCMD023	THE STUDY OF RECURITMENT IN TALENT ACQUISITION OF AN ORGANIZATION
110	ANKITA ROY	18YUCMD024	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAM IN KOTAK MAHINDRA BANK KOLKATA
111	ANSHIKA SHUKULA	18YUCMD025	A STUDY ON RULES AND GUIDELINES FOLLOWED BY QUEST GLOBAL FOR EMPLOYEE SATISFACTION POLICY
112	ARCHANA M	18YUCMD030	A STUDY ON THE ROLE OF RECRUITMENT IN SELECTING THE BEST CANDIDATES AT GRID R & D Bangalore
113	ASHWINI	18YUCMD037	A STUDY ON THE EFFECTIVENESS OF PROMOTIONAL STRATEGIES WITH SPECIAL REFERENCE TO MALABAR GOLD AND DIAMONDS PVT LTD
114	FIONA JACQUELINE V	18YUCMD058	A DTUDY ON WORK LIFE EQUILIBRIUM AIDING TO PERFORMANCE OF EMPLOYEES AT JONES WEALTH MANAGEMENT PVT LTD
115	GOUNDER SHIKHA SATISH	18YUCMD063	A STUDY ON THE IMPACT OF TRAINING AND DEVELOPMENT TOWARDS THE EMPLOYEES AT WORKPLACE
116	VINAYAK NARAYAN UPPUND	18YUCMD215	A STUDY ON EFFECTIVENESS OF INVENTORY MANAGEMENT
117	VINDYA RAVINDRA	18YUCMD216	A STUDY ON PERFORMANCE ANALYSIS OF GROWTH FUND AT ANMOL SHARE BROKING LTD
118	VIVEK REDDY P	18YUCMD220	A DESCRIPTIVE STUDY ON THE PERFORMANCE OF SHARES OF JSW STEEL LIMITED
119	YUVAKANTH M	18YUCMD221	A STUDY ON EFFECTIVENESS OF DISTRIBUTION CHANNEL IN TWIVI TECHNOLOGY PVT LTD
120	RITU KUMARI SONY	18YUCMD222	A STUDY ON PURCHASE VERIFICATION AND INVESTORY MANAGEMENT OF AUMA INDIA PRIVATE LIMITED
121	NUTAKKI SAI NAVEEN	18YUCMD129	A STUDY ON THE CONSUMER BEHAVIOUR IN POTHS AALAYAM OF TEXTILES
122	PENDEKANTI AKASH	18YUCMD135	A STUDY ON STRATEGIES FOR SUCCESSFUL CUSTOMER RELATIONSHIP MANAGEMENT IN RETENTION
123	PINJARLA SAI KUSHAL KUMAR	18YUCMD136	A STUDY ON THE CUSTOMER SATISFACTION WITH REFERENCE TO BHARATH SANCHAR NIGAM LIMITED
124	POLAPALLY SAI KUMAR	18YUCMD137	A STUDY ON FACTORS AFFECTING CUSTOMER RETENTION IN CONSTRUCTION AND INTERIOR DESIGNING WITH SPECIAL REFERENCE TO PURNA ASSOCIATES
125	PRIYANKA	18YUCMD150	A STUDY OF LEAD GENERATION IN DIGITAL MARKETING CHANNEL OF SLIC


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SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
126	PRIYANKA	18YUCMD151	CONSUMER BEHAVIOR AND BRAND AWARENESS OF KARNATAKA MILK FEDERATION GULBARGA REGION
127	R TILAK KUMAR REDDY	18YUCMD152	A STUDY ON CUSTOMER BEHAVIOUR TOWARDS RESIDENTIAL PROJECT IN REAL ESTATE
128	RANJITA V PATIL	18YUCMD159	A DESCRIPTIVE STUDY ON PROMOTING OF PRODUCTS TO REPUBLIC OF PERU AND CANADA BY BHART ELECTRONICS LIMITED
129	RASHMI PATIL	18YUCMD160	A STUDY ON MARKETING STRATEGIES OF DENIM HUB LIFESTYLE PVT LTD
130	RAUSHAN KUMAR	18YUCMD161	A STUDY ON CUSTOMER SATISFACTION IN MARUTI SUZUKI
131	ROHIT CHERIAN MATHEW	18YUCMD169	A STUDY ON THE APPLICATION AND IMPACT OF ARTIFICIAL INTELLIGENCE IN MARKETING
132	ROHIT KUMAR	18YUCMD170	A STUDY ON CHANNEL PARTNER AND DISTRIBUTION IN COLA PVT LTD
133	KRISHNA V INGALAHALLI	18YUCMD089	A STUDY ON TAX DEDUCTIONS AND SAVING SCHEMES UNDER SECTION 80C OF THE EMPLOYEES IN MANUFACTURING COMPANY AT YADRI PRABHU & ASSOCIATES LLP
134	KUMARA H G	18YUCMD091	A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUND"
135	M RISHI KRISHNA KUMAR	18YUCMD097	A STUDY ON MARKETING POTENTIAL FOR PLYWOOD AT INCRUST ENTERPRISES BANGALORE
136	MAHESH KUMAR M	18YUCMD099	A STUDY ON FACTORS INFLUENCING THE CUSTOMER BUYING BEHAVIOR AT LABBAZZAR INDIA PVT LTD
137	MANJUNATHA V	18YUCMD103	A STUDY ON MARKETING STRATIGIES AT METRO CASHAND CARRY BANGALORE
138	MANJUSHREE GONEPPA MELMARI	18YUCMD104	A STUDY ON OPTIMALITY OF CAPITAL STRUCTURE AT GM GROUP OF INDUSTRIES
139	MANOHAR MAHAVIR GOURAI	18YUCMD105	A STUDY ON GST RELATED SERVICE PROVIDED AT OPTITAXS CONSULTING LLP
140	MANOJ B	18YUCMD106	A STUDY ON HOSTILE TAKE OVER OF COOPER BY APOLLO TYRES AT APOLLO TYRES
141	MARISETTI DURGA MALLESWAR	18YUCMD110	A STUDY ON CURRENCY MARKETING (FOREX) AT STAR FING PVT LTD
142	MARY D FERNANDES	18YUCMD112	A STUDY ON CASH FLOW MANAGEMENT AT GRASIM INDUSTRIES LIMITED
143	MAYUDDIN MUSTAK KIDIYA	18YUCMD113	A STUDY ON EFFECT OF PRICING ON SALES OF FMCG PRODUCTS AT DERCCAN TRADING CO
144	MOHD OAVEZUDDIN	18YUCMD116	A STUDY ON CONSUMER SATISFACTION TOWARDS OPPO HANDSETS - IN BIDAR CITY
145	NEHA THOMAS	18YUCMD124	A STUDY ON ROLE OF RECRUITMENT AND EMPLOYEE RETENTION IN EFFICIENT ORGANIZATIONAL PERFORMANCE
146	ROMEO CHARLES	18YUCMD171	A STUDY ON CUSTOMER SATISFACTION AT MARUTI SUZUKI WITH SPECIAL REFERENCE TO ONE UP MOTOR INDIA PVT LTD
147	SAM JOHN	18YUCMD173	A STUDY ON BRAND AWARENESS OF THE SERVICES AT ASTER MEDCITY KOCHI


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SL. NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
148	SANDESH S	18YUCMD174	A STUDY OF DIGITAL TRANSFORMATION OF SOURCE TO PAY PROCESS IN SUPPLY CHAIN USING SAAS MODEL
149	SHAILESH U	18YUCMD179	A STUDY ON CUSTOMER SATISFACTION OF BAJAJ FINSERV WITH SPECIAL REFERENCE TO SAHAKARNAGAR BANGALORE
150	SIVABALAN A	18YUCMD188	A STUDY ON EFFECTIVENESS OF MARKETING DEPARTMENT AT WEST COST PAPER MILL PVT LTD
151	SRAMANA CHATTERJEE	18YUCMD190	A STUDY ON EFFECTIVENESS OF RECRITMENT PROCESS OF GENIUS CONSULTANTS LIMITED
152	SRIDHAR HEGGADE M	18YUCMD191	A STUDY TO IDENTIFY EFFECTIVE METHOD OF PACKING AT WIPRO ENTERPRISES (P) LIMITED
153	SRILAXMI R	18YUCMD193	A STUDY ON INSURANCE IN INDIA WITH SPECIAL REFERENCE TO CHILD SEGMENT
154	SUDHULA SRIDHAR	18YUCMD196	A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT IN ELECTROB TECHNOLOGIES COMPANY
155	SURYA K N	18YUCMD198	A STUDY ON CUSTOMER EXPECTATION AND SATISFACTION AT SIRIDHANYA SPECIALITY FOOD PVT LTD
156	TAMMINANA APPANNA SANTOSH	18YUCMD201	A STUDY ON CUSTOMER EXPECTATION AND SATISFACTION ON POWER PANELS AND SERVICE AT SENTHUR POWER SERVICE PVT LTD
157	TELVIN SAJU	18YUCMD204	A STUDY ON EFFECTIVESS OF MEDIA PROMOTION STRATEGIES OF MANJILAS
158	VIJETHA C BADAD	18YUCMD214	A STUDY ON PERFORMANCE ANALYSIS OF SELECTED IAL WQUITY AND DEBT MUTUL FUNDS AT JM FINANCE
159	ANIL C Y	18YUCMD021	A STUDY ON INFLUENCE OF WHOLESELLING ON RETAILING IN METRO CASH AND CARRRY KANAKAPURA
160	ANUSUYA	18YUCMD027	A STUDY OF THE MANUFACTURING PROCESS OF WHITE CRYSTAL SUGAR IN MGSSK BHALKI
161	ANVITH C	18YUCMD028	A STUDY ON BUGETARY CONTROL AT LARSEN & TURBO LIMITED MYSORE
162	ARINDAM PODDAR	18YUCMD031	A STUDY ON GOLD PRICE MOVEMENT AND PREDICTION
163	ASHOKA M	18YUCMD035	A STUDY ON TERM LOANS AND ADVANCE AT THE TOWN CO-OPERATIVE BANK HOSKOTE
164	BANDAPALLI DHIRASA	18YUCMD041	A STUDY ON LOANS AND ADVANCES AT ANALYTICAL INVESTMENTS
165	BEBIN JOY	18YUCMD043	A STUDY ON SYSTEMMATIC INVESTMENT PLAN WITH SPECIAL REFERENCE TO GEOJIT FINANCIAL SERVICES LTD
166	BHARATA RAMACHANDRA NAIK	18YUCMD044	A STUDY ON CONSUMER AWARENESS TOWARDS TSS SUPER MARKET WITH SPECIAL REFERENCE TO THE TOTAGARS CO-OPERATIVE SALES SOCIETY LTD.
167	BIBIN MATHAI	18YUCMD046	A STUDY ON TAXATION WITH SPECIAL REFERENCE TO TRACO CABLE COMPANY LIMITED
168	BINTO BABU	18YUCMD047	A STUDY ON COST - VOLUME -PROFIT ANALYSIS WITH SPECIAL REFERENCE TO ALAGAPPA TECTILE COCHIN (MILLS) THRISUR

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NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
169	BOPAIAH C U	18YUCMD049	A STUDY ON TECHNICAL ANALYSIS OF NIFTY PERFORMANCE IN INDIAN STOCK MARKET
170	CHEETHAN KUMAR K S	18YUCMD053	A SYSTEMATIC STUDY ON CUSTOMER SATISFACTION AND DIGITAL MARKETING TOWARDS LABBAZAAR PRIVATE LIMITED AT BANGALORE
171	CHANDAN B N	18YUCMD052	A STUDY ON DIGITAL BRANDING STRATEGY WITH SPECIAL REFERENCE TO LABBAZAAR INDIA PVT LTD
172	JINKA KIRAN KUMAR	18YUCMD074	A STUDY ON CUSTOMER EXPECTATION AND SATISFACTION ON POWER PANELS AND SERVICE AT SENTHUR POWER SERVICE
173	JUNO A	18YUCMD075	A STUDY ON SUPPLY CHAIN MANAGEMENT PROCESS AT SENTHUR POWER SERVICE PVT LTD
174	K GIRISH	18YUCMD076	A STUDY ON PERCEPTION OF INVESTORS TOWARDS CURRENCY MARKET
175	K MURALIKRISHNA	18YUCMD077	A STUDY ON E-COMMERCE PRODUCT PLACEMENT
176	KALAMAKUNTLA ABHIGNA	18YUCMD078	A STUDY ON CONSUMER BUYING BEHAVIOUR DURING OFFER PERIOD IN BIG BAZAAR
177	KAVANA G K	18YUCMD082	A STUDY ON DIGITAL MARKETING OF PRODUCTS AND SERVICE WITH SUNNESS CAPITAL INDAI PVT LTD
178	KOMMULA NAVEEN SAGAR	18YUCMD088	A STUDY TO ANALYSE RECESSION IN TOURISM OF STAR FING
179	KSHIRASAGAR VENKATSAI	18YUCMD090	A STUDY ON CONSUMER LOYALTY TOWARDS PRODUCTS OF EUREKA FORBES
180	KUMPATLA RAMA CHANDRA SURYA KALA	18YUCMD093	A STUDY ON PARTNERSHIP OPPORTUNITIES FOR TAXNSAVE
181	KUNKA DINESH KUMAR	18YUCMD094	A STUDY ON CUSTOMER BEHAVIOUR BEHAVIOUR TOWARDS RESIDENTIAL PROJECTS IN REAL ESTATES IN BANGALORE
182	KUSUMA H	18YUCMD095	A REVIEW ON COMPENSATION AND BENEFITS USING INTERNAL AUDIT AS A TOOL
183	LATESH KUMAR C	18YUCMD096	A STUDY ON PROCURING AND FULFILMENT OF CONTRACTS AT HAL ARDC BENGALURU
184	MAHIMA S PATRAVALI	18YUCMD100	A STUDY ON CONSUMER ATTITUDE TOWARDS QUALITY OF SERVICE IN SRINIVAS MOTERS
185	ARJUN D V	18YUCMD032	A STUDY ON FINANCIAL PERFORMANCE OF BIG BAZAAR MALLESHWARAM
186	BINTO TOMY	18YUCMD048	A STUDY ON BUYING MOTIVES OF TWO WHEELERS WITH PARTICULAR REFERENCE TO ROYALENFIELD MOTORCYCLES MARKETED
187	C RAKESH	18YUCMD050	A STUDY ON CONSUMER BEHAVIOR IN DIGITAL SUPPLY CHAIN WITH SAAS MODEL APPLICATION WITH PARTICULAR REFERENCE TO AERCHAIN AT BANGALORE
188	CHAITAN R	18YUCMD051	A STUDY ON EFFECTIVENESS OF MARKETING STRATEGY AND RETAILERS SATISFACTION TOWARDS PRODUCTS AND SERVICE PROVIDED BY TWIVI TECHNOLOGY PVT LTD
189	DHANANJAYA PRASAD	18YUCMD055	A STUDY ON USE OF ORGANIC PRODUCTS IN FARMING IN KOTTAYAM KERALA
190	DINESH RHAAJ KUMAREN K	18YUCMD057	A STUDY ON EFFECTIVENESS OF MARKETING STRATEGY IN B2B MARKETING WITH PARTICULAR REFERENCE TO PLYWOOD PRODUCTS IN INCURST ENTERPRISES BANGALORE


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NO.	NAME OF THE CANDIDATES	REGISTER NO.	TOPIC
191	GIBIN BABY	18YUCMD061	A STUDY ON EFFECTIVESS OF MARKETING STRATEGIES ADOPTED BY MERIIBOY ICE CREAMS ERNAKULAM
192	GIRISH M	18YUCMD062	A STUDY ON VISA PROCESSING OPERATIONS AT THOMAS COOK (INDIA) LIMITED BANGALORE
193	HONNA REDDY	18YUCMD068	A STUDY ON WHOLESALLING OPERATION AT METRO CASH AND CARRY YESHWANTHPUR BANGALORE AND ITS IMPACT ON RETAIL CUSTOMER
194	HONNUR SWAMY K T	18YUCMD069	A STUDY ON COSTING AND COST CONTROL SYSTEM AT HAL ARDC BANGALORE
195	SRISHAIL PATIL	18YUCMD194	A STUDY ON EFFECTIVENESS OF INTERNET MARKETING AT OS INFOTECH
196	VIJAY KUMAR D	18YUCMD211	A STUDY ON DISTRIBUTION OF NUTRITION AND HEALTH CARE PRODUCTS FROM HERBALIFE NUTRITION IN RETAIL OUTLETS OF BANGALORE
197	SINDHUSHREE S	18YUCMD186	A STUDY ON CASHFLOW STATEMENT AT IFB INDUSTRIES LIMITED
198	SIREESH BABU V	18YUCMD187	A STUDY ON FINACIAL OPERATIONS AND ITS EFFECTIVENESS THROUGH INTERNAL AUDIT IN YARDI PRABHU ASSOCIATES, BANGALORE
199	SMITHA G	18YUCMD189	A STUDY ON RETAIL VALUE CHAIN MANAGEMENT OF BIG BAZAAR AT MALLESHWARA BRANCH BANGALORE
200	SUCHETHA D	18YUCMD195	A STUDY ON THE IMPACT OF INTEREST RATES ON STOCK EXCHANGE
201	SUSHMA	18YUCMD199	A STUDY ON TAX DEDUCTION IN THE PAYROLL SYSTEM AT PADMINI V & ASSOCIATES CHARTERED ACCOUNTS BANGALORE
202	SWATHI CHODISSETTI	18YUCMD200	A STUDY ON OPERATIONAL PERFORMANCE OF SENTHUR POWER SERVICES PVT LTD
203	TEJASWINI S	18YUCMD203	CAPITAL ASSET PRICING MODEL
204	THIPPESWAMY G K	18YUCMD205	A STUDY ON COST OPTIMIZATION IN WEIR MINERALS (INDIA) PVT LTD
205	UMA K	18YUCMD206	A STUDY ON IMPLICATION OF GST ON MANUFACTURING SECTOR IN L&T MYSORE
206	UMESH ARJUN HOSAMANI	18YUCMD207	A COMPARATIVE STUDY ON SERVICE PROVIDED BY SLICEPAY AND RED CARPET
207	VASA VENKATA DURGA SAI KUMAR	18YUCMD208	A STUDY ON EVALUATION OF ACCELERATOR FUND OF ULIP SLIC
208	VIDYA	18YUCMD210	A STUDY ON EVALUATION OF SELECTED TAX SAVING MUTUAL FUNDS AT ANMOL SHARE BROKING PRIVATE LIMITED BANGALORE
209	VIJAYARAJ T K	18YUCMD213	A STUDY ON INVESTMENT BEHAVIOR OF INDIVIDUAL INVESTORD AT GEOJIT SERVICE LIMITED
210	SHAHEEN NP	17YUCMD181	A STUDY ON BUYER OF RUBCO MATTRESS AT KERALA STATE RUBBER CO OPERATIVE LTD KANNUR


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ACHARYA BANGALORE B SCHOOL

Department of Management

2018-21 Batch

Project Details

Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
BBA	C26	Consumer Behaviour	C26	20-21	A PARTHA SARATHI
BBA	C26	Consumer Behaviour	C26	20-21	AASTHA JAIN
BBA	C26	Brand Awareness	C26	20-21	ADARSH KUMAR
BBA	C26	Retail Marketing	C26	20-21	ADHU NITESH NAIK
BBA	C26	Retail Marketing	C26	20-21	Adivipalli SASHI PREETHAM
BBA	C26	Retail Marketing	C26	20-21	ADUN E
BBA	C26	Consumer Behaviour	C26	20-21	AISHWARYA DAS
BBA	C26	Brand Awareness	C26	20-21	AISHWARYA S VERNEKAR
BBA	C26	Brand Awareness	C26	20-21	AJIT KUMAR
BBA	C26	Working Capital Management	C26	20-21	AKSHATA KARNE
BBA	C26	Working Capital Management	C26	20-21	AKSHAY SANJAY ZINGADE
BBA	C26	Working Capital Management	C26	20-21	AMALA RAKSHA GOWDA
BBA	C26	Retail Marketing	C26	20-21	ANKIT RAJ
BBA	C26	Financial Performance Analysis	C26	20-21	ANU V
BBA	C26	Brand Awareness	C26	20-21	ANURAG V P
BBA	C26	Retail Marketing	C26	20-21	ARUNIMA K PRAKASH
BBA	C26	Retail Marketing	C26	20-21	ASWIN K R
BBA	C26	Working Capital Management	C26	20-21	ASWIN V K
BBA	C26	Working Capital Management	C26	20-21	AVIJIT MAJUMDER ANKAN
BBA	C26	Brand Awareness	C26	20-21	A RAHUL
BBA	C26	Liquidity Analysis	C26	20-21	BACHINA PAVAN KALYAN
BBA	C26	Retail Marketing	C26	20-21	BADDELA PAVAN TEJA
BBA	C26	Financial Performance Analysis	C26	20-21	BANOTHU CHETHAN ABHIRAM
BBA	C26	Liquidity Analysis	C26	20-21	BENAKA SREE

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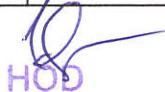
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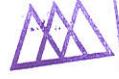
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Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
BBA	C26	Working Capital Management	C26	20-21	BIMAL PRADHAN
BBA	C26	Retail Marketing	C26	20-21	BOLLINENI SAI DIWAKAR
BBA	C26	Working Capital Management	C26	20-21	CIANA S RAJ
BBA	C26	Liquidity Analysis	C26	20-21	DAGUMATI MANO ABHILASH
BBA	C26	Financial Performance Analysis	C26	20-21	DALAVAYIREDDY NIVEDITHA
BBA	C26	Financial Performance Analysis	C26	20-21	DEBABRATA SAMANTA
BBA	C26	Liquidity Analysis	C26	20-21	DEEPAK N
BBA	C26	Retail Marketing	C26	20-21	DESU VENKATA SAI AKASH
BBA	C26	Liquidity Analysis	C26	20-21	DEVANGAM KOTHA PAVITHRA
BBA	C26	Liquidity Analysis	C26	20-21	DINESH KHWAIRAHPAM
BBA	C26	Liquidity Analysis	C26	20-21	G HEMANTH
BBA	C26	Financial Performance Analysis	C26	20-21	GANJI SAI VENKATA KRISHNA
BBA	C26	Brand Awareness	C26	20-21	GAURAV BOHRA
BBA	C26	Brand Awareness	C26	20-21	GOPI KOMMINENI
BBA	C26	Liquidity Analysis	C26	20-21	GOWTHAMI L
BBA	C26	Brand Awareness	C26	20-21	HAMMAD SIDDIQI
BBA	C26	Consumer Behaviour	C26	20-21	NALAMALPU HEMAKIRAN REDDY
BBA	C26	Retail Marketing	C26	20-21	ISHBA SHRINE KODANKANDATH
BBA	C26	Consumer Behaviour	C26	20-21	JASWANTH N
BBA	C26	Consumer Behaviour	C26	20-21	JISHNU PRASAD
BBA	C26	Consumer Behaviour	C26	20-21	JIYAD ARFAN C
BBA	C26	Retail Marketing	C26	20-21	JONATHAN MALSAWMKIMA
BBA	C26	Consumer Behaviour	C26	20-21	JUTURU SHYAMU
BBA	C26	Financial Performance Analysis	C26	20-21	K BALAVIKAS
BBA	C26	Liquidity Analysis	C26	20-21	K NEELESH
BBA	C26	Retail Marketing	C26	20-21	KRANTHI KIRAN KANAPARTHI
BBA	C26	Financial Performance Analysis	C26	20-21	KANCHAN JAISWAL


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Program name	Program code	Name of the Course that include experiential learning through project work/field work/internship	Course code	Year of offering	Name of the student studied course on experiential learning through project work/field work/internship
BBA	C26	Financial Performance Analysis	C26	20-21	KANCHAL CHARAN NAGA SAI PRADEEP
BBA	C26	Consumer Behaviour	C26	20-21	KANCHERLA SAI VENKATA RAVIKUMAR
BBA	C26	Brand Awareness	C26	20-21	K P VIMAL SAI
BBA	C26	Consumer Behaviour	C26	20-21	KAVYA D
BBA	C26	Brand Awareness	C26	20-21	NIKITA SHRIRANG KHOBREKAR
BBA	C26	Brand Awareness	C26	20-21	KOLLU JAYA SAI TEJA
BBA	C26	Brand Awareness	C26	20-21	KONIJETI MALAKONDAIAH VIKAS
BBA	C26	Financial Performance Analysis	C26	20-21	LAVANYA S
BBA	C26	Working Capital Management	C26	20-21	LAVEENA S S
BBA	C26	Brand Awareness	C26	20-21	MADHAN KUMAR A
BBA	C26	Retail Marketing	C26	20-21	MANASA.A.R
BBA	C26	Brand Awareness	C26	20-21	METLA PAVAN KUMAR
BBA	C26	Brand Awareness	C26	20-21	MOHAMMED FASEEH K V
BBA	C26	Brand Awareness	C26	20-21	MUDIMALA MANOJ KUMAR
BBA	C26	Liquidity Analysis	C26	20-21	M REKHA
BBA	C26	Liquidity Analysis	C26	20-21	ABIRAM REDDY N
BBA	C26	Consumer Behaviour	C26	20-21	NAJID K P
BBA	C26	Retail Marketing	C26	20-21	NANDAN KISHORE YADAV S
BBA	C26	Retail Marketing	C26	20-21	NANDANA S
BBA	C26	Financial Performance Analysis	C26	20-21	N SRI VENKATA MURALI KRISHNA
BBA	C26	Retail Marketing	C26	20-21	NICOLE AGNES ANDREDE
BBA	C26	Brand Awareness	C26	20-21	NIDHEESH P
BBA	C26	Retail Marketing	C26	20-21	KONDAKINDI NUTHAN REDDY
BBA	C26	Retail Marketing	C26	20-21	PADMAVATI R
BBA	C26	Consumer Behaviour	C26	20-21	PATHI VENUGOPAL REDDY
BBA	C26	Working Capital Management	C26	20-21	PAVAN R
BBA	C26	Brand Awareness	C26	20-21	PEDDI REDDYGARI NAVEEN KUMAR

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Department of Management

VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

SI No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
1			18YUC26041	A Partha Sarathi	A Study On After Sales Service With Specific Reference To Padmanabha Motors(Authorized Dealer Of Tvs Motors)Madakasira.	<i>A Partha Sarathi</i>	
2			18YUC26043	Aastha Jain	A Study On Brand Awareness Of Staedtler At Alpha International, Bangalore	<i>Aastha</i>	
3			18YUC26044	Adarsh Kumar	A Study On Effectiveness Of Digital Marketing As A Marketing Tool At PI India Pvt. Ltd.	<i>Adarsh Kumar</i>	
4			18YUC26045	Adhu Nitesh Naik	Study On Ratio Analysis Of Hero Motocorp	<i>A. Nitesh</i>	
5			18YUC26047	A Sashi Preetham	A Study On Customer Satisfaction With Respect To Rithvikaa Motors A Sub Dealer Of Tata Motors	<i>A Sashi Preetham</i>	
6			18YUC26048	Adun E	A Study On Customer Perception For Online Trading	<i>E</i>	
7			18YUC26049	Aishwarya Das	A Study On Awareness Of Betty Crocker Brand Of Products In Selected Areas Of Bangalore At S.N. Aksha Enterprises	<i>A Das</i>	
8			18YUC26050	Aishwarya.S.Vernekar	A Study To Understand Customer Satisfaction With Specific Reference To Pillsbury In Selected Areas Of Bangalore	<i>Aishwarya S</i>	
9			18YUC26051	Ajithkumar M	A Study On Customer Service of TVS Motors		
10			18YUC26052	Akshata Karane	A Study On Ratio Analysis With Special Reference To Berger Paints At S K Enterprises.	<i>AK</i>	
11			18YUC26053	Akshay Sanjay Zingade	A Study On Budgetary Control With Special Reference To Berger Paints At S K Enterprises.	<i>ASZ</i>	
12			18YUC26054	Amala Raksha Gowda	A Study On Managing Profitability,Efficiency And Risk With Special Reference To M/S Pravasi Cabs Pvt Ltd,Bangalore	<i>Amala</i>	
13			18YUC26055	Ankit Raj	An Study On Promoting PI Securities Through Digital Marketing	<i>Ankit</i>	
14			18YUC26056	Anu V	A Study Of Financial Analysis Statement Using Ratio Analysis And Trend Percentage at Vista Panels	<i>Anu</i>	
15			18YUC26057	Anurag prasad	An Study On Promoting PI Securities Through Digital Marketing	<i>Anurag</i>	

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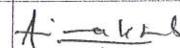
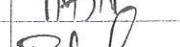
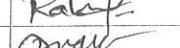
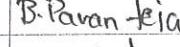
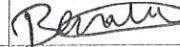
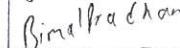
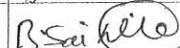
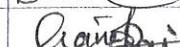
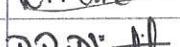


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Department of Management

VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

Sl No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
16			18YUC26058	Arunima K Prakash	A Study On Marketing Mix Of Amul Ice-Cream		
17			18YUC26059	Aswin K R	A Study On Digital Marketing In Covid Scenario On Deloitte Digital		
18			18YUC26060	Aswin V K	A Study On Cash Management At Sulfex Mattress Company Pvt Ltd, Kannur, Kerala		
19			18YUC26061	Avijit Majumder Ankan	A Study On Cost Control Analysis		
20			18YUC26062	Rahul Avula	Title: A Study On Promotional Strategies Adopted By D-Mart, (Tirupati), And Its Impact On Customer Buying Behavior.		
21			18YUC26063	Pavan	A Study On Working Capital Management With Reference To Associated Hydro Pressings Limited		
22			18YUC26064	Baddela Pavan Teja	Consumer Satisfaction On Mahindra Tractors		
23			18YUC26065	B Chetan Abhiram	A Study On Financial Statement At Bhel		
24			18YUC26066	Benaka Sree	Ratio Analysis On Sree Umashankar Electricals		
25			18YUC26067	Bimal Pradhan	A Study On Working Capital Management Of Bata		
26			18YUC26068	Bollineni Sai Diwakar	A Study On Sale Promotion Strategies Adopted By Pln Motors [Authorized Representative Dealer Of Hero Motocorp Ltd Uravakonda]		
27			18YUC26069	Ciana S Raj	A Study On Financial Analysis Using Trends And Ratios At Kerala University Employees Cooperative Society Ltd		
28			18YUC26070	Dagumati Mano Abhilash	A Study On Ratio Analysis On Annual Accounts Of Karnataka Power Transmission Corporation Limited (Kptcl)		
29			18YUC26071	Dalavayi Reddy Niveditha	A Study On Leverage And Balance Sheet At Mahindra Ltd		
30			18YUC26072	Debabrata Samanta	A Study On The Effectiveness Of Budgetry And Cost Control Techniques At It Sector With Special Reference To Os Infotech .		



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VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

Sl No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
31			18YUC26073	Deepak N	A Study On Ratio Analysis On Annual Accounts Of Hero Motocorp Limited'	<i>Deepak</i>	
32			18YUC26074	Desu Venkata Sai Akash	A Study On Customer Satisfaction On Online Trading At Ksbl Security Ltd .	<i>Akash</i>	
33			18YUC26075	Devangam Kotha Pavithra	A Study On Working Capital Management At Honda Motors Ltd	<i>Devangam</i>	
34			18YUC26076	Dinesh Khwairakpam	A Study On Comparative Study On Mutual Fund At Pabhudas Lilladher	<i>Dinesh kh.</i>	
35			18YUC26077	Hemanth G	A Study On Comparative Income Statement & Bep Analysis	<i>G</i>	
36			18YUC26078	Ganji Sai Venkata Krishna	A Study On Financial Analysis Using Ratios At Hdfc Bank	<i>Ganji</i>	
37			18YUC26079	Gaurav Bohra	A Study On Brand Awareness Of PI India Pvt Ltd	<i>Gaurav</i>	
38			18YUC26080	Gopi Kommineni	A Study On Customer Satisfaction Towards Supermarket With Reference To Bigbazaar	<i>Gopi</i>	
39			18YUC26081	Gowthami.L	A Study On Financial Statement Analysis At Kptcl	<i>Gowthami.l</i>	
40			18YUC26082	Hammad Siddiqi	A Study On Customer Perception Of Bsnl Services In Srinagar.	<i>Hammad</i>	
41			18YUC26083	Hemkiran Reddy Nalamalpu	A Measurement Of Brand Awarness And Brand Perception On Ultratech	<i>Hemkiran</i>	
42			18YUC26085	Ishba Shrine Kodankandath	A Study On Lean Marketing And Growth Hacking In An Education And Training Consultancy	<i>Ishba</i>	
43			18YUC26086	Jaswanth.N	A Study On Parent Satisfaction With Regards To Brain Button Education Research And Service Centre,Bangalore At Brain Button	<i>Jaswanth.N</i>	
44			18YUC26087	Jishnu Prasad	A Study On The Impact Of Promotional Activities On Consumer Buying Behaviour At Vahini Honda	<i>Jishnu</i>	
45			18YUC26088	Jiyad Arfan C	Customer Satisfaction At Uthradam Restaurant	<i>Jiyad</i>	

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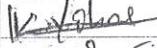
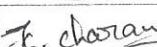
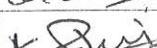
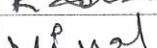
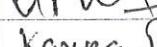
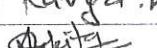
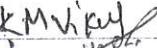
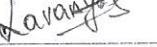


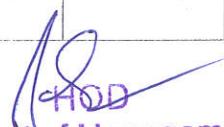
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Department of Management

VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

Sl No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
46			18YUC26089	Jonathan Malsawmkima	A Study Of Customer Satisfaction Of Alpha Pizza House, Aizawl		
47			18YUC26090	Juturu Shyamu	A Study On Sales Management Of Ktm Motors With Respect To Kaizen Motors'		
48			18YUC26091	K Balavikas	A Study On Financial Statement Analysis Through Trend Percentage On Bescom		
49			18YUC26092	K Neelesh	A Study On Process Of Working Capital Management At Agency House (Andaman And Nicobar Islands) Pvt. Ltd.		
50			18YUC26093	Kanaparthi Kranthi Kiran	A Study On Customer Awareness And Satisfaction Of Volkswagen. At Volkswagen		
51			18YUC26094	Kanchan Jaiswal	"A Study On Financial Performance Analysis At Karnataka Soaps And Detergents Limited "		
52			18YUC26095	Kancharla. C N Sai Pradeep	A Study On Working Capital At Andhra Bank (Union Bank)		
53			18YUC26096	Kancherla Sai Venkata Ravi	A Study On Royal Enfield Customer Satisfaction		
54			18YUC26097	Kp Vimal Sai	A Study On Customer Satisfaction Towards Bisleri Packaging Drinking Water		
55			18YUC26098	Kavya D	A Study On Consumer Perception Towards Conint Construction And Interiors		
56			18YUC26099	Nikita Shirirang Khobrekar	A Study On Developing And Implementing Promotional Strategies At Prism Wood Industries.		
57			18YUC26100	Kollu Jayasaitheja	A Study On Development And Implementing Promotional Strategies At Jalaram Wood Industries		
58			18YUC26101	Konijeti Malakondaiah Vika	A Study On Satisfaction Of Aquaculture Farmers On Nexus Feeds Products In Andhra Pradesh		
59			18YUC26102	Lavanya.S	A Study On Comparative Financial Statements At Restolex Pvt Ltd Company		
60			18YUC26103	Laveena.S.S	A Study On Ratio Analysis At Karnataka Soaps And Detergents Limited		


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Sl No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
61			18YUC26105	Madhan Kumar A	A Study On Consumer Loyaltytowards Maruti Suzuki ,Kolar	<i>Madhan</i>	
62			18YUC26106	Manasa A R	A Study On Consumer Satisfaction Towards Conint Construction And Interior	<i>Manasa</i>	
63			18YUC26108	Pavan Metla	A Study on Marketing Strategies at Shoprite	<i>M. Pavan</i>	
64			18YUC26109	Mohammed Faseeh Kv	A Study On Customer Perception Towards Sales Service Of Suzuki (Galaxy Motors)	<i>Faseeh</i>	
65			18YUC26110	Mudimala Manoj Kumar	A Study On Marketing Strategies on Bharat Tissus,Pvt Ltd.	<i>M. Manoj</i>	
66			18YUC26112	M.Rekha	A Study On Leverage Analysis Of Suzuki Motors.	<i>M. Rekha</i>	
67			18YUC26113	N Abiram Reddy	A Study On Working Capital Management at Precot meridian	<i>Abiram</i>	
68			18YUC26114	Najid Kp	A Study On Costumer Satisfaction At Amg Rotana Hyundai	<i>Najid</i>	
69			18YUC26115	Nandan Kishore Yadav S	A Study On Consumer Satisfaction Towards Vishal Megamart	<i>Nandan</i>	
70			18YUC26116	Nandana . S	A Study On Customer Satisfaction At Neela Super Bazar	<i>Nandana</i>	
71			18YUC26118	Nerella Sri Venkata Murali	A Study On Financial Analysis Using Ratio Analysis At Siests Logistics Pvt Ltd	<i>NSV Murali</i>	
72			18YUC26119	Nicole Agnes Andrade	A Study On Customer Satisfaction At Shakthi Plastics	<i>Nicole</i>	
73			18YUC26120	Nidheesh P	A Study On Market Strategies At Prism Wood Works	<i>Nidheesh</i>	
74			18YUC26122	Kondakindi Nuthan Reddy	A Study On Brand Awareness And Perception At Bajaj Allianz General Insurance Company Ltd.	<i>K. Nuthan Reddy</i>	
75			18YUC26123	Padmavathi R	A Study On Customer Satisfaction Towards Iyengars Amina Pastries	<i>Padmavathi</i>	

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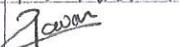
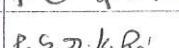
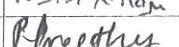
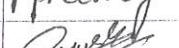
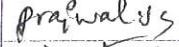
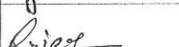
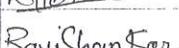
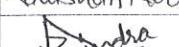


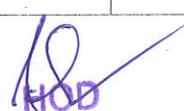
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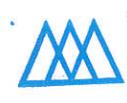
Department of Management

VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

SI No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
76			18YUC26124	P.Venugopalreddy	Consumer Awareness With Special Reference To Svs Brand Of Kitchen Appliances At SVOffice Machines Inc.		
77			18YUC26125	Pavan R	A Study On Financial Statement Analysis Through Ratios At Restolex Coir Product Pvt. Ltd.		
78			18YUC26126	P. Naveen Kumar	A Study On Customer Preferences Over The Range Of Samsung Smartphone At Samsung		
79			18YUC26127	Penumatsa Sai Rama Krishna Raju	A Study Of Financial Statements Analysis Through Ratio's At Asian Paints		
80			18YUC26128	P Preethika	A A Study On Ratio Analysis In Hindustan Coca - Cola Beverages Pvt. Ltd. At Srikalahasthi		
81			18YUC26129	Piyush Kumar	A Comparative Study Of Axis Mutual Fund And Lic Mutual Fund		
82			18YUC26130	Poojashree N	A Study On Customer Satisfaction Of Burp Restuarent		
83			18YUC26131	Pradip Tiwari	A Comparative Study On Sbi And Hdfc Mutual Fund		
84			18YUC26132	Prajwal J S	A Study On Consumer Satisfaction Towards Bajaj Bikes		
85			18YUC26133	Prashanth Kumar Singh	A Study On Ratio Analysis In Canara Bank		
86			18YUC26135	Rajamreddy Guru Sandeep I	"A Study On Financial Performance Analysis With Reference To Bajaj Motors"		
87			18YUC26136	Rajeev Ranjan Singh	A Study On Financial Performance Of Brinton Pharmaceutical Ltd.		
88			18YUC26137	Ravi Shankar Kumar	A Study On Revenue Analysis Of National Insurance Company		
89			18YUC26138	Ravindra Chowdary A	A Study On Impact Of Covid 19 On Stock Markets In India And At Global Level		
90			18YUC26139	Reddy Venkat Ganesh	A Study On Effectiveness Of Internet Advertising On Consumer Behaviour		


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VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

SI No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
91			18YUC26140	Rishabh Mahanta	A Study On Satisfaction Level Of Domestic Consumers Of Piped Natural Gas At Assam Gas Company Ltd.	<i>Rishabh</i>	
92			18YUC26141	Rohit Singh	A Study On Ratio Analysis At Sharada Gems & Jewellery	<i>Rohit Singh</i>	
93			18YUC26142	Sachin G A	A Study On Cash Flow Management At Asb Chits Fund Pvt Ltd.	<i>Sachin GA</i>	
94			18YUC26143	Sanampudi Ashok Reddy	A Study Of Ratio Analysis At Amara Raja Batteries	<i>S. Ashok Reddy</i>	
95			18YUC26144	Sanisetty Krishnavamsi	A Study On Fundamental And Technical Analysis Of State Bank Of India	<i>S. Krishnavamsi</i>	
96			18YUC26146	Saroj Neupane	A Study On Revenue Income And Expenditure Analysis Of Bescom	<i>Saroj</i>	
97			18YUC26147	Saurab Sah	A Study On Perception Toward Online Trading At Prabhudas Liladher	<i>S. Sah</i>	
98			18YUC26148	Shafil Shamsheer	A Study On Customer Perception And Attitude Towards Online Company Myntra		
99			18YUC26149	Sheetanshu Rana	A Study On Consumer Behaviour And Marketing Strategy Of Britannia Industries Limited	<i>Sheetanshu</i>	
100			18YUC26150	Shriraksha Kesti	A Study On Financial Statement Analysis By Comparative Statement At J&K Bank	<i>Shriraksha</i>	
101			18YUC26151	Shubhangi Shreya	Analytical Study Of Financial Performance Of J&K Bank	<i>Shubhangi</i>	
102			18YUC26152	Subhakar V Bobba	A Study On Constructing Optimal Portifolio Using Sharp Index Model At Tidi Academy	<i>Subhakar</i>	
103			18YUC26154	Sujag Bhamidipati	A Study On Forecasting Gold Prices Using A Linear Regression Model. (Freelance)	<i>Sujag</i>	
104			18YUC26155	Sukrutha K	A Study On Fundamental Analysis With Special Reference To Banking Stocks At PI India Pvt Ltd.	<i>Sukrutha</i>	
105			18YUC26156	Sumanth Kumar S	A Study On Capital Structure Analysis And Firm Performance at Oriental Insurance Company,	<i>Sumanth</i>	

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VI TH SEM BBA - LIST OF PROJECT TITLES - 2018- 2021 BATCH

Sl No	Project marks (70)	Viva Marks (30)	Reg. No	Name of the Student	Project title	Candidate Signature	Examiner Initials
106			18YUC26157	Suryanshu Singh	A Study on Financial Analysis at Sidhi Vinayaka Fab Engineering Ltd	<i>Suryanshu</i>	
107			18YUC26158	Sushmitha B M	A Study On Working capital management at Karle infra Ltd	<i>Sushmitha</i>	
108			18YUC26159	Tadi Bharath Kalyan Reddy	A Study on Consumer Buying Behavior towards D Mart	<i>T.B.K.Reddy</i>	
109			18YUC26160	Naga Alekhyaa Tadi	A Study On Customer satisfaction on Yamaha R15	<i>Alekhyaa</i>	
110			18YUC26161	Tadimari Yuvarajesh Reddy	A Study On Financial Statement analysis at Berger Paints	<i>T.Yuvarajesh</i>	
111			18YUC26162	Theja Kumar A	A Study On Customer Behavior in Prism Wood Industries	<i>Theja</i>	
112			18YUC26163	Vangapalli Venkata Sai Manohar	A Study On Financial Statement Analysis At Berger Paints	<i>Manohar</i>	
113			18YUC26164	Vedant Jain	A Study Of Financial Analysis at PI India Pvt Ltd	<i>Vedant</i>	
114			18YUC26166	V Sri Harshith Varma	A study on performance of Various loans with reference to SBI	<i>N.S.H.Varma</i>	
115			18YUC26167	Viswajith R	A study on customer satisfaction at Prism Wood industries	<i>Viswajith</i>	
			18YUC26168	Vybhav			
116			18YUC26169	Yashaswini M.S	A Study On Customer satisfaction of Ultra tech cement	<i>Yashaswini</i>	
117			18YUC26170	Yashwant Anil	A Study On Customer Satisfaction on Hill side Premium Tea	<i>Yashwant</i>	



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BANGALORE UNIVERSITY							
BBA Aviation Management EVALUATION AND VIVA-VOCE EXAMINATION SEP/OCT 2021							
Major Project on Airport Management : Industrial Visit to International Airport							
Sl. No.	Project Marks	Viva-voce Marks	Reg.No.	Name of the Candidate	Project Title	Candidate Signature	Examiner Initials
1	2	3	4	5	6	7	8
26			18YUC26028	MUHAMMED RAJAD	A major project on Airport Management with special reference to " Frankfurt International Airport, Germany".	Rajad	
27			18YUC26029	MUNSHID LAL T P	A major project on Airport Management with special reference to " Abu Dhabi International Airport, UAE".	Keshav	
28			18YUC26030	NAVDEEP SINGH RATHORE	A major project on Airport Management with special reference to "Jaipur International Airport, India".		
29			18YUC26031	NIMIN K DILEEP	A major project on Airport Management with special reference to "Denver International Airport, USA".	J. Dileep	
30			18YUC26032	RAHUL R SHENOY	A major project on Airport Management with special reference to "Dubai International Airport, UAE".	Rahul	
31			18YUC26033	RAJAT KUMAR	A major project on Airport Management with special reference to "Chennai International Airport,India".	R.Kumar	
32			18YUC26034	RAMDEV RAJEEV	A major project on Airport Management with special reference to "Lisbon International Airport, Portugal".	Rajeev	
33			18YUC26036	ROHIT PILLAI	A major project on Airport Management with special reference to "Chatrapati Shivaji Maharaj International Airport, India".	Rohit	
34			18YUC26038	SIFARATH NIHAL V P	A major project on Airport Management with special reference to "Tokyo Haneda International Airport, Japan".	Nihal	
35			18YUC26039	SOORAJ B R	A major project on Airport Management with special reference to "Singapore Changi International Airport, Singapore".	Sooraj	
36			18YUC26040	VISHAL KUMAR SINGH	A major project on Airport Management with special reference to "Munich International Airport, Germany".	Vishal Kumar Singh	
37			18YUC26172	ASHWIN KRISHNA S	A major project on Airport Management with special reference to "Manchester International Airport, England".	Ashwin	
38			18YUC26173	BASIL BABY THOMAS	A major project on Airport Management with special reference to "Sydney Kingsford Smith International Airport, Australia".	Basil	
39			18YUC26175	SANDEEP REDDY K	A major project on Airport Management with special reference to "Rome Fiumicino International Airport, Italy".	K. Sandeep Reddy	
40			18YUC26177	NIHITH S S	A major project on Airport Management with special reference to "Birsa Munda International Airport, Ranchi, India".	Nihith	
41			18YUC26178	RISHIN V K	A major project on Airport Management with special reference to "Hamad International Airport, Qatar".	Rishin	
42			18YUC26179	VISHNU M T	A major project on Airport Management with special reference to " O R Tambo International Airport, Johannesburg, South Africa".	Vishnu	
43			18YUC26180	VISHNU DUTT B S	A major project on Airport Management with special reference to "Berlin Brandenburg Airport, Germany".	Vishnu	



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BANGALORE UNIVERSITY								
BBA Aviation Management EVALUATION AND VIVA-VOCE EXAMINATION SEP/OCT 2021								
Major Project on Airport Management : Industrial Visit to International Airport								
Sl. No.	Project Marks 70	Viva-voce Marks 30	Reg.No.	Name of the Candidate	Project Title	Candidate Signature	Examiner Initials	Name of the College: Acharya Bangalore B School,YU
1	2	3	4	5	6	7	8	
1			18YUC26001	ABDULLA P	A major project on Airport Management with special reference to "Orlando International Airport, USA".			
2			18YUC26003	ADARSH SURENDRAN K P	A major project on Airport Management with special reference to "Heathrow International Airport , UK".			
3			18YUC26004	ADARSH RADHAKRISHNA NAIR	A major project on Airport Management with special reference to "Muscat International Airport, Oman".			
4			18YUC26006	AFEEFA AFRIN E S	A major project on Airport Management with special reference to "Malta International Airport, Malta".			
5			18YUC26007	AKBER AJITH	A major project on Airport Management with special reference to "Amsterdam International Airport, Netherlands".			
6			18YUC26008	ALEN DAS	A major project on Airport Management with special reference to "Cochin International Airport, India".			
7			18YUC26009	AMAL DEV K	A major project on Airport Management with special reference to "Melbourne International Airport, Australia".			
8			18YUC26010	AMALRAJ U R	A major project on Airport Management with special reference to "Trivandrum International Airport, India".			
9			18YUC26011	ANAS T	A major project on Airport Management with special reference to "Zurich International Airport, Switzerland".			
10			18YUC26012	ARJUN R KRISHNA	A major project on Airport Management with special reference to " San Francisco International Airport, USA".			
11			18YUC26013	ASWIN V S	A major project on Airport Management with special reference to "Washington International Airport, USA".			
12			18YUC26014	ASWINDEV P K	A major project on Airport Management with special reference to "Los Angeles International Airport, USA".			
13			18YUC26015	AUSTIN ROY	A major project on Airport Management with special reference to "Mexico City International Airport, Mexico".			
14			18YUC26016	DURGESH KUMAR	A major project on Airport Management with special reference to "Indira Gandhi International Airport, New Delhi, India".			
15			18YUC26017	GOPIKRISHNAN S	A major project on Airport Management with special reference to "George Bush International Airport, USA".			
16			18YUC26018	GOVIND SINGH RAO	A major project on Airport Management with special reference to "Bahrain International Airport, Bahrain".			
17			18YUC26019	GRAHAM MATHEW	A major project on Airport Management with special reference to "Liverpool International Airport, UK".			
18			18YUC26020	GUNTUR SIDDARDHA	A major project on Airport Management with special reference to "Rajiv Gandhi International Airport, Hyderabad, India".			
19			18YUC26021	JERIN K REGI	A major project on Airport Management with special reference to "Beijing Daxing International Airport, China".			
20			18YUC26022	JESWIN JACOB	A major project on Airport Management with special reference to "J F Kennedy International Airport, USA".			
21			18YUC26023	KISHAN KISHLAY	A major project on Airport Management with special reference to "Netaji Subhash Chandra Bose International Airport, India".			
22			18YUC26024	M S LAXMISH	A major project on Airport Management with special reference to " Kempe Gowda International Airport, India".			
23			18YUC26025	MARAM SAI MANIDEEP	A major project on Airport Management with special reference to "Vishakapatnam International Airport, India".			
24			18YUC26026	MISHAL B K	A major project on Airport Management with special reference to "Hong Kong International Airport, China".			
25			18YUC26027	MUHAMMED HASSAN A	A major project on Airport Management with special reference to "King Khalid International Airport, Saudi Arabia".			

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ACHARYA BANGALORE B – SCHOOL
DEPARTMENT of COMPUTER SCIENCE
Bachelor of Computer Applications (BCA)
2020-21

Sl.No	Register Number	Name of Student	PROJECT TITLE 5TH SEM
1	18YUSB7001	A RAMEESUL ASER	CRIME MANAGEMENT SYSTEM
2	18YUSB7002	ABDUL VAHID	HOTEL MANAGEMENT SYSTEM
3	18YUSB7003	AKASH PRADEEP P	HOME AND APPLIANCE SYSTEM
4	18YUSB7005	ANITHA G	E-TENDER MANAGEMENT SYSTEM
5	18YUSB7006	ANUSHA PAWAR S	METRO TRAIN SMART CARD
6	18YUSB7007	AYAN MITRA	SMART HOME AUTOMATION
7	18YUSB7008	BASSAM BASHEER N	MOBILE SHOP MANAGEMENT SYSTEM
8	18YUSB7009	BHAVANA B J	METRO TRAIN SMART CARD
9	18YUSB7010	DHARSHAN	MOVIE TICKET BOOKING
10	18YUSB7011	ERANNA S BIRADAR	E WASTE MANAGEMENT
11	18YUSB7012	FASIL ZAMAN	HOME AND APPLIANCE SYSTEM
12	18YUSB7013	GOKUL V	CRIME MANAGEMENT SYSTEM
13	18YUSB7014	HARIKRISHNA T	COVID IMMIGRATION
14	18YUSB7015	HARIHARAN K	E WASTE MANAGEMENT
15	18YUSB7016	HARISH R HINCHIGERI	CAR SHOWROOM MANAGEMENT
16	18YUSB7017	HARSHIT PRADEEP DHARANI	COLLEGE COMPLAINT MANAGEMENT SYSTEM
17	18YUSB7018	HARSHITHA N	BUSTRACKING MANAGEMENT SYSTEM
18	18YUSB7019	JOEL ABRAHAM	STUDENT SUPPORT SYSTEM
19	18YUSB7020	KISHORE KUMAR KB	POWER FITNESS MANAGEMENT SYSTEM
20	18YUSB7021	MADHUMITA RAMESH	APARTMENT WITH PARKING MANAGEMENT SYSTEM
21	18YUSB7022	MIRSHAD RAHAMAN	HOTEL MANAGEMENT SYSTEM
22	18YUSB7023	MISHAL ASHRAF	MOBILE SHOP MANAGEMENT SYSTEM
23	18YUSB7024	MOHAMMED ANAS K T	REALESTATE MANAGEMENT SYSTEM
24	18YUSB7025	MUHAMMED SAHAL CK	REALESTATE MANAGEMENT SYSTEM
25	18YUSB7026	P TARUN	COVID IMMIGRATION
26	18YUSB7027	PINKY P	E TENDER MANAGEMENT SYSTEM
27	18YUSB7028	PRANAV E	STUDENT SUPPORT SYSTEM
28	18YUSB7029	PRATIK PARMAR	BUSTRACKING MANAGEMENT SYSTEM
29	18YUSB7030	R CHANDRESH RAJ	MOVIE TICKET SYSTEM
30	18YUSB7031	RAYAN FAIZ	ALUMNI MANAGEMENT SYSTEM
31	18YUSB7032	ROHITH S	SMART AGRICULTURE
32	18YUSB7033	SAHIL BASHER KILINADAN	COFFEE SHOP MANAGEMENT SYSTEM
33	18YUSB7034	SANGEETHA	SUPER MARKET MANAGEMENT SYSTEM
34	18YUSB7035	SANJANA D VERNEKAR	SMART AGRICULTURE
35	18YUSB7037	SPOORTHI V BHANDARE	VIRTUAL EXAMINATION SYSTEM
36	18YUSB7038	SRILEKHA VENKATESH	APARTMENT WITH PARKING MANAGEMENT SYSTEM
37	18YUSB7039	SURAJ KUMAR JHA	AIRLINE RESERVATION SYSTEM
38	18YUSB7040	TRISHNA SIRVI	SMART HOME AUTOMATION
39	18YUSB7041	VAISHNAVI PRABHUS	VIRTUAL EXAMINATION SYSTEM
40	18YUSB7043	VISHAL TRIPATHI	AIRLINE RESERVATION SYSTEM
41	18YUSB7044	VITTAL KUMAR C.D	CAR SHOWROOM MANAGEMENT
42	18YUSB7045	YAHYA P	ALUMNI MANAGEMENT SYSTEM
43	18YUSB7046	YUVASHREE.J	SUPER MARKET MANAGEMENT SYSTEM

HEAD OF THE DEPARTMENT
Department of Computer Sciences
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Oriental
Principal
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ACHARYA BANGALORE B SCHOOL
DEPARTMENT OF COMMERCE

Project List for M.Com IV semester 2021 (2019-2021 Batch)

SL.NO	REG NO	NAME OF THE STUDENT	TITLE OF THE PROJECT
1	19YUCOM001	CHAITRA K	A STUDY ON ANALYSIS OF COPING STRATEGY OF COVID WARRIORS IN BANGALORE
2	19YUCOM002	HARISH V	A STUDY ON INDIAN ACCOUNTING STANDARDS AND IFRS
3	19YUCOM003	HARISHA V	A STUDY ON CASH MANAGEMENT NASH INDUSTRIES PRIVATE LIMITED BANGALORE
4	19YUCOM004	KUSHAL G	ANALYSIS OF FINANCIAL STATEMENTS AND KEY PERFORMANCE INDICATORS OF WELCHEM CHEMICALS PRIVATE LIMITED BANGALORE
5	19YUCOM005	MADHAVI N	COST VOLUME AND PROFIT ANALYSIS AT KSRTC IN BANGALORE
6	19YUCOM006	MEGHA R	IMPACT OF GST ON MSME INDUSTRIES IN BANGALORE
7	19YUCOM007	NISHA J	A STUDY ON IMPACT OF COVID-19 ON EMPLOYEE BEHAVIOUR: STRESS MECHANISM DURING WFH(WORK FROM HOME) EMPLOYEES IN BANGALORE
8	19YUCOM008	NITHYASHREE L	ANALYSIS OF DIGITAL WALLET PAYMENT IN BANGALORE CITY
9	19YUCOM009	RACHANA	A STUDY ON INVESTORS PERCEPTION TOWARDS INDIAN CAPITAL MARKET BANGALORE
10	19YUCOM010	RAJESHA N R	STUDY ON CONSUMER BEHAVIOR TOWARDS ONLINE SHOPPING BANGALORE
11	19YUCOM011	RAKSHITHA S	A STUDY ON CREDIT APPRAISAL AND RISK MANAGEMENT IN STATE BANK OF INDIA
12	19YUCOM012	REVATHI M	A STUDY OF ASSETS AND LIABILITIES MANAGEMENT AT COCO COLA
13	19YUCOM013	ROJA P N	A STUDY ON "INNOVATIVE SERVICES OFFERED BY BESCOM".
14	19YUCOM014	VIDYA R	A STUDY ON RISK ANALYSIS OF MSME INDUSTRIES BANGALORE
15	19YUCOM015	YATISH RAJ C K	A STUDY ON EMPLOYEE JOB SATISFACTION AT KARNATAKA MILK FEDERATION (KMF)
16	19YUCOM016	YUVARAJ D	A STUDY ON COST ELEMENTS IT'S EFFECT ON COST OF PRODUCTION AT MARVIN'S FOODS PVT LMT BANGALORE

J. Venkatesh
 Department of Commerce
 Acharya Bangalore B-School
 Andrahalif Main Road, Off Magadi Road
 Bangalore - 560 091





Acharya Bangalore B-School

(Affiliated to Bangalore University, Recognized by AICTE & Govt. of Karnataka)

Aspire. Accelerate.
Achieve.

Date: 18.02.2021

To,
The Director,
CBSMS , Bangalore University,
Bangaluru.

Sub: Submission of III Semester MBA Project Reports (February 2021).

Dear Sir,

Herewith the letter, please find the hard copies of III semester 222 MBA students reports.

Kindly accept it and acknowledge the same.

Thanking You,

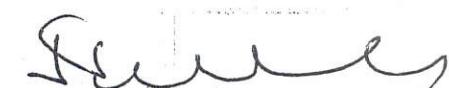
Yours Faithfully,

D.R. Venkatesha
Director Director
Acharya's Bangalore B-School
Lingadeeranahalli, Magadi Road
Bangalore

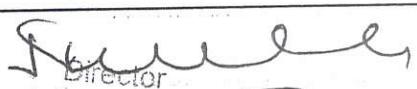


ACHARYA BANGALORE B SCHOOL
MBA DEPARTMENT
3RD SEM PROJECT- INTERNSHIP 2019-21 BATCH

SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
1	18YUCMD056	DHRUVEENA PARMAR	A STUDY ON ANALYSIS OF BRANK MARKETING STRATEGIES ADOPTED BY LPARLE-G AND ITS IMPACT ON SALES IN B2B MARKET
2	19YUCMD001	A M NAVEEN	A STUDY ON DIGITAL FINANCE IN INDIA WITH RESPECT TO ONLINE PAYMENTS AND BANKING SERVICES
3	19YUCMD002	ABDUL SALAM T	STUDY ON INFLUENCE OF SOCIAL MEDIA ON BUSINESS XIAOMI MI SMARTPHONES
4	19YUCMD004	ABHISHEK A	A COMPARATIVE STUDY ON DIRECT INVESTMENT IN EQUITY AND INVESTMENT THROUGH MUTUAL FUND
5	19YUCMD005	ACHUTH KUMAR K V	A STUDY ON ANALYSING CUSTOMER PSYCHOLOGY AND IMPACT OF DIGITAL MARKETING TOWARDS THEIR PURCHASE DECEISIONS
6	19YUCMD006	ADARSH V S	A STUDY ON CONSUMER BEHAVIOUR TOWARDS TOYOTA MOTORS AT BANGALORE
7	19YUCMD007	ADITHYA ARUN	A DETAILES STUDY OF EMPLOYEE SAFETY AND HEALTHY MEASURES AT ABB
8	19YUCMD008	ADRIJA SINHA	A STUDY ON GOLD ETF AS AN INVESTMENT OPTION IN 2021
9	19YUCMD009	AISHWARYA M	A STUDY ON INFLUENCE OF EMPLOYEES ATTITUDE ON PERFORMANCE IN PHARMACEUTICAL INDUSTRY
10	19YUCMD010	AJAY KUMAR	A STUDY ON RECEIVABLE MANAGEMENT AT TATA STEEL
11	19YUCMD011	AKSHAY K	A STUDY ON POST LAUNCH EVAUATION & CONSUMER SATISFACTION OF TATA MOTORS WITH REFERENCE TO TATA NEXON
12	19YUCMD012	AKSHAY K	A STUDY ON POST MERGERS PERFORMANCE BANKING SECTOR WITH SPECIAL REFERENCE TO SBI AND ITS ASSOCIATES
13	19YUCMD013	ALLEN JOHN CHARLY	A STUDY ON FUNDAMENTAL ANALYSIS OF MANAGING RISK INVOLVED IN STOCK MARKET INVESTMENT
14	19YUCMD015	ANIL KUMAR G	A STUDY ON IMPACT OF CAPITAL STRUCTURE ON FIRM PERFORMANCE OF AUTOMOBILE INDUSTRY IN


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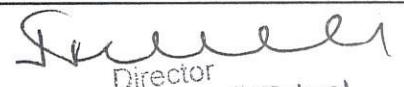
SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
15	19YUCMD016	ANIL KUMAR G	A STUDY ON VALUATION OF FAIR PRICE OF STOCK OPTIONS USING BLACK-SCHOLES MODEL(BSM)
16	19YUCMD017	ANKIT KUMAR A	A STUDY ON THE FACTORS INFLUENCING THE SUPPLY CHAIN FOR HAND SANITIZERS IN BANGALORE CITY.
17	19YUCMD018	ANKITA MADDI	A STUDY ON THE MARKETING STRATEGIES ADOPTED BY BRICK-AND-MORTAR STORES FOR ENCOUNTERING GLOBAL ADVERSERS
18	19YUCMD019	ANTONY SAVIO C A	A STUDY ON RETAILING MIX WITH RESPECT ON HYPERMARKET-BIGBAZAAR
19	19YUCMD020	ANUP S LAXMESHWAR	STUDY ON COMPETITIVE ANALYSIS ON BISK FARM COMPANY USING PORTER'S FIVE FORCES MODEL
20	19YUCMD021	ANURAG K	A STUDY ON THE NEW MARKETING STRATEGIES ADOPTED BY ONLINE APPLICATIONS DURING THE LOCKDOWN PERIOD- THE PRESENT AND FUTURE PROSPECTS
21	19YUCMD022	ANUSHA M	A STUDY ON COMPARATIVE ANALYSIS OF MUTUAL FUNDS ISSUED BY PUBLIC AND PRIVATE SECTOR BANKS
22	19YUCMD023	ARJUN O K	A STUDY ON TRAINING AND DEVELOPMENT PROGRAM OF EMPLOYEES WITH SPECIAL REFERENCE TO BATA INDIA LTD
23	19YUCMD024	ARNAB SARKAR	A STUDY ON FINANCING ASSISTANCE AVAILABLE TO MSMEs
24	19YUCMD025	ARPITA KULKARNI	A STUDY ON EFFECTIVENESS OF TRAINING PRACTICES OF EMPLOYEES IN L & T ELECTRICAL AND AUTOMATION, BENGALURU
25	19YUCMD026	ARUN KUMAR K C	A STUDY ON COMPARATIVE ANALYSIS ON MANAGEMENT OF NON-PERFORMING ASSETS IN INDIAN BANKING SECTORS
26	19YUCMD027	ASHWIN	A STUDY ON PRICE MECHANISM IN INDIAN TELECOM INDUSTRY
27	19YUCMD028	ASWATHY SHAJU	A COMPARATIVE ANALYSIS BETWEEN TRADITIONAL PROFIT BASED MEASURES AND EVA WITH REFERENCE TO TCS LTD MUMBAI
28	19YUCMD029	ASWIN B SUNIL	INVESTMENT ANALYSIS OF TATA STEEL LIMITED JAMSHEDPUR
29	19YUCMD030	AVINASH A	A STUDY ON PEOPLE REACTION DURING CRISIS WITH REFERENCE TO INVESTMENT IN STOCK MARKET
30	19YUCMD031	AYACHITULA ESWAR BHARADWAJ	A COMPARATIVE STUDY ON CONSUMER BEHAVIOUR REGARDING COLGATE, CLOSE-UP AND PEPSODENT TOOTHPASTE
31	19YUCMD032	AYAN MONDAL	A STUDY ON THE EFFECTIVENESS OF COMPETITIVE OFFER BUY ONE GET ONE FREE OF LENSKART WITH RESPECT TO ITS COMPETITORS


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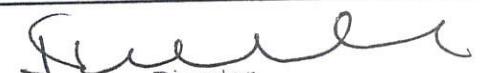
SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
32	19YUCMD033	AYYASH MOHAMMED K M	A STUDY ON DIGITAL MARKETING WITH REFERENCE TO RETAIL FASHION INDUSTRY
33	19YUCMD034	B MANISH	A STUDY ON TALENT MANAGEMENT AND ITS IMPACT ON ORGANIZATION PERFORMANCE
34	19YUCMD035	BADATHALA SAI NIKHIL	A STUDY ON EQUITY ANALYSIS IN BANKING SECTOR WITH REFERENCE TO SELECTED BANKS
35	19YUCMD036	BASAVARAJ RAMESH KAMATI	TO DEVELOP A BASIC BUSINESS MODEL AND MARKETING APPROACH FOR NURSERY PRODUCTS IN THE CITY OF DHARWAD
36	19YUCMD037	BHARATH S PATIL	A STUDY ON CO-OPERATIVE BANK'S SECURED LOAN WITH REFERENCE TO SELF HELP GROUP
37	19YUCMD038	BHAVANA C	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF HDFC BANK
38	19YUCMD039	BHAVANA R	A STUDY ON E-BANKING TRENDS IN INDIA
39	19YUCMD040	BHIMIREDDY HARSHA VARDHAN REDDY	A STUDY ON INVESTMENT ANALYSIS IN STOCK MARKET WITH REFERENCE TO ASHOK LEYLAND COMPANY
40	19YUCMD041	BIJIN K THOMAS	A STUDY ON WORKING CAPITAL MANAGEMENT AT TATA MOTORS PVT LTD
41	19YUCMD042	C MANISHA	A STUDY ON IMPACT OF COVID-19 ON THE MENTAL HEALTH OF IT EMPLOYEES
42	19YUCMD043	C SRIKANTH	DETERMINANTS OF PROFITABILITY OF FIFTY INDIAN SMALL CAP AUTOMOBILE ANCILLARIES COMPANIES
43	19YUCMD044	CHETHAN T S	CUSTOMER PERCEPTION TOWARDS ONLINE SHOPPING DURING COVID-19 CRISIS
44	19YUCMD045	CIBIJ C	A STUDY ON THE IMPACT OF SOCIAL MEDIA ON TOURISM
45	19YUCMD046	DANAPPA B GUNDALLI	A STUDY ON ADVERTISING IN IPL AND ITS IMPACT ON AUDIENCE BEHAVIOUR
46	19YUCMD047	DANNI T DILEEP	BUSINESS IMPACT OF SHOPPING MALL ON FORECLOSURE OF SMALL RETAILERS WITH REFERENCE TO MALL OF JOY, THRISSUR
47	19YUCMD048	DARSI VENKATA SAI DINESH	A STUDY ON WORK LIFE BALANCE HR INITIATIVE SHELL BANGALORE
48	19YUCMD049	DENNY O Y	A STUDY ON INTERNET MARKETING AND ITS IMPACT ON ONLINE BUYERS


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SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
49	19YUCMD050	DHARMENDRA YADAV	A STUDY ON IMPACT OF COVID-19 ON PERFORMANCE OF IPOs IN INDIA
50	19YUCMD051	DIMAL BENCY	A STUDY ON CUSTOMER AWARENESS AND PERCEPTION TOWARDS NISSAN CARS IN BENGALURU
51	19YUCMD052	DINESH K G	STUDY ON RISK AND RETURN OF SELECTED FMCG SCRIPS AT NSE
52	19YUCMD053	DONTIREDDY SREE SWARNA BHARGAVI	A STUDY ON RECENT TRENDS OF WHITE COLLAR EMPLOYEE ENGAGEMENT WITH REFERENCE TO ITALENT DIGITAL-HYDERABAD
53	19YUCMD054	FIRZAN MUSTHAFA HUSSIAN	A STUDY ON STRATEGIES ADOPTED BY SBI BANK ON HOUSING LOAN.
54	19YUCMD055	GANGOJI	A STUDY ON INVENTORY MANAGEMENT OF JINDAL SOUTH WEST STEEL LTD BALLARY
55	19YUCMD056	GIRISH K	A STUDY ON DETERMINANTS OF INVESTMENT BEHAVIOUR OF INVESTORS TOWARDS MUTUAL FUNDS
56	19YUCMD057	GUNDIMEDA PAVAN KUMAR	A STUDY ON MARKETING STRATEIGES IN RETAIL SECTO PRE & POST COVID ON BANGALORE
57	19YUCMD058	GURUPRASAD N K	A STUDY ON STRESS MANAGEMENT OF I T EMPLOYEES IN BANGALORE
58	19YUCMD059	HARIKRISHNAN S	A STUDY ON THE IMPACT OF COVID-19 ON CONTRACT LABOURS IN MANUFACTURING COMPANIES
59	19YUCMD060	HARIPRASAD C	A STUDY ON BUYING BEHAVIOUR OF CONSUMERS TOWARDS BRANDED CLOTHING DURING PRE AND POST COVID WITH REFERENCE TO PLANET FASHION
60	19YUCMD061	HARSHITA BADIGER	THE STUDY ON FINANCIAL STATEMENT ANALYSIS OF JEEVAN ABHIVRUDDHI CO-OPERATIVE CREDIT SOCIETY LIMITED, CHIKODI
61	19YUCMD062	HIND CHANIYARA	A STUDY ON CHALLENGES AND FUTURE TREND IN DIGITAL MARKETING
62	19YUCMD063	HITARTH KANZARIYA	A STUDY ON MARKETING STRATEGIES OF SUPERMARKET CHAIN WITH SPECIAL REFERENCE TO BIG BAZAAR
63	19YUCMD064	HITHESH U	A STUDY ON COST AND COSTING MODELS OF VIVEK EXPORTS BANGALORE
64	19YUCMD065	IHTISHAM	A STUDY ON CUSTOMER AWARENESS AND PERCEPTION TOWARDS VALUE ADDED SERVICES WITH FEDERAL BANK
65	19YUCMD066	IPSITA ROY	A STUDY ON THE TRAINING AND DEVELOPMENT IN UNORGANISED GARMENT SECTOR


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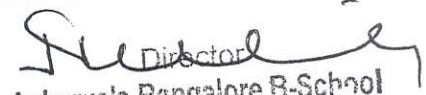
SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
66	19YUCMD067	J KARAN KUMAR	A STUDY ON EFFECTIVENESS OF PROMOTIONAL STRATEGIES OF AMUL PRODUCTS
67	19YUCMD068	JEFFIN JOE ROBIN	A STUDY ON AWARENESS AND PERCEPTION OF CRYPTOCURRENCIES AMONG MBA STUDENTS
68	19YUCMD069	JENIFER JOHNSON	A STUDY ON ORGANISATIONAL CITIZENSHIP BEHAVIOUR AND JOB SATISFACTION AMONG EMPLOYEES IN JOY'S PALACE HOTELS AND RESORT, THRISSUR
69	19YUCMD070	JISWIN CHERIAN ZACHARIAH	A STUDY ON CONSUMER BUYING BEHAVIOUR AND PURCHASE DECISION TOWARDS ROYAL ENFIELD
70	19YUCMD071	JUSTIN THOMAS	A STUDY ON PERCEPTION OF MOBILE NUMBER PORTABILITY AMONG SERVICE USERS
71	19YUCMD072	JYOTHISH CJ	A STUDY ON CAUSES AND EFFECTS OF MOBILES E - WALLET USAGE AMONG MILLENNIALS
72	19YUCMD073	K BHARAT KUMAR	A STUDY ON EMPLOYEE AWARENESS OF CAMELS EVALUATION, HDFC BANK
73	19YUCMD074	K JASHWONTH REDDY	A STUDY ON DIGITAL WALLETS ON BUYING DECISION WITH SPECIAL REFERENCE TO PHONE PAY
74	19YUCMD075	KANTAMANI VENKATA SAI SATYA SRIHARSHA	A STUDY ON COST ESTIMATION TECHNIQUES IN INFRASTRUCTURE CONSTRUCTION MANAGEMENT
75	19YUCMD076	KARAN N	A STUDY ON CHANGES IN MARKETING STRATEGIES OF INDIAN AUTOMOBILE COMPANIES AFTER COVID-19 PANDEMIC
76	19YUCMD077	KARTHIK MARAGALALE	A STUDY ON MARKET DEMAND SCHEDULE FOR FRUIT AND VEGETABLE CLEANERS IN BENGALURU WITH SPECIAL REFERENCE TO BRANDED CLEANERS
77	19YUCMD078	KARTHIK N JAIN	A STUDY ON ECONOMIC VALUE ADDED WITH REFERENCE OF RELIANCE INDUSTRIES LIMITED
78	19YUCMD079	KATAM SAI ARAVIND REDDY	A STUDY ON JOB SATISFACTION OF SCHOOL TEACHERS TOWARDS ONLINE LEARNING DURING COVID-19 LOCKDOWN IN KURNOOL
79	19YUCMD080	KAVALA B M	AN EMPIRICAL ANALYSIS OF STOCK PRICE VOLUME REALTIONSHIP IN HEALTHCARE SECTOR IN INDIAN STOCK MARKET
80	19YUCMD081	KAVYA DURGAPPA NAGANNANAVAR	A STUDY ON HR POLICIES AND ITS IMPLEMENTATION DURING COVID-19 WITH REFERENCE TO HOUSING.COM
81	19YUCMD082	KEERTHAN RAJ N G	A STUDY ON FINANCIAL INCLUSION OF SBI CUSTOMERS FOR LOANS USING YONO APP IN BANGALORE
82	19YUCMD083	KEERTI M PATTANASHETTI	A STUDY ON BANKING LITERACY TOWARDS UPI WITH SPECIAL REFERENCE TO THIRD PARTY APPLICATION AMONG HOMEMAKERS IN BANGALORE


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83	19YUCMD084	KIRAN M S	A STUDY ON INDIAN BANKING DERIVATIVES MARKET USING FUTURES WITH SPECIAL REFERENCE TO PNB AND HDFC BANK
84	19YUCMD085	KOLLI PARA NAGA SHIVA GANESH	A STUDY ON CONSUMER BUYING BEHAVIOUR AND PURCHASE DECISION MAKING PROCESS TOWARDS LIFE INSURANCE
85	19YUCMD086	KRISHNAKUMAR R	A STUDY ON MICRO MARKETING STRATEGIES FOR STAND-ALONE SHOPS TO COMPETE ECOMMERCE, WITH SPECIAL REFERENCE TO FMCG PRODUCTS
86	19YUCMD087	LINSU K VARGHESE	A STUDY ON ACCOUNT RECEIVABLES MANAGEMENT FOR MANUFACTURING SECTOR WITH SPECIAL REFERENCE TO INDIAN PHARMACEUTICAL INDUSTRY
87	19YUCMD088	LIYA ELCY SALU	A STUDY ON BEHAVIORAL CHANGES TOWARDS SMARTPHONE USAGE ADDICTION AMONG MILLENNIALS AND ZOOMERS
88	19YUCMD089	LOHIT G	A STUDY ON POST MERGER PERFORMANCE IN TELECOM INDUSTRY WITH SPECIAL REFERENCE TO VODAFONE IDEA LTD'(VODAFONE INDIA LTD AND IDEA CELLULAR LTD
89	19YUCMD090	M ANIL KUMAR	A STUDY ON TRAINING AND DEVELOPMENT OF THE AB CARTER PVT LTD BENGALURU
90	19YUCMD091	MAMANI NIKHIL GURUBASAPPA	A STUDY ON EFFICIENCY AND EFFECTIVENESS OF DISTRIBUTION CHANNEL OF CERA SANITARYWARE LIMITED WITH SPECIAL REFERENCE TO BENGALURU REGION FOR B2B CUSTOMERS.
91	19YUCMD092	MANISH N	A STUDY ON PERFORMANCE EVALUATION OF EQUITY MUTUAL FUNDS INVESTING IN BLUE CHIP COMPANY UNDER BSE 200
92	19YUCMD093	MANISHA DASH	A STUDY ON THE POST PANDAMIC WORK CULTURE OF OYO ROOMS"
93	19YUCMD094	MANISHA SAHA	A STUDY ON FELICITOUS ORIENTATION FOR ELECTRIC TWO WHEELERS MANUFACTURERS IN BANGALORE WITH RESPECT TO BRANDED ELECTRIC SCOOTER
94	19YUCMD095	MANJUNATH T M	A STUDY COST-VOLUME-PROFIT FOR TWO-WHEELER DISTRIBUTOR WITH REFERENCE TO BASAVESHWAR AUTO SERVICE
95	19YUCMD096	MANU G H	A STUDY ON MERGERS AND ACQUISITION IN BANKING SECTOR
96	19YUCMD097	MARGARET LALHIMPUTTI	A STUDY ON CASH FLOW MANAGEMENT AND FINANCIAL ANALYSIS OF TATA STEEL LTD
97	19YUCMD098	MAUMITA PANJA	A STUDY ON THE EFFECTIVENESS OF CUSTOMER ACQUISITION STRATEGIES USED BY NETFLIX INDIA DURING COVID-19
98	19YUCMD099	MEDINI BHASKAR H	A STUDY ON EVALUTION THE EFFECTIVENESS OF IMPLEMENTING 360 DEGREE FEEDBACK SYSTEM


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99	19YUCMD100	MEGHA P K	A COMPARITIVE STUDY ON CUSTOMER SATISFACTION BETWEEN JIO AND AIRTEL
100	19YUCMD101	MEGHALI MOITRA	A STUDY ON BRAND AWARENESS AND BUYING MOTIVE OF CUSTOMERS OF THE KOREAN BEAUTY BRAND THE FACE SHOP IN INDIA
101	19YUCMD102	MELVIN THOMAS	A STUDY ON COST VOLUME PROFIT ANALYSIS OF TOYOTA
102	19YUCMD103	MICHELLE GRACE LUKE	A STUDY ON THE TRAINING AND DEVELOPMENT PROGRAM ADOPTED IN IT SECTOR DURING COVID-19
103	19YUCMD104	MIDHUN S	A STUDY ON PERFORMANCE ANALYSIS OF GOLD ETF
104	19YUCMD106	MOHAMMED AKIB	A STUDY ON FINANCIAL ANALYSIS AND ITS IMPACT ON RELIANCE INDUSTRIES
105	19YUCMD107	MOHAMMED ASLAM	A STUDY ON CUSTOMER SATISFACTION REGARDING INFORMATION SECURITY IN INTERNER BANKING
106	19YUCMD108	MOHAMMED MANSOOR	A STUDY ON ACADEMIC STRESS AMONG INSTITUTIONAL STUDENTS IN BANGALORE CITY.
107	19YUCMD109	MOHAMMED SHAJITH S	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS JIO SIMS
108	19YUCMD110	MOHAN M	A STUDY ON COPPER PRICE MOVEMENT AND PREDICTION
109	19YUCMD111	MOHIT KUMAR MANJUNATH P	A STUDY ON EFFECTIVENESS OF FULFILMENT PRACTICES ADOPTED AT TOYOTA MOTORS DISTRIBUTORS, WITH REFERENCE TO SHODHA MOTOR PVT LTD, HUBBALLI.
110	19YUCMD112	MONICA V S	ROLE OF STRESS: A COMPARATIVE STUDY OF ITES AND MANUFACTURING SECTORS OF EMPLOYEE
111	19YUCMD113	MRADULA UMAKANT NAYAK	A STUDY ON QUALITY OF BRAND PROMISES DELIVERED FOR IRON CASTINGS MANUFACTURED BY FERROTECH BELAGAVI FOR B2B CUSTOMER
112	19YUCMD115	MULUPURI HARI LALITH KRISHNA	A STUDY ON FORCASTING OF GOLD PRICE USING ARIMA MODEL
113	19YUCMD116	MUSKAN BALODIA	A STUDY OF RISE OF DIGITAL PAYMENTS IN COVID-19 SITUATION
114	19YUCMD117	N JAYAPRAKSH	AN ANALYTICAL STUDY OF MOVEMENT OF STOCK OF AUTOMOBILE COMPANIES IN NATIONAL STOCK EXCHANGE
115	19YUCMD118	NEELA M KOKATI	A COMPARATIVE STUDY ON EFFECTS OF COVID - 19 ON JOB STRESS AMONG MANAGEMENT TEACHERS


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116	19YUCMD119	NEENU VARGHESE	A STUDY ON EMPLOYEE ENGAGEMENT IN HOSPITAL DURING COVID - 19
117	19YUCMD120	NEHA M JAIN	A STUDY ON EVALUATING INDIVIDUAL STOCK RISK IN COMPARISON WITH NIFTY INDEX USING VALUE AT RISK ESTIMATES MODEL
118	19YUCMD121	NEHA SARKAR	A STUDY ON MARKET COMPETENCE OF BUDGET CARRIER DURING COVID-19 SITUATION WITH SPEICLA REFERENCE TO INDIAN PRIVATE AIRLINES
119	19YUCMD122	NETRAVATHI R U	A STUDY ON MARKET MAPPING FOR MARKET EXPANSION OF SOLAR INVERTERS IN BANGALORE WITH RESPECT TO SOLAR PRODUCTS PROMOTED BY SHREESHA ENTERPRISE
120	19YUCMD123	NIHAL SIDHEEQUE P	A STUDY ON HEDGE RATIOS IN STOCK INDEX FUTURES
121	19YUCMD124	NIJANAND JUNJA	A STUDY ON OPTIONS PRICING USING BLACK HOLES MORTON MODEL
122	19YUCMD125	NIJU THOMAS GEORGE	A STUDY ON CUSTOMER SATISFACTION WITH OLA CABS
123	19YUCMD126	NIKHIL VISHWADNYA	A STUDY ON COSUMER BEHVIOR AND PROMOTIONAL STRATEGIES FOR FMCG PRODUCTS
124	19YUCMD127	NIRMAL PAVITHRAN	A STUDY ON MARKETING STRATEGIES AND COMPETETION ANALYSIS OF PUREIT (HUL)
125	19YUCMD128	NISHADHI	A STUDY ON RELATIONSHIP BETWEEN VOLATILITY AND STOCK RETURN IN BSE STOCK MARKET.
126	19YUCMD130	NITESH K JANGID	A STUDY ON EUROPEAN OPTIONS PRICING MODELS
127	19YUCMD131	NUKA SHRAVAN KUMAR	A STUDY ON EMPLOYEE RETENTION PRACTICES IN WIPRO LIMITED
128	19YUCMD132	PALLAVI S S	A STUDY ON WORK LIFE BALANCE OF HEALTH CARE WORKERS IN SREE GOKULAM MEDICAL COLLEGE HOSPITAL DURING COVID-19
129	19YUCMD133	PARAG PRAVIN BAGVE	THE STUDY ON CUSTOMER'S ATTITUDE AND PERCEPTION TOWARDS ONLINE FOOD DELIVERY APPS
130	19YUCMD134	PINNAMANENI MANOJ KUMAR	BRAND AWARENESS OF SPENCER'S AND ITS COMPARATIVE ANALYSIS WITH BIG BAZAAR AND OTHER RETAIL ORGANIZATIONS
131	19YUCMD135	PONUGUPATI SAI PRAKASH PATTABI	A STUDY ON IMPACT OF COVID-19 ON TATA CONSULTANCY SERVICES
132	19YUCMD136	POORNIMA DADMI	A STUDY OF MARKETING STRATEGY OF HINDUSTAN UNILEVER LIMITED


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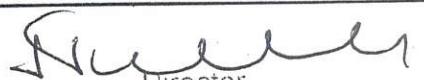
SL. NO.	REGISTER NO.	NAME OF THE CANDIDATE	TOPIC/ TITLE
133	19YUCMD137	PRABHUL H B	A STUDY ON FUTURES TRADING AND SPOT MARKET-A LEAD LAG ANALYSIS
134	19YUCMD138	PRAGATHI K	A COMPARITIVE STUDY OF MARKET PRICE OF SHARE WITH VALUATION OF SHARE METHODS FOR SELECTED COMPANIES
135	19YUCMD139	PRAKASH SHIVALINGAPPA MOLAGI	A STUDY ON MENTAL STABILITY OF EMPLOYEES, WHO WERE WITHHELD IN HOTEL PREMISES AND ITS IMPACT ON PERFORMANCE DURING COVID-19 WITH SPECIAL REFERENCE TO ITC GROUP HOTEL
136	19YUCMD140	PRASHANTH K M	A STUDY ON AMERICAN OPTIONS PRICING MODELS
137	19YUCMD141	PRATEEK PRASHANT PATIL	A STUDY ON PERSONAL FINANCIAL LITERACY AND INVESTMENT PLANNING AMONG MANAGEMENT STUDENTS
138	19YUCMD142	PRATIK JOSHI	A STUDY ON VIRTUAL HIRING AND ONBOARDING OF EMPLOYEES POST COVID-19 IN SELECTED IT COMPANIES
139	19YUCMD143	PREETHI T	A STUDY ON FORCASTING AND MOVEMENT OF GOLD USING MULTIPLE LINEAR REGRESSION METHOD
140	19YUCMD144	PREMKUMAR MAHAVEER SHETTI	A STUDY ON SYSTEMATIC STUDY ON DOLLAR PRICE MOVEMENT AND PREDICTION
141	19YUCMD145	PRIYA YADAV	A STUDY ON TEACHING FRATERNITY'S BEHAVIOURAL CHANGE DUE TO COVID-19 WITH RESPECT TO THEIR EDUCATIONAL ORGANISATION
142	19YUCMD146	RAHUL V S	A STUDY ON RELATIONSHIP OF STOCK RETURN WITH VOLATILITY IN INDIAN STOCK MARKET AND GLOBAL STOCK MARKET
143	19YUCMD147	RAJESH BHAGATH K R	A STUDY ON EFFECTIVE COSTINGAND COST CONTROL SYSTEM OF PRIVATE SECTORS
144	19YUCMD148	RAKSHIT D	A STUDY OF EQUITY RESEARCH ON INDIAN IT SECTOR STOCKS
145	19YUCMD149	RAKTIM RANJAN HARIDWAS	A STUDY ON THE IMPACT OF COVID-19 ON NPA OF STATE BANK OF INDIA
146	19YUCMD150	RAMYA S M	A STUDY ON LABOUR WELFARE MEASURES OF TELECOMMUNICATION INDUSTRY
147	19YUCMD151	RANGANATHA V P	A STUDY ON BANALNCE SCORECARD OF PHILIPS COMPANY
148	19YUCMD152	RANJITH H S	A COMPARATIVE STUDY ON THE PURCHASING BEHAVIOUR OF CUSTOMERS IN D-MART AND BIGBAZAAR
149	19YUCMD153	RASIMPALLI PRANEETHKUMAR REDDY	A STUDY ON IMPACT OF TELEVISION ADVERISING ON TEENAGERS


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150	19YUCMD154	RENIFA JASMIN	A STUDY ON THE CUSTOMER SATISFACTION ON LAKME PRODUCTS
151	19YUCMD155	REVATHI M BILAGI	A STUDY ON INTER BANKING TRANSACTION THROUGH NEFT AND RTGS IN BANK, IT'S MERITS AND DEMERITS
152	19YUCMD156	RISHAP RANJAN R	A BEHAVIOURAL STUDY ON THE IMPACT OF SOCIAL MEDIA AMONG THE YOUTH
153	19YUCMD157	RITHIN G R	A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE FOOD DELIVERY AGGREGATOR ZOMATO
154	19YUCMD158	ROHIT R BHATT	SYSTAMATIC ANALYSIS ON SELECTED STOCKS FROM AUTOMOBILE SECTOR
155	19YUCMD159	ROHIT TRIVEDI	A STUDY ON CUSTOMER SATISFACTION AND STRATEGIC FUNCTIONING IN HERO MOTOCORP
156	19YUCMD160	RONITH BERNARD D J	A COMPARATIVE STUDY ON PERFORMANCE OF BANKS V/S NBFC'S
157	19YUCMD161	RUBY REGI P	STUDY ON THE FACTORS INFLUENCING PERFORMANCE EVALUATION AND APPRAISAL POST COVID AT PETOO RESTAURANT
158	19YUCMD162	RUSHIKA RAJU RATHOD	A STUDY ON E-BANKING: CURRENT SCNARIO AND FUTURE SCOPEOF IMPROVEMENT
159	19YUCMD163	SACHIN S	A STUDY ON PERFORMANCE OF HUL+GSK-PRE AND POST MERGER
160	19YUCMD165	SAGAR SURESH AMATHE	A STUDY ON RECEIVABLE MANAGEMENT AT TATA STEEL LTD
161	19YUCMD167	SAKHIN B	A STUDY ON CUSTOMER SATISFACTION TOWARDS BSNL SERVICES IN CALICUT DISTRICT
162	19YUCMD169	SANDEEP BRAHMAJI BOBBA	A STUDY ON STUDENTS ACCEPTANCE THROUGH MASSIVE OPEN ONLINE COURSES (MOOCs) ELEARNING PLATFORMS
163	19YUCMD170	SANJEEVKUMAR APPARAO CHILUKURI	A STUDY ON CUSTOMER BUYING BEHAVIOUR AND PURCHAS DECEISION MAKING PROCESS TOWARDS VARIOUS HEALTH INSURANCE POLICY
164	19YUCMD171	SANKET PHADNIS	A STANDARDIZZD ANALYSIS ON EQUITY SHARE PRICES RELATED TO BANKING SECTOR
165	19YUCMD172	SARVOTHAM SHENOY B	A STUDY ON THE AWARENESS OF INSIDER TRADING AMONG INVESTORS
166	19YUCMD173	SAYANTANI MANDAL	A STUDY ON EFFECTIVENESS OF SOCIAL MEDIA AS A TOOL FOR ADVERTISEMENT TO PROMOTE AMAZON BRAND


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167	19YUCMD174	SAYED FARHAN	COMPARATIVE STUDY ON CONSUMER BEHAVIOUR OF ONLINE ORDERING AND DELIVERY PLATFORMS OF FOOD INDUSTRY WITH REFERENCE OF ZOMATO AND SWIGGY
168	19YUCMD175	SHAIK ANWAR BASHA	A STUDY ON INVESTORS PREFERENCE TOWARDS VARIOUS AVENUES OF INVESTMENT
169	19YUCMD176	SHAKEEB REHEMAN	DETERMINATION OF VOLATILITY OF NIFTY INDEX WITH GARCH FAMILY MODELS.
170	19YUCMD177	SHALINI K S	A STUDY ON EQUITY PERFORMANCE OF SELECTED COMPANIES FROM FMCG SECTOR.
171	19YUCMD178	SHANTAM KUMAR MEENA	INFLUENCE OF INFORMATION TECHNOLOGY ON BANKING SECTOR
172	19YUCMD179	SHASHIDHARA SWAMY H M	DETERMINANTS OF FIRM PROFITABILITY ON SELECTED REAL ESTATE COMPANIES
173	19YUCMD180	SHASHIKIRAN L	A STUDY ON THE AWARENESS OF INSIDER TRADING AMONG INVESTORS
174	19YUCMD181	SHASHIKUMAR S	A STUDY ON PERFORMANCE AND RETURN OF RELIANCE GENERAL INSURANCE
175	19YUCMD182	SHAWN THOMAS BIJU	A STUDY ON CUSTOMER SATISFACTION TOWARDS MARUTI SUZUKI
176	19YUCMD183	SHESHADRI K J	A STUDY ON KEY INVESTMENT RATIOS AS AN EFFECTIVE DECISION MAKING TOOL
177	19YUCMD184	SHIBIN SHAJAN VARGHESE	A STUDY ON ROLE OF MICRO FINANCE IN POVERTY ALLEVIATION WITH REFERENCE TO WOMEN AT CHENNITHALA
178	19YUCMD185	SHIVESH B P	A STUDY ON REAL TIME GROSS SETTLEMENT IN INDIA
179	19YUCMD186	SHRAVAN KUMAR	A STUDY ON ANALYSIS OF CANDLESTICK PATTERN AS A TECHNICAL INDICATOR
180	19YUCMD187	SHREENIDHI A	A STUDY ON FINANCIAL DERIVATIVE WITH THE REFERENCE TO RETAIL INDUSTRY
181	19YUCMD188	SHRIHARI S K	ANALYSIS AND STUDY ON CONSUMER SATISFACTION BEHAVIOUR AND DELIGHT WITH E-COMMERCE ONLINE SHOPPING PORTALS
182	19YUCMD189	SHRIPARNA SARKAR	A STUDY ON THE EMPLOYEE RETENTION PRACTICES ADOPTED IN IT INDUSTRY
183	19YUCMD190	SHRIRAKSHA	A STUDY ON CAPITAL BUILDING THROUGH INVESTING IN SYSTEMATIC INVESTMENT PLAN(SRP)


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184	19YUCMD191	SHRUTIKA GAWALI	A STUDY ON RELATIVE STRENGTH INDEX (RSI) AS A TECHNICAL OSCILLATOR
185	19YUCMD192	SHUBHAM R GONDKAR	A STUDY ON CAUSES AND CONCERNS FOR FALL OF BITCOINS IN INDIA
186	19YUCMD193	SHWETHA RACHEL KURIAKOSE	A STUDY ON MEASURING OF MENTAL HEALTH AMONG NURSES IN FORTIS HOSPITAL DURING COVID-19
187	19YUCMD194	SHYAMJITH N S	A STUDY ON MEASUREMENT OF SERVICE QUALITY, CONSUMER BEHAVIOUR AND SATISFACTION TOWARDS ORGANIC RETAIL PHARMACY STORES
188	19YUCMD195	SILESH K S	A STUDY ON FUTURE AND OPTIONS WITH SPECIAL REFERENCE TO NIFTY AND BANK NIFTY
189	19YUCMD196	SINDHU A JOSHI	A STUDY ON SUSTAINABILITY OF THE BEAUTY INDUSTRY
190	19YUCMD197	SOUMYA F BAJANTRI	A STUDY ON MEGA MERGER OF SBI WITH ITS ASSOCIATE BANKS AND BHARATIYA MAHILA BANK AN OPPORTUNITY OR TREAT
191	19YUCMD198	SOUMYA VEERANNA REVADIGAR	A STUDY ON WORKLIFE INTEGRATION OF ITES COMPANIES WORKING FROM HOME DURING COVID-19
192	19YUCMD199	SREERAMPRASAD M M	A STUDY ON POST PURCHASE BEHAVIOUR OF HIMALAYA FACEWASH
193	19YUCMD200	SRI RAKSHA K	A STUDY ON ANALYSIS OF OVERALL PERFORMANCE OF PRIVATE AND PUBLIC SECTOR BANKS BY USING CAMEL MOI
194	19YUCMD201	SRIKANTH G	A STUDY ON WORK LIFE BALANCE OF IT EMPLOYEES BEFORE AND DURING COVID-19
195	19YUCMD202	SUCHITRA	A STUDY ON IMPACT OF SERVICE QUALITY ON CUSTOMER GRATIFICATION WITH REFERENCE TO PUBLIC SECTOR BANKS IN INDIA
196	19YUCMD203	SUJAN V	HR STRATEGIES FOR POST COVID-19 WORKPLACE AT IT SECTOR
197	19YUCMD204	SUKESH C	A STUDY ON ORGANISING THE UNORGANISED STREET FOOD SECTOR IN BENGALURU
198	19YUCMD205	SUNIL KARABASAPPA BHARADI	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS HERITAGE MILK AND MILK PRODUCTS
199	19YUCMD206	SUNIL KUMAR J	A STUDY ON IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR TOWARDS PURCHASE DECISION WITH SPECIAL REFERENCE TO BENGALURU CITY
200	19YUCMD207	SUSHANT B	A STUDY ON PURCHASING BEHAVIOUR OF A CONSUMER TOWARDS THE PRODUCTS IN RETAIL MARTS


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201	19YUCMD208	SUSHANTA DAS	A STUDY ON PERFORMANCE APPRAISAL IN TEXTILE INDUSTRY
202	19YUCMD210	SWATHY B	A STUDY ON EFFECTIVENESS OF CLIENT ACQUISITION STRATEGIES AND THEIR EXECUTION WITH REFERENCE TO NAUKRI.COM
203	19YUCMD211	SYED AHMED HUSSAIN	A PREDICTIVE STUDY ON FUTURE MARKET OF ELECTRICBIKES OVER PETROL BIKES IN INDIA
204	19YUCMD213	T G ABHINANDAN	CONSUMER BUYING BEHAVIOUR OF SUZUKI ACCESS AND HONDA ACTIVA: A COMPARATIVE STUDY
205	19YUCMD214	T SUBHASH REDDY	A STUDY ON OPTION GREEKS WITH SPECIAL REFERENCE TO NIFTY
206	19YUCMD215	TEERTHANA M	A STUDY ON OCCUPATIONAL STRESS AMONG EMPLOYEES IN RETAIL STORE-VISHAL MEGA MART
207	19YUCMD216	TEJAS B M	A STUDY ON MARKETING STRATEGIES OF KIA MOTORS IN INDIA
208	19YUCMD217	TEJUS G N	A STUDY ON CUSTOMER'S ATTITUDE TOWARDS INVESTING IN CHIT FUNDS AND THEIR SATISFACTION MEASUREMENT
209	19YUCMD218	UMAKA MADHU BABU	A STUDY ON THE APPLICATION AND IMPACT OF ARTIFICIAL INTELLIGENCE IN MARKETING.
210	19YUCMD219	UMESHA R	A STUDY ON PERFORMANCE ANALYSIS OF EQUITY MUTUAL FUNDS
211	19YUCMD220	USHARANI U L	A STUDY ON UNDERSTANDING THE BUDGETING FRAMEWORK ADOPTED AT PARSONS NUTRITIONAL PVT LTD
212	19YUCMD221	V RAMAKRISHNA	IMPACT OF FINANCIAL LEVERAGE ON LARGE CAP FIRMS FINANCIAL PERFORMANCE WITH REFERENCE TO COMPANIES LISTED IN NSE
213	19YUCMD222	VARUN C M V	A STUDY ON GREEN BANKING TRENDS IN INDIA
214	19YUCMD223	VARUN KUMAR B V	A STUDY ON SAFETY MEASURES ADOPTED TO COMBAT COVID-19 IN IT SECTORS
215	19YUCMD224	VEERENDRA D V	A STUDY ON FINANCIAL PLANNING FOR SALARIED EMPLOYEE AND PERSONAL TAX PLANNING
216	19YUCMD225	VIGIN V KOCHERY	A STUDY ON PERFORMANCE ANALYSIS OF MUTUAL FUND WITH SPECIAL REFERENCE TO DEBIT FUNDS
217	19YUCMD226	VIJAY G N	A COMPARATIVE STUDY ON THE PERFORMANCE OF PRIVATE AND PUBLIC SECTOR MUTUAL FUND IN INDIA
218	19YUCMD227	VISHWANATH NILAJAGI	A STUDY ON GAP SERVICE QUALITY MODEL WITH REFERENCE TO EDUCATION AS A SERVICE
219	19YUCMD228	VISHWASAN D M	A STUDY ON EFFECT ON EMPLOYEE ENGAGEMENT ON CUSTOMER LOYALTY IN OLA


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220	19YUCMD229	VYSAKH SRINIVAS	A STUDY ON QUALITY OF WORK LIFE AND ITS IMPACT ON JOB SATISFACTION WITH REFRENCE TO BHEL
221	19YUCMD230	YASHWANTH D	A STUDY ON MERGERS AND ACQUISITONS IN INDIAN BANKING SECTOR-A CASE STUDY ON SELECTED BANKS
222	19YUCMD231	YESHWANTH N	A STUDY ON RISK ANALYSIS OF SELECTED MUTUAL FUNDS



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