

PO ATTAINMENT FOR THE BATCH – MBA 2019-21

Sl No	Course Name	Course Code	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
SEMESTER 1										
1	Economics for Managers	1.1	3	2.8	2.5	2.8	1.75	1.33	2	2.75
2	Organizational Behaviour	1.2	3	2.67	3	2	2.4	2.25	2.4	2.6
3	Accounting for Managers	1.3	2.8	3	3	3	2	3	--	3
4	Statistics for Managers	1.4	3	2.6	3	2.75	--	3	--	2.8
5	Marketing for Customer Value	1.5	3	2.8	3	2.8	3	3	3	3
6	Business and Industry	1.6	3	3	2.5	2.8	2.5	2.33	2.75	2.5
7	Communication Skills	1.7	3	--	2	3	2.67	3	--	3
SEMESTER 2										
8	Technology for Management	2.1	3	3	3	2.75	3	2.5	--	2.75
9	Management Research Methods	2.2	3	3	3	2.4	2.33	2.5	2	2.75
10	Entrepreneurship and Ethics	2.3	3	3	3	2.2	2.67	2.5	2.75	2.33
11	Human Capital Management	2.4	3	3	3	2.6	2.2	2	2.8	2.5
12	Financial Management	2.5	3	3	3	3	2	2	--	2
13	Quantitative Techniques and Operations Research	2.6	3	2.4	2	2.4	2	3	--	2
14	Innovation Management	2.7	3	--	3	2.6	1	3	--	2.5
SEMESTER 3										
15	Strategic Management and Corporate Governance	3.1	3	3	2.75	3	2.4	2.8	2.75	2.75
16	Projects and Operations Management	3.2	3	2.8	3	2.8	2.5	--	--	2.5
FINANCE										
17	Indian Financial System	3.3.1	3	3	--	2.8	--	2.5	--	2.2
18	Corporate Tax Planning and Management	3.3.2	2.8	2.25	3	2.8	--	2.25	--	2
19	Corporate Valuation and Restructuring	3.3.3	3	3	3	3	2.67	2.67	3	2.67
MARKETING										
20	Retail Management and services	3.4.1	3	3	3	3	3	3	3	2.8
21	Consumer Behaviour	3.4.2	3	2.8	3	2.8	2	--	2.2	2
22	Rural and Agricultural Marketing	3.4.3	3	3	2.75	3	2.5	2.75	2.4	2.5
HUMAN RESOURCE MANAGEMENT										
23	Learning and Development	3.5.1	3	2.8	3	2.6	2	2.25	2	2.67
24	Industrial and Employee Relations	3.5.2	2.8	3	3	2.6	2	2	2	2.25
25	Performance Management System	3.5.3	3	3	3	3	2.6	2.4	2.8	3
HEALTHCARE MANAGEMENT										
26	Perspectives on Health Care Sector	3.6.1	2.8	3	3	2.5	2.33	2	2.33	2.33
27	Management of Public Health Systems	3.6.2	2.8	3	3	2.5	3	3	3	2
28	Health Economics	3.6.3	3	3	3	3	3	3	--	2.25
BANKING, FINANCE, & INSURANCE SERVICES										
29	Strategic Credit Management in Banks	3.7.1	3	3	3	3	2.33	2.2	2.33	2.2
30	Insurance Planning And Management	3.7.2	3	3	3	3	2	2.33	2.5	2
31	Indian Financial System	3.7.3	3	3	--	2.8	--	2.5	--	2.2
INTERNSHIP REPORT										
	Project Work	3P1	3	3	--	2.67	2.1	1.67	2	3

Signature

OPEN ELECTIVES										
	Media and Society	OPE3AG	2.3	--	2	2	2.7	1.6	2.1	2.53
	Cooperative Management	OPE3A3	2.4	--	1	2	2.4	1.8	2	2.8
SEMESTER 4										
35	International Business Dynamics	4.1	3	3	3	2.8	2.33	2	2.5	1.67
FINANCE										
36	Investment Analysis and Management	4.2.1	3	3	--	2.8	--	2	--	2.67
37	International Financial Management	4.2.2	3	3	--	3	--	2.6	--	2.33
38	Risk Management and Derivatives	4.2.3	3	3	--	3	--	2.75	--	2.67
MARKETING										
39	Strategic Brand Management	4.3.1	3	3	2.67	3	2.25	3	3	2.4
40	International Marketing Strategy	4.3.2	3	2.75	2.75	3	2.8	3	3	2.8
41	Digital Marketing	4.3.3	3	3	3	2.8	2	2.25	2.67	2
HUMAN RESOURCE MANAGEMENT										
42	Strategic HRM	4.4.1	3	2.6	2.8	3	2.5	2.6	2.5	2.4
43	International HRM	4.4.2	3	3	3	3	2.8	3	2.75	2.4
44	Talent and Knowledge Management	4.4.3	3	3	3	2.8	2.6	2.6	2.6	2.6
HEALTHCARE MANAGEMENT										
45	Basic Management Aspects of Health Care Settings	4.5.1	3	2.67	3	2.6	2	3	2	2
46	Strategic Management in Health Care Settings	4.5.2	3	3	3	3	2.75	2.33	1	2.8
47	Management of Hospital Services	4.5.3	3	3	2.75	3	3	3	--	2.8
BANKING,FINANCE, & INSURANCE SERVICES										
48	Banking Technology And Management	4.6.1	2.6	3	--	3	--	--	--	1.4
49	International Marketing Strategy	4.6.2	3	3	--	3	--	2.6	--	2.33
50	Risk Management For Banks And Insurance Companies	4.6.3	3	3	3	3	--	2.75	--	2.4
DISSERTATION REPORT										
51	Dissertation	4.8	3	2.8	--	2.67	1.9	3	2	3
VIVA VOCE										
52	Viva		2.6	2.7	--	2.1	--	3	--	2.6
Attainment Level			152.9	139.43	118.47	143.54	97.99	123.62	78.13	128.4
Average			2.94	2.9	2.82	2.76	2.39	2.52	2.44	2.47
Direct Attainment (80%)			2.35	2.32	2.26	2.21	1.91	2.02	1.95	1.98

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