



**Acharya Bangalore B-School**

(Affiliated to Bangalore University, Approved by AICTE & Recognized by Govt. of Karnataka)  
(Re-accredited with NAAC 'A' grade)

Aspire. Accelerate. Achieve.

## **CRITERIA - 3**

**3.4.1**

# **EXTENSION ACTIVITIES**

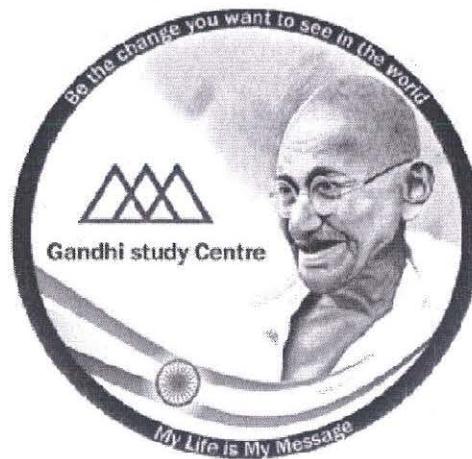
**2016-2021**

### **Abstract**

Extension activities are carried out in the neighborhood community, sensitizing students to social issues, for their holistic development, and impact there of during the last five years.



Acharya Bangalore B-School



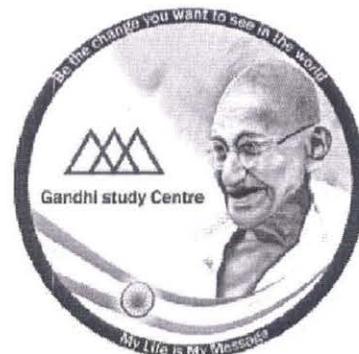
**On the occasion of 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi,  
ABBS Gandhi Research Centre is organizing the various activities  
from 1<sup>st</sup> - 5<sup>th</sup> October 2018.**

**The theme of the celebration is**

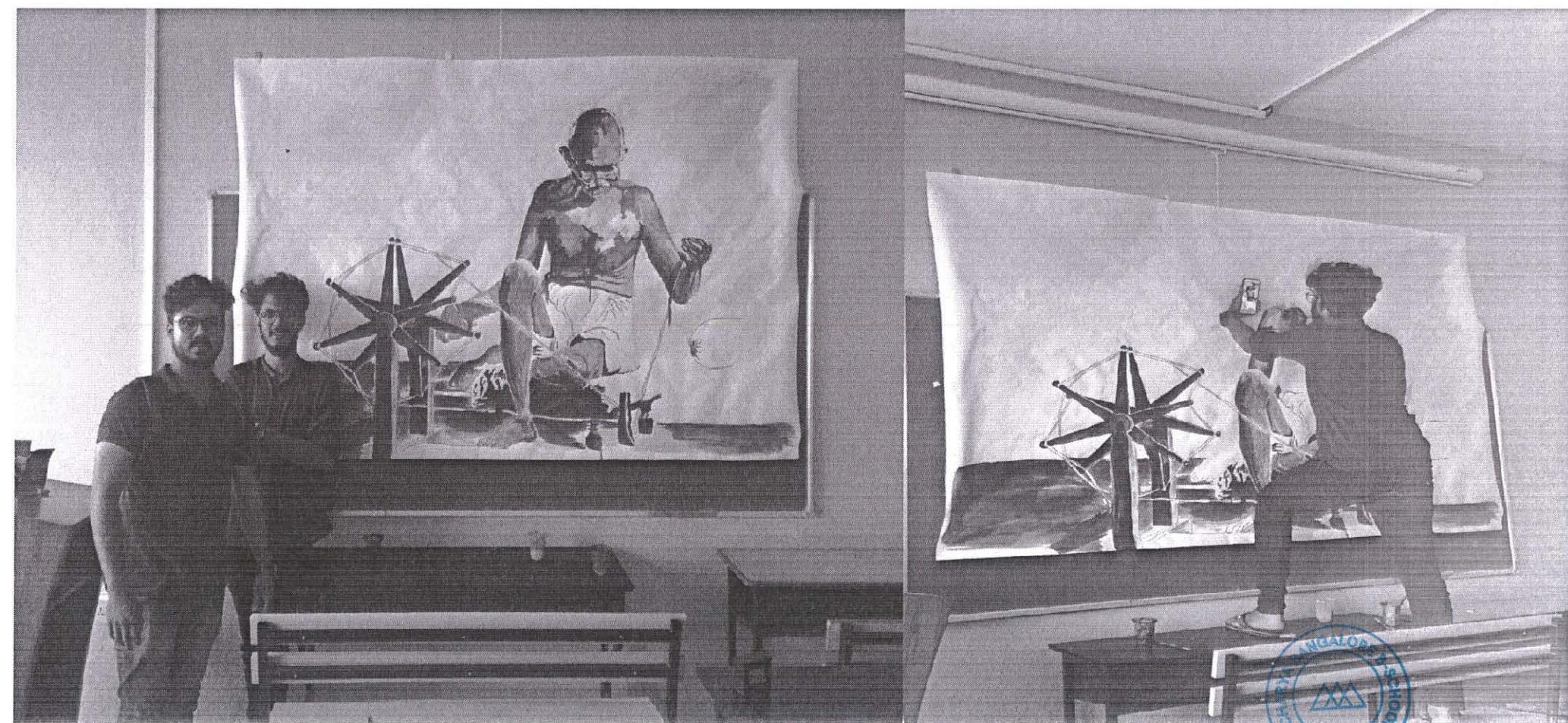
**“SWATCH SOCH”**



## Inauguration of 150<sup>th</sup> Birth anniversary Celebration



# Students Designed Bapu portrait



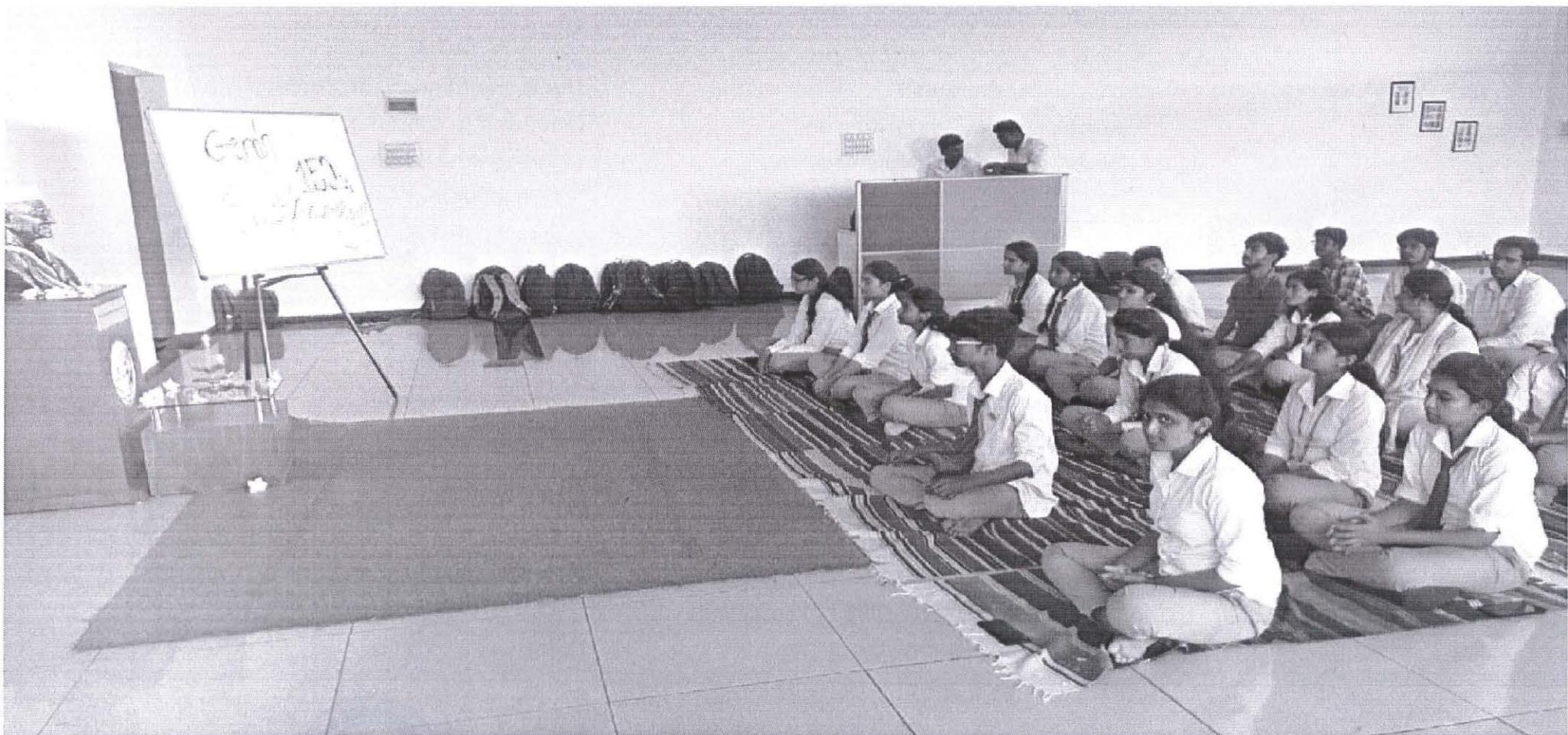
150<sup>th</sup> Birth anniversary Logo  
was designed by the students



Sl. No.	Date (s)	Program Details	Venue
1	1-10-2018 to 5-10-2018	<b>“Manovikas”</b>  (a) Meditation from 8.30 am to 9.00 am (b) Bhajans from 3.30pm to 4.30pm	Gandhi Study Centre – III Floor, A-Block
2	1-10-2018 Last date to submit	<b>“Aksharanjali”</b>  Article/Poem/Essay writing on “Healthy mind is Healthy body”	This is an offline event. Students are requested to submit the article/poem/essay to Prof. Rekha.C on or before 1-10-2018 before 4.00pm.
2	3-10-2018 [ 3.00 – 4.30]	<b>“Vicharacharaka”</b>  Charaka Making Competition (2 in a team)  * Material will be provided	Gandhi Study Centre – III Floor, A-Block
3	4-10-2018 [9.30 – 11.00]	<b>Guest lecture on “Swatch Soch” by</b>  Mr. Pramod & Ms. Sneha from Disha Foundation	APJ Abdul Kalam Hall.
4	4-10-2018 [3.00 – 4.30]	<b>“Mera soch” – Debate Competition</b>  My idea of inculcating Ethical and Moral values in present scenario	Gandhi Study Centre – III Floor, A-Block
5	5-10-2018 [3.00-4.30]	<b>“Gandhi Thota”</b>  A tribute to Mahatama Gandhi by planting 150 samplings with quotation	Near Lotus Garden



## “Manovikas” – Bhajans and Meditation



# “Aksharanjali” – Article Writing

## Healthy Mind is Healthy Body/ Gandhi’s Dandi March

Contestant	T. Sathya Ulka Parivari
	B.T.E Semester III, Department of Life Sciences
	Associate - Bangalore IIT - School, Bangalore 560037
Content	Aksharanjali - Article Writing
Topic	Healthy Mind is Healthy Body
Article	Healthy Mind is Healthy Body

“Araha Parama Lubba - Santhutti Paramanya Danangs” said Buddha, the greatest philosopher India has ever produced. The means to say that health is the ultimate profit and happiness is the ultimate wealth. The World Health Organisation (WHO) defines health as a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity. Therefore, to attain ultimate health, we require complete health and to gain complete health we know we should be both physically and mentally healthy and fit.

The importance of healthy body does not overrule that of healthy mind or vice versa. But it is evident that the shift of mental health orientation on the other affects one's being physically fit. Now let us try to discuss this.

Healthy mind as well as healthy body are being ignored by the average individual of the world today, as a consequence of this, the lifestyle of a person is functioning. At the same time we cannot put the blame on him who tries his level best to keep himself at an equal position with others in the

**HEALTHY MIND IS A HEALTHY BODY**

The mental health is indispensable for physical health. The physiological status of a person is a priority and for good health and efficient mental functioning. Health educators recommended for physical exercise and healthy life style. Eating Habits are an important concern for the individual. Shockingly, the only handful of people exercise, Eat healthy foods, Don't responsibly and abstain from smoking. Most probably, maintaining a healthy body is an option only when high blood cholesterol detected, High blood pressure or record or possible diabetic diagnosis. However, It is never too late to keep a healthy body, Take healthy diet, Drink Responsibly and avoid excessive tobacco smoking. Practicing good health is never too late but always appropriate to start. Indeed, Healthy Mind dwell in a Healthy body. This mantra is essential since pure and unsullied mind helps in keeping physical well-being. Adequate sleep and Rest have great medicinal value.

The modern society is incredibly committed to running daily activities. Most probably, People are stressed and racing against time to complete the daily overdue are the expense of sleeping or Resting the Body.

Shockingly, some people are so busy eat properly but have extra time to chair meetings and claim overtime allowances. Doing physical exercise and sleeping are neither necessary but running International business and making the profit is the primary priority. The commitments extremely over work their body to the point that some people consistently remains stressed. Most individuals are under extreme pressure to meet strict deadlines and complete targets on time. Indeed people are concerned to achieve and accomplish so much in no time. Despite the commitments, They are failing to recognise the importance of staying healthy mentally and physically.

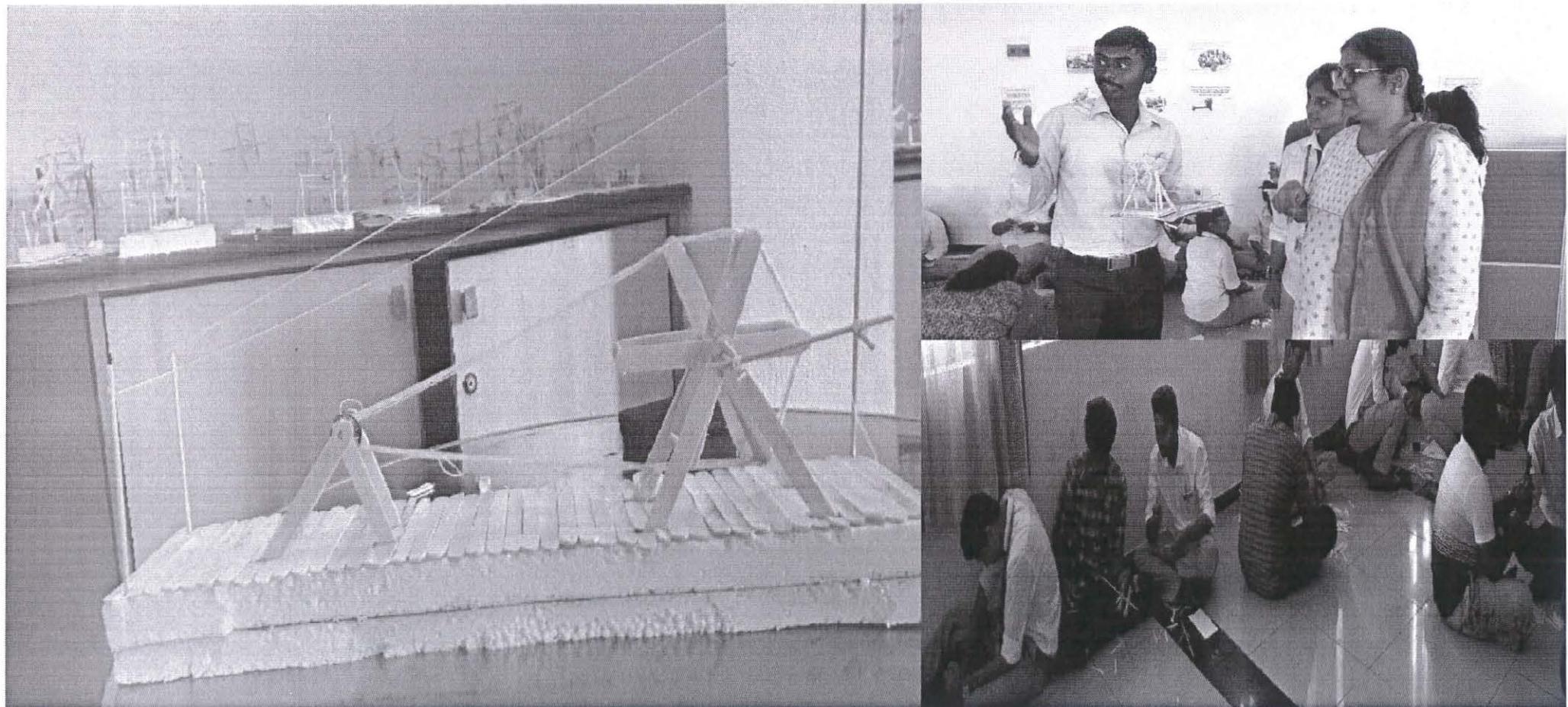
**GANDHI'S DANDI MARCH INSPIRES MEGA ART**

**New Delhi :**

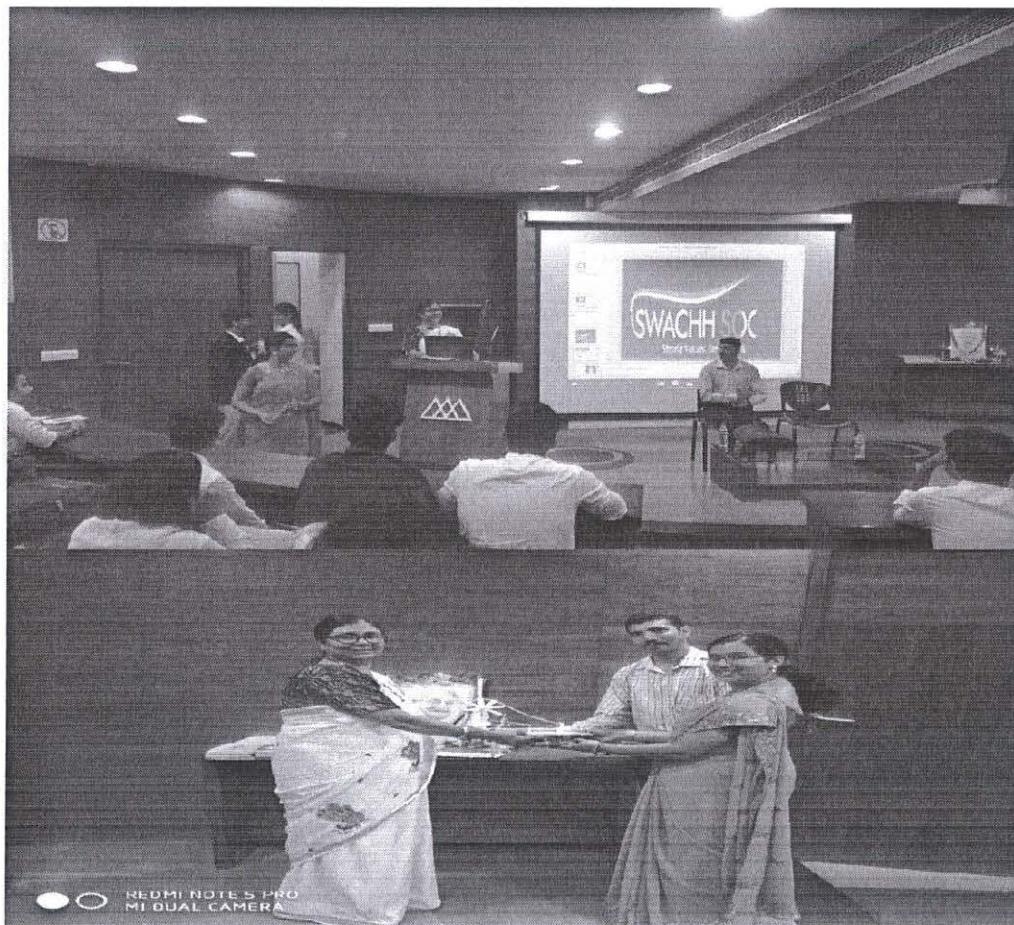
- \* In the last six decades, Mahatma Gandhi has influenced generations of Indian artists who has creatively expressed his contribution to Indian independence and the philosophy of non-violence and now they will celebrate the famed Dandi March!
- \* "The three primary influences that are shaping contemporary reality and in the country are urbanisation, political resistance and violence. As a political icon, Mahatma Gandhi has a direct relation with all the three topics.
- \* On March 12, 1930 Mahatma Gandhi left his Sabarmati retreat in Ahmedabad for Dandi also in Gujarat, on a non-violent campaign to protest the British salt tax. Gandhi resisted the British salt law by making and picking up salt himself. This simple act turned out to be One of Biggest symbolic acts in Indian political history, which initiated a golden civil resistance movement.



## “Vicharacharaka” – Charaka Making competition



# Guest lecture on “Swatch Soch”



## “Mera soch” – Debate Competition

My idea of inculcating Ethical and Moral values in present scenario



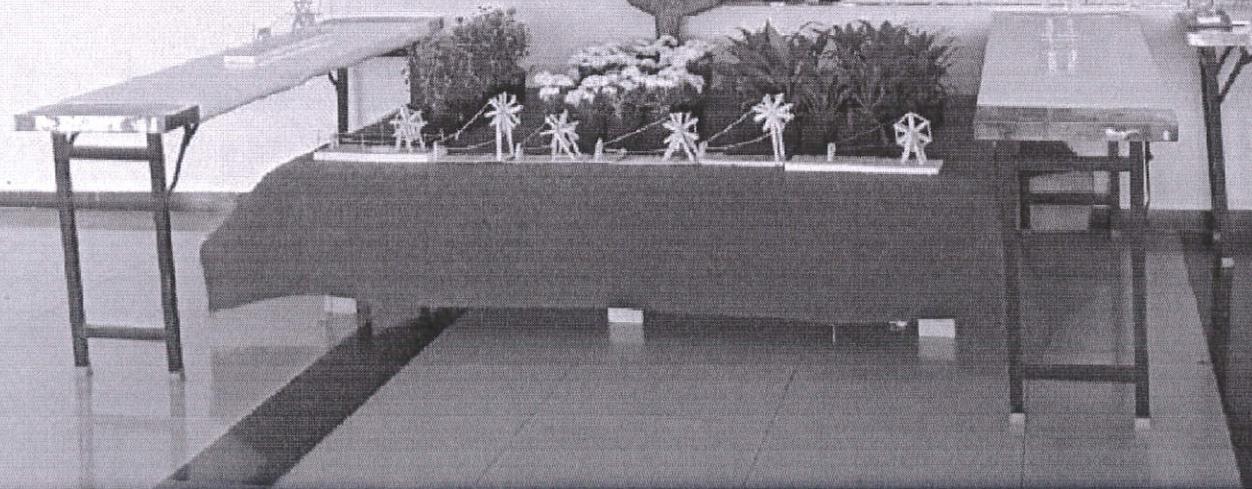
@Acharya Bangalore B-School

@Govt. School, Andrahalli

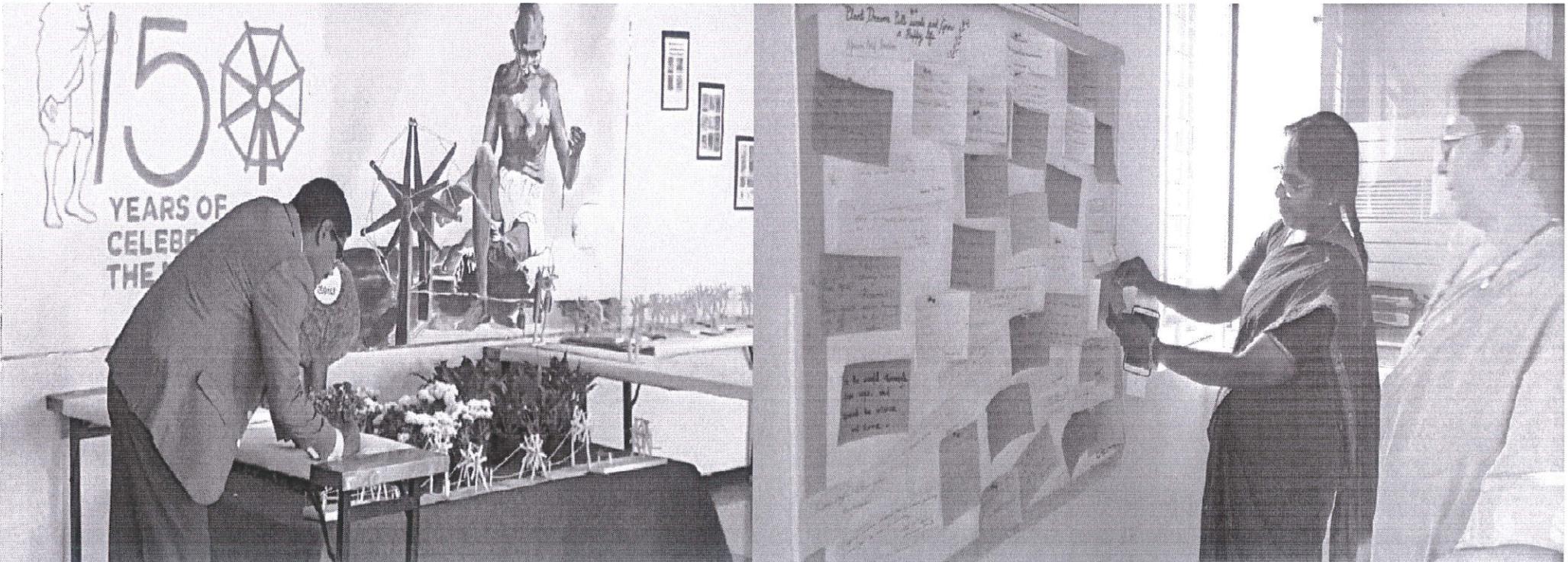
**“Gandhi Thota” – A new initiative**



ABBS  
Rotaract  
Club



Faculty and Students wrote Gandhi an thoughts and planted the tree



15  
YEARS OF  
CELEBRATING  
THE MAHATMA



27.10.2018



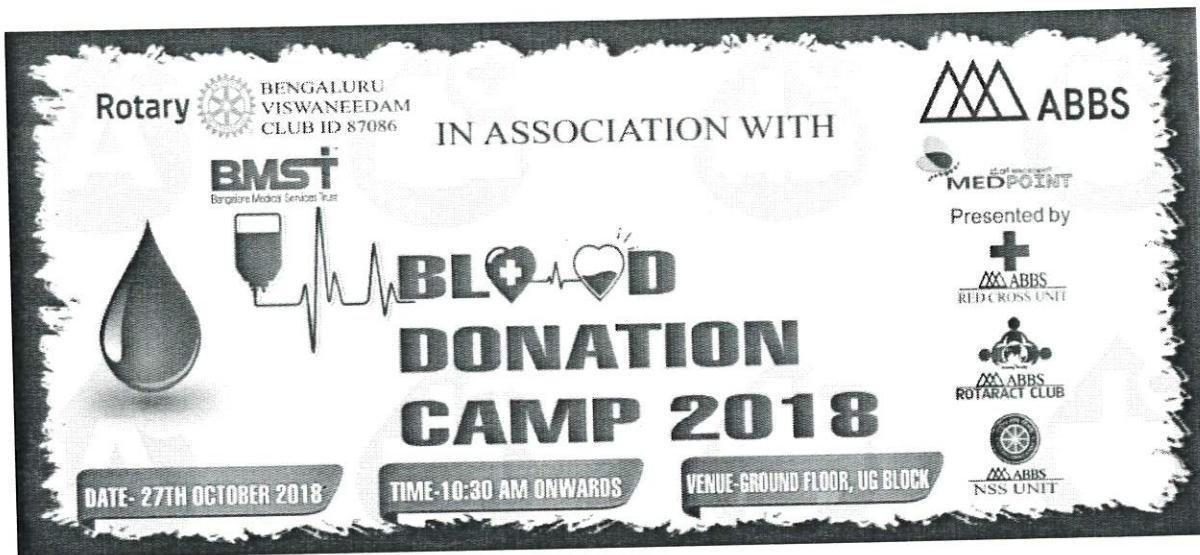
ACHARYA BANGALORE B-SCHOOL

## BLOOD DONATION CAMP REPORT



#DONATE\_BLOOD\_SAVE\_LIFE





Venue: ABBS Campus

Date: 27<sup>th</sup> October 2018

Objective: To spread awareness of blood donation and to collect blood and help the people in need.

Blood Donation Camp was a joint project for Rotaract Club of ABBS, ABBS Red Cross Unit & ABBS NSS Unit. We organized a Blood Donation Camp on 27<sup>th</sup> October 2018 with the support from Rotary Bangalore & TTK blood bank with two objectives in mind

- To spread awareness on Importance of blood donation and
- To help the blood bank to collect blood units form our campus which can help the people in need.

Details of this event were promoted in college as well as on social media platforms due to which this event received a large response from students and staff of ABBS for this noble cause.

#### **Outcome of the event**

Number of participants: - 186.

Number of registration: - 138.

Total Number of units collected: - 113

Number of rejections:- 25(Due to medical reasons) 48(Due to underage/underweight)

#### **Event Coordinators**



## **Event Coordinators**

Event Chair: - Anik Bhaskar from BBA V<sup>th</sup> sem

Event supervisors: - Asst. Prof. Joswa Stalin S, Department of Commerce and Management, Prof. Raghavendra K, Department of Commerce and Management and Mr. Yatheesh, Department of Physical Education.

Event coordinators: - Rtr Anu, Rtr Jeevan, Rtr Samridhi, Rtr Tamanna, Rtr Amarnadh, Rtr Vinayak, Rtr Arshaad, Rtr Sudha, Rtr Rohit, Rtr Hammad.

## **TREASURE REPORT:**

No Rotaract Funds have been used.

This event was funded by Rtr Anik Bhaskar.B

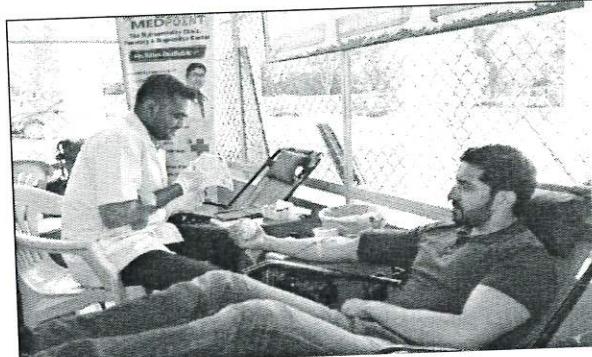
## **Point of Contacts for the event:**

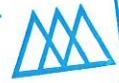
**Rtn Latha Amashi**:- +91-99805 93570 (Latha Amashi is the point of contact for organizing blood donations camps all around Bangalore. She represents Rotary Indiranagar and she is a Guinness world record holder in the field of Blood donation)

**Ms. Aparna**:- +91-90089 92192 (Blood Donation Coordinator from the blood bank “BMST” )



## Photo gallery:



 Principal  
**Acharya Bangalore B-school**  
Andrahalli Main Road, off Magadi Road,  
Bengaluru-560091

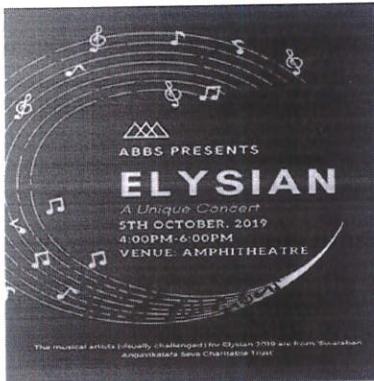


# Acharya Bangalore B-School

## Community Development Cell

### "Elysian-2019"

#### Concert for a cause



Community development is a process where community members come together to take collective action and give solutions to common problems. Community development empowers individuals and groups of people with the skills they need to effect change within their communities. These skills are often created through the formation of social groups working for a common agenda.

The Community development under the chairmanship of Mr. Ajitesh Basani, Executive director, ABBS and under the guidance of Dr. D M Mahishi, Dean, Academics had organized 'Elysian'- concert for a cause on

4<sup>th</sup> October 2019. This was with the objective - helping visually challenged organization. The event also gave platform to visually challenged singers to show their singing talent.

The program was compered by Ms. Niveditha, Assistant Professor, commerce and Mr.

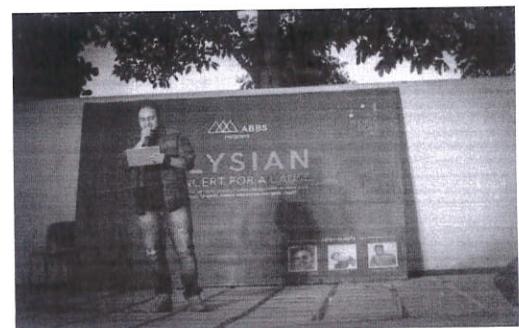


Manjunath, student, BA final year. At 4 pm, the programme started with a band performance. The event was well organized and the programs went on in time in accordance with the q-sheet. There were five dance filler performance by students, ABBS band performance.

Guest Ruben Stalin and Saud Ahmed Khan, social media influencer performed Beat boxing and entertained the crowd.

Guest Dr Nitin Acharya, Music

director, Singer performed 3 songs. Students were dancing to the beats. It was a clear pic of Joy of giving. The guests were felicitated by Dr. Mahishi, Dean, Academics and Dr. H R Venkatesha with momento and arrangements for refreshment were made. More than 300 students participated and 30 student coordinators helped in organizing the program.



The program ended with great joy on the faces of the students as it was a very memorable experience for them and us.



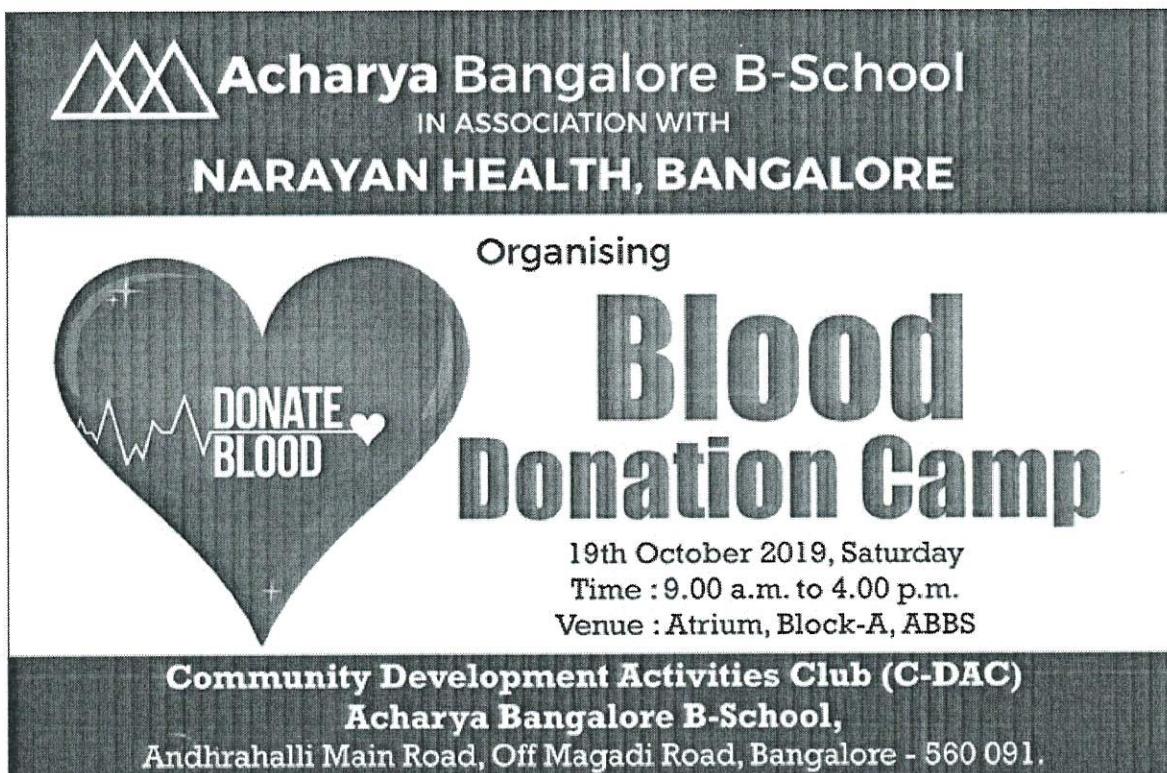
**Report on**  
**Community Development Activities Club (C-DAC)**

*Title of the event:*

**Blood Donation Camp**

**Date: 19<sup>th</sup> October 2019**

**Venue: Atrium, ABBS.**



**Total number of registrations: 204**

**Total number of donors: 157**

**Objectives of the camp:**

- To raise awareness about blood donation among students.
- To motivate participants to donate blood voluntarily.
- To support the operation of safe and reliable blood services.



Blood Donation Camp was organized on 19<sup>th</sup> October 2019 (Saturday), in association with Narayan Health, Bangalore. A team of 15 members, including doctors, technicians and medical staff from Narayan health arrived at the college campus on the camp day morning at 9. 00 AM. **Camp coordinator Prof. S S Policepatil welcomed them** and made sure that all the arrangements of the camp were done by 10.00 AM.

**The camp was inaugurated by the Executive Director of ABBS Mr. Ajithesh Basani.** To mark the inauguration in a meaningful way, **he also donated blood in the camp**, which motivated the students and staff in a big way to come forward for the blood donation.

The camp was well planned so that each blood donor will go through the process without any hurdle. The following process flow was established for the smooth conduct of the camp.

**1) Registration Counter:** Here students registered their names along with their section, semester course and gender details and medical eligibility form was issued here to the participants.

**2) Medical eligibility test:** At this counter, the participants' medical eligibility to donate blood was conducted by measuring his/her hemoglobin level, weight, blood pressure and many other parameters.

**3) Donors records entry:** The eligible donors' records were entered in hospital records.

**4) Blood pouch issue counter:** Donors were issued blood pouch at this counter.

**5) Waiting counter:** Donors will wait in the waiting counter, if all the slots are full. Usually waiting time has not exceeded more than 10 min for any participant as there were 15 counters of blood collection beds.



**6) Blood donation:** Here participants will donate blood under supervision of a medical staff.

**7) Observation and refreshments:** Donors were kept under observation for 15-20 min after donating blood and at the same time refreshments were provided for rejuvenating the energy. **Certificate of appreciation** were issued to all the donors at the same venue.

**8) Selfie Zone:** A selfie zone was created for the donors to take the selfie, which made donors happy about their social service.

**Encl:**

- ✓ Appreciation certificate to ABBS from Narayan Health.
- ✓ Photos of the camp.
- ✓ Registration List of participants.
- ✓ Sample certificate issued to donors.
- ✓ Posters used for promotion of camp.
- ✓ Layout map of the camp.

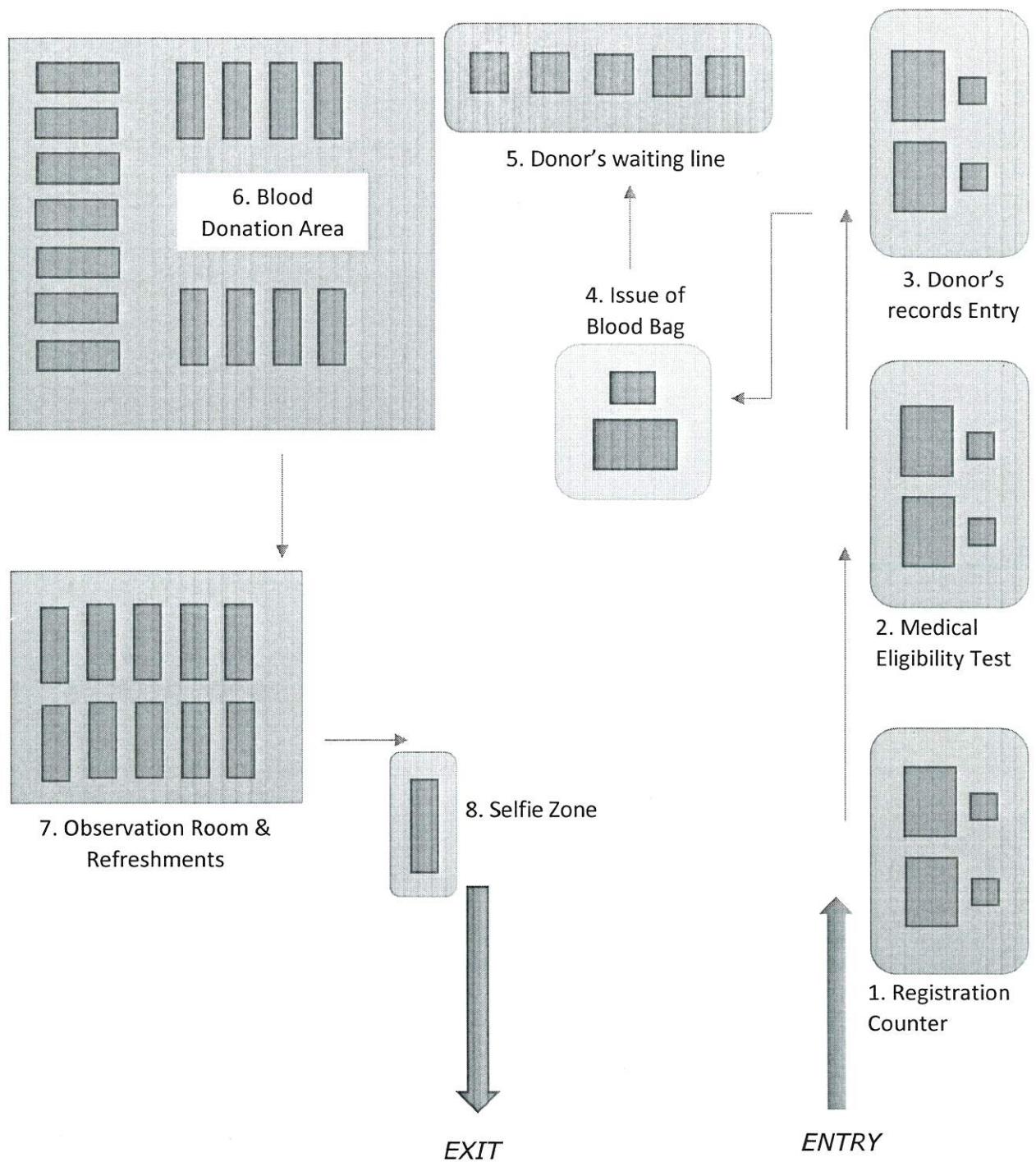
**Thank You.**

**Prof. S S Policepatil**  
**Faculty Coordinator**  
**Community Development Activities Club (C-DAC)**

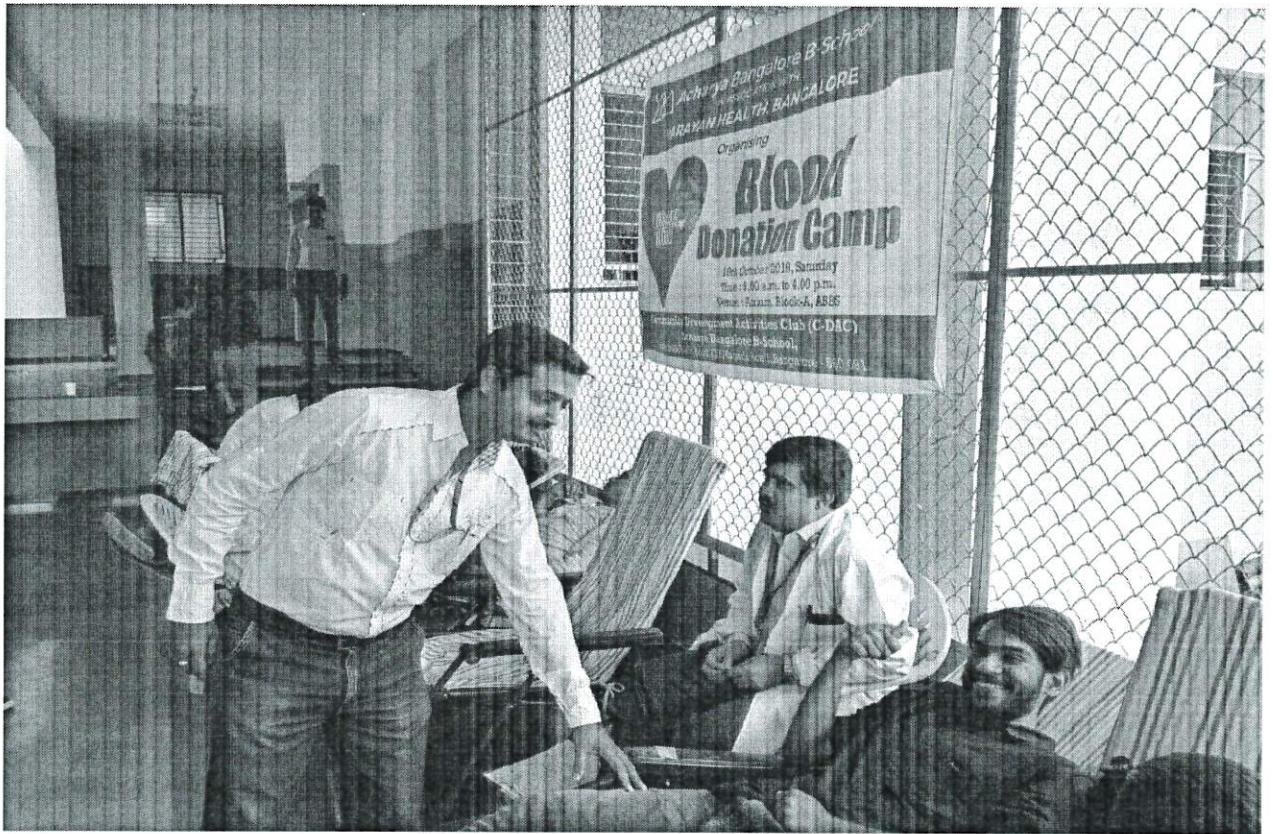
**Director**

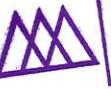


## Layout of the Blood Donation







 Principal  
**Acharya Bangalore B-school**  
Andrahalli Main Road, off Magadi Road,  
Bengaluru-560091



## "Covid-19, Awareness by kids"



On March 11, 2020, the World Health Organization declared COVID-19 a pandemic. The virus has now spread across the globe, becoming a common threat to the health of everyone. This video was created by a group of kids creating awareness and the kids in the video were our faculty members, the potentially far-reaching and long-lasting negative effects of COVID-19 were highlighted in this video shot by children in bits. During the COVID-19 pandemic, many children are spending more time at home than usual. Here's a roundup of what parents and caregivers can do to

keep kids occupied during this time.

This was posted on social media platforms like Facebook, Instagram, WhatsApp etc, so that we could reach public & create awareness. The video script was written by Ms. Niveditha, Coordinator, Community development cell, ABBS and the video presentation editing was supported by Community development cell, ABBS



## Covid-19 Vaccination Drive at ABBS campus From 01 July to 03 July, 2021

Timely vaccination for everyone is our best chance to win the war against covid-19. As India faced its second wave of the pandemic, Acharya Bangalore B-school - community development unit organized a vaccination drive in association with Bruhat Bengaluru Mahanagara Palika for its Students, Employees and their family members and residents around Andrahalli at ABBS campus on 01 July to 03 July 2021.

Objective of the drive was to reduce the pressure on the healthcare system, to support in reduction of overall covid-19 severity and mortality & to contribute to re-opening of society and disease elimination. We made sure the Rules were followed during drive.

- The crowd management was carried out with proper social distancing.
- It was mandatory to wear mask and sanitize hands.
- RTPCR test conducted before the vaccination.



30<sup>th</sup> June to  
2<sup>nd</sup> July 2021



Acharya Bangalore B-School



NSS UNIT

Vaccination Report

Date: 30<sup>th</sup> June to 2<sup>nd</sup> July 2021

**ABBS**  
**ACHARYA BANGALORE B SCHOOL**  
In Association with  
NSS unit & Community Development Cell  
**COVID-19**  
**VACCINATION DRIVE**  
From 30th June to 1st July 2021  
at  
**ABBS CAMPUS**  
Association with  
National Service Scheme Unit  
Community Development Cell  
Coronavirus: What you need to do  
[www.abbs.edu.in](http://www.abbs.edu.in)



## **Objectives:**

1. To help students and staff for reduction of pressure on the healthcare system
2. To help reduction of overall COVID-19 severity and mortality
3. To create awareness among people for normalizing their life with safety
4. To eliminate the fear of covid-19 among the people

Equitable access to safe and effective vaccines is critical to ending the COVID-19 pandemic, so it is hugely encouraging to see so many vaccines proving and going into development. WHO is working tirelessly with partners to develop, manufacture and deploy safe and effective vaccines.

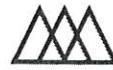
Safe and effective vaccines are a game-changing tool: but for the foreseeable future we must continue wearing masks, cleaning our hands, ensuring good ventilation indoors, physically distancing and avoiding crowds.

Being vaccinated does not mean that we can throw caution to the wind and put ourselves and others at risk, particularly because research is still ongoing into how much vaccines protect not only against disease but also against infection and transmission.

Acharya Bangalore B School organized 3 days' vaccination program from 30<sup>th</sup> June 2021 to 2<sup>nd</sup> July 2021 in presence of Dr. Vijayabhaskar Principal ABBS and other staff members, it was conducted through BBMP Bangalore. Many of the students, teaching staff and non-teaching staff are got vaccinated.

Following this NSS Unit ABBS has instructed all the students and staff to follow covid-19 protocol that's is must continue wearing masks, cleaning our hands, ensuring good ventilation indoors, physically distancing and avoiding crowds.





Acharya Bangalore B-School

Community Development cell and NSS Unit

Report on Covid-19 Vaccination Drive at ABBS campus

From 01 July to 03 July, 2021

Timely vaccination for everyone is our best chance to win the war against covid-19. As India battles the second wave of the pandemic, Acharya Bangalore B-school – community development cell and NSS unit organized a vaccination drive in association with Bruhat Bengaluru Mahanagara Palike –BBMP for its Students, Employees and their family members and residents around Andrahalli at ABBS campus on 01 July to 03 July 2021.

Objectives:

- To reduce the pressure on the healthcare system
- To support in reduction of overall covid- 19 severity and mortality
- To contribute to re-opening of society and disease elimination.

Rules followed during drive.

- The crowd management was carried out with proper social distancing.
- It was mandatory to wear mask and sanitize hands.
- RTPCR test conducted before the vaccination.

ABBS, considers it to be a privilege of serving the community for the development & to work towards public health. More than 300 people got their first dose of vaccination with this in the vaccination drive at ABBS.

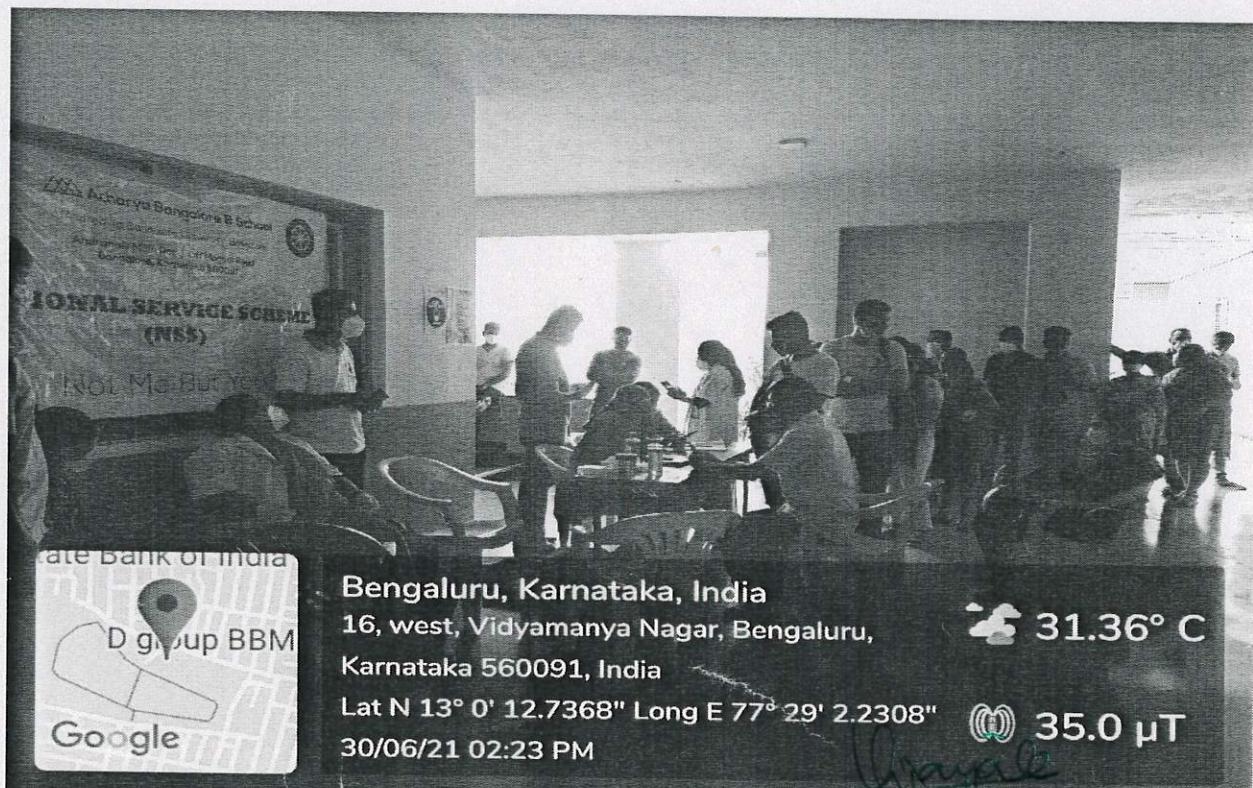
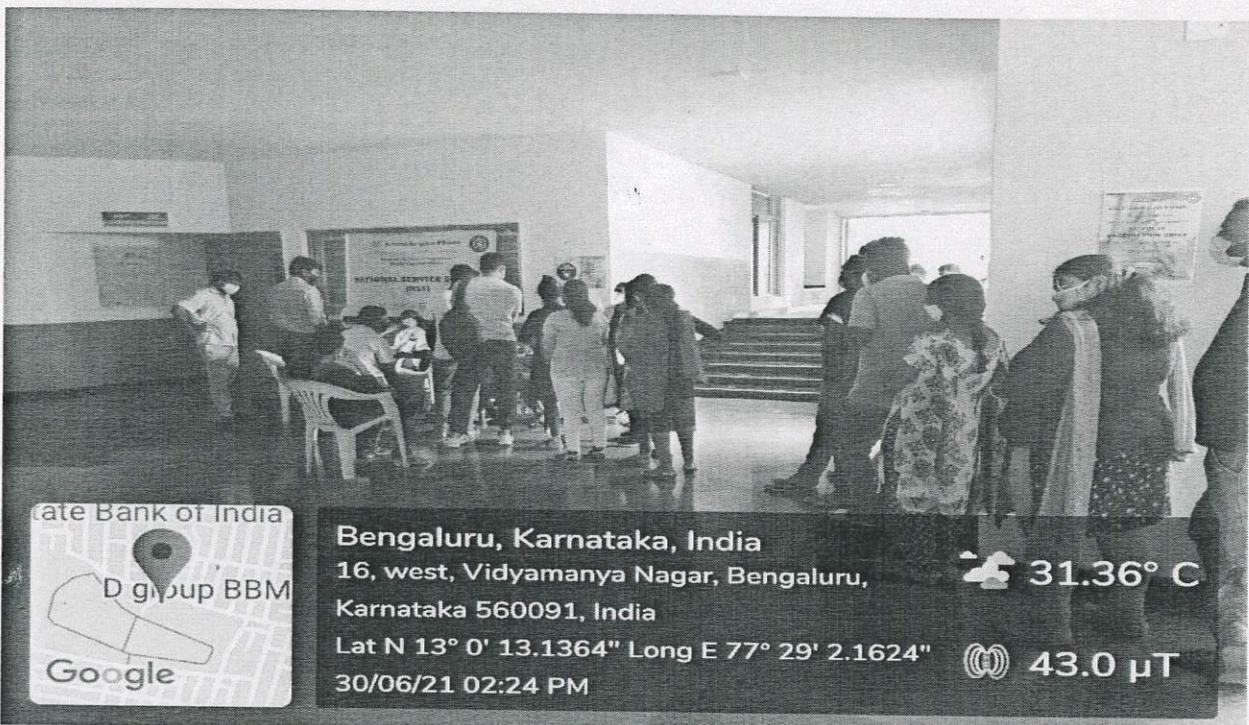
*Narendha P.*  
Co-ordinator  
Community Development cell  
ABBS.

*Chayale*  
Principal  
Acharya Bangalore B-school  
Andrahalli Main Road, off Magadi Road,  
Bengaluru-560091

Photo Gallery:



## Photo Gallery



NSS Programme Officer  
NSS UNIT  
Acharya's NSS-UNIT

Acharya's Bangalore B-School  
No.3, Lingadheernahalli,  
Off Magadi Road, Bangalore-91

Acharya Bangalore B-school  
Andrahalli Main Road, off Magadi Road,  
Bengaluru-560091

Acharya Bangalore B-School  
Department of Community Development cell  
Analysis report for Feedback forms

Analysis report on Covid-19 Vaccination Drive, on campus

Session for Community Semester, Conducted on 1/7/21 to 3/7/21

Objective:

To Reduce the pressure on the health care system  
Support Reduction of overall covid-19 -Severity & Mortality

Outcome Expected:

We contributed to the opening of society &  
disease elimination.

Feedback:

Total number of students participated in the program:	More than 300 people
No. of students who gave Negative feedback towards the program:	
No. of students who gave positive feedback towards the program:	we received positive feedback

Suggestions given by the students:

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.....

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Niraj Patel

Quality Circle Co-ordinator:

Submitted to IQAC, to review, :

Director/Co-ordinator  
INTERNAL QUALITY ASSURANCE CELL  
ABBS



**ACHARYA BANGALORE B-SCHOOL**  
**Community Development cell in association with NSS Unit**

List of NSS Volunteers					
Allocation of Students to different location for 1-3 Sept of Brand Audit 2021					
Sl.no	Reg no	Class	Name of the student	Contact No.	Location
1	20YUC41049	II SEM B.com	Puneeth Gowda	9480115729	GoodEarth, Kengeri
2	20YUC41078	II SEM B.com	Yukta	7975468515	GoodEarth, Kengeri
3	20YUC41041	II SEM B.com	Meghana	9538402082	GoodEarth, Kengeri
4	20YUC41010	II SEM B.com	Ayush	8867740762	GoodEarth, Kengeri
5	20YUC41059	II SEM B.com	Sarvesh Gujjar	8073489535	GoodEarth, Kengeri
6	20YUSB7042	II SEM BCA	Het Bhaveshbahi	9429505031	GoodEarth, Kengeri
7	20YUSB7055	II SEM BCA	Vasu neer Jaykumar	9427805173	GoodEarth, Kengeri
8	19YUC29073	IV SEM BBA AVIATION	Soundarya .B.M	9148550688	Ward 44 DWCC, Marappanapalya
9	19YUC41022	IV SEM B.COM	Moulya .D	9606037666	Ward 44 DWCC, Marappanapalya
10	19YUC41039	IV SEM B.COM	Varshini.k	8296724935	Ward 44 DWCC, Marappanapalya
11	19YUC26051	IV SEM BBA	Lalithya.R	8123024790	Ward 44 DWCC, Marappanapalya
12	19YUC26044	IV SEM BBA	Kenchugundu Sravya	9390171714	Ward 44 DWCC, Marappanapalya
13	19YUSB7031	IV SEM BCA	Sadhana K.M	9611811209	Ward 44 DWCC, Marappanapalya
14	19YUSB7038	IV SEM BCA	Tejaswini G.S	8296429643	Ward 44 DWCC, Marappanapalya
15	19YUC41011	IV SEM B.COM	Dilip.v	9108144726	Ward 177 DWCC, JPNagar
16	19YUC41026	IV SEM B.COM	Prashanth.CH	8197011309	Ward 177 DWCC, JPNagar
17	19YUC41040	IV SEM B.COM	Vishnu.R	8971291360	Ward 177 DWCC, JPNagar
18	19YUC41021	IV SEM B.COM	Mohan Roa	8971290603	Ward 177 DWCC, JPNagar
19	19YUC41028	IV SEM B.COM	Ragavendhra.D	9108840540	Ward 177 DWCC, JPNagar
20	19YUC41034	IV SEM B.COM	Subramani.E	9141754009	Ward 177 DWCC, JPNagar





# ZERO WASTE CHALLENGE 2021

February 8<sup>th</sup> - 12<sup>th</sup>

Registration starts from February 2<sup>nd</sup> to 5<sup>th</sup>

For BBA/BCOM (All Courses)

Asst. Prof - Geethashree  
Dept. Management

Asst. Prof - Niveditha  
Dept of Commerce

For BSc., BCA, BA

Asst. Prof. Krishna  
Dept of Computer Science

To

The Principal  
Acharya Bangalore B-School  
Bangalore

Respected sir,

**Subject: Proposal for the activities under community development cell**

This is with regard to the community development activities, the objectives of conducting Community development activities as it provides the foundation for being a responsible citizen. It creates strong, diverse communities that are able to attract and keep talent, start and grow businesses, and overcome issues that arise in the community.

The community development cell, in consideration with the pandemic situation has planned to incorporate social justice into its programs by creating opportunities for students to make a real difference in the country. Our Community Development program is one such effort, in providing opportunity to become an agent of social change by helping make the communities people live in a better place.

The Community development cell proposes for a theme based activity for the semester:

**“Waste Management”**

**OBJECTIVES**

- To make a difference, through community development activities
- To create awareness about sustainable practices
- To aware the people about various problems in a community
- To focus on environment conservation
- To motivate people & create interest to collective participate in the community development

Three activities are planned for the semester

## **1. Zero waste Challenge:**

Objective: To reduce your trash and carbon footprint

With this activity participants who take up the challenge will be surprised to know about how much waste is produced, participant's habits & the change that you see when challenge accepted and by the end of the week cultivate the habit for living sustainable.

Planned date- 8<sup>th</sup> Feb-12<sup>th</sup> Feb 2021

## **2. Awareness program on food wastage: Flash Street play**

Objective: To take action against food wastage

Reducing the food losses & waste is essential, a number of people are effected by hunger & tons & tons of food are lost or wasted every day.

Planned date -12th Feb 2021

## **3. E-Waste collection drive- BEING-Responsible**

Objective: To provide awareness to households, schools, Institutions and Offices about the dangers of e-waste and facilitate collection of non-bulk e-waste.

The project **BEING-Responsible** aims to sensitize people towards the harmful effects of disposing of electronic e-waste. As part of this project, drop boxes have been placed at convenient place in the campus for people to drop their e-waste.

Planned 15<sup>th</sup> March to 19<sup>th</sup> March

Hoping to hear a positive response from you.

Thank you

Coordinator

Community Development Cell  
ABBS-UG



# **Acharya Bangalore B School**

**Andrahalli main road, Bengaluru-560091**

## **Community Development Club**

### **Zero waste Challenge-one week, no waste sent to landfill**

**7<sup>th</sup> Feb - 12<sup>th</sup> Feb, 2021**

Date: 15<sup>th</sup> Feb, 2021

No of students participated: 100

Community development club, UG conducted the zero waste challenge for a week, the objectives of conducting this Community development activities is to provide the foundation for being a responsible citizen. Our Community Development program, with the theme “**Waste Management**” for the semester, is one such effort, in providing opportunity to become an agent of social change by helping make the communities people live in a better place.

### **OBJECTIVES**

- To create awareness about sustainable practices
- To create consciousness among the people about various problems in a community
- To focus on environment conservation
- To reduce your trash and carbon footprint

More than 125 students had registered for the challenge, and there were 99 active participants which included faculty & non-teaching staff too. Participants were given with zero waste tip calendar, and examine themselves about the amount of waste they could reduce with consciousness. Every day students were posed with a challenge.

**Day1:** Post the zero waste challenge on a social media platform & challenge them to go zero waste

**Day 2:** make a placard write a quote or a tip relating to zero waste, showcase at the place you travel. The best part of day 2 was even the family members of students participated.

**Day 3:** segregate the waste at source, create awareness about segregation & challenge 3 more friends to go zero waste

**Day 4:** Avoid single use disposables. Get your own cup, and educate the students not to use paper cups & canteen vendors to provide reusable cups.

**Day 5:** Try to compost your kitchen waste. The CDC-UG, ABBS tried to educate students by presenting a video on composting by Vasuki Iyengar, on Jugad composting

**Day 6:** Joy of giving. Last day the participants were supposed to get unused sheets from the used book, or any stationary which is not being used currently, can donate to the club and the club would rebound the paper into books & give it to the needy.

### **Outcome:**

- With this activity participants who take up the challenge were surprised to know about how much waste is produced.
- Participant's earlier habits & the change seen when challenge accepted
- By analyzing the feedbacks received, we can say that students who participated have become conscious & also cultivated the habit for sustainable living

Thank you

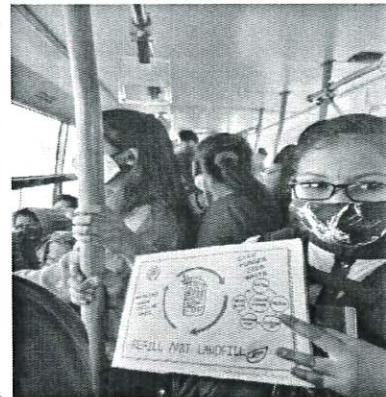
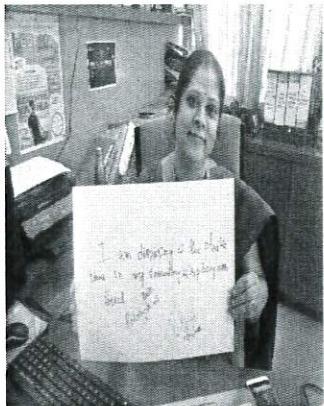
Coordinator

Community Development Cell

ABBS-UG

Nivedita  
B.

## Photo gallery



Principal promoting zero waste

Students creating awareness

Students promoting zero waste in public bus



Student promoting zero waste in the surrounding



Creative way of promoting zero waste



Acharya Bangalore B School  
Community Development Club

**ZERO WASTE CHALLENGE 2021**



Segregate the waste at source



Principal  
Acharya Bangalore B-school  
Andrahalli Main Road, off Magadi Road,  
Bengaluru-560091

Acharya Bangalore B-School  
(Department of) Community Development club- UG.  
Analysis report for Feedback forms

Analysis report on Zero waste Challenge - one week , no waste sent to landfill.

Session for All Semester, Conducted on 7<sup>th</sup> Feb - 12<sup>th</sup> Feb 2021

**Objective:**

- To create awareness about sustainable practices..
- To Reduce Trash & Carbon footprint

**Outcome Expected:**

The change in a participant, when challenge accepted

**Feedback:**

Total number of students participated in the program:	99
No. of students who gave Negative feedback towards the program:	00
No. of students who gave positive feedback towards the program:	99

**Suggestions given by the students:**

Student were happy with the activity,  
This activity looked innovative, & initiative  
taken by students was appreciated

*Gautham*  
Quality Circle Co-ordinator:  
Submitted to IQAC, to review.

*Director*  
Co-ordinator  
INTERNAL QUALITY ASSURANCE CELL  
ABBS

To

The Principal  
Acharya Bangalore B-School  
Bangalore

Respected Madam,

**Subject: List of faculties accompanying brand audit activity under community development cell & NSS Unit**

As discussed earlier about the brand audit activity conducted by Hasiru Dala. We have briefed our NSS students of UG who are volunteering in the areas where Hasiru Dala is working.

Hasiru Dala's engagement in Brand Audit activities, starts on 1-09-2021 to 03-09-2021, where our students will be volunteering & one faculty coordinator would be accompanying a team for each day as expected by hasirudala & would participate in the audit activity. Kindly provide us the opportunity to witness the volunteering service by NSS students. The schedule & location would be prepared by Hasirudala are confirmed.

We request you to do the needful.

Faculty coordinator	Department	Date	Location
Mr. Krishna	Computer science	01-09-2021	GoodEarth, Kengeri
Ms.Niveditha	Commerce	02-09-2021	Ward 177 DWCC, JPNagar
Mrs.Geethashree	Management	03-09-2021	Ward 44 DWCC, Marappanapalya

Thank you



Coordinator

Community Development Cell  
ABBS-UG



To

The Principal  
Acharya Bangalore B-School  
Bangalore

Respected Madam,

**Subject: Proposal for the brand audit activities under community development cell & NSS Unit**

This is with regard to the community development activities, the objectives of conducting Community development activities in association with NSS unit, ABBS as it provides the foundation for being a responsible citizen.

Hasiru Dala is willing associated with the NSS students of UG in volunteering activities in the areas where Hasiru Dala is working. Hasiru Dala is a social impact organization that works with the waste pickers and other waste workers to ensure a life with dignity.

**OBJECTIVES**

- To make a difference, through community development activities
- To create awareness about pollutant brands
- To aware the people about various plastic problems in a community
- To focus on environment conservation
- To motivate people & create interest to collective participate in the community development

Hasiru Dala's engagement in Brand Audit activities, starts on 1-09-2021 to 03-09-2021, where our students will be volunteering & **trying to find the major pollutant Brands in the city**. The schedule & location would be prepared by Hasirudala once the list of students are confirmed.

With this regard, Hasirudala is willing to give our students & Institution a recognition by adding are logo in their activity banner.

We request you to do the needful.

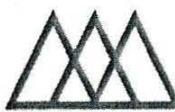


Thank you  
  
Coordinator  
Community Development Cell  
ABBS-UG

**ACHARYA BANGALORE B-SCHOOL**  
**Community Development cell in association with NSS Unit**

Community Development cell activity by NSS Volunteers					
Allocation of Students to different location for 1-3 Sept of Brand Audit 2021					
Sl.no	Reg no	Class	Name of the student	Contact No.	Location
1	20YUC41049	II SEM B.com	Puneeth Gowda	9480115729	GoodEarth, Kengeri
2	20YUC41078	II SEM B.com	Yukta	7975468515	GoodEarth, Kengeri
3	20YUC41041	II SEM B.com	Meghana	9538402082	GoodEarth, Kengeri
4	20YUC41010	II SEM B.com	Ayush	8867740762	GoodEarth, Kengeri
5	20YUC41059	II SEM B.com	Sarvesh Gujjar	8073489535	GoodEarth, Kengeri
6	20YUSB 7042	II SEM BCA	Het Bhaveshbahi	9429505031	GoodEarth, Kengeri
7	20YUSB 7055	II SEM BCA	Vasu neer Jaykumar	9427805173	GoodEarth, Kengeri
8	19YUC29073	IV SEM BBA AVIATION	Soundarya .B.M	9148550688	Ward 44 DWCC, Marappanapalya
9	19YUC41022	IV SEM B.COM	Moulya .D	9606037666	Ward 44 DWCC, Marappanapalya
10	19YUC41039	IV SEM B.COM	Varshini.k	8296724935	Ward 44 DWCC, Marappanapalya
11	19YUC26051	IV SEM BBA	Lalithya.R	8123024790	Ward 44 DWCC, Marappanapalya
12	19YUC26044	IV SEM BBA	Kenchugundu Sravya	9390171714	Ward 44 DWCC, Marappanapalya
13	19YUSB7031	IV SEM BCA	Sadhana K.M	9611811209	Ward 44 DWCC, Marappanapalya
14	19YUSB7038	IV SEM BCA	Tejaswini G.S	8296429643	Ward 44 DWCC, Marappanapalya
15	19YUC41011	IV SEM B.COM	Dilip.v	9108144726	Ward 177 DWCC, JPNagar
16	19YUC41026	IV SEM B.COM	Prashanth.CH	8197011309	Ward 177 DWCC, JPNagar
17	19YUC41040	IV SEM B.COM	Vishnu.R	8971291360	Ward 177 DWCC, JPNagar
18	19YUC41021	IV SEM B.COM	Mohan Roa	8971290603	Ward 177 DWCC, JPNagar
19	19YUC41028	IV SEM B.COM	Ragavendhra.D	9108840540	Ward 177 DWCC, JPNagar
20	19YUC41034	IV SEM B.COM	Subramani.E	9141754009	Ward 177 DWCC, JPNagar





**Acharya Bangalore B-School**

**Community Development Cell  
In association with NSS Unit  
Brand Audit Report**

Objectives:

- To make a difference, through community development activities
- To create awareness about pollutant brands
- To aware the people about various plastic problems in a community
- To focus on environment conservation
- To motivate people & create interest to collective participate in the community development

**Hasiru Dala's** engagement in Brand Audit activities, started on 1-09-2021 to 03-09-2021, where our students volunteered & were in a journey to find the major pollutant Brands in the city. The schedule & location were be prepared by Hasirudala to the students who confirmed.

The objectives of conducting Community development activities in association with NSS unit, ABBS is to provide the foundation for being a responsible citizen.

Hasiru Dala appreciated our NSS students of UG for volunteering. Hasiru Dala is a social impact organization that works with the waste pickers and other waste workers to ensure a life with dignity.

Being the members of NSS volunteered for the Brand auditing at 3 locations in Bangalore city that was Mariyappanpalya, JP nagar and Good earth, Kengeri. The brand audit was all about the segregation of waste according to the brands to know about which brand is producing more plastics and polluting the environment. For this brand audit main coordinators were Mrs. Nalini Shekar, Mrs. Nirmal Shekar and NSS and Community development coordinators of ABBS.

There was a huge amount of dry waste spread on the floor it contained number of brands of food packing, trays, covers, pockets, personal caring materials, house hold products and other unbranded packing materials etc.

Students are followed all the pandemic protocols during this process and students got experience about the problems of workers in dry waste collection centre and mesmerized by the number of brands used in our country and also afraid by the adverse effect of these plastics for our environment.



Students also got knowledge about the waste which goes for the recycling and which doesn't and also felt ashamed for disposing the waste without segregating it into dry, wet, and sanitary.

After these three days of waste audit we come to the conclusion i.e.

- To stop using plastic, water bottles and food packing trays.
- To empty the plastic packages while disposing.
- To cut the milk pocket without making two pieces and disposing it.
- To segregate the waste into dry, wet, and sanitary while disposing.
- To avoid using multiple branded materials and unbranded plastic covers and containers.

**The Members of Community development are:**

Ms. Niveditha P

Mrs: Shree Lakshmi

Mr. Krishna

**The members of NSS Unit are:**

Mr. Ashoka G

Mr. Sweth Vardhan

Mrs. Geethashree

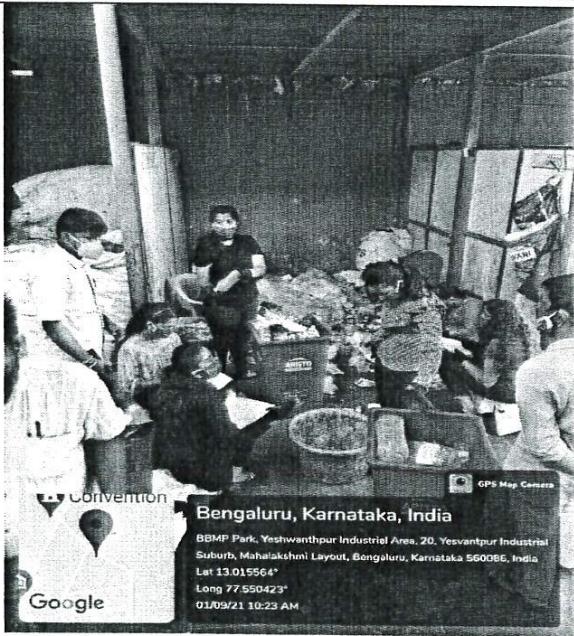
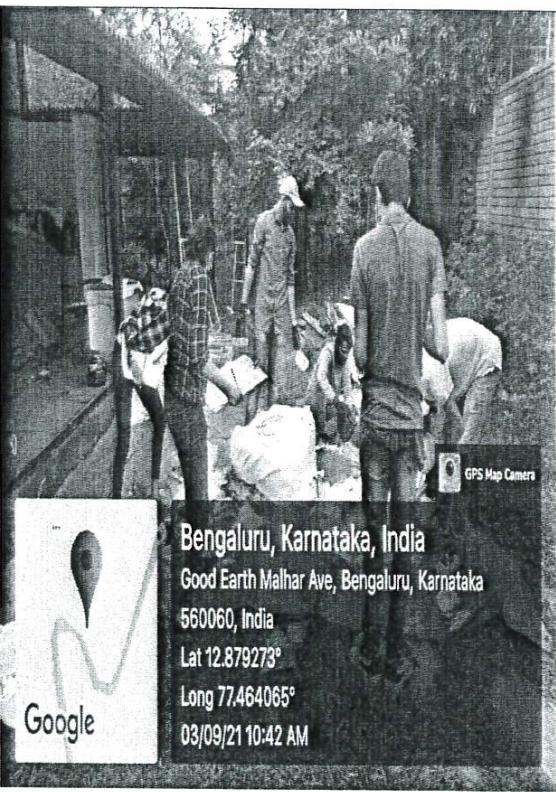
Mr. Devaraja nayaka

Mr. Arjun shekha



## Photo Gallery





  
NSS Programme Officer  
Coordinator  
ABBS NSS-UNIT  
Acharya s Bangalore B-School  
No.3, Lingadheernahalli,  
Off Magadi Road, Bangalore-91



  
Community Development  
Coordinator

  
Principal  
Acharya Bangalore B-school  
Andrahalli Main Road, off Magadi Road  
Bengaluru-560091

**ACHARYA BANGALORE B-SCHOOL**  
 Community Development cell in association with NSS Unit

List of NSS Volunteers					
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Acharya Bangalore B-School  
Department of NSS unit - ABBS  
Analysis report for Feedback forms

Analysis report on outreach of Board Audit

Session for III, V Semester, Conducted on 01/09/21 & 2/09/21

**Objective:**

To make a difference, through community development activities, To create awareness about pollutant brands.

**Outcome Expected:**

Students able to understand about pollutant brands & focus in Environmental Convenion

**Feedback:**

Total number of students participated in the program:	20
No. of students who gave Negative feedback towards the program:	-
No. of students who gave positive feedback towards the program:	20

**Suggestions given by the students:**

Students suggested to conduct such activity from NSS unit which give them an opportunity to work for Community

*Chirag Patel*

Principal  
Acharya Bangalore B-School  
Andrahalli Main Road, off Magadi Road,  
Bengaluru-560091



*Quality Circle Co-ordinator:*

Submitted to IQAC, to review.:

Director/Co-ordinator  
INTERNAL QUALITY ASSURANCE CELL  
ABBS