

## PLUS\_BRAND\_CUSTOMER\_EMAIL\_OUTBOUND

BRAND_CUSTOMER_KEY (FK)
ID_EMAIL (FK)
EMAIL_FULL_ADDR
EMAIL_SOURCE_INITIAL_CD
EMAIL_SOURCE_RECENT_CD
FIRST_NM
LAST_NM
STATE_CD
POSTAL_CD
BIRTH_MONTH_NUM
PLCC_STATUS_LB_CD
PLCC_STATUS_CA_CD
PLCC_STATUS_FB_CD
PREMIER_EXPIRATION_FB_DT
PERK_STATUS_IND
PERK_EXPIRATION_CA_DT
OPT_IN_EMAIL_LB_CD
OPT_IN_EMAIL_LBO_CD
OPT_IN_EMAIL_CA_CD
OPT_IN_EMAIL_SONSI_CD
OPT_IN_EMAIL_FB_CD
OPT_IN_DM_CD
OPT_IN_PA_CD
OPT_IN_TD_CD
STORE_NEAR_ANY_CH_IND
DISTANCE_NEAR_ANY_CH_NUM
STORE_NEAR_THIS_CH_IND
DISTANCE_NEAR_THIS_CH_NUM
EMPLOYEE_IND
CUSTOMER_INTERNATIONAL_IND
STORE_LOYALTY_IND
EMAIL_OPT_IN_1ST_DT
LIFE_CYCLE_CD
CUSTOMER_SEGMENT_CD
ECOMM_1ST_PURCHASE_DT
STORE_1ST_PURCHASE_DT
CUSTOMER_1ST_PURCHASE_DT
CUSTOMER_ECOMM_LAST_PURCHASE_DT
STORE_LAST_PURCH_DT
CREDIT_LAST_PURCH_DT
STORE_REV_12M_PC
SALES_NET_12M_AM
MARGIN_NET_12M_AM
TXNS_NET_12M_QU
MARGIN_12M_PCT
PETITE_BUYER_IND
TALLS_BUYER_IND
SIZE_TOPS_ID
SIZE_BOTTOMS_ID
SIZE_SHOES_ID
SIZE_DRESS_ID
SIZE_BRA_ID
CLEARANCE_3M_PCT
CLEARANCE_BUYER_13M_IND
LAST_PURCH_ACRS_24M_DT
LAST_PURCH_ACTIVE_24M_DT
LAST_PURCH_BRA_24M_DT
LAST_PURCH_CASUAL_24M_DT
LAST_PURCH_DENIM_24M_DT
LAST_PURCH_DRESS_24M_DT
LAST_PURCH_KNITS_24M_DT
LAST_PURCH_HOSRY_24M_DT
LAST_PURCH_JEWLRY_24M_DT
LAST_PURCH_OUTERWR_24M_DT
LAST_PURCH_PANTIES_24M_DT
LAST_PURCH_SHAPEWR_24M_DT
LAST_PURCH_SHOES_24M_DT
LAST_PURCH_SLEEPWR_24M_DT
LAST_PURCH_SPANX_24M_DT
LAST_PURCH_SWEATER_24M_DT
LAST_PURCH_SWIMWEAR_24M_DT
LAST_PURCH_WTW_24M_DT
LAST_PURCH_WMN_TOPS_24M_DT
LAST_PURCH_BTMS_24M_DT
LAST_PURCH_INNERWR_24M_DT
LAST_PURCH_COATS_24M_DT
LAST_PURCH_SOCIAL_24M_DT
LAST_PURCH_MISC_24M_DT
LAST_OPEN_DT
LAST_CLICKED_DT
TMCi997_CREATED_DT
TMCi997_UPDATED_DT
EM_OPT_IN_LAST_DT

## PLUS\_BRAND\_CUSTOMER\_PHONE

BRAND_CUSTOMER_KEY (FK)
CUSTOMER_PHONE_ID
PHONE_SOURCE_CD
PHONE_UNLISTED_CD
PHONE_ADDED_DT
PHONE_TYPE_CD
PHONE_EXTENSION_TE
PHONE_VERIFIED_CD
PHONE_VERIFIED_DT
PHONE_CATEGORY_CD

## PLUS\_BRAND\_CUSTOMER\_EMAIL

BRAND_CUSTOMER_KEY (FK)
EMAIL_ID (FK)
BRAND_CUSTOMER_EMAIL_DBL_OPT_IN_CD
BRAND_CUSTOMER_EMAIL_EMAIL_CD
BRAND_CUSTOMER_EMAIL_EM_CUSTOMER_VERIFIED_DT
BRAND_CUSTOMER_EMAIL_OK_TO_EMAIL_CD
BRAND_CUSTOMER_EMAIL_EMAIL_CODE_DT
BRAND_CUSTOMER_EMAIL_EMAIL_CREATED_DT
BRAND_CUSTOMER_EMAIL_EMAIL_UPDATED_DT
BRAND_CUSTOMER_EMAIL_HABEAS_COMPL_IND
EMAILADDRESS_EMAIL_DOMAIN_ID
EMAILADDRESS_EMAIL_ADDR
EMAILADDRESS_BB_SOFT_NUM
EMAILADDRESS_BB_HARD_NUM
EMAILADDRESS_EMAIL_STYLE_CD
EMAILADDRESS_TMCi173_CREATED_DT
EMAILADDRESS_TMCi173_UPDATED_DT
EMAILADDRESS_CUSTOMER_SOURCE_FIRST_NUM
EMAILADDRESS_CUSTOMER_SOURCE_SECOND_FIRST_NUM
EMAILADDRESS_CUSTOMER_SOURCE_LAST_NUM
EMAILADDRESS_CUSTOMER_SOURCE_SECOND_LAST_NUM
EMAILADDRESS_EMAIL_INVALID_CD
EMAILADDRESS_FIRST_HARD_BB_DT
EMAILADDRESS_LAST_HARD_BB_DT
EMAILADDRESS_FIRST_SOFT_BB_DT
EMAILADDRESS_LAST_SOFT_BB_DT
BRAND_CUSTOMER_FULLEMAIL_EMAIL_FULL_ADDR
BRAND_CUSTOMER_FULLEMAIL_DOMAIN_ID
BRAND_CUSTOMER_FULLEMAIL_EMAIL_STYLE_CD
BRAND_CUSTOMER_FULLEMAIL_EMAIL_CREATED_DT
BRAND_CUSTOMER_FULLEMAIL_PRIMARY_EMAIL_IND
BRAND_CUSTOMER_FULLEMAIL_CUSTOMER_VERIFIED_DT
BRAND_CUSTOMER_FULLEMAIL_EMAIL_VALID_IND

## PLUS\_BRAND\_CUSTOMER\_DEMOGRAPHICS

BRAND_CUSTOMER_KEY (FK)
TMCi180_ADDED_DT
TMCi180_UPDATE_DT
MERGED_IND
MERGED_DA
ETHNIC_CD
RELIGION_CD
ROLLUP_CD
LANGUAGE_PREF_CD
COUNTRY_OF_ORIGIN_CD
INCOME_EST_HH_CD
INC_EST_HH_MTCH_LVL_CD
MALE18_24_IN_HH_IND
FEMALE18_24_IN_HH_IND
UNKNOWN18_24_IN_HH_IND
MALE25_34_IN_HH_IND
FEMALE25_34_IN_HH_IND
UNKNOWN25_34_IN_HH_IND
MALE35_44_IN_HH_IND
FEMALE35_44_IN_HH_IND
UNKNOWN35_44_IN_HH_IND
MALE45_54_IN_HH_IND
FEMALE45_54_IN_HH_IND
UNKNOWN45_54_IN_HH_IND
MALE55_64_IN_HH_IND
FEMALE55_64_IN_HH_IND
UNKNOWN55_64_IN_HH_IND
MALE65_74_IN_HH_IND
FEMALE65_74_IN_HH_IND
UNKNOWN65_74_IN_HH_IND
MALE_75PLUS_IN_HH_IND
FEMALE_75PLUS_IN_HH_IND
UNKNOWN_75PLUS_IN_HH_IND
ADULT_AGE_MTCH_LVL_CD
1ST_IND_MTCH_LVL_CD
CC_GOLD_PREMIUM_IND
CC_REGULAR_IND
1ST_INDIVIDUAL_RACE_CD
2ND_INDIVIDUAL_RACE_CD
3RD_INDIVIDUAL_RACE_CD
4TH_INDIVIDUAL_RACE_CD
5TH_INDIVIDUAL_RACE_CD
IP_INDIVIDUAL_OCCUPATION_CD
IP_INDIVIDUAL_EDUCATION_CD
IP_INDIVIDUAL_RACE_CD
MARITAL_STATUS_IN_HH_CD

## PLUS\_BRAND\_CUSTOMER\_PERKS\_MEMBERSHIP

BRAND_CUSTOMER_KEY (FK)
BRAND_CD
CLUB_MEMBER_ID
CLUB_CD
NEED_CARD_IND
CARD_RET_IND
ORIG_SIGNUP_DT
RENEWED_DT
EXPIRATION_DT
CANCELED_DT
FEE_PAID_AMT
AUTO_ENROLL_IND

## PLUS\_BRAND\_CUSTOMER\_ACCOUNT

BRAND_CUSTOMER_KEY (FK)
ACCOUNT_ID
CCARD_PROCESS_STATUS_CD
BANK_CARD_TYPE_CD
BANK_CARD_SOURCE_CD
BANK_CARD_ADDED_DT
FB_ACCT_TYPE_CD
ACCOUNT_CLOSED_IND
ACCOUNT_ACTIVE_IND
ACCOUNT_TERM_CD
APPLY_HOUSECARD_DT
CUSTOMER_SOURCE_SECOND_NUM
BANK_CARD_SUBTYPE_CD
CARD_ISSUED_DT
TMCi015_ROW_UPDATED_DT
ACCOUNT_PREFIX_ID
ACCOUNT_SUFFIX_ID

## PLUS\_BRAND\_CUSTOMER\_OPT\_IN\_OUT

BRAND_CUSTOMER_KEY (FK)
OPT_IN_OUT_KEY
EMAIL_ID
CUSTOMER_ORIGINAL_ID
CUSTOMER_PHONE_ID
TMCi396_CREATED_TMS
OPT_IN_OUT_CD
CUSTOMER_SOURCE_CD
CUSTOMER_SOURCE_SECOND_CD
STORE_KEY
OPT_IN_CD
OPT_IN_OUT_TMS
CUSTOMER_EXTENSION_ID
CUSTOMER_EXTENSION_TYPE_CD

## PLUS\_BRAND\_CUSTOMER

BRAND_CUSTOMER_KEY
BRAND_CUSTOMER_LAST_TRANSACTION_DT
BRAND_CUSTOMER_MAIL_CD
BRAND_CUSTOMER_DO_NOT_PROMOTE_IND
BRAND_CUSTOMER_OK_TO_MAIL_CD
BRAND_CUSTOMER_STORE_KEY
BRAND_CUSTOMER_EMP_ID
BRAND_CUSTOMER_FIRST_TRANSACTION_DT
BRAND_CUSTOMER_MAIL_CODE_DT
BRAND_CUSTOMER_ACTIVE_HOUSECARD_IND
BRAND_CUSTOMER_HOLDER_HOUSECARD_IND
BRAND_CUSTOMER_DECLINE_HOUSECARD_IND
BRAND_CUSTOMER_APPLY_HOUSECARD_DT
BRAND_CUSTOMER_ACTIVE_COBRAND_IND
BRAND_CUSTOMER_HOLDER_COBRAND_IND
BRAND_CUSTOMER_CLOSED_HOUSECARD_IND
BRAND_CUSTOMER_CLOSED_COBRAND_IND
BRAND_CUSTOMER_ACCOUNT_TERM_CD
BRAND_CUSTOMER_SHOPS_JUNIORS_IND
BRAND_CUSTOMER_SHOPS_MISSES_IND
BRAND_CUSTOMER_SHOPS_PLUS_IND
BRAND_CUSTOMER_OK_TO_PHONE_CD
BRAND_CUSTOMER_CH_CUSTOMER_ADDED_DT
BRAND_CUSTOMER_OK_TO_STMT_INS_CD
BRAND_CUSTOMER_CUSTOMER_SOURCE_FIRST_NUM
BRAND_CUSTOMER_CUSTOMER_SOURCE_SECOND_FIRST_NUM
BRAND_CUSTOMER_CUSTOMER_SOURCE_LAST_NUM
BRAND_CUSTOMER_CUSTOMER_SOURCE_SECOND_LAST_NUM
BRAND_CUSTOMER_LBO_MIGRATION_STATUS_CD
CUSTOMER_CUSTOMER_SOURCE_FIRST_NUM
CUSTOMER_CUSTOMER_SOURCE_SECOND_FIRST_NUM
CUSTOMER_CUSTOMER_SOURCE_LAST_NUM
CUSTOMER_CUSTOMER_SOURCE_SECOND_LAST_NUM
CUSTOMER_HOUSEHOLD_ID
CUSTOMER_ADDRESS_ID
CUSTOMER_TYPE_CD
CUSTOMER_STREET_SUFF_TYPE_DES
CUSTOMER_STREET_SUFF_DIR_DES
CUSTOMER_RURAL_TYPE_DES
CUSTOMER_COUNTRY_NM
CUSTOMER_RC_SOURCE_NUM
CUSTOMER_AQ_HIGH_RISE_RC_NUM
CUSTOMER_AQ_FIRM_RC_NUM
CUSTOMER_AQ_GENERAL_RC_CD
CUSTOMER_AQ_FIRM_RC_CD
CUSTOMER_AQ_STRT_DIR_RC_CD
CUSTOMER_AQ_STRT_SUFF_RC_CD
CUSTOMER_AQ_APT_RC_CD
CUSTOMER_AQ_STREET_NM_RC_CD
CUSTOMER_AQ_TRAILING_DIR_RC_CD
CUSTOMER_AQ_POB_RC_CD
CUSTOMER_AQ_RRHC_RC_CD
CUSTOMER_AQ_CITY_ST_RC_CD
CUSTOMER_AQ_STATE_PROV_RC_CD
CUSTOMER_AQ_ZIP5_RC_CD
CUSTOMER_AQ_ZIP4_RC_CD
CUSTOMER_AQ_ZIPOUT_RC_CD
CUSTOMER_AQ_DSF_LIST_RC_CD
CUSTOMER_AQ_ADDR_CORRECT_RC_CD
CUSTOMER_AQ_OVERALL_CORRECT_RC_CD
CUSTOMER_AQ_CDQP_CONFIDENCE_RC_CD
CUSTOMER_AQ_DPV_RC_CD
CUSTOMER_AQ_DPV_RC_IND
CUSTOMER_AQ_DPV_FOOTNOTE_LIST_RC_CD
CUSTOMER_AQ_DPV_CMRA_RC_IND
CUSTOMER_AQ_LACS_RC_CD
CUSTOMER_AQ_LACS_RC_NUM
CUSTOMER_VM_NCOA_MATCH_RC_NUM
CUSTOMER_VM_NCOA_FOOTNOTE_RC_CD
CUSTOMER_VM_NCOA_FWD_TYPE_RC_CD
CUSTOMER_VM_NCOA_FWD_RC_IND
CUSTOMER_NCOA_NIX_ACTION_CD
CUSTOMER_NCOA_ZIP_CORRECT_CD
CUSTOMER_NCOA_COA_INDEX_CD
CUSTOMER_NCOA_ADDR_TYPE_CD
CUSTOMER_NCOA_MATCH_CD
CUSTOMER_NCOA_VENDOR_ID
CUSTOMER_CUSTOMER_ADDED_DT
CUSTOMER_DECEASED_IND
CUSTOMER_TP_CARDHOLDER_IND
CUSTOMER_CUSTOMER_MODIFIED_DT
CUSTOMER_ADDRESS_RELIABLE_NUM
CUSTOMER_CARRIER_RTE_ID
CUSTOMER_DPB_ID
CUSTOMER_ELOT_ID
CUSTOMER_MOVED_DT
CUSTOMER_CHAIN_REF_CD
CUSTOMER_PRIORITY_NUM
CUSTOMER_DMA_DONT_MAIL_IND
CUSTOMER_DMA_DONT_CALL_IND
CUSTOMER_CUSTOMER_VERIFIED_DT
CUSTOMERONLY_CUSTOMER_SOURCE_FIRST_IND
CUSTOMERONLY_CUSTOMER_SOURCE_2ND_FIRST_IND
CUSTOMERONLY_CUSTOMER_SOURCE_LAST_IND
CUSTOMERONLY_CUSTOMER_SOURCE_2ND_LAST_IND
CUSTOMERONLY_HOUSEHOLD_ID
CUSTOMERONLY_ADDRESS_ID
CUSTOMERONLY_PREFIX_NM
CUSTOMERONLY_FIRST_NM
CUSTOMERONLY_MIDDLE_NM
CUSTOMERONLY_LAST_NM
CUSTOMERONLY_SUFFIX_NM
CUSTOMERONLY_GENERATION_NM
CUSTOMERONLY_TYPE_CD
CUSTOMERONLY_HOUSE_NUMBER_DES
CUSTOMERONLY_STREET_PRE_DIR_DES
CUSTOMERONLY_STREET_NAME_DES
CUSTOMERONLY_STREET_SUFFIX_TYPE_DES
CUSTOMERONLY_STREET_SUFF_DIR_DESC
CUSTOMERONLY_UNIT_VALUE_DES
CUSTOMERONLY_RURAL_TYPE_DES
CUSTOMERONLY_RURAL_NUM_DES
CUSTOMERONLY_BOX_NUM_DES
CUSTOMERONLY_PMB_NUM_DES
CUSTOMERONLY_ADDITION_INFO_DES
CUSTOMERONLY_PRIMARY_STREET_NM
CUSTOMERONLY_SECONDARY_STREET_NM
CUSTOMERONLY_URBANIZATION_NM
CUSTOMERONLY_CITY_NM
CUSTOMERONLY_STATE_CD
CUSTOMERONLY_ZC_ZIP_5_DES
CUSTOMERONLY_ZC_ZIP_4_DES
CUSTOMERONLY_POSTAL_CD
CUSTOMERONLY_COUNTRY_NM



MARITAL_STATUS_MTCH_LVL_CD MALE00_02_IN_HH_IND FEMALE00_02_IN_HH_IND UNKNOWN00_02_IN_HH_IND MALE03_05_IN_HH_IND FEMALE03_05_IN_HH_IND UNKNOWN03_05_IN_HH_IND MALE06_10_IN_HH_IND FEMALE06_10_IN_HH_IND UNKNOWN06_10_IN_HH_IND MALE11_15_IN_HH_IND FEMALE11_15_IN_HH_IND UNKNOWN11_15_IN_HH_IND MALE16_17_IN_HH_IND FEMALE16_17_IN_HH_IND UNKNOWN16_17_IN_HH_IND NUM_OF_CHILDREN_CD 1ST_INDIVIDUAL_OCCU_CD FIRST_1ST_IND_NA MIDDLE_1ST_IND_NA GENDER_1ST_IND_CD FIRST_2ND_IND_NA MIDDLE_2ND_IND_NA GENDER_2ND_IND_CD WORKING_WOMAN_IND FIRST_3RD_IND_NA MIDDLE_3RD_IND_NA GENDER_3RD_IND_CD FIRST_4TH_IND_NA MIDDLE_4TH_IND_NA GENDER_4TH_IND_CD FIRST_5TH_IND_NA MIDDLE_5TH_IND_NA GENDER_5TH_IND_CD HOME_OWNER_RENTER_CD HOME_OWN_RENT_MTCH_LVL_CD LENGTH_OF_RESIDENCE_NU LEN_OF_RESIDENCE_MTCH_LVL_CD HOME_MARKET_VAL_RANGE_CD HOME_ASSESSED_VAL_RANGE_CD HOME_MARKET_VAL_RANGE_PREM_CD DWELLING_TYPE_CD PROPERTY_TYPE_CD APT_NUM_TX WOMAN_PLUS_SIZES_IND WPS_ACCESSORIES_IND WPS_ACTIVEWEAR_IND WPS_BUSINESS_IND WPS_CASUAL_IND WPS_EVENINGWEAR_IND WPS_FOOTWEAR_IND WPS_LOUNGWEAR_IND WPS_MATERNITY_IND WPS_OUTERWEAR_IND WPS_SWIMWEAR_IND WPS_UNDERWEAR_HOSIERY_IND WPS_UNIFORMS_IND MOB_APPAREL_FEMALE_IND MOB_APPAREL_JEWELRY_IND MOB_APPAREL_MALE_IND MOB_APPAREL_PLUS_WOMEN_IND MOB_APPAREL_TEEN_IND MOB_APPAREL_UNKNOWN_IND MOB_ART_ANTIQUA_IND MOB_ARTS_CREAFTH_IND MOB_ART_SUPPLIES_IND MOB_BEAUTY_IND MOB_BOOKS_IND MOB_CHILD_MDSE_IND MOB_COLLECTABLE_IND MOB_COMPUTER_SOFTWARE_IND MOB_ELECTRONICS_IND MOB_EQUESTRIAN_IND MOB_FOOD_IND MOB_GENERAL_GIFTS_MDSE_IND MOB_GIFT_IND MOB_HEALTH_IND MOB_HOME_FURNISH_DECOR_IND MOB_HIGH_TICKET_MDSE_IND MOB_LOW_TICKET_MDSE_IND MOB_MUSIC_IND MOB_OUTDOOR_GARDENING_IND MOB_HUNTING_FISHING_IND MOB_PET_SUPPLIES_IND MOB_SPORTS_GOLF_IND MOB_SPORTS_IND MOB_TRAVEL_IND MOB_VIDEO_DVD_IND MAIL_ORDER_BUYER_CD MAIL_ORDER_RESPONDER_CD ONLINE_PURCHASING_IND INFOBASE_POSITIVE_MTCH_IND SOURCES_NU DMA_MAIL_SUPPRESS_IND		CUSTOMERONLY_COUNTRY_NM CUSTOMERONLY_COUNTRY_CD CUSTOMERONLY_RC_SOURCE_CD CUSTOMERONLY_AQ_HIGH_RISE_RC_CD CUSTOMERONLY_AQ_FIRM_RC_NUM CUSTOMERONLY_AQ_GENERAL_RC_CD CUSTOMERONLY_AQ_FIRM_RC_CD CUSTOMERONLY_AQ_STRT_DIR_RC_CD CUSTOMERONLY_AQ_STRT_SUFF_RC_CD CUSTOMERONLY_AQ_APT_RC_CD CUSTOMERONLY_AQ_STREET_NM_RC_CD CUSTOMERONLY_AQ_TRAILING_DIR_RC_CD CUSTOMERONLY_AQ_POB_RC_CD CUSTOMERONLY_AQ_RRHC_RC_CD CUSTOMERONLY_AQ_CITY_ST_RC_CD CUSTOMERONLY_AQ_STATE_PROV_RC_CD CUSTOMERONLY_AQ_ZIP5_RC_CD CUSTOMERONLY_AQ_ZIP4_RC_CD CUSTOMERONLY_AQ_ZIPOUT_RC_CD CUSTOMERONLY_AQ_DSF_LIST_RC_CD CUSTOMERONLY_AQ_ADDR_CORRECT_RC_CD CUSTOMERONLY_AQ_OVERALL_CORRECT_RC_CD CUSTOMERONLY_AQ_CDQP_CONFIDENCE_RC_CD CUSTOMERONLY_AQ_DPV_RC_CD CUSTOMERONLY_AQ_DPV_RC_FLAG CUSTOMERONLY_AQ_DPV_FOOTNOTE_LIST_RC_CD CUSTOMERONLY_AQ_DPV_CMRA_RC_CD CUSTOMERONLY_AQ_LACS_RC_CD CUSTOMERONLY_AQ_LACS_RC_IND CUSTOMERONLY_VM_NCOA_MATCH_RC_IND CUSTOMERONLY_VM_NCOA_FOOTNOTE_RC_CD CUSTOMERONLY_VM_NCOA_FWD_TYPE_RC_CD CUSTOMERONLY_VM_NCOA_FWD_RC_CD CUSTOMERONLY_ACTION_CD_NCOA_NIX CUSTOMERONLY_CORRCT_CD_NCOA_ZIP CUSTOMERONLY_INDEX_CD_NCOA_COA CUSTOMERONLY_TYPE_CD_NCOA_ADDR CUSTOMERONLY_MATCH_CD_NCOA CUSTOMERONLY_VENDOR_ID_NCOA CUSTOMERONLY_CUSTOMER_ADDED_DT CUSTOMERONLY_CUSTOMER_ADDED_MO CUSTOMERONLY_CUSTOMER_ADDED_YR CUSTOMERONLY_CUSTOMER_BIRTH_DT CUSTOMERONLY_CUSTOMER_DECEASED_DT CUSTOMERONLY_TP_CARDHOLDER_IND CUSTOMERONLY_CUSTOMER_MODIFIED_DT CUSTOMERONLY_CUSTOMER_ADDRESS_RELIABLE_IND CUSTOMERONLY_CUSTOMER_ALTERNATE_FIRST_NM CUSTOMERONLY_CUSTOMER_GENDER_CD CUSTOMERONLY_CUSTOMER_ALTERNATE_GENDER_CD CUSTOMERONLY_CARRIER_RTE_IND CUSTOMERONLY_DPBC_ID CUSTOMERONLY_ELDT_ID CUSTOMERONLY_MOVED_DT CUSTOMERONLY_REF_CD_CHAIN CUSTOMERONLY_PRIORITY_NUM CUSTOMERONLY_DMA_DONT_MAIL_CD CUSTOMERONLY_DMA_DONT_CALL_CD CUSTOMERONLY_STREET1_NM CUSTOMERONLY_STREET2_NM CUSTOMERONLY_STREET3_NM CUSTOMERONLY_WHOLE_ADDRESS_NM CUSTOMERONLY_BRYLANE_IND CUSTOMERONLY_CUSTOMER_VERIFIED_DT CUSTOMERONLY_HOUSEHOLD_HYG_IND CUSTOMERBLOCK_BLOCK_GROUP_ID CUSTOMERBLOCK_CENSUS_STATE_CD CUSTOMERBLOCK_CENSUS_COUNTRY_CD CUSTOMERBLOCK_CENSUS_TRACT_CD CUSTOMERBLOCK_CENSUS_BG_CD CUSTOMERBLOCK_CENSUS_MSA_CD CUSTOMERBLOCK_CENSUS_MCDCCD_CD CUSTOMERBLOCK_CENSUS_PLACE_CD CUSTOMERBLOCK_CUSTOMER_LATITUDE_CD CUSTOMERBLOCK_CUSTOMER_LONGITUDE_CD CUSTOMERBLOCK_CENSUS_BLOCK_CD CUSTOMERBLOCK_CENSUS_CBSA_CD CUSTOMERBLOCK_CENSUS_CBSA_METRO_IND CUSTOMERBLOCK_CENUS_CSA_CD
--	--	---