

Overview Dashboard

Page : 1 2 3

Order Status :

Select all

Completed

Pending

Rejected

Clear

Total Revenue

\$7.7M

Total Orders

1615

Units Sold

7078

Avg Order Value

\$4.8K

Date

1/1/2016

12/29/2018

Revenue Trending



Order Trending



Unique Products Sold

307

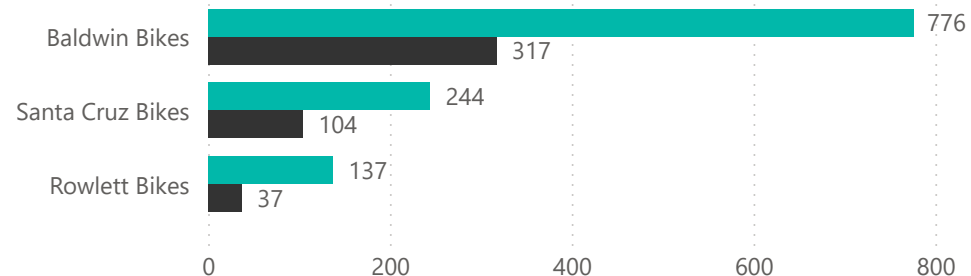
Unique Customers Purchased

1445

Delivery Performance

BY STORE

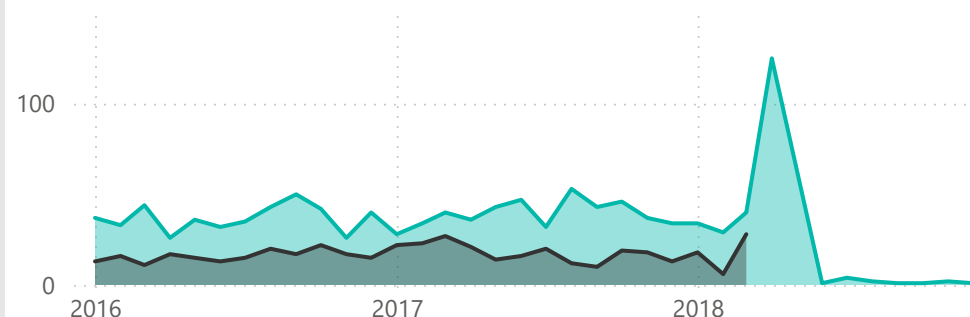
Delivery Result On-time Delivered Order Late Delivered Order



Delivery Performance

BY DATE

Delivery Result On-time Delivered Order Late Delivered Order



Order Lead Time (Day)

Actual Lead Time

2.0

Target Lead Time

1.8

Product Dashboard

Page : 1 2 3

Order Status : Select all Completed Pending Rejected Clear

Total Products

321

Unique Products Sold

307

Metric Selection

Revenue

Orders

Units Sold

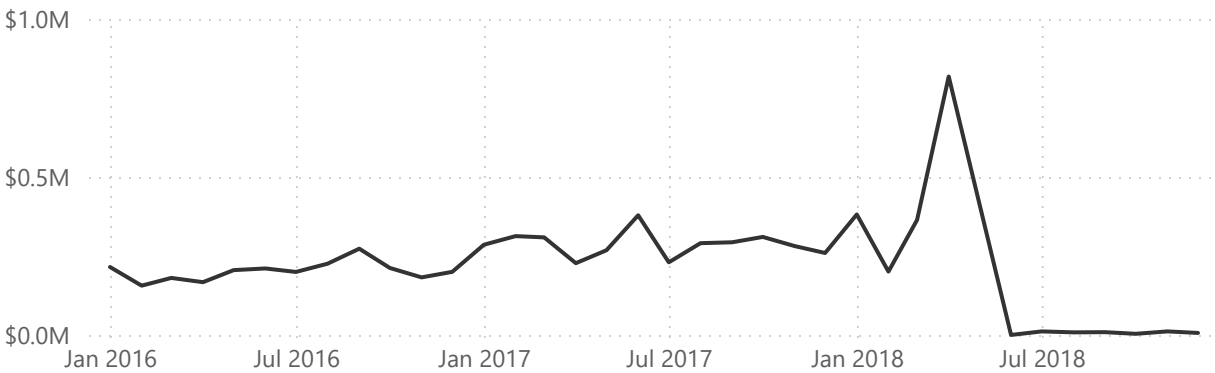
Date

1/1/2016

12/29/2018

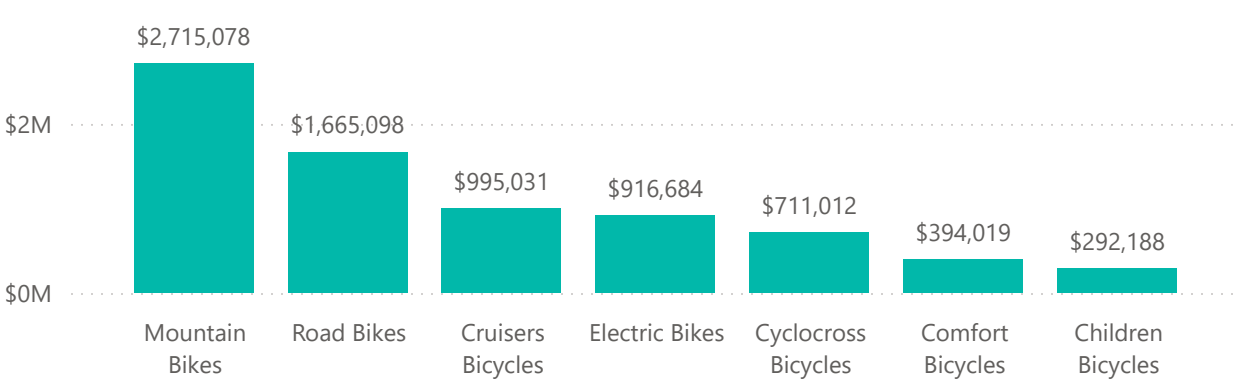
Revenue

TRENDING



Revenue

BY CATEGORY



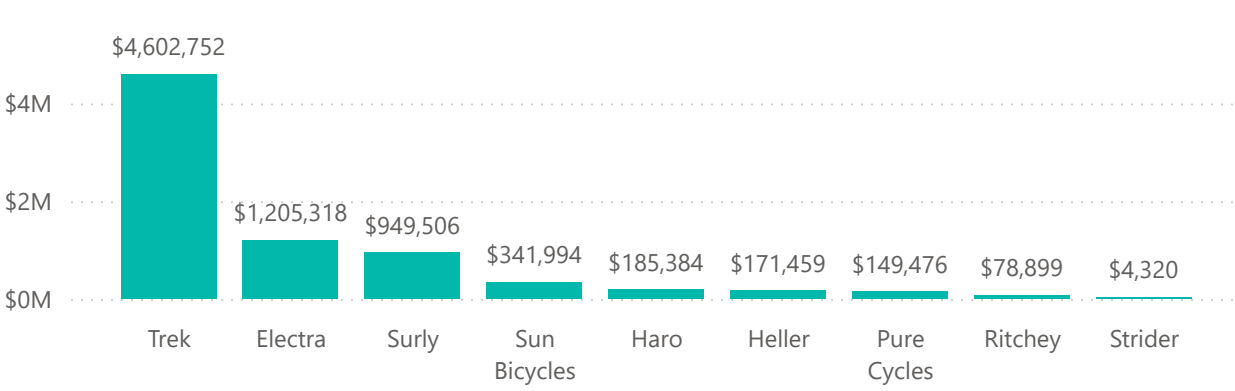
Top 10 Products

BY REVENUE

Product Name	Revenue	Orders	Units Sold
Trek Slash 8 27.5 - 2016	\$555,558.46	101	154
Trek Conduit+ - 2016	\$389,248.55	101	145
Trek Fuel EX 8 29 - 2016	\$368,472.57	97	143
Surly Straggler 650b - 2016	\$226,765.39	97	151
Trek Domane SLR 6 Disc - 2017	\$211,584.57	28	43
Surly Straggler - 2016	\$203,507.62	97	147
Total	\$2,697,191.82	549	1017

Revenue

BY BRAND



Total Customers

1445

Unique Customers Purchased

1445

Revenue per Customer

5.3K

Metric Selection

Revenue

Orders

Units Sold

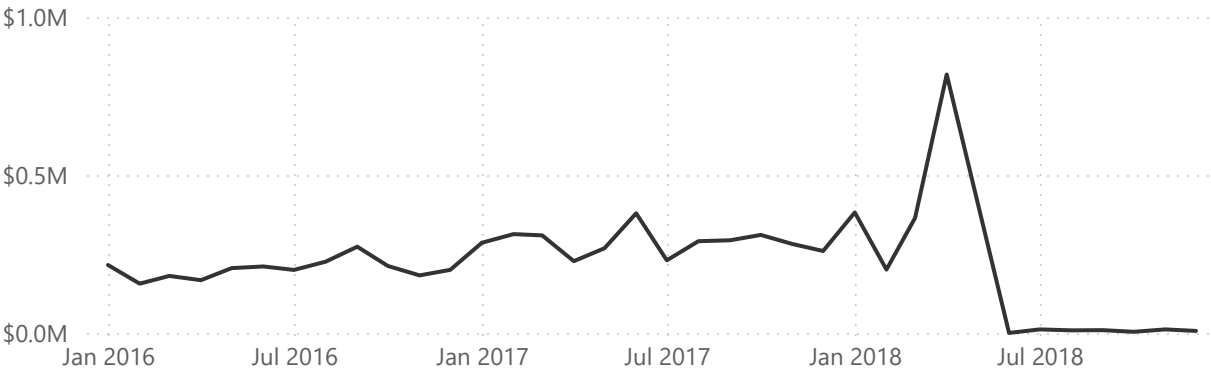
Date

1/1/2016

12/29/2018

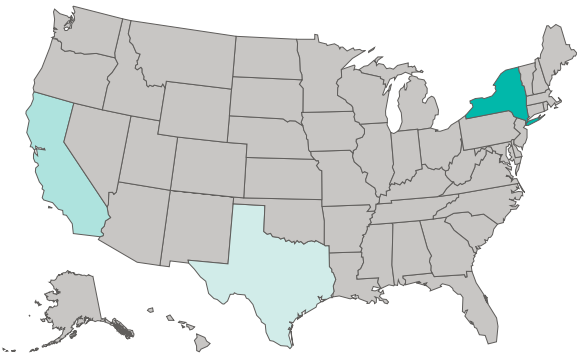
Revenue

TRENDING



Revenue

BY STATE



Top 10 Customers

BY REVENUE

Customer Name	State	City	Revenue	Orders	Units Sold
Sharyn Hopkins	NY	Baldwinsville	\$34,807.93	2	15
Pamelia Newman	NY	Monroe	\$33,634.24	3	18
Abby Gamble	NY	Amityville	\$32,802.99	2	11
Lyndsey Bean	NY	Fairport	\$32,675.06	3	16
Emmitt Sanchez	NY	New York	\$31,925.87	3	19
Melanie Hayes	NY	Liverpool	\$31,913.68	2	12
Total			\$301,787.68	24	142

Revenue

BY ZIP CODE

