

But wait; that begs another question- What is Robotic Process Automation?

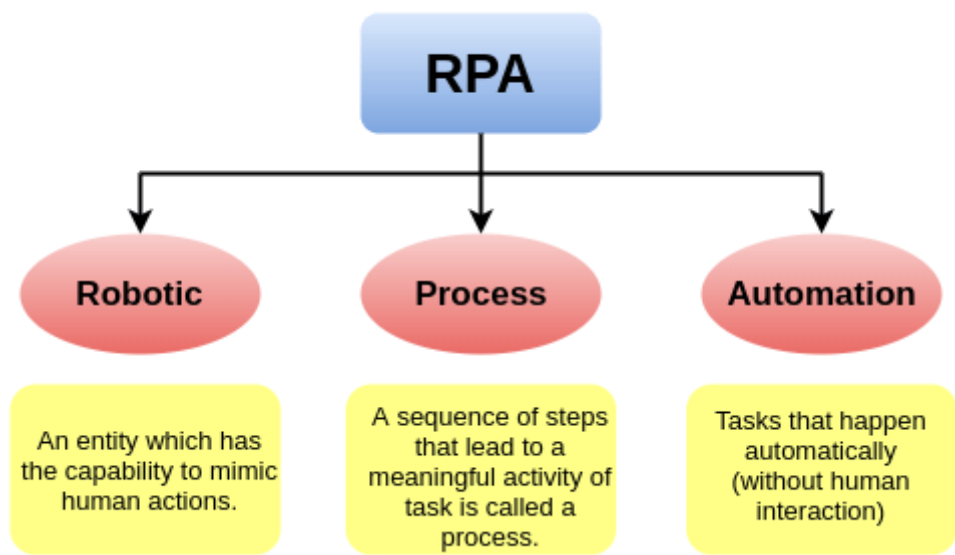
Let's answer that first.

What is Robotic Process Automation?

Mckinsey aptly describes RPA as *'taking the robot out of the human'*.

What does that mean?

It simply states that a human brain isn't optimized to ideally perform and execute tasks that are mundane, repetitive, and monotonous; or more commonly referred to as boring.



However, implementing RPA technologies to automate repetitive tasks offers numerous competitive benefits- **low-operational costs, higher productivity, improved business processes, and no clerical errors** to name a few.

The list of RPA benefits is inexhaustive!

Keen to learn more about RPA? Check out our exhaustive guide on Robotic Process Automation, titled – [Everything you need to know about Robotic Process Automation](#).

So far, we've looked at what is data entry automation/RPA for data entry, and What is RPA. Now, let's shed some light on yet another crucial bit to data entry automation.

How does RPA improve data entry processes?

Before answering the how, check out this cheat sheet to identify tasks and business processes that exhibit the highest potential for automation.

Business Processes should be,

- **Intensive and repetitive,**
- **Rule-based,**
- **Present readable Inputs,**
- **And implicate a high ROI potential.**

Take data entry, for instance. The process has all the key characteristics mentioned herein, making it a prime gro for Robotic Process Automation.



Hi! Welcome to Signity Solutions. How can we assist you today?

Ashok

3 minutes ago

