

Technology News / Latest Technology News / Corporate

Corporate » digital transformation Automation Anywhere automation robotic process automation
artificial intelligence

Companies eye digital technologies to bolster future business plans: Report

About 70% of respondents said they anticipate at least half of the workforce to be digital, while over one quarter expect more than 80% of their employees work remotely.

ETtech | June 22, 2020, 07:58 IST



Around 80% of businesses are looking to invest in digital technologies to make their future plans resilient according to a survey done by [Automation Anywhere](https://tech.economictimes.indiatimes.com/news/corporate/companies-eye-digital-technologies-to-bolster-future-business-plans-report/76501946) which provides offerings in

Robotic Process Automation (RPA).

The study further reveals that intelligent [automation](#) and RPA will increase business productivity while reducing operational costs in a post-Covid-19 world.

The research surveyed more than 5,000 senior executives from mid-sized to large organizations in over 20 countries across India, the Middle East and emerging markets in Africa and Southeast Asia.

About 70% of respondents said they anticipate at least half of the workforce to be digital, while over one quarter expect more than 80% of their employees work remotely.

After the pandemic, organizations have largely moved away from physical locations and are restructuring their operational and functional strategies to ensure higher productivity.

The report also indicated that 57% of respondents are keen to acquire skills in RPA and [artificial intelligence](#) in the post-Covid-19 world, followed by 28% want to be reskilled in analytics and 15% in machine learning.

According to the research, these trends were seen in organizations across key industries, such as banking, financial services and insurance (BFSI); global capability centres (GCCs) and pharma, healthcare and life sciences.

While certain sectors like manufacturing, travel and retail have been hardest hit by the pandemic, they remain optimistic and are seeking new, digital technologies to understand customer behaviour and drive new models for engaging them as the crisis ends, the study shows.

The report summarizes five key themes that are driving the current priorities and future investment areas for companies. These include digitization, productivity, automation, upskilled workforces, as well as health and hygiene, which will be interwoven into service lines to meet new wellness demands brought on by the pandemic.

Follow and connect with us on [Twitter](#), [Facebook](#), [LinkedIn](#)



Washout season: why Dream11 is sticking to its core even as rivals seek new revenue streams