

# Jmbo



## Meet Jmbo

Say Jmbo to the most efficient way of managing mobile content in emerging markets.

Open source and super-scalable, Jmbo delivers complex experiences and information to diverse audiences simply, quickly and cost-effectively.

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## Made for **Mobile**

Jmbo is mobile first, ensuring optimum content delivery for individuals in majority markets.



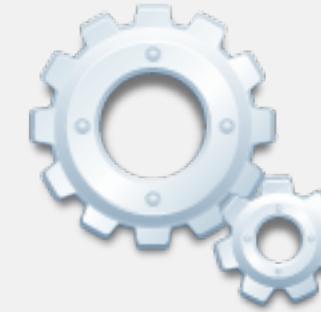
## Device detection

Jmbo detects the device of the end user providing them with content tailored for their phone.



## **Open source & cost efficient**

Open source means that you aren't tied into an existing code base. A community of developers ensures the availability of quality, low cost modules.



## **Central content management system**

Means reduced resources required for ongoing content management.



## Multiple Territories & Languages

Jmbo works across multiple territories and allows you to provide content in multiple languages.

# Jmbo Go!



## Meet Jmbo Go!

Jmbo Go! is built to give organisations fast and easy access to a whole host of Jmbo features.

It's a super-simple solution for people who need a basic selection of features combined into a mobile site with a minimum of fuss, and at a low cost.

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# Registration

Jmbo Go lets you **register** visitors to your mobisite.

Registration modules include all Diageo required features, and allow users to sign-in with their mobile number, user name or email.

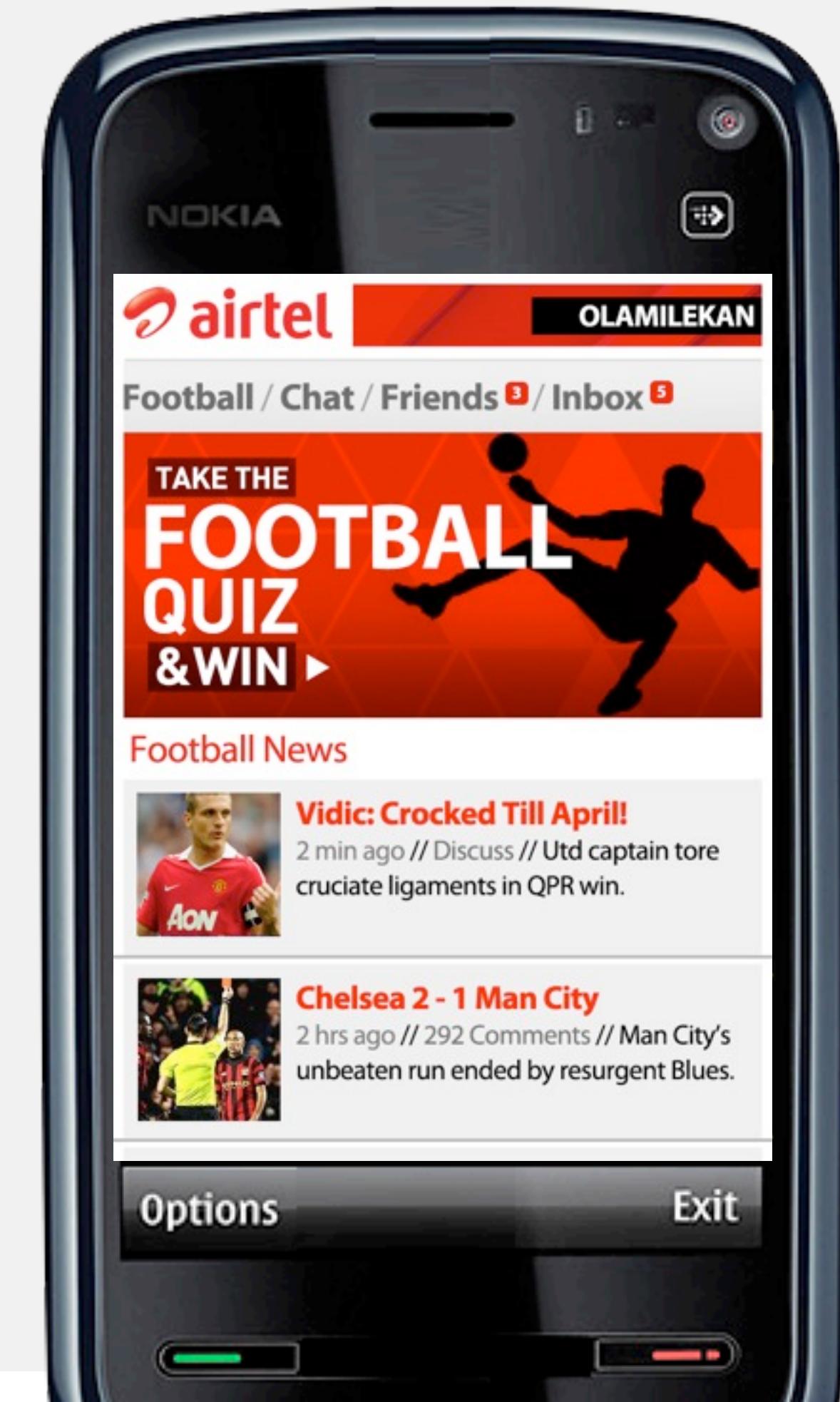
Users are also able to retrieve their details via SMS or email if they forget their log-in information.

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## Banners

Home page banners let you direct your users to the latest competitions or other content on your site.



## Posts & polls

Jmbo Go! allows your to provide your end users with articles, image galleries & polls.



## Socially powered content

Content on Jmbo Go! is socially powered, which means your users can **comment, like & share** content.

This means that you can go an active, engaged community and take advantage of viral growth.



## Jmbo Go! chat

Jmbo Go! chat offers your users another channel through which to engage with their peers and with you.



# Google Analytics

Jmbo Go! is integrated into Google Analytics to offer information on site usage.

