Onboarding Part 3

Engineering Notes

Data Collected in Onboarding Part 3:
- User Sentiment (tailoring tag)
- Location (tailoring tag)
- Relationship Status (tailoring tag)
- Partner's Year of birth (tailoring tag)
- Education (tailoring tag)
- Socio-economic status (tailoring tag)
- Social Support (tailoring tag)

ACTION:
- Data fed into the profiler to determine what content is recommended

Data Science Notes

Save to contact
- User sentiment = [selected option]
- Onboarding Part 3 = incomplete

Engineering Notes

Once content has created what this message will look like each option will have a tailored response in the message "Acknowledgement of User Sentiment".

User sentiment 17

How are you feeling about this pregnancy?

- Excited
- Happy
- Worried
- Scared

Tap the ≡ Feeling button to choose one of these options or to skip this question.

≡ Feeling
- Excited
- Happy
- Worried
- Scared
- Skip

Text | Text | Text | Text

Error message - list button 17

That is not a valid option. Please try again.

Using buttons when they are available is quicker than typing.

Tap one of the buttons below. If you're struggling, type *help*.

Go back

Remind me later

Text | Text | Text | Text

Acknowledgement Scared 18

Finding out that you are pregnant can be scary (along with many other emotions).

If you haven't already done so, think about telling someone you trust. Then you won't feel like you are coping with this all on your own.

If you want to be a parent, we are here to support you along your journey. If you don't want to be a parent, you also have options. [Details]

If you need to speak to someone, reply *help* to contact a helpdesk operator.

Text | Text | Text | Text | Text

Acknowledgement Worried 19

You may feel worried about your pregnancy, along with a whole lot of other emotions.

We are here to support you along your journey and provide you with reliable information every step of the way.

A commitment to your health and the well-being of your baby will help you make the best decisions for you and your family.

If you don't want to be a parent, you have options and we can share more information about these.

If you need to speak to someone, reply *help* to contact a helpdesk operator.

Text | Text | Text | Text | Text

Content Notes

Alternate copy options for this question:

Was the baby planned?
Expected?
Wanted?

(customise list option according to question asked)

Please create a custom response per list option under "Acknowledgement of User Sentiment"

Acknowledgement Happy 20

Congratulations!

We are pleased to be able to support you along every step of your pregnancy journey with reliable information and useful advice.

A commitment to your health and the well-being of your baby will help you make the best decisions for you and your family.

At any time, if you need to speak to someone, reply *help* to contact a helpdesk operator.'

Text | Text | Text | Text | Text

Acknowledgement Excited 21

Congratulations!

We are excited to be able to support you along every step of your pregnancy journey with reliable information and useful advice.

A commitment to your health and the well-being of your baby will help you make the best decisions for you and your family.

At any time, if you need to speak to someone, reply *help* to contact a helpdesk operator.'

Text | Text | Text | Text | Text

Location 22

What kind of area do you live in?

- Traditional/chiefdom
- Urban/town
- Farm/rural

To respond or to skip this question, tap ≡ Type .

≡ Type of area
- Traditional/chiefdom
- Urban/town
- Farm/rural
- I don't understand
- Skip

Text | Text | Text | Text | Text

Data Science Notes

Save to contact
- Location = [selected option]

Relationship status 23

Are you in a relationship?

- I'm single
- I'm in a relationship
- I'm married
- It's complicated

To choose one of these options or to skip this question, tap the ≡ Relationship' button.

≡ Relationship status
- Single
- In a relationship
- Married
- It's complicated
- Skip

Text | Text | Text | Text | Text

Data Science Notes

Save to contact
- Relationship status = [selected option]

Parent Year of Birth 24

Which year were you born in?

Type the year in numbers.

Text | Text | Text | Text | Text

valid year

invalid year

Engineering Notes

Validate the year as a 4 digit number, where the user should not be older than 60 and not younger than 5

Error message - Invalid Year 25

That is not a valid year. Please try again.

Type in the year you were born as a 4-digit number. For example send 1990

Text | Text | Text | Text | Text

invalid year

valid year

Confirm Parent year 26

You have said that you were born in {{year}}.

Is that correct?

Yes

No, go back

Text | Text | Text | Text

No, go back

Yes

Data Science Notes

Save to contact:
- Age = [calculated estimated age]

Education 27

What is the highest level of education that you have finished?

- Primary school
- High school
- Diploma
- Degree
- Masters degree
- Doctoral degree

To choose an option or skip this question, tap ≡ Education'.

≡ Education
- Primary school
- High school
- Diploma
- Degree
- Masters degree
- Doctoral degree
- None
- Skip

Text | Text | Text | Text | Text

Data Science Notes

Save to contact:
- Education = [selected option]

Socioeconomic status 28

What is your total household income per month?

- R0-R500
- R501-R2,500
- R2,501-R1,0000
- R10,001-R20,000
- R20,001-R35,000
- More than R35,000

To choose an option or skip this question, tap ≡ Income'.

≡ Income
- R0-R500
- R501-R2500
- R2501-R10000
- R10001-R20000
- R20001-R35000
- More than R35000
- None
- Skip

Text | Text | Text | Text | Text

Data Science Notes

Save to contact:
- Socioeconomic status = [selected option]

Social support 29

Do you have someone you can talk to when you need to?

Yes

No

Text | Text | Text | Text | Text

Data Science Notes

Save to contact:
- Social Support = [selected option]

Additional Child/ren? 30

Thank you for taking the time to complete those questions. The answers will help us to personalise this service for you.

Would you like to continue by adding another child to your profile?

Yes

No other children

Not now

Text | Text | Text | Text | Text

Data Science Notes

IF Yes:

Save to contact:
- Other Children = TRUE

Engineering Notes

IF 1 child = send completed onboarding flow msg
IF 2 children = ask details of 2nd child (1st born)
IF 3 children = ask details of 2nd child, and then the 3rd child (2nd born, then 1st born)
etc.