



1. Executive Summary:

The PREEXPORT Foundation

PREEXPORT is a premier merchant export venture headquartered in the agricultural heartland of Gujarat, India. We serve as a strategic bridge between India's fertile farm clusters and the global food industry, specializing in the procurement and export of high-quality agricultural commodities.

Leadership & Vision

- **Founder & CEO: Praful B. Desai** (BCA, 20+ Years Agri-Industry Experience).
- **The Tech-Agri Edge:** Combining a **BCA (Bachelor of Computer Applications)** background with two decades of field experience, our leadership integrates digital traceability and modern supply chain management with traditional farming wisdom.
- **Vision:** To be the most reliable global partner for sustainable Indian produce, recognized for our commitment to quality, transparency, and farmer prosperity.





Strategic Location & Logistics

- **Hub:** Based in **Bhavnagar, Gujarat**.
- **Port Proximity:** Strategically located near India's most efficient maritime gateways—**Pipavav, Mundra, and Kandla**. This ensures shorter transit times, reduced domestic logistics costs, and faster dispatch for perishable and time-sensitive cargo.
- **Sourcing Advantage:** Direct access to the Mahuva onion cluster, the world-renowned Kesar mango orchards, and the high-yield groundnut belts of Saurashtra.

Compliance & Quality Assurance

We operate under strict adherence to international food safety and trade regulations:

- **Certifications:** Fully licensed by **FSSAI** (Food Safety and Standards Authority of India) and **IEC** (Import Export Code).
- **Registered Member:** Active member of **APEDA** (Agricultural and Processed Food Products Export Development Authority), ensuring our products meet global Maximum Residue Limit (MRL) and phytosanitary standards.
- **Taxation:** GST Registered entity with transparent financial and legal standing.





The PREEXPORT Advantage: The Cooperative Strength

Our greatest asset is a **20-year legacy of grassroots connection** with **Sahakari Mandlis (Farmer Cooperatives)**.

- **Direct Sourcing:** By working directly with cooperatives, we eliminate unnecessary middlemen, ensuring **competitive pricing** for our buyers.
- **Traceability:** We monitor the crop from the seed stage to harvest, guaranteeing **farm-to-fork traceability**.
- **Social Impact:** Our model supports the local farming community, ensuring fair trade practices that empower the producers of Gujarat.



2. Core Product Categories

Category A: Superfood Grains (Nutri-Cereals)

- **Pearl Millet (Bajra):** High-iron, energy-dense grains.
- **Finger Millet (Ragi):** Calcium-rich, gluten-free supergrain.
- **Sorghum (Jowar):** Premium white sorghum for heart-healthy diets.
- **Value-Add:** Stone-ground ancient grain flours.

Category B: Cereals & Groundnuts

- **HPS Groundnuts:** Bold and Java varieties (high oil content).
- **Rice:** Premium Basmati (Aromatic) and Non-Basmati (Long-grain).
- **Yellow Maize:** Non-GMO, high-energy animal feed and industrial grade.

Category C: Dry & Dehydrated Foods

- **Onion:** Flakes, Kibbled, and Powder (White/Red/Pink).
- **Garlic:** High-pungency Flakes and Powder.
- **Utility:** Ideal for seasoning, soups, and industrial food processing.



Category D: Fresh Fruits & Vegetables

- **Onions:** Export-quality Red and White Onions (Nashik/Mahuva quality).
- **Mangoes:** Kesar and Alphonso (Seasonal/Export grade).
- **Pomegranates:** Bhagwa variety (Deep red arils).
- **Bananas:** G9 Cavendish variety.

Category E: Floriculture & Seeds

- **Onion Seeds:** Red, White, and Yellow/Brown varieties (High germination vigor).
- **Dried Flowers:** Artisan botanicals for luxury décor and fragrance industries.





3. Technical Standards Table

Product Category	Moisture Content	Purity / Grade	Shelf Life	Special Feature
Nutri-Cereals (Millets)	< 12%	99.5% Min (Machine Cleaned)	12 Months	Non-GMO, Gluten-Free
Dehydrated Flakes/Powder	< 5%	100% Natural (A-Grade)	24 Months	High Pungency, No Additives
Onion Seeds	< 7%	98% Genetic Purity	12 Months	High Germination Vigor
Fresh Mangoes (Kesar)	N/A	Grade-A (Export Quality)	15-20 Days	Naturally Ripened, Carb-Free
HPS Groundnuts	< 7%	99% (Bold/Java Varieties)	9 Months	Hand-Picked Selection (HPS)
Bakery Products (Rusks)	< 4%	Premium Food Grade	6 Months	Double-Baked, Zero Trans-Fat
Floriculture (Dry Flowers)	< 10%	Hand-Sorted (Botanical)	18 Months	Retention of Natural Pigments
G9 Cavendish Bananas	N/A	Export Grade (Spotless)	30-45 Days	Controlled Atmosphere (CA) Ready



4. Supply Chain & Logistics: Precision in Motion

At **PREEXPORT**, we understand that global trade relies on the integrity of the supply chain. Our logistics framework is designed to minimize transit time while maximizing product safety and shelf-life through customized handling and strategic port selection.

Customized Packaging Solutions

We offer versatile packaging tailored to the specific nature of the commodity and the client's retail or industrial requirements:

- **Bulk Industrial:** 25kg / 50kg high-density PP bags and traditional breathable Jute bags for grains and groundnuts.
- **Dehydration Grade:** Moisture-proof, multi-layer poly-lined cartons for onion and garlic flakes/powders.
- **Retail & Preservation:** Advanced vacuum-sealed packs for extended freshness and Nitrogen-flushed packaging for processed foods.
- **Seed Grade:** Aluminum foil moisture-barrier pouches to ensure high germination vigor for floriculture.





Strategic Port Access (Gujarat's Maritime Edge)

Our proximity to India's most advanced seaports allows for rapid dispatch and lower domestic freight costs:

- **Mundra & Kandla Ports:** Primary gateways for bulk grains, cereals, and groundnuts with world-class container handling.
- **Pipavav Port:** Our closest specialized gateway, ideal for time-sensitive agricultural shipments and efficient connectivity to the Middle East and European routes.

Rigorous Quality Control (The 4-Step Protocol)

Quality is not an accident; it is a standard we enforce at every stage of the supply chain:

1. **Direct Sourcing & Primary Cleaning:** Initial screening at the Sahakari Mandli level to remove field impurities.
2. **Advanced Processing:** Utilizing state-of-the-art **Optical Color Sorters** and Gravity Destoners to ensure 99.5% purity.
3. **Third-Party Validation:** We provide independent laboratory testing reports from global leaders like **SGS** or **Geo-Chem** upon request, covering MRL levels, aflatoxin counts, and microbiological parameters.
4. **Pre-Loading Inspection:** A final "Sanity Check" is performed at the port warehouse to verify packaging integrity and container hygiene before sealing.





5. Contact for Strategic Alliances

Let's Build a Sustainable Global Supply Chain Together

At **PREEXPORT**, we are always looking to expand our global footprint through meaningful partnerships. Whether you are a wholesale distributor, a retail chain procurement officer, or a food processing industry leader, we are ready to discuss how our Gujarat-based supply chain can add value to your business.

Corporate Headquarters

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Direct Inquiries

- **General & Trade Inquiries:** info@prxport.com
- **Official Website:** www.prxport.com



Global Inquiry Protocol

To ensure we provide you with the most accurate quote and logistics plan, we invite you to include the following details in your initial inquiry:

1. **Product & Variety:** (e.g., Dehydrated White Onion Flakes)
2. **Required Grade:** (e.g., Premium / Industrial Grade)
3. **Quantity:** (e.g., Monthly/Annual tonnage)
4. **Destination Port:** (e.g., Jebel Ali, Rotterdam, Singapore)
5. **Certification Needs:** (e.g., Specific Lab Analysis or Phytosanitary requirements)

Note to Partners: We value transparency. For first-time collaborators, we are happy to provide sample batches for quality testing and share our latest **APEDA, FSSAI, and IEC** compliance certificates immediately upon request.