PRAFULL WAHATULE

Data Analyst

(+91) 7875789496 | prafullwahatule@gmail.com
Portfolio | LinkedIn | GitHub
Pune, Maharashtra

Professional Summery

Detail-oriented **Data Analyst** with hands-on experience in **data cleaning, transformation and analysis** using **Excel, SQL, Python and Power BI**. Skilled in building and maintaining **interactive dashboards**, reconciling **multi-source data**, automating recurring reports and identifying **trends** for business decision- making. Strong focus on **data accuracy, consistency and process efficiency**.

Experience

Data Analyst Intern
Tega IT Software Solution, Nashik
Jan 2025 – Jun 2025

- Performed **ETL processes** including **data extraction, cleaning, transformation and validation**.
- Built **Excel and Power BI dashboards** after applying **strict data quality and validation checks**.
- Collaborated with **senior analysts** in team meetings, report reviews and cross-team discussions.

Projects

Customer Churn Analysis Dashboard –   **Jan 2026 | Project Link**

- Analyzed **4.4L+ customer records** to identify churn patterns, high-risk segments and key retention drivers using **SQL, Python and Power BI**.
- Developed **interactive Power BI dashboards** with executive KPIs, churn trends, customer segmentation, cohort analysis and churn drivers**.**
- Created **advanced DAX measures** to calculate **Churn Rate, Retention %, CLV, High-Risk Customers and time-based KPIs**.
- Delivered **actionable insights & recommendations** that support **customer retention strategies and business decision-making**

Sales Performance Dashboard -   **Jan 2025 | Project Link**

- Developed an **end-to-end sales analytics solution** using **SQL, Power BI and DAX** to deliver executive-level insights across **revenue, growth, products, regions and customer behavior**.
- Designed **star schema data models (fact & dimension tables)** to improve **query performance, scalability and reporting efficiency.**
- Delivered **interactive dashboards** for **executive overview, product performance, regional analysis, delivery efficiency and payment insights**.
- Identified **high-return products, delivery bottlenecks and top-performing regions**, enabling **data-driven business decisions**

Amazon Sales Analysis Report -   **Nov 2025 | Project Link**

- Performed end-to-end **data cleaning, transformation, and verification** before reporting**.**
- Identified trends and anomalies for **sales, revenue** and customer behavior using **DAX.**
- Added visuals for **category performance, B2B/B2C analysis** and **shipping insights** to support planning.

Tech Skills

- **Databases & SQL**
  - Data extraction, **joins**, **subqueries**, **window functions**, **QC queries**
  - **MongoDB** (NoSQL queries)
- **Python**
  - **Pandas**, **NumPy**, **Matplotlib, Seaborn**
  - Data automation and preprocessing
- **BI & Tools**
  - **Excel**, **Power BI**, **DAX, Tableau**
  - **KPI creation**, dashboarding, data flow understanding
- **Data Skills**
  - **Data Cleaning**, **Validation Rules**, **Data Quality Checks**
  - **Exploratory Data Analysis (EDA)**, **ETL**, **Trend Analysis**
- **Other**
  - Workflow understanding, documentation, reporting

Soft Skills

- Attention to detail
- Logical problem-solving
- Collaboration & communication
- Time management

Course Work

Data Analytics with GenAI

Arbor Academy | Aug 2025 – Jan 2025

- **Coursework:** Python, SQL, Power BI, Excel, GenAI, Statistics

Certification

- **Data Analysis with GenAI (Aug 2025 – Jan 2025)**

Education

MASTER OF COMPUTER APPLICATION (MCA) Savitribai Phule Pune University	2023-2025
BACHELOR OF SCIENCE (BSc) Dr. Babasaheb Ambedkar Marathwada University	2019-2022
HIGHER SECONDARY CERTIFICATE (HSC) (MSBSHSE)	2018-2019
SSC (MSBSHSE)	2016-2017