

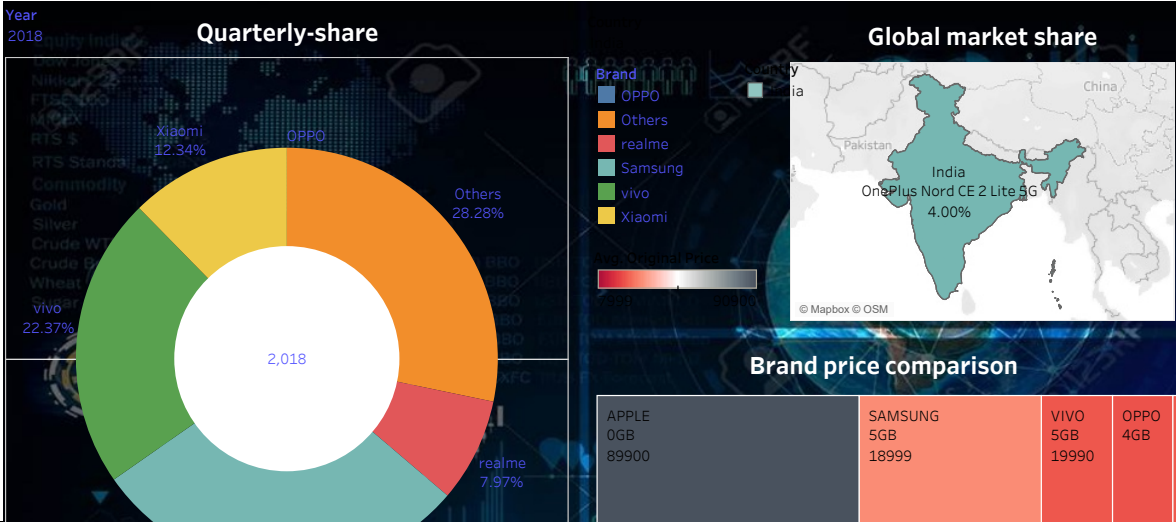
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Iphone sales generated \$205 billion revenue for apple in 2022 more than microsoft's total revenue.It sold 232 ..

More then 1 billion consumers currenty use iphones since its initial launch , more then 1.9 billion iphones have be..

Comparative analysis amongst various other leading brands in the smartphone industry shows that ipho..

Althrough the iphone isn't far behind in the competition it is yet to sc..



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Brand
MOTOROLA

Battery Type
Lithium
Lithium Ion

Country
India

Models
Apple iPhone 13
OnePlus Nord CE 2 Lite 5G

Brand
APPLE

Year
2009

KPI

Units sold (mm)

20.70

Revenue Generated

13.00

Active Users (mm)

25.00

Brand	Count of appl..	Discount Perc..	Mrp	Number Of R..	Number Of R..	Sale Price	Star Rating
Apple	1	0	77,000	11,202	794	77,000	5

Measure Names

☒ Count of apple_product..

☒ Discount Percentage

☒ Mrp

☐ Number Of R..

Measure Names

☒ Active Users (mm)

☐ Count of Market Penetrati..

☒ Revenue Generated

☒ Units sold (mm)

Annual Revenue

Year	2005	2010	2015	2020
			233.6	365.8

Model specifications

Model	Processor	Front Ca..	Rear Ca..	Colour
APPLE IP..	A Bionic ..	12MP	12MP + 1..	Black
APPLE IPHONE ..	A Bionic ..	12MP	12MP +	Black
IPHONE ..	Chip wit..	12MP	12MP	Blue
APPLE	A Bionic	12MP	12MP +	

Country wise best selling smartphones

Models	Share
	0.04
	0.03
	0.02
	0.01
	0.00

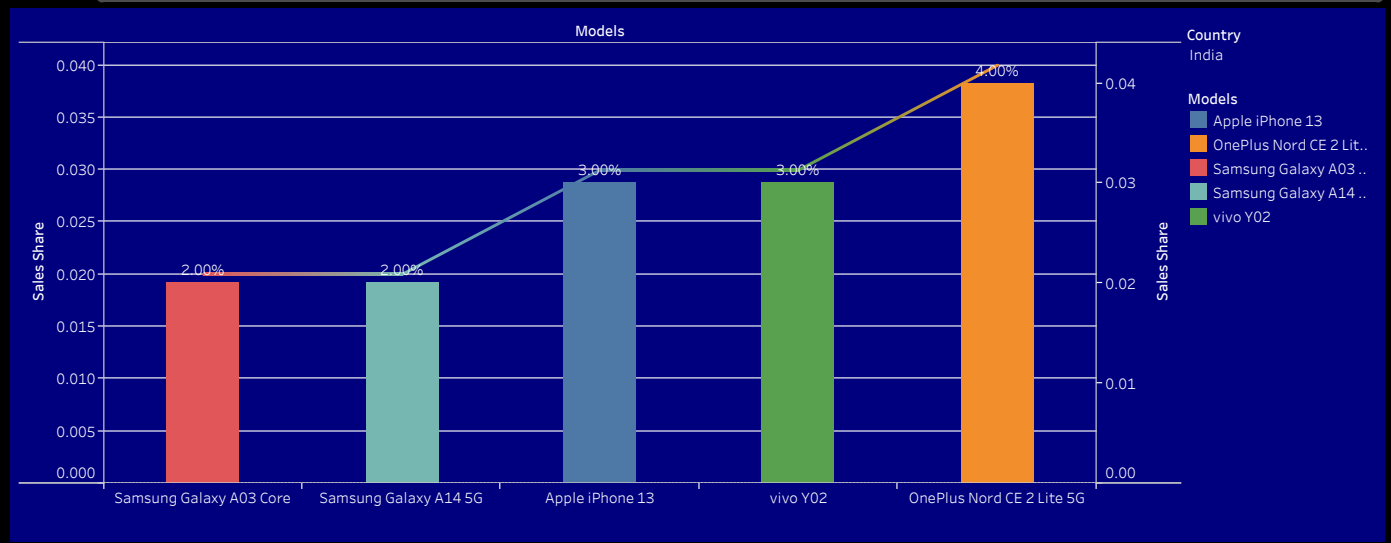
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