



Annual Revenue

| Year | Avg. Revenue (\$bn) |
|------|---------------------|
| 2005 | 42.7 |
| 2010 | 156.3 |
| 2015 | 233.6 |
| 2020 | 365.8 |

Model specifications

| Model | Processor | Front Ca.. | Rear Ca.. | Colour |
|-----------------|-------------|------------|------------|--------|
| APPLE IP.. | A Bionic .. | 12MP | 12MP + 1.. | Black |
| APPLE IPHONE .. | A Bionic .. | 12MP | 12MP + | Black |
| APPLE IPHONE .. | Chip wit.. | 12MP | 12MP | Blue |
| APPLE IPHONE .. | A Bionic .. | 12MP | 12MP + | Black |
| APPLE IPHONE .. | Chip wit.. | 12MP | 12MP | Blue |
| APPLE IP.. | A Bionic .. | 12MP | 12MP + 1.. | Blue |
| APPLE IP.. | A Bionic .. | 12MP | 12MP + 1.. | Blue |
| APPLE IP.. | A Bionic .. | 12MP | 12MP + 1.. | Blue |

Country wise best selling smartphones

| Models | Sales Share |
|-----------|-------------|
| Samsu.. | 0.02 |
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| Apple i.. | 0.03 |
| vivo Y.. | 0.03 |
| OnePL.. | 0.04 |

