Apple continues to streng then its standing in the smartphone market.the brand has risen to a position of partic...

Iphone sales generated \$205 billion revenue for apple in 2022 more than microsoft's total revenue. It sold 232

More then 1 billion consumers currenty use iphones since its initial launch, more then 1.9 billion iphones have be...

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Althrough the iphone isn't far behind in the

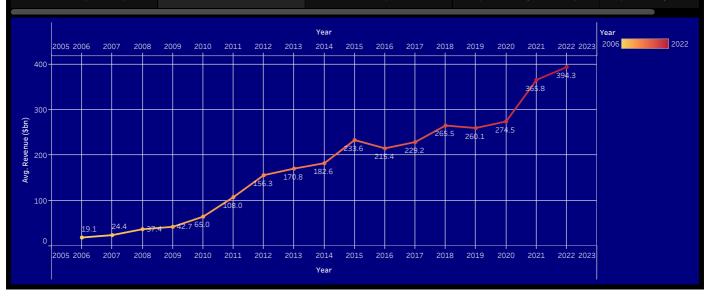


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use iphones since its initial launch , more then 1.9 billion iphones have be Models
Apple iPhone 13
OppPlus Nord CE 21 its **Year** 2009 Measure Names KPI Count of apple\_product..

Discount Percentage

Mrp Revenue Generated Units sold (mm) Active Users (mm) nber Of R.. Number Of R.. Measure Names

Active Users (mm)

Count of Market Penetrati...

Revenue Generated

Units sold (mm) t of appl.. Discount Perc. Sale Price Star Rating 11,202 77,000 77,000 Rever **Model specifications** Country wise best selling smartphones Year Model Processor Front Ca.. Rear Ca.. Colour 400 (\$pu) 2015 APPLE IP.. A Bionic .. 12MP 12MP + 1.. Black Models

12MP+

Blue

80.0 Share

12MP

121/10 1

**APPLE** 

A D D I E

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Comparative analysis amongst various other leading brands in the smartphone industry shows that ipho..

Althrough the iphone isn't far behind in the competition it is yet to scale-up its marketing startegies and policy form...

