

PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1.OVERVIEW:

Canva is a really impressive suite of graphic design tool available on the web as well as on Android and IOS.You can use it to create a whole host of different types of products,from newsletters to social media posts,and it's particularly user friendly for beginners.Its simple Interface and wide range of features make it an ideal platform for creating visuals for online and offline use.Canva is an Invaluable tool for helping you level up your designing skills,even if you are just getting started.

The "Designing Professional Business Cards for Effective Networking project focuses on creating visually appealing. and impactful business cards that leave a lasting impression and facilitate meaningful connections in the business world. A well-designed business card is an and conveying key information succinctly essential tool for networking, showcasing professionalism and conveying key information succinctly.

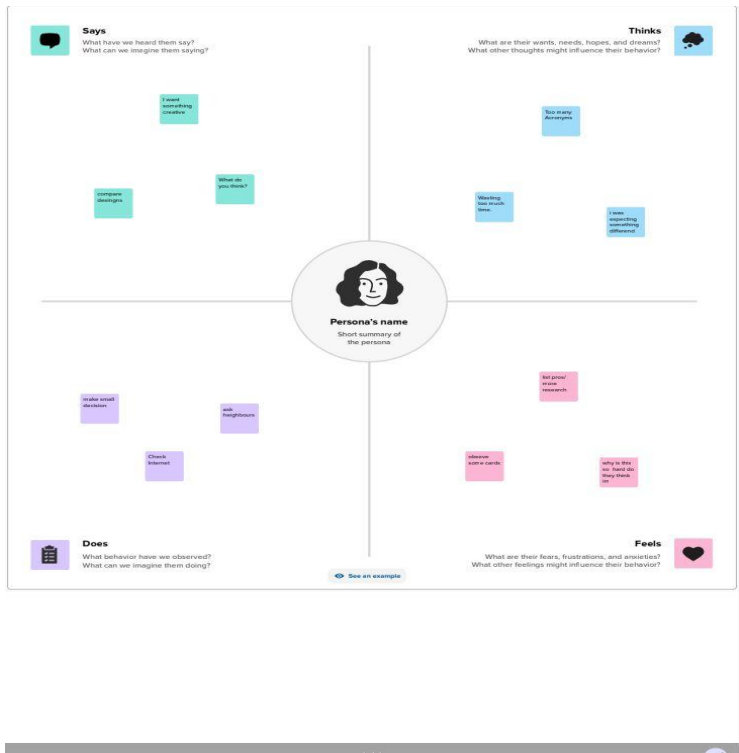
1.2.PURPOSE:

Canva is an online design tool that offers users the opportunity to create professional-looking posters, slideshows, images, event flyers, resumes, cards, certificates, infographics, and other media. The tool allows students to design visuals to showcase their knowledge in unique ways.

Canva makes designing creative assets easy for everyone and also makes to create, collaborate, and communicative visually in the classroom.Canva is a great tool to help students identify the most important elements of their personal brand, determine key messaging, and design a look and feel that embodies those brand characteristics.It help to bring your best work to life, faster.

2.PROBLEM DEFINITION AND DESIGN THINKING

2.1.EMPATHY MAP:



2.2.BRAINSTORMING:



3.RESULT



4.ADVANTAGES & DISADVANTAGES

Advantages	Disadvantages
Even a non-designer can become a designer using Canva	Cannot download the "Raw" file to your computer
Canva is very simple to use and user friendly	The free version is limited
Templates can be altered to be more custom	You are unable to move one design to another design
Canva offers a professional look	Canva can delete your account at anytime
Canva offers a variety of templates and Elements	Intellectual property belongs to Canva
Canva offers a stock photography usage	Export settings are limited and there is no unique Elements

5.APPLICATION

The opportunity to create a professional-looking posters,slideshows,images,events flyers,resumes,cards,certificates,infographics,and other media. Canva allows multiple team members to work on a design together in a real time,which can be particularly useful for business with remote teams.Large in house marketing and design teams at major companies,Independent small business with small marketing teams, as well as design agencies working with clients of all types.users can earn extra knowledge and money through their design skills.

6.CONCLUSION

In conclusion, Canva is an essential tool for most businesses. It is easy to use, offers a wide range of templates, is affordable, customizable, and helps businesses with their branding. A business card is a highly personal form of marketing, and does exactly what you need it to. Business cards serve the key purpose of marketing your business and getting your key contact information into your client's hands... all in a matter of seconds. Fundamental to the value of the business card, is its portability.