Food Delivery Time Prediction

About the Dataset

Food delivery is a service where a restaurant, store, or independent food-delivery company brings food to a customer. Orders are usually placed through a restaurant or grocer's website or mobile app, or via a food ordering company. The delivered items can include entrees, sides, drinks, desserts, or grocery items, and are typically packaged in boxes or bags. Delivery personnel usually drive cars, but in larger cities where homes and restaurants are closer together, they may use bikes or motorized scooters.

Data given is in the train and test csv files. I have combined the data to perform the data cleaning on it.

```
#join train n test to clean the data
df = pd.concat([df_test.assign(indic="test"), df_train.assign(indic="train")])
df.info()
<class 'pandas.core.frame.DataFrame'>
Int64Index: 56992 entries, 0 to 45592
Data columns (total 21 columns):
   Column
                                   Non-Null Count Dtype
--- -----
                                   -----
     ID
                                   56992 non-null object
 1
    Delivery_person_ID
                                  56992 non-null object
    Delivery_person_Age
    Delivery_person_Age 54647 non-null object
Delivery_person_Ratings 54577 non-null object
Restaurant_latitude 56992 non-null float64
Restaurant_longitude 56992 non-null float64
                                 54647 non-null object
    Delivery location latitude 56992 non-null float64
 7
    Delivery_location_longitude 56992 non-null float64
    Order Date
                                  56992 non-null object
 9 Time Orderd
                                 54817 non-null object
 10 Time Order picked
                                 56992 non-null object
 11 Weatherconditions
                                  56218 non-null object
 12 Road_traffic_density
                                  56237 non-null object
 13 Vehicle_condition
                                 56992 non-null int64
 14 Type of order
                                 56992 non-null object
 15 Type of vehicle
                                  56992 non-null object
 16 multiple_deliveries
                                 55761 non-null object
 17 Festival
                                  56699 non-null object
 18 City
                                  55468 non-null object
 19 indic
                                  56992 non-null object
 20 Time taken(min)
                                 45593 non-null object
```

Link to Dataset: https://www.kaggle.com/datasets/gauravmalik26/food-delivery-dataset

Aim

To predict the delivery time (in minutes) for a food delivery app using regression models applied to the Food Delivery Dataset from Kaggle.

Data Cleaning

- 1. Removed the string part from Weatherconditions & Time_taken(min)
- 2. Changed datatype of quantitative data to float and Date data to datetime
- 3. Creating new variables from Geographic data
 - Calculated **Distance** from geographic columns
 'Restaurant_latitude','Restaurant_longitude','Delivery_location_latitude','Delivery_location_longitude'
 - 2. Calculated order_preparation_time from order_placed and order_picked
- 4. Imputed missing data with sklearn's SimpleImputer method
 - 1. Imputed categorical data with Mode
 - 2. Imputed Numerical data with Median

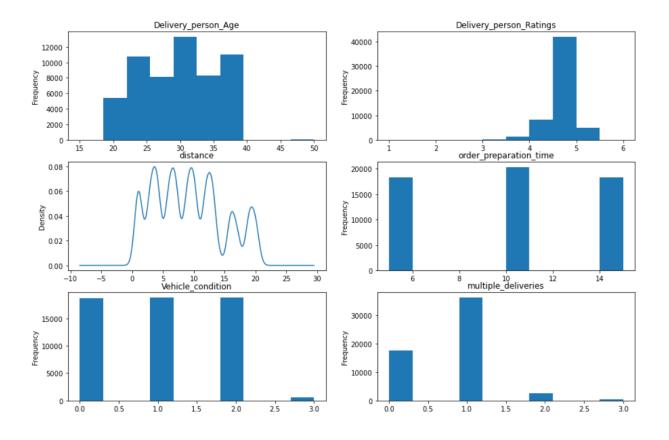
Continuous	Discrete	Categorical	
Delivery_person_Age	Vehicle_condition	Weatherconditions	
Delivery_person_Ratings	order_preparation_time	Road_traffic_density	
distance	multiple_deliveries	Type_of_order	
		Type_of_vehicle	
		Festival	
		City	

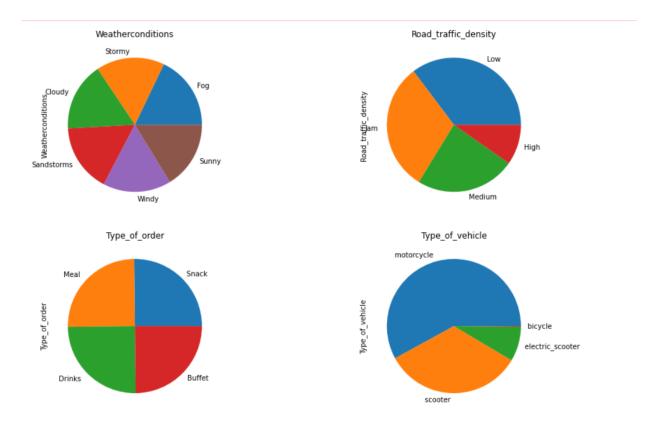
Data	columns (total 25 columns):		
#	Column	Non-Null Count	Dtype
0	ID	56992 non-null	object
1	Delivery_person_ID	56992 non-null	-
2	Delivery_person_Age	54647 non-null	float64
3	Delivery_person_Ratings	54577 non-null	float64
4	Restaurant_latitude	56992 non-null	float64
5	Restaurant_longitude	56992 non-null	float64
6	Delivery_location_latitude	56992 non-null	float64
7	Delivery_location_longitude	56992 non-null	float64
8	Order_Date	56992 non-null	datetime64[ns]
9	Time_Orderd	54817 non-null	timedelta64[ns]
10	Time_Order_picked	56992 non-null	timedelta64[ns]
11	Weatherconditions	56218 non-null	object
12	Road_traffic_density	56237 non-null	object
13	Vehicle_condition	56992 non-null	float64
14	Type_of_order	56992 non-null	object
15	Type_of_vehicle	56992 non-null	object
16	multiple_deliveries	55761 non-null	object
17	Festival	56699 non-null	object
18	City	55468 non-null	object
19	indic	56992 non-null	object
20	Time_taken(min)	45593 non-null	float64
21	distance	56992 non-null	float64
22	Time_Order_picked_formatted	56992 non-null	datetime64[ns]
23	Time_Ordered_formatted	54817 non-null	datetime64[ns]
24	order_preparation_time	54817 non-null	float64

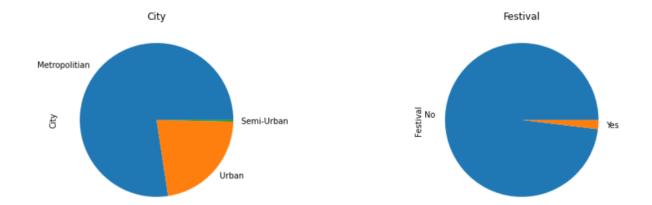
Exploratory Data Analysis



The distribution increases rapidly, peaks between 20 and 30 minutes, and then gradually declines.







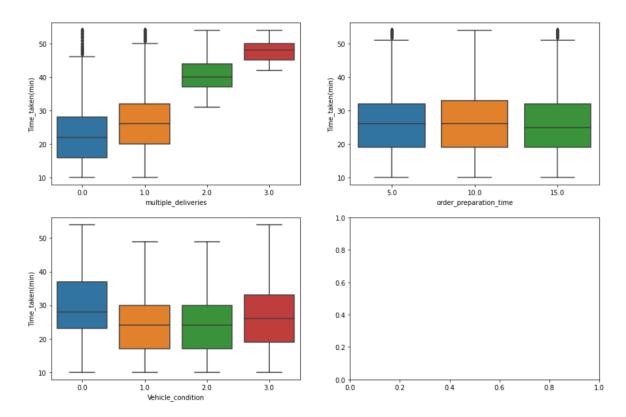
From the graphs, we can observe that the majority of data points occur under the conditions of road traffic jams, the use of motorcycles, metropolitan city locations, and non-festival days.

Visualizing Target Variable (Time_taken(min)) with Continuous, Discrete and Categorical Data.

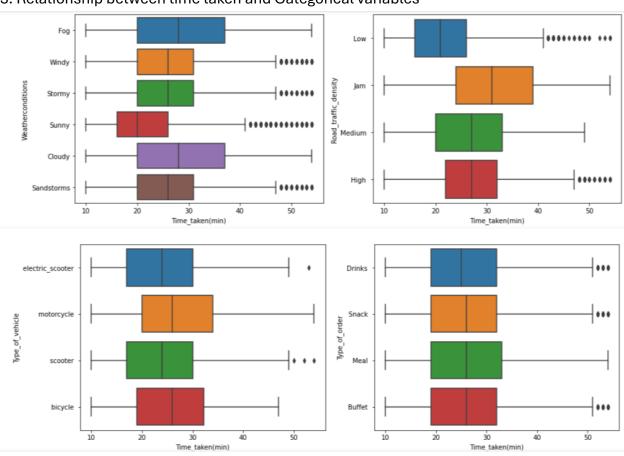
1. Relationship between timetaken and Continuous data

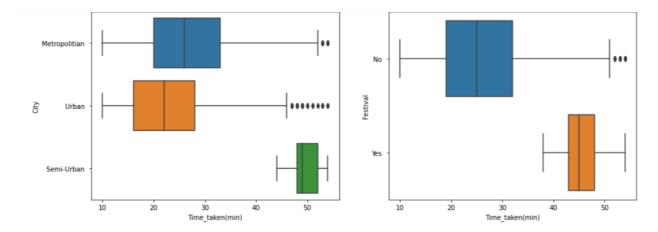


2. Relationship between timetaken and Continuous data

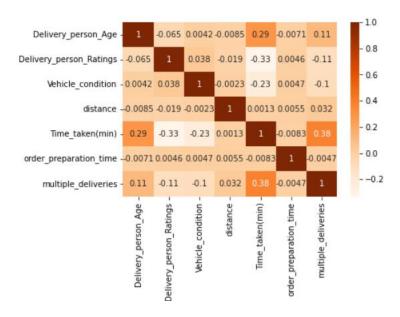


3. Relationship between time taken and Categorical variables





4. Correlation Heat Map



Upon analyzing the variables, there appears to be limited variation in delivery time based on the continuous variables. The graphs indicate that delivery time is primarily influenced by the following features:

- 1. Multiple Deliveries
- 2. Weather Condition
- 3. Road Traffic
- 4. City
- 5. Festival
- 6. Type of Vehicle

Additionally, features such as Vehicle Condition and Order Preparation Time exhibit similar means but different distributions. Overall, the data does not show any strong linear

correlation with the target variable, suggesting that other factors or non-linear relationships might be at play.

5. Converting categorical data to binary using OneHotEncoder

Splitting Data Back to train and test data

```
test, train = df_transformed[df_transformed["indic"].eq("test")], df_transformed[df_transformed["indic"].eq("train")]
```

Feature Selection:

Utilizing all 24 features may result in overfitting and inaccurate predictions. Moreover, it can be computationally intensive. Therefore, effective feature selection is crucial. I will employ three methods for this purpose:

 Random Forest Importance: Features with higher importance scores are considered more influential in predicting the target variable.
 Features:

delivery_person_ratings,delivery_person_age,multiple,deliveries,Vehicle_condition,low,sunny,distance

- 2. **Lasso Regression**: Features with non-zero coefficients after regularization (lasso shrinkage) are retained.
 - Features: multiple deliveries, jam, festival, semi-urban, delivery perosn age, fog
- 3. **Fisher's Score**: Features with higher scores are more likely to be relevant for predicting the target variable.
 - Features: Delivery_person_Age ,multiple_deliveries ,Low ,Delivery_person_Ratings ,Vehicle_condition ,Sunny,Urban ,Jam
- 4. **Mutual Information**: Features with higher mutual information scores have a stronger relationship with the target variable.

Features: Delivery_person_Age ,Delivery_person_Ratings, multiple_deliveries, Jam , Low

Based on the above I have selected 7 features: Delivery_person_Age, Delivery_person_Ratings,Vehicle_condition,multiple_deliveries,Jam,Low,festival

Building Models

1. Multiple Linear Regression

R-squared is used to assess the goodness-of-fit of a regression model. Higher R-squared values indicate a better fit, meaning that the model's predictions are closer to the actual observed values.

R-squared: 0.4826304013277636

2. Decision Trees

Tree Depth 24
Terminal Nodes 4894

3. Random Forest

Comparing Models MSE

```
        Mean
        Squared Error (MSE) by Model:

        Method
        Train MSE
        Test MSE

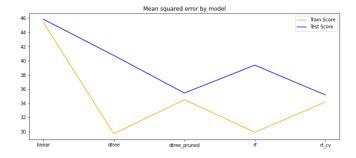
        0
        linear
        45.394865
        45.860002

        1
        dtree
        29.686422
        40.746305

        2
        dtree_pruned
        34.500937
        35.439211

        3
        rf
        29.894493
        39.379055

        4
        rf_cv
        34.164175
        35.169980
```



The Mean Squared Error (MSE) values provide insights into the predictive performance of each model for estimating delivery time. Here's what we can infer from the MSE results:

Linear Regression(linear): Train MSE:45.39, Test MSE: 45.86

Interpretation: The linear regression model exhibits relatively high MSE values, suggesting it may struggle to capture the complexities in the data adequately. The higher test MSE compared to train MSE indicates potential overfitting.

Decision Tree (dtree): Train MSE: 29.69, Test MSE: 40.75

Interpretation: The decision tree model shows a significant drop in train MSE, indicating good fit to the training data. However, the higher test MSE suggests overfitting, meaning the model may not generalize well to new data.

Pruned Decision Tree(dtree_pruned): Train MSE: 34.50, Test MSE: 35.44

Interpretation: Pruning the decision tree reduces overfitting compared to the unpruned version, as evidenced by the closer train and test MSE values. This suggests improved generalization ability while maintaining a competitive performance level.

Random Forest(rf): Train MSE: 29.89, Test MSE: 39.38

Interpretation: The random forest model performs similarly to the decision tree on the train set but exhibits better generalization on the test set. However, there is still some indication of overfitting, as the test MSE is higher than the train MSE.

Cross-Validated Random Forest(rf_cv): Train MSE: 34.16, Test MSE: 35.17

Interpretation: Cross-validation with random forest demonstrates consistent performance between train and test MSE, indicating improved generalization and reduced overfitting compared to non-cross-validated models.

RMSE=35.17≈5.93 ≈ 6

Overall Conclusion:

The Random Forest model achieved the lowest test MSE of 35.17 after hyperparameter tuning, indicating an average prediction error of approximately 6 minutes in delivery time. Such a margin of error can significantly impact operational efficiency and service quality for a delivery firm, highlighting the importance of further optimizing the model to reduce this discrepancy.