



The recommended Analysis Questions

1. How do sales change depending on the day of the week and the hour of the day?
2. Are there specific times when sales activity peaks?
3. What is the total sales revenue for each month?
4. How do sales differ across the various store locations?
5. What is the average price per order per person?
6. Which products are the top sellers based on both quantity and revenue?
7. How do sales vary by product category and type?