

A vibrant, abstract mural of hands on a wall. The hands are rendered in various colors including yellow, teal, blue, red, orange, pink, and purple. They are depicted in different poses, some reaching out and others clasped together, creating a sense of community and connection. The background features large, overlapping shapes in shades of pink, orange, and teal.

Should I use
React Native too ?



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Photo by Caleb Woods on [Unsplash](#)



Photo by Bogdan Dada on [Unsplash](#)



Photo by [Reddgio](#) on Unsplash



Challenge

A photograph of a large, light-colored stone amphitheater or set of steps. The steps are wide and tiered, leading up towards a large wall made of rectangular stone tiles. A single child, wearing a green hat, a white t-shirt with a blue stripe, and dark overalls, stands at the very top of the steps, looking down. The lighting is bright, casting long shadows of the steps onto the wall.

MULTI CHANNEL CHALLENGE

A technological solution to address multiple channels.

- No Compromises on Quality
- Easy to Maintain / Code / Scale
- Incremental Approach
- Still Valid in 5 Years

MULTI CHANNEL CHALLENGE

Evaluated the best offers in market

- Native Script
- Xamarin
- Flutter
- React Native
- ...

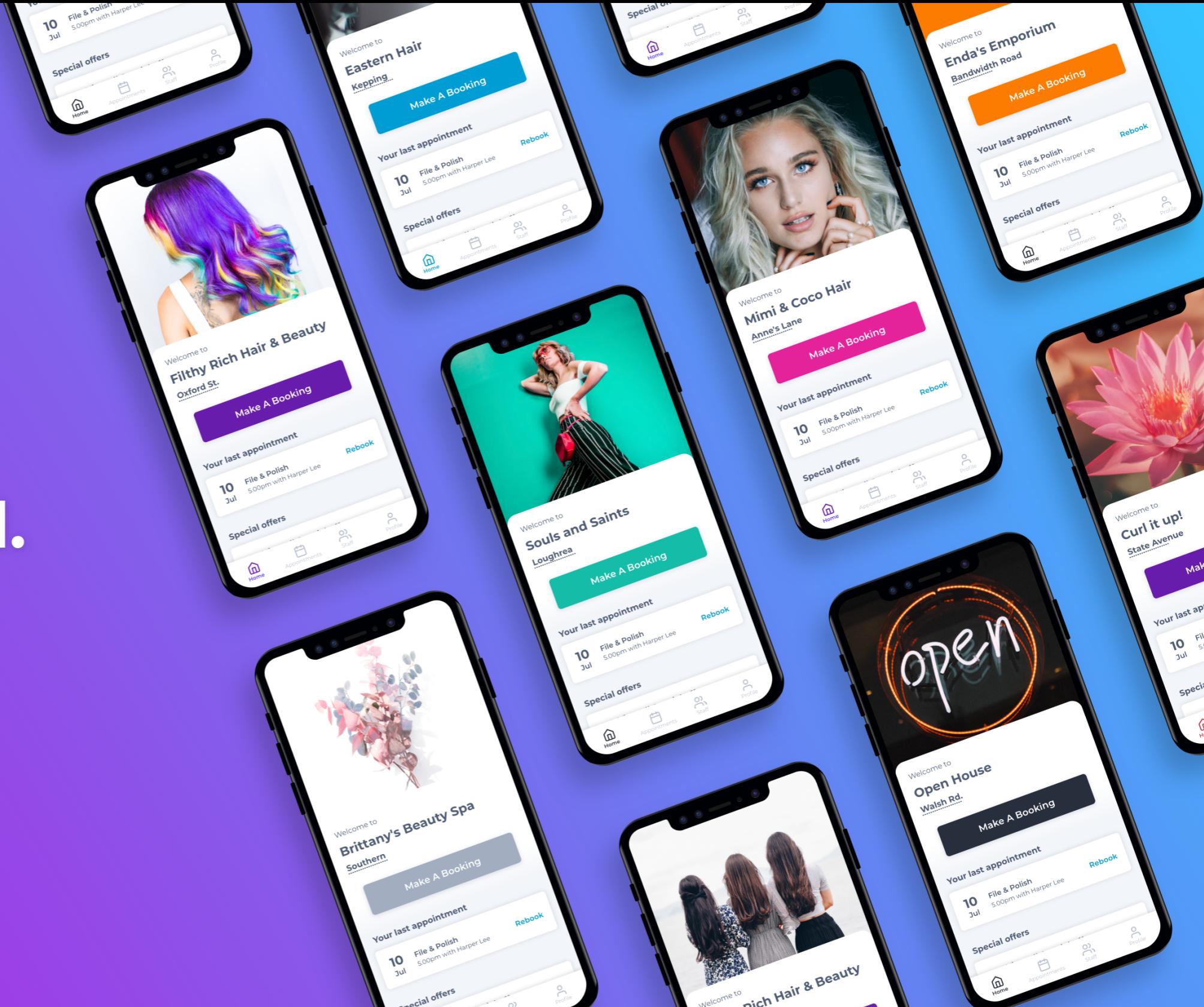


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BACK TO THE FUTURE

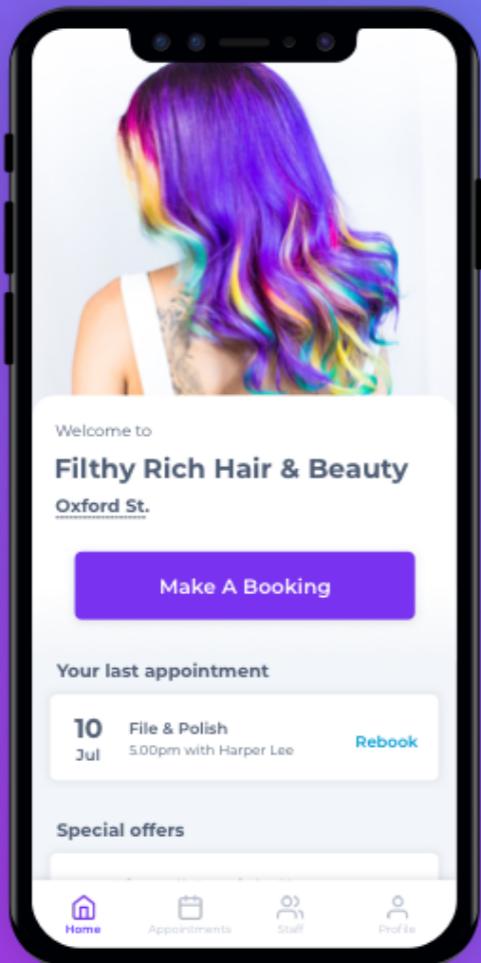


Your brand. Your app. Your way.

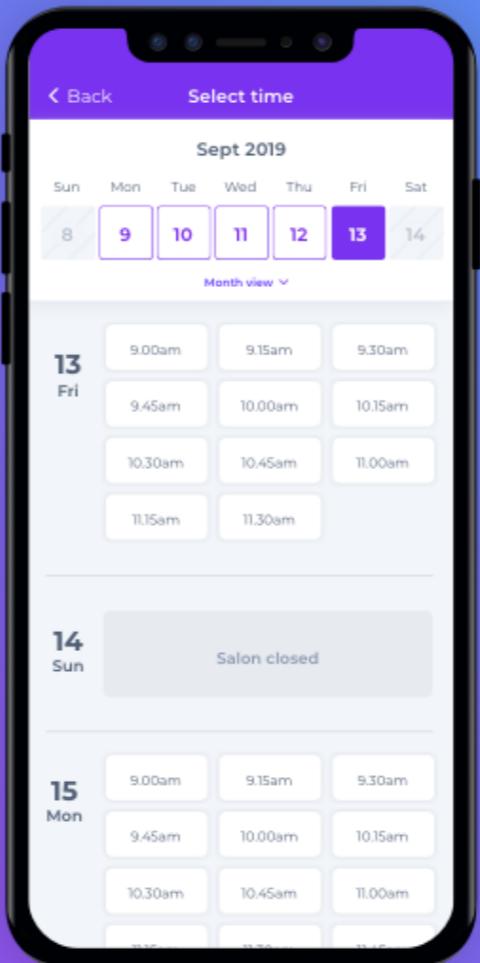


Rebook in 3 taps

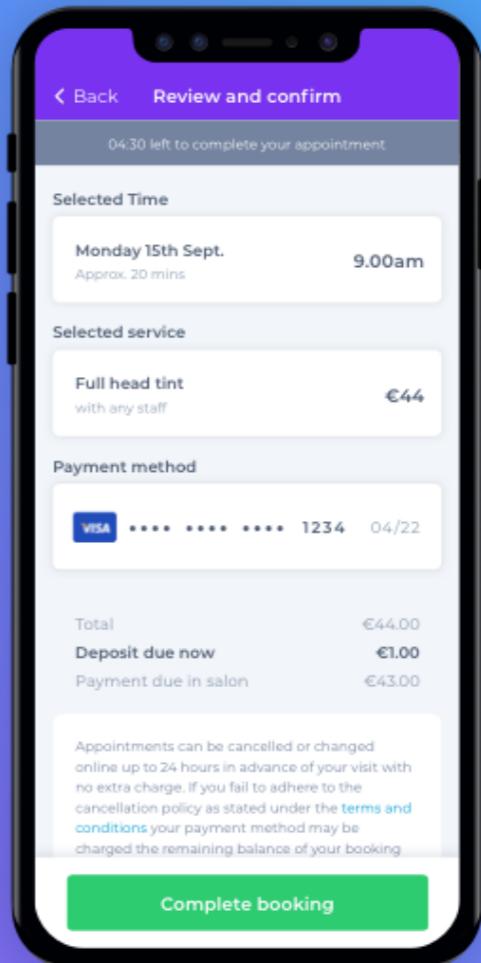
with our new app



1 Open our app
& tap rebook



2 Pick your date
& time



3 Confirm your
appointment

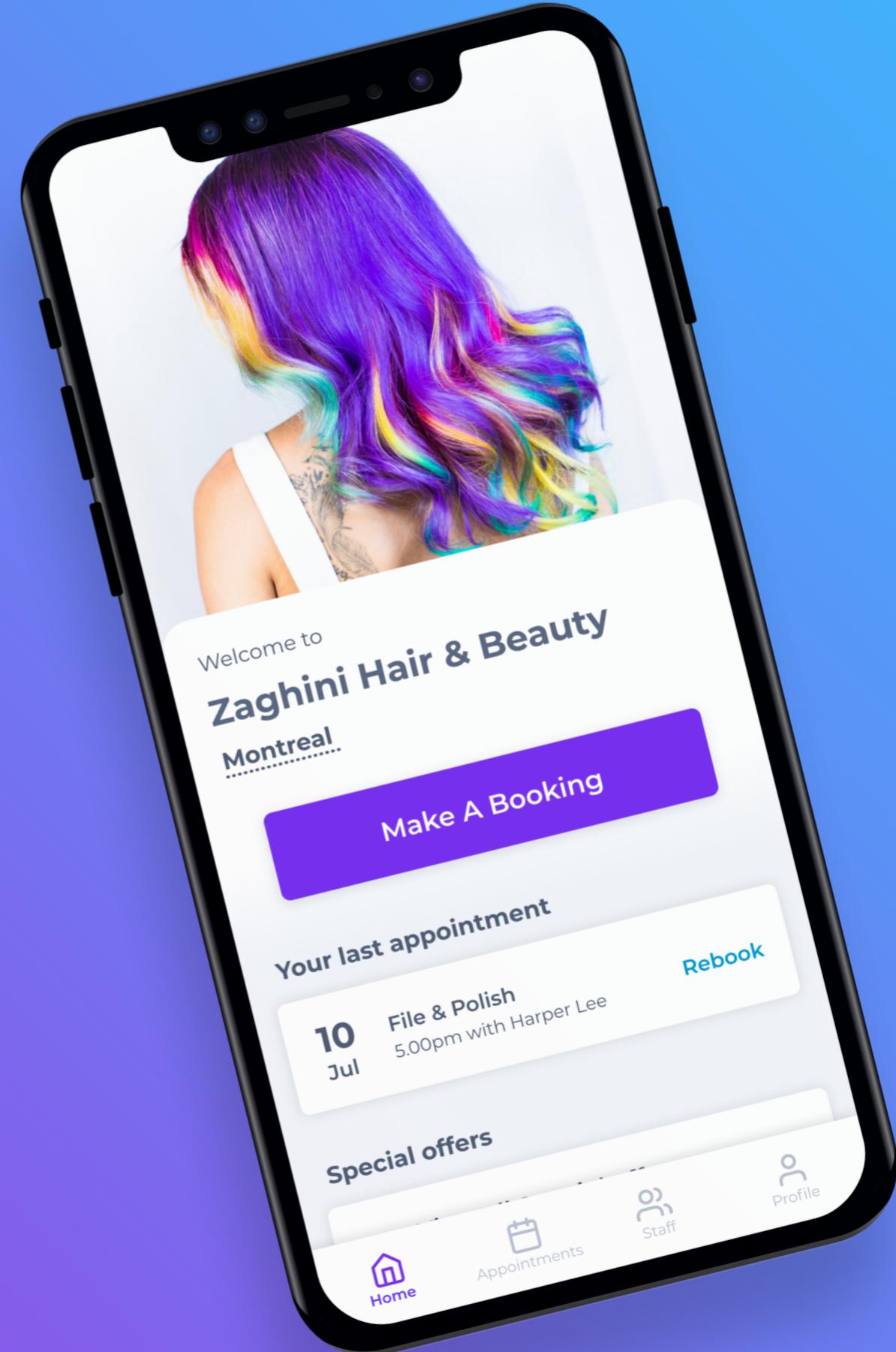
React Native App

Book / Manage Appointments

White Label / Templated

6 Months - 2 Engineers

98% Code Share iOS/Android

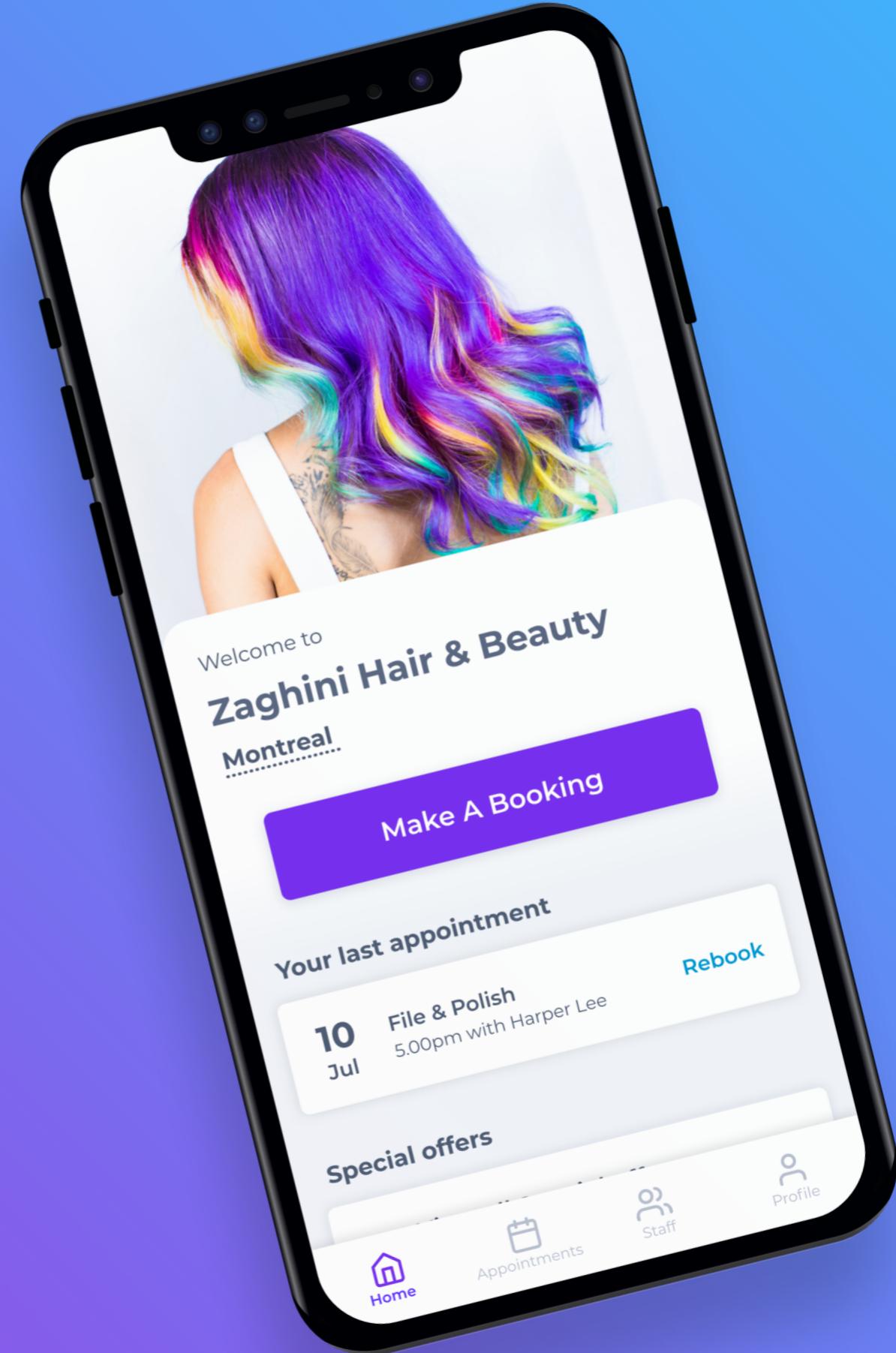


React Native App

> 4K Apps Live

~ 12K Daily Active Users

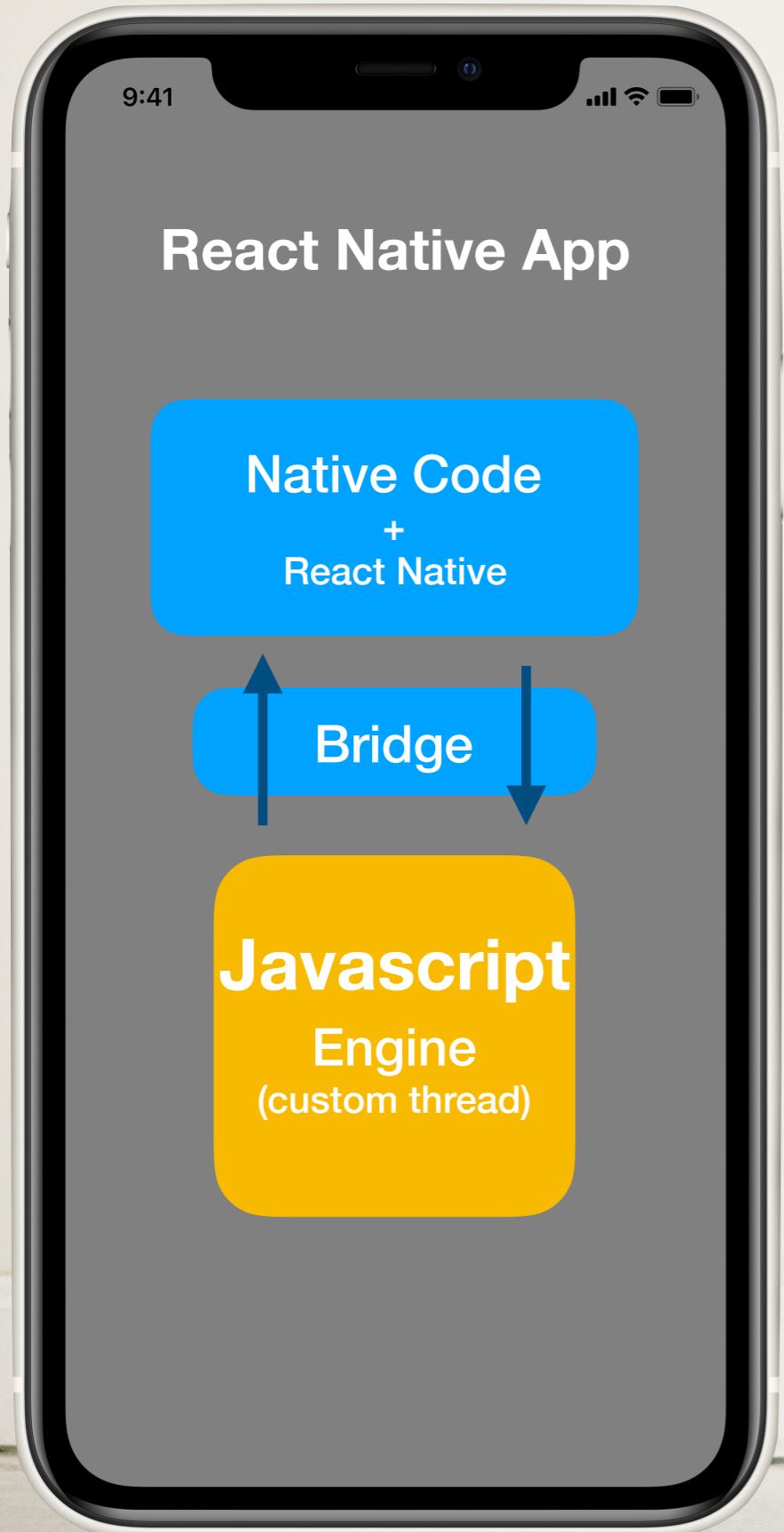
~ 2K Appointments Daily



How does React Native work?



Photo by [Sagar Dani](#) on [Unsplash](#)

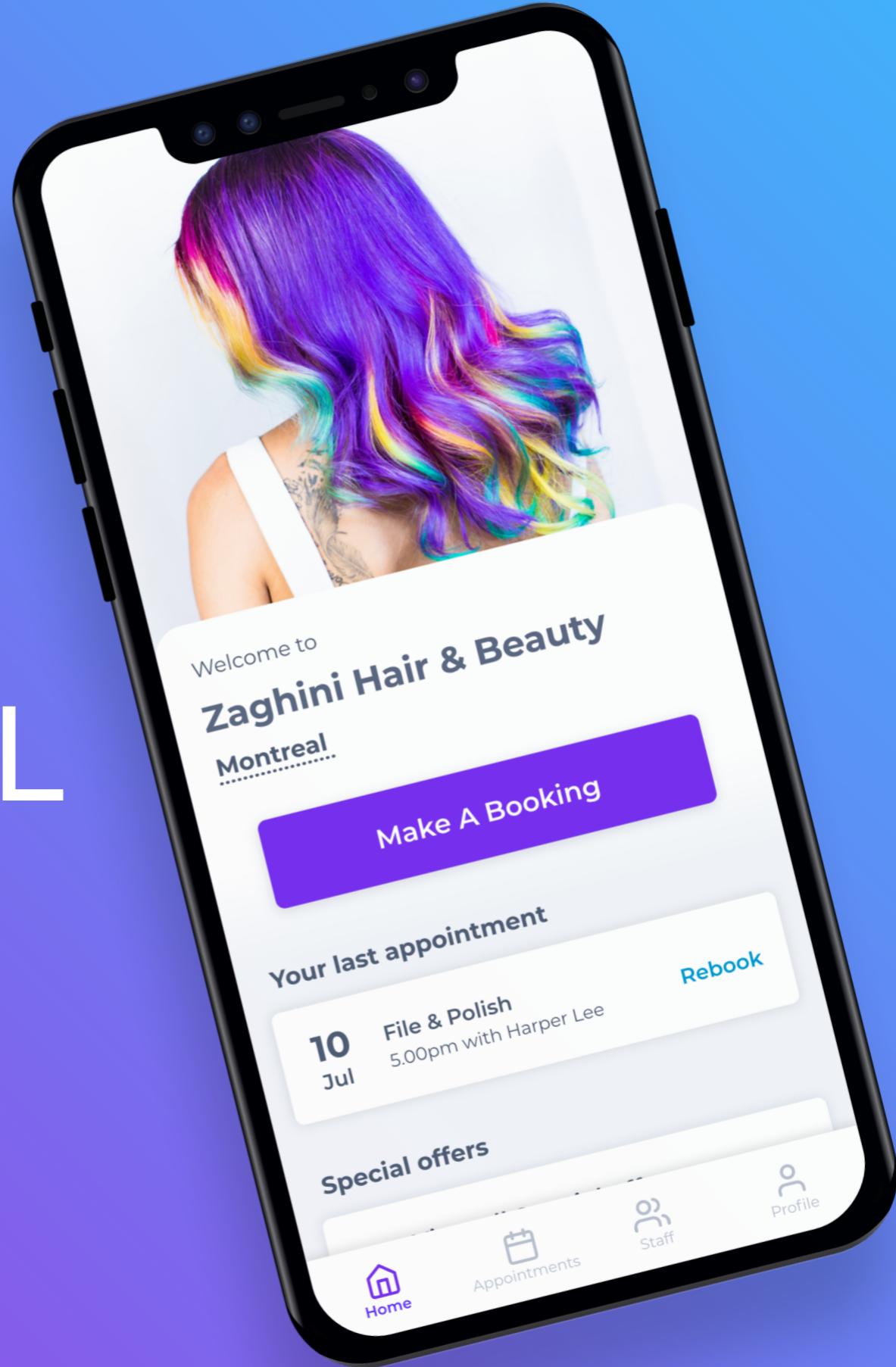


TS



Photo by [Erda Estremera](#) on [Unsplash](#)

WHAT WENT WELL

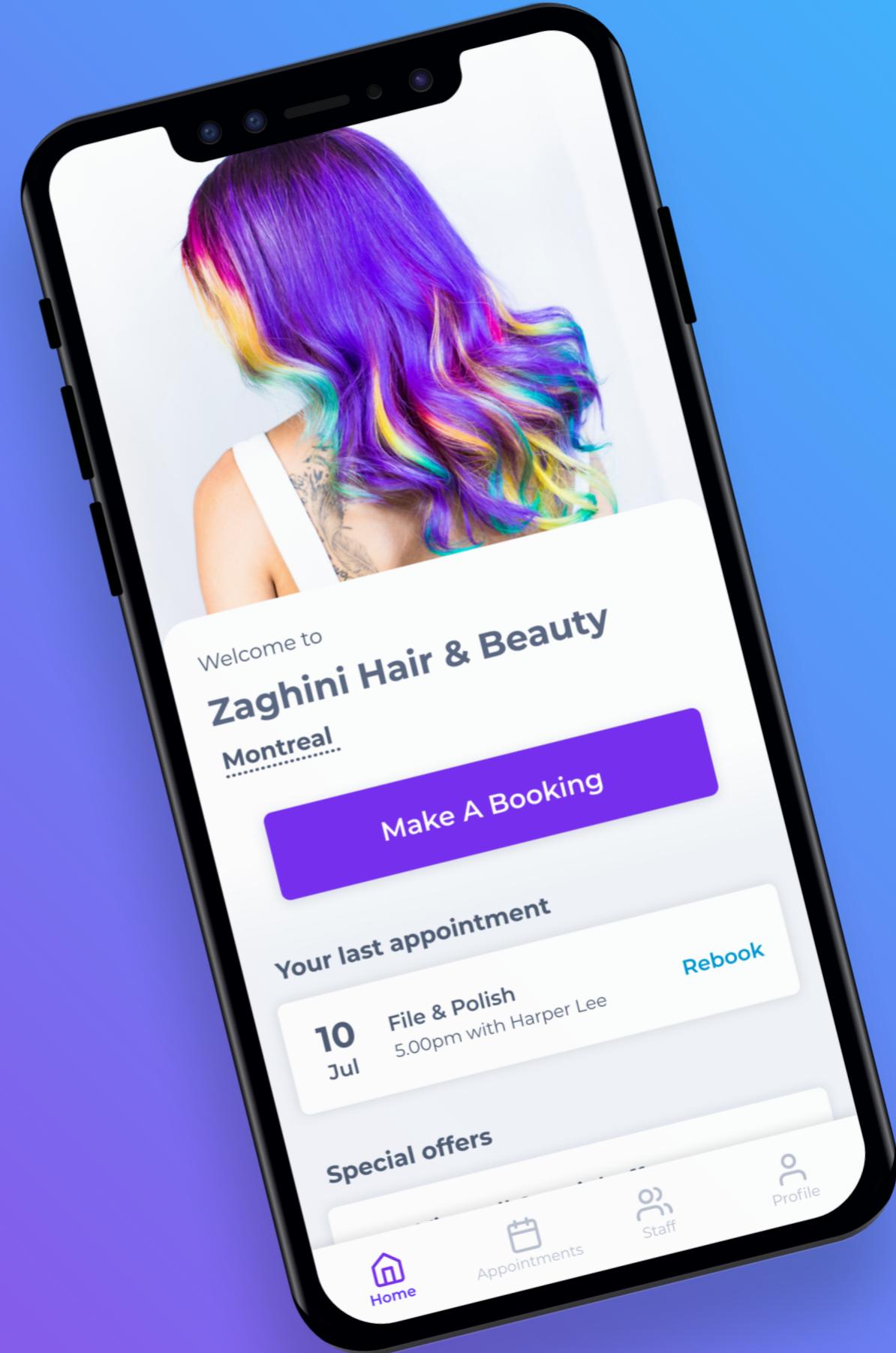


BLAZING FAST DEVELOPMENT SPEED

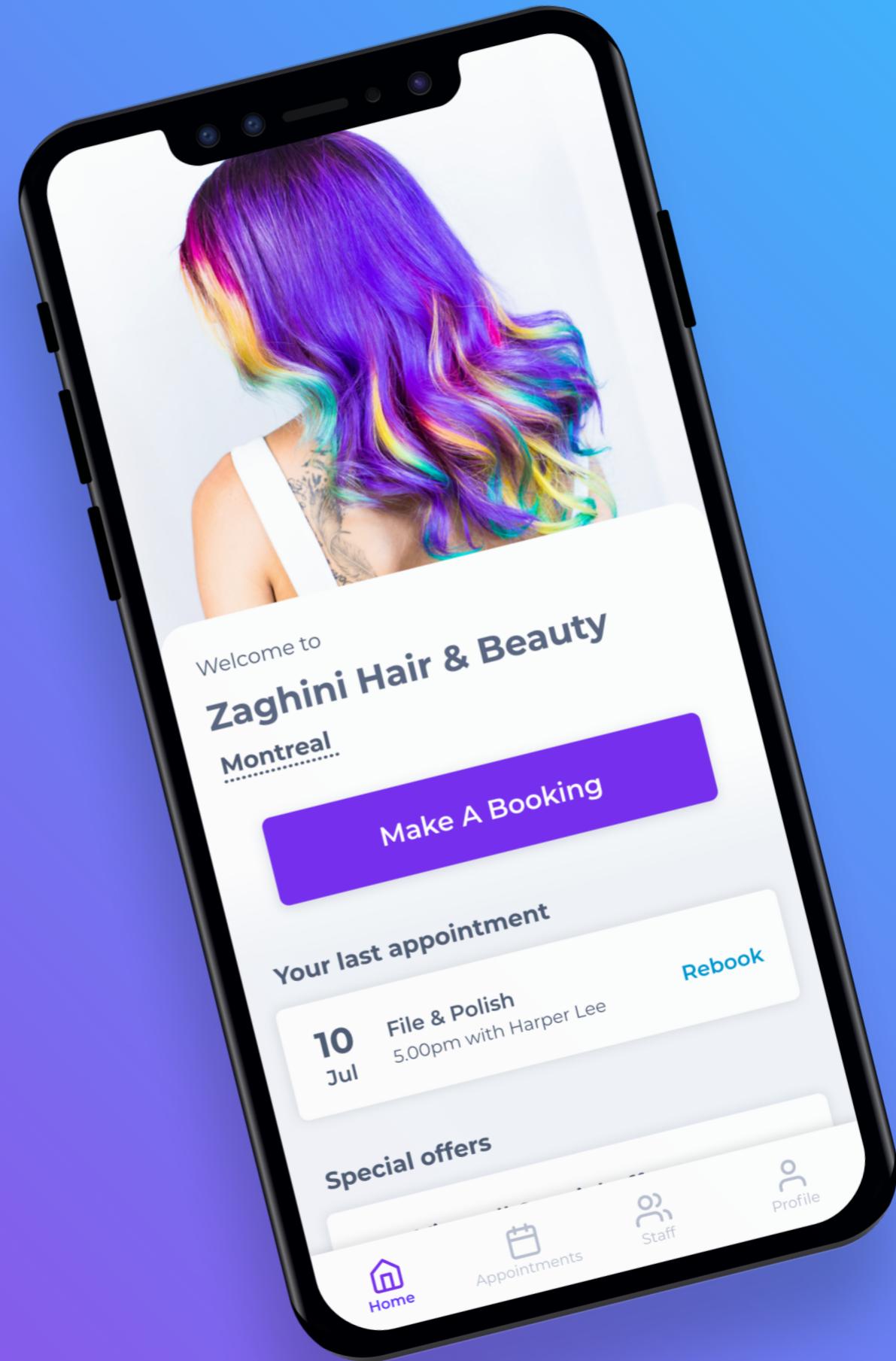
- React
- Hot Reloading
- Testing
- IDE Integration
- Community

More than twice as fast as
I was used to deliver

No compromises on overall
Speed and Quality



... ONE MORE THING ...



4.000 APPS IN THE STORE



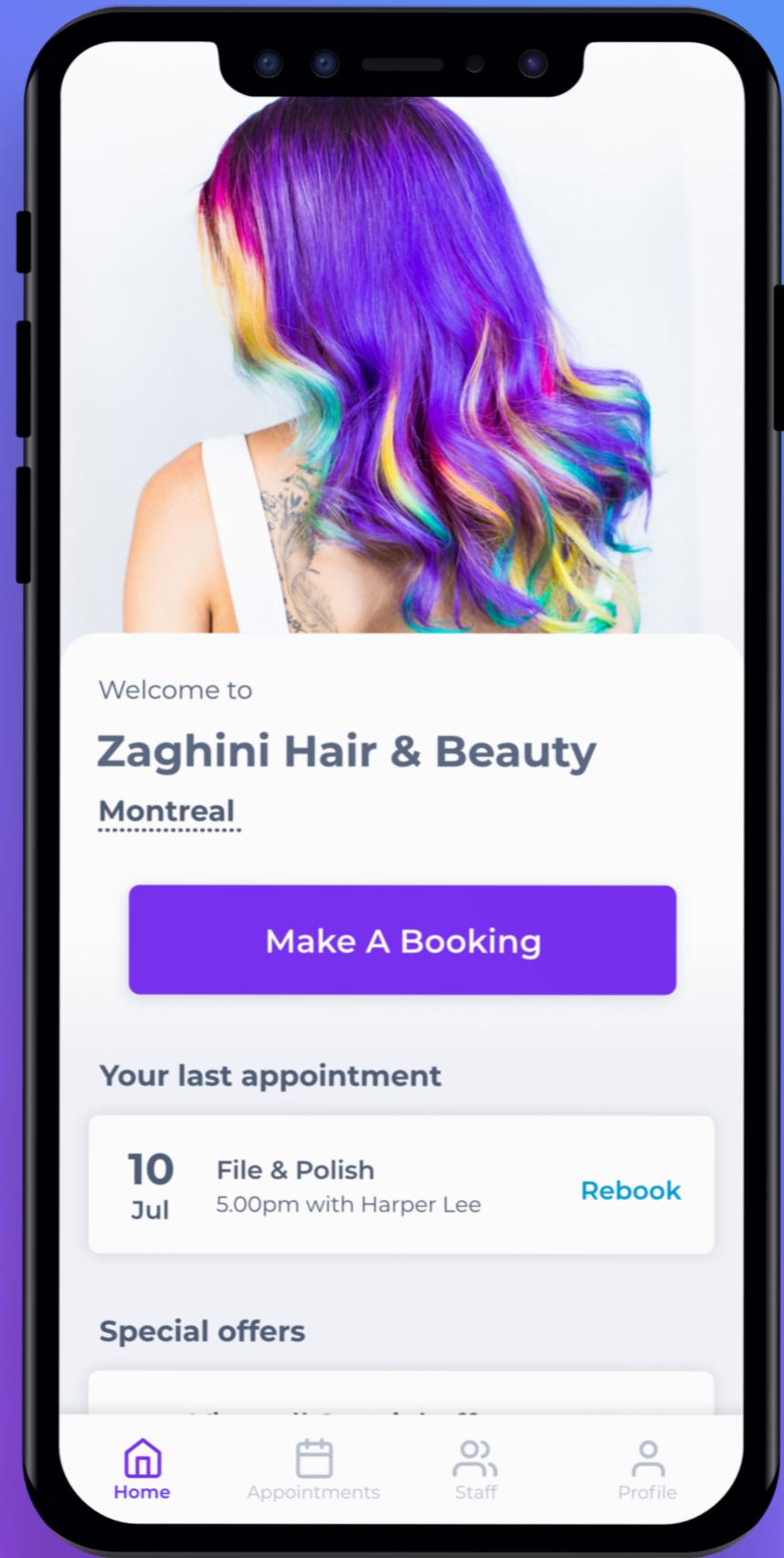
What keeps you up
at night?

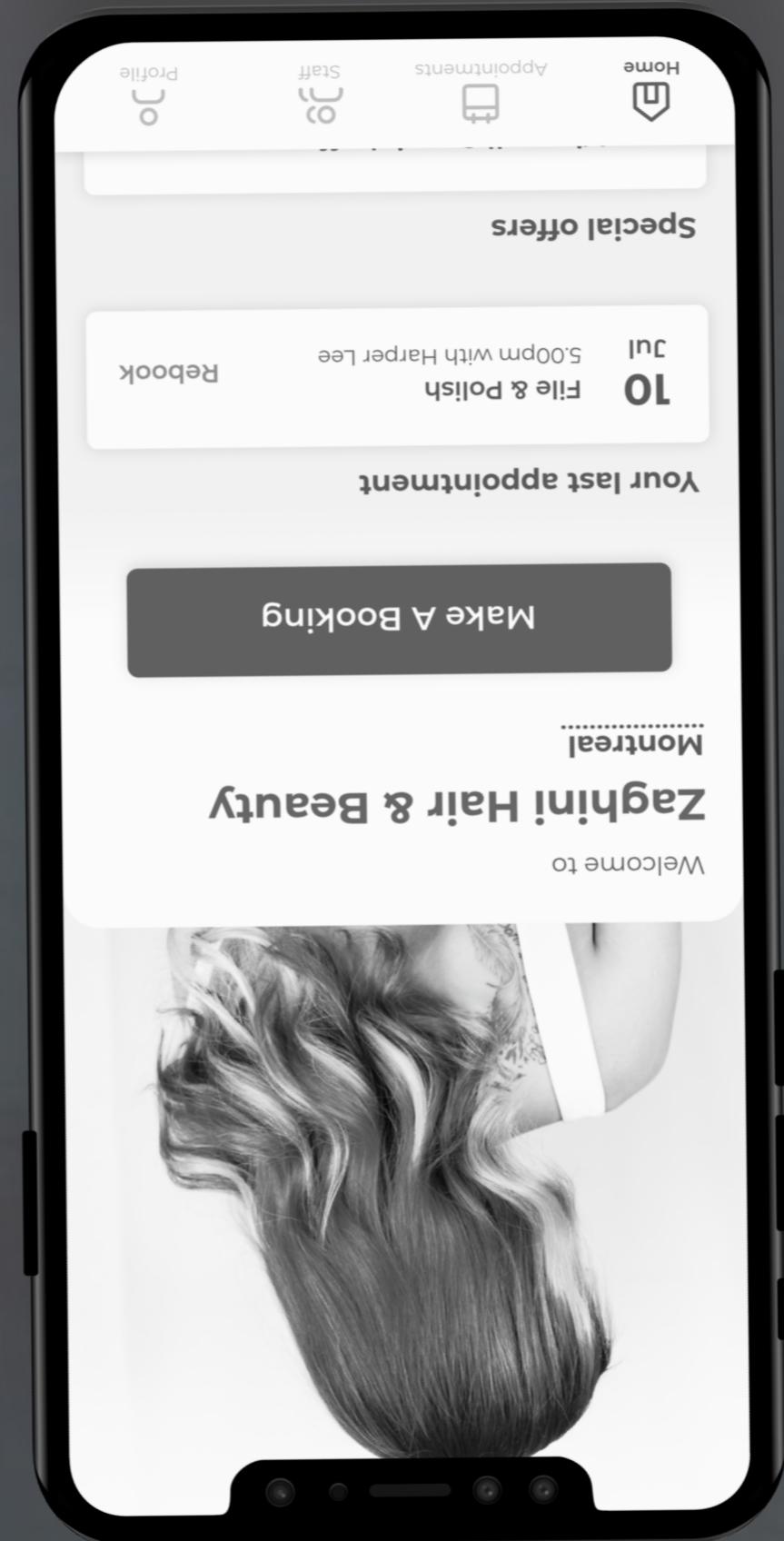
10 days to deliver 2.000 iOS apps
+ review time (\$\$\$\$)

1 day to deliver 2.000 Android apps (\$)

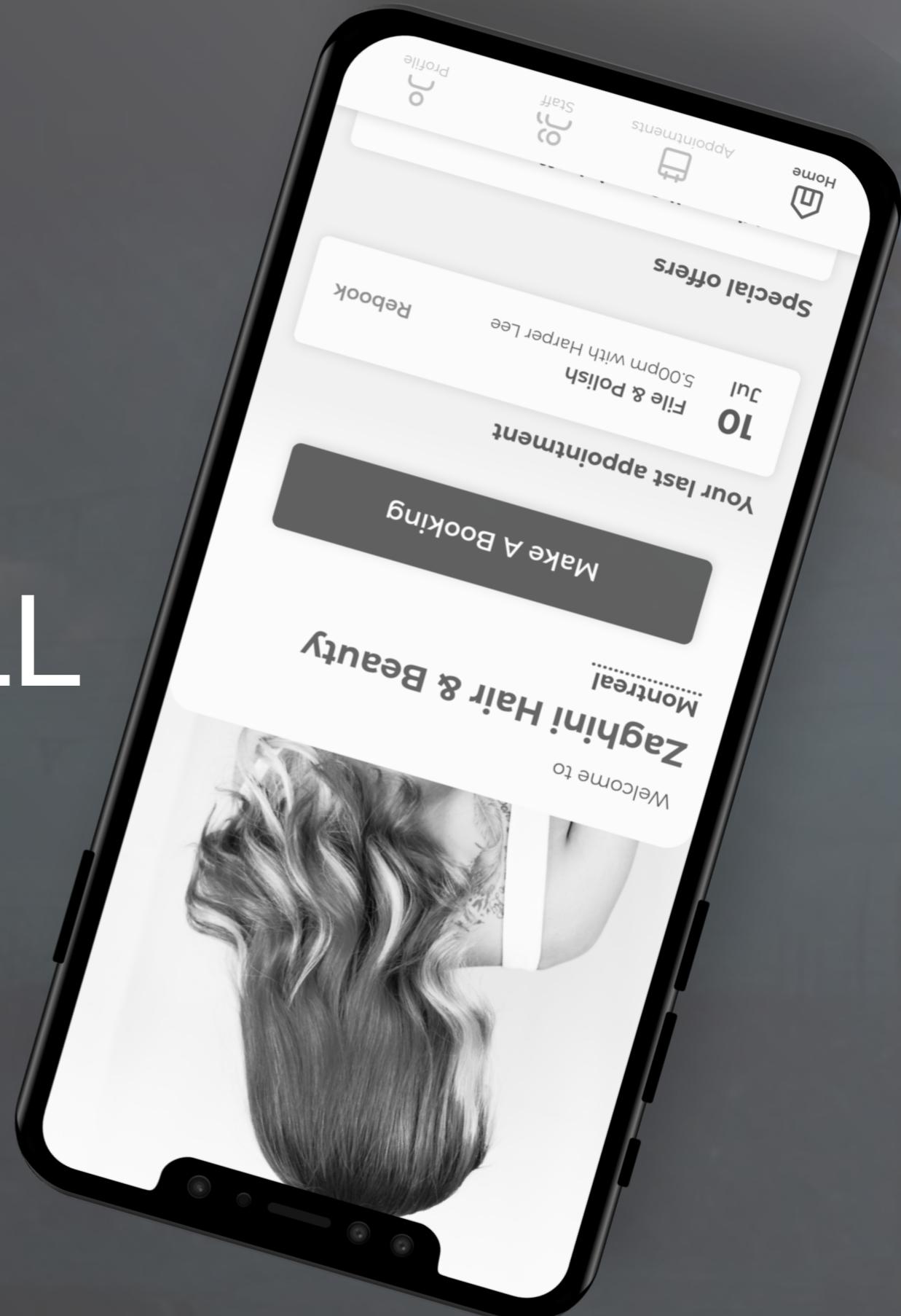
OTA Code Push

Instantaneous Updates



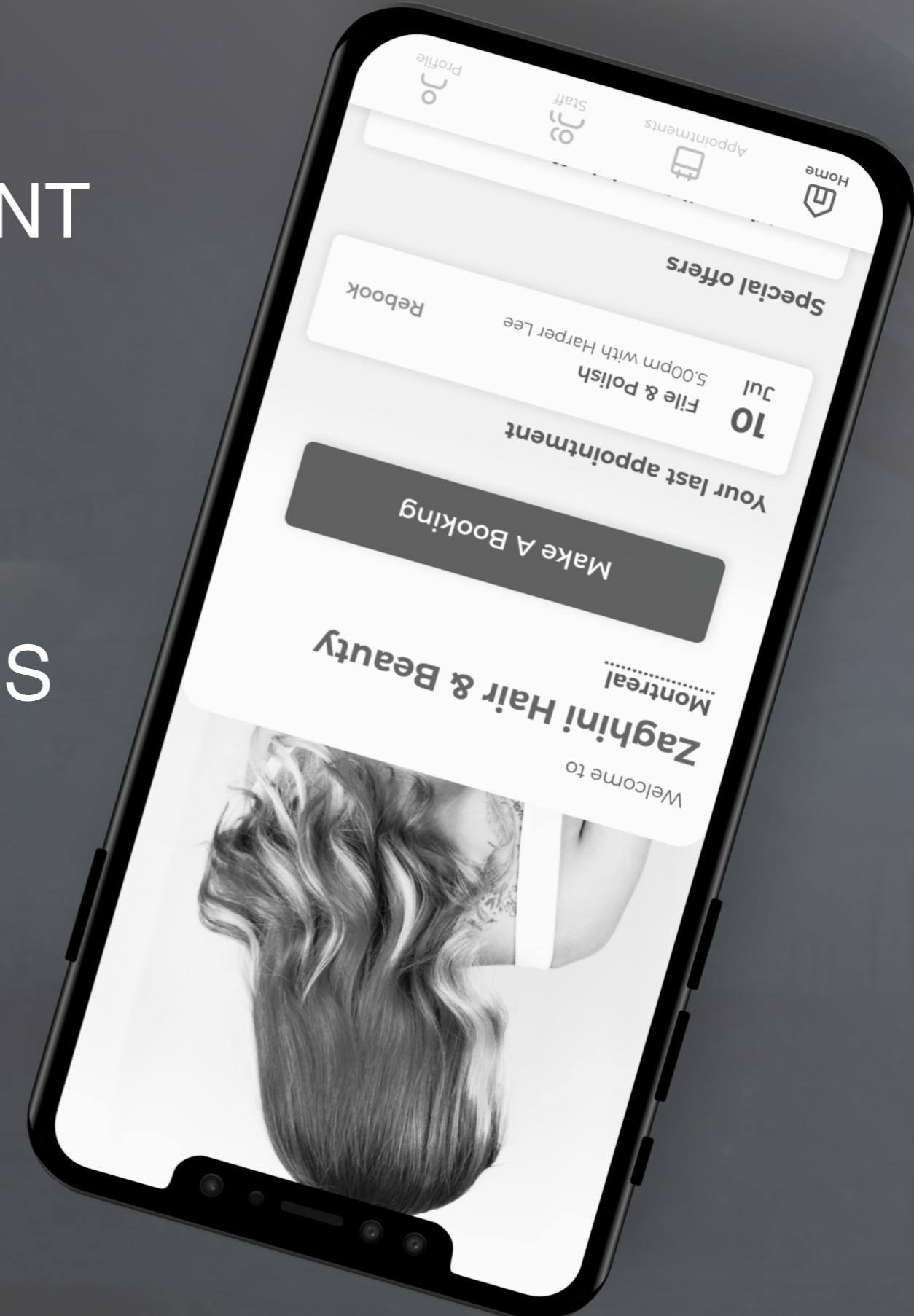


WHAT WENT HELL



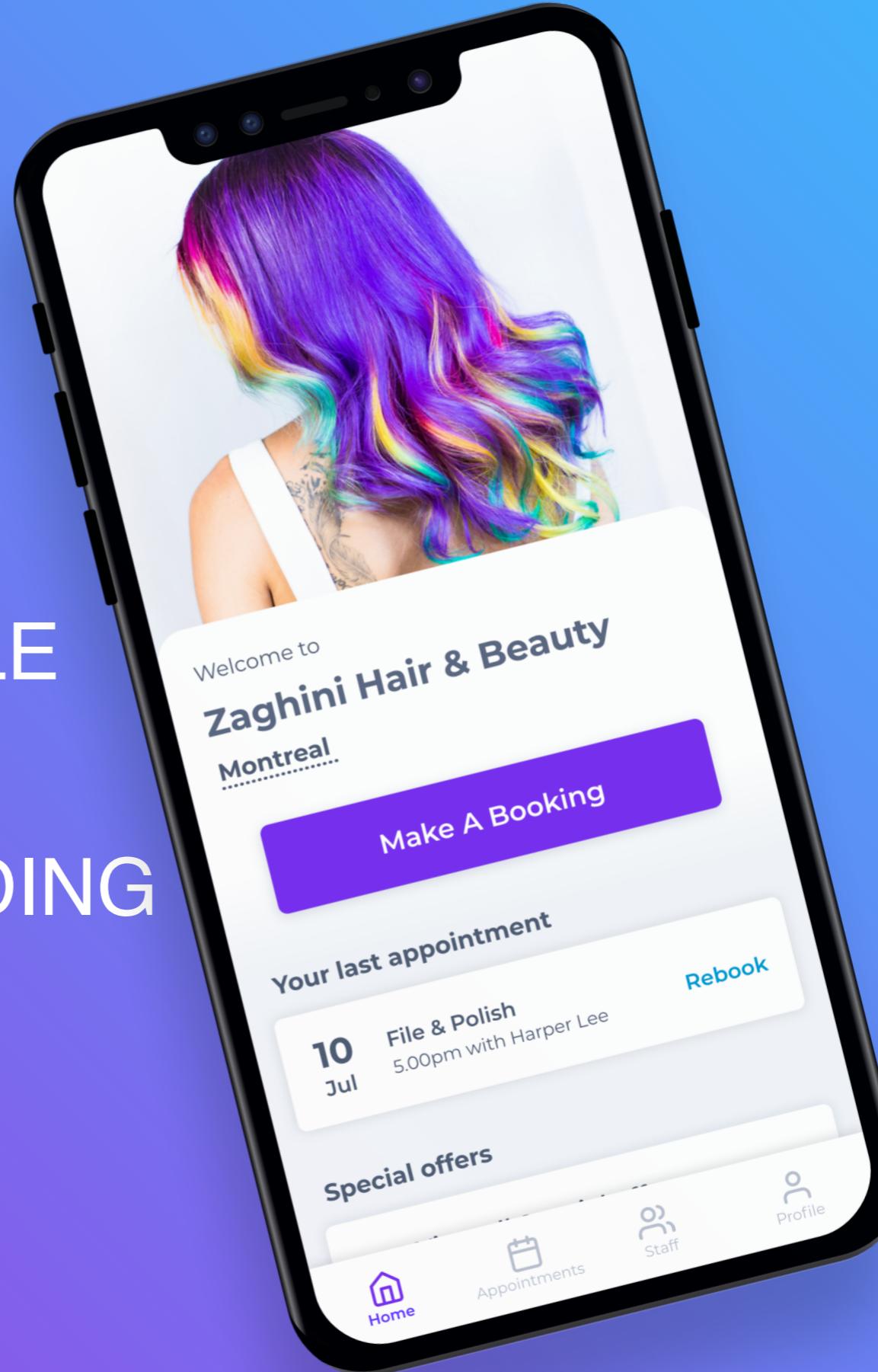
UNEXPECTED DEVELOPMENT SLOW DOWNS

- NAVIGATION
- REACT NATIVE UPGRADES
- CUSTOM SDKS
- CRASHES
- PERFORMANCE
- DOCUMENTATION



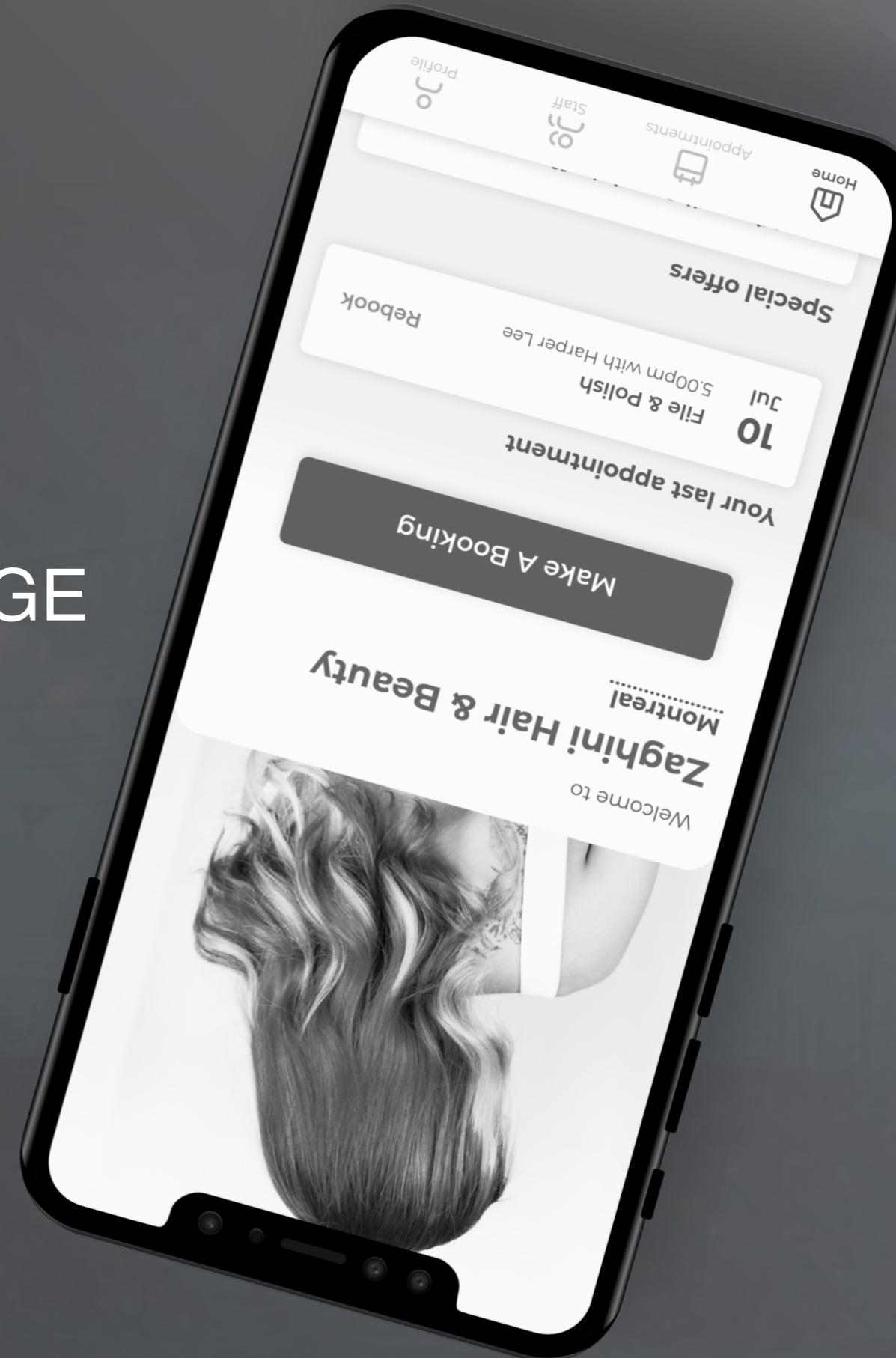
HOW TO MAKE IT

- PASSIONATE TEAM
- SENIORS WITH PREV MOBILE EXPERIENCE
- GOOD REACT UNDERSTANDING
- TYPESCRIPT
- PREV IOS AND/OR ANDROID KNOWLEDGE



HOW TO SCREW IT

- TEAM IS NOT SOLD
- SHALLOW REACT KNOWLEDGE
- JAVASCRIPT
- JUNIOR TEAM
- MIXED RN+NATIVE PROJECT
- NO IOS AND/OR ANDROID EXPERIENCE *





Should I use React Native too ?

A wide-angle landscape photograph of a mountainous region. In the foreground, a person sits on a large, light-colored rock formation, looking down at something in their hands. The middle ground shows a vast valley with a small town or cluster of buildings at the bottom. The background is filled with numerous layers of mountains, creating a sense of depth. The sky is a mix of bright blue and white, with wispy clouds and a bright sun on the right side.

“ All in all this is one of the most
impressive things the company
has ever done “

Ronan Perceval - CEO

Thank you!

@nzaghini

