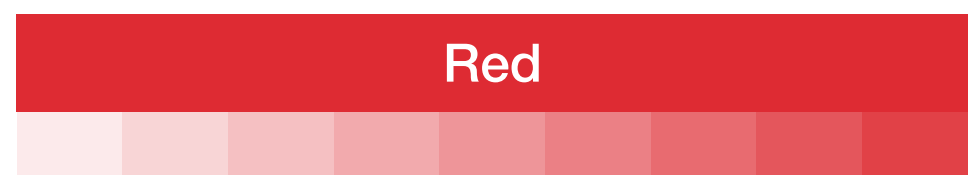
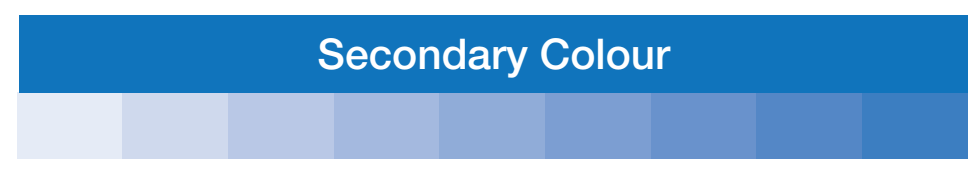


CMYK: 77 | 69 | 55 | 58 RGB: 41 | 44 | 54 PANTONE: 433 C

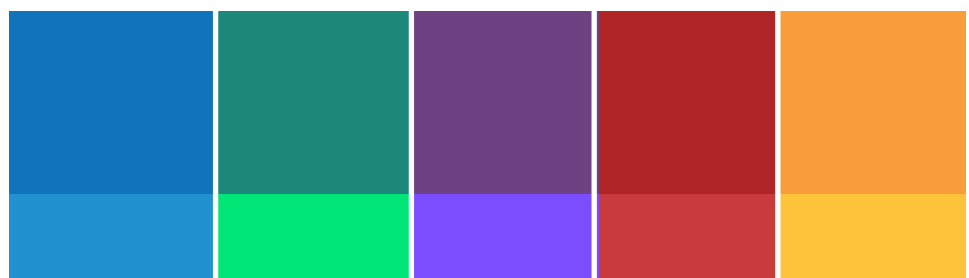


CMYK: 0 | 96 | 87 | 0 RGB: 224 | 47 | 53 PANTONE: 199 C



CMYK: 85 | 50 | 0 | 0 RGB: 27 | 117 | 188 PANTONE: 3005 C

Sub brand colours
Option 1



not sure about the deep red

Option 2 (no red)



range of options similar

Queen bee #1E9082	Midnight #333366	Blue Hole #338080	Midnight #8E44AD	Queen bee #3C3E20	#F1C40F Sunflower	#E67E22 Carrot	#E74C3C Alizarin
Midnight #008080	Midnight #008080	Blue Hole #338080	Midnight #8E44AD	Queen bee #3C3E20	#F39C12 Orange	#D35400 Pumpkin	#C0392B Pomegranate

CN KEY
action
client management portal

CN KEY | **action**
client management portal

normal helvetica

CN KEY
connect
client management portal

CN KEY
action
client management portal

CN KEY
integrate
client management portal

CN KEY
insight
client management portal

CN KEY
cmms
client management portal

use of a softer font
in line with “onkey” logo
(barlow)

CN KEY
connect
description of connect

CN KEY
action
description of action

CN KEY
integrate
description of integrate

CN KEY
insight
description of insight

CN KEY
cmms
description of cmms


i like these

font thinner

Sub brand icons
using chevron

CN KEY
connect
describe connect

CN KEY
action
describe action

CN KEY
integrate
describe integrate

CN KEY
insight
describe insight

CN KEY
cmms
describe cmms

For mobile - just a thought:
if we go this route we would need more
contrast to make the chevron stand out
but does not go with brand but I like the
concept... I can explore this more tho.

CN KEY
connect
description of connect

CN KEY
action
description of action



onkey app on mobile



when the app is open - you see
sub brands...

CN KEY

connect

action

integrate

insight

cmms

