

Pragya Singh

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Summary

I am a creative and detail-oriented person with a unique combination of skills in UX design and fashion styling. I have a background in creating intuitive user experiences and visually appealing designs, coupled with a keen eye for trends and aesthetics in the fashion industry, I try to bring a fresh and innovative approach to craft engaging and stylish digital experiences. My ability is to seamlessly blend functionality with aesthetics which allow me to deliver high-quality solutions that resonate with users.

Experience

Freelance Fashion Stylist at Closett

08/2023 - 10/2023

- Handling one-on-one personal styling consultation with the clients and guide them on what to wear and how to wear
- Utilized advanced styling techniques to create a range of looks for clients, from classic to modern
- Assisted customers in selecting clothing and accessories that were in line with their personal style

Freelance Fashion Stylist at Larrarh Studio

11/2022 - 02/2023

- Styled models for a catalog shoot showcasing brand's latest collection.
- Researched current fashion trends and identified new styles that could be incorporated into a collection

Fashion Consultant Intern at Lacoste India

07/2022 - 09/2022

- Collaborated with cross-functional teams to ensure customer inquiries are addressed in a timely fashion
- Maintained a working knowledge of fashion trends and consumer preferences to guide product selection

Fashion Stylist Intern at Style by Swagit

08/2021 - 02/2022

- Assist senior stylists with research, trend forecasting, and mood board creation for influencer projects.
- Prepare and maintain digital databases of styling resources and inspiration

Skills

Communication Skills, Adobe Illustrator, Figma, Design Thinking, Problem Solving

Education

- **Bachelor of Design in Fashion Communication**

National Institute of Fashion Technology ,Bhubaneswar, Odisha

July 2021-May 2025

- **Diploma in Fashion styling and image making**

Istituto Marangoni, Online

October 2020-December 2020

- **Senior Secondary**

Takshashila Public School ,Shahjahanpur, Uttar Pradesh

April 2005-March 2020

Certificates

Google UX design Professional Certificate (March 2023 – August 2023)

BOF Certified Fashion Styling and Image Making (April 2021-May 2021)