

k-means

August 27, 2023

```
[1]: import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.cluster import KMeans
from sklearn.preprocessing import LabelEncoder
```

```
[2]: data=pd.read_csv('Mall_Customers.csv')
```

```
[3]: data
```

```
[3]:
```

	CustomerID	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	Male	19	15	39
1	2	Male	21	15	81
2	3	Female	20	16	6
3	4	Female	23	16	77
4	5	Female	31	17	40
..
195	196	Female	35	120	79
196	197	Female	45	126	28
197	198	Male	32	126	74
198	199	Male	32	137	18
199	200	Male	30	137	83

[200 rows x 5 columns]

```
[4]: # Data Info :
```

```
[5]: data.shape
```

```
[5]: (200, 5)
```

```
[6]: data.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 200 entries, 0 to 199
Data columns (total 5 columns):
#   Column              Non-Null Count  Dtype
#   :-----
```

```

---  -----
0   CustomerID          200 non-null    int64
1   Gender              200 non-null    object
2   Age                 200 non-null    int64
3   Annual Income (k$)  200 non-null    int64
4   Spending Score (1-100) 200 non-null    int64
dtypes: int64(4), object(1)
memory usage: 7.9+ KB

```

```
[7]: data.describe()
```

```

[7]:      CustomerID      Age  Annual Income (k$)  Spending Score (1-100)
count  200.000000  200.000000      200.000000      200.000000
mean    100.500000   38.850000      60.560000      50.200000
std     57.879185   13.969007      26.264721      25.823522
min      1.000000   18.000000      15.000000      1.000000
25%     50.750000   28.750000      41.500000      34.750000
50%    100.500000   36.000000      61.500000      50.000000
75%    150.250000   49.000000      78.000000      73.000000
max    200.000000   70.000000     137.000000      99.000000

```

```

[8]: data.drop(['CustomerID'],axis=1,inplace=True)      #Delete CustomerID from
      ↪data

```

```
[9]: data
```

```

[9]:      Gender  Age  Annual Income (k$)  Spending Score (1-100)
0      Male    19           15           39
1      Male    21           15           81
2    Female    20           16            6
3    Female    23           16           77
4    Female    31           17           40
..      ...    ...           ...           ...
195  Female    35          120           79
196  Female    45          126           28
197    Male    32          126           74
198    Male    32          137           18
199    Male    30          137           83

```

[200 rows x 4 columns]

```
[10]: la=LabelEncoder()      #to convert object column to numerical
```

```
[11]: data['Gender']=la.fit_transform(data['Gender'])
```

```
[12]: data
```

```
[12]:
```

	Gender	Age	Annual Income (k\$)	Spending Score (1-100)
0	1	19	15	39
1	1	21	15	81
2	0	20	16	6
3	0	23	16	77
4	0	31	17	40
..
195	0	35	120	79
196	0	45	126	28
197	1	32	126	74
198	1	32	137	18
199	1	30	137	83

[200 rows x 4 columns]

```
[13]: #Apply the KMeans
```

```
[14]: no_clusters=[]      # to store the values of clusters
      j=[]
```

```
[15]: for i in range(1,10):
      model=KMeans(n_clusters=i)
      model.fit(data)
      no_clusters.append(i)
      j.append(model.inertia_)
```

```
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
```

```

FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
    warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
    warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
    warnings.warn(
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
    warnings.warn(

```

```
[16]: pd.DataFrame(no_clusters,j)           #make DataFrame contain (no_clusters,j)
```

```

[16]:          0
      308862.060000  1
      212889.442455  2
      143391.592360  3
      104414.675342  4
       75399.615414  5
       58348.641363  6
       51165.184237  7
       44391.820805  8
       40639.660395  9

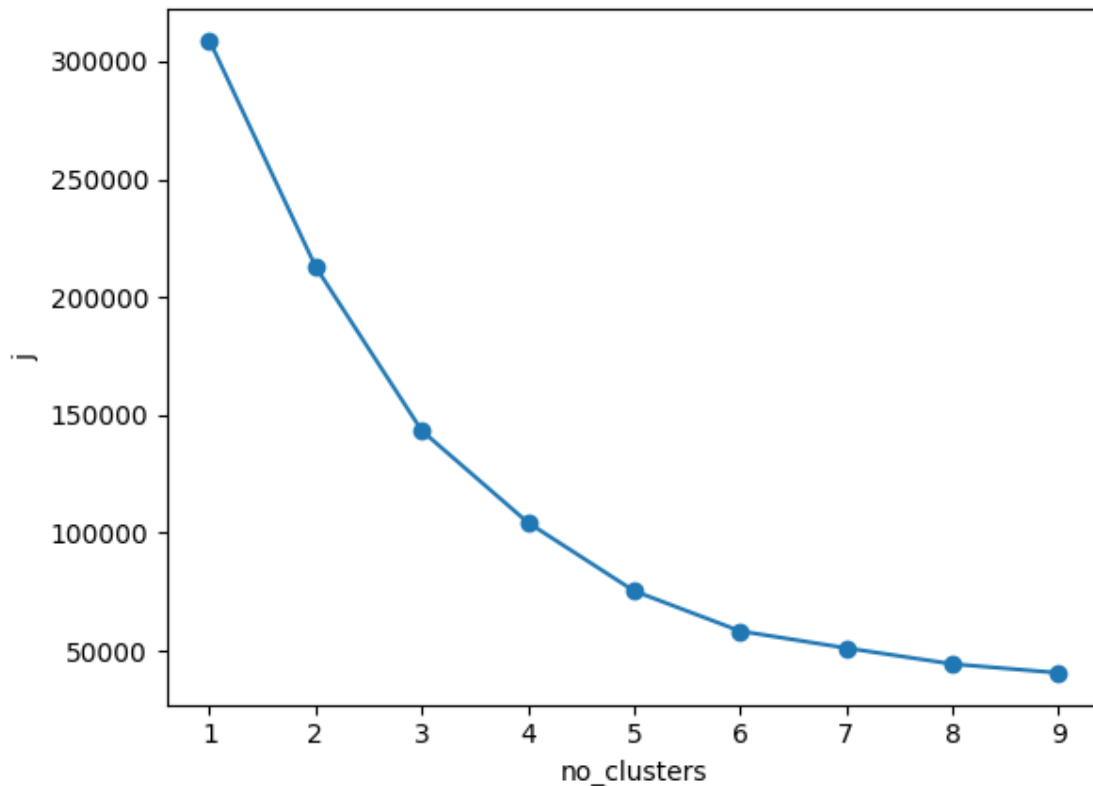
```

```

[17]: plt.plot(no_clusters,j,marker='o')
      plt.xlabel('no_clusters')
      plt.ylabel('j')

```

```
[17]: Text(0, 0.5, 'j')
```



```
[19]: model=KMeans(n_clusters=5)
      model.fit(data)
      pre=model.predict(data)
```

```
/usr/local/lib/python3.10/dist-packages/sklearn/cluster/_kmeans.py:870:
FutureWarning: The default value of `n_init` will change from 10 to 'auto' in
1.4. Set the value of `n_init` explicitly to suppress the warning
  warnings.warn(
```

```
[20]: data['KMeans']=pre      #add KMeans column to data
```

```
[21]: data
```

```
[21]:
```

	Gender	Age	Annual Income (k\$)	Spending Score (1-100)	KMeans
0	1	19	15	39	1
1	1	21	15	81	4
2	0	20	16	6	1
3	0	23	16	77	4
4	0	31	17	40	1
..
195	0	35	120	79	0
196	0	45	126	28	2

197	1	32	126	74	0
198	1	32	137	18	2
199	1	30	137	83	0

[200 rows x 5 columns]

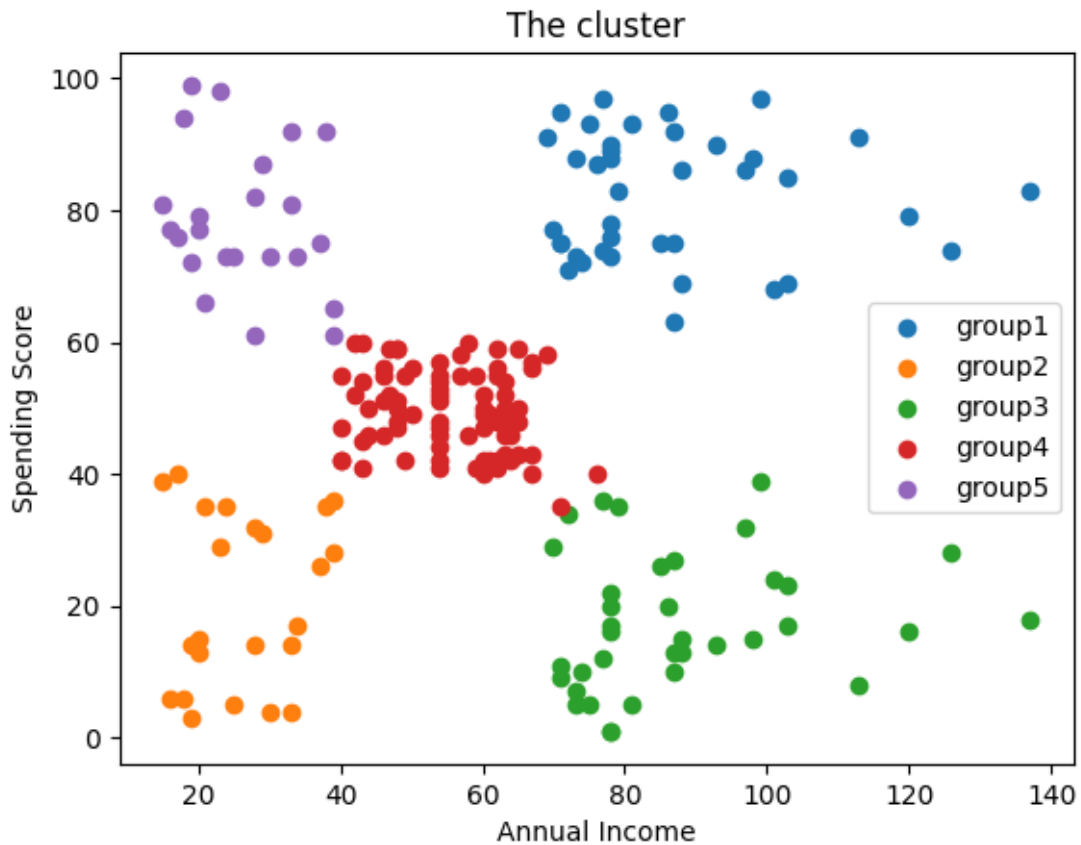
```
[22]: group1=data[data['KMeans']==0]
      group2=data[data['KMeans']==1]
      group3=data[data['KMeans']==2]
      group4=data[data['KMeans']==3]
      group5=data[data['KMeans']==4]
```

```
[23]: # Numerical Features vs Numerical Features w.r.t Categorical Feature
```

```
[24]: #plot the final cluster
```

```
[25]: plt.scatter(group1['Annual Income (k$)'],group1['Spending Score_␣
      ↪(1-100)'],label='group1')
      plt.scatter(group2['Annual Income (k$)'],group2['Spending Score_␣
      ↪(1-100)'],label='group2')
      plt.scatter(group3['Annual Income (k$)'],group3['Spending Score_␣
      ↪(1-100)'],label='group3')
      plt.scatter(group4['Annual Income (k$)'],group4['Spending Score_␣
      ↪(1-100)'],label='group4')
      plt.scatter(group5['Annual Income (k$)'],group5['Spending Score_␣
      ↪(1-100)'],label='group5')
      plt.legend()
      plt.title('The cluster')
      plt.xlabel('Annual Income')
      plt.ylabel('Spending Score')
```

```
[25]: Text(0, 0.5, 'Spending Score')
```



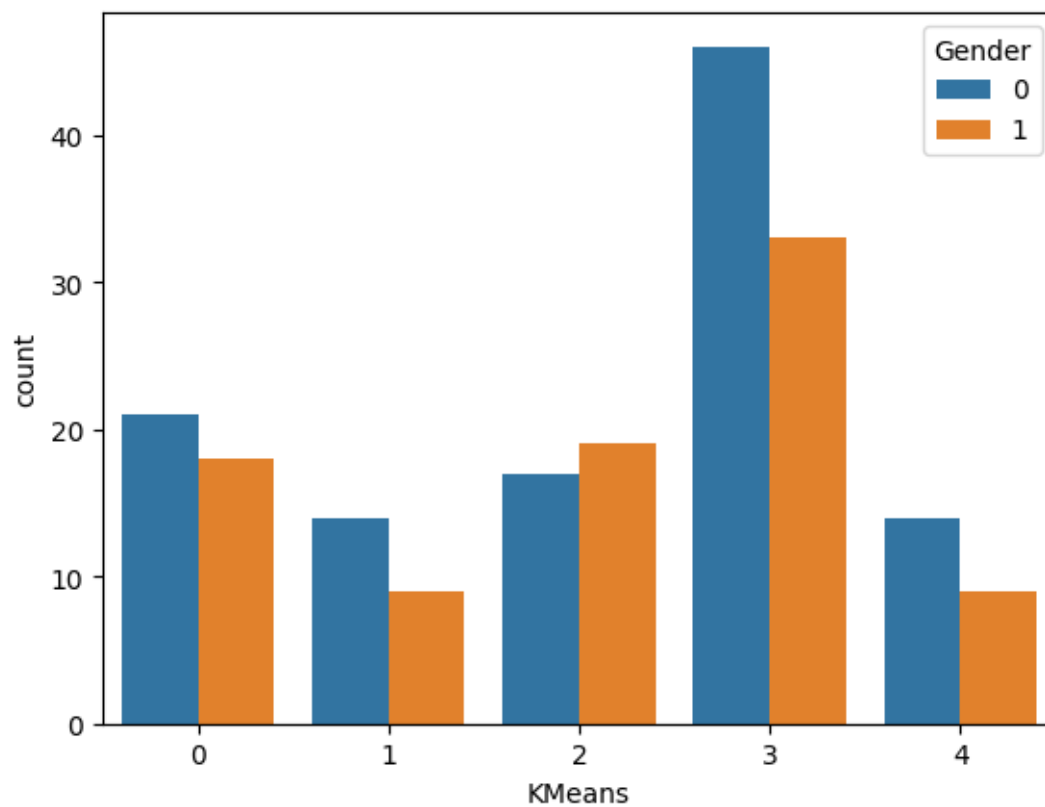
```
[26]: data['KMeans'].value_counts()
```

```
[26]: 3    79
      0    39
      2    36
      1    23
      4    23
      Name: KMeans, dtype: int64
```

```
[27]: ##Distribution graphs
```

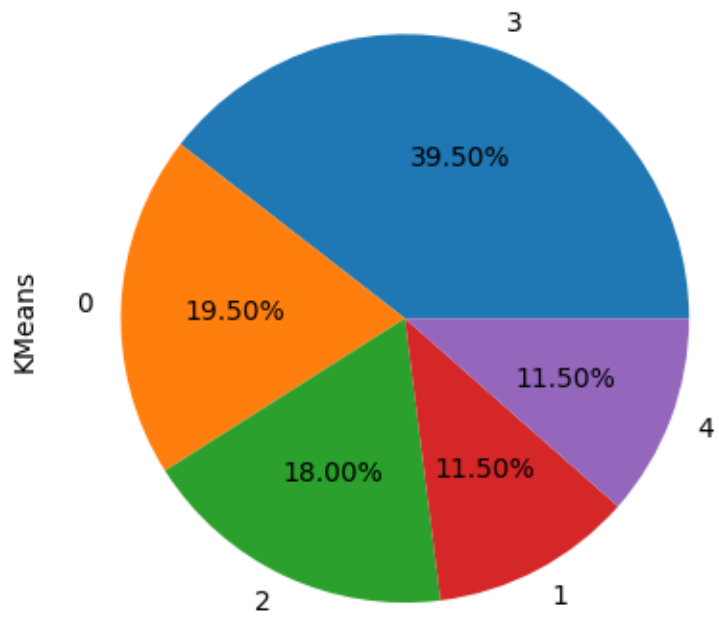
```
[28]: sns.countplot(data,x='KMeans',hue='Gender')
```

```
[28]: <Axes: xlabel='KMeans', ylabel='count'>
```



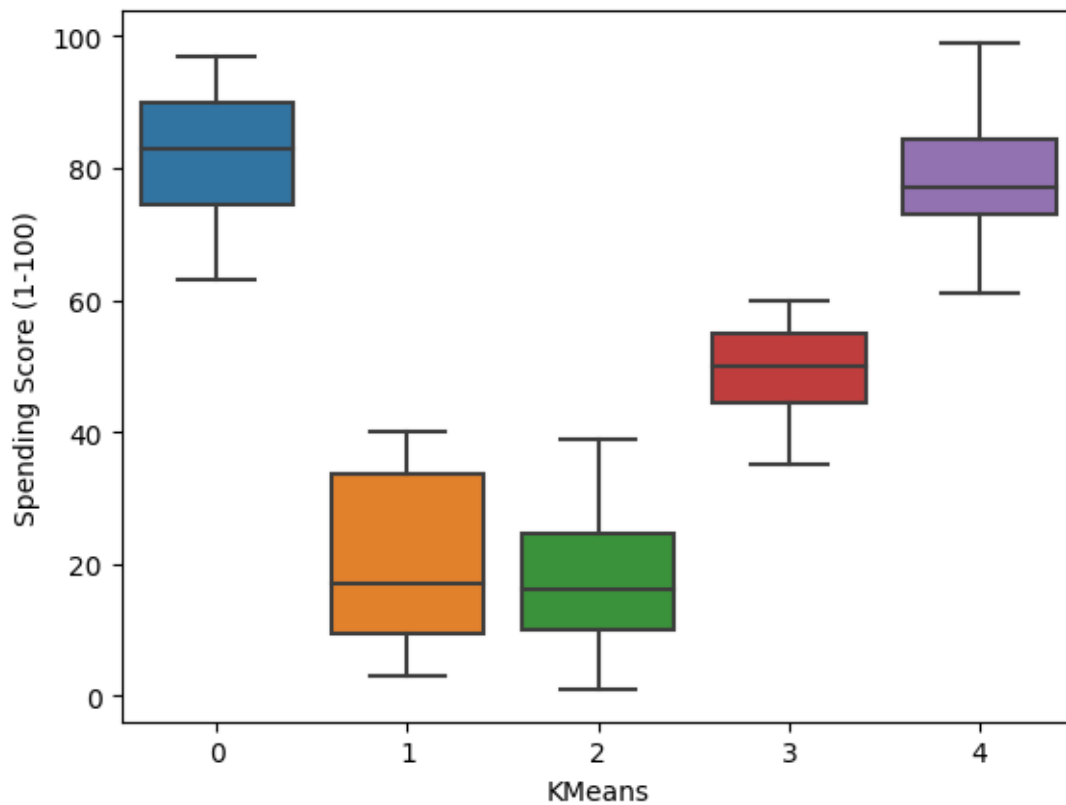
```
[29]: data['KMeans'].value_counts().plot.pie(autopct='%0.2f%%')
```

```
[29]: <Axes: ylabel='KMeans'>
```

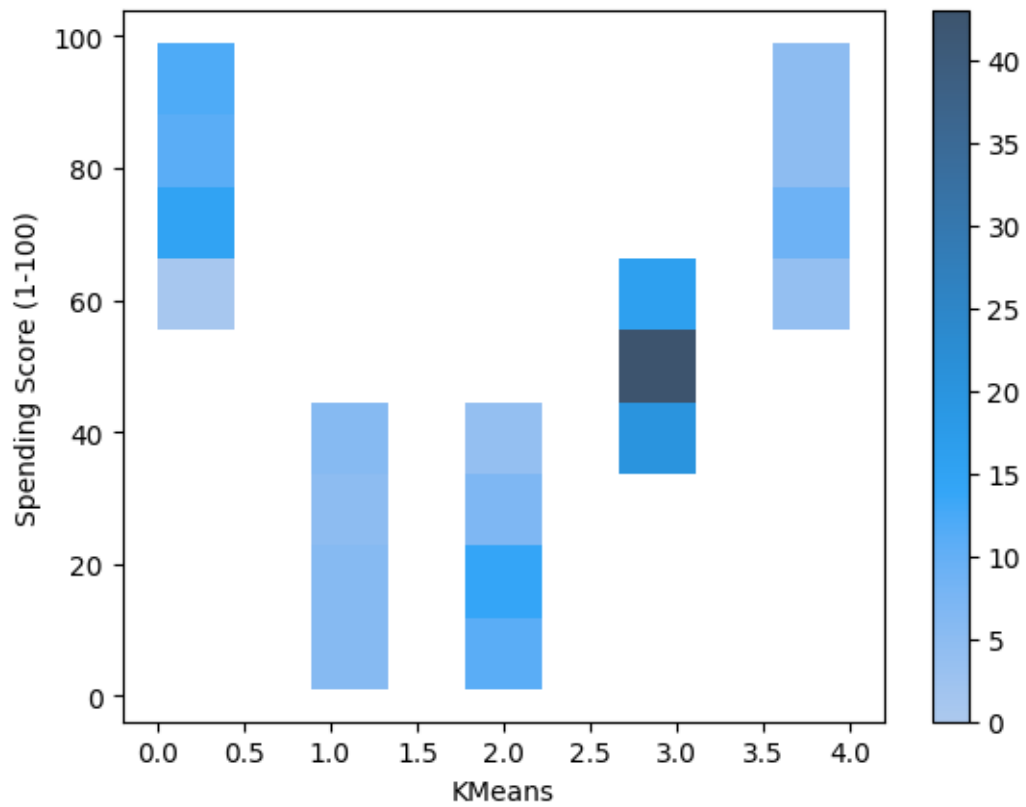
```
[30]: sns.boxplot(data=data,x='KMeans',y='Spending Score (1-100)')
```

```
[30]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'\>
```



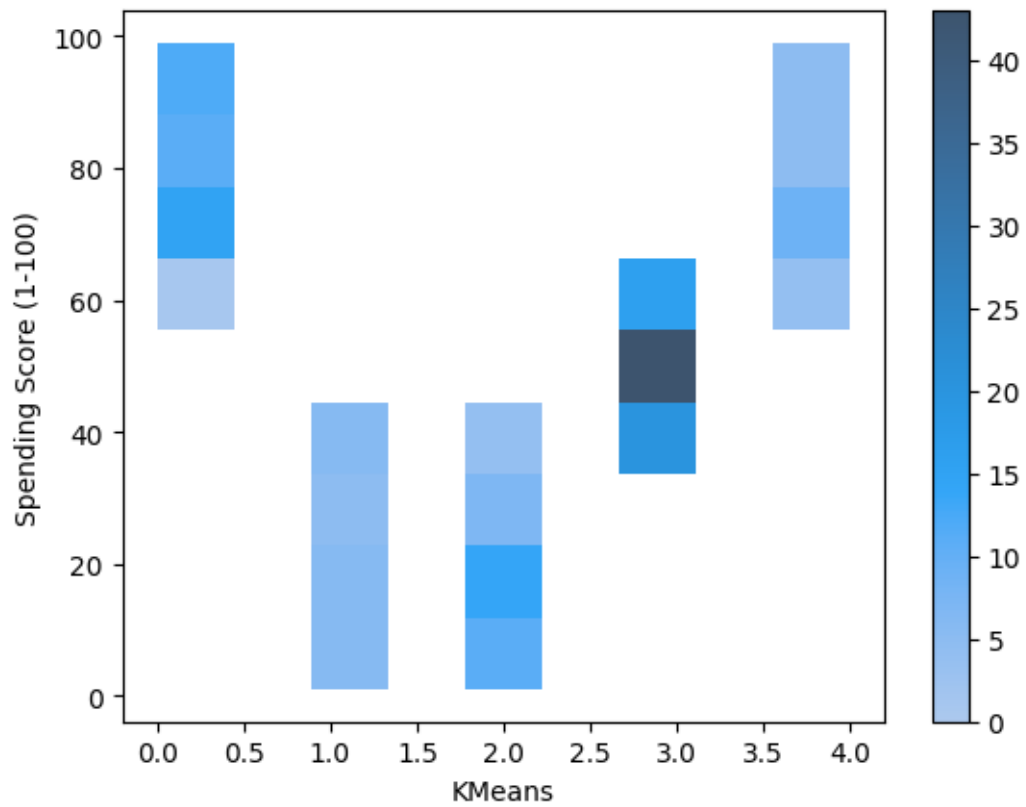
```
[32]: sns.histplot(data,x='KMeans',y='Spending Score (1-100)',cbar=True)
```

```
[32]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'>
```



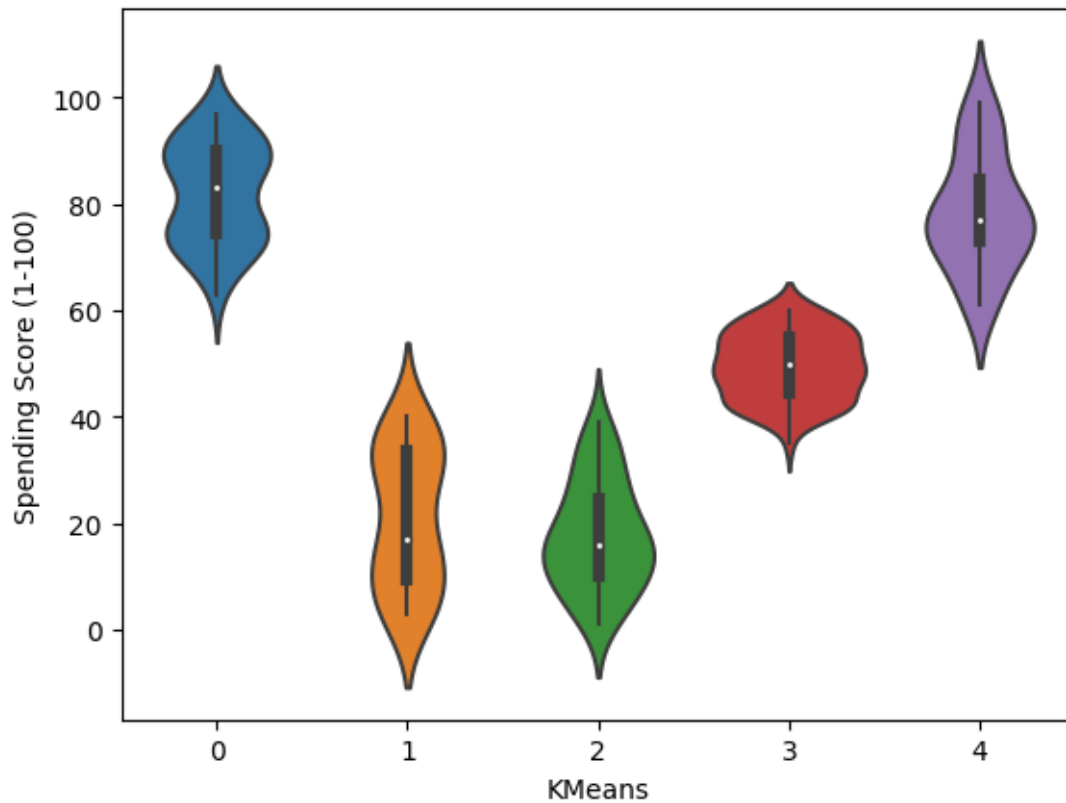
```
[33]: sns.histplot(data,x='KMeans',y='Spending Score (1-100)',cbar=True)
```

```
[33]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'>
```



```
[34]: sns.violinplot(data=data, x="KMeans", y="Spending Score (1-100)") #to note the density
```

```
[34]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'>
```



```
[39]: sns.set_theme(style="darkgrid")

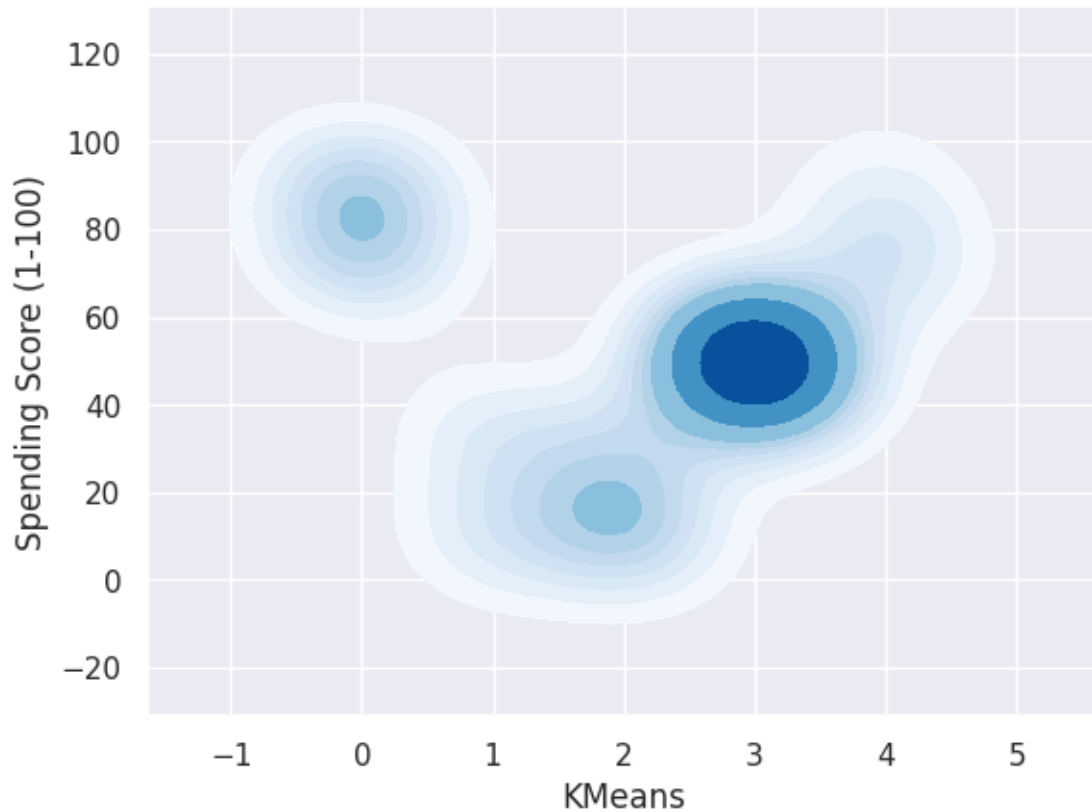
sns.kdeplot(data=data,x='KMeans',y='Spending Score (1-100)',thresh=.
↪1,cmap='Blues',shade=True)
```

<ipython-input-39-1cdbe89fb08e>:3: FutureWarning:

`shade` is now deprecated in favor of `fill`; setting `fill=True`.
This will become an error in seaborn v0.14.0; please update your code.

```
sns.kdeplot(data=data,x='KMeans',y='Spending Score
(1-100)',thresh=.1,cmap='Blues',shade=True)
```

```
[39]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'\>
```



```
[37]: sns.set_theme(style="darkgrid")

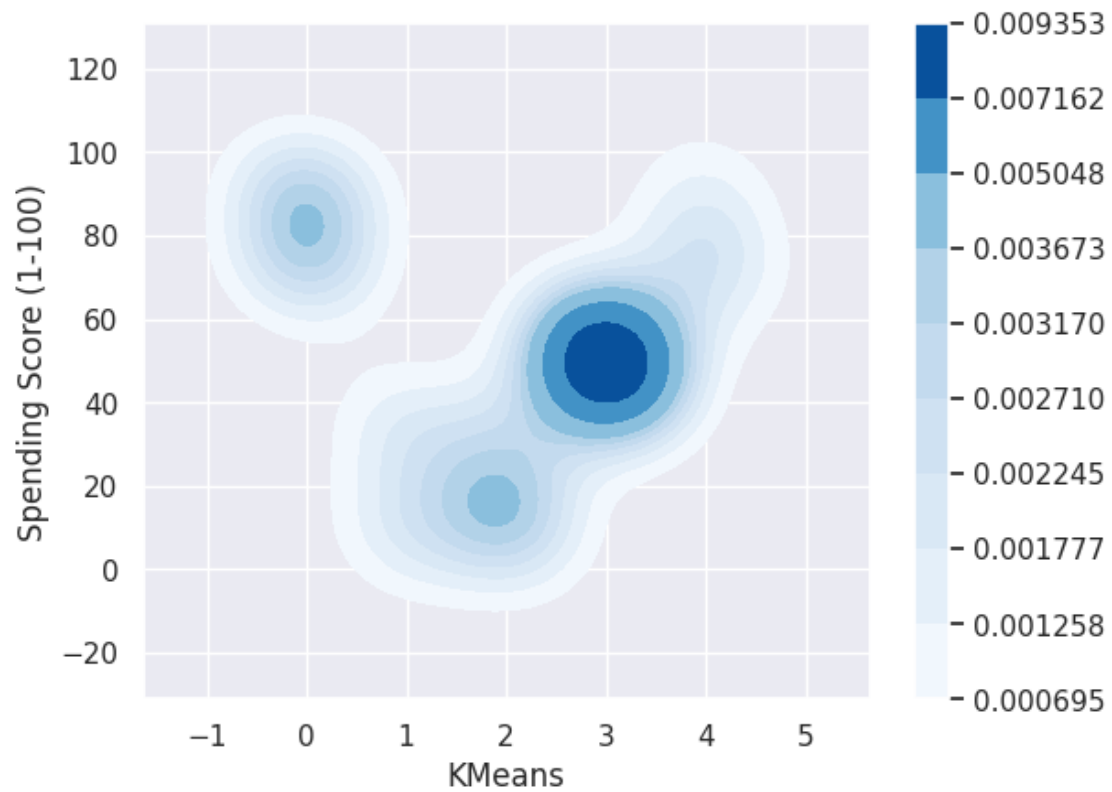
sns.kdeplot(data=data,x='KMeans',y='Spending Score (1-100)',thresh=.
↪1,cmap='Blues',shade=True,cbar=True)
```

<ipython-input-37-f3668bc6c981>:3: FutureWarning:

`shade` is now deprecated in favor of `fill`; setting `fill=True`.
This will become an error in seaborn v0.14.0; please update your code.

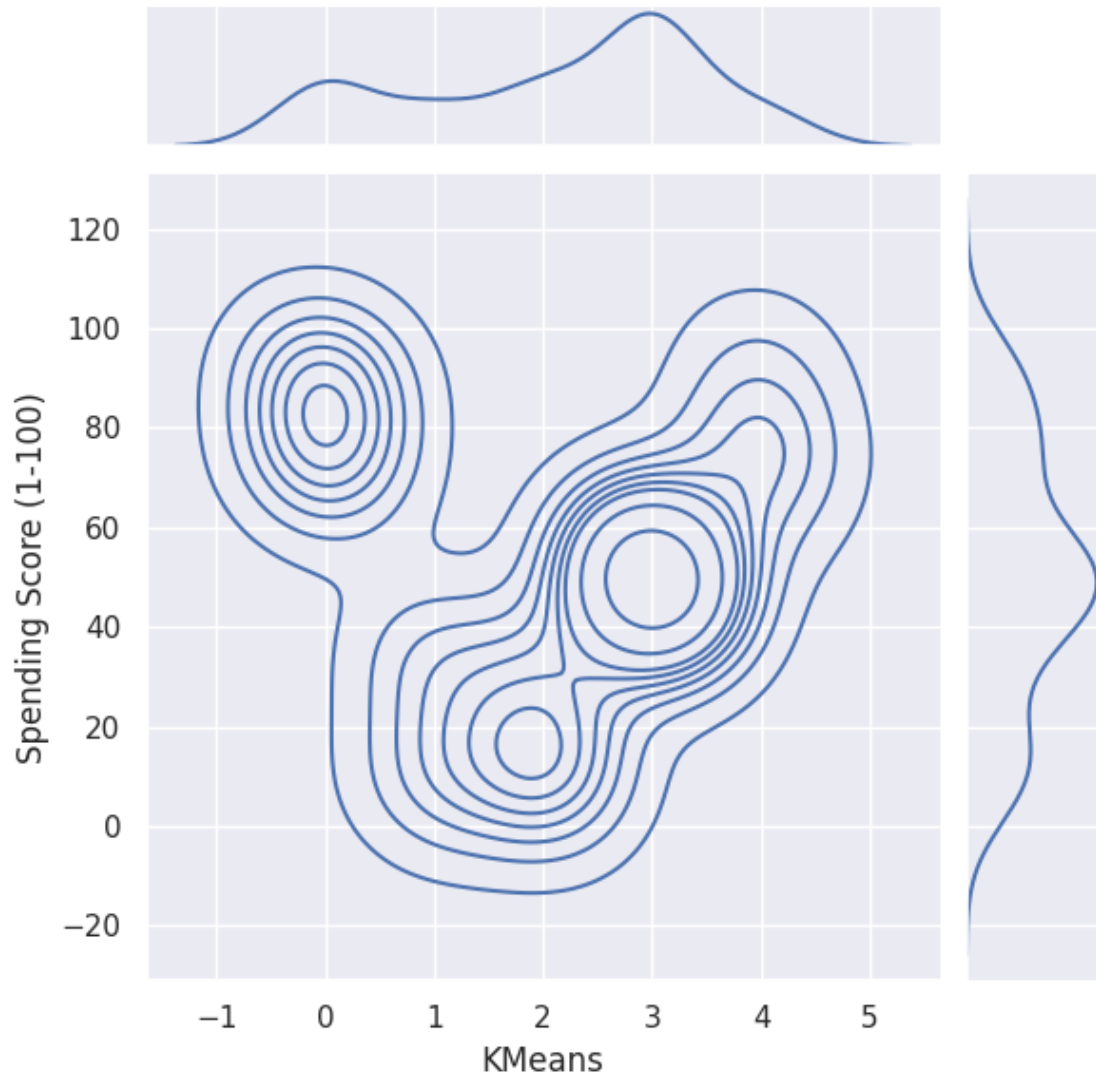
```
sns.kdeplot(data=data,x='KMeans',y='Spending Score
(1-100)',thresh=.1,cmap='Blues',shade=True,cbar=True)
```

```
[37]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'>
```



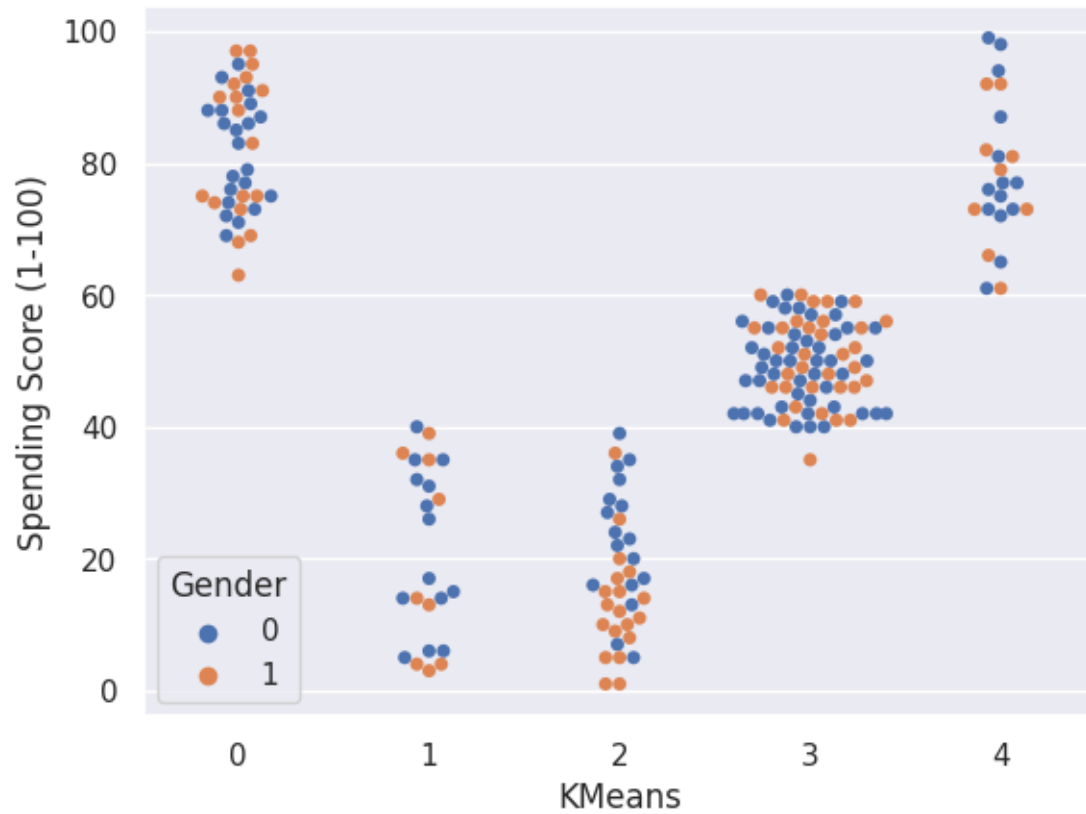
```
[38]: sns.jointplot(data=data,x="KMeans", y="Spending Score (1-100)",kind="kde")
```

```
[38]: <seaborn.axisgrid.JointGrid at 0x7d602fd1e3e0>
```



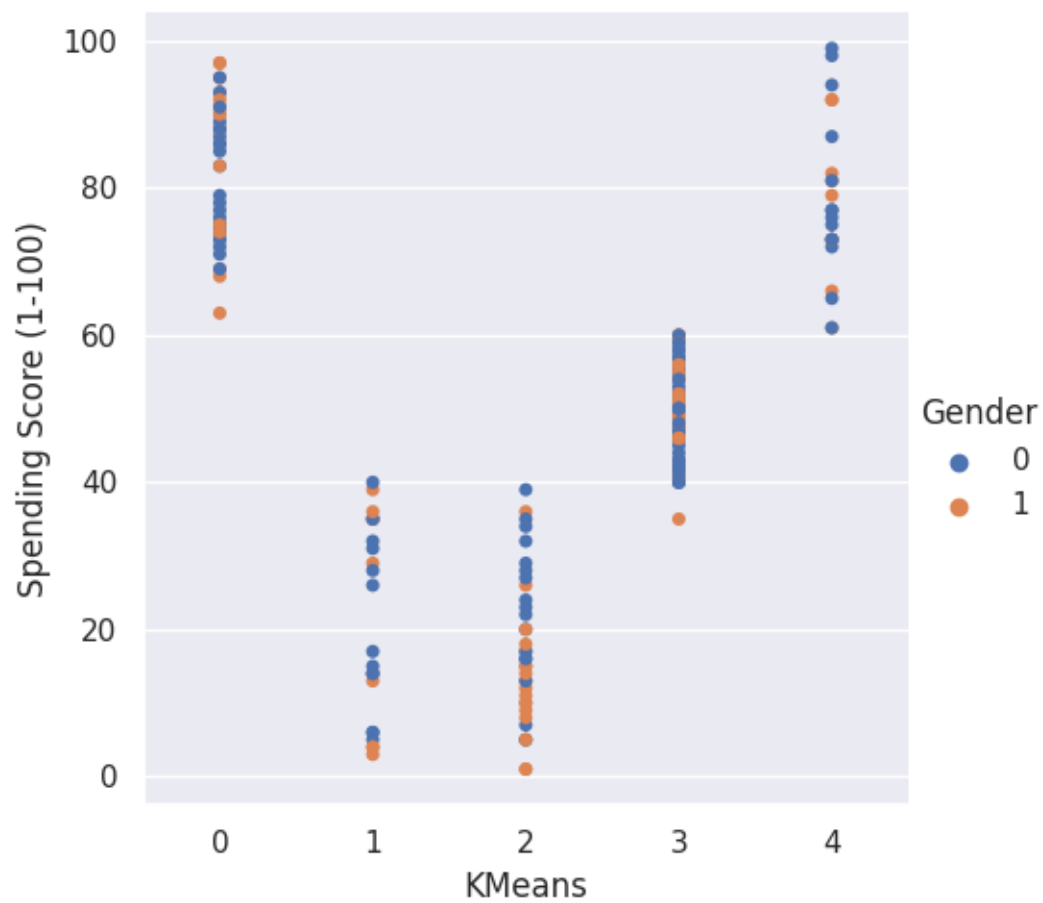
```
[40]: sns.swarmplot(data=data, x="KMeans", y="Spending Score (1-100)", hue='Gender')
```

```
[40]: <Axes: xlabel='KMeans', ylabel='Spending Score (1-100)'>
```

```
[41]: sns.catplot(data=data, x="KMeans", y="Spending Score (1-100)",  
               ↪ jitter=False, hue='Gender')
```

```
[41]: <seaborn.axisgrid.FacetGrid at 0x7d602e03f8e0>
```



[]:

[]: