

### d\_date

date

mmm yy

week no.

day-type

### d\_hotels

property-id

property-name

category

city

### d\_rooms

room-id

room-class

### f\_agg.-bookings

property-id

check-in-date

room-category

Successful-bookings

capacity

### f\_bookings

booking-id

property-id

booking-date

check-in-date

no-guests

room-category

booking-platform

ratings-given

booking-status

revenue-generated

revenue-realised

Q) Revenue?

Q) Rating?

Q) Platform with highest booking

Q) Occupancy?

Q) No. of cancellations?

Q) Room category vs Rating

↓  
loss to company

Q) Avg Rating & Occu % weekly.

Q) day-type vs occupancy

Q) Occup. vs city

Q) Rating vs room category

Q) Which room category has highest guest

Q) Which city has highest no. of luxury or business hotels with most occupancy

Q) Which booking platform has highest rating

Q) Hotel which have highest & lowest total revenue realised in the past three months.

Q) Room categories that generate highest & lowest revenue on average?

Q) City vs revenue

Q) Average revenues vs hotel category

Q) Weekly occu % every hotel

Q) Weekends or Weekdays per successful booking

Q) Weekly Bookings

Q) Booking platform vs Revenue

Q) Patterns in booking lead time (booking → check-in)

Q) Variation in rating by city & category hotel

→ Intro

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