



NovaMart Superstore



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Good Morning, Team

Here is the breakdown of our Sales at NovaMart Superstore.

2.26M

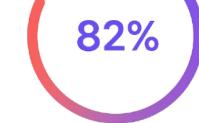
Total Sales

9800

Total Orders

793

Total Customers



Rating

Customer Rating of NovaMart



Priya Mehta

Absolutely love shopping at NovaMart! From fresh produce to daily essentials, everything is perfectly organized. Staff is always helpful and courteous. My go-to place every week!



Arjun Deshpande

Fast delivery, great discounts, and top-notch quality products. NovaMart makes my monthly grocery shopping hassle-free. Keep it up!

DASHBOARD NAVIGATION



SALES REPORT



DISCOUNT REPORT



REGION WISE REPORT

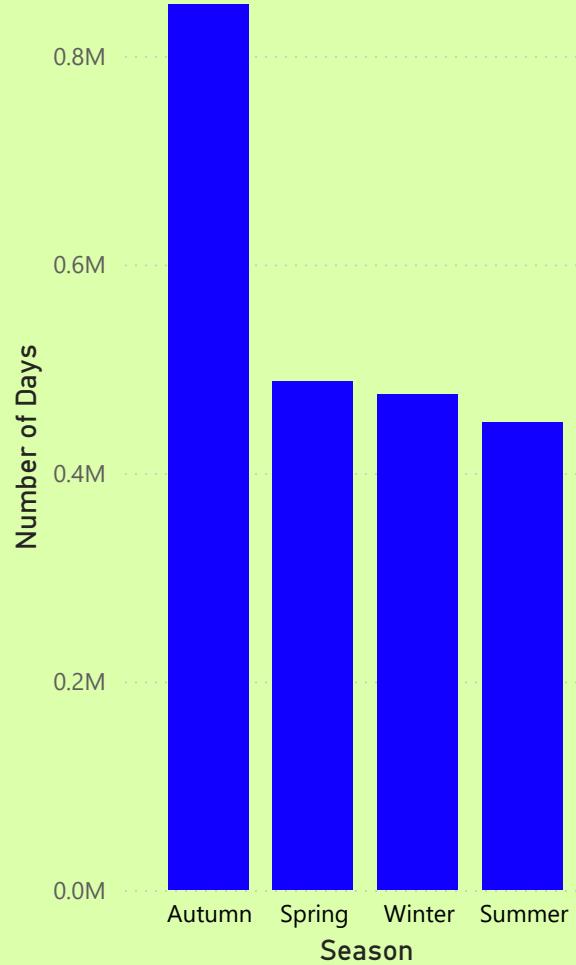
THIS DASHBOARD ANSWERS THE FOLLOWING QUESTIONS:

- 🔥 "Where are we bleeding money despite high sales?"
- 💰 "Which products, customers, and regions are goldmines vs. landmines?"
- 📦 "What categories need discount optimization?"
- 🌐 "Should we expand, retreat, or double down in certain cities/states?"
- 📅 "How does seasonality affect revenue?"



SALES REPORT

Product Shipment Time



FILTERS

Product ID

FUR-BO-10000112

FUR-BO-10000330

FUR-BO-10000362

FUR-BO-10000468

FUR-BO-10000711

Product Name

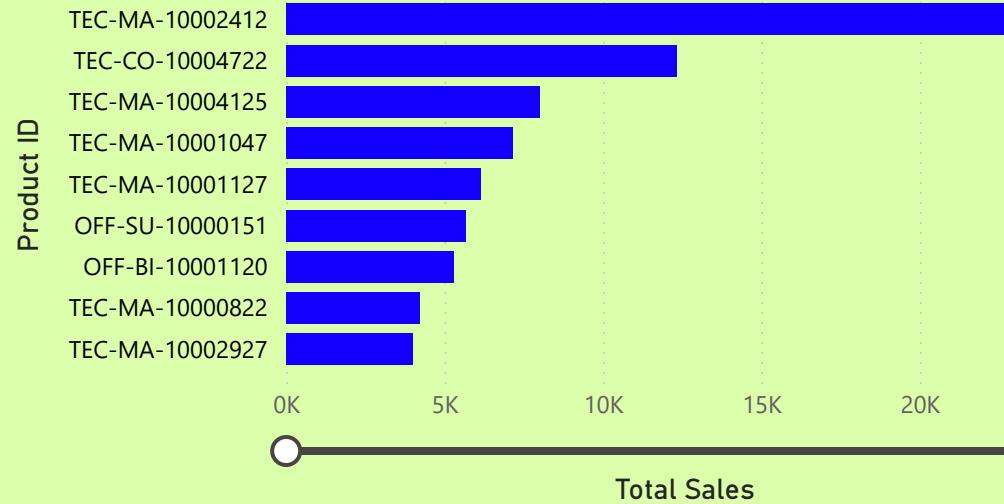
"While you Were Out"
Message Book, One
Form per Page

#10- 4 1/8" x 9 1/2"
Recycled Envelopes

#10- 4 1/8" x 9 1/2"
Security-Tint Envelopes

#10 Gummed Flap
White Envelopes,
100/Box

Sales per Product

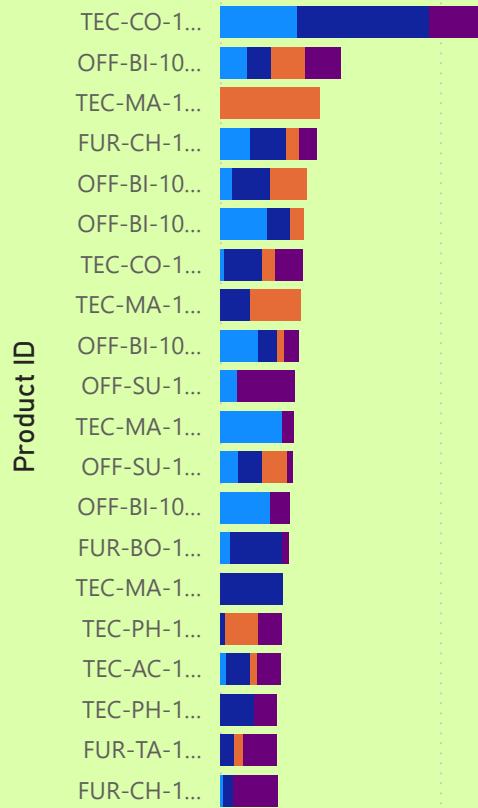




DISCOUNT REPORT

Number of Orders in each Region

Region ● Central ● East ● South ● West



0K 50K
Total Sales



FILTERS

Sub-Category

Accessories

Appliances

Art

Binders

Bookcases

Sub-Category

Copiers

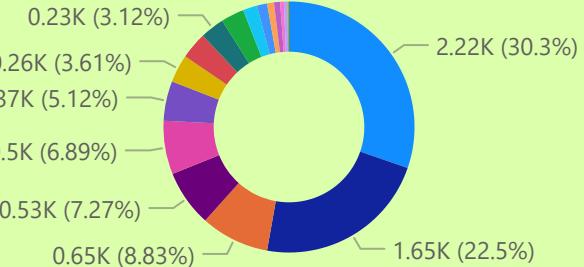
Machines

Tables

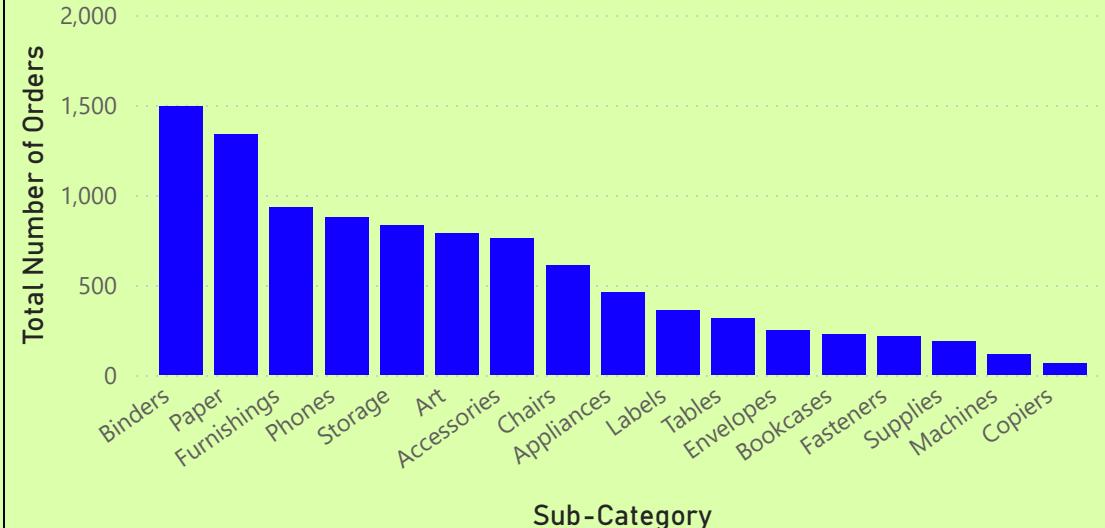
Chairs

Bookcases

Sub Category Wise Sales



Number of Orders in each Sub Category



Region

Central

South

East

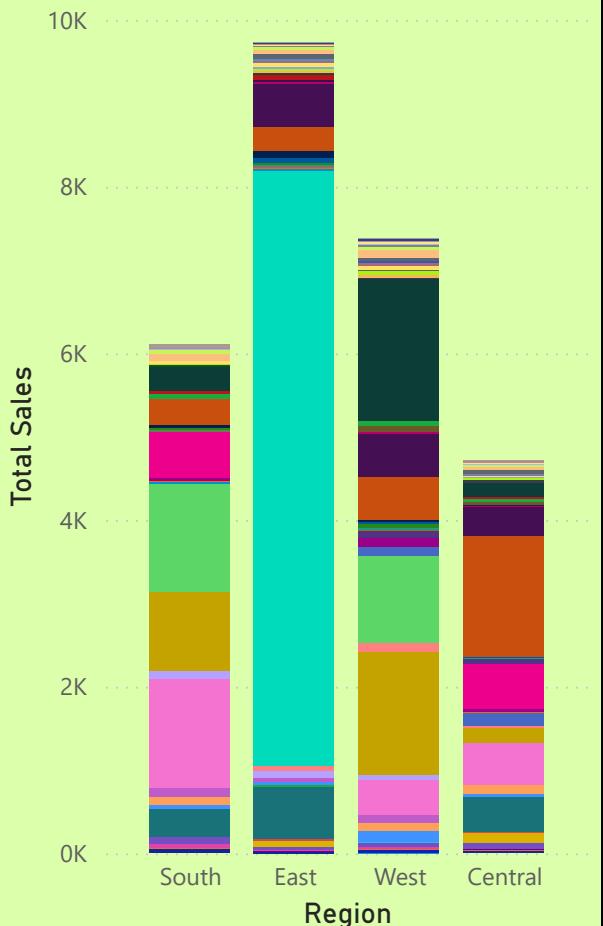
West



REGION WISE REPORT

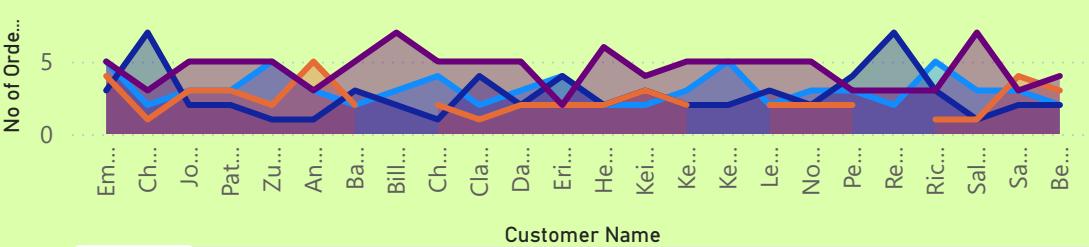
Region Wise Sales Per Product

Product ... ● "While you ... ● "#10- 4 1/8" ... ▶



Number of Orders from each Region per Customer

Region ● Central ● East ● South ● West



Number of Orders from each Region per Segment

Segment ● Consumer ● Corporate ● Home Office



FILTERS

Region

Central	South
East	West

Segment

Consumer
Corporate
Home Office

Product Name

"While you Were Out"
Message Book, One Form per Page
#10- 4 1/8" x 9 1/2"
Recycled Envelopes
#10- 4 1/8" x 9 1/2"
Security-Tint Envelopes