

₹985M

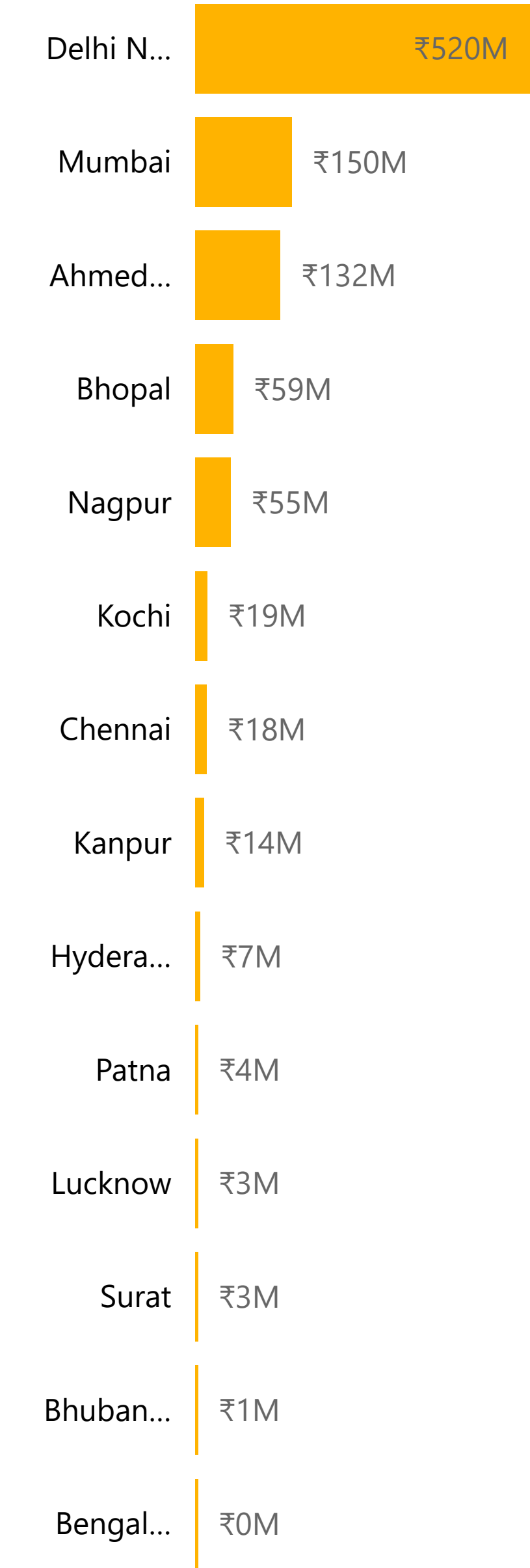
Revenue

2M

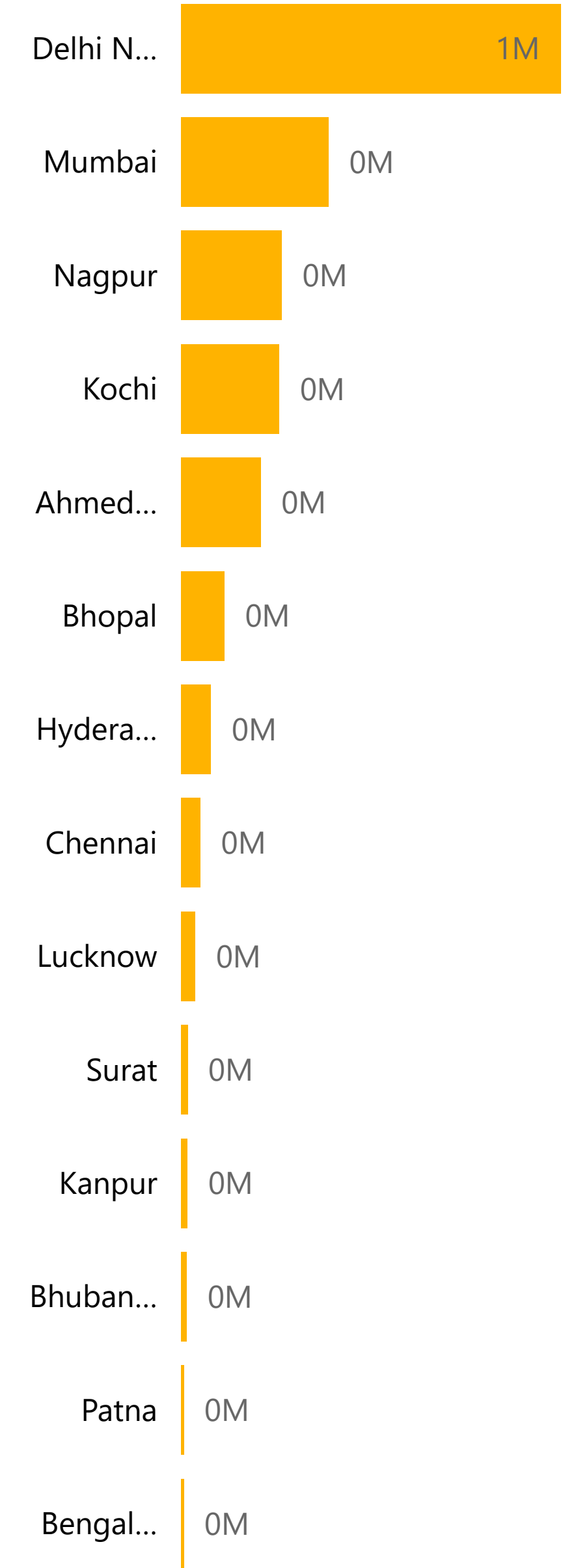
Sales Qty

2017	2018	2019	2020	Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18
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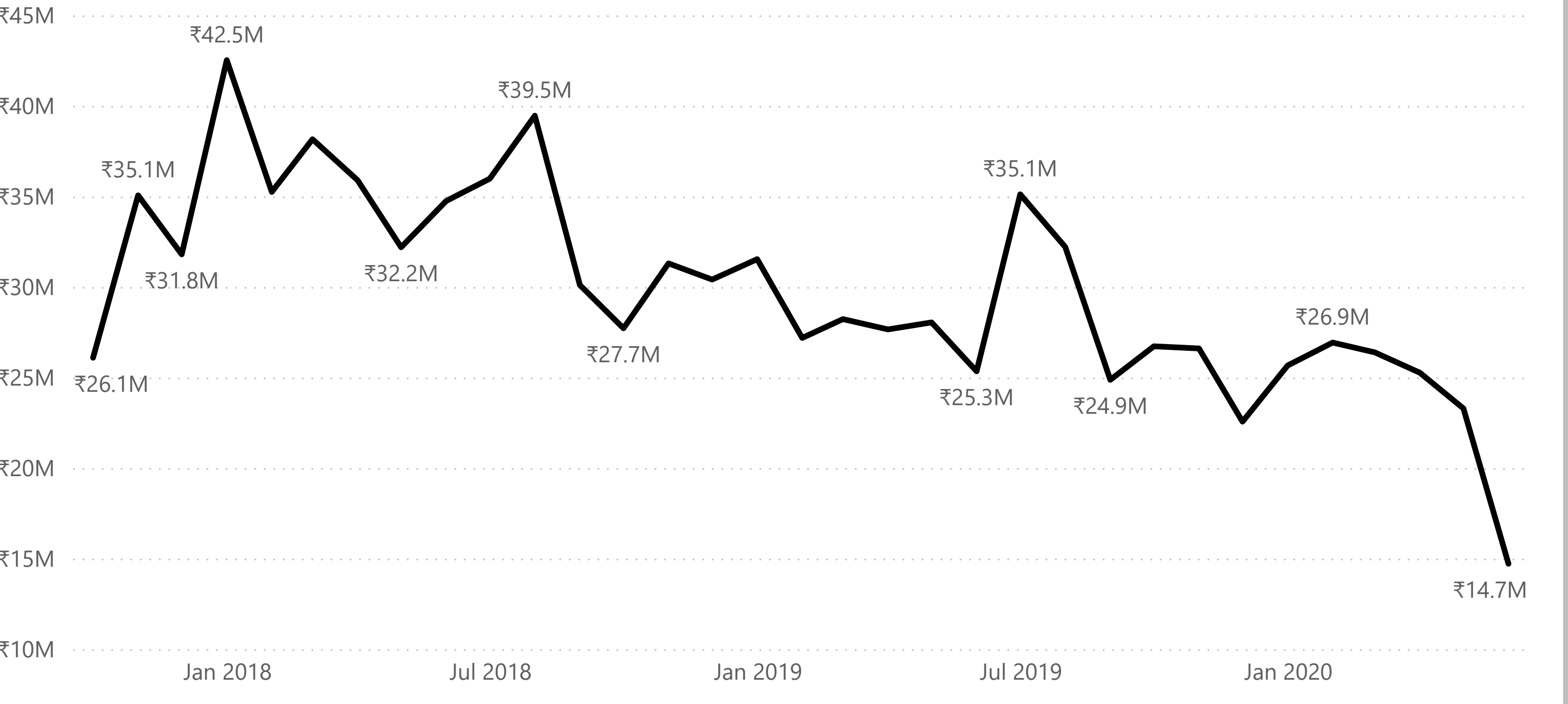
Revenue by Markets



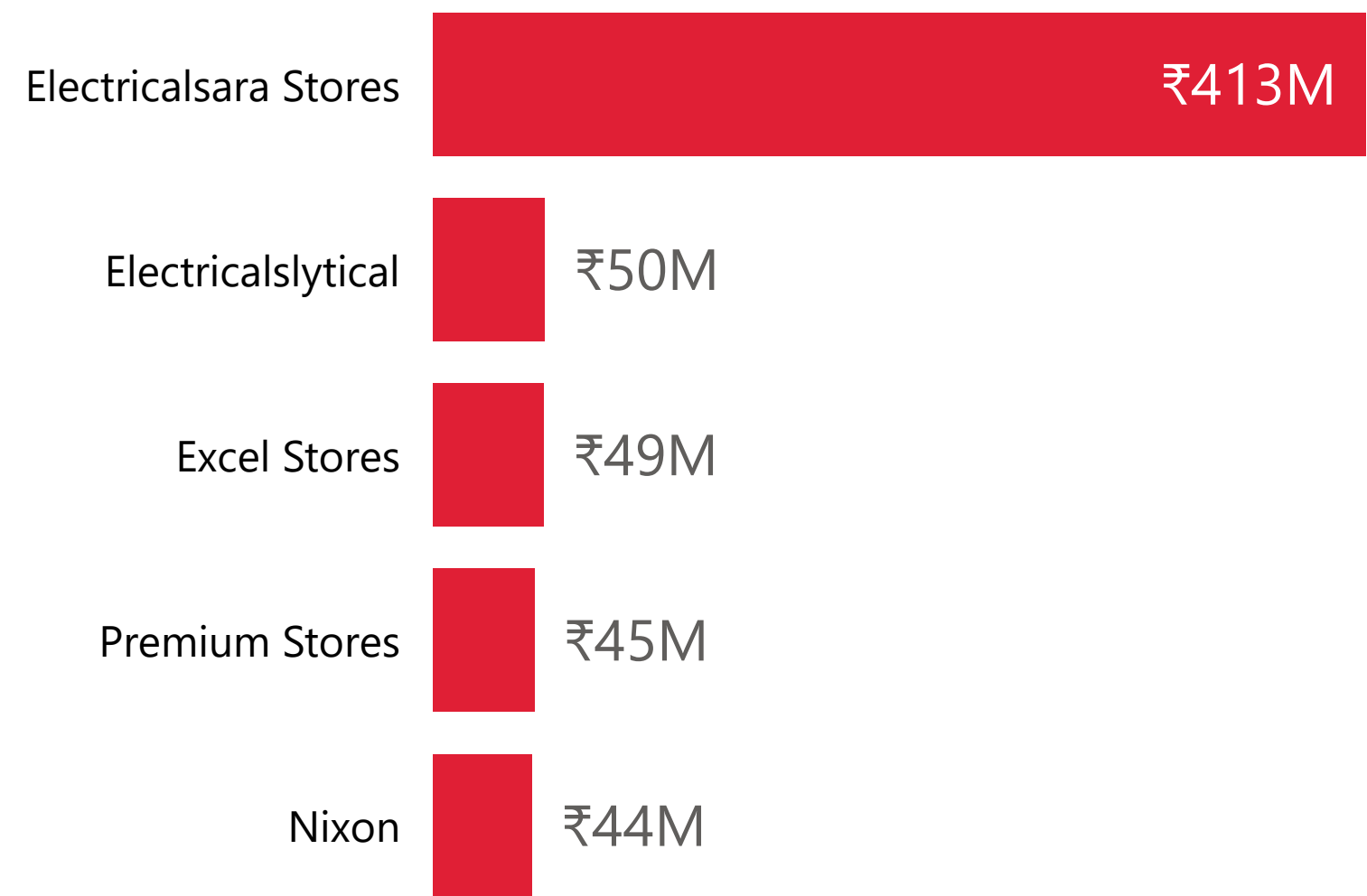
Sales Qty by Markets



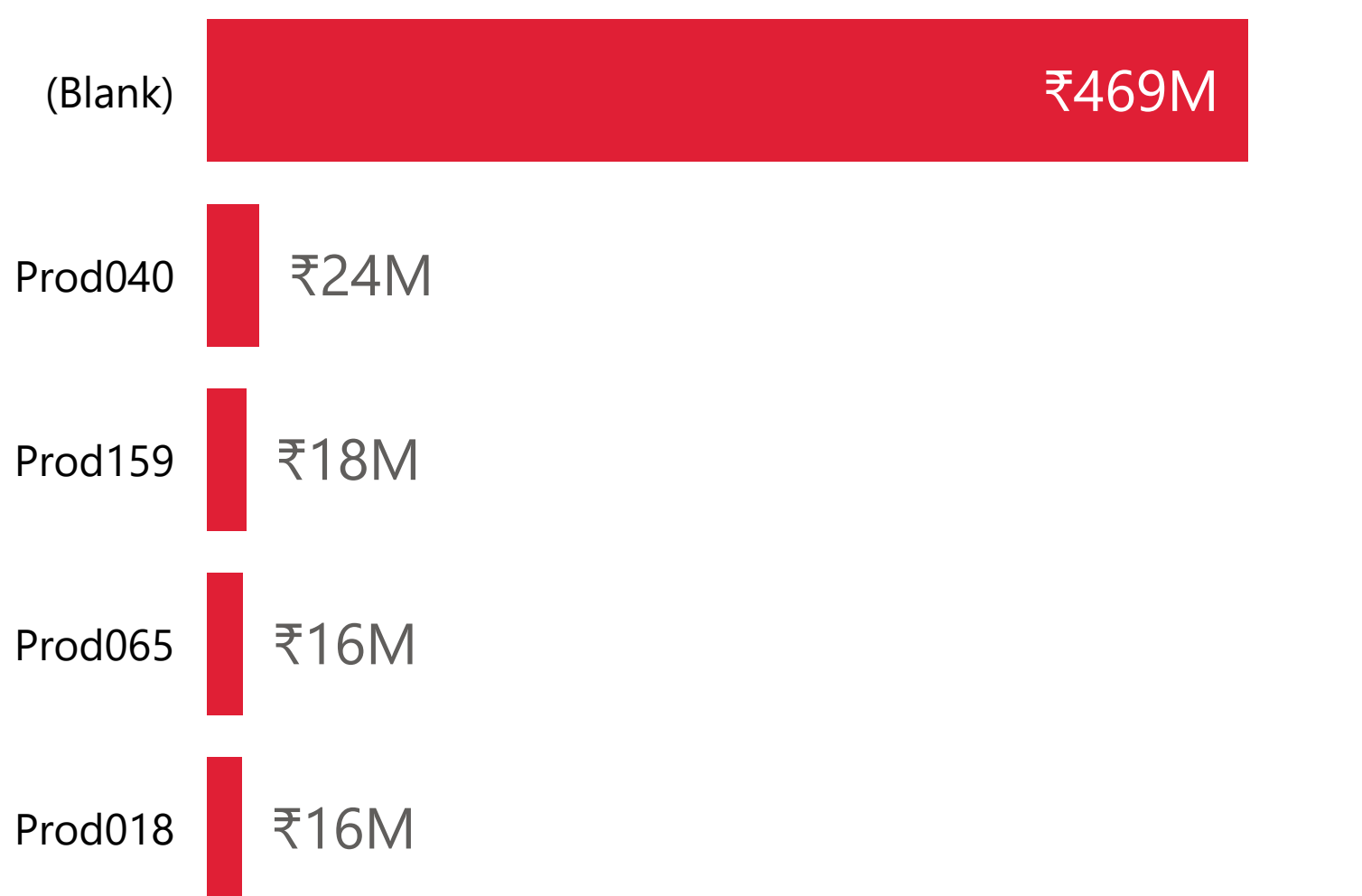
Revenue Trend



Top 5 Customers



Top 5 Products



₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

2017

2018

2019

2020

Jun
17

Jul
17

Aug
17

Sep
17

Oct
17

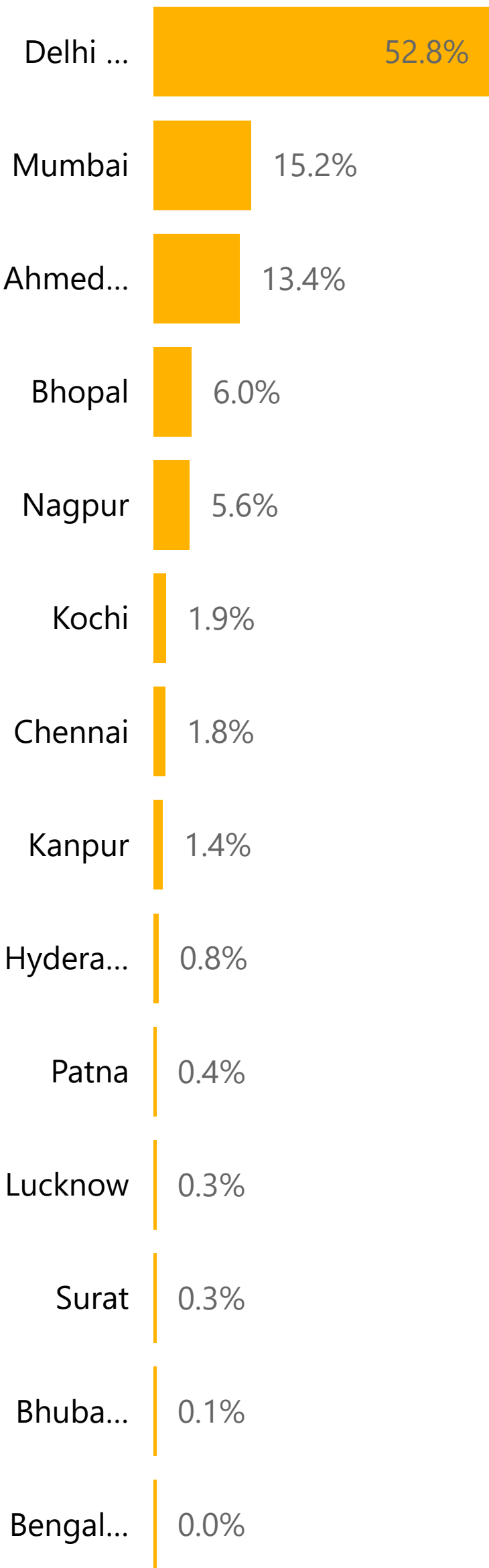
Nov
17

Dec
17

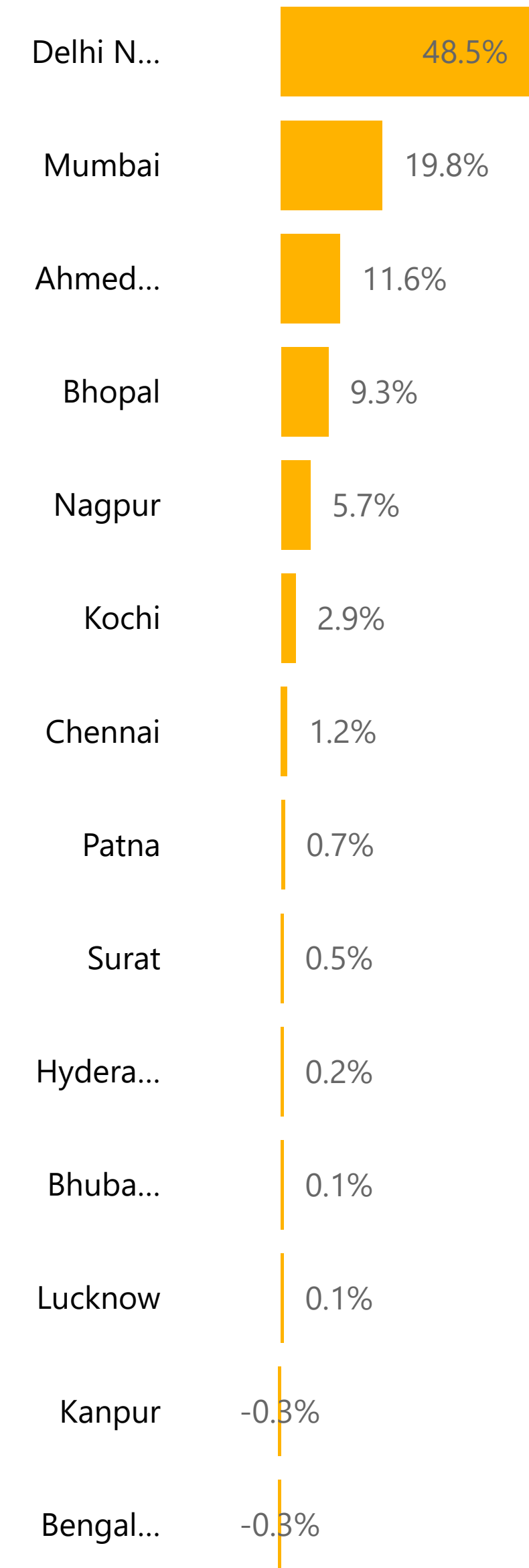
Jan
18



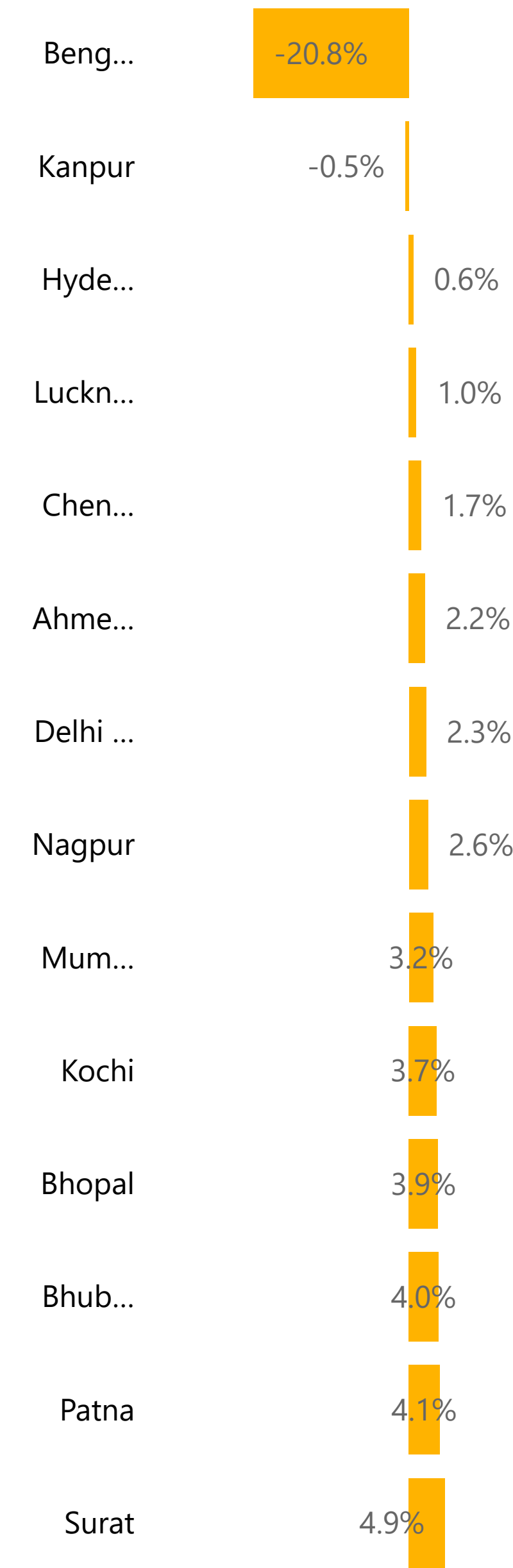
Revenue Contribution % by Market



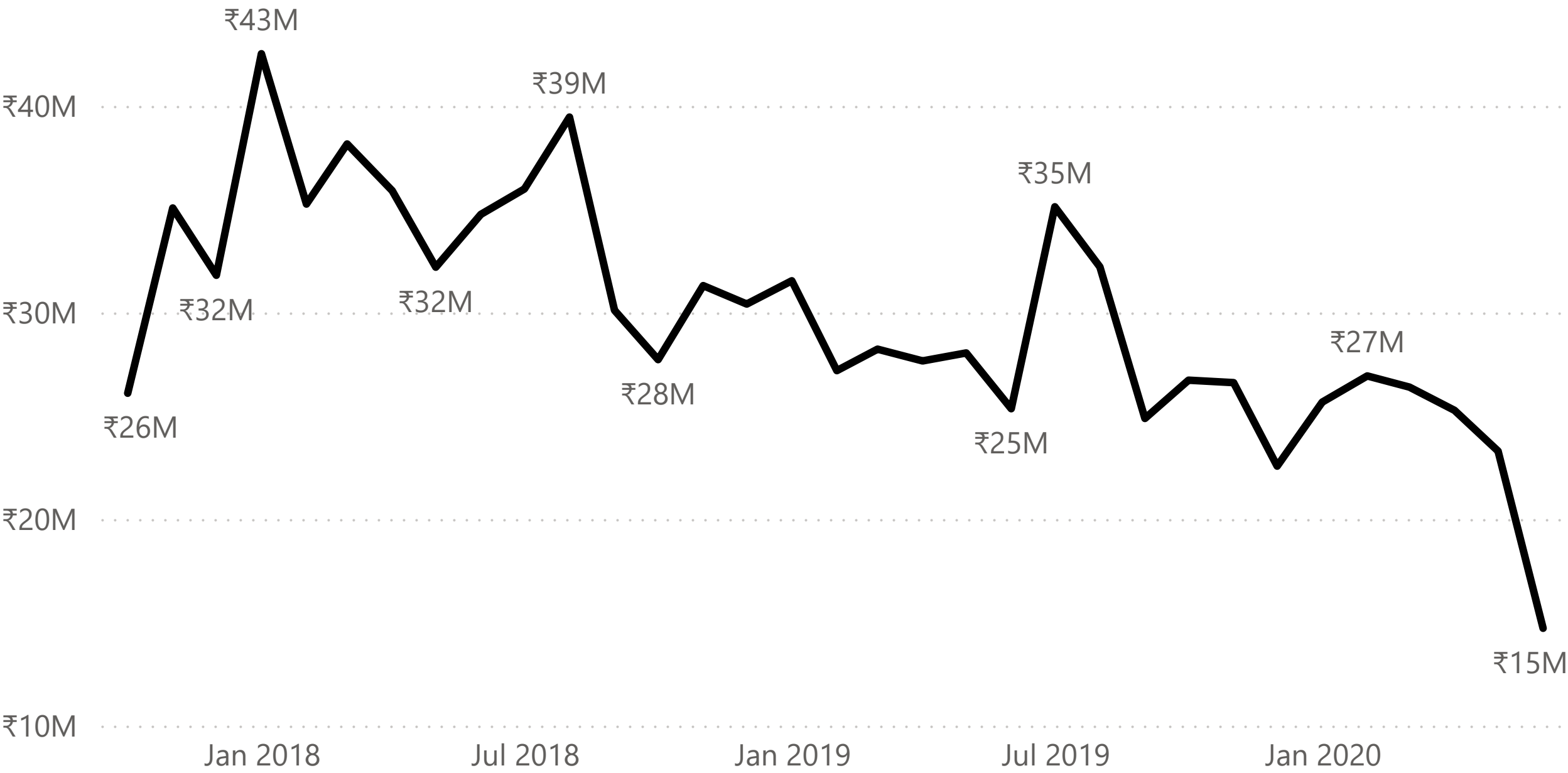
Profit Contribution % by Market



Profit % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalslance Stores	₹1,868,461	0.2%	-0.2%	-2.0%
Electricalsbea Stores	₹336,367	0.0%	0.0%	0.8%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Insight	₹3,342,051	0.3%	0.1%	1.0%
Zone	₹5,067,349	0.5%	0.2%	1.2%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Synthetic	₹6,173,068	0.6%	0.4%	1.4%
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
Sage	₹2,252,506	0.2%	0.1%	1.5%
Path	₹12,995,938	1.3%	0.9%	1.6%
Epic Stores	₹18,750,440	1.9%	1.3%	1.8%
Total	₹984,868,963	100.0%	100.0%	2.5%

₹985M

Revenue

2M

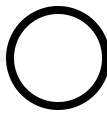
Sales Qty

₹24.7M

Total Profit Margin

Profit Target

0%



2017

2018

2019

2020

Jun 17

Jul 17

Aug 17

Sep 17

Oct 17

Nov 17

Dec 17

Jan 18

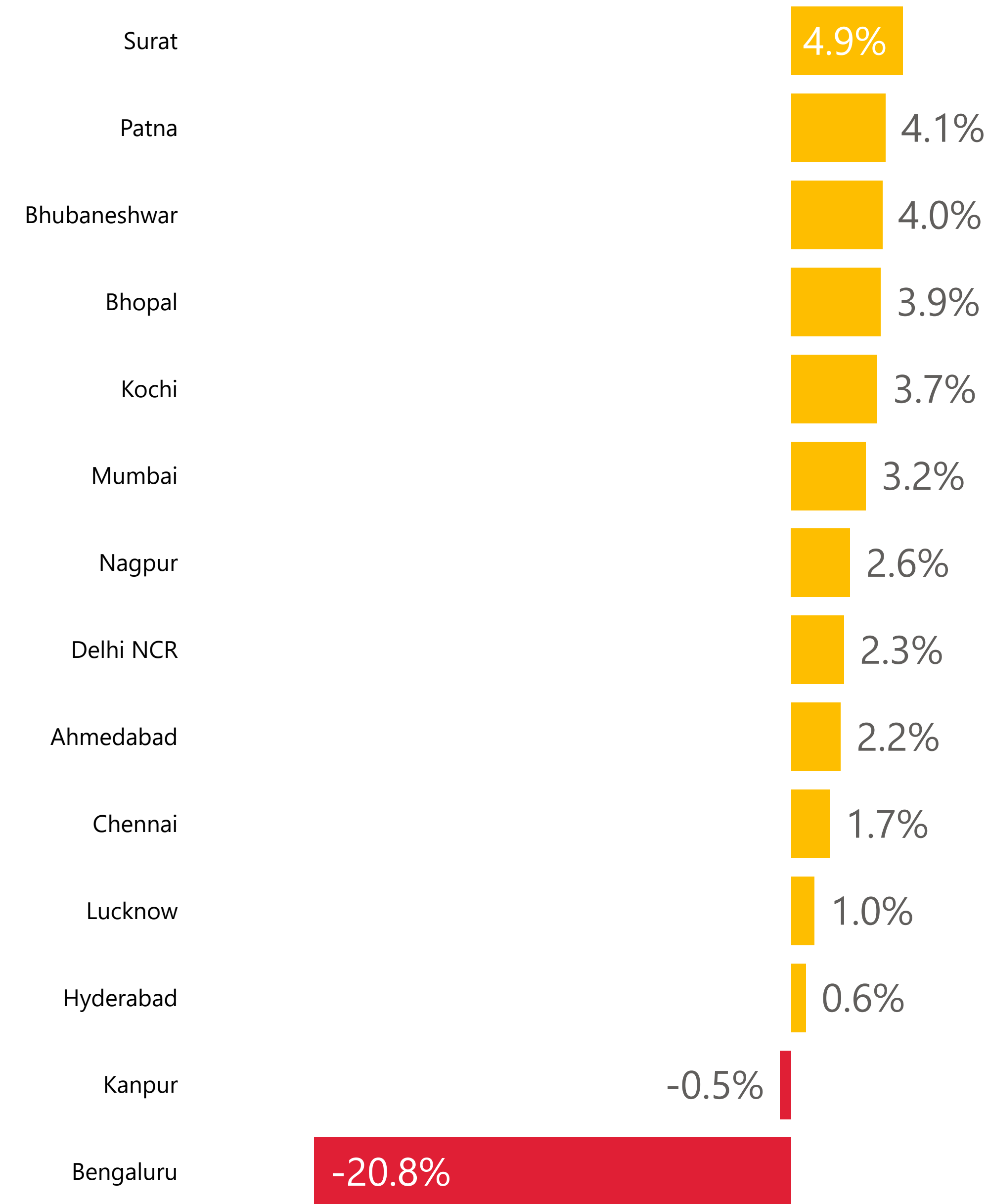
Feb 18

Mar 18

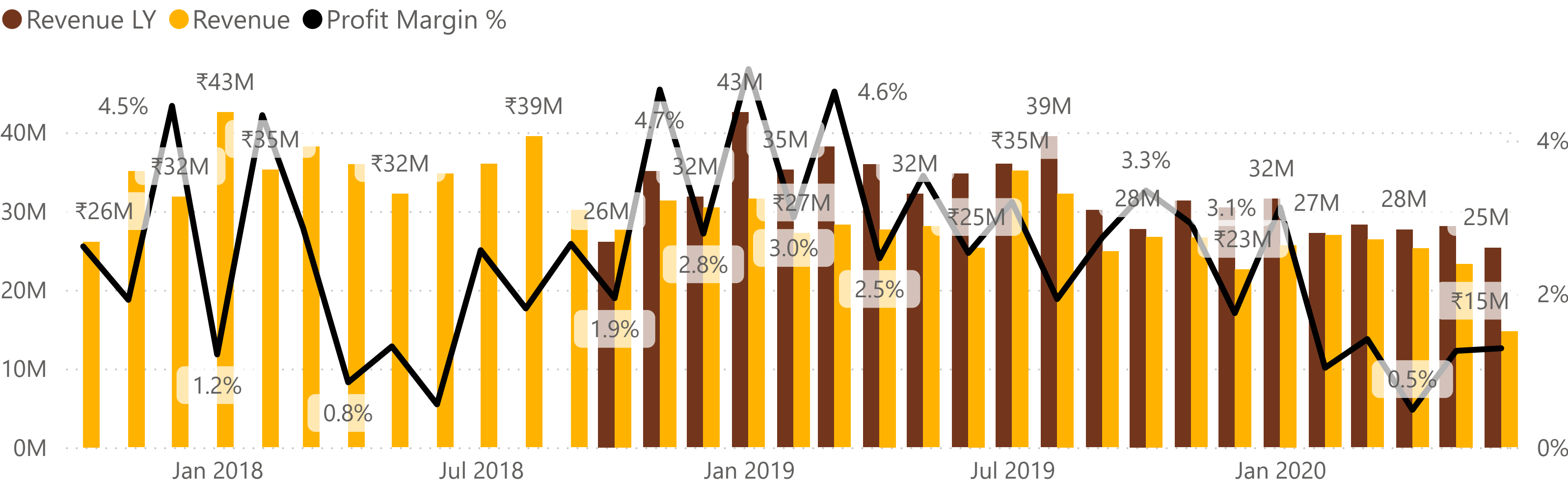
Apr 18



Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹413,333,588	42.0%	37.7%	2.3%
Electricalslytical	₹49,644,189	5.0%	6.8%	3.4%
Excel Stores	₹49,115,620	5.0%	2.8%	1.4%
Premium Stores	₹44,962,166	4.6%	4.3%	2.3%
Nixon	₹43,893,083	4.5%	7.2%	4.1%
Info Stores	₹35,100,033	3.6%	1.3%	0.9%
Control	₹31,771,997	3.2%	3.3%	2.6%
Surge Stores	₹28,648,916	2.9%	2.7%	2.3%
Acclaimed Stores	₹21,196,727	2.2%	1.3%	1.5%
Forward Stores	₹21,026,079	2.1%	2.3%	2.7%
Enic Stores	₹18,750,440	1.9%	1.3%	1.8%
Total	₹984,868,963	100.0%	100.0%	2.5%