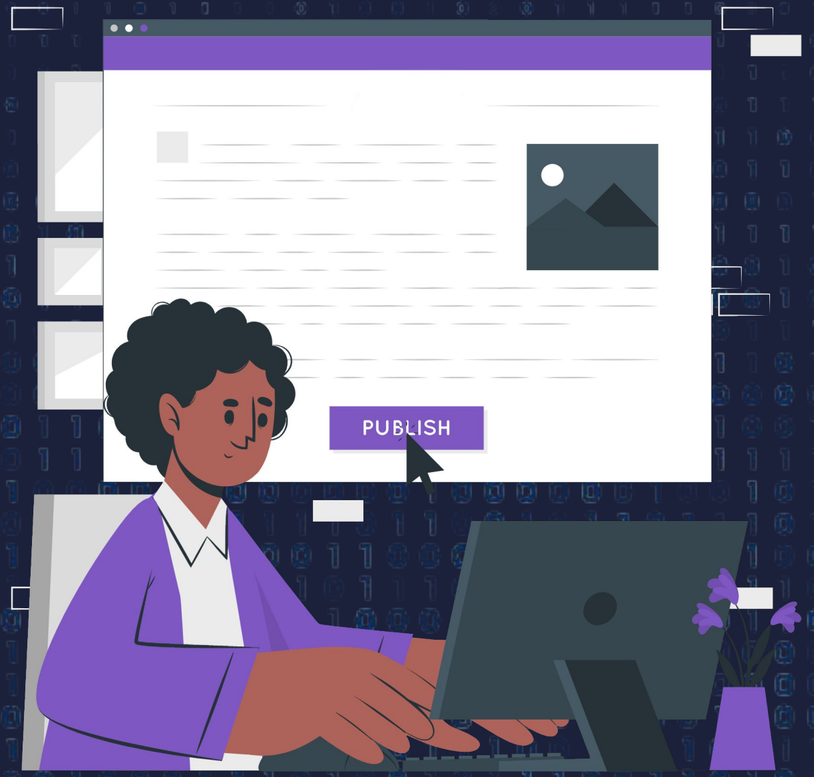
PW SKILLS

Why one should write a blog and its Importance?



List of concepts involved :

- What is blog writing?
- What are technical blogs?
- Skills required to write a technical blog
- Why is blog writing useful?

What is blog writing?

What are technical blogs?

What are the skills required to write technical blogs?

- Writing Skills
- Technical competencies
- Knowledge of contemporary tools

What is the importance of blogging?

- Builds Loyalty And Trust
- Increases Visibility
- Creates Brand Awareness
- Generates New Leads
- Drives Engagement
- Allows You To Understand Customer’s Needs

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THANK YOU