HTML Introduction

HTML is the standard markup language for creating Web pages.

What is HTML?

- HTML stands for Hyper Text Markup Language
- HTML is the standard markup language for creating Web pages
- HTML describes the structure of a Web page
- HTML consists of a series of elements
- HTML elements tell the browser how to display the content
- HTML elements label pieces of content such as "this is a heading", "this is a paragraph", "this is a link", etc.

A Simple HTML Document

```
Example
<!DOCTYPE html>
<html>
<head>
<title>Page Title</title>
</head>
<body>
<h1>My First Heading</h1>
My first paragraph.
</body>
</html>
```

Example Explained

- The <! DOCTYPE html> declaration defines that this document is an HTML5 document
- The <html> element is the root element of an HTML page
- The <head> element contains meta information about the HTML page
- The <title> element specifies a title for the HTML page (which is shown in the browser's title bar or in the page's tab)
- The <body> element defines the document's body, and is a container for all the visible contents, such as headings, paragraphs, images, hyperlinks, tables, lists, etc.
- The <h1> element defines a large heading
- The element defines a paragraph

What is an HTML Element?

An HTML element is defined by a start tag, some content, and an end tag:

```
<tagname>Content goes here...</tagname>
```

none

The HTML **element** is everything from the start tag to the end tag:

```
<h1>My First Heading</h1>
```

My first paragraph.

Start tag Element content End tag

```
<h1> My First Heading </h1>  My first paragraph.
```

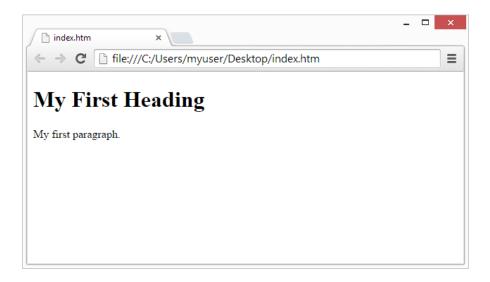
Note: Some HTML elements have no content (like the
br> element). These elements are called empty elements. Empty elements do not have an end tag!

Web Browsers

none

The purpose of a web browser (Chrome, Edge, Firefox, Safari) is to read HTML documents and display them correctly.

A browser does not display the HTML tags, but uses them to determine how to display the document:



HTML Page Structure

Below is a visualization of an HTML page structure:

```
<html>
<head>
<title>Page title</title>
</head>
<body>
<h1>This is a heading</h1>
This is a paragraph.
This is another paragraph.
</body>
</html>
```

Note: The content inside the <body> section (the white area above) will be displayed in a browser. The content inside the <title> element will be shown in the browser's title bar or in the page's tab.

HTML Basic Examples

HTML Documents

All HTML documents must start with a document type declaration: <! DOCTYPE html>.

The HTML document itself begins with <html> and ends with </html>.

The visible part of the HTML document is between <body> and </body>.

```
Example
<!DOCTYPE html>
<html>
<body>
<h1>My First Heading</h1>
```

```
My first paragraph.
</body>
</html>
```

The <!DOCTYPE> Declaration

The <!DOCTYPE> declaration represents the document type, and helps browsers to display web pages correctly.

It must only appear once, at the top of the page (before any HTML tags).

The <! DOCTYPE> declaration is not case sensitive.

The <! DOCTYPE> declaration for HTML5 is:

<!DOCTYPE html>

HTML Headings

HTML headings are defined with the <h1> to <h6> tags.

<h1> defines the most important heading. <h6> defines the least important heading:

Example

```
<h1>This is heading 1</h1>
<h2>This is heading 2</h2>
<h3>This is heading 3</h3>
```

HTML Paragraphs

HTML paragraphs are defined with the tag:

```
Example
```

```
This is a paragraph.This is another paragraph.
```

HTML Links

HTML links are defined with the <a> tag:

Example

```
<a href="https://www.w3schools.com">This is a link</a>
```

The link's destination is specified in the href attribute.

Attributes are used to provide additional information about HTML elements.

You will learn more about attributes in a later chapter.

HTML Images

HTML images are defined with the tag.

The source file (src), alternative text (alt), width, and height are provided as attributes:

Example

```
<img src="w3schools.jpg" alt="W3Schools.com" width="104" height="142">
```

HTML Elements

An HTML element is defined by a start tag, some content, and an end tag.

HTML Elements

The HTML **element** is everything from the start tag to the end tag:

```
<tagname>Content goes here...</tagname>
```

Examples of some HTML elements:

```
<h1>My First Heading</h1>
```

```
My first paragraph.
```

Start tag Element content End tag

```
<h1> My First Heading </h1>
```

My first paragraph.

one none

Note: Some HTML elements have no content (like the
br> element). These elements are called empty elements. Empty elements do not have an end tag!

Nested HTML Elements

HTML elements can be nested (this means that elements can contain other elements).

All HTML documents consist of nested HTML elements.

The following example contains four HTML elements (<html>, <body>, <h1> and):

```
Example
<!DOCTYPE html>
<html>
<body>
<h1>My First Heading</h1>
My first paragraph.
</body>
</html>
```

Example Explained

The <html> element is the root element and it defines the whole HTML document.

It has a start tag <html> and an end tag </html>.

Then, inside the <html> element there is a <body> element:

```
<h1>My First Heading</h1>
My first paragraph.
</body>
```

The <body> element defines the document's body.

It has a start tag <body> and an end tag </body>.

Then, inside the <body> element there are two other elements: <h1> and :

```
<h1>My First Heading</h1>
The <h1> element defines a heading.

It has a start tag <h1> and an end tag </h1>:
<h1>My First Heading</h1>
The  element defines a paragraph.

It has a start tag  and an end tag :
My first paragraph.
```

Never Skip the End Tag

Some HTML elements will display correctly, even if you forget the end tag:

```
Example
<html>
<body>
This is a paragraph
This is a paragraph
</body>
</html>
```

However, never rely on this! Unexpected results and errors may occur if you forget the end tag!

Empty HTML Elements

HTML elements with no content are called empty elements.

The
br> tag defines a line break, and is an empty element without a closing tag:

This is a
paragraph with a line break.

HTML is Not Case Sensitive

HTML tags are not case sensitive: <P> means the same as .

The HTML standard does not require lowercase tags, but W3C **recommends** lowercase in HTML, and **demands** lowercase for stricter document types like XHTML.

At W3Schools we always use lowercase tag names.

HTML Tag Reference

W3Schools' tag reference contains additional information about these tags and their attributes.

| Tag | Description |
|------------------------|--------------------------------------|
| <html></html> | Defines the root of an HTML document |
| <body></body> | Defines the document's body |
| <h1> to <h6></h6></h1> | Defines HTML headings |

HTML Attributes

HTML attributes provide additional information about HTML elements.

HTML Attributes

- All HTML elements can have attributes
- Attributes provide additional information about elements
- Attributes are always specified in the start tag
- Attributes usually come in name/value pairs like: name="value"

The href Attribute

The <a> tag defines a hyperlink. The href attribute specifies the URL of the page the link goes to:

Example

```
<a href="https://www.w3schools.com">Visit W3Schools</a>
```

You will learn more about links in our HTML Links chapter.

The src Attribute

The tag is used to embed an image in an HTML page. The src attribute specifies the path to the image to be displayed:

Example

```
<img src="img girl.jpg">
```

There are two ways to specify the URL in the src attribute:

1. Absolute URL - Links to an external image that is hosted on another website. Example: src="https://www.w3schools.com/images/img_girl.jpg".

Notes: External images might be under copyright. If you do not get permission to use it, you may be in violation of copyright laws. In addition, you cannot control external images; it can suddenly be removed or changed.

2. Relative URL - Links to an image that is hosted within the website. Here, the URL does not include the domain name. If the URL begins without a slash, it will be relative to the current page. Example: src="img_girl.jpg". If the URL begins with a slash, it will be relative to the domain. Example: src="/images/img_girl.jpg".

Tip: It is almost always best to use relative URLs. They will not break if you change domain.

The width and height Attributes

The tag should also contain the width and height attributes, which specifies the width and height of the image (in pixels):

Example

```
<img src="img_girl.jpg" width="500" height="600">
```

The alt Attribute

The required alt attribute for the tag specifies an alternate text for an image, if the image for some reason cannot be displayed. This can be due to slow connection, or an error in the src attribute, or if the user uses a screen reader.

Example

```
<img src="img_girl.jpg" alt="Girl with a jacket">
```

Example

See what happens if we try to display an image that does not exist:

```
<img src="img_typo.jpg" alt="Girl with a jacket">
```

You will learn more about images in our **HTML Images chapter**.

The style Attribute

The style attribute is used to add styles to an element, such as color, font, size, and more.

Example

```
This is a red paragraph.
```

You will learn more about styles in our **HTML Styles chapter**.

The lang Attribute

You should always include the lang attribute inside the <html> tag, to declare the language of the Web page. This is meant to assist search engines and browsers.

The following example specifies English as the language:

```
<!DOCTYPE html>
<html lang="en">
<body>
```

```
</body>
```

Country codes can also be added to the language code in the language attribute. So, the first two characters define the language of the HTML page, and the last two characters define the country.

The following example specifies English as the language and United States as the country:

```
<!DOCTYPE html>
<html lang="en-US">
<body>
...
</body>
</html>
```

You can see all the language codes in our HTML Language Code Reference.

The title Attribute

The title attribute defines some extra information about an element.

The value of the title attribute will be displayed as a tooltip when you mouse over the element:

Example

```
This is a paragraph.
```

We Suggest: Always Use Lowercase Attributes

The HTML standard does not require lowercase attribute names.

The title attribute (and all other attributes) can be written with uppercase or lowercase like **title** or **TITLE**.

However, W3C **recommends** lowercase attributes in HTML, and **demands** lowercase attributes for stricter document types like XHTML.

At W3Schools we always use lowercase attribute names.

We Suggest: Always Quote Attribute Values

The HTML standard does not require quotes around attribute values.

However, W3C **recommends** quotes in HTML, and **demands** quotes for stricter document types like XHTML.

Good:

Visit our HTML tutorial

Bad:

Visit our HTML tutorial

Sometimes you have to use quotes. This example will not display the title attribute correctly, because it contains a space:

Example

At W3Schools we always use quotes around attribute values.

Single or Double Quotes?

Double quotes around attribute values are the most common in HTML, but single quotes can also be used.

In some situations, when the attribute value itself contains double quotes, it is necessary to use single quotes:

Or vice versa:

Chapter Summary

- All HTML elements can have attributes
- The href attribute of <a> specifies the URL of the page the link goes to
- The src attribute of specifies the path to the image to be displayed
- The width and height attributes of provide size information for images
- The alt attribute of provides an alternate text for an image
- The style attribute is used to add styles to an element, such as color, font, size, and more
- The lang attribute of the <html> tag declares the language of the Web page
- The title attribute defines some extra information about an element

HTML Headings

HTML headings are titles or subtitles that you want to display on a webpage.

Example

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

HTML Headings

HTML headings are defined with the <h1> to <h6> tags.

<h1> defines the most important heading. <h6> defines the least important heading.

Example

```
<h1>Heading 1</h1>
<h2>Heading 2</h2>
<h3>Heading 3</h3>
<h4>Heading 4</h4>
<h5>Heading 5</h5>
<h6>Heading 6</h6>
```

Note: Browsers automatically add some white space (a margin) before and after a heading.

Headings Are Important

Search engines use the headings to index the structure and content of your web pages.

Users often skim a page by its headings. It is important to use headings to show the document structure.

<h1> headings should be used for main headings, followed by <h2> headings, then the less important <h3>, and so on.

Note: Use HTML headings for headings only. Don't use headings to make text **BIG** or **bold**.

Bigger Headings

Each HTML heading has a default size. However, you can specify the size for any heading with the style attribute, using the CSS font-size property:

Example

<h1 style="font-size:60px;">Heading 1</h1>

HTML Tag Reference

W3Schools' tag reference contains additional information about these tags and their attributes.

| Tag | Description |
|------------------------|--------------------------------------|
| <html></html> | Defines the root of an HTML document |
| <body></body> | Defines the document's body |
| <h1> to <h6></h6></h1> | Defines HTML headings |

HTML Paragraphs

A paragraph always starts on a new line, and is usually a block of text.

HTML Paragraphs

The HTML element defines a paragraph.

A paragraph always starts on a new line, and browsers automatically add some white space (a margin) before and after a paragraph.

Example

```
This is a paragraph.
This is another paragraph.
```

HTML Display

You cannot be sure how HTML will be displayed.

Large or small screens, and resized windows will create different results.

With HTML, you cannot change the display by adding extra spaces or extra lines in your HTML code.

The browser will automatically remove any extra spaces and lines when the page is displayed:

Example

>

This paragraph contains a lot of lines in the source code, but the browser ignores it.

>

This paragraph contains a lot of spaces in the source code, but the browser ignores it.

HTML Horizontal Rules

The <hr>> tag defines a thematic break in an HTML page, and is most often displayed as a horizontal rule.

The <hr>> element is used to separate content (or define a change) in an HTML page:

Example

```
<h1>This is heading 1</h1>
This is some text.
<hr>
<h2>This is heading 2</h2>
This is some other text.
<hr>
```

The <hr>> tag is an empty tag, which means that it has no end tag.

HTML Line Breaks

The HTML

| element defines a line break.

Use
 if you want a line break (a new line) without starting a new paragraph:

Example

```
This is<br/>pr>a paragraph<br/>br>with line breaks.
```

The
br> tag is an empty tag, which means that it has no end tag.

The Poem Problem

This poem will display on a single line:

Example

My Bonnie lies over the ocean.

My Bonnie lies over the sea.

My Bonnie lies over the ocean.

Oh, bring back my Bonnie to me.

Solution - The HTML Element

The HTML element defines preformatted text.

The text inside a element is displayed in a fixed-width font (usually Courier), and it preserves both spaces and line breaks:

Example

My Bonnie lies over the ocean.

My Bonnie lies over the sea.

My Bonnie lies over the ocean.

Oh, bring back my Bonnie to me.

HTML Tag Reference

W3Schools' tag reference contains additional information about HTML elements and their attributes.

HTML Styles

The HTML style attribute is used to add styles to an element, such as color, font, size, and more.

Example

I am Red

I am Blue

I am Big

The HTML Style Attribute

Setting the style of an HTML element, can be done with the style attribute.

The HTML style attribute has the following syntax:

```
<tagname style="property:value;">
```

The *property* is a CSS property. The *value* is a CSS value.

You will learn more about CSS later in this tutorial.

Background Color

The CSS background-color property defines the background color for an HTML element.

Example

Set the background color for a page to powderblue:

```
<body style="background-color:powderblue;">
<h1>This is a heading</h1>
This is a paragraph.
</body>
```

Example

Set background color for two different elements:

```
<body>
<h1 style="background-color:powderblue;">This is a heading</h1>
This is a paragraph.
</body>
```

Text Color

The CSS color property defines the text color for an HTML element:

Example

```
<h1 style="color:blue;">This is a heading</h1>This is a paragraph.
```

Fonts

The CSS font-family property defines the font to be used for an HTML element:

Example

```
<h1 style="font-family:verdana;">This is a heading</h1>This is a paragraph.
```

Text Size

The CSS font-size property defines the text size for an HTML element:

Example

```
<h1 style="font-size:300%;">This is a heading</h1>This is a paragraph.
```

Text Alignment

The CSS text-align property defines the horizontal text alignment for an HTML element:

Example

```
<h1 style="text-align:center;">Centered Heading</h1>Centered paragraph.
```

Chapter Summary

- Use the style attribute for styling HTML elements
- Use background-color for background color
- Use color for text colors
- Use font-family for text fonts
- Use font-size for text sizes
- Use text-align for text alignment

HTML Text Formatting

HTML contains several elements for defining text with a special meaning.

Example

This text is bold

This text is italic

This is subscript and superscript

HTML Formatting Elements

Formatting elements were designed to display special types of text:

- Bold text
- Important text
- <i>- Italic text
- Emphasized text

- <mark> Marked text
- <small> Smaller text
- Deleted text
- <ins> Inserted text
- <sub> Subscript text
- <sup> Superscript text

HTML and Elements

The HTML element defines bold text, without any extra importance.

Example

This text is bold

The HTML element defines text with strong importance. The content inside is typically displayed in bold.

Example

This text is important!

HTML <i> and Elements

The HTML <i> element defines a part of text in an alternate voice or mood. The content inside is typically displayed in italic.

Tip: The <i> tag is often used to indicate a technical term, a phrase from another language, a thought, a ship name, etc.

Example

<i>This text is italic</i>

The HTML element defines emphasized text. The content inside is typically displayed in italic.

Tip: A screen reader will pronounce the words in with an emphasis, using verbal stress.

Example

This text is emphasized

HTML <small> Element

The HTML small> element defines smaller text:

Example

<small>This is some smaller text.

HTML <mark> Element

The HTML <mark> element defines text that should be marked or highlighted:

Example

Do not forget to buy <mark>milk</mark> today.

HTML Element

The HTML element defines text that has been deleted from a document. Browsers will usually strike a line through deleted text:

Example

My favorite color is blue red.

HTML <ins> Element

The HTML <ins> element defines a text that has been inserted into a document. Browsers will usually underline inserted text:

Example

My favorite color is blue <ins>red</ins>.

HTML <sub> Element

The HTML <sub> element defines subscript text. Subscript text appears half a character below the normal line, and is sometimes rendered in a smaller font. Subscript text can be used for chemical formulas, like H₂O:

HTML <sup> Element

The HTML <sup> element defines superscript text. Superscript text appears half a character above the normal line, and is sometimes rendered in a smaller font. Superscript text can be used for footnotes, like WWW^[1]:

Example

This is ^{superscripted} text.

HTML Text Formatting Elements

| Tag | Description |
|-------------------|--|
| <u></u> | Defines bold text |
| <u></u> | Defines emphasized text |
| <u><i></i></u> | Defines a part of text in an alternate voice or mood |
| <small></small> | Defines smaller text |
| | Defines important text |
| | Defines subscripted text |
| | Defines superscripted text |
| <ins></ins> | Defines inserted text |
| | Defines deleted text |
| <mark></mark> | Defines marked/highlighted text |

HTML Quotation and Citation Elements

In this chapter we will go through the <blockquote>,<q>, <abbr>, <address>, <cite>, and <bdo> HTML elements.

Example

Here is a quote from WWF's website:

For nearly 60 years, WWF has been protecting the future of nature. The world's leading conservation organization, WWF works in 100 countries and is supported by more than one million members in the United States and close to five million globally.

HTML <blockquote> for Quotations

The HTML <blockquote> element defines a section that is quoted from another source.

Browsers usually indent <blockquote> elements.

Example

Here is a quote from WWF's website:
<blockquote cite="http://www.worldwildlife.org/who/index.html">
For 50 years, WWF has been protecting the future of nature.
The world's leading conservation organization,
WWF works in 100 countries and is supported by
1.2 million members in the United States and
close to 5 million globally.
</blockquote>

HTML <q> for Short Quotations

The HTML <q> tag defines a short quotation.

Browsers normally insert quotation marks around the quotation.

Example

WWF's goal is to: <q>Build a future where people live in harmony with nature.

HTML <abbr> for Abbreviations

The HTML <abbr> tag defines an abbreviation or an acronym, like "HTML", "CSS", "Mr.", "Dr.", "ASAP", "ATM".

Marking abbreviations can give useful information to browsers, translation systems and searchengines.

Tip: Use the global title attribute to show the description for the abbreviation/acronym when you mouse over the element.

Example

The <abbr title="World Health Organization">WHO</abbr> was founded in 1948.

HTML <address> for Contact Information

The HTML <address> tag defines the contact information for the author/owner of a document or an article.

The contact information can be an email address, URL, physical address, phone number, social media handle, etc.

The text in the <address> element usually renders in *italic*, and browsers will always add a line break before and after the <address> element.

Example

<address>

Written by John Doe.

Visit us at:

Example.com

Box 564, Disneyland

USA

</address>

HTML <cite> for Work Title

The HTML <cite> tag defines the title of a creative work (e.g. a book, a poem, a song, a movie, a painting, a sculpture, etc.).

Note: A person's name is not the title of a work.

The text in the <cite> element usually renders in *italic*.

Example

<cite>The Scream</cite> by Edvard Munch. Painted in 1893.

HTML <bdo> for Bi-Directional Override

BDO stands for Bi-Directional Override.

The HTML <bdo> tag is used to override the current text direction:

Example

<bdo dir="rtl">This text will be written from right to left</bdo>

HTML Quotation and Citation Elements

Tag Description

<abbr> Defines an abbreviation or acronym

<address> Defines contact information for the author/owner of a document

bdo> Defines the text direction

<cite> Defines the title of a work

<u><q></u> Defines a short inline quotation

HTML Comments

HTML comments are not displayed in the browser, but they can help document your HTML source code.

HTML Comment Tags

You can add comments to your HTML source by using the following syntax:

```
<!-- Write your comments here -->
```

Notice that there is an exclamation point (!) in the start tag, but not in the end tag.

Note: Comments are not displayed by the browser, but they can help document your HTML source code.

With comments you can place notifications and reminders in your HTML code:

Example

```
<!-- This is a comment -->
This is a paragraph.
<!-- Remember to add more information here -->
```

Comments are also great for debugging HTML, because you can comment out HTML lines of code, one at a time, to search for errors:

Example

```
<!-- Do not display this image at the moment 
<img border="0" src="pic_trulli.jpg" alt="Trulli"> 
-->
```

HTML Colors

HTML colors are specified with predefined color names, or with RGB, HEX, HSL, RGBA, or HSLA values.

Color Names

In HTML, a color can be specified by using a color name:

| Orange | | |
|---|--|--|
| | | |
| DodgerBlue | | |
| | | |
| MediumSeaGreen | | |
| | | |
| Gray | | |
| | | |
| SlateBlue | | |
| | | |
| Violet | | |
| | | |
| LightGray | | |
| HTML supports <u>140 standard color names</u> . | | |
| Background Color | | |
| You can set the background color for HTML elements: | | |
| Hello World | | |

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Example

```
<h1 style="background-color:DodgerBlue;">Hello World</h1>Lorem ipsum...
```

Text Color

You can set the color of text:

Hello World

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Example

```
<h1 style="color:Tomato;">Hello World</h1>
Lorem ipsum...
Ut wisi enim...
```

Border Color

You can set the color of borders:

Hello World

Hello World

Hello World

Example

```
<h1 style="border:2px solid Tomato;">Hello World</h1>
<h1 style="border:2px solid DodgerBlue;">Hello World</h1>
<h1 style="border:2px solid Violet;">Hello World</h1>
```

Color Values

In HTML, colors can also be specified using RGB values, HEX values, HSL values, RGBA values, and HSLA values.

The following three <div> elements have their background color set with RGB, HEX, and HSL values:

```
rgb(255, 99, 71)
```

#ff6347

The following two <div> elements have their background color set with RGBA and HSLA values, which adds an Alpha channel to the color (here we have 50% transparency):

Example

```
<h1 style="background-color:rgb(255, 99, 71);">...</h1>
<h1 style="background-color:#ff6347;">...</h1>
```

```
<h1 style="background-color:hsl(9, 100%, 64%);">...</h1>
<h1 style="background-color:rgba(255, 99, 71, 0.5);">...</h1>
<h1 style="background-color:hsla(9, 100%, 64%, 0.5);">...</h1>
```

HTML RGB and RGBA Colors

An RGB color value represents RED, GREEN, and BLUE light sources.

An RGBA color value is an extension of RGB with an Alpha channel (opacity).

RGB Color Values

In HTML, a color can be specified as an RGB value, using this formula:

rgb(red, green, blue)

Each parameter (red, green, and blue) defines the intensity of the color with a value between 0 and 255.

This means that there are $256 \times 256 \times 256 = 16777216$ possible colors!

For example, rgb(255, 0, 0) is displayed as red, because red is set to its highest value (255), and the other two (green and blue) are set to 0.

Another example, rgb(0, 255, 0) is displayed as green, because green is set to its highest value (255), and the other two (red and blue) are set to 0.

To display black, set all color parameters to 0, like this: rgb(0, 0, 0).

To display white, set all color parameters to 255, like this: rgb(255, 255, 255).

Experiment by mixing the RGB values below:

rgb(255, 99, 71)

```
255
```

GREEN

99

BLUE

71

Example

```
rgb(255, 0, 0)

rgb(0, 0, 255)

rgb(60, 179, 113)

rgb(238, 130, 238)

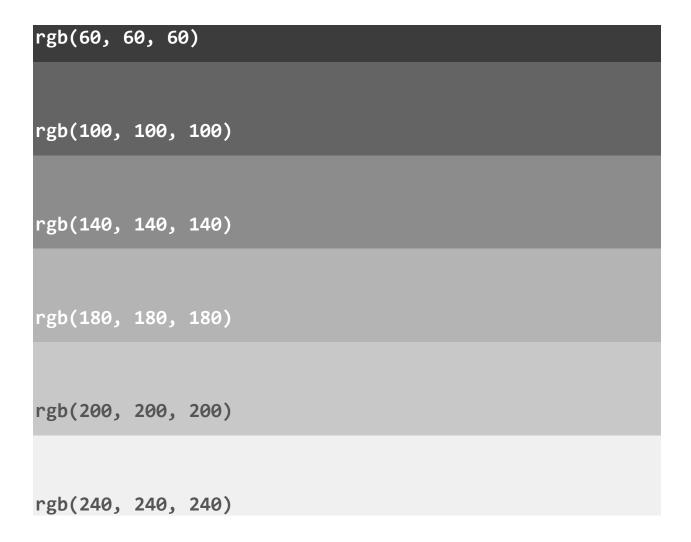
rgb(255, 165, 0)

rgb(106, 90, 205)
```

Shades of Gray

Shades of gray are often defined using equal values for all three parameters:

Example



RGBA Color Values

RGBA color values are an extension of RGB color values with an Alpha channel - which specifies the opacity for a color.

An RGBA color value is specified with:

rgba(red, green, blue, alpha)

The alpha parameter is a number between 0.0 (fully transparent) and 1.0 (not transparent at all):

Experiment by mixing the RGBA values below:

RED

255

GREEN

99

BLUE

71

ALPHA

0.5

Example

rgba(255, 99, 71, 0)

rgba(255, 99, 71, 0.2)

HTML HEX Colors

A hexadecimal color is specified with: #RRGGBB, where the RR (red), GG (green) and BB (blue) hexadecimal integers specify the components of the color.

HEX Color Values

In HTML, a color can be specified using a hexadecimal value in the form:

#rrggbb

Where rr (red), gg (green) and bb (blue) are hexadecimal values between 00 and ff (same as decimal 0-255).

For example, #ff0000 is displayed as red, because red is set to its highest value (ff), and the other two (green and blue) are set to 00.

Another example, #00ff00 is displayed as green, because green is set to its highest value (ff), and the other two (red and blue) are set to 00.

To display black, set all color parameters to 00, like this: #000000.

To display white, set all color parameters to ff, like this: #ffffff.

Experiment by mixing the HEX values below:

#ff6347

RED

ff

GREEN

63

BLUE

47

Example

```
#ff0000
#0000ff

#3cb371

#ee82ee

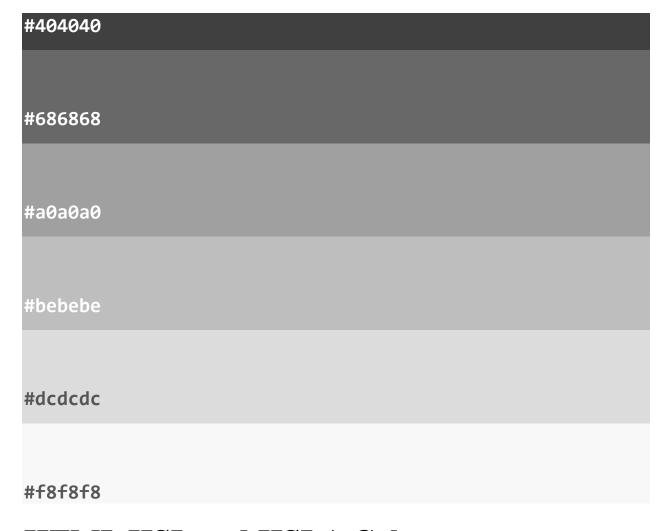
#ffa500
```

#6a5acd

Shades of Gray

Shades of gray are often defined using equal values for all three parameters:

Example



HTML HSL and HSLA Colors

HSL stands for hue, saturation, and lightness.

HSLA color values are an extension of HSL with an Alpha channel (opacity).

HSL Color Values

In HTML, a color can be specified using hue, saturation, and lightness (HSL) in the form:

hsl(hue, saturation, lightness)

Hue is a degree on the color wheel from 0 to 360. 0 is red, 120 is green, and 240 is blue.

Saturation is a percentage value, 0% means a shade of gray, and 100% is the full color.

Lightness is also a percentage value, 0% is black, and 100% is white.

Experiment by mixing the HSL values below:

hsl(0, 100%, 50%)

HUE

0

SATURATION

100%

LIGHTNESS

50%

Example

Saturation Saturation can be described as the intensity of a color. 100% is pure color, no shades of gray 50% is 50% gray, but you can still see the color. 0% is completely gray, you can no longer see the color.

Example

Lightness The lightness of a color can be described as how much light you want to give the color, where 0% means no light (black), 50% means 50% light (neither dark nor light) 100% means full lightness (white). Example

hsl(0, 100%, 90%)

hsl(0, 100%, 100%)

Shades of Gray

Shades of gray are often defined by setting the hue and saturation to 0, and adjust the lightness from 0% to 100% to get darker/lighter shades:

Example

hsl(0, 0%, 70%)

hsl(0, 0%, 90%)

HSLA Color Values

HSLA color values are an extension of HSL color values with an Alpha channel - which specifies the opacity for a color.

An HSLA color value is specified with:

hsla(hue, saturation, lightness, alpha)

The alpha parameter is a number between 0.0 (fully transparent) and 1.0 (not transparent at all):

Experiment by mixing the HSLA values below:

HUE

0

SATURATION

100%



50%

ALPHA

0.5

Example

hsla(9, 100%, 64%, 0)

hsla(9, 100%, 64%, 0.2)

HTML Styles - CSS

CSS = Styles and Colors

Manipulate Text Colors, Boxes

What is CSS?

Cascading Style Sheets (CSS) is used to format the layout of a webpage.

With CSS, you can control the color, font, the size of text, the spacing between elements, how elements are positioned and laid out, what background images or background colors are to be used, different displays for different devices and screen sizes, and much more!

Tip: The word **cascading** means that a style applied to a parent element will also apply to all children elements within the parent. So, if you set the color of the body text to "blue", all headings, paragraphs, and other text elements within the body will also get the same color (unless you specify something else)!

Using CSS

CSS can be added to HTML documents in 3 ways:

- Inline by using the style attribute inside HTML elements
- Internal by using a <style> element in the <head> section
- External by using a link> element to link to an external CSS file

The most common way to add CSS, is to keep the styles in external CSS files. However, in this tutorial we will use inline and internal styles, because this is easier to demonstrate, and easier for you to try it yourself.

Inline CSS

An inline CSS is used to apply a unique style to a single HTML element.

An inline CSS uses the style attribute of an HTML element.

The following example sets the text color of the <h1> element to blue, and the text color of the element to red:

Example

```
<h1 style="color:blue;">A Blue Heading</h1>
A red paragraph.
```

Internal CSS

An internal CSS is used to define a style for a single HTML page.

An internal CSS is defined in the <head> section of an HTML page, within a <style> element.

The following example sets the text color of ALL the <h1> elements (on that page) to blue, and the text color of ALL the elements to red. In addition, the page will be displayed with a "powderblue" background color:

Example

```
<!DOCTYPE html>
<html>
<head>
<style>
body {background-color: powderblue;}
h1 {color: blue;}
p {color: red;}
</style>
</head>
<body>
<h1>This is a heading</h1>
This is a paragraph.
```

```
</body>
```

External CSS

An external style sheet is used to define the style for many HTML pages.

To use an external style sheet, add a link to it in the <head> section of each HTML page:

The external style sheet can be written in any text editor. The file must not contain any HTML code, and must be saved with a .css extension.

Here is what the "styles.css" file looks like:

```
"styles.css":
body {
  background-color: powderblue;
}
h1 {
  color: blue;
}
p {
  color: red;
}
```

Tip: With an external style sheet, you can change the look of an entire web site, by changing one file!

CSS Colors, Fonts and Sizes

Here, we will demonstrate some commonly used CSS properties. You will learn more about them later.

The CSS color property defines the text color to be used.

The CSS font-family property defines the font to be used.

The CSS font-size property defines the text size to be used.

Example

Use of CSS color, font-family and font-size properties:

```
<!DOCTYPE html>
<html>
<head>
<style>
h1 {
color: blue;
font-family: verdana;
font-size: 300%;
}
p {
color: red;
font-family: courier;
font-size: 160%;
</style>
</head>
<body>
<h1>This is a heading</h1>
This is a paragraph.
</body>
</html>
```

CSS Border

The CSS border property defines a border around an HTML element.

Tip: You can define a border for nearly all HTML elements.

Example

```
Use of CSS border property:
```

```
p {
  border: 2px solid powderblue;
}
```

CSS Padding

The CSS padding property defines a padding (space) between the text and the border.

Example

Use of CSS border and padding properties:

```
p {
  border: 2px solid powderblue;
  padding: 30px;
}
```

CSS Margin

The CSS margin property defines a margin (space) outside the border.

Example

Use of CSS border and margin properties:

```
p {
  border: 2px solid powderblue;
  margin: 50px;
}
```

Link to External CSS

External style sheets can be referenced with a full URL or with a path relative to the current web page.

Example

This example uses a full URL to link to a style sheet:

<link rel="stylesheet" href="https://www.w3schools.com/html/styles.css">

Example

This example links to a style sheet located in the html folder on the current web site:

<link rel="stylesheet" href="/html/styles.css">

Example

This example links to a style sheet located in the same folder as the current page:

```
<link rel="stylesheet" href="styles.css">
```

You can read more about file paths in the chapter HTML File Paths.

Chapter Summary

- Use the HTML style attribute for inline styling
- Use the HTML <style> element to define internal CSS
- Use the HTML <link> element to refer to an external CSS file
- Use the HTML <head> element to store <style> and <link> elements
- Use the CSS color property for text colors
- Use the CSS font-family property for text fonts
- Use the CSS font-size property for text sizes
- Use the CSS border property for borders
- Use the CSS padding property for space inside the border
- Use the CSS margin property for space outside the border

HTML Style Tags

Tag Description

<style> Defines style information for an HTML document

HTML Links

Links are found in nearly all web pages. Links allow users to click their way from page to page.

HTML Links - Hyperlinks

HTML links are hyperlinks.

You can click on a link and jump to another document.

When you move the mouse over a link, the mouse arrow will turn into a little hand.

Note: A link does not have to be text. A link can be an image or any other HTML element!

HTML Links - Syntax

The HTML <a> tag defines a hyperlink. It has the following syntax:

```
<a href="url">link text</a>
```

The most important attribute of the <a> element is the href attribute, which indicates the link's destination.

The *link text* is the part that will be visible to the reader.

Clicking on the link text, will send the reader to the specified URL address.

Example

This example shows how to create a link to W3Schools.com:

Visit W3Schools.com!

By default, links will appear as follows in all browsers:

- An unvisited link is underlined and blue
- A visited link is underlined and purple
- An active link is underlined and red

Tip: Links can of course be styled with CSS, to get another look!

HTML Links - The target Attribute

By default, the linked page will be displayed in the current browser window. To change this, you must specify another target for the link.

The target attribute specifies where to open the linked document.

The target attribute can have one of the following values:

- self Default. Opens the document in the same window/tab as it was clicked
- blank Opens the document in a new window or tab
- parent Opens the document in the parent frame
- top Opens the document in the full body of the window

Example

Use target=" blank" to open the linked document in a new browser window or tab:

```
<a href="https://www.w3schools.com/" target="_blank">Visit W3Schools!</a>
```

Absolute URLs vs. Relative URLs

Both examples above are using an **absolute URL** (a full web address) in the href attribute.

A local link (a link to a page within the same website) is specified with a **relative URL** (without the "https://www" part):

Example

```
<h2>Absolute URLs</h2>
<a href="https://www.w3.org/">W3C</a>
<a href="https://www.google.com/">Google</a>
<h2>Relative URLs</h2>
<a href="html_images.asp">HTML Images</a>
<a href="/css/default.asp">CSS Tutorial</a>
```

HTML Links - Use an Image as a Link

To use an image as a link, just put the tag inside the <a> tag:

Example

```
<a href="default.asp">
<img src="smiley.gif" alt="HTML tutorial" style="width:42px;height:42px;">
</a>
```

Link to an Email Address

Use mailto: inside the href attribute to create a link that opens the user's email program (to let them send a new email):

Example

Send email

Button as a Link

To use an HTML button as a link, you have to add some JavaScript code.

JavaScript allows you to specify what happens at certain events, such as a click of a button:

Example

<button onclick="document.location='default.asp"">HTML Tutorial</button>

Tip: Learn more about JavaScript in our <u>JavaScript Tutorial</u>.

Link Titles

The title attribute specifies extra information about an element. The information is most often shown as a tooltip text when the mouse moves over the element.

Example

Visit our HTML Tutorial

More on Absolute URLs and Relative URLs

Example

Use a full URL to link to a web page:

HTML tutorial

Example

Link to a page located in the html folder on the current web site:

HTML tutorial

Example

Link to a page located in the same folder as the current page:

HTML tutorial

You can read more about file paths in the chapter HTML File Paths.

Chapter Summary

- Use the <a> element to define a link
- Use the href attribute to define the link address
- Use the target attribute to define where to open the linked document
- Use the element (inside <a>) to use an image as a link
- Use the mailto: scheme inside the href attribute to create a link that opens the user's email program

HTML Link Tags

Tag Description

<a> Defines a hyperlink

HTML Links - Different Colors

An HTML link is displayed in a different color depending on whether it has been visited, is unvisited, or is active.

HTML Link Colors

By default, a link will appear like this (in all browsers):

- An unvisited link is underlined and blue
- A visited link is underlined and purple
- An active link is underlined and red

You can change the link state colors, by using CSS:

Example

Here, an unvisited link will be green with no underline. A visited link will be pink with no underline. An active link will be yellow and underlined. In addition, when mousing over a link (a:hover) it will become red and underlined:

```
<style>
a:link {
 color: green;
 background-color: transparent;
 text-decoration: none;
}
a:visited {
 color: pink;
 background-color: transparent;
 text-decoration: none;
}
a:hover {
 color: red;
 background-color: transparent;
 text-decoration: underline;
}
```

```
a:active {
  color: yellow;
  background-color: transparent;
  text-decoration: underline;
}
</style>
```

Link Buttons

A link can also be styled as a button, by using CSS:

This is a link

```
Example
<style>
a:link, a:visited {
   background-color: #f44336;
   color: white;
   padding: 15px 25px;
   text-align: center;
   text-decoration: none;
   display: inline-block;
}
a:hover, a:active {
   background-color: red;
}
</style>
```

To learn more about CSS, go to our CSS Tutorial.

HTML Link Tags

Tag Description

<a> Defines a hyperlink

HTML Links - Create Bookmarks

HTML links can be used to create bookmarks, so that readers can jump to specific parts of a web page.

Create a Bookmark in HTML

Bookmarks can be useful if a web page is very long.

To create a bookmark - first create the bookmark, then add a link to it.

When the link is clicked, the page will scroll down or up to the location with the bookmark.

Example

First, use the id attribute to create a bookmark:

```
<h2 id="C4">Chapter 4</h2>
```

Then, add a link to the bookmark ("Jump to Chapter 4"), from within the same page:

Example

```
<a href="#C4">Jump to Chapter 4</a>
```

You can also add a link to a bookmark on another page:

```
<a href="html_demo.html#C4">Jump to Chapter 4</a>
```

Chapter Summary

- Use the id attribute (id="value") to define bookmarks in a page
- Use the href attribute (href="#value") to link to the bookmark

HTML Images

Images can improve the design and the appearance of a web page.

Example

```
<img src="pic_trulli.jpg" alt="Italian Trulli">

Example
<img src="img_girl.jpg" alt="Girl in a jacket">

Example
<img src="img chania.jpg" alt="Flowers in Chania">
```

HTML Images Syntax

The HTML tag is used to embed an image in a web page.

Images are not technically inserted into a web page; images are linked to web pages. The tag creates a holding space for the referenced image.

The tag is empty, it contains attributes only, and does not have a closing tag.

The <imq> tag has two required attributes:

- src Specifies the path to the image
- alt Specifies an alternate text for the image

Syntax

```
<img src="url" alt="alternatetext">
```

The src Attribute

The required src attribute specifies the path (URL) to the image.

Note: When a web page loads; it is the browser, at that moment, that gets the image from a web server and inserts it into the page. Therefore, make sure that the image actually stays in the same spot in relation to the web page, otherwise your visitors will get a broken link icon. The broken link icon and the alt text are shown if the browser cannot find the image.

Example

```
<img src="img chania.jpg" alt="Flowers in Chania">
```

The alt Attribute

The required alt attribute provides an alternate text for an image, if the user for some reason cannot view it (because of slow connection, an error in the src attribute, or if the user uses a screen reader).

The value of the alt attribute should describe the image:

Example

```
<img src="img chania.jpg" alt="Flowers in Chania">
```

If a browser cannot find an image, it will display the value of the alt attribute:

Example

```
<img src="wrongname.gif" alt="Flowers in Chania">
```

Tip: A screen reader is a software program that reads the HTML code, and allows the user to "listen" to the content. Screen readers are useful for people who are visually impaired or learning disabled.

Image Size - Width and Height

You can use the style attribute to specify the width and height of an image.

Example

```
<img src="img_girl.jpg" alt="Girl in a jacket" style="width:500px;height:600px;">
```

Alternatively, you can use the width and height attributes:

Example

```
<img src="img_girl.jpg" alt="Girl in a jacket" width="500" height="600">
```

The width and height attributes always define the width and height of the image in pixels.

Note: Always specify the width and height of an image. If width and height are not specified, the web page might flicker while the image loads.

Width and Height, or Style?

The width, height, and style attributes are all valid in HTML.

However, we suggest using the style attribute. It prevents styles sheets from changing the size of images:

```
Example
<!DOCTYPE html>
<html>
<head>
<style>
img {
  width: 100%;
}
</style>
</head>
<body>
<img src="html5.gif" alt="HTML5 Icon" width="128" height="128">
<img src="html5.gif" alt="HTML5 Icon" style="width:128px;height:128px;">
</body>
</html>
```

Images in Another Folder

If you have your images in a sub-folder, you must include the folder name in the src attribute:

Example

```
<img src="/images/html5.gif" alt="HTML5 Icon" style="width:128px;height:128px;">
```

Images on Another Server/Website

Some web sites point to an image on another server.

To point to an image on another server, you must specify an absolute (full) URL in the src attribute:

Example

```
<img src="https://www.w3schools.com/images/w3schools green.jpg" alt="W3Schools.com">
```

Notes on external images: External images might be under copyright. If you do not get permission to use it, you may be in violation of copyright laws. In addition, you cannot control external images; it can suddenly be removed or changed.

Animated Images

HTML allows animated GIFs:

Example

```
<img src="programming.gif" alt="Computer Man" style="width:48px;height:48px;">
```

Image as a Link

To use an image as a link, put the <imq> tag inside the <a> tag:

Example

```
<a href="default.asp">
  <img src="smiley.gif" alt="HTML tutorial" style="width:42px;height:42px;">
  </a>
```

Image Floating

Use the CSS float property to let the image float to the right or to the left of a text:

Example

```
<img src="smiley.gif" alt="Smiley face" style="float:right;width:42px;height:42px;">
The image will float to the right of the text.
<img src="smiley.gif" alt="Smiley face" style="float:left;width:42px;height:42px;">
The image will float to the left of the text.
```

Tip: To learn more about CSS Float, read our CSS Float Tutorial.

Common Image Formats

Here are the most common image file types, which are supported in all browsers (Chrome, Edge, Firefox, Safari, Opera):

| Abbreviation | File Format | File Extension |
|--------------|---------------------------------------|----------------------------------|
| APNG | Animated Portable Network Graphics | .apng |
| GIF | Graphics Interchange Format | .gif |
| ICO | Microsoft Icon | .ico, .cur |
| JPEG | Joint Photographic Expert Group image | .jpg, .jpeg, .jfif, .pjpeg, .pjp |
| PNG | Portable Network Graphics | .png |
| SVG | Scalable Vector Graphics | .svg |
| | | |

Chapter Summary

- Use the HTML element to define an image
- Use the HTML src attribute to define the URL of the image
- Use the HTML alt attribute to define an alternate text for an image, if it cannot be displayed
- Use the HTML width and height attributes or the CSS width and height properties to define the size of the image
- Use the CSS float property to let the image float to the left or to the right

Note: Loading large images takes time, and can slow down your web page. Use images carefully.

HTML Image Tags

| Tag | Description |
|---------------------|--|
| | Defines an image |
| <map></map> | Defines an image map |
| <area/> | Defines a clickable area inside an image map |
| <picture></picture> | Defines a container for multiple image resources |

HTML Image Maps

With HTML image maps, you can create clickable areas on an image.

Image Maps

The HTML <map> tag defines an image map. An image map is an image with clickable areas. The areas are defined with one or more <area> tags.

Try to click on the computer, phone, or the cup of coffee in the image below:



Example

Here is the HTML source code for the image map above:

```
<map name="workmap">
<map name="workmap">
<area shape="rect" coords="34,44,270,350" alt="Computer" href="computer.htm">
```

```
<area shape="rect" coords="290,172,333,250" alt="Phone" href="phone.htm"> 
  <area shape="circle" coords="337,300,44" alt="Coffee" href="coffee.htm"> 
  </map>
```

How Does it Work?

The idea behind an image map is that you should be able to perform different actions depending on where in the image you click.

To create an image map you need an image, and some HTML code that describes the clickable areas.

The Image

The image is inserted using the tag. The only difference from other images is that you must add a usemap attribute:

```
<img src="workplace.jpg" alt="Workplace" usemap="#workmap">
```

The usemap value starts with a hash tag # followed by the name of the image map, and is used to create a relationship between the image and the image map.

Tip: You can use any image as an image map!

Create Image Map

Then, add a <map> element.

The <map> element is used to create an image map, and is linked to the image by using the required name attribute:

```
<map name="workmap">
```

The name attribute must have the same value as the 's usemap attribute.

The Areas

Then, add the clickable areas.

A clickable area is defined using an <area> element.

Shape

You must define the shape of the clickable area, and you can choose one of these values:

- rect defines a rectangular region
- circle defines a circular region
- poly defines a polygonal region
- default defines the entire region

You must also define some coordinates to be able to place the clickable area onto the image.

Shape="rect"

The coordinates for shape="rect" come in pairs, one for the x-axis and one for the y-axis.

So, the coordinates 34, 44 is located 34 pixels from the left margin and 44 pixels from the top:



The coordinates 270, 350 is located 270 pixels from the left margin and 350 pixels from the top:



Now we have enough data to create a clickable rectangular area:

Example

<area shape="rect" coords="34, 44, 270, 350" href="computer.htm">

This is the area that becomes clickable and will send the user to the page "computer.htm":



Shape="circle"

To add a circle area, first locate the coordinates of the center of the circle:

337,300



Then specify the radius of the circle:

44 pixels



Now you have enough data to create a clickable circular area:

Example

<area shape="circle" coords="337, 300, 44" href="coffee.htm">

This is the area that becomes clickable and will send the user to the page "coffee.htm":



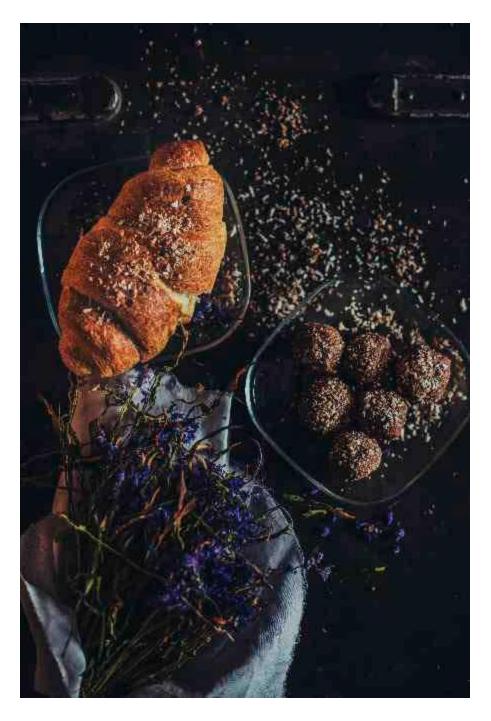
Shape="poly"

The shape="poly" contains several coordinate points, which creates a shape formed with straight lines (a polygon).

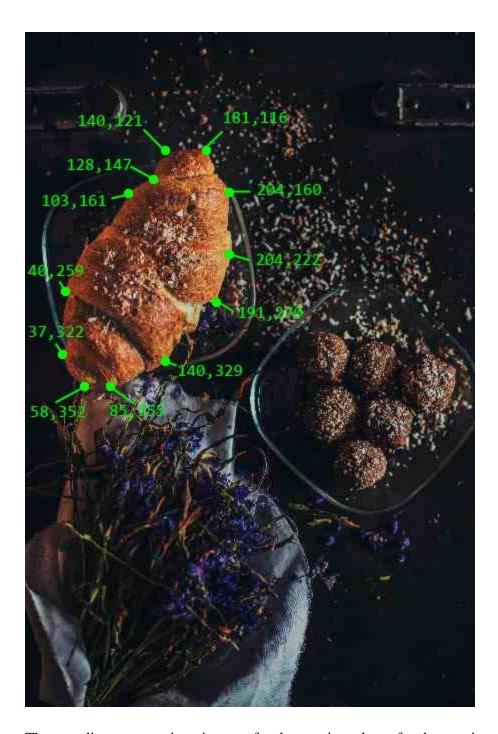
This can be used to create any shape.

Like maybe a croissant shape!

How can we make the croissant in the image below become a clickable link?



We have to find the \boldsymbol{x} and \boldsymbol{y} coordinates for all edges of the croissant:



The coordinates come in pairs, one for the x-axis and one for the y-axis:

```
Example 
<area shape="poly" 
coords="140,121,181,116,204,160,204,222,191,270,140,329,85,355,58,352,37,322,40,259,103,161,128, 
147" href="croissant.htm">
```

This is the area that becomes clickable and will send the user to the page "croissant.htm":

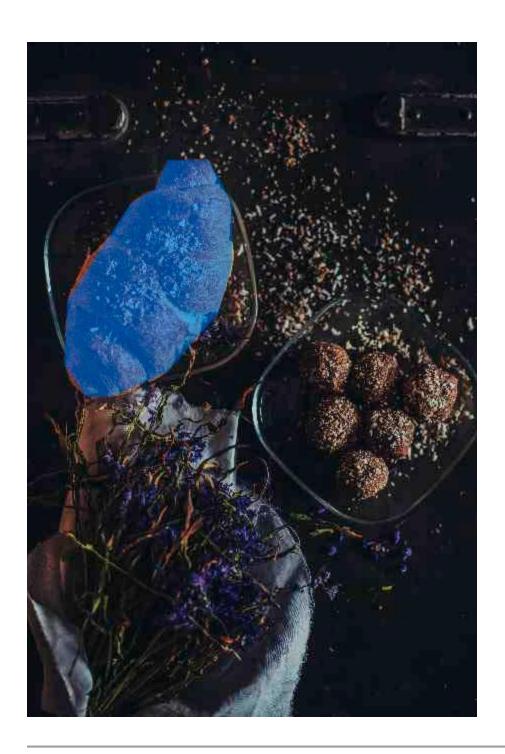


Image Map and JavaScript

A clickable area can also trigger a JavaScript function.

Add a click event to the <area> element to execute a JavaScript function:

Example

Here, we use the onclick attribute to execute a JavaScript function when the area is clicked:

```
<map name="workmap">
  <area shape="circle" coords="337,300,44" onclick="myFunction()">
  </map>

<script>
function myFunction() {
  alert("You clicked the coffee cup!");
}
</script>
```

Chapter Summary

• Use the HTML <map> element to define an image map

Dagarintian

- Use the HTML <area> element to define the clickable areas in the image map
- Use the HTML usemap attribute of the element to point to an image map

HTML Image Tags

| ıag | Description |
|---------------------|--|
| | Defines an image |
| <map></map> | Defines an image map |
| <area/> | Defines a clickable area inside an image map |
| <picture></picture> | Defines a container for multiple image resources |

HTML Background Images

A background image can be specified for almost any HTML element.

Background Image on a HTML element

To add a background image on an HTML element, use the HTML style attribute and the CSS background-image property:

Example

Add a background image on a HTML element:

```
<div style="background-image: url('img_girl.jpg');">
```

You can also specify the background image in the <style> element, in the <head> section:

Example

Specify the background image in the <style> element:

```
<style>
div {
   background-image: url('img_girl.jpg');
}
</style>
```

Background Image on a Page

If you want the entire page to have a background image, you must specify the background image on the <body> element:

Example

Add a background image for the entire page:

```
<style>
body {
background-image: url('img_girl.jpg');
}
</style>
```

Background Repeat

If the background image is smaller than the element, the image will repeat itself, horizontally and vertically, until it reaches the end of the element:

```
Example
<style>
body {
    background-image: url('example_img_girl.jpg');
} 
</style>
To avoid the background image from repeating itself, set the background-repeat property to no-repeat.

Example
<style>
body {
    background-image: url('example_img_girl.jpg');
    background-repeat: no-repeat;
} 
</style>
```

Background Cover

If you want the background image to cover the entire element, you can set the background-size property to cover.

Also, to make sure the entire element is always covered, set the background-attachment property to fixed:

This way, the background image will cover the entire element, with no stretching (the image will keep its original proportions):

```
Example 
<style> 
body { 
background-image: url('img_girl.jpg'); 
background-repeat: no-repeat; 
background-attachment: fixed; 
background-size: cover;
```

```
}
</style>
```

Background Stretch

If you want the background image to stretch to fit the entire element, you can set the background-size property to 100% 100%:

Try resizing the browser window, and you will see that the image will stretch, but always cover the entire element.

```
Example
<style>
body {
background-image: url('img_girl.jpg');
background-repeat: no-repeat;
background-attachment: fixed;
background-size: 100% 100%;
}
</style>
```

HTML < picture > Element

The HTML <picture> element allows you to display different pictures for different devices or screen sizes.



The HTML <picture> Element

The HTML <picture> element gives web developers more flexibility in specifying image resources.

The <picture> element contains one or more <source> elements, each referring to different images through the srcset attribute. This way the browser can choose the image that best fits the current view and/or device.

Each <source> element has a media attribute that defines when the image is the most suitable.

Example

Show different images for different screen sizes:

```
<picture>
  <source media="(min-width: 650px)" srcset="img_food.jpg">
  <source media="(min-width: 465px)" srcset="img_car.jpg">
  <img src="img_girl.jpg">
  </picture>
```

Note: Always specify an element as the last child element of the <picture> element. The element is used by browsers that do not support the <picture> element, or if none of the <source> tags match.

When to use the Picture Element

There are two main purposes for the <picture> element:

1. Bandwidth

If you have a small screen or device, it is not necessary to load a large image file. The browser will use the first <source> element with matching attribute values, and ignore any of the following elements.

2. Format Support

Some browsers or devices may not support all image formats. By using the <picture> element, you can add images of all formats, and the browser will use the first format it recognizes, and ignore any of the following elements.

Example

The browser will use the first image format it recognizes:

```
<picture>
  <source srcset="img_avatar.png">
    <source srcset="img_girl.jpg">
    <img src="img_beatles.gif" alt="Beatles" style="width:auto;">
  </picture>
```

Note: The browser will use the first <source> element with matching attribute values, and ignore any following <source> elements.

HTML Image Tags

| Tag | Description |
|---------------------|--|
| | Defines an image |
| <map></map> | Defines an image map |
| <area/> | Defines a clickable area inside an image map |
| <picture></picture> | Defines a container for multiple image resources |

HTML Tables

HTML tables allow web developers to arrange data into rows and columns.

Example

| Company | Contact | Country |
|------------------------------|-----------------|---------|
| Alfreds Futterkiste | Maria Anders | Germany |
| Centro comercial Moctezuma | Francisco Chang | Mexico |
| Ernst Handel | Roland Mendel | Austria |
| Island Trading | Helen Bennett | UK |
| Laughing Bacchus Winecellars | Yoshi Tannamuri | Canada |
| | | |

Magazzini Alimentari Riuniti Giovanni Rovelli Italy

Define an HTML Table

The tag defines an HTML table.

Each table row is defined with a <tr>> tag. Each table header is defined with a <th>> tag. Each table data/cell is defined with a <td>> tag.

By default, the text in elements are bold and centered.

By default, the text in elements are regular and left-aligned.

Example

A simple HTML table:

```
Firstname
Lastname
```

```
Age

Jill
Jill

50

Eve
Jackson

4d>94
```

Note: The elements are the data containers of the table.

They can contain all sorts of HTML elements; text, images, lists, other tables, etc.

HTML Table - Add a Border

To add a border to a table, use the CSS border property:

```
Example
table, th, td {
border: 1px solid black;
}
```

Remember to define borders for both the table and the table cells.

HTML Table - Collapsed Borders

To let the borders collapse into one border, add the CSS border-collapse property:

```
Example
table, th, td {
border: 1px solid black;
border-collapse: collapse;
}
```

HTML Table - Add Cell Padding

Cell padding specifies the space between the cell content and its borders.

If you do not specify a padding, the table cells will be displayed without padding.

To set the padding, use the CSS padding property:

```
Example
th, td {
  padding: 15px;
}
```

HTML Table - Left-align Headings

By default, table headings are bold and centered.

To left-align the table headings, use the CSS text-align property:

```
Example
th {
  text-align: left;
}
```

HTML Table - Add Border Spacing

Border spacing specifies the space between the cells.

To set the border spacing for a table, use the CSS border-spacing property:

```
Example table {
  border-spacing: 5px;
}
```

Note: If the table has collapsed borders, border-spacing has no effect.

HTML Table - Cell that Spans Many Columns

To make a cell span more than one column, use the colspan attribute:

Example Name colspan="2">Telephone Bill Gates 55577854 55577855

HTML Table - Cell that Spans Many Rows

To make a cell span more than one row, use the rowspan attribute:

Example

```
    Name:
    Bill Gates

    rowspan="2">Telephone:
  55577854

    55577855

  /tr>

    /tr>
```

HTML Table - Add a Caption

To add a caption to a table, use the <caption> tag:

Example <caption>Monthly savings Month Savings January \$100 February \$50

Note: The <caption> tag must be inserted immediately after the tag.

A Special Style for One Table

To define a special style for one particular table, add an id attribute to the table:

```
Example
Firstname
 Lastname
 Age
Eve
 Jackson
 94
Now you can define a special style for this table:
#t01 {
width: 100%;
```

```
background-color: #f1f1c1;
}
And add more styles:
#t01 tr:nth-child(even) {
  background-color: #eee;
}
#t01 tr:nth-child(odd) {
  background-color: #fff;
}
#t01 th {
  color: white;
  background-color: black;
}
```

Chapter Summary

- Use the HTML element to define a table
- Use the HTML element to define a table row
- Use the HTML element to define a table data
- Use the HTML element to define a table heading
- Use the HTML <caption> element to define a table caption
- Use the CSS border property to define a border
- Use the CSS border-collapse property to collapse cell borders
- Use the CSS padding property to add padding to cells
- Use the CSS text-align property to align cell text
- Use the CSS border-spacing property to set the spacing between cells
- Use the colspan attribute to make a cell span many columns
- Use the rowspan attribute to make a cell span many rows
- Use the id attribute to uniquely define one table

HTML Table Tags

| Tag | | Description |
|-------------|----------------------------------|-------------|
| | Defines a table | |
| <u>></u> | Defines a header cell in a table | ! |
| <u></u> | Defines a row in a table | |
| <u></u> | Defines a cell in a table | |

<caption> Defines a table caption

<colgroup> Specifies a group of one or more columns in a table for formatting

Specifies column properties for each column within a <colgroup> element

<thead> Groups the header content in a table

Groups the body content in a table

<tfoot> Groups the footer content in a table

HTML Lists

HTML lists allow web developers to group a set of related items in lists.

Example

An unordered HTML list:

- Item
- Item
- Item
- Item

An ordered HTML list:

- 1. First item
- 2. Second item
- 3. Third item
- 4. Fourth item

Unordered HTML List

An unordered list starts with the tag. Each list item starts with the tag.

The list items will be marked with bullets (small black circles) by default:

Example Coffee Tea Milk

Ordered HTML List

An ordered list starts with the tag. Each list item starts with the tag.

The list items will be marked with numbers by default:

```
Example
```

```
    Coffee
    Tea
    Milk
```

HTML Description Lists

HTML also supports description lists.

A description list is a list of terms, with a description of each term.

The <dl> tag defines the description list, the <dt> tag defines the term (name), and the <dd> tag describes each term:

Example

```
<dl>
<dt>Coffee</dt>
<dd>- black hot drink</dd>
<dt>Milk</dt>
<dd>- white cold drink</dd>
</dl>
```

HTML List Tags

Tag Description ✓ul> Defines an unordered list ✓ol> Defines an ordered list ✓li> Defines a list item ✓dl> Defines a description list ✓dt> Defines a term in a description list ✓dd> Describes the term in a description list

HTML Unordered Lists

The HTML tag defines an unordered (bulleted) list.

Unordered HTML List

An unordered list starts with the tag. Each list item starts with the tag.

The list items will be marked with bullets (small black circles) by default:

Example

```
    Coffee
    Tea
    Milk
```

Unordered HTML List - Choose List Item Marker

The CSS list-style-type property is used to define the style of the list item marker. It can have one of the following values:

```
Value
             Description
disc
    Sets the list item marker to a bullet (default)
circle Sets the list item marker to a circle
square Sets the list item marker to a square
none The list items will not be marked
Example - Disc
Coffee
Tea
Milk
Example - Circle
Coffee
Tea
Milk
Example - Square
Coffee
Tea
Milk
Example - None
Coffee
Tea
Milk
```

Nested HTML Lists

Lists can be nested (list inside list):

```
Example

Coffee
Tea

Black tea
Green tea

Milk
```

Note: A list item (<1i>) can contain a new list, and other HTML elements, like images and links, etc.

Horizontal List with CSS

HTML lists can be styled in many different ways with CSS.

One popular way is to style a list horizontally, to create a navigation menu:

Example

```
<!DOCTYPE html>
<html>
<head>
<style>
ul {
    list-style-type: none;
    margin: 0;
    padding: 0;
    overflow: hidden;
    background-color: #333333;
}

li {
    float: left;
}
```

```
li a {
display: block;
color: white;
text-align: center;
padding: 16px;
text-decoration: none;
}
li a:hover {
background-color: #111111;
}
</style>
</head>
<body>
<a href="#home">Home</a>
<a href="#news">News</a>
<a href="#contact">Contact</a>
<a href="#about">About</a>
</body>
</html>
```

Tip: You can learn much more about CSS in our <u>CSS Tutorial</u>.

Chapter Summary

- Use the HTML element to define an unordered list
- Use the CSS list-style-type property to define the list item marker
- Use the HTML li> element to define a list item
- Lists can be nested
- List items can contain other HTML elements
- Use the CSS property float:left to display a list horizontally

HTML List Tags

Tag

Description

```
    Ol> Defines an unordered list
    Ol> Defines an ordered list
    Ol> Defines a list item
    Ol> Defines a description list
    Ol> Defines a term in a description list
    Ol> Defines a term in a description list
```

HTML Ordered Lists

The HTML <01> tag defines an ordered list. An ordered list can be numerical or alphabetical.

Ordered HTML List

An ordered list starts with the <01> tag. Each list item starts with the <11> tag.

The list items will be marked with numbers by default:

Example

```
    Coffee
    Tea
    Milk
```

Ordered HTML List - The Type Attribute

The type attribute of the tag, defines the type of the list item marker:

Type Description

type="1" The list items will be numbered with numbers (default)

```
type="A" The list items will be numbered with uppercase letters
type="a" The list items will be numbered with lowercase letters
type="I" The list items will be numbered with uppercase roman numbers
type="i" The list items will be numbered with lowercase roman numbers
Numbers:

    type="1">

Coffee
Tea
Milk
Uppercase Letters:
Coffee
Tea
Milk
Lowercase Letters:
Coffee
Tea
Milk
Uppercase Roman Numbers:
Coffee
Tea
Milk
Lowercase Roman Numbers:
Coffee
Tea
Milk
```

Control List Counting

By default, an ordered list will start counting from 1. If you want to start counting from a specified number, you can use the start attribute:

Example

```
Coffee
Tea
Milk
```

Nested HTML Lists

Lists can be nested (list inside list):

Example

```
  Coffee
  Tea

    Black tea
    Green tea

  Milk

    Milk
```

Note: A list item () can contain a new list, and other HTML elements, like images and links, etc.

Chapter Summary

- Use the HTML element to define an ordered list
- Use the HTML type attribute to define the numbering type
- Use the HTML <1i> element to define a list item
- Lists can be nested
- List items can contain other HTML elements

HTML List Tags

Tag Description

- ul> Defines an unordered list
- Defines an ordered list
- Defines a list item
- <dl> Defines a description list
- <dt> Defines a term in a description list
- <dd> Describes the term in a description list

HTML Block and Inline Elements

Every HTML element has a default display value, depending on what type of element it is.

There are two display values: block and inline.

Block-level Elements

A block-level element always starts on a new line.

A block-level element always takes up the full width available (stretches out to the left and right as far as it can).

A block level element has a top and a bottom margin, whereas an inline element does not.

The <div> element is a block-level element.

Example

<div>Hello World</div>

Here are the block-level elements in HTML:

<address>

| <article></article> |
|---------------------------|
| <aside></aside> |
| blockquote> |
| <canvas></canvas> |
| <dd></dd> |
| <div></div> |
| <u><dl></dl></u> |
| <dt></dt> |
| <fieldset></fieldset> |
| <figcaption></figcaption> |
| <figure></figure> |
| <footer></footer> |
| < <u>form></u> |
| < <u>h1>-<h6></h6></u> |
| <header></header> |
| <u><hr/></u> |
| <u>< i></u> |
| <main></main> |
| <nav></nav> |
| <noscript></noscript> |
| <u><0 ></u> |
| <u></u> |

```
<section>

<tfoot>

<ivideo>
Inline Elements
```

An inline element does not start on a new line.

An inline element only takes up as much width as necessary.

```
This is a <span> element inside a paragraph.
```

Example

Hello World

Here are the inline elements in HTML:

<a>>

<abbr>

<acronym>

<u></u>

<bdo>

<big>

<button>

<cite>

<code> <dfn> <u></u> <u><i></u> <input> <kbd> <label> <u><map></u> <object> <output> <**q>** <samp> <script> <select> <small> <sub> <sup> <textarea>

<time>

<tt>

<var>

Note: An inline element cannot contain a block-level element!

The <div> Element

The <div> element is often used as a container for other HTML elements.

The <diy> element has no required attributes, but style, class and id are common.

When used together with CSS, the <div> element can be used to style blocks of content:

Example

```
<div style="background-color:black;color:white;padding:20px;">
  <h2>London</h2>
  London is the capital city of England. It is the most populous city in the United Kingdom, with a metropolitan area of over 13 million inhabitants.
</div>
```

The Element

The element is an inline container used to mark up a part of a text, or a part of a document.

The element has no required attributes, but style, class and id are common.

When used together with CSS, the element can be used to style parts of the text:

Example

My mother has blue eyes and my father has dark green eyes.

Chapter Summary

- There are two display values: block and inline
- A block-level element always starts on a new line and takes up the full width available
- An inline element does not start on a new line and it only takes up as much width as necessary

- The <div> element is a block-level and is often used as a container for other HTML elements
- The element is an inline container used to mark up a part of a text, or a part of a document

HTML Tags

Tag Description

<div> Defines a section in a document (block-level)

 Defines a section in a document (inline)

HTML class Attribute

The HTML class attribute is used to specify a class for an HTML element.

Multiple HTML elements can share the same class.

Using The class Attribute

The class attribute is often used to point to a class name in a style sheet. It can also be used by a JavaScript to access and manipulate elements with the specific class name.

In the following example we have three <div> elements with a class attribute with the value of "city". All of the three <div> elements will be styled equally according to the .city style definition in the head section:

Example <!DOCTYPE html> <html>

<head>

.city {

background-color: tomato;

color: white;

border: 2px solid black;

margin: 20px; padding: 20px;

```
}
</style>
</head>
<body>
<div class="city">
<h2>London</h2>
 London is the capital of England.
</div>
<div class="city">
<h2>Paris</h2>
 Paris is the capital of France.
</div>
<div class="city">
<h2>Tokyo</h2>
 Tokyo is the capital of Japan.
</div>
</body>
</html>
```

In the following example we have two span> elements with a class attribute with the value of "note". Both span> elements will be styled equally according to the .note style definition in the head section:

```
Example
<!DOCTYPE html>
<html>
<head>
<style>
.note {
   font-size: 120%;
   color: red;
}
</style>
</head>
<body>
<h1>My <span class="note">Important</span> Heading</h1>
This is some <span class="note">important</span> text.
```

```
</body>
```

Tip: The class attribute can be used on **any** HTML element.

Note: The class name is case sensitive!

Tip: You can learn much more about CSS in our <u>CSS Tutorial</u>.

The Syntax For Class

To create a class; write a period (.) character, followed by a class name. Then, define the CSS properties within curly braces {}:

Example

Create a class named "city":

```
<!DOCTYPE html>
<html>
<head>
<style>
.city {
background-color: tomato;
color: white;
padding: 10px;
}
</style>
</head>
<body>
<h2 class="city">London</h2>
London is the capital of England.
<h2 class="city">Paris</h2>
Paris is the capital of France.
<h2 class="city">Tokyo</h2>
```

```
Tokyo is the capital of Japan.
</body>
</html>
```

Multiple Classes

HTML elements can belong to more than one class.

To define multiple classes, separate the class names with a space, e.g. <div class="city main">. The element will be styled according to all the classes specified.

In the following example, the first <h2> element belongs to both the city class and also to the main class, and will get the CSS styles from both of the classes:

```
Example
<h2 class="city main">London</h2>
<h2 class="city">Paris</h2>
<h2 class="city">Tokyo</h2>
```

Different Elements Can Share Same Class

Different HTML elements can point to the same class name.

In the following example, both <h2> and points to the "city" class and will share the same style:

```
Example
```

```
<h2 class="city">Paris</h2>
Paris is the capital of France
```

Use of The class Attribute in JavaScript

The class name can also be used by JavaScript to perform certain tasks for specific elements.

JavaScript can access elements with a specific class name with the <code>getElementsByClassName()</code> method:

Example

Click on a button to hide all elements with the class name "city":

```
<script>
function myFunction() {
  var x = document.getElementsByClassName("city");
  for (var i = 0; i < x.length; i++) {
    x[i].style.display = "none";
  }
}
</script>
```

Don't worry if you don't understand the code in the example above.

You will learn more about JavaScript in our <u>HTML JavaScript</u> chapter, or you can study our <u>JavaScript Tutorial</u>.

Chapter Summary

- The HTML class attribute specifies one or more class names for an element
- Classes are used by CSS and JavaScript to select and access specific elements
- The class attribute can be used on any HTML element
- The class name is case sensitive
- Different HTML elements can point to the same class name
- JavaScript can access elements with a specific class name with the getElementsByClassName() method

HTML id Attribute

The HTML id attribute is used to specify a unique id for an HTML element.

You cannot have more than one element with the same id in an HTML document.

Using The id Attribute

The id attribute specifies a unique id for an HTML element. The value of the id attribute must be unique within the HTML document.

The id attribute is used to point to a specific style declaration in a style sheet. It is also used by JavaScript to access and manipulate the element with the specific id.

The syntax for id is: write a hash character (#), followed by an id name. Then, define the CSS properties within curly braces {}.

In the following example we have an <h1> element that points to the id name "myHeader". This <h1> element will be styled according to the #myHeader style definition in the head section:

Example <!DOCTYPE html> <html> <head> <style> #myHeader { background-color: lightblue; color: black; padding: 40px; text-align: center; } </style> </head> <body> <h1 id="myHeader">My Header</h1> </body> </html>

Note: The id name is case sensitive!

Note: The id name must contain at least one character, and must not contain whitespaces (spaces, tabs, etc.).

Difference Between Class and ID

A class name can be used by multiple HTML elements, while an id name must only be used by one HTML element within the page:

```
Example <style>
/* Style the element with the id "myHeader" */
```

```
#myHeader {
 background-color: lightblue;
color: black;
 padding: 40px;
text-align: center;
}
/* Style all elements with the class name "city" */
.city {
background-color: tomato;
color: white;
padding: 10px;
</style>
<!-- An element with a unique id -->
<h1 id="myHeader">My Cities</h1>
<!-- Multiple elements with same class -->
<h2 class="city">London</h2>
London is the capital of England.
<h2 class="city">Paris</h2>
Paris is the capital of France.
<h2 class="city">Tokyo</h2>
Tokyo is the capital of Japan.
```

Tip: You can learn much more about CSS in our <u>CSS Tutorial</u>.

HTML Bookmarks with ID and Links

HTML bookmarks are used to allow readers to jump to specific parts of a webpage.

Bookmarks can be useful if your page is very long.

To use a bookmark, you must first create it, and then add a link to it.

Then, when the link is clicked, the page will scroll to the location with the bookmark.

Example

First, create a bookmark with the id attribute:

```
<h2 id="C4">Chapter 4</h2>
```

Then, add a link to the bookmark ("Jump to Chapter 4"), from within the same page:

Example

```
<a href="#C4">Jump to Chapter 4</a>
```

Or, add a link to the bookmark ("Jump to Chapter 4"), from another page:

```
<a href="html_demo.html#C4">Jump to Chapter 4</a>
```

Using The id Attribute in JavaScript

The id attribute can also be used by JavaScript to perform some tasks for that specific element.

JavaScript can access an element with a specific id with the getElementById() method:

Example

Use the id attribute to manipulate text with JavaScript:

```
<script>
function displayResult() {
  document.getElementById("myHeader").innerHTML = "Have a nice day!";
}
</script>
```

Tip: Study JavaScript in the <u>HTML JavaScript</u> chapter, or in our <u>JavaScript Tutorial</u>.

Chapter Summary

- The id attribute is used to specify a unique id for an HTML element
- The value of the id attribute must be unique within the HTML document
- The id attribute is used by CSS and JavaScript to style/select a specific element
- The value of the id attribute is case sensitive
- The id attribute is also used to create HTML bookmarks
- JavaScript can access an element with a specific id with the getElementById() method

HTML Iframes

An HTML iframe is used to display a web page within a web page.

HTML Iframe Syntax

The HTML <iframe> tag specifies an inline frame.

An inline frame is used to embed another document within the current HTML document.

Syntax

<iframe src="url" title="description">

Tip: It is a good practice to always include a title attribute for the <iframe>. This is used by screen readers to read out what the content of the iframe is.

Iframe - Set Height and Width

Use the height and width attributes to specify the size of the iframe.

The height and width are specified in pixels by default:

Example

<iframe src="demo_iframe.htm" height="200" width="300" title="Iframe Example"></iframe>

Or you can add the style attribute and use the CSS height and width properties:

Example

<iframe src="demo_iframe.htm" style="height:200px;width:300px;" title="Iframe Example"></iframe>

Iframe - Remove the Border

By default, an iframe has a border around it.

To remove the border, add the style attribute and use the CSS border property:

Example

```
<iframe src="demo iframe.htm" style="border:none;" title="Iframe Example"></iframe>
```

With CSS, you can also change the size, style and color of the iframe's border:

Example

```
<iframe src="demo_iframe.htm" style="border:2px solid red;" title="Iframe Example"></iframe>
```

Iframe - Target for a Link

An iframe can be used as the target frame for a link.

The target attribute of the link must refer to the name attribute of the iframe:

Example

```
<iframe src="demo_iframe.htm" name="iframe_a" title="Iframe Example"></iframe>
<a href="https://www.w3schools.com" target="iframe a">W3Schools.com</a>
```

Chapter Summary

- The HTML <iframe> tag specifies an inline frame
- The src attribute defines the URL of the page to embed
- Always include a title attribute (for screen readers)
- The height and width attributes specifies the size of the iframe
- Use border: none; to remove the border around the iframe

HTML iframe Tag

Tag Description

<iframe> Defines an inline frame

HTML JavaScript

JavaScript makes HTML pages more dynamic and interactive.

Example

My First JavaScript

The HTML <script> Tag

The HTML <script> tag is used to define a client-side script (JavaScript).

The <script> element either contains script statements, or it points to an external script file through the src attribute.

Common uses for JavaScript are image manipulation, form validation, and dynamic changes of content.

To select an HTML element, JavaScript most often uses the document.getElementById() method.

This JavaScript example writes "Hello JavaScript!" into an HTML element with id="demo":

Example

```
<script>
```

document.getElementById("demo").innerHTML = "Hello JavaScript!";
</script>

Tip: You can learn much more about JavaScript in our <u>JavaScript Tutorial</u>.

A Taste of JavaScript

Here are some examples of what JavaScript can do:

Example

JavaScript can change content:

document.getElementById("demo").innerHTML = "Hello JavaScript!";

Example

JavaScript can change styles:

```
document.getElementById("demo").style.fontSize = "25px";
document.getElementById("demo").style.color = "red";
document.getElementById("demo").style.backgroundColor = "yellow";
```

Example

JavaScript can change attributes:

document.getElementById("image").src = "picture.gif";

The HTML <noscript> Tag

The HTML <noscript> tag defines an alternate content to be displayed to users that have disabled scripts in their browser or have a browser that doesn't support scripts:

Example

```
<script>
```

document.getElementById("demo").innerHTML = "Hello JavaScript!";

</script>

<noscript>Sorry, your browser does not support JavaScript!</noscript>

HTML Script Tags

Tag

Description

<script> Defines a client-side script

<noscript> Defines an alternate content for users that do not support client-side scripts

HTML File Paths

A file path describes the location of a file in a web site's folder structure.

File Path Examples

| Path | Description |
|----------------------------------|---|
| | The "picture.jpg" file is located in the same folder as the current page |
| | The "picture.jpg" file is located in the images folder in the current folder |
| | The "picture.jpg" file is located in the images folder at the root of the current web |
| | The "picture.jpg" file is located in the folder one level up from the current folder |
| | |

HTML File Paths

A file path describes the location of a file in a web site's folder structure.

File paths are used when linking to external files, like:

- Web pages
- Images
- Style sheets
- JavaScripts

Absolute File Paths

An absolute file path is the full URL to a file:

Example

The tag is explained in the chapter: HTML Images.

Relative File Paths

A relative file path points to a file relative to the current page.

In the following example, the file path points to a file in the images folder located at the root of the current web:

Example

```
<img src="/images/picture.jpg" alt="Mountain">
```

In the following example, the file path points to a file in the images folder located in the current folder:

Example

```
<img src="images/picture.jpg" alt="Mountain">
```

In the following example, the file path points to a file in the images folder located in the folder one level up from the current folder:

Example

```
<img src="../images/picture.jpg" alt="Mountain">
```

Best Practice

It is best practice to use relative file paths (if possible).

When using relative file paths, your web pages will not be bound to your current base URL. All links will work on your own computer (localhost) as well as on your current public domain and your future public domains.

HTML - The Head Element

The HTML <head> element is a container for the following elements: <title>, <style>, <meta>, <link>, <script>, and <base>.

The HTML <head> Element

The <head> element is a container for metadata (data about data) and is placed between the <html> tag and the <body> tag.

HTML metadata is data about the HTML document. Metadata is not displayed.

Metadata typically define the document title, character set, styles, scripts, and other meta information.

The HTML <title> Element

The <title> element defines the title of the document. The title must be text-only, and it is shown in the browser's title bar or in the page's tab.

The <title> element is required in HTML documents!

The contents of a page title is very important for search engine optimization (SEO)! The page title is used by search engine algorithms to decide the order when listing pages in search results.

The <title> element:

- defines a title in the browser toolbar
- provides a title for the page when it is added to favorites
- displays a title for the page in search engine-results

So, try to make the title as accurate and meaningful as possible!

A simple HTML document:

```
Example
<!DOCTYPE html>
<html>
<head>
    <title>A Meaningful Page Title</title>
</head>
<body>

The content of the document......
</body>
</html>
```

The HTML <style> Element

The <style> element is used to define style information for a single HTML page:

Example <style> body {background-color: powderblue;} h1 {color: red;} p {color: blue;} </style>

The HTML < link > Element

The link> element defines the relationship between the current document and an external resource.

The tag is most often used to link to external style sheets:

Example

```
<link rel="stylesheet" href="mystyle.css">
```

Tip: To learn all about CSS, visit our <u>CSS Tutorial</u>.

The HTML <meta> Element

The <meta> element is typically used to specify the character set, page description, keywords, author of the document, and viewport settings.

The metadata will not be displayed on the page, but are used by browsers (how to display content or reload page), by search engines (keywords), and other web services.

Examples

Define the character set used:

```
<meta charset="UTF-8">
```

Define keywords for search engines:

```
<meta name="keywords" content="HTML, CSS, JavaScript">
```

Define a description of your web page:

```
<meta name="description" content="Free Web tutorials">
```

Define the author of a page:

```
<meta name="author" content="John Doe">
```

Refresh document every 30 seconds:

```
<meta http-equiv="refresh" content="30">
```

Setting the viewport to make your website look good on all devices:

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
```

Example of <meta> tags:

```
Example
```

```
<meta charset="UTF-8">
<meta name="description" content="Free Web tutorials">
<meta name="keywords" content="HTML, CSS, JavaScript">
<meta name="author" content="John Doe">
```

Setting The Viewport

The viewport is the user's visible area of a web page. It varies with the device - it will be smaller on a mobile phone than on a computer screen.

You should include the following <meta> element in all your web pages:

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
```

This gives the browser instructions on how to control the page's dimensions and scaling.

The width=device-width part sets the width of the page to follow the screen-width of the device (which will vary depending on the device).

The initial-scale=1.0 part sets the initial zoom level when the page is first loaded by the browser.

Here is an example of a web page *without* the viewport meta tag, and the same web page *with* the viewport meta tag:

Tip: If you are browsing this page with a phone or a tablet, you can click on the two links below to see the difference.



Without the viewport meta tag



Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend ontion conque nibil imperdiet domine

With the viewport meta tag

The HTML <script> Element

The <script> element is used to define client-side JavaScripts.

The following JavaScript writes "Hello JavaScript!" into an HTML element with id="demo":

```
Example <script> function myFunction() {
```

```
function myFunction() {
  document.getElementById("demo").innerHTML = "Hello JavaScript!";
}
</script>
```

Tip: To learn all about JavaScript, visit our <u>JavaScript Tutorial</u>.

The HTML <base> Element

The <base> element specifies the base URL and/or target for all relative URLs in a page.

The <base> tag must have either an href or a target attribute present, or both.

There can only be one single <base> element in a document!

Example

Specify a default URL and a default target for all links on a page:

```
<head>
<base href="https://www.w3schools.com/" target="_blank">
</head>
<body>
<img src="images/stickman.gif" width="24" height="39" alt="Stickman">
<a href="tags/tag_base.asp">HTML base Tag</a>
</body>
```

Chapter Summary

- The <head> element is a container for metadata (data about data)
- The <head> element is placed between the <html> tag and the <body> tag
- The <title> element is required and it defines the title of the document
- The <style> element is used to define style information for a single document
- The tag is most often used to link to external style sheets
- The <meta> element is typically used to specify the character set, page description, keywords, author of the document, and viewport settings

Description

- The <script> element is used to define client-side JavaScripts
- The <base> element specifies the base URL and/or target for all relative URLs in a page

HTML head Elements

Tag

| <head></head> | Defines information about the document |
|--|--|
| <title></td><td>Defines the title of a document</td></tr><tr><td><base></td><td>Defines a default address or a default target for all links on a page</td></tr><tr><td>link></td><td>Defines the relationship between a document and an external resource</td></tr><tr><td><meta></td><td>Defines metadata about an HTML document</td></tr></tbody></table></title> | |

<script> Defines a client-side script

<u><style></u> Defines style information for a document

HTML Layout Elements and Techniques

Websites often display content in multiple columns (like a magazine or a newspaper).

Example

Cities

- <u>London</u>
- Paris
- Tokyo

London

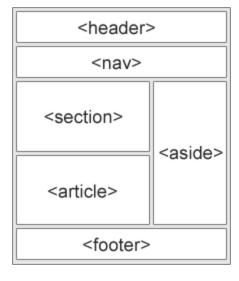
London is the capital city of England. It is the most populous city in the United Kingdom, with a metropolitan area of over 13 million inhabitants.

Standing on the River Thames, London has been a major settlement for two millennia, its history going back to its founding by the Romans, who named it Londinium.

Footer

HTML Layout Elements

HTML has several semantic elements that define the different parts of a web page:



- <header> Defines a header for a document or a section
- <nav> Defines a set of navigation links
- <section> Defines a section in a document
- <article> Defines an independent, self-contained content
- <aside> Defines content aside from the content (like a sidebar)
- <footer> Defines a footer for a document or a section
- <details> Defines additional details that the user can open and close on demand
- <summary> Defines a heading for the <details> element

You can read more about semantic elements in our <u>HTML</u> <u>Semantics</u> chapter.

HTML Layout Techniques

There are four different techniques to create multicolumn layouts. Each technique has its pros and cons:

- CSS framework
- CSS float property
- CSS flexbox
- CSS grid

CSS Frameworks

If you want to create your layout fast, you can use a CSS framework, like W3.CSS or Bootstrap.

CSS Float Layout

It is common to do entire web layouts using the CSS float property. Float is easy to learn - you just need to remember how the float and clear properties work. **Disadvantages:** Floating elements are tied to the document flow, which may harm the flexibility. Learn more about float in our <u>CSS Float and Clear</u> chapter.

Example

Cities

- London
- Paris
- Tokyo

London

London is the capital city of England. It is the most populous city in the United Kingdom, with a metropolitan area of over 13 million inhabitants.

Standing on the River Thames, London has been a major settlement for two millennia, its history going back to its founding by the Romans, who named it Londinium.

Footer

CSS Flexbox Layout

Use of flexbox ensures that elements behave predictably when the page layout must accommodate different screen sizes and different display devices.

Learn more about flexbox in our <u>CSS Flexbox</u> chapter.

Example

Cities

- London
- Paris
- Tokyo

London

London is the capital city of England. It is the most populous city in the United Kingdom, with a metropolitan area of over 13 million inhabitants.

Standing on the River Thames, London has been a major settlement for two millennia, its history going back to its founding by the Romans, who named it Londinium.

Footer

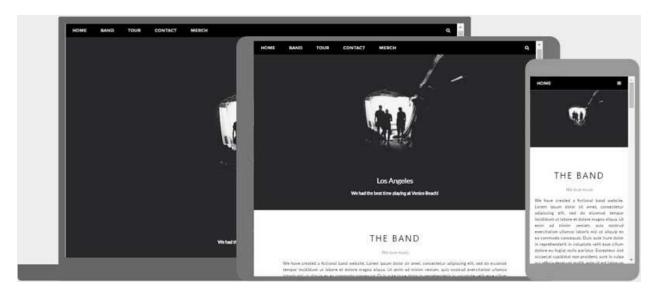
CSS Grid Layout

The CSS Grid Layout Module offers a grid-based layout system, with rows and columns, making it easier to design web pages without having to use floats and positioning.

HTML Responsive Web Design

Responsive web design is about creating web pages that look good on all devices!

A responsive web design will automatically adjust for different screen sizes and viewports.



What is Responsive Web Design?

Responsive Web Design is about using HTML and CSS to automatically resize, hide, shrink, or enlarge, a website, to make it look good on all devices (desktops, tablets, and phones):

Setting The Viewport

To create a responsive website, add the following <meta> tag to all your web pages:

Example

<meta name="viewport" content="width=device-width, initial-scale=1.0">

This will set the viewport of your page, which will give the browser instructions on how to control the page's dimensions and scaling.

Here is an example of a web page *without* the viewport meta tag, and the same web page *with* the viewport meta tag:



With the viewport meta tag:



Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend ontion conque nibil imperdiet domine-

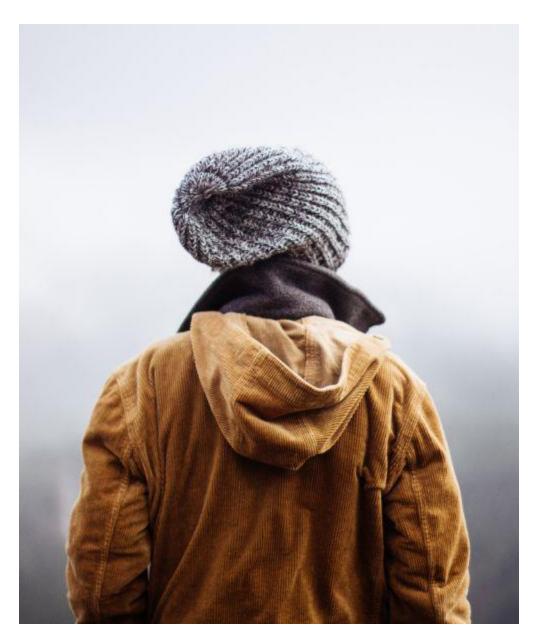
Tip: If you are browsing this page on a phone or a tablet, you can click on the two links above to see the difference.

Responsive Images

Responsive images are images that scale nicely to fit any browser size.

Using the width Property

If the CSS width property is set to 100%, the image will be responsive and scale up and down:

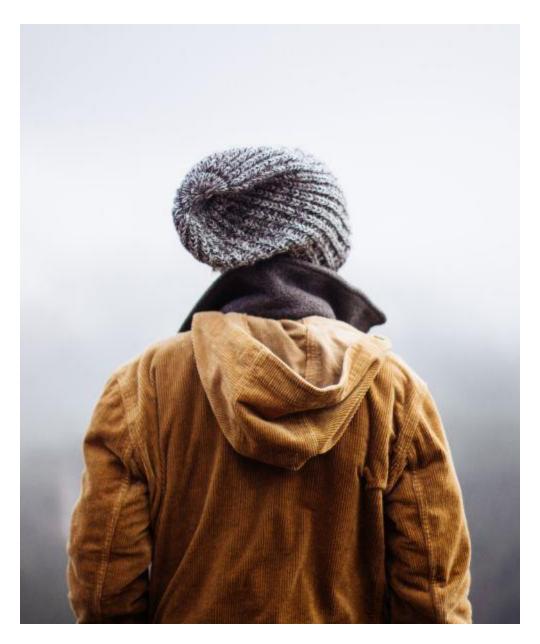


Example

Notice that in the example above, the image can be scaled up to be larger than its original size. A better solution, in many cases, will be to use the max-width property instead.

Using the max-width Property

If the max-width property is set to 100%, the image will scale down if it has to, but never scale up to be larger than its original size:



Example

Show Different Images Depending on Browser Width

The HTML <picture> element allows you to define different images for different browser window sizes.

Resize the browser window to see how the image below change depending on the width:



Example

```
<picture>
  <source srcset="img_smallflower.jpg" media="(max-width: 600px)">
  <source srcset="img_flowers.jpg" media="(max-width: 1500px)">
  <source srcset="flowers.jpg">
  <img src="img_smallflower.jpg" alt="Flowers">
  </picture>
```

Responsive Text Size

The text size can be set with a "vw" unit, which means the "viewport width".

That way the text size will follow the size of the browser window:

Hello World

Resize the browser window to see how the text size scales.

Example

```
<h1 style="font-size:10vw">Hello World</h1>
```

Viewport is the browser window size. 1vw = 1% of viewport width. If the viewport is 50cm wide, 1vw is 0.5cm.

Media Queries

In addition to resize text and images, it is also common to use media queries in responsive web pages.

With media queries you can define completely different styles for different browser sizes.

Example: resize the browser window to see that the three div elements below will display horizontally on large screens and stacked vertically on small screens:

Left Menu

Main Content

Right Content

```
Example
<style>
.left, .right {
 float: left;
 width: 20%; /* The width is 20%, by default */
}
.main {
 float: left;
 width: 60%; /* The width is 60%, by default */
}
/* Use a media query to add a breakpoint at 800px: */
@media screen and (max-width: 800px) {
 .left, .main, .right {
  width: 100%; /* The width is 100%, when the viewport is 800px or smaller */
 }
}
</style>
```

Tip: To learn more about Media Queries and Responsive Web Design, read our **RWD Tutorial**.

Responsive Web Page - Full Example

A responsive web page should look good on large desktop screens and on small mobile phones.

Responsive Web Design - Frameworks

All popular CSS Frameworks offer responsive design.

They are free, and easy to use.

W3.CSS

W3.CSS is a modern CSS framework with support for desktop, tablet, and mobile design by default.

W3.CSS is smaller and faster than similar CSS frameworks.

W3.CSS is designed to be a high quality alternative to Bootstrap.

W3.CSS is designed to be independent of jQuery or any other JavaScript library.

W3.CSS Demo

Resize the page to see the responsiveness!

London

London is the capital city of England.

It is the most populous city in the United Kingdom, with a metropolitan area of over 13 million inhabitants.

Paris

Paris is the capital of France.

The Paris area is one of the largest population centers in Europe, with more than 12 million inhabitants.

Tokyo

Tokyo is the capital of Japan.

It is the center of the Greater Tokyo Area, and the most populous metropolitan area in the world.

Example <!DOCTYPE html> <html>

```
<meta name="viewport" content="width=device-width, initial-scale=1">
<link rel="stylesheet" href="https://www.w3schools.com/w3css/4/w3.css">
<body>
<div class="w3-container w3-green">
<h1>W3Schools Demo</h1>
 Resize this responsive page!
</div>
<div class="w3-row-padding">
<div class="w3-third">
  <h2>London</h2>
  London is the capital city of England.
  It is the most populous city in the United Kingdom,
  with a metropolitan area of over 13 million inhabitants.
 </div>
 <div class="w3-third">
  <h2>Paris</h2>
  Paris is the capital of France.
  The Paris area is one of the largest population centers in Europe,
  with more than 12 million inhabitants.
 </div>
 <div class="w3-third">
  <h2>Tokyo</h2>
  Tokyo is the capital of Japan.
  It is the center of the Greater Tokyo Area,
  and the most populous metropolitan area in the world.
 </div>
</div>
</body>
</html>
```

To learn more about W3.CSS, read our W3.CSS Tutorial.

Bootstrap

Another popular CSS framework is Bootstrap. Bootstrap uses HTML, CSS and jQuery to make responsive web pages.

```
Example
<!DOCTYPE html>
<html lang="en">
<head>
<title>Bootstrap Example</title>
<meta charset="utf-8">
<meta name="viewport" content="width=device-width, initial-scale=1">
<link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/3.4.1/css/bootstrap.min.css">
<script src="https://ajax.googleapis.com/ajax/libs/jquery/3.5.1/jquery.min.js"></script>
<script src="https://maxcdn.bootstrapcdn.com/bootstrap/3.4.1/js/bootstrap.min.js"></script>
</head>
<body>
<div class="container">
 <div class="jumbotron">
  <h1>My First Bootstrap Page</h1>
</div>
 <div class="row">
  <div class="col-sm-4">
  ...
  </div>
  <div class="col-sm-4">
  </div>
  <div class="col-sm-4">
  </div>
 </div>
</div>
</body>
</html>
```

HTML Computer Code Elements

HTML contains several elements for defining user input and computer code.

Example

```
<code>
x = 5;
y = 6;
z = x + y;
```

</code>

HTML <kbd> For Keyboard Input

The HTML <kbd> element is used to define keyboard input. The content inside is displayed in the browser's default monospace font.

Example

Define some text as keyboard input in a document:

```
Save the document by pressing <kbd>Ctrl + S</kbd>
```

Result:

Save the document by pressing Ctrl + S

HTML <samp> For Program Output

The HTML <samp> element is used to define sample output from a computer program. The content inside is displayed in the browser's default monospace font.

Example

Define some text as sample output from a computer program in a document:

```
Message from my computer:
<samp>File not found.<br>Press F1 to continue</samp>
```

Result:

Message from my computer:

```
File not found.
Press F1 to continue
```

HTML <code> For Computer Code

The HTML <code> element is used to define a piece of computer code. The content inside is displayed in the browser's default monospace font.

Example

Define some text as computer code in a document:

```
<code>
x = 5;
y = 6;
z = x + y;
</code>

Result:
x = 5; y = 6; z = x + y;
```

Notice that the <code> element does not preserve extra whitespace and line-breaks.

To fix this, you can put the <code> element inside a element:

Example

```
<code>
x = 5;
y = 6;
z = x + y;
</code>

Result:
x = 5;
```

y = 6; z = x + y;

HTML <var> For Variables

The HTML <var> element is used to define a variable in programming or in a mathematical expression. The content inside is typically displayed in italic.

Example

Define some text as variables in a document:

The area of a triangle is: 1/2 x <var>b</var> x <var>h</var>, where <var>b</var> is the base, and <var>h</var> is the vertical height.

Result:

The area of a triangle is: $1/2 \times b \times h$, where b is the base, and h is the vertical height.

Chapter Summary

- The <kbd> element defines keyboard input
- The <samp> element defines sample output from a computer program
- The <code> element defines a piece of computer code
- The <var> element defines a variable in programming or in a mathematical expression
- The element defines preformatted text

HTML Computer Code Elements

Tag Description <code> Defines programming code <kbd> Defines keyboard input <samp> Defines computer output <var> Defines a variable Defines preformatted text

HTML Semantic Elements

Semantic elements = elements with a meaning.

What are Semantic Elements?

A semantic element clearly describes its meaning to both the browser and the developer.

Examples of **non-semantic** elements: <div> and - Tells nothing about its content.

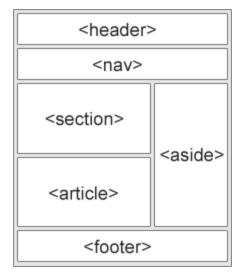
Examples of semantic elements: <form>, , and <article> - Clearly defines its content.

Semantic Elements in HTML

Many web sites contain HTML code like: <div id="nav"> <div class="header"> <div id="footer"> to indicate navigation, header, and footer.

In HTML there are some semantic elements that can be used to define different parts of a web page:

- <article>
- <aside>
- <details>
- <figcaption>
- <figure>
- <footer>
- <header>
- <main>
- <mark>
- <nav>
- <section>
- <summary>
- <time>



HTML < section > Element

The <section> element defines a section in a document.

According to W3C's HTML documentation: "A section is a thematic grouping of content, typically with a heading."

A web page could normally be split into sections for introduction, content, and contact information.

Example

Two sections in a document:

```
<section>
```

<h1>WWF</h1>

The World Wide Fund for Nature (WWF) is an international organization working on issues regarding the conservation, research and restoration of the environment, formerly named the World Wildlife Fund. WWF was founded in 1961.

</section>

<section>

<h1>WWF's Panda symbol</h1>

The Panda has become the symbol of WWF. The well-known panda logo of WWF originated from a panda named Chi Chi that was transferred from the Beijing Zoo to the London Zoo in the same year of the establishment of WWF.

</section>

HTML <article> Element

The <article> element specifies independent, self-contained content.

An article should make sense on its own, and it should be possible to distribute it independently from the rest of the web site.

Examples of where an <article> element can be used:

- Forum post
- Blog post
- Newspaper article

Example

<style>

Three articles with independent, self-contained content:

```
<article>
<h2>Google Chrome</h2>
Google Chrome is a web browser developed by Google, released in 2008. Chrome is the world's
most popular web browser today!
</article>
<article>
<h2>Mozilla Firefox</h2>
Mozilla Firefox is an open-source web browser developed by Mozilla. Firefox has been the second
most popular web browser since January, 2018.
</article>
<article>
<h2>Microsoft Edge</h2>
Microsoft Edge is a web browser developed by Microsoft, released in 2015. Microsoft Edge replaced
Internet Explorer.
</article>
Example 2
Use CSS to style the <article> element:
<html>
<head>
```

```
.all-browsers {
 margin: 0;
padding: 5px;
background-color: lightgray;
}
.all-browsers > h1, .browser {
margin: 10px;
padding: 5px;
}
.browser {
background: white;
}
.browser > h2, p {
margin: 4px;
font-size: 90%;
}
</style>
</head>
<body>
<article class="all-browsers">
 <h1>Most Popular Browsers</h1>
 <article class="browser">
  <h2>Google Chrome</h2>
  Google Chrome is a web browser developed by Google, released in 2008. Chrome is the world's
most popular web browser today!
 </article>
 <article class="browser">
  <h2>Mozilla Firefox</h2>
  Mozilla Firefox is an open-source web browser developed by Mozilla. Firefox has been the second
most popular web browser since January, 2018.
 </article>
 <article class="browser">
  <h2>Microsoft Edge</h2>
  Microsoft Edge is a web browser developed by Microsoft, released in 2015. Microsoft Edge
replaced Internet Explorer.
 </article>
</article>
```

```
</body>
```

Nesting <article> in <section> or Vice Versa?

The <article> element specifies independent, self-contained content.

The <section> element defines section in a document.

Can we use the definitions to decide how to nest those elements? No, we cannot!

So, you will find HTML pages with <section> elements containing <article> elements, and <article> elements containing <section> elements.

HTML <header> Element

The <header> element represents a container for introductory content or a set of navigational links.

A <header> element typically contains:

- one or more heading elements (<h1> <h6>)
- logo or icon
- authorship information

Note: You can have several <header> elements in one HTML document. However, <header> cannot be placed within a <footer>, <address> or another <header> element.

Example

A header for an <article>:

```
<article>
<header>
<h1>What Does WWF Do?</h1>
WWF's mission:
</header>
WWF's mission is to stop the degradation of our planet's natural environment, and build a future in which humans live in harmony with nature.
</article>
```

HTML <footer> Element

The <footer> element defines a footer for a document or section.

A <footer> element typically contains:

- authorship information
- copyright information
- contact information
- sitemap
- back to top links
- related documents

You can have several <footer> elements in one document.

Example

A footer section in a document:

```
<footer>
Author: Hege Refsnes
<a href="mailto:hege@example.com">hege@example.com</a>
</footer>
```

HTML <nav> Element

The <nav> element defines a set of navigation links.

Notice that NOT all links of a document should be inside a <nav> element. The <nav> element is intended only for major block of navigation links.

Browsers, such as screen readers for disabled users, can use this element to determine whether to omit the initial rendering of this content.

Example

A set of navigation links:

```
<nav>
<a href="/html/">HTML</a> |
<a href="/css/">CSS</a> |
```

```
<a href="/js/">JavaScript</a> |
<a href="/jquery/">jQuery</a>
</nav>
```

HTML <aside> Element

The <aside> element defines some content aside from the content it is placed in (like a sidebar).

The <aside> content should be indirectly related to the surrounding content.

Example

Display some content aside from the content it is placed in:

My family and I visited The Epcot center this summer. The weather was nice, and Epcot was amazing! I had a great summer together with my family!

```
<aside>
<h4>Epcot Center</h4>
Epcot is a theme park at Walt Disney World Resort featuring exciting attractions, international pavilions, award-winning fireworks and seasonal special events.
</aside>
```

Example 2

Use CSS to style the <aside> element:

```
<html>
<head>
<style>
aside {
  width: 30%;
  padding-left: 15px;
  margin-left: 15px;
  float: right;
  font-style: italic;
  background-color: lightgray;
}
</style>
</head>
<body>
```

My family and I visited The Epcot center this summer. The weather was nice, and Epcot was amazing! I had a great summer together with my family!

<aside>

The Epcot center is a theme park at Walt Disney World Resort featuring exciting attractions, international pavilions, award-winning fireworks and seasonal special events.
</aside>

My family and I visited The Epcot center this summer. The weather was nice, and Epcot was amazing! I had a great summer together with my family!

My family and I visited The Epcot center this summer. The weather was nice, and Epcot was amazing! I had a great summer together with my family!

```
</body>
```

HTML <figure> and <figcaption> Elements

The <figure> tag specifies self-contained content, like illustrations, diagrams, photos, code listings, etc.

The <figcaption> tag defines a caption for a <figure> element. The <figcaption> element can be placed as the first or as the last child of a <figure> element.

The element defines the actual image/illustration.

Example

```
<figure>
<img src="pic_trulli.jpg" alt="Trulli">
<figcaption>Fig1. - Trulli, Puglia, Italy.</figcaption>
</figure>
```

Why Semantic Elements?

According to the W3C: "A semantic Web allows data to be shared and reused across applications, enterprises, and communities."

Semantic Elements in HTML

Below is a list of some of the semantic elements in HTML.

| Tag | Description |
|---------------------------|---|
| <article></article> | Defines independent, self-contained content |
| <aside></aside> | Defines content aside from the page content |
| <details></details> | Defines additional details that the user can view or hide |
| <figcaption></figcaption> | Defines a caption for a <figure> element</figure> |
| <figure></figure> | Specifies self-contained content, like illustrations, diagrams, photos, code listings, etc. |
| <footer></footer> | Defines a footer for a document or section |
| <header></header> | Specifies a header for a document or section |
| <main></main> | Specifies the main content of a document |
| <mark></mark> | Defines marked/highlighted text |
| <nav></nav> | Defines navigation links |
| <section></section> | Defines a section in a document |
| <summary></summary> | Defines a visible heading for a <details> element</details> |
| <time></time> | Defines a date/time |

HTML Style Guide and Coding Conventions

A consistent, clean, and tidy HTML code makes it easier for others to read and understand your code.

Here are some guidelines and tips for creating good HTML code.

Always Declare Document Type

Always declare the document type as the first line in your document.

The correct document type for HTML is:

```
<!DOCTYPE html>
```

Use Lowercase Element Names

HTML allows mixing uppercase and lowercase letters in element names.

However, we recommend using lowercase element names, because:

- Mixing uppercase and lowercase names looks bad
- Developers normally use lowercase names
- Lowercase looks cleaner
- Lowercase is easier to write

```
Good:
<body>
This is a paragraph.
</body>

Bad:
<BODY>
<P>This is a paragraph.</P>
</BODY>
```

Close All HTML Elements

In HTML, you do not have to close all elements (for example the element).

However, we strongly recommend closing all HTML elements, like this:

```
Good:
```

```
<section>
This is a paragraph.
```

```
This is a paragraph.
</section>

Bad:
<section>
This is a paragraph.
This is a paragraph.
This is a paragraph.
</section>
```

Use Lowercase Attribute Names

HTML allows mixing uppercase and lowercase letters in attribute names.

However, we recommend using lowercase attribute names, because:

- Mixing uppercase and lowercase names looks bad
- Developers normally use lowercase names
- Lowercase look cleaner
- Lowercase are easier to write

Good:

```
<a href="https://www.w3schools.com/html/">Visit our HTML tutorial</a>
```

Bad:

Visit our HTML tutorial

Always Quote Attribute Values

HTML allows attribute values without quotes.

However, we recommend quoting attribute values, because:

- Developers normally quote attribute values
- Quoted values are easier to read
- You MUST use quotes if the value contains spaces

Good:

Bad:

Very bad:

This will not work, because the value contains spaces:

Always Specify alt, width, and height for Images

Always specify the alt attribute for images. This attribute is important if the image for some reason cannot be displayed.

Also, always define the width and height of images. This reduces flickering, because the browser can reserve space for the image before loading.

Good:

```
<img src="html5.gif" alt="HTML5" style="width:128px;height:128px">
Bad:
<img src="html5.gif">
```

Spaces and Equal Signs

HTML allows spaces around equal signs. But space-less is easier to read and groups entities better together.

Good:

```
rel="stylesheet" href="styles.css">
Bad:
rel = "stylesheet" href = "styles.css">
```

Avoid Long Code Lines

When using an HTML editor, it is NOT convenient to scroll right and left to read the HTML code.

Try to avoid too long code lines.

Blank Lines and Indentation

Do not add blank lines, spaces, or indentations without a reason.

For readability, add blank lines to separate large or logical code blocks.

For readability, add two spaces of indentation. Do not use the tab key.

```
Good:
<body>
<h1>Famous Cities</h1>
<h2>Tokyo</h2>
Tokyo is the capital of Japan, the center of the Greater Tokyo Area,
and the most populous metropolitan area in the world.
It is the seat of the Japanese government and the Imperial Palace,
and the home of the Japanese Imperial Family.
</body>
Bad:
<body>
<h1>Famous Cities</h1>
 <h2>Tokyo</h2>
 >
 Tokyo is the capital of Japan, the center of the Greater Tokyo Area,
 and the most populous metropolitan area in the world.
 It is the seat of the Japanese government and the Imperial Palace,
 and the home of the Japanese Imperial Family.
</body>
Good Table Example:
Name
 Description
```

```
A

Good List Example:

London
Paris
Tokyo
```

Never Skip the <title> Element

The <title> element is required in HTML.

The contents of a page title is very important for search engine optimization (SEO)! The page title is used by search engine algorithms to decide the order when listing pages in search results.

The <title> element:

- defines a title in the browser toolbar
- provides a title for the page when it is added to favorites
- displays a title for the page in search-engine results

So, try to make the title as accurate and meaningful as possible:

<title>HTML Style Guide and Coding Conventions</title>

Omitting html and <body>?

An HTML page will validate without the <html> and <body> tags:

```
Example <!DOCTYPE html> <head>
```

```
<title>Page Title</title>
</head>
<h1>This is a heading</h1>
This is a paragraph.
```

However, we strongly recommend to always add the <html> and <body> tags!

Omitting <body> can produce errors in older browsers.

Omitting and <body> can also crash DOM and XML software."> can also crash DOM and XML software.

Omitting <head>?

The HTML <head> tag can also be omitted.

Browsers will add all elements before <body>, to a default <head> element.

```
Example
<!DOCTYPE html>
<html>
<title>Page Title</title>
<body>
<h1>This is a heading</h1>
This is a paragraph.
</body>
</html>
```

However, we recommend using the <head> tag.

Close Empty HTML Elements?

In HTML, it is optional to close empty elements.

Allowed:

```
<meta charset="utf-8">
```

```
Also Allowed: <meta charset="utf-8" />
```

If you expect XML/XHTML software to access your page, keep the closing slash (/), because it is required in XML and XHTML.

Add the lang Attribute

You should always include the lang attribute inside the <html> tag, to declare the language of the Web page. This is meant to assist search engines and browsers.

```
Example
<!DOCTYPE html>
<html lang="en-us">
<head>
    <title>Page Title</title>
</head>
<body>
<h1>This is a heading</h1>
This is a paragraph.
</body>
</html>
```

Meta Data

To ensure proper interpretation and correct search engine indexing, both the language and the character encoding <meta charset="charset"> should be defined as early as possible in an HTML document:

```
<!DOCTYPE html>
<html lang="en-us">
<head>
<meta charset="UTF-8">
<title>Page Title</title>
</head>
```

Setting The Viewport

The viewport is the user's visible area of a web page. It varies with the device - it will be smaller on a mobile phone than on a computer screen.

You should include the following <meta> element in all your web pages:

<meta name="viewport" content="width=device-width, initial-scale=1.0">

This gives the browser instructions on how to control the page's dimensions and scaling.

The width=device-width part sets the width of the page to follow the screen-width of the device (which will vary depending on the device).

The initial-scale=1.0 part sets the initial zoom level when the page is first loaded by the browser.

Here is an example of a web page *without* the viewport meta tag, and the same web page *with* the viewport meta tag:

Tip: If you are browsing this page with a phone or a tablet, you can click on the two links below to see the difference.



Without the viewport meta tag



Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend ontion conque nibil imperdiet domine.

With the viewport meta tag

HTML Comments

Short comments should be written on one line, like this:

```
<!-- This is a comment -->
```

Comments that spans more than one line, should be written like this:

```
<!--
This is a long comment example. This is a long comment example.
This is a long comment example. This is a long comment example.
-->
```

Long comments are easier to observe if they are indented with two spaces.

Using Style Sheets

Use simple syntax for linking to style sheets (the type attribute is not necessary):

```
<link rel="stylesheet" href="styles.css">
```

Short CSS rules can be written compressed, like this:

```
p.intro {font-family:Verdana;font-size:16em;}
```

Long CSS rules should be written over multiple lines:

```
body {
  background-color: lightgrey;
  font-family: "Arial Black", Helvetica, sans-serif;
  font-size: 16em;
  color: black;
}
```

- Place the opening bracket on the same line as the selector
- Use one space before the opening bracket
- Use two spaces of indentation
- Use semicolon after each property-value pair, including the last
- Only use quotes around values if the value contains spaces
- Place the closing bracket on a new line, without leading spaces

Loading JavaScript in HTML

Use simple syntax for loading external scripts (the type attribute is not necessary):

```
<script src="myscript.js">
```

Accessing HTML Elements with JavaScript

Using "untidy" HTML code can result in JavaScript errors.

These two JavaScript statements will produce different results:

Example

```
getElementById("Demo").innerHTML = "Hello";
getElementById("demo").innerHTML = "Hello";
```

Visit the JavaScript Style Guide.

Use Lower Case File Names

Some web servers (Apache, Unix) are case sensitive about file names: "london.jpg" cannot be accessed as "London.jpg".

Other web servers (Microsoft, IIS) are not case sensitive: "london.jpg" can be accessed as "London.jpg".

If you use a mix of uppercase and lowercase, you have to be aware of this.

If you move from a case-insensitive to a case-sensitive server, even small errors will break your web!

To avoid these problems, always use lowercase file names!

File Extensions

HTML files should have a .html extension (.htm is allowed).

CSS files should have a .css extension.

JavaScript files should have a .js extension.

Differences Between .htm and .html?

There is no difference between the .htm and .html file extensions!

Both will be treated as HTML by any web browser and web server.

Default Filenames

When a URL does not specify a filename at the end (like "https://www.w3schools.com/"), the server just adds a default filename, such as "index.html", "index.htm", "default.html", or "default.htm".

If your server is configured only with "index.html" as the default filename, your file must be named "index.html", and not "default.html".

However, servers can be configured with more than one default filename; usually you can set up as many default filenames as you want.

HTML Entities

Reserved characters in HTML must be replaced with character entities.

HTML Entities

Some characters are reserved in HTML.

If you use the less than (<) or greater than (>) signs in your text, the browser might mix them with tags.

Character entities are used to display reserved characters in HTML.

A character entity looks like this:

&entity name;

OR

&#entity_number;

To display a less than sign (<) we must write: **<**; or **<**;

Advantage of using an entity name: An entity name is easy to remember. **Disadvantage of using an entity name:** Browsers may not support all entity names, but the support for entity numbers is good.

Non-breaking Space

A commonly used entity in HTML is the non-breaking space:

A non-breaking space is a space that will not break into a new line.

Two words separated by a non-breaking space will stick together (not break into a new line). This is handy when breaking the words might be disruptive.

Examples:

- § 10
- 10 km/h
- 10 PM

Another common use of the non-breaking space is to prevent browsers from truncating spaces in HTML pages.

If you write 10 spaces in your text, the browser will remove 9 of them. To add real spaces to your text, you can use the ** **; character entity.

Tip: The non-breaking hyphen (<u>‑</u>) is used to define a hyphen character (-) that does not break into a new line.

Some Useful HTML Character Entities

Result Description Entity Name Entity Number

non-breaking space

| < | less than | < | & #60; |
|------|------------------------------------|--------|-------------------|
| > | greater than | > | > |
| & | ampersand | & | & |
| II . | double quotation mark | " | " |
| ı | single quotation mark (apostrophe) | ' | ' |
| ¢ | cent | ¢ | ¢ |
| £ | pound | £ | £ |
| ¥ | yen | ¥ | ¥ |
| € | euro | € | € |
| © | copyright | &сору; | © |
| ® | registered trademark | ® | ® |

Note: Entity names are case sensitive.

Combining Diacritical Marks

A diacritical mark is a "glyph" added to a letter.

Some diacritical marks, like grave () and acute () are called accents.

Diacritical marks can appear both above and below a letter, inside a letter, and between two letters.

Diacritical marks can be used in combination with alphanumeric characters to produce a character that is not present in the character set (encoding) used in the page.

Here are some examples:

Mark Character Construct Result

` a à à

```
a á á
a â â
a ã ã
O Ò Ò
O Ó Ó
O Õ Õ
```

HTML Symbols

Symbols that are not present on your keyboard can also be added by using entities.

HTML Symbol Entities

HTML entities were described in the previous chapter.

Many mathematical, technical, and currency symbols, are not present on a normal keyboard.

To add such symbols to an HTML page, you can use the entity name or the entity number (a decimal or a hexadecimal reference) for the symbol.

Example

Display the euro sign, \in , with an entity name, a decimal, and a hexadecimal value:

```
I will display €
I will display €
I will display €
Will display as:
I will display €
```

I will display €
I will display €

Some Mathematical Symbols Supported by HTML

| Char | Number Entity | Description |
|----------|---------------|----------------------|
| A | ∀ ∀ | FOR ALL |
| 9 | ∂ ∂ | PARTIAL DIFFERENTIAL |
| 3 | ∃ ∃ | THERE EXISTS |
| Ø | ∅ ∅ | EMPTY SETS |
| ∇ | ∇ ∇ | NABLA |
| € | ∈ ∈ | ELEMENT OF |
| ∉ | ∉ ∉ | NOT AN ELEMENT OF |
| ∋ | ∋ ∋ | CONTAINS AS MEMBER |
| Π | ∏ ∏ | N-ARY PRODUCT |
| Σ | ∑ ∑ | N-ARY SUMMATION |

Full Math Reference

Some Greek Letters Supported by HTML

| Char | Numbe | r Entity | Description |
|------|-------|----------|------------------------------|
| А | Α | Α | GREEK CAPITAL LETTER ALPHA |
| В | Β | Β | GREEK CAPITAL LETTER BETA |
| Γ | Γ | Γ | GREEK CAPITAL LETTER GAMMA |
| Δ | Δ | Δ | GREEK CAPITAL LETTER DELTA |
| E | Ε | Ε | GREEK CAPITAL LETTER EPSILON |

Full Greek Reference

Some Other Entities Supported by HTML

| Char | Number | Entity | | Description |
|---------------|--------|--------|--------------------|-------------|
| © | © | &сору; | COPYRIGHT SIGN | |
| ® | ® | ® | REGISTERED SIGN | |
| € | € | € | EURO SIGN | |
| тм | ™ | ™ | TRADEMARK | |
| ← | ← | ← | LEFTWARDS ARROW | |
| \uparrow | ↑ | ↑ | UPWARDS ARROW | |
| \rightarrow | → | → | RIGHTWARDS ARROW | |
| \downarrow | ↓ | ↓ | DOWNWARDS ARROW | ′ |
| • | ♠ | ♠ | BLACK SPADE SUIT | |
| • | ♣ | ♣ | BLACK CLUB SUIT | |
| \ | ♥ | ♥ | BLACK HEART SUIT | |
| ♦ | ♦ | ♦ | BLACK DIAMOND SUIT | |

Using Emojis in HTML







What are Emojis?

Emojis look like images, or icons, but they are not.

They are letters (characters) from the UTF-8 (Unicode) character set.

UTF-8 covers almost all of the characters and symbols in the world.

The HTML charset Attribute

To display an HTML page correctly, a web browser must know the character set used in the page.

This is specified in the <meta> tag:

```
<meta charset="UTF-8">
```

If not specified, UTF-8 is the default character set in HTML.

UTF-8 Characters

Many UTF-8 characters cannot be typed on a keyboard, but they can always be displayed using numbers (called entity numbers):

- A is 65
- B is 66
- C is 67

Example

```
<!DOCTYPE html>
<html>
<head>
<meta charset="UTF-8">
</head>
<body>

I will display A B C
I will display &#65; &#66; &#67;
```

```
</body>
```

Example Explained

The <meta charset="UTF-8"> element defines the character set.

The characters A, B, and C, are displayed by the numbers 65, 66, and 67.

To let the browser understand that you are displaying a character, you must start the entity number with &# and end it with; (semicolon).

Emoji Characters

Emojis are also characters from the UTF-8 alphabet:

- (a) is 128516
- 🔮 is 128525

Example

```
<!DOCTYPE html>
<html>
<head>
<meta charset="UTF-8">
</head>
<body>
<h1>My First Emoji</h1>
&#128512;
</body>
</html>
```

Since Emojis are characters, they can be copied, displayed, and sized just like any other character in HTML.

```
Example <!DOCTYPE html> <html> <head>
```

```
<meta charset="UTF-8">
</head>
<body>
<h1>Sized Emojis</h1>

&#128512; &#128516; &#128525; &#128151;

</body>
</html>
```

Some Emoji Symbols in UTF-8

Emoji Value

🗻
🗼
🗽
🗾

&#128511;

&#128512;

😂;

() 😃

😄;

a#128517;

HTML Uniform Resource Locators

A URL is another word for a web address.

A URL can be composed of words (e.g. w3schools.com), or an Internet Protocol (IP) address (e.g. 192.68.20.50).

Most people enter the name when surfing, because names are easier to remember than numbers.

URL - Uniform Resource Locator

Web browsers request pages from web servers by using a URL.

A Uniform Resource Locator (URL) is used to address a document (or other data) on the web.

A web address like https://www.w3schools.com/html/default.asp follows these syntax rules:

scheme://prefix.domain:port/path/filename

Explanation:

- scheme defines the type of Internet service (most common is http or https)
- prefix defines a domain prefix (default for http is www)
- **domain** defines the Internet **domain name** (like w3schools.com)
- port defines the port number at the host (default for http is 80)
- path defines a path at the server (If omitted: the root directory of the site)
- filename defines the name of a document or resource

Common URL Schemes

The table below lists some common schemes:

| Scheme | Short for | Used for |
|--------|-----------------------------------|---------------------------------|
| http | HyperText Transfer Protocol | Common web pages. Not encrypted |
| https | Secure HyperText Transfer Protoco | ol Secure web pages. Encrypted |

ftp File Transfer Protocol Downloading or uploading files

file A file on your computer

URL Encoding

URLs can only be sent over the Internet using the <u>ASCII character-set</u>. If a URL contains characters outside the ASCII set, the URL has to be converted.

URL encoding converts non-ASCII characters into a format that can be transmitted over the Internet.

URL encoding replaces non-ASCII characters with a "%" followed by hexadecimal digits.

URLs cannot contain spaces. URL encoding normally replaces a space with a plus (+) sign, or %20.

Try It Yourself

Hello Günter

If you click "Submit", the browser will URL encode the input before it is sent to the server.

A page at the server will display the received input.

Try some other input and click Submit again.

ASCII Encoding Examples

Your browser will encode input, according to the character-set used in your page.

The default character-set in HTML5 is UTF-8.

Character From Windows-1252 From UTF-8

€ %80 %E2%82%AC

| £ | %A3 | %C2%A3 |
|---|-----|--------|
| © | %A9 | %C2%A9 |
| ® | %AE | %C2%AE |
| À | %C0 | %C3%80 |
| Á | %C1 | %C3%81 |
| Â | %C2 | %C3%82 |
| Ã | %C3 | %C3%83 |
| Ä | %C4 | %C3%84 |
| Å | %C5 | %C3%85 |

HTML Versus XHTML

XHTML is a stricter, more XML-based version of HTML.

What is XHTML?

- XHTML stands for EXtensible HyperText Markup Language
- XHTML is a stricter, more XML-based version of HTML
- XHTML is HTML defined as an XML application
- XHTML is supported by all major browsers

Why XHTML?

XML is a markup language where all documents must be marked up correctly (be "well-formed").

XHTML was developed to make HTML more extensible and flexible to work with other data formats (such as XML). In addition, browsers ignore errors in HTML pages, and try to display the website even if it has some errors in the markup. So XHTML comes with a much stricter error handling.

If you want to study XML, please read our XML Tutorial.

The Most Important Differences from HTML

- <!DOCTYPE> is mandatory
- The xmlns attribute in <html> is mandatory
- <html>, <head>, <title>, and <body> are mandatory
- Elements must always be properly nested
- Elements must always be closed
- Elements must always be in lowercase
- Attribute names must always be in lowercase
- Attribute values must always be quoted
- Attribute minimization is forbidden

XHTML - <!DOCTYPE> Is Mandatory

An XHTML document must have an XHTML <!DOCTYPE> declaration.

The , , <title, and <b dots elements must also be present, and the xmlns attribute in html> must specify the xml namespace for the document.

Example

Here is an XHTML document with a minimum of required tags:

```
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.1//EN"
"http://www.w3.org/TR/xhtml11/DTD/xhtml11.dtd">
<html xmlns="http://www.w3.org/1999/xhtml">
<head>
<title>Title of document</title>
</head>
<body>

some content here...
</body>
</html>
```

XHTML Elements Must be Properly Nested

In XHTML, elements must always be properly nested within each other, like this:

Correct:

```
<b><i>Some text</i></b>
```

Wrong:

<i>Some text</i>

XHTML Elements Must Always be Closed

In XHTML, elements must always be closed, like this:

Correct:

```
This is a paragraph
This is another paragraph
```

Wrong:

This is a paragraph

This is another paragraph

XHTML Empty Elements Must Always be Closed

In XHTML, empty elements must always be closed, like this:

Correct:

```
A break: <br />
```

A horizontal rule: <hr />

An image:

Wrong:

A break:

A horizontal rule: <hr>>

An image:

XHTML Elements Must be in Lowercase

In XHTML, element names must always be in lowercase, like this:

```
Correct:
<body>
This is a paragraph
</body>

Wrong:
<BODY>
<P>This is a paragraph</P>
</BODY>
```

XHTML Attribute Names Must be in Lowercase

In XHTML, attribute names must always be in lowercase, like this:

Correct:

Visit our HTML tutorial

Wrong:

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XHTML Attribute Values Must be Quoted

In XHTML, attribute values must always be quoted, like this:

Correct:

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Wrong:

Visit our HTML tutorial

XHTML Attribute Minimization is Forbidden

In XHTML, attribute minimization is forbidden:

Correct:

```
<input type="checkbox" name="vehicle" value="car" checked="checked" />
<input type="text" name="lastname" disabled="disabled" />
```

Wrong:

```
<input type="checkbox" name="vehicle" value="car" checked />
<input type="text" name="lastname" disabled />
```