

**JULY 1 - SEPTEMBER 30, 2007** 

#### ATLANTA DITC:

The Living Legacy of the Atlanta 1996 OLYMPIC Games

- ★ HSH Prince Albert II of MONACO Atlanta DITC Co-Founder
- ★ Ambassador Andrew YOUNG
  Co-Chairman
- ★ Dr. Marc Daniel GUTEKUNST Co-Founder & Co-Chairman, CEO

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### 1. July 3-27, 2007 Rio de Janeiro, Brazil

ATL DITC donates "Celebrating Sports Brazil," a painting by Olympic artist Steve Allen, to the people of Brazil and the 2007 Rio Pan American Games Organizing Committee



During the 2004 Athens Olympic Games, the Atlanta DITC launched a tradition of unveiling Olympic paintings. Based on the growing partnership between the Atlanta DITC and the Americas, and the 30-year-old Sister City program between Rio and Atlanta, Olympic artist Steve Allen was commissioned to create "Celebrating Sports Brazil." This painting celebrates the 2007 Pan American Games, Brazilian sports heroes, and the Atlanta-Rio de Janeiro friendship. The painting unveiled during the Games is now on permanent display at the Maracanã Stadium, where opening and closing ceremonies for the 2007 Pan American Games were held.

Delta Air Lines provided tickets for the three Brazilian athletes and their coach, who attended the May 2007 DeKalb International Prep Classic (DIPC), two tickets to Mr. Steve R. Allen to fly to Brazil, as well as several tickets to members of the Atlanta-Rio Sister City Program.



#### 2. July 4-8, 2007 Guatemala City, Guatemala

ATL DITC invited to attend the Guatemala City 119th IOC Session

The United States Olympic Committee (USOC) received just two credentials to attend the 119th IOC session in Guatemala City. On the other hand, not only was the Atlanta DITC invited by several IOC Members to attend the event, but we received full credentials to access all sessions and were offered to stay at the IOC official hotel. The ATL DITC is no Coca-Cola, Samsung, or McDonalds, the top three Olympic sponsors providing multi-billion dollar support to the IOC; nor are we an Olympic Bid City vying to host an upcoming Summer or Winter Games. However, in 5 short years our institution has become the envy of many sports institutions—not only in the US, but around the world. Because of our numerous tangible and measurable achievements to date, the ATL DITC has already earned a coveted spot in the exclusive Olympic family.

Going to Guatemala City, the ATL DITC set the following objectives:

- To promote our plans to host both the 2008 Pan American Team Handball Championships and the 2009 Modern Pentathlon World Cup in DeKalb County;
- ii. To meet Dr. Klaus Schormann, President of Modern Pentathlon International Union (UIPM). Dr. Gutekunst spent a total of three hours discussing with Dr. Schormann the 2009 World Cup II and the role the ATL DITC could play when a new US Modern Pentathlon National Governing Body (NGB) is in place;
- To meet Raphael Martinetti, President of the International Wrestling Federation (FILA) with regards to our application to becoming FILA's designated Center for the Americas;
- iv. To meet all the IOC Members from the Americas as well as all National Olympic Committee (NOC) Presidents attending the IOC Session to share our interest and willingness to be a designated training site for athletes from the Americas preparing for the 2008 Beijing Olympic Games;
- v. To meet the USOC Chairman Peter Ueberroth to discuss his future visit to the Atlanta DITC to coincide with a Coca-Cola Board of Directors meeting;
- vi. To meet Head of State HSH Prince Albert II of Monaco (also an IOC Member) to secure his continued patronage of the Atlanta DITC; and
- vii. To meet an IOC member from the Americas we have invited to join the Atlanta DITC Executive Board of Directors (actually met four times).

In four days of around-the-clock meetings, great progress was achieved, and all the above meetings lead to tangible and measurable results for the Atlanta DITC. Peter Ueberroth's

visit will be confirmed as soon as the US Team Handball Men's Team starts its training at Morris Brown College.

Around the Rings (ATR) published the 119th IOC Session's official magazine that featured a full page ad on the Atlanta DITC and DeKalb Convention & Visitors Bureau (DCVB) promoting DeKalb County as a Premier Sports destination in Georgia. This advertisement was approved by USOC prior to the execution of the USOC DITC agreement.

#### 3. July 4-6, 2007 Guatemala City, Guatemala

Meetings with HSH Prince Albert II of MONACO

All the short meetings, as well as the formal event with Prince Albert were very positive. Prince Albert committed his name and full support to the ATLANTA DITC for another 5 years.



(L to R) Dr. Gutekunst, Prince Albert II of Monaco and Joël Bouzou, Secretary General Int'l Federation of Modern Pentathlon (UIPM)

Prince Albert expressed his interest in returning to Atlanta as soon as possible. As the Honorary Chairman of the International Modern Pentathlon Federation (UIPM), Prince Albert was very pleased to see that the ATL DITC had won the USOC bid to host the 2007 US National modern Pentathlon Championships, and was further pleased to hear that we were co-bidding to co-host the 2009 Modern Pentathlon World Cup.

During the formal hour-long meeting with Prince Albert, Joël Bouzou, Secretary General of the UIPM joined us. During that meeting Prince Albert indicated that he would invite Ambassador Andrew Young and Dr. Marc Daniel Gutekunst to the Peace & Sports Conference to be held this fall in Monaco.

(From top left, clockwise) Coach Torrey Hawkins, Deane Foncesa and Murray Sanford; Darel Christopher Jr.; Olympia Fahie; and Darel Christopher and Coach John Kelly

# 4. July 5 - August 16, 2007 Atlanta, USA

British Virgin Islands (BVI) Athletes Train at the ATL DITC



For seven weeks, BVI athletes trained in two disciplines: tennis and cycling. The athletes also attended a number of competitions in preparation of the Caribbean Cycling Championships that were held early September 2007.

The partnership between the BVI NOC and the ATL DITC results from our participation at the 1st Summit of the Olympians of the America (Santo Domingo, October



(L to R) Murray Sanford, Coach Torrey Hawkins

2006) and a subsequent meeting held in Miami in May 2007. This relationship also stems from the DVD played in Santo Domingo with Ambassador Andrew Young and Dekalb CEO Vernon Jones inviting our Olympic friends from the Americas to come to the Atlanta DITC to prepare for Beijing 2008. All those attending the Santo Domingo Summit were very impressed that Ambassador Young would take the time to greet them, and pleased that he would invite athletes from the Americas to come to the ATL DITC.









# 5. July 11, 2007 Colorado Springs, USA

USOC/FNT DITC Team Handball Site Agreement Executed by USOC

The official negotiations with USA Team Handball started in May 2004. In August 2005 the DITC was ready to sign a contract USA Team Handball. Due to USA Team Handball's legal and financial problems, the DITC decided not to sign the agreement. Then we went through a waiting period that lasted 7 months.



Team Handball negotiations resumed in Torino, Italy, on February 9 during the 2006 Torino Olympic Games. This time negotiations were with the USOC. During the unveiling of the 2nd DITC Olympic painting, IOC Member and USOC Board Member Jim Easton quipped to USOC Chair Peter Ueberroth, "let the DITC adopt US Team Handball."

Thirty eight months later our patience, negotiations and hard work were finally rewarded when we received the 12 original copies of the USOC DITC Agreement signed by USOC CEO Jim Scherr. In the end, we signed a Team Handball Agreement with the United States Olympic Committee and not with USA Team Handball.



Chinese National Olympic Committee representatives, National Coaches, and Ministry of Sports Delegates Visit the Atlanta DITC



(L to R) Marc Daniel Gutekunst and Zhengping Lang, Head Coach, China National Women Team Handball Team

The "crème de la crème" of the Chinese National Olympic Committee, National Olympic Coaching, and the Ministry of Sports visited the ATLANTA DITC as part of their US visit arranged by the U.S. State Department. They wanted to see an Olympic Legacy program, and learn more

about our training programs leading to the 2008 Beijing Olympic Games. While in the U.S. this Chinese delegation also visited USOC training facilities in Colorado Springs and the University of Maryland Sports Complex.



(L to R) Marc Daniel Gutekunst, Sun Wenxin, Chief of Mission, and Murray Sanford

As a result of this visit, the ATL DITC will invite the Chinese Women's Team Handball Olympic National Coach to train with our US Men's Team for a few weeks. The Chinese Federation has already extended an invitation in turn to our coaches to visit China.



The Chinese Delegation in front of Cottage 6 at Brook Run

#### 7. July 17, 2007 Rio de Janeiro, Brazil

ATL DITC wins bid to host the 2008 Pan American Team Handball Championships



Pentathlon.

At a meeting in Rio de
Janeiro, an ATL DITC power
point presentation was made
to all Pan American Team
Handball Federation Board
Members. They all had
excellent questions about
the Atlanta DITC's ability to
host these championships.
To date the ATL DITC

co-hosted one continental Championship TUNIS 2005 with 26 countries in attendance, hosted four very successful editions of the DeKalb International Prep Classic, and was selected to host the 2007 US Nationals for Modern

Their main concern was obtaining US entry visas for participating teams. The best way to assure them that the ATL DITC could help with VISA issues was our track record bringing athletes to the ATL DITC to train and to compete at our annual DeKalb International Prep Classic.



(Top) The PATHF Board Members listening to USOC representative Mike Cavanaugh

(Bottom, L to R) Team Handball Board Members from Argentina, Brazil, Chile, Puerto Rico, Cuba, USA, Mexico temperatures the second session ended with only 10 PE teachers in attendance!

These clinics sparked a great interest in starting team handball teams in 10 DeKalb County elementary, middle and high schools.

When the US National Team Handball Men's Team begins training at Morris Brown College, each of the players will be assigned to a school that expressed interest in starting a program! Murray Sanford will be working very closely with the principals and PE instructors of each school to ensure that proper support is provided to start the school Team Handball programs.



We also assured them that with the help of Ambassador Craig Kelly, who is Under-Secretary for the Americas with the US Department of State, we would do our best to ensure that all teams received their entry visas. Ambassador Kelly is a close friend of Dr. Gutekunst, and they have already engaged a dialogue on the visa issue for teams attending the 2008 Pan American Team Handball Championships.

When the vote was taken, with Cuba casting the last one, the Atlanta DITC earned the required unanimity to host the 2008 Pan American Team Handball Championships.



(Top) Murray Sanford at Atlanta DITC's booth

(Left) National Coach Chris Cappelmann and 3 national Team Handball players

(Bottom) The PE instructors listening to instructions by Dannette Leininger on how to play Team Handball with National Coach Chris Cappelmann listening as well

# 8. August 9, 2007 Stone Mountain High School, USA

ATL DITC hosts Team Handball Clinics for 420 DeKalb County School System Physical Education (PE) Teachers

The DeKalb County School System invited the Atlanta DITC to give two sessions of hour-long clinics to 420 physical education teachers. The ATL DITC flew Dannette Leininger, our former Sports Director (2-time US Team Handball Olympic player in 1992 and 1996), from Boston to Atlanta. Along with Chris Cappelmann, the current Team Handball National Coach, and four players, she presented the rules of team handball to those in attendance. They followed up with a demonstration of the game, which was very popular and most successful.

The first session in the Stone Mountain High School gym was very well attended. The PE teachers had a blast playing team handball. While the Stone Mountain HS gym had air conditioning, the Stone Mountain Elementary School gym had only fans. Because of Atlanta's August



# 9. August 12-15, 2007 San Juan, Puerto Rico

ATL DITC meets the Puerto Rico Olympic Committee President and staff



(From L to R) Marc Daniel Gutekunst, Hector Cardona, President of the Puerto Rico Olympic Committee, and Murray Sanford, ATL DITC Sports Director

The ATL DITC delegation met Mr. Hector Cardona, President of the Olympic Committee, to discuss training of elite Puerto Rican athletes in track & field, swimming, and cycling at the ATL DITC. Other forms of partnership were also discussed, including the ATL DITC and the 2010 Caribbean Games to be hosted by Puerto Rico.

#### 10. August 13-15, 2007 San Juan, Puerto Rico

ATL DITC and Pan American Team Handball Federation (PATHF) Executive Board





The ATL DITC and PATHF spent two days planning the 2008
Pan American Team Handball
Championships to be hosted in
DeKalb County. These meetings
were critical to formalizing a partnership with the PATHF—these 2008
Championships will be returning
to the US for the first time in over
20 years!

PATHF also agreed to support Atlanta DITC efforts in introducing Team Handball to schools in DeKalb County and Metro Atlanta.

For DeKalb County Parks & Recreation Team Handball program, PATHF suggested introducing Mini Team Handball.

PATH will be inviting our Sports Director and a representative of the DeKalb County School System to attend a Mini Handball Clinic in San Juan this coming October.

#### 11. August 15, 2007 Berlin, Germany

ATL DITC-BPEF win bid to co-host the 2009 Modern Pentathlon World Cup

On the heels of winning USOC's bid to host the 2007 US Modern Pentathlon Nationals, four representatives of the Bethany Peace Equestrian Foundation, Inc. (BPEF) and one Trustee of Bethany College visited the Atlanta DITC on July 11, 2007.

The USOC fully endorsed the bid submitted by BPEF to UIPM (International Modern Pentathlon Federation) Executive Board. The UIPM Board met during the World Championships in Berlin, and they selected the ATL DITC—BPEF bid to host the World Cup II on March 19-22, 2009. About 200 competitors from around the world are expected to participate in this World Cup.



July 11, 2007: the Bethany Peace Equestrian Foundation during their visit to the Agnes Scott College Robert W. Woodruff Physical Activities Building where the swimming, fencing and

shooting venues for the 2009 Modern Pentathlon World Cup will be held. (From L to R) Murray Sanford, Benjamin Sacksen, Joachim Sacksen, Willie Stettinius, Gene Valentine and Kirten Shallou (ASC)

While UIPM has already officially and publicly announced that the World Cup II will be hosted in Atlanta, both USOC and BPEF must meet a number of conditions set forth by UIPM by December 2007.

We are fully confident that USOC and BPEF will meet all these conditions. BPEF has agreed to assume all financial and legal responsibilities for the World Cup and to pay for the use of facilities and services to be provided by the Atlanta DITC and our institutional partners.

The potential competition venues for the 2009 World Cup include Agnes Scott College (shooting, fencing and swimming) and the Little Creek Horse Farm (300m cross country run and equestrian jumps). No special changes would be required for any of the events at the above facilities.







(L to R) Milton Crispo, Secretary General (SG) Puerto Rico Team Handball, and Raphael Sepuvelda, SG PATHF; Murray Sanford; and Sanford, Sepuvelda, Gutekunst

#### 12. September 6, 2007 Washington D.C., USA

ATL DITC Language included in US Senate FY 08 State-Foreign Operations Appropriations Act



Who would have thought eight months ago that both of our Georgia US Senators, Saxby Chambliss and Johnny Isakson, would support our request? Today it is a reality—late September 6 the Senate version of the FY 09 State-Foreign Operations Appropriations Act was passed

with DITC language included in it.

Our Washington based advocacy group, Cavarocchi Ruscio Dennis Associates (CRD) will continue to monitor the bill in the House, and ensure the language remains in the Bill to be signed by the President.

#### 13. September 7, 2007 Colorado Springs, USA

ATL DITC receives a financial commitment from USOC for the ATL DITC Team Handball Program



Unfortunately, on April 7, the US National Men's Team Handball Team lost the qualifying match for the 2007 Pan American Games to Chile. Shortly thereafter, all the DeKalb naysayers, bloggers on GoDeKalb, and even local Atlanta press were predicting with assurance and authority that USOC would not financially support the US Team

Handball Team in training at the ATL DITC.

Contrary to their assumptions, which can influence some decision makers, USOC made a \$111,500 commitment to the US Team Handball Men's program at the Atlanta DITC. That pledge will be used to secure matching funds from Atlanta-based foundations and corporations.

Furthermore, USOC Chairman Peter Ueberroth assured Dr. Marc Daniel Gutekunst that he would support the Atlanta DITC fundraising efforts during a future joint press conference here in Atlanta where he would pledge his assistance to the Atlanta DITC and the US Team Handball program.

# ATLANTA DEKALB INTERNATIONAL TRAINING CENTER WWW.DITC.US

#### 14. September 9-10, 2007 Atlanta, USA

Visit of Bethany Peace Equestrian Foundation (BPEF) Executive



Dr. Joachim Sacksen, veterinarian and Bethany Peace Equestrian Foundation (BPEF) Executive, met with the ATL DITC principals and DeKalb County Parks & Recreation representatives. Dr. Sacksen made his second visit to all the competition venues for the proposed 2009 Modern Pentathlon World Cup to

be co-hosted by the Atlanta DITC and BPEF, Inc.

BPEF submitted a competitive bid to USOC on September 15, 2007 to become the future US National Governing Body (NGB) for Modern Pentathlon.

Should BPEF become the next US NGB for Modern Pentathlon, the Atlanta DITC would become a US Regional Training Site, organize all the Southeastern US competitions, and be responsible for all international affairs of the new Modern Pentathlon NGB to be recognized by USOC.



(L to R): Marvin Billups, Mike Bryant, Richard Stogner, Joachim Sacksen, and Murray Sanford

### 15. September 10-, 2007 Atlanta, USA

ATL DITC preparing Official Training Site for US Team Handball National Team



Plans are moving forward as the John H. Lewis complex is prepared for the National Team to practice five times weekly. USOC has agreed to haul back to Atlanta from Courtland University an

original Terraflex floor cover from the 1996 Games. This floor cover is the only one remaining in mint condition. GA State is also donating the Team Handball goals to the ATL DITC.

Atlanta DITC and MBC are developing a joint proposal to secure in-kind support of materials to conduct a number of rehabilitations of the John H. Lewis Complex.

On October 25, 2007 representatives from the Atlanta DITC Board will visit the MBC Board of Trustees to present the ATL DITC and the proposed 10 year partnership between the two institutions. The 1st day of official practice will be on October 27, 2007.

#### 18. September 24, 2007 Mexico City, Mexico

ATL DITC selected by the 42 Olympic Committees of the Americas (PASO) including USOC as a Training Center for Athletes preparing for the 2008 Beijing Olympic Games





To be a designated center preparing athletes who will compete in the 2008 Beijing Olympic Games is a coveted honor a year prior to the Olympic Games. PASO and USOC selected the Atlanta DITC to host more than 50 athletes and coaches from the Americas. The disciplines at were selected include track & field, swimming, and cycling.

# 16. September 10-, 2007 Decatur, USA

ATL DITC planning with USOC DeKalb County Parks & Recreation's First Team Handball Clinic



As soon as the US Team Handball Men's Team starts training, we will finalize plans with USOC and DeKalb County Parks & Recreation to host a one day Team Handball Clinic.

## 17. September 12 and 28, 2007 Atlanta, USA

American Sports Apparel Corporation Chairman flies twice to Atlanta to meet ATL DITC Executives

While no commitment has yet been made by the corporation, the Chairman's interest and his two visits in one month to Atlanta to meet our principles clearly demonstrate that the Atlanta DITC has become a major player in the Olympic family. ATL DITC is recognized not only for training athletes to compete in the Olympic Games, but also for hosting quality competitions in the US and abroad. Our new official partnership with the USOC, the world's largest Olympic committee, sends a clear message that the ATL DITC is a serious institution in the international sports world.

### 19. September 29, 2007 Atlanta, USA

Atlanta DITC-DCVB Banner on Olympic News Wire

An Atlanta DITC banner valued at \$5,000 will be running on the Around the Rings (ATR) website and email newsletters for the next three months. The banner highlights the partnership between Atlanta DITC and DCVB in promoting DeKalb County as a sports and training destination for the Olympics. ATR goes to all the members of the IOC, to all the International Sports Federations, to all 204 National Olympic Committees, to all the sports' national governing bodies in each of 204 Olympic Committees, and to all those involved in sports and the Olympics.

Link to ATL DITC-DCVB banner: http://www.ditc.us/index1.php The ATR web site: http://www.aroundtherings.com



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