

CLAIRE PARDINGTON

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Creative Director and Designer with over a decade of experience in luxury fashion and brand building. Known for blending imagination with precision to deliver collections and concepts that are both visually striking and commercially successful. Skilled at leading teams from concept through launch, with a refined aesthetic, entrepreneurial instinct, and a storytelling approach that transforms ideas into memorable brand worlds.

PROFESSIONAL EXPERIENCE

CLAIRE ELIZABETH PARDINGTON, LLC

Creative Director & Design Strategist

New York, NY

July 2012- Present

- Deliver bespoke styling and fashion consulting for an exclusive clientele, including celebrities, socialites, and Fortune 500 leaders.
- Led concept and execution for 10+ interior design projects with budgets up to \$3M.
- Directed high-end events (50–300+ attendees), from visual design to guest experience.
- Created and sold original artwork, custom illustrations, and conceptual design journals.
- Mentored aspiring designers; built and managed cross-functional creative teams.

ALICE + OLIVIA (755 MADISON AVE & 80 W 40TH ST)

Assistant Store Manager | Client Strategy, Market Insight & Brand Liaison

New York, NY

January 2025- Present

- Translate luxury client behavior into actionable feedback for design and merchandising, bridging retail insights with creative strategy.
- Selected to support and advise across 5 New York stores, contributing leadership, training, and best practices to strengthen performance company-wide.
- Manage and mentor a team of 4, fostering a strong sales culture and elevating Bryant Park to an A-level store.
- Consistently drive \$30K–\$50K in weekly personal sales through styling, clienteling, and luxury service; **ranked #1 seller company-wide** during peak week.
- Spearhead influencer events and streamline operations, enhancing client relationships, brand visibility, and overall team performance.

PARDINGTON COLLECTIVE

Creative Lead & Brand Strategist (Founder)

New York, NY

May 2020- September 2024

- Launched ready-to-wear and bespoke label focused on high-concept storytelling and limited-edition design.
- Directed all phases of development: concept, illustration, fittings, fabric sourcing, merchandising, pricing, and event strategy.
- Generated \$30K in pre-sales from first DTC collection; built business model targeting \$350K in revenue from the first RTW collection alone, at ~50% margin.
- Collaborated with artists to develop exclusive prints, merging fashion and fine art.
- Styled private clients for red carpet events, editorials, and VIP occasions.

VICTORIA'S SECRET

Assistant Designer- Senior Designer

New York, NY

September 2011- January 2016

- Led design and development for the Very Sexy Collection and Designer Collection runway styles.
- Oversaw 160+ collections, resulting in 35% YoY sales increase during tenure.
- Managed cross-functional teams of up to 30 designers, merchandisers, and technical leads.
- Introduced new processes that improved team efficiency and reduced resource costs.

CALVIN KLEIN COLLECTION

Design Intern-Assistant Designer to Francisco Costa

New York, NY

January 2010- September 2011

- Selected to assist Francisco Costa during the design and development of seasonal collections.
- Participated in fittings, material selection, and internal reviews for runway shows.

EDUCATION

UNIVERSITY OF MICHIGAN ROSS SCHOOL OF BUSINESS

MBA: Focus on Entrepreneurship

Ann Arbor, MI

January 2020- May 2022

- Honors: "Entrepreneur of the Year" (2022); Admitted to 8 highly selective entrepreneurial and leadership programs

FASHION INSTITUTE OF TECHNOLOGY

BFA in Fashion Design & Illustration (Women's RTW focus)

Study Abroad: Politecnico Di Milano (Milan, Italy)

New York, NY

September 2006- May 2010

September 2008- May 2009

- Honors: Selected for prestigious "Fashion Art & Illustration" program Senior year, among current industry leaders like Daniel Roseberry of Schiaparelli.

SKILLS

Creative Direction
Fashion Design
Brand Storytelling
Fashion Illustration
Adobe Creative Suite

Concept Development
Visual Merchandising
Luxury Clienteling
Cross-Functional Leadership
Microsoft Office

Portfolio and brand specific case studies available at www.clairepardington.com