Safaricom Limited

P.O. Box 66827-00800

Westlands, Nairobi

Dear Sir/Madam,

**RE: ALPHANUMERIC/SENDER ID APPLICATION**

I am writing to authorize Kareco Holdings Limited to apply for the Sender ID; SENDER ID for sending bulk SMS to our clients. We shall endeavour to use the account responsibly. The alphanumeric is a product of COMPANY’S NAME.

Yours Faithfully,