



Credit card Transaction Report

Total Revenue

55M

Total Interest

7.8M

Transaction
Amount

45M

Transaction
count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Silver	55,86,332.28	8,12,081.28	187505
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Total	5,53,15,410.23	78,43,382.23	2950015

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

Silver

Blue

Gold

Platinum

Medium

Low

High

5

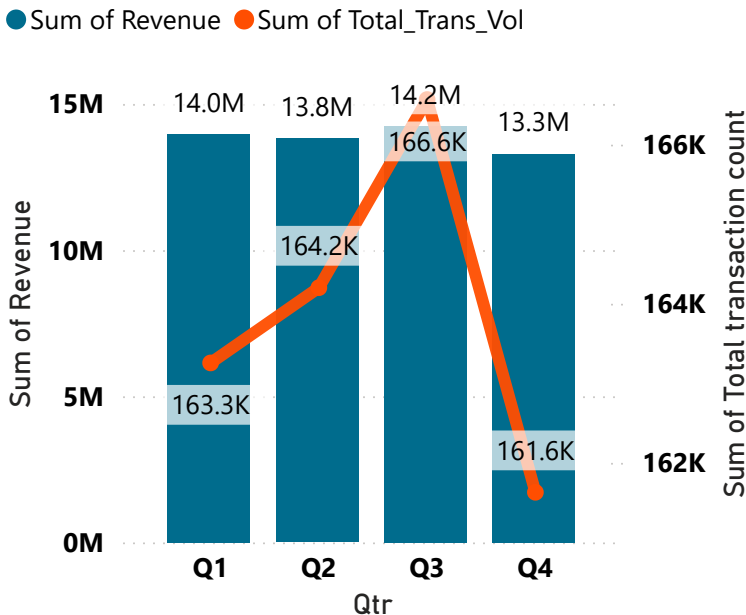
4

3

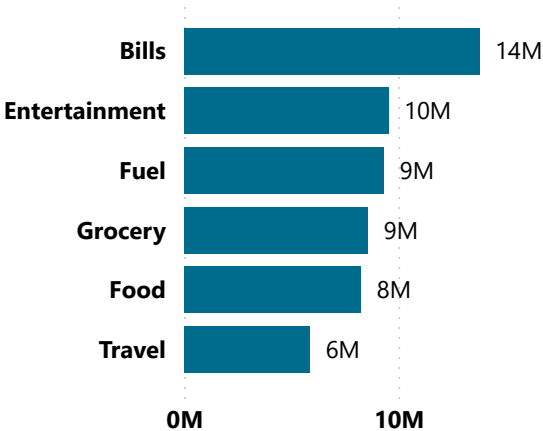
1

2

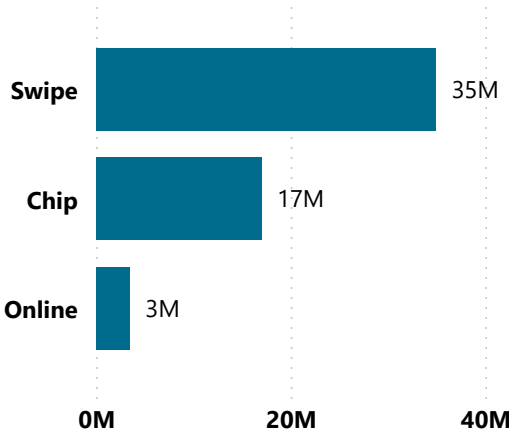
Quarter Revenue and Total Transaction count



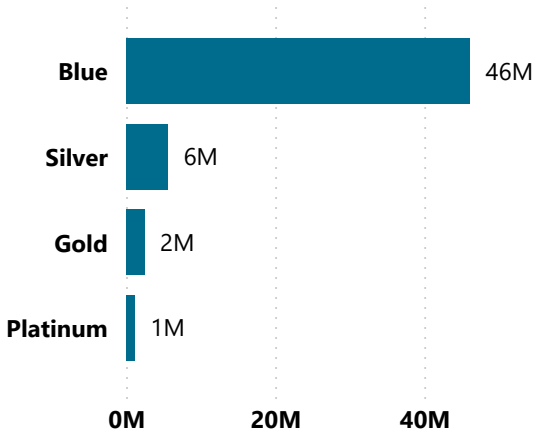
Revenue by Expenditure Type



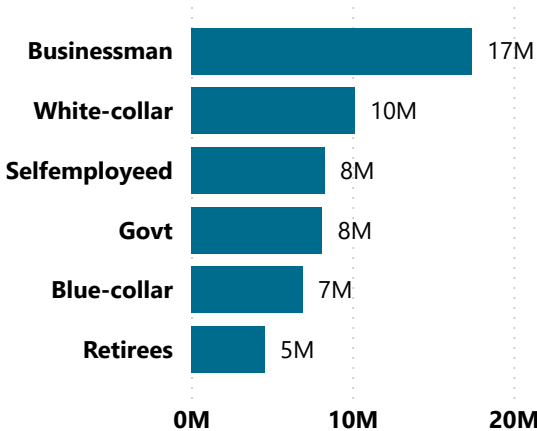
Revenue by Use Chip



Revenue by Card Category



Revenue by Customer Job





Credit card Customer Report

Total Revenue

55M

Total Interest

8M

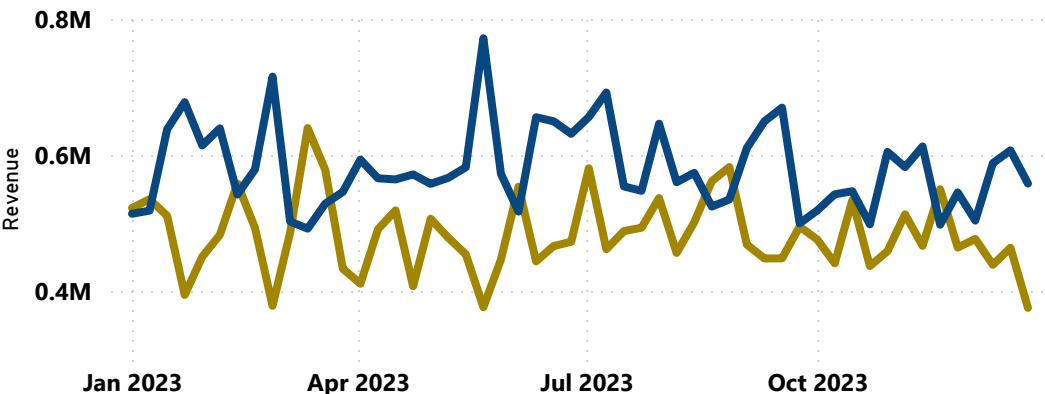
Income

576M

CCS

3.19

Revenue vs Gender



Q4

Q3

Q2

Q1

Week_Start_Date

All

Silver

Blue

Gold

Platinum

5

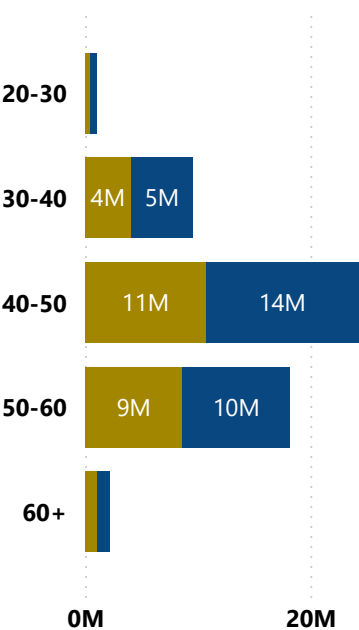
4

3

1

2

Age Group



M

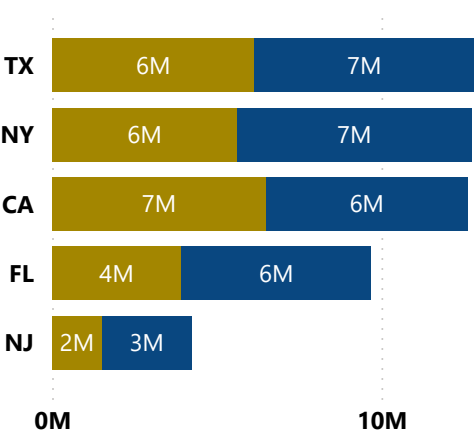
30.22M

F

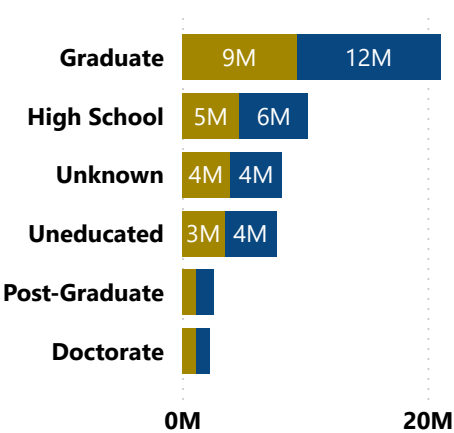
25.09M

Customer_Job	Revenue	Interest Earned	Income
Businessman	1,73,87,832.31	25,39,390.31	186959919
White-collar	1,01,14,655.93	14,41,073.93	103930055
Selfemployeed	82,61,757.81	11,19,741.81	75313288
Govt	81,11,701.37	11,60,016.37	88773989
Blue-collar	69,04,278.57	9,52,800.57	72262158
Retirees	45,35,184.24	6,30,359.24	48675030
Total	5,53,15,410.23	78,43,382.23	575914439

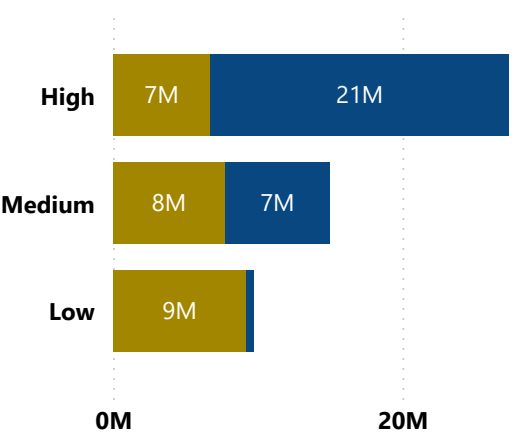
Top 5 States



Education Level



Income Group



Dependent Count

