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Discounts and Coupons

The core product pricing system is great for flat / percentage discounts of products on the site and for alternate price lists. Special offers, such as "Buy one get one free," are not supported in Drupal Commerce core. They depend on the creation and management of alternate line items (e.g. one line item for the paid product and another for the free product).

Drupal Commerce's sell price pre-calculation mechanism limits what types of data you can access in the conditions and actions of product pricing rules. Very few sites actually make use of this functionality, but the gist of it is your conditions cannot use data specific to the product (i.e. product type or SKU) and your actions can only use data specific to the product (i.e. not the day of the week or user roles).

Even with those limitations, it is still possible to create quite complex pricing scenarios. One Drupal Commerce site currently uses approximately 1500+ Rules!

User Guide

[Installing Drupal Commerce](#)[Products](#)[Pricing](#)[Product Pricing Rules \(with screencasts\)](#)[Currency](#)[Conversion](#)[Discounts and Coupons](#)[Price](#)[Components](#)[Rules Overview](#)[Sell Price](#)[Calculation](#)[Shopping Cart](#)[Checkout Process](#)[Payments](#)[Managing Orders](#)[Customer Profiles](#)[Shipping](#)

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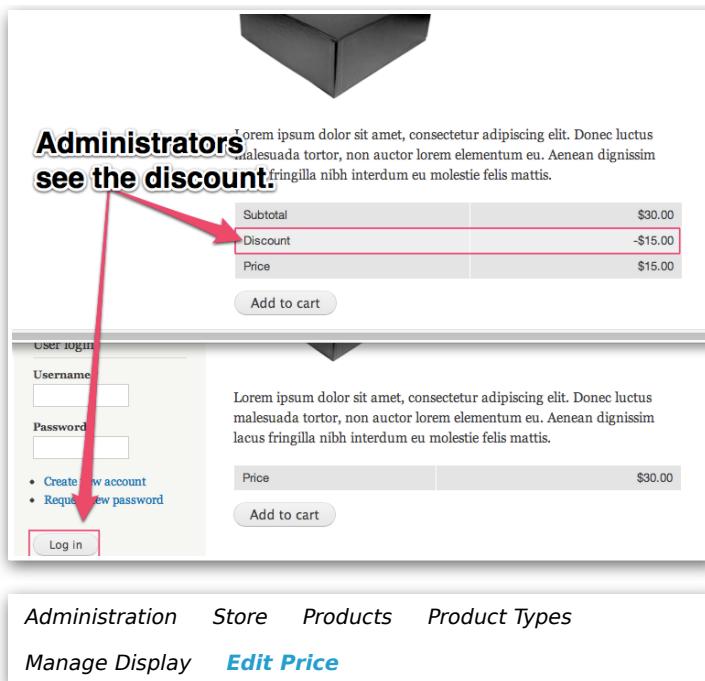
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In the [Price Calculations article](#), we went over how to create a conditional discount for a user role.

Simple Coupon Code per Line Item

Add a coupon code textfield to the product line item type. Create a Rule that looks for this value and applies a discount based on the code entered.



About this Page

Page Status

No Known Problems

Commerce Version

Drupal Commerce

7.x-1.x

Keywords

[coupon](#)

Total views

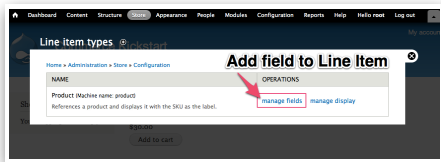
23,043

Related Questions

- [Use Commerce Coupon to add a](#)

will navigate to the Store Configuration Screen and click "Line Item Types." In order to add a discount to our line items, we need to add a field.

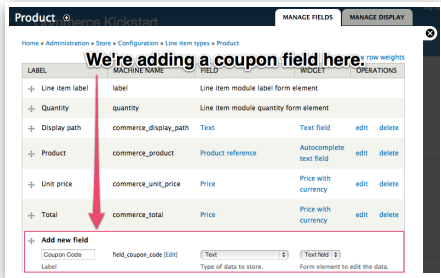
AdministrationStoreConfiguration



LINE ITEM TYPES

Add field to Line Item

AdministrationStoreConfigurationLine Item Types



few days

- [Product Discount and Site-wide Coupon](#)

Don't see your question or see one you'd like to answer? Go to our [Questions and Answers](#) section for more information.

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Customizable Products.

[Administration](#) [Store](#) [Configuration](#) [Line Item Types](#)

[Manage Fields](#)

Coupon Code [EDIT](#) [FIELD SETTINGS](#) [WIDGET TYPE](#) [DELETE](#)

Home » Administration » Store » Configuration » Line item types » Product » Manage fields

Updated field Coupon Code field settings.

PRODUCT SETTINGS
These settings apply only to the Coupon Code field when used in the Product type.

Label *

Coupon Code

☐ Required field

Size of textfield *

50

Text processing

☒ Plain text

☐ Filtered text (user selects text format)

ADD TO CART FORM SETTINGS
Fields attached to product line item types can be included in the Add to Cart form to collect additional information from customers in conjunction with their purchase of particular products.

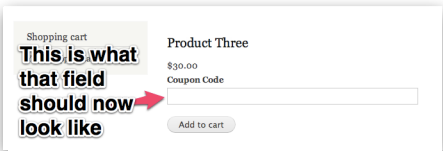
☒ Include this field on Add to Cart forms for line items of this type.

FIELD CONFIGURATION

This is the screen you will see after clicking "Continue" when you've "Added" a field. Make sure you configure the "Add to Cart" settings correctly, or you will not be able to edit this field before adding the product to cart.

AdministrationStoreConfigurationLine Item Types

Manage FieldsField Configuration

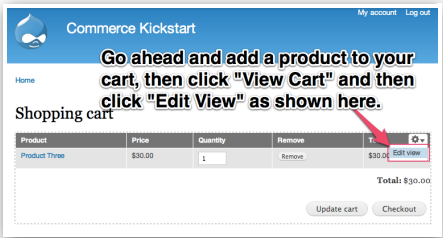


ADD TO CART
PREVIEW

This is what the
Coupon Code
field should look
like on an add to
cart form.

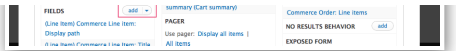
Commerce KickstartAdd a Product to your cart

Add to Cart Preview



EDIT VIEW

Go ahead and
add a product to
your cart, then
click View Cart

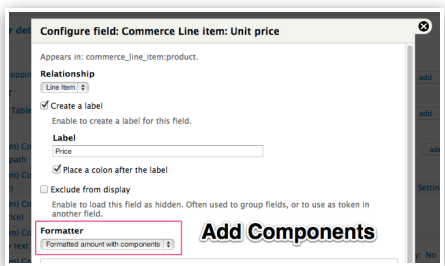


ADD FIELD

In order to view our coupon on the shopping cart, we will add the field. Same could be done with the checkout views and/or Shopping Cart block.

Administration Structure Views Edit Shopping Cart

Click "Add" next to Fields



CONFIGURE FIELD

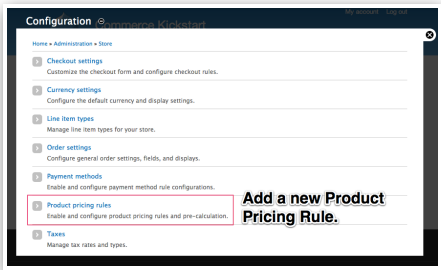
When configuring the price, make sure to format amount with components. This will help us see the calculation



NEW CART

This is a screenshot of the new cart page showing the price with components and empty coupon field.

Commerce KickstartView /cartCart Overview



PRODUCT PRICE RULE

Adding a new Product Pricing Rule.

AdministrationStoreConfigurationProduct Pricing Rules



screen so people
don't get too
confused with all
of this jumping
around.

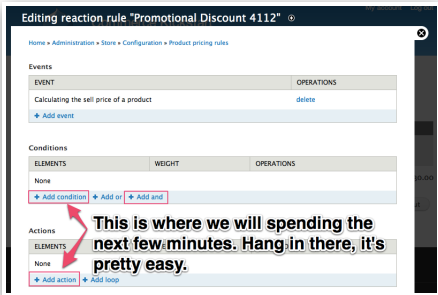
Administration

Store

Configuration

Product Pricing Rules

Add Price Rule



EDITING RULE

This is where we
will be spending
the next few
minutes. The
plan is to add
two conditions,
separated by an
"And" and finally
add an action
that applies the
discount.

Administration

Store

Configuration

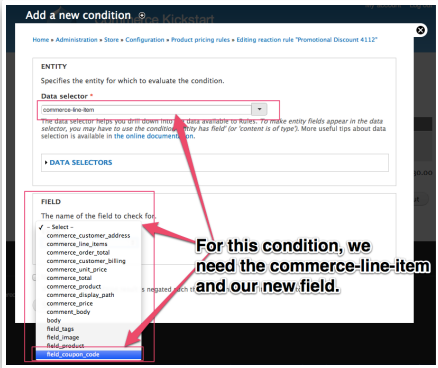
Product Pricing Rules

Rule Overview



new field called
"Entity has field."
This is a critical
step to making
that field
available in our
next condition.
Do not skip this
step.

[Administration](#) [Store](#) [Configuration](#)
[Product Pricing Rules](#) [Edit Rule](#) [Add Condition](#)



**CONFIGURE
CONDITION**

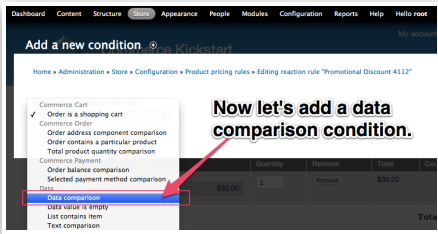
For this
condition, we
need the
commerce-
line-item data
selector and our
new field.

[Administration](#) [Store](#) [Configuration](#)

CONDITION

Next, add and to require our final data comparison condition. This is required to force both conditions.

AdministrationStoreConfigurationProduct Pricing RulesEdit RuleAdd "And" Condition



ADD DATA COMPARISON

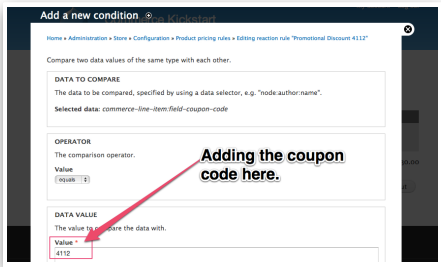
For our final condition, click "Add condition" and select "Data comparison."

AdministrationStoreConfigurationProduct Pricing RulesEdit RuleAdd Data Comparison

field, called something like "commerce-line-item:field-xxx."

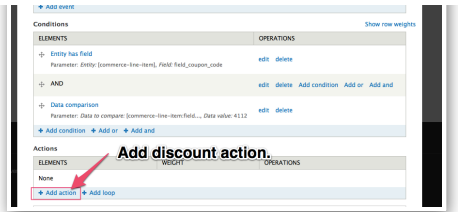
Administration *Store* *Configuration*

Product Pricing Rules *Edit Rule* **Configure Condition**



CONFIGURE CONDITION

This is part of the magic. I'm setting my coupon code to be an arbitrary four digit number, but you could set it to just about anything that a person could type into their field. You could even potentially be a bit more creative here.

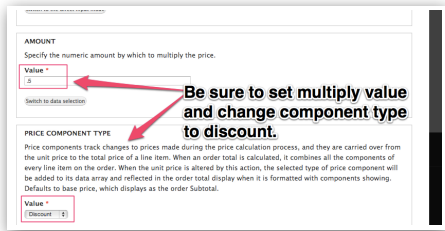


ADD ACTION

Add discount action. For this action, we chose the "Multiply the unit price by some amount" underneath the "Commerce Line Item." Next screen is configuration settings.

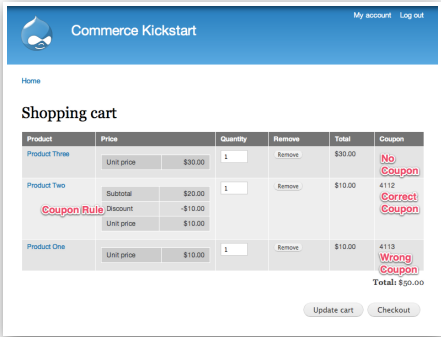
Administration Store Configuration

Product Pricing Rules Edit Rule **Add Action**



CONFIGURE ACTION

Be sure to set



FINAL CART

Final Shopping
Cart using our
new coupon rule.

Commerce Kickstart View /cart **Final Cart**



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