

February 14, 2018

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Fort, Mumbai - 400 001 National Stock Exchange of India Limited

Exchange Plaza,

Bandra Kurla Complex,

Bandra (East),

Mumbai - 400 051

Company Code No.: 539807

Company Symbol: INFIBEAM

Dear Sir / Madam,

Sub: Outcome of Board Meeting - Appointment of Directors

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Board of Directors at its meeting held on February 14, 2018, has considered and approved:

- 1. On the recommendation of the Nomination and Remuneration Committee, Appointment of Mr. Vishwas Ambalal Patel (DIN: 00934823) as an Additional Director and Non-Executive Non Independent Director w.e.f. February 14, 2018, subject to approval of shareholders at the forthcoming General Meeting.
- 2. On the recommendation of the Nomination and Remuneration Committee, Appointment of Mr. Piyush Kumar Sinha (DIN: 00484132) as an Additional Director and Non-Executive Independent Director, w.e.f. February 14, 2018 subject to the approval of shareholders at the forthcoming General Meeting.

The brief profile of Mr. Vishwas Ambalal Patel and Mr. Piyush Kumar Sinha are enclosed herewith as **Annexure - A.**

Mr. Vishwas Patel and Mr. Piyush Kumar Sinha are not related to any of the Directors or Key Managerial Personnel or Promoters of the Company.

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,

For Infibeam Incorporation

Shyamal Trivedi

Vice President & Company Secretary

Encl: As above

1. Mr. Vishwas Ambalal Patel:

Mr. Vishwas Patel holds a Bachelors of Law (LLB) degree from Mumbai University. He founded CCAvenue which is one of the India's leading and most preferred eCommerce services provider in payments.

Prior to establishing Avenues, Mr. Vishwas Patel was a practicing counsel on the Original Side of the Bombay High Court. He is an entrepreneur with significant experience in multiple fields including information technology, real estate, law and retail.

Being an accomplished entrepreneur, he has been the recipient of numerous awards such as Asia-Pacific Information Security Leadership Achievements Award by (ISC)², the non-profit global leader in educating and certifying information security professionals).

Mr. Vishwas Patel is also the Co-Chairman of the Payments Council of India.

2. Mr. Piyush Kumar Sinha:

Professor Piyush Kumar Sinha is a faculty in the area of marketing and retailing. He has more than three decades of academic and industry experience. He has taught at leading management schools of India. Prior to joining IIMA, he was the Dean at MICA. He teaches Retailing and Marketing Management to the post graduate students. He also offers courses on Marketing Management and Consumer Behaviour to the Ph.D. students. He has been the Chairperson of the Centre for Retailing at IIMA.

Dr. Sinha conducts training programmes for senior managers in the area of Marketing, Retailing and Sales. These programmes have been conducted as open as well as company-based customised programme for several companies dealing in service, consumer products and industrial products.

Dr. Sinha has consulted companies in the areas of retail efforts, service management, marketing strategies, and marketing communication. His clients include companies from engineering, software, media, petroleum and retailing. He is working with some of the leading retailing companies in India. The projects include loyalty programmes, enhancing the performance of the outlets and redefining the role of the outlets in the new environments. Mr. Sinha is also serving on the Board of Listed and Unlisted Companies and NGOs.

