

KUMAR RAJDEEP

Graphic Designer Technical Professional

Highly skilled Graphic Designer and Technical Professional with over 7 years of experience in computer operations and 5+ years specializing in advanced digital design. Proven expertise in high-impact visual communication, ranging from political campaigns to commercial branding, combined with a strong academic background in Computer Applications (MCA/BCA).

@ kumarrajdeep1004@gmail.com

7033682250

Gopalganj, Bihar

EXPERIENCE

Senior Graphic Designer

Nayan Press Feb 2021 – Present Gopalganj, Bihar

Keywords: Photoshop 0.7 CC, Creative Direction, Digital Branding

- Political Campaigning:** Specialized in designing high-visibility political banners, hoardings, and social media posters for various political parties and candidates.
- Commercial Design:** Created comprehensive branding materials including professional restaurant menus, business logos, and large-scale advertisement posters.
- Event Marketing:** Designed promotional graphics for cricket tournaments, sports events, and local festivals, ensuring high engagement through visual storytelling.
- Print Production:** Managed the end-to-end design-to-print workflow, ensuring color accuracy and high-resolution output for large format printing.
- Leadership:** Provided creative direction for diverse client projects while managing back-office operations and client relationship management.

Computer Operator Analyst

Lighting Electronics Sector 2017 – 2021 Bihar, India

Keywords: Data Management, Tally ERP, Back Office Operations

- Managed complex data entry tasks and back-office operations with a focus on analytical problem-solving and organizational efficiency.
- Handled inventory tracking and financial records using Tally, improving the accuracy of reporting within the electronics sector.
- Maintained a high-performance environment with a consistent typing speed of 55 WPM for documentation and correspondence.

SKILLS

Photoshop 0.7/CC

Tally ERP

C/C++

Creative Design

Digital Graphics

Python

MS Office Suite

Team Leadership

Advanced Excel

Java

Typing (55WPM)

Client Relations

EDUCATION

MCA

S.K. University Ongoing MP

- Masters in Computer Applications

BCA

MMHA&P University 2025 Patna, Bihar

- Result: 87.60%

ADCA

Chitransh Institute 2018 Gopalganj, Bihar

- Diploma in Computer Applications (81%)

Intermediate

D.I. College 2019 B.E.S.B

- Higher Secondary Education (56%)

LANGUAGES

Hindi

Native

English

Professional

STRENGTHS & HOBBIES

Strengths

Quick learner, Team building, Confident leadership, Goal-oriented.

Hobbies

Cricket, Internet Research, Exploring Graphic Trends.