list of **mid-size Banking & Financial Services clients in India** — including private sector banks, NBFCs, small finance banks, and fintechs. These companies are typically large enough to be potential clients for consulting, data, or IT services but are not in the "top 5" tier like SBI, HDFC, or ICICI.

## 🏛 Private Sector & Mid-sized Banks

1. RBL Bank (Ratnakar Bank Ltd.)
2. DCB Bank (Development Credit Bank)
3. South Indian Bank
4. Karur Vysya Bank
5. Tamilnad Mercantile Bank
6. CSB Bank (Catholic Syrian Bank)
7. Federal Bank *(large but still sometimes classified as mid-size)*
8. Lakshmi Vilas Bank *(now merged with DBS Bank India, but legacy systems still relevant)*
9. City Union Bank

## 📃 NBFCs (Non-Banking Financial Companies)

1. **Bajaj Finance** *(technically large-cap now, but still a huge buyer of data/tech consulting)*
2. **Mahindra Finance**
3. **Muthoot Finance / Manappuram Finance** *(gold loan focused)*
4. **Indiabulls Housing Finance**
5. **Capital First** *(now merged with IDFC Bank, still a distinct case study)*
6. **Cholamandalam Investment & Finance Company**
7. **Shriram Finance (merged entity of Shriram Transport & City Union Finance)**
8. **L&T Finance**
9. **Aditya Birla Capital**

## 💁 Fintechs & Digital NBFCs

1. **CASHe**
2. **MoneyTap**
3. **ZestMoney** *(operations paused but was significant earlier)*

4. KreditBee
5. EarlySalary (Fibe)
6. PaySense *(acquired by PayU)*
7. Indifi
8. Rupeek
9. NeoGrowth Credit

---

## 🏦 Small Finance Banks (SFBs)

1. Ujjivan Small Finance Bank
2. Equitas Small Finance Bank
3. AU Small Finance Bank
4. Jana Small Finance Bank
5. Suryoday Small Finance Bank
6. North East Small Finance Bank
7. ESAF Small Finance Bank
8. Utkarsh Small Finance Bank
9. Capital Small Finance Bank

---

## Use Cases in This Segment

For companies like yours (consulting/data/AI), key areas of engagement include:

- Loan origination digitization
- Customer churn & credit scoring analytics
- Data platform modernization (Databricks, Snowflake, AWS, etc.)
- Regulatory & risk reporting
- BI/reporting transformation
- ML-powered fraud detection and collections optimization