

Business Intelligence

Transform Raw Data into Powerful, Governed, and Actionable Dashboards

Overview

Durga Analytics delivers modern BI solutions that drive executive alignment, frontline enablement, and data democratization—ensuring faster, smarter decisions across the enterprise.

Capabilities

- Interactive dashboards and data visualizations
- KPI design and scorecard frameworks
- Self-service BI setup and enablement
- Data access governance and row-level security
- Adoption tracking and BI usage analytics

BI Implementation Approach

1. **Define KPIs:** Align with business objectives and personas
2. **Model & Visualize:** Build semantic layers and insightful dashboards
3. **Govern:** Apply access controls, lineage, and usage policies
4. **Enable:** Train users, monitor adoption, iterate based on feedback

Benefits

- Unified and consistent reporting across business functions
- Improved decision-making through real-time insights
- Faster onboarding and better data access experience for users
- Reduced IT dependency with self-service capabilities

Client Results

- Launched enterprise BI platform for a pharma client, replacing 200+ ad-hoc reports
- Designed global KPI framework for a manufacturing major, standardizing ops reviews
- Enabled dashboard self-service for 600+ users at a large e-commerce firm

