

Application Engineering

Build Scalable, Intelligent Applications to Operationalize Analytics

Overview

Durga Analytics delivers enterprise-grade, AI-infused applications that embed insights into user workflows, streamline decisions, and scale analytics adoption.

Key Services

- Analytics application design and development
- Custom APIs for insight delivery and actions
- Integration with CRM, ERP, and productivity platforms
- Low-code and no-code apps for business users
- Real-time and event-driven application architectures

Delivery Approach

- 1. Design:** Identify business process and user need for analytics apps
- 2. Develop:** Build front-end, logic, API layers, and data access modules
- 3. Integrate:** Connect to existing tools, workflows, or systems
- 4. Deploy & Maintain:** Ensure availability, performance, and usage monitoring

Benefits

- Faster time-to-insight through embedded intelligence
- Streamlined operations with contextual decision support
- Lower dependency on traditional BI tools
- Modular, scalable architecture for future use cases

Client Examples

- Built a risk scoring application integrated with underwriting process for an NBFC
- Developed an interactive pricing calculator with embedded AI models for a B2B retailer
- Created low-code analytics app suite for field agents in a logistics firm

