# **ML Products & Platforms**

Accelerate Innovation with Custom Al Solutions and ML Platforms

### **Overview**

Durga Analytics helps you build and scale ML-powered products and platforms that deliver business value at scale—from personalization engines to fraud detection hubs and intelligent assistants.

### What We Build

- Custom ML products (e.g., pricing engines, risk scoring, chatbots)
- Domain-specific ML platforms (e.g., underwriting, diagnostics)
- · Recommendation systems and customer intelligence hubs
- Computer vision and NLP-based applications
- End-to-end MLOps platforms using open-source and cloud-native tools

## **Build-to-Scale Framework**

- 1. Ideation: Align product vision with AI feasibility
- 2. MVP Delivery: Deliver working product with feedback loops
- 3. Platformization: Extend capabilities with APIs, UI, and governance
- 4. Scaling: Monitor usage, expand features, optimize cost and performance

# **Benefits**

- Faster innovation cycles and Al-enabled business models
- Platform thinking—reuse, extensibility, modularity
- Ready-to-integrate accelerators and frameworks
- Proven delivery across industries with pre-built assets

# **Success Stories**

- Built a multilingual document summarization engine using LLMs for a legal tech firm
- Deployed dynamic pricing engine integrated into CRM for a retail chain
- Launched a fully managed MLOps platform using open-source stack for an insurtech startup

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