Data Strategy

Strategy & Advisory for building data capabilities aligned to business outcomes

Why Data Strategy?

In an increasingly data-driven world, organizations must go beyond ad-hoc data projects and adopt a holistic, value-aligned approach to data. Durga Analytics empowers you to build a pragmatic, future-ready data strategy that drives innovation, operational efficiency, and decision intelligence.

What We Offer

- Data Visioning and Business Alignment

- Current State & Maturity Assessment

- Target State Definition and Roadmap

- Data Governance & Operating Model Design

- Prioritization of Use Cases & Data Products

- Tech Stack & Architecture Recommendations

Client Success Snapshot:
Enabled a top retail bank to define a 3-year data transformation roadmap covering master data, analytics, and customer 360—delivering 40% faster access to decision-ready data.

Our Approach

We follow a collaborative approach that bridges business strategy with data capabilities. From leadership interviews to data ecosystem mapping, we deliver actionable blueprints that scale

with your ambitions.

Explore More

- [Analytics Roadmap](#)
- [Platform Strategy](#)