



Date: June 16, 2024

To Whom It May Concern,

This is to certify that Mr. **Prajjwol Bhattarai** was employed with **Recrunova LLC** as a **Senior Digital Marketing Specialist** from **October 16, 2023, to June 15, 2024**. During his tenure, Prajjwol consistently demonstrated exceptional skills in digital marketing, website development, strategic planning, and audience engagement, contributing significantly to the growth and success of our organization.

Key Skills Demonstrated and Achievements:

1. **Strategic Digital Marketing:**
 - Led initiatives that resulted in a **50% increase in website traffic within three months**, achieving a monthly average of **50,000 unique visitors**.
 - Designed and executed targeted social media campaigns, increasing lead generation by **20%** and generating **50 new leads monthly**.
2. **Content Creation and Branding:**
 - Launched a series of engaging articles that garnered **1,000+ views per article** in the first month, enhancing brand visibility by **30%**.
3. **Technical Expertise in Website Development:**
 - Independently built and launched the company's website, showcasing proficiency in web development and ensuring a seamless user experience that aligned with the company's branding and marketing goals.
4. **Comprehensive Marketing Strategy:**
 - Conducted in-depth market research to identify target audiences and craft data-driven marketing strategies that optimized campaign performance.
 - Enhanced audience engagement across multiple platforms through innovative content strategies and effective communication.
5. **Sales and Lead Management:**
 - Played a pivotal role in improving sales conversions by implementing targeted approaches that aligned with customer needs and market trends.

Prajjwol's ability to deliver measurable results while managing diverse responsibilities made him an invaluable member of our team. His creativity, dedication, and analytical mindset consistently drove success and set a high standard for performance.

We deeply appreciate Prajjwol's contributions during his time with Recrunova and wish him every success in his future endeavors. We are confident that his demonstrated skills and results-oriented approach will make a significant impact in any organization.

Should you require further details, please feel free to contact me at the address below.

Sincerely,

Edress Elrachidi

Cofounder, Recrunova LLC

1413 Landsford Dr, Allen, TX, 75013

www.recrunova.com

27 February 2023

To Whom It May Concern

Experience Letter for Prajjwol Bhattarai

It is with great pleasure that I write this letter to confirm the employment of **Mr. Prajjwol Bhattarai** at **Pocket Studio** as a **Digital Marketing Manager** from **July 4, 2021, to February 27, 2023**.

Throughout his tenure at Pocket Studio, Mr. Bhattarai consistently exhibited unwavering dedication, professionalism, and a strong work ethic. He took charge of various digital marketing campaigns, showcasing not only his strategic prowess but also his penchant for innovative approaches. His keen insights significantly propelled our company's growth and visibility within the competitive software development landscape.

Mr. Bhattarai's leadership skills were exemplary; he adeptly managed his team and fostered collaboration across departments, ensuring seamless project execution. His knack for analyzing market trends and tailoring marketing strategies accordingly was laudable, resulting in heightened brand engagement and enhanced customer satisfaction.

Furthermore, Mr. Bhattarai consistently surpassed expectations, delivering tangible results and exceeding targets. His fervor for digital marketing, coupled with his ability to adapt to evolving technologies, proved invaluable to our organization's success.

It is with full confidence that I endorse Mr. Prajjwol Bhattarai for any future endeavors. His contributions to Pocket Studio were invaluable, and I harbor no doubt that he will continue to thrive in any role he undertakes.



Ketan Maharjan
CTO
Pocket Studio Pvt. Ltd.



Issued date: December 1, 2020

Experience Letter for Prajjwol Bhattarai

I am writing to confirm that **Mr. Prajjwol Bhattarai** was employed with **88 Collective** as the **Head of Digital Consultation** from **June 2019 to November 2020**. During his tenure, Mr. Bhattarai demonstrated exceptional skills and contributed significantly to various aspects of our operations.

In his role as HOD Digital Consultation, Mr. Bhattarai effectively utilized his expertise in Business Analysis, Sales & Marketing, Search Engine Optimization (SEO), Business-to-Business (B2B) relations, Business Development, Digital Marketing, Public Policy, Social Media, and Team Management. His proficiency in these areas greatly benefited our organization and enhanced our digital consultation services.

Moreover, Mr. Bhattarai's experience spans across diverse industries, including FMCG, SaaS, construction, e-commerce, manufacturing, liquor, medical devices, healthcare, and pharmaceuticals. His versatility and adaptability allowed him to excel in providing tailored solutions to clients from various sectors.

Throughout his tenure, Mr. Bhattarai exhibited strong leadership skills and played a pivotal role in driving strategic initiatives and fostering collaborative efforts within the team. His dedication, professionalism, and innovative approach significantly contributed to the success of our projects and initiatives.

Mr. Bhattarai reported directly to me during his employment with 88 Collective, and I can attest to his exemplary performance and dedication to his role.

We sincerely appreciate Mr. Bhattarai's contributions during his time with us, and we are confident that he will continue to excel in his future endeavors. We wish him all the best in his future endeavors and thank him for his valuable service to our organization.

Should you require further information, please contact me at +977-984-135-1343 .

Best regards,

Pratik Aryal
CEO
88 Collective



www.88collective.com

CONTENT.ENGAGEMENT.EXPERIENCES

June 20, 2019

To Whom It May Concern

Employment Verification and Recommendation for Prajjwol Bhattarai

We hereby confirm the employment of **Mr. Prajjwol Bhattarai** at **Movers & Shakers Media Pvt. Ltd.** as an **Assistant Marketing Manager, Business Development**, from **September 10, 2018, to June 19, 2019.**

During his tenure with us, Mr. Bhattarai demonstrated exemplary dedication, creativity, and initiative in his role. He actively contributed to the development and implementation of marketing strategies, effectively promoting our brand and services in the competitive media industry.

Mr. Bhattarai exhibited strong analytical skills and market insights, identifying new business opportunities and forging strategic partnerships. His ability to engage with clients and stakeholders, coupled with his negotiation skills, significantly contributed to the expansion of our business and the acquisition of new clients.

Moreover, Mr. Bhattarai consistently demonstrated a proactive approach to problem-solving and a willingness to go above and beyond expectations. His collaborative spirit and positive attitude made him a valued member of our team, and he earned the respect of both colleagues and clients alike.

Based on his performance and contributions, we have no hesitation in recommending Mr. Prajjwol Bhattarai for any future roles or endeavors. He proved to be an asset to our organization, and we are confident that he will continue to excel in his career.



MOVERS & SHAKERS
MOVERS AND SHAKERS MEDIA PVT. LTD.

Avinash Vineet
HR and Operations Coordinator



Surya Bikram Gyawali Marg,
Mid-Baneswor, Kathmandu



contact@ugcakes.com



9801097535

Date: June 16, 2018

Ref no: UG/18/074

TO WHOM IT MAY CONCERN

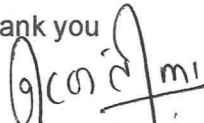
Sir/Ma'am,

This is to clarify that **Mr. Prajjwol Bhattarai** worked with us from April 16, 2017 to May 15, 2018 to our entire satisfaction. He joined the company as **Business Development Manager**. At the time of leaving, he was designated as **Business Development Manager** at Urban Girl Inc. Pvt. Ltd. He was employed in a **hybrid work mode** whereby he would be working from home as well as office as per the need of the company and work convenience.

His responsibilities included the following:

- **Strategic Business Development:** Developing and executing strategies for customer acquisition, retention, and expansion to drive the company's revenue and market share growth.
- **E-commerce Operations Management:** Overseeing the integration and optimization of the company's e-commerce platforms and tools to enhance user experience and operational efficiency.
- **Digital Marketing and Campaign Coordination:** Planning and coordinating digital marketing campaigns, including SEO, social media, and email marketing, to increase brand visibility and sales.
- **Vendor and Seller Relations:** Acquiring new sellers and coordinating with existing sellers to ensure a diverse and attractive product catalog, while also managing seller relationships to optimize their performance and satisfaction.
- **Content Strategy and Management:** Leading the planning, creation, and management of engaging content across various online platforms to attract and engage customers, and to support marketing and sales initiatives.

During his working period, we found him a sincere, honest, creative, hardworking, and dedicated employee with a professional attitude and very good job knowledge. His decision to end his employment with our company is solely his own decision, and we wish him all the best in his future career opportunities. We have no objection to allowing him in any better position and he has no liabilities in the company.

Thank you


Kiran Timsina
Co-Founder
Urban Girl Inc Pvt Ltd
kiran@ugcakes.com



Employment Verification for Prajjwol Bhattarai

In Bratislava, May 3, 2024
To Whom It May Concern,

This correspondence is intended to formally verify the tenure of **Mr. Prajjwol Bhattarai** (Citizenship Number: 271060-44611) as an Event Onboarding Manager at E.B.C.- Nepal (P) Ltd. from 25 February 2016, to 25 April 2017.

Throughout his tenure, Mr. Bhattarai demonstrated exemplary organizational skills, meticulous attention to detail, and an unwavering commitment to excellence. He assumed a pivotal role in ensuring the seamless onboarding of participants for our diverse array of events and comprehensive training programs.

Mr. Bhattarai exhibited remarkable efficiency in orchestrating sales, meticulously managing registrations, and facilitating effective communication channels among attendees, distinguished speakers, and strategic partners. His proactive demeanor and adept problem-solving abilities proved instrumental in surmounting obstacles and delivering superlative experiences for our esteemed clientele.

Furthermore, Mr. Bhattarai's steadfast dedication to nurturing positive relationships with stakeholders and his adeptness in adapting to dynamic environments were deserving of commendation. He consistently conducted himself with utmost professionalism and integrity, earning the admiration, trust, and respect of both colleagues and clients.

It is with utmost confidence that I extend my endorsement of Mr. Prajjwol Bhattarai for any prospective opportunities. His invaluable contributions to EBCG underscore his capability to excel in any role he elects to pursue.

Sincerely,



EBC-Slovakia s.r.o.
Vajnorska 100/A
831 04 Bratislava
Slovak Republic
ICO: 45867232 (2)

Roman Slovinec
Managing Director



NEPALSHARE

LET'S START SHARING

Reg.No. - 416/071/72

Work Experience Verification

October 11, 2015

Nepal Share

Gyaneshwor,

Kathmandu, Nepal

To Whom It May Concern

This letter is to verify the employment of **Prajwol Bhattarai** who worked for **Nepal Share** as an **Assistant Program Coordinator** from April 30, 2015 until October 11, 2015. He was a full-time employee working **48 hours per week**. During this time, he has worked an approximate **1,150 hours**.

As an Assistant Program Coordinator, his duties were:

- Handling the Headquarter in Kathmandu
- Supervise the financial detail
- Communication monitoring
- Media communication
- Organizing and monitoring the transport and lodging for the volunteers on duty
- Report and proposal writing

And all the task required as per the time calls

Please contact me at 9851073735 if you have any questions or need more information.

Thanking you,



Max Khatri

Founding Member

Nepal Share



Rasuna Engineering and Construction Pte. Ltd.

(Member Company of Widener University and Council of Tall Building USA)

रसुना इन्जिनियरिङ एण्ड कन्स्ट्रक्सन प्रा.लि.

G.P.O.Box 1269 Kha 2, 539, Kathmandu -31, Nepal.

Tel. 4226583/422491/4245139 Cell.9841410259/9841376083/ Fax:4436849 Email:rasuna1954@gmail.com / rasuna@ntc.net.np.

05/05/2015

Date:

To Whom It May Concern

Employment Verification for Prajjwol Bhattarai

I am writing to confirm **Prajjwol Bhattarai's** employment as a **Marketing Executive** at **Rasuna Engineering and Construction Pvt. Ltd.** from **March 2010 to April 2015.**

During his 5-year tenure, Prajjwol demonstrated exceptional dedication and professionalism. He played a key role in executing successful marketing strategies, enhancing our company's visibility, and fostering valuable client relationships.

Prajjwol's strong leadership and analytical skills greatly contributed to our marketing initiatives' success. I highly recommend him for any future opportunities.

For further information, feel free to contact me at 9851068676 or sarupant@gmail.com.

Sincerely,

Saraswati Pant

Operation Manager

Rasuna Engineering and Construction Pvt. Ltd.

