

Design Portfolio

Prajjwol Bhattarai

2024

Hello! I am Prajjwol

Prajjwol Bhattarai

Meet Prajjwol, the digital marketing wizard with a knack for strategic planning and project delivery. With over a decade of experience in the industry, Prajjwol has mastered the art of creating innovative content plans, executing successful marketing campaigns, and collaborating with cross-functional teams. When he's not busy analyzing digital performance metrics, you'll find him designing stunning graphics or exploring the latest tech trends. Connect with Prajjwol today to learn how he can help your business grow in the digital age.

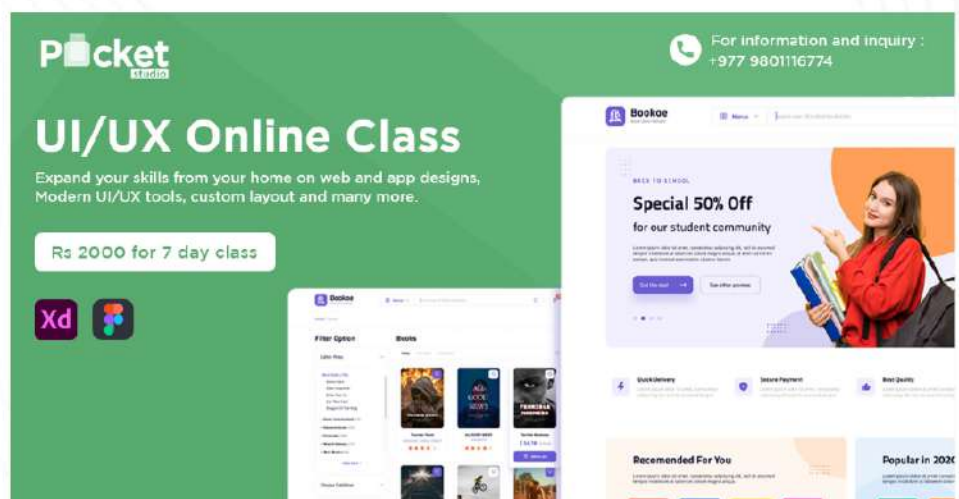
Introducing Prajjwol: A Digital Marketing Virtuoso

prajjwolbhattarai@gmail.com
+977 9849323861

Graphic Designs

Social Media Creatives

One of my interests is graphic design. I enjoy projecting ideas and experiences and communicating with the audience through visual and textual content. I've been designing graphics since I was in elementary school. I primarily concentrate on designs that communicate with the audience. Minimal designs with large fonts and a good image to cover up the entire design. I make every effort to create visuals that convey the comfort and quality of the product.



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Adhesive layer
Self-adhesive vinyl back to stick them in walls.

Printed layer
The design of your choice ready to exhibit.

Release layer
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(Note: The actual structures and materials may be slightly different for each series.)

CHARCOAL PANELS
Designer Textured Wall Panels

Find out more on:
www.pristinewalls.com

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WE'RE OPEN FOR FRANCHISE

Pizza within 5 minutes from hitech oven.

Delicious fast food delicacies.

Exclusive matka chya

चिप्पा अचोटा

WE'RE OPEN FOR FRANCHISE

Join our team as we move along together, We're finally open for FRANCHISE.

- Great opportunity in Tea and Beverage
- High Marginal ROI
- Reputed Brand
- Staff Support
- Operational Support
- Brand Manuals
- Marketing Support
- Wide variety of menus (Fast Food)

Space: Minimum 350sq.ft.

Investment: 28 to 32 lakhs

Please contact for further inquiries:-

Mobile No: +9177-6801037841

Email: chiyeadda2018@gmail.com

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Delicious fast food delicacies

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To place an order: www.tiffinbaita.com

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NEW!

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Staff Attendance Management and Reporting Platform
All-in-one system designed to boost your company's productivity

Attendance Management Staff Management Payroll System Event Calendar Client Information Management Task Assign and Notify Daily/Monthly Reports

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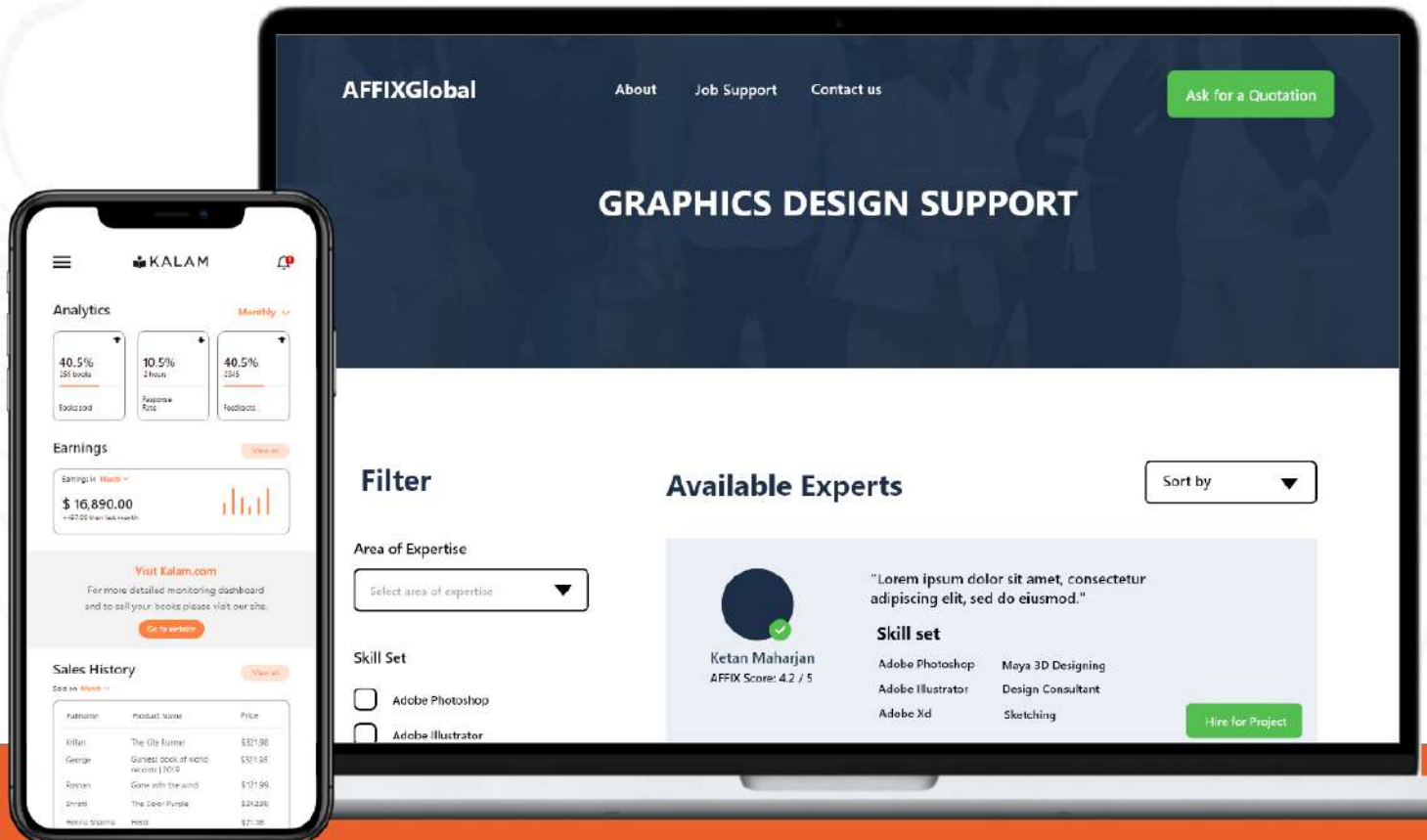
Logo Designs

I've had the great luck to work with a number of businesses from their beginning. From the logo comes the beginning of the business and the visualization of a brand. I make an effort to create logos that accurately reflect the company's brand, whether it be business, playful, cozy, or bright. I make an effort to create simple, vibrant logos so that I can utilize the same hues and forms for branding and marketing in the future. Making social media posts will be simpler for me as a graphics designer once a logo has been decided upon and the customer is satisfied with it.

The logo for Pocket studio features the word "Pocket" in a bold, black, sans-serif font. A small green smartphone icon is integrated into the letter "o". Below "Pocket", the word "studio" is written in a smaller, green, lowercase sans-serif font.The logo for INNOVA MALL MANAGEMENT features the word "INNOVA" in a bold, black, sans-serif font. A small blue graphic element resembling a stylized "V" or a building is integrated into the letter "A". Below "INNOVA", the words "MALL MANAGEMENT" are written in a smaller, blue, uppercase sans-serif font.The logo for KlientScape features the word "Klient" in a bold, black, sans-serif font, followed by "Scape" in a green, sans-serif font. The "K" is stylized with a green dot.The logo for MUDITA HOTELS • SUITES • LOUNGE features a red stylized "M" icon followed by the word "MUDITA" in a bold, red, uppercase sans-serif font. Below "MUDITA", the words "HOTELS • SUITES • LOUNGE" are written in a smaller, red, uppercase sans-serif font.The logo for SOCIETYFUND features a small green and blue icon resembling a stylized "S" or a group of people. To the right of the icon, the words "SOCIETYFUND" are written in a bold, green, uppercase sans-serif font.The logo for Wall Makers features a stylized orange "W" icon. Below the icon, the words "Wall Makers" are written in a smaller, orange, script font. The background is dark brown.The logo for dhago features the word "dhago" in a bold, white, lowercase sans-serif font. The background is black.

UI/UX Projects

Coding and development are my interests because I studied computer science in high school and college. I used to design the UI/UX for various projects and develop responsive websites in HTML, Bootstrap, and Angular JS. Although I no longer code, my UI/UX skills are improving on a daily basis.



Case Study:

Tiffin Batta

About Company

Tiffin Batta serves healthy dishes to people who are unable to prepare nutritious meals for themselves. They have a subscription model in which customers can create a diet based on their needs and place orders on a daily, weekly, or monthly basis.

Target and Challenge

The company desired simple and minimal designs that could be used by people of all ages. They wanted to represent their brand while also highlighting healthy food at an affordable price. Tiffin Batta also preferred to popularise the concept of subscription-based food. Their primary market is office workers, health-conscious individuals, gym goers, and so on.

Solution

My ideas were initially based on their colors and brand. My aim was to keep Customers interested in this app by the use of clear, straightforward, and informative content. By emphasizing nutritious eating as much as possible, I was able to complete this assignment in just 15 days.



Tools Used

- Balsamiq
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator

Design Process

-  **Discovery & Requirements**
4 days
-  **Research**
3 days
-  **Design**
4 days
-  **Iterations & Changes**
3 updates

Full project UI/UX on request

Send a request email


The Final Design

Next page



Your Profile

Let's get to know you better



Full name

Height

Centimeters

Weight

Kilograms


Update



Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore.

Next

Your Subscriptions




Basic Meal Plan
May 10 - May 17

Rs 1700
Weekly

Review Subscription


Your Subscription History



Keto Diet Meal
May 9 - May 15

Rs 1700


Review Subscription





Basic Meal Plan
May 9 - May 15


Rs 1700

Review Subscription










Home

Your Subscription

Meal Plans

My Profile


Your Subscriptions




Basic Meal Plan
May 10 - May 17

Rs 1700
Weekly

[Review Subscription](#)




Your Subscription History




Keto Diet Meal
May 9 - May 15

Rs 1700

[Review Subscription](#)








Basic Meal Plan
May 9 - May 12


Rs 1700


[Review Subscription](#)





 Home

 Your Subscription


 Meal Plans

 My Profile


 Profile



User Profile


 My Profile

Ketan Maharjan


 Change Password

>


Application Settings

 System Notification


☒

 Language


English

 Help & Support


>

 Tiffin Batta Version 1.1


Check Update

 Rate this app

>


 About Tiffin Batta


>


 FAQ


>

Log out

 Home

 Your Subscription

 Meal Plans

 My Profile

Basic Meal Plan

Grilled Chicken & Pasta with Tomato Sauce

About Meal | **Ingredients** | Similar Food

Common

- Fresh Milk
- Pasta
- Tomatoes
- Onion
- Basil
- Broccoli
- Button Mushrooms

Veg Option

Non - Veg Option

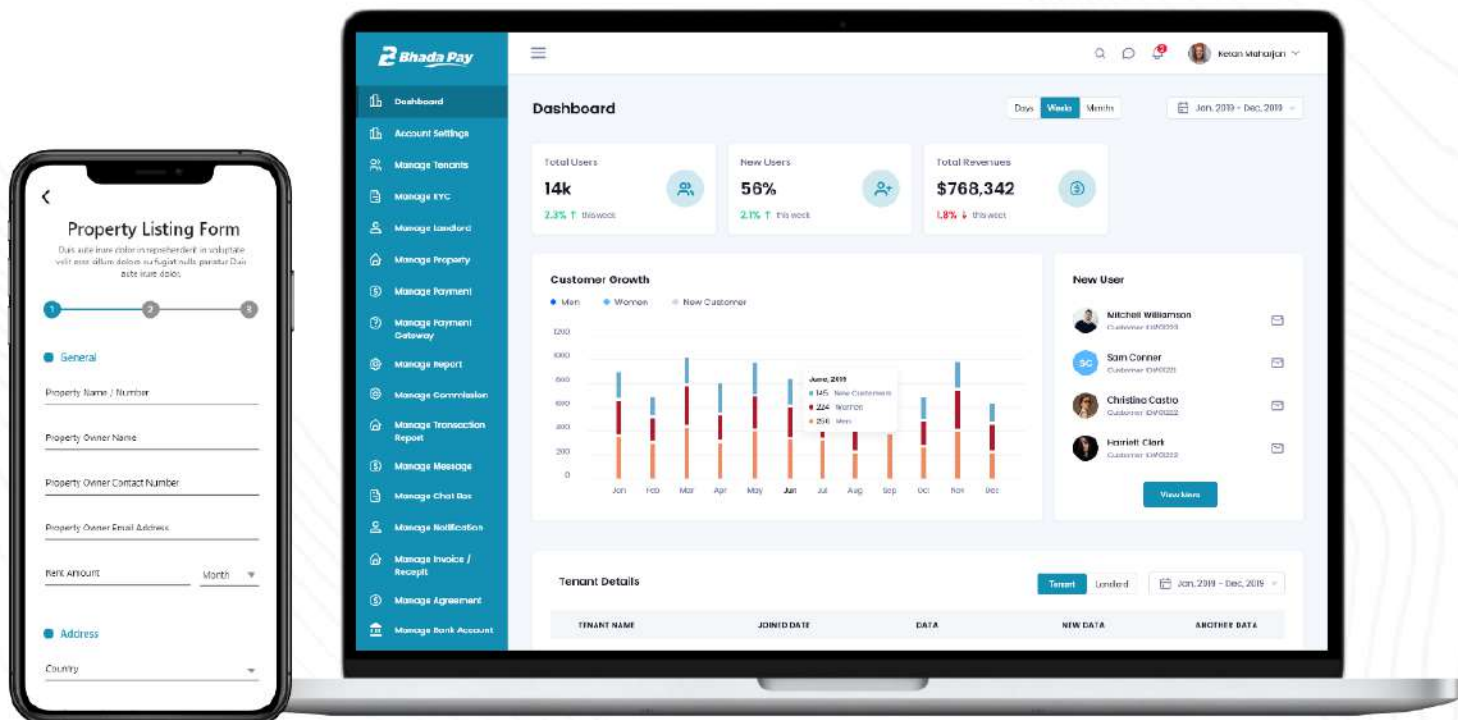
Home | Your Subscription | Meal Plans | My Profile

Case Study:

Bhada Pay

About Company

Bhadapay is a website/app that serves as a channel of communication between a tenant and a landlord. A landlord can use this platform to update the details of his properties as well as how much he wants to charge to rent them out. Similarly, someone looking to rent out a property can search for available properties. They can communicate, negotiate, and then create a contract as a result. The next payment due will also be communicated to the landlord and tenant via notifications and SMS.



Target and Challenge

As previously this type of platform was not available, a team from Nepal and a team from India thought it would be a good idea to develop this platform.

The main challenge was the popularize this type of platform and for the mass to use this, so the design needed to be simple yet informative.

The target audience of this platform are landlords with single or multiple properties, and tenants ranging from age 28 and above.

Solution

I started this website primarily concentrating on the Simple UI design and then went on to the application side of the website. From managing tenants to managing landlords, the admin view had complete control over the system and made sure that no data leaked. It was necessary for the transaction and conversation to take place on this platform.

Design Process

 **Discovery**
1.5 weeks

 **Research**
2 weeks

 **Design**
20-25 days

 **Iterations**
3 updates

Full project UI/UX on request

Send a request email

The Final Design

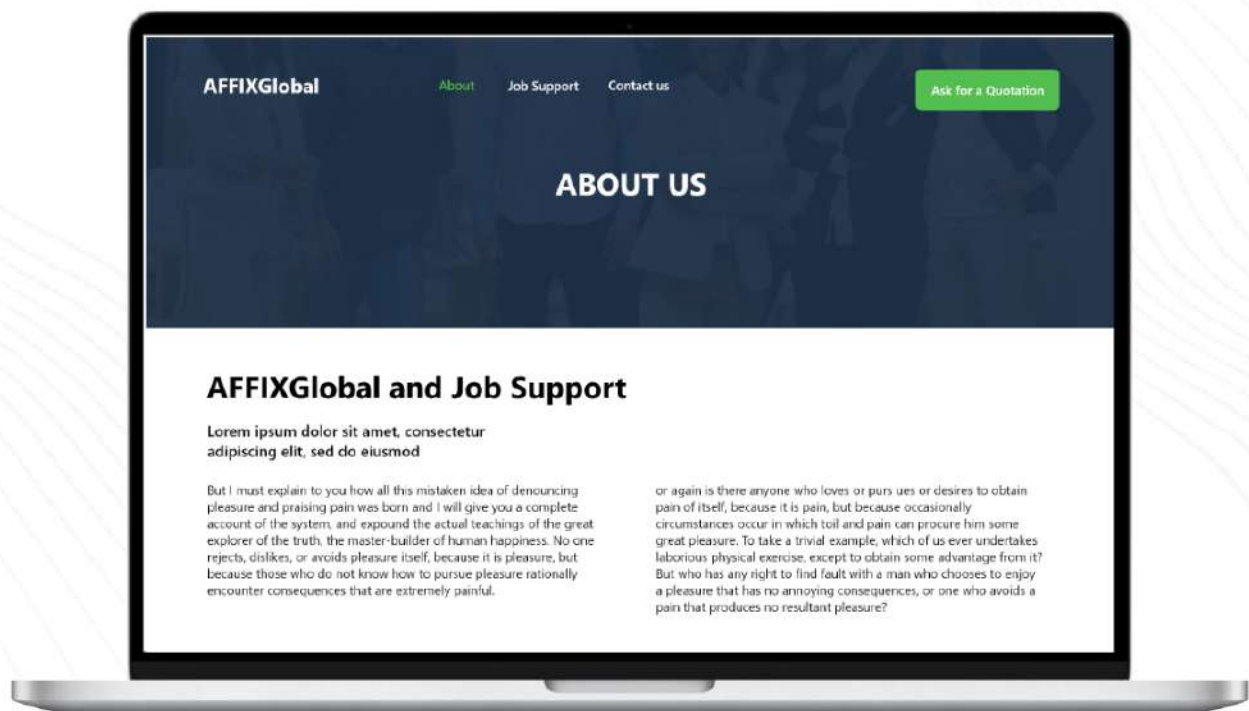
Next page

Case Study:

Affix Global

About Company

Affix Global provides immediate job support to anyone who needs assistance with specific tasks or projects. Affix was a platform where experts could sign up and update their skills as well as the fees they charge. When a customer requires a freelancer or job support, Affix provides a platform to connect the customer with the talent needed to solve the problem. This type of service is very popular in the European market, and an NRN wanted to create a platform that was similar to it.



Target and Challenge

The website had to be extremely clean, minimal, and user-friendly. This was the first phase of the website, and they intend to expand this platform and grow on Fiverr and Upwork work modules in the future.

Creating a talent rating system was a huge challenge for me. This was not included in the first phase because everything was done manually.

Solution

This website was created with the services they offered and the color of the brand in mind. I was in charge of the platform's research and design.

Design Process



Discovery
3 days



Research
1 week



Design
10 days



Iterations
2 updates

Full project UI/UX on request

Send a request email

The Final Design

Next page

Case Study:

Smart Book

Target and Challenge

Smart Book wanted an app that was similar to the popular ebook apps on the market (Kobo, Kindle). They wanted to concentrate on simple and minimal designs that could be used by people of all ages.

Because their primary audience ranged from 10 to 50 years old, the design had to be simple and user-friendly.

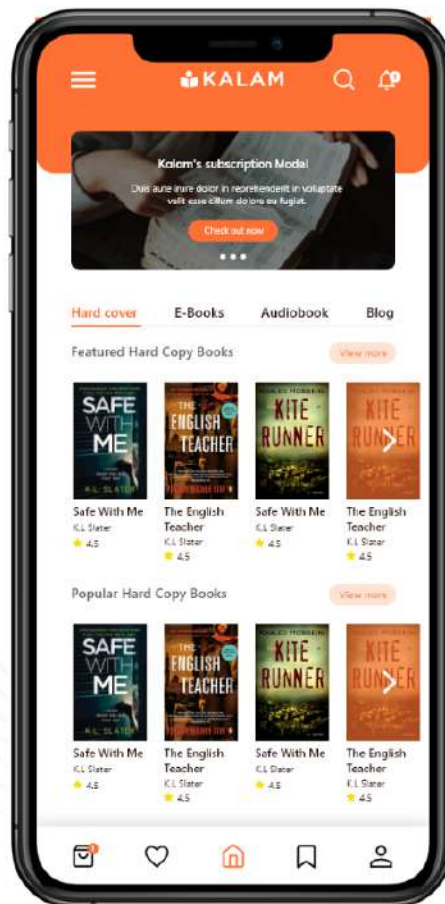
Solution

Because I took over this project from another designer, I had to redesign everything from the layout to the fonts.

I began my designs by focusing on their brand and colors. Customers were engaged on this app by using simple, clean, and informative text. I was able to complete this project in 12 days by showcasing their products (e-books, audiobooks, and hard covers) as much as possible.

About Company

Smart book was a platform that provided users with E-books, Hardcover Books, Audiobooks, and a blog. They collaborated with several book stores, authors, and publishers from across the country to fill the website with fantastic literature materials.



Tools Used

- Balsamiq
- Adobe XD
- Adobe Photoshop
- Adobe Illustrator

Design Process

-  **Discovery**
4 days
-  **Research**
3 days
-  **Design**
7 days
-  **Iterations**
2 updates

Full project UI/UX on request

Send a request email

The Final Design

Next page

Skip for now

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HELLO!

Duis aute iure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat.

Mobile number / Email ID

Password

☐ Remember Me

[Forgot your password?](#)

Login

Or login with

f

G

Don't have an account? [Register now](#)

<

OTP Verification

Enter the OTP sent to 9890041337.

3

Don't receive any code? [RESEND NEW CODE](#)

Proceed

Skip for now

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CREATE AN ACCOUNT

Duis aute iure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat.

Fullname

Required

Mobile Number

9860041332

Email Address

Password

Confirm Password

☐ I accept the [Terms and Conditions](#)

Login

Create an account

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KALAM

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The Kite Runner

by Khaled Hosseini

4.5/5

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Abstract

Synopsis

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Vivamus vehicula, tellus in mollis volutpat, odio est pellentesque massa, non tristique tellus sem ornare purus. Proin nisl ierem, consectetur quis ex a, venenatis rutrum purus. Curabitur eleifend, velit non vehicula malesuada, orci urna tistique eum, nec tristique ligula ligula et lac.

Tags

fiction

Young Adult

English

Romance/Thriller

Book Country England

Reviews

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Nisha Dhargana

4.5/5

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Ketan Mahajan

4.5/5

1 day ago

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Review

KITE RUNNER

The Kite Runner

by Khaled Hosseini

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by Khaled Hosseini

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Abstract

Synopsis

Preview

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0:00

30:00

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English

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Book Country England

Reviews

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KITE RUNNER

KITE RUNNER



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