Project: Dynamic-Active Website Development, Data Collection, Cold Calling and more**.**

Revision 3: 12-17-2023 [Additional revision will be made as it become necessary.]

Budget: $1,000; Time: 3 months

1. **Freelancer/Contractor Credentialing:**
    i.   Provide 3 client's references for dynamic web development
    ii.   Company's yearly revenue, smallest, largest and the average project size in dollar amount.
    iii.   Number of developers in the company, developers 'expertise
    iv.   Owner's and the developer's full resume
    v.   Copy of the owner's and developers' state provided ID
    vi.   Video interview is required; Knowledge of AI, business and finance is required.
    vii.   Freelancer need to take our test to prove his/her eligibility
    viii.   You should have your own setup to make international calls and receive calls.
    ix.   Expertise in video editing for Youtube video, linking, promoting is required
    x.   Digital marketing, VPN, blast emails and everything listed in this contract.
    xi.   Knowledge of physical and virtual NFT registration, promotion, marketing is required.
    xii.   Using ChatGPT interface, NLP (Natural Language Processing) Truth Machine) coding experience is required.

2. **EMMA's three major segments of this dynamic website development**
    i.   Dynamic website development, Menu Items functions, underlying **"Engine**.", Youtube
    ii.   Data collection by web scraping, calling, digital marketing, VPN, blast email-text message, appointment setting and other means.
    iii.   Year-round revisions, updates, maintenance tracking

3. **Key terms of agreement between EMMA and the contractor/Freelancer**
    i.   Entire project will be broken into 10 milestones. $100.00 for each milestone.
    ii.   Only 50% payment will be made after you finish each milestone. Since it takes time for bugs and error to show up remaining 50% of each milestone will be paid when the entire project is completed.
    iii.   At the end of the project all payment will be released.
    iv.   You will sign our NDA and contract.
    v.   All codes, contents, collected data will be the property of EMMA Foundation, Munzer Haque, the employer. Emma Foundation is a US registered 401C non-profit charity

Freelancer-contractor initial: ……………………..   Munzer Haque Initial ……………………….

organization, located in Plano, Texas. Munzer Haque is the founder and the owner of EMMA Foundation.

vi. Daily or alternative day updates are required. Routine video conference call between the developer and EMMA is required.

vii. All menu items, data collection, core-engine and requirements will be revised during the development process as necessary. Deliverables must be up to EMMA's satisfaction.

viii. All codes and data must be uploaded on daily basis. EMMA will have full access and full control of the website.

ix. No hardcoding of any data up to 3 level deep.

x. All relevant menu item will have payment system, in any fiat currency and in crypto.

Menu Items

[When administrator login he/she will see more menu items as necessary. Top of every page full contact, forward, backward, Language Selection, and Home page should always be available.

1. **Home**
   i. Landing Page
   ii. About the Founder
   iii. EMMA Mission Statement

2. **8-Pistons**
   i. **Poster** [Later you will make almost every sentence and every word in this poster active. Each click should take the user to Ai Based Truth Machine.
   ii. **8-Clubs**
       a. You will edit all videos, pictures, label them, organize by country/city, date, and number them for all 8 pistons clubs.
   iii. **NFT**: List, Market Promote 8-Piston Poster as NFT

3. **Donation**: Add link to various low-cost donation platforms. Accept US dollar, all currencies, crypto, credit card, various payment Apps etc.

4. **Participants**
   i. Volunteers
   ii. Local Chapters and in-person meetup groups. This one is very important too. Need to be created right away. This will be the mechanism to have in person meeting with like-minded people and find volunteers.
   iii. Donors
   iv. Business participation
   v. Linked-In

       Create EMMA as a Linked in entity. Once our website is stabilized, we will send out request others in the linked in for linking in with us.

      vi.   Facebook

Develop Populate Facebook account with the same information. Also give link to our website.

     vii.   Twitter: Collect Emma's registered users relevant post for the Truth Machine.

    viii.   Other Miscellaneous social media platforms

IMPORTANT: Integrate twitter (X), Facebook (Meta), Linked In, and other social media platfrom posts of EMMA's registered participants for the Truth Machine. Give me ideas of other form of platform, venue and /digital marketing.

5. Charity

a. Feeding the body

Edit all videos, pictures, label, organize,

     i.   CLAP Investment Club; [Add additional sub-menu item as necessary.]

write script to download all 365,000 Reg. D offering. This need to be updated every 3 months by clicking just one mouse button.

     ii.   List of collaborative organizations
    iii.   Entrepreneur + Investors

b. Feeding the soul

i.   AI Based Truth Machine

Graphical representation will ride on top of Wiki and wiki like interface with the users around the world, interface with ChatGPT, take input from users-weight them then draw line in the circle graphs. You will label, number all texts, pictures, and videos in a database, referenced, retrieve and integrate with Ai Based NLP (Natural Language Processing) Truth Machine.

Back-end database based (we can start with Excel sheet) that will be displayed in graph form for visual communication. Display will show circles with text inside it and lines connecting between these circles. If you can figure out how to interface power point then you do not have to write codes for it from scratch. Knowledge graph, NLP, logic processing, crowd sourcing, Wisdom of the crowd, polling, score with weight on voting on Hypothesis, statement, idea, philosophy, any question/answer etc. You will first write the detail of this item in the requirement document.

     ii.   **Real Time 8PQ Test:** Multiple choice questions, and as people answer, record those, take the statistic, and display them on the screen on real time.

During live presentation at local chapters attendees will be presented with multiple choice questions on the projector screen. Within time limit they will answer it logging into Emma website to this service. On the fly this feature will compute all statistics about the answer and the result will be displayed on the projector screen. You will first write the detail of this item in the requirement document.

      iii.   **Forum** – Discourse, Full discourse, debate, categorize the questions, weight them and connect with AI Based Truth Machine.

            Collect University Professors, Graduate and Ph.D. students, email addresses as described separately.

      iv.   **Courses**, TBD

6. Book of Intense Truth

Need a Microsoft word like platform that can have line number, topic ide etc. that can be invisible to the reader unless they turn it on.

7. Exchanges

    a)   **PE (Private Equity) Exchange**:

        i.   Develop a system for clients to login, connect to their financial institutions, then buy and sell PE. Later this one and few other items will reside in the cloud.

        ii.   Allow fractional shares

        iii.   Store PE data, track records, graphs etc. [ask for detail]

        iv.   Accounting

        v.   Collect data and update every 3 months from SEC Edgar DB

        vi.   developer need knowledge of business, finance, stock market, private equity market etc.

        vii. Cold calling and find MSP AR PI IC companies

    b)   **NFT**: Physical and virtual NFT registration, tracking, payment system

    c)   **Crypto**: [In the future: TBD]

8. Shopping: Full shopping center for EMMA Foundation's sponsored products

9. Podcast/Youtube channel

      i.   Video editing, routinely tag segment of the video topic wise, label them, number them, and connect to "AI Based Truth Machine".

      ii.   Support language translators.

      iii.   Platform for self-registering for Youtube interview

            This one need to be created immediately. Since YouTube videos are not well organized. We need to organize EMMA's videos in tree diagram or graph fashion by topics. Videos need to be linked to Truth Machine as well. In our website we need to allow users to search Our YouTube videos by topic, speakers, guests, key words, ideas, etc. We also need to link related Outside Videos to ours.

Data Collection

      i.   Write script to download all 365,000 Reg. D offering. This need to be updated every 3 months by clicking just one mouse button. **Hire other cold caller** leads generators to collect MSP AR PI IC verified leads and other leads.

ii.   Write script to collect contact info of ALL Professors, graduate and Ph.D. students, contact info and email addresses from over 2,000 top universities around the world. Script should run over universities websites, LinkedIn, Facebook and other sources. Guideline to collect universities name will be provided later.

iii.   Collect contact info of professionals working in various large corporations, research center, and other institutions. Guide will be provided.

iv.   Collect 500,000 investors contact info from US and another 500,000 from around the world. Countries name will be provided later.

v.   Collect 300,000 Doctors contact info from US and another 300,000 from around the world. Countries name will be provided later.

vi.   Collect 200,000 realtors contact info from US and another 200,000 from around the world. Countries name will be provided later.

Core Engine

i.   Design underlying core engine and then implement it. Continue to revise it until it is approved by EMMA. Then continue to fix bugs.

ii.   **Security:** Website must be secured, very secured, 2FA; This website will interface with bank accounts for investors. How do you plan to get access to our website for web development. **Login: 3 Levels of access; Plus, various scope of access.**

iii.   Have all EMMA's members full info. with type of membership, membership fees, active or not, send payment due alert and other massages, block accounts, Warning, and many more.

iv.   **Disclosures Warnings**: We are not responsible for anything etc. Attorney will provide the actual text, language and the content.

v.   **Market EMMA Foundation:** Digital marketing, send out emails, text messages, calls, schedule Youtube video interviews.

vi.   **VPN**: Setup VPN for blast Email and Text messages

vii.   Use best Influencer-Follower tools to track popularity

viii.   Edit hundreds of Youtube videos, each 1 to 3 hours long on on-going basis. Make Youtube appointments

ix.   Digital marketing, cold calling

General Terms and Condition:

NDA and Ownership: Freelancer need to sign our NDA and contract. You can't disclose any of the content of this website to anyone else. All data that you will collect on our behalf and any data that we will provide you will be strictly the property of Emma Foundation. Emma Foundation is a US registered 401C non-profit charity organization, located in Plano, Texas.

Revisions: Freelancer/contractor will implement any changes, rearrangements of the menu items, requirement modification as necessary at no extra cost to the employer. [You can re-arrange the menu items in a different way, whatever make most sense. I will guide you along the way in the design. Your main job is to do the development. We will do the easier static part such as providing textual content.]

Timeline: If the Freelancer/contractor couldn't complete the full project within 3 months, then the Freelancer/contractor will have to refund the full amount that is already paid. Refund must be made within 3 days after project's agreed upon deadline has expired, of signing this agreement.

Freelancer-contractor initial: ……………………..   Munzer Haque Initial ………………………..

Warranty: Freelancer/contractor will give 2 years of warranty in his work. For each milestone the freelancer/contractor will fix any error, bugs found or revisions necessary at no extra cost even after payment is made.

Security: Website must be secured, very secured, 2FA; This website will interface with bank accounts as well.

Market EMMA Foundation: Digital marketing, send out emails, text messages, cold calls, setup appointment, schedule Youtube video interviews.

VPN: Setup VPN for blast Email and Text messages

Use best Influencer-Follower tools to track popularity

Make Youtube appointments

Digital marketing, cold calling

Payments to Contractor/Freelancer by Milestone.

Project is broken into 10 milestones. Equal payment is assigned to 10 installments as milestones are completed. Incomplete data collection can be paid proportionally. 50% of the payment of each milestone will be held until the entire project is completed.

i. Completion of basic menu structure and core engine including security system and data collection: SEC Edgar DB MSP AR PI IC verified 100 leads by calling = 1 milestone

ii. Rest of the data collection and setting up interview schedule of several hundred highly qualified individuals from top us universities top corporate world. = 1 milestone

iii. Exchanges = 2 milestones, detail TBD

iv. AI Based Truth Machine = 1 milestones.

v. Rest of the items = 5 milestones [TBD - Detail yet to be determined]

Freelancer's name ……….…………………………. company's name, …………………….

Full address of the company …………………………..

Country …………………………. I, Freelancer's name …………………………………… accept this agreement.

Signature …………………………………………..Date ……………………….

Munzer Haque …………………………………Date ………………………