

# BODONI

## *The modern, classical design typeface*

**Bodoni was designed by giambattista bodoni in the late eighteenth century. Bodoni pulled his inspiration from a few others. He admired the work of John Baskerville and studied the designs of French type founders Pierre Simon and Firmin Didot. Although he studied the work of others his typeface was his own style. These fonts were not updated versions of Roman or Renaissance letter styles, but new designs.**

Bodoni typeface has five different characteristics that are used to identify it. The first would be high and abrupt contrast between thick and thin strokes. The second would be abrupt (unbracketed) hairline (thin) serifs. The third characteristic is the vertical axis. Next would be the horizontal stress. The last characteristic

### *SOURCES*

<https://en.wikipedia.org/wiki/Bodoni#:~:text=Bodoni%20is%20the%20name%20given,century%20and%20frequently%20revived%20since.&text=They%20came%20to%20be%20called,also%20known%20as%20Didone%20designs.>

<https://medium.com/@jevans67/typeface-history-bodoni-f2ef2d285cfe>