Consider any company from the provided sectors:

2. E-commerce: flipkart, myntra

1. Business & Market Understanding

Examination of the Market :
A summary of the major competitors, market size, and growth expectations in the e-commerce sector.Examination of the market share, revenue, and growth trajectory of Myntra and Flipkart.recognizing new trends in consumer behavior, like sustainability, customisation, and mobile buying.

Client Perspectives :
Recognizing the preferences, behaviors, and demographics of customers.
Analysis of purchasing patterns, including frequency, gadget use, and favored product categories. locating areas of concern and areas that could use improvement.

Competitive Environment :
A summary of the main e-commerce competitors.
A comparison of Myntra and Flipkart with their main rivals.
determining points of differentiation and competitive advantage.

2. Business Requirements Document (BRD)

Feature Overview:
Give a thorough explanation of the new feature that will be added to the application.

Goal:
Clearly define the feature's goals in terms of both user benefits and corporate objectives.

Essential Functions:
Enumerate the precise features that are necessary for the feature.
Establish user permissions and roles.
Describe the needs for system integration with the current ones.

Non-essential Conditions:
Indicate the needs you have for scalability, security, and performance.
Talk about compliance and regulatory issues.

Acceptance Criteria:
Specify standards by which to judge if the feature has been successfully implemented.

Limitations:

Determine any restrictions or limitations that might affect how the functionality is implemented.

3. Product Requirements Document (PRD)

User Narratives:
Describe the needs of the user personas.
Connect user stories to certain features and capabilities.

Setting Feature Priorities:
Sort features according to their influence on users and business value.
Establish a schedule for implementing the functionality.

Designing User Experience:
Provide prototypes or wireframes that depict the user interface.
Describe the navigational flow and user interactions.

Technical details:
Describe the limitations and technological requirements in detail.
Give details about third-party integrations, data storage, and APIs.

Plan of Testing:
Describe the many testing approaches that will be used, such as performance, usability, and functional testing.

4. User Journey And WorkFlow :

Configuring a profile: Offers information about occasion, clothing inventory, and style preferences.

Outfit Suggestions: Get daily outfit suggestions based on your unique style, the event, and the weather.

Product Suggestions: During perusing, notices corresponding apparel products on Myntra and Flipkart.

Integration with Cart: Easily adds suggested products to the cart.

Analysis of the current state:
Describe the user's current experience using the app.
Determine your areas of discomfort and improvement.

Describe the revised user experience that includes the suggested feature.
Draw out the flow of user interactions from start to finish.
Wireflows: Using wireframes or flowcharts, present the user journey visually.

Emphasize the decision nodes and important touchpoints.
Loop of Feedback:

Describe the procedures that will be used to get user input and improve the user experience.