

Prajwal Telsang

| Data Analyst | Business Analyst |

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Career Objective

As a passionate and motivated data analyst I am eager to leverage my skills and knowledge to help organization by digging deep into complex datasets to uncover valuable insights that drive business decisions.

Academics

✓ **B.E/B.Tech** at KLE Technological University, Hubli, Karnataka.

Technical Skills

Python: Pandas, NumPy, Matplotlib, Seaborn, sklearn.

Advanced Excel: COUNTIFS, SUMIFS, VLOOKUP, HLOOKUP, XLOOKUP, Pivot Table, Pivot Chart, Macros, VBA, Dashboard.

SQL Server: Data Types, Queries, Aggregate Functions, Joins.

Power BI: Data Reporting, DAX, Data Modeling, Data Cleaning, Extract Transform and Load (ETL).

Generative AI: Basics, Generative AI tools (Copilot), Ethical considerations of using generative AI.

Analytics Techniques: Basic Statistics (Hypothesis testing, stats methods), Data Analysis, Business Analysis, Reports and Dashboards, Data Preparation, Predictive modeling.

Projects

Project 1: Customer Analysis for Retail

Objective: Leveraged analytical skills in data management and statistical analysis to support business decision-making processes within a dynamic retail environment.

- ✓ Merge diverse datasets and Utilize data visualization techniques such as histograms and frequency bars to provide clear views into transactional patterns and customer preferences.
- ✓ Through data analysis and interpretation, delivered actionable insights that drive revenue growth, enhance customer satisfaction, and optimize operational efficiency within the retail sector.

Tools: Python, Pandas, Matplotlib.

GitHub Code: https://github.com/prajwaltelsang/-retail_case_study

Project 2: Hypothesis Testing

Objective: Established my expertise in hypothesis testing methodologies to contribute to projects aiming at making data-driven decisions and uncovering insights that drive business growth and optimization.

- ✓ Through rigorous statistical analysis and interpretation, I aim to provide actionable recommendations that enhance organizational performance and strategic decision-making processes.

Tools: Python, Pandas, Matplotlib.

GitHub Code: <https://github.com/prajwaltelsang/Pandas-Project>

Project 3: Retail Data Analysis (Data Visualization)

Objective: Enhanced decision-making through data visualization. Managed diverse data sources. Utilized Power BI to create an interactive dashboard offering actionable insights.

- ✓ Loaded and processed data accurately from multiple sources.
- ✓ Established robust relationships between data tables and designed an intuitive, visually compelling dashboard using Power BI.
- ✓ Presented valuable insights through data cuts and trends for informed decision-making

Tools: Power BI.

Project 4: Sports Data Analysis (Data Visualization)

Objective: Streamlined membership roster for a global sports organization. Improved data accuracy and accessibility.

- ✓ Developed systematic process for roster organization and management.
- ✓ Processed advanced Excel features for data analysis, strategic insights and decision-making.
- ✓ **Tools:** EXCEL.

Project 5: Sales data analysis.

Objective: Analyzed sales data to understand customer behavior. Loaded data into SQL Server, establishing dataset relationships.

- ✓ Managed sales data in SQL Server for integrity and performance.
- ✓ Defined intricate dataset relationships for comprehensive customer insights.
- ✓ Leveraged SQL Server for data management and strategic decision-making insights.

Tools: SQL Server.

Achievements and Certifications

- ✓ Career Essentials in **Generative AI by Microsoft and LinkedIn** Check it out: <https://lnkd.in/gPxeTmSt>
- ✓ Secured third place in PAPER PRESENTATION.
- ✓ Secured second place in PROJECT EXHIBITION Participated in PUPA

Languages Known

- ✓ English.
- ✓ Kannada.
- ✓ Hindi.
- ✓ Telugu.
- ✓ Marathi.

Declaration

I hereby declare that the above information furnished is true to the best of my knowledge and belief.

Place: Bangalore

Date: