

Prajwal Wadhai

Computer Science Student

8767354165

prajwalwadhai55@gmail.com

[LinkedIn](#)

[GitHub](#)

EDUCATION

B.E in Computer Science

Government College of Engineering Chandrapur (GPA: 8.45/10)

May 2022

Class 12th Boards

Bhagwantrao College of Science, Etapalli (66%)

May 2020

KEY SKILLS

C

C++

Java

Data Structure & Algorithm

Operating System

OOPs Concept

DBMS

Web Development

Git & GitHub

SQL

Machine Learning

ReactJs

PERSONAL PROJECTS:

NewsMonkey App

React.js Project

September 2022–Present

- Manage digital sales and streaming accounts to improve **brand positioning** and growth
- Source and **develop new strategic partnerships**, social engagements, and **advertising opportunities** that generate new revenue streams
- Collaborate with **internal departments** to execute national advertising campaigns, plan global digital distribution, and re-deploy a **1M+ consumer sales and marketing database**

E-learning Website

Digital Marketing Associate

June 2017–August 2019

- Worked with **management** to develop and apply **digital marketing** plans with a focus on driving **acquisition and conversion**
- Devised and implemented robust digital **acquisition plans**, ensuring precision in financial reporting, **budgets**, and **forecasts**
- Increased conversions by **15% from** paid sources (PPC, Grant, Display, and VOD)
- Enhanced conversion rates by **12% via A/B** testing landing pages for a **better performing** conversion funnel
- Using HTML, CSS, JavaScript, Bootstrap Framework use.

ACHIEVEMENTS:

- Secured 2nd position in software competition in government college of engineering, Chandrapur
- 7th Rank in GeeksforGeeks Platform in campus
- Co-ordinator of Azadi ka Amrit Mahotsav in GCOEC

