Prajwal Wadhai

Computer Science Student

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LinkedIn
GitHub

EDUCATION

B.E in Computer Science
Government College of Engineering Chandrapur (GPA: 8.45/10)

May 2023

Class 12th Boards
Bhagwantrao College of Science (66%)

May 2020

Class 10th Boards
Rani Durgawati Vidyalaya (82%)

May 2018

KEY SKILLS

C   C++   Java   Data Structure & Algorithm   Operating System   OOPs Concept   DBMS

Web Development   Git & GitHub   SQL   Machine Learning   ReactJs

PERSONAL PROJECTS

NewsLetter App
React.js Project

September 2022–Present

- Display the **daily new** in the website called NewsLetter.com **according to category wise**
- Source and **develop new strategic partnerships**, social engagements, and **advertising opportunities** that generate new revenue streams
- Collaborate with **internal departments** to execute national advertising campaigns, plan global digital distribution, and re-deploy a **1M+ consumer** sales and **marketing database**

E-learning Website
Frontend project

June 2021–August 2022

- Worked with **management** to develop and apply **digital marketing** plans with a focus on driving **acquisition and conversion**
- Devised and implemented robust digital **acquisition plans**, ensuring precision in financial reporting, **budgets**, and **forecasts**
- Increased conversions by **15% from** paid sources (PPC, Grant, Display, and VOD)
- Enhanced conversion rates by **12% via A/B** testing landing pages for a **better performing** conversion funnel
- Using HTML, CSS , JavaScript, BootStrap Framework use.

ACHIEVEMENTS

- Secured 2nd position in software competition in government college of engineering, Chandrapur
- 8th Rank in GeeksforGeek in campus
- LeetCode problem solver
- Co-ordinator of Azadi ka Amrit Mahotsav in GCOEC