

Pranju Shrestha

Content Creator

SUMMARY

I am an enthusiastic and adaptable professional with a range of skills. Currently, I am working as a Content Creator, where I have played a key role in helping the company grow through my creative contributions. With a strong foundation in transferable skills like planning, communication, and relationship building, I bring a proactive approach to identifying opportunities and understanding market trends. My past experience has shaped my problem-solving ability, given me an innovative mindset, and driven me to meet goals.

WORK EXPERIENCE

Content Creator	Apr 2024 - Present
Asterdio Incorporated Pvt. Ltd. Lalitpur	
Business Development Associate	Jan 2024 - Apr 2024
Bhatbhateni Holdings Kathmandu	
Digital Marketing Specialist	Sept 2023 - Jan 2024
DStudios Nepal Pvt. Ltd. Kathmandu	
Digital Marketing Intern (Remote)	March 2023
IIDE Delhi	
Customer Service Prerepresentative	August 2019 - Jan 2020
Garima Bikash Bank Galyang (Internship)	

SKILLS

- Digital Marketing
- Business Analysis
- SEO/SEM
- Project Management
- Team Player
- Leadership

EXTRA- ACTIVITIES:

President (Jan - May)	2022 - 2023
Golden-Z NAMI Kathmandu	
Secretary (March - Jan)	2021 - 2022
NAMI Management Club NAMI College	
Member	2019
MIC Youth Kathmandu	
Member	2017 - Present
ASMAN St. Mary's High School	
Member	2014 - 2017
LTS Club St. Mary's High School	

HOBBIES

- Reading books
- Watching movies
- Volunteering
- Swimming
- Travelling
- Photography

CONTACT

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EDUCATION

Bachelors of Business Administration (First Class Honors)
University of Northampton
March 2020 - November 2023

High School (G.P.A. - 3.15)
St.Mary's High School, Jawalakhel
June 2019

S.E.E. (G.P.A. - 3.75)
St.Mary's High School, Pokhara
March 2017

CERTIFICATIONS

Fundamentals of Digital Marketing
SEO/SEM - Google Digital Garage
IIDE - Digital Marketing
Ascendify - Marketing Fundamentals
Google Analytics by Google

LANGUAGES

Nepali - Mother tongue
English - Professional
Hindi - Conversational
Spanish - Basic