

Dynamic and innovative **Software Engineer**, specializing in web development and graphic design. Adept at integrating SEO strategies and user-centric designs, reinforced by a solid foundation in frontend and backend technologies. Proven track record in collaborative projects and strategic digital marketing initiatives. Committed to delivering high-quality, responsive solutions that drive business growth and enhance user experience.

SUYOG KADARIYA

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Skill Highlights

- Team Collaboration
- Problem-solving
- Communication Skills
- Strategic Planning
- SEO Optimization
- Adobe Suite
- MS-Office Suite
- Cross Platform Development
- User Interface Design (Figma, Axure)
- Project Management (Jira)
- Version Control (GitHub)
- CMS (WordPress)
- CRM (HubSpot)
- Backend (PHP, Python)

Certifications

- Google Analytics
- SEO Simplified IIDE
- Digital Marketing Fundamentals IIDE
- Frontend Development Great Learning
- Figma for UI/UX LinkedIn Learning

Languages

Nepali: Native Hindi: Fluent English: Fluent Spanish: Basic

Experience

Graphics Designer & Web Developer - Orama Nepal, Golfutar 09/2022 to 01/2024

- Designed landing pages and a variety of promotional materials including festive posters, event tickets, client logos, and restaurant menus.
- Utilized Beautiful Soup, Scrapy and Selenium in Python for web scraping tasks, extracting data efficiently from various websites.
- Contributed to the backend development of client websites using Flask in Python.
- Developed websites for clients using WordPress, ensuring functionality and visual appeal.

Web Development Intern - Nepal Electricity Authority, Durbar Marg 01/2023 to 07/2023

- Led the redesign of NEA's internal employee website, improving design and user experience.
- Implemented key design elements and front-end development using HTML, CSS, JavaScript, and Bootstrap.
- Contributed to backend development with PHP, enhancing form functionality and integration.

Digital Marketing Intern - IIDE Virtual Internship, India 03/2023 to 04/2023

- Received comprehensive training in Social Media Marketing, SEO,
 Content Writing, and Google Sheet Management.
- Gained practical exposure in Digital Marketing, enhancing skills in various online marketing strategies and tools.
- Contributed to Integrated Marketing solutions, applying a blend of learned techniques for effective digital communication and analysis.

Education

B.Sc. (Hons) Computing (Software Engineering)

2021 - 2024

First Class Honors

NAMI College, Affiliated to University of Northampton

References

References available upon request.