

₹985M  
Revenue

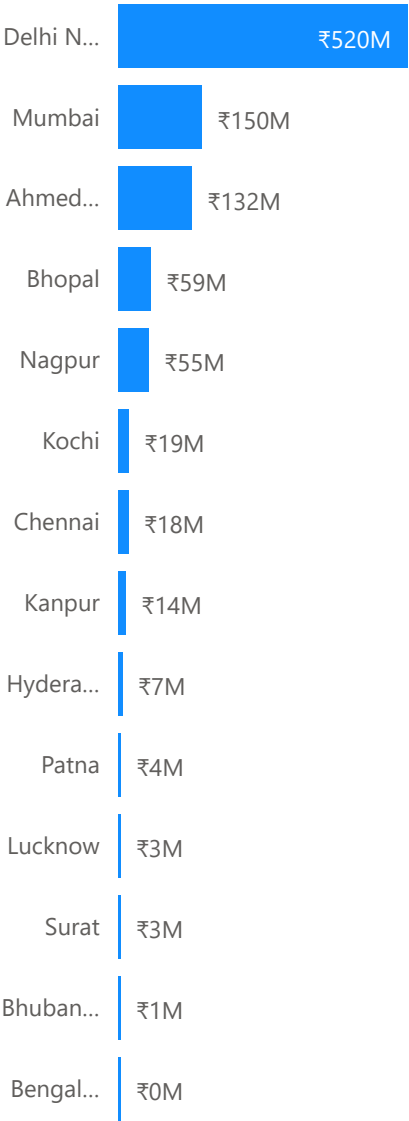
2M  
Sales Qty

# AtliQ Hardware Goods Sales trend

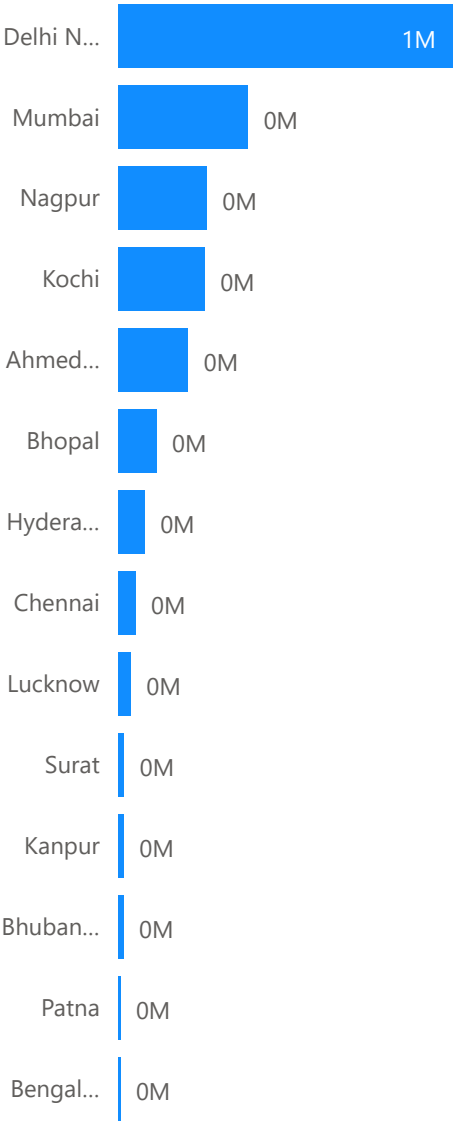
2017	2019
2018	2020

Jun 17	Jul 17	Aug 17	Sep 17	Oct 17	Nov 17	Dec 17	Jan 18	Feb 18	Mar 18	>
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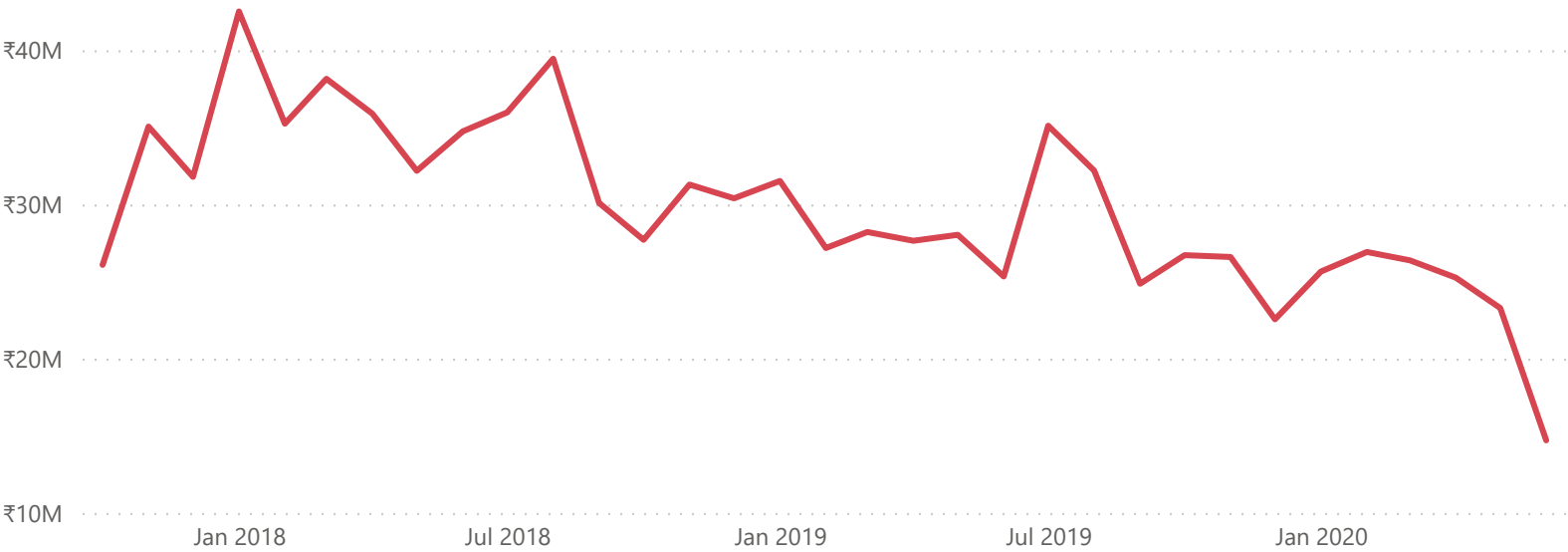
Revenue by Markets



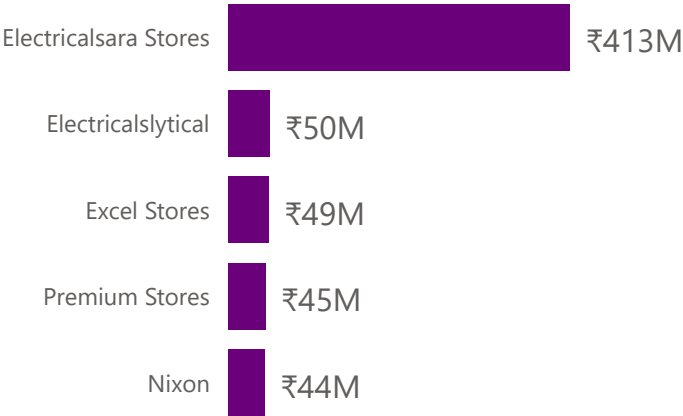
Sales Qty by Markets



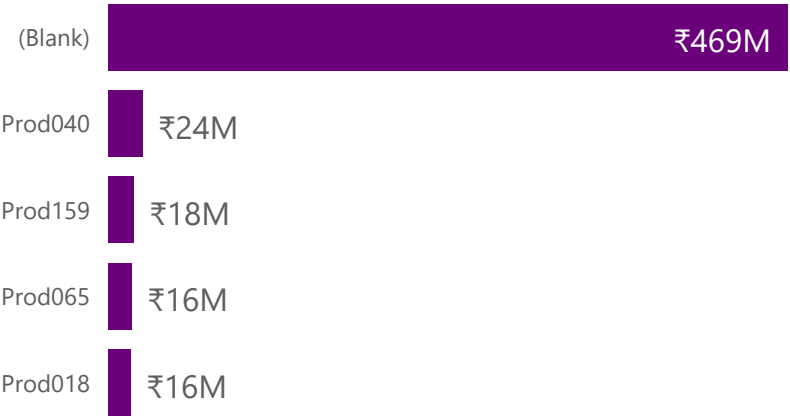
Revenue Trend



Top 5 Customers



Top 5 Products



₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Mar...

2017

2019

2018

2020

Jan 20

Feb 20

Mar 20

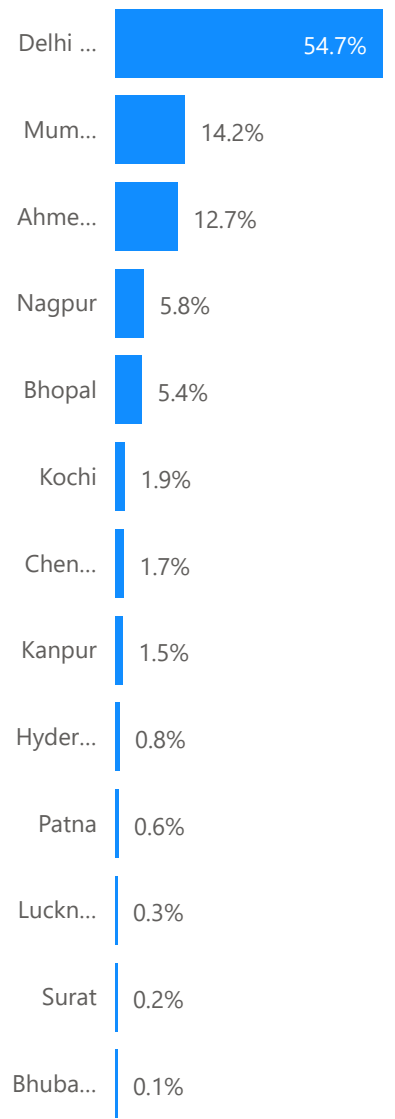
Apr 20

May 20

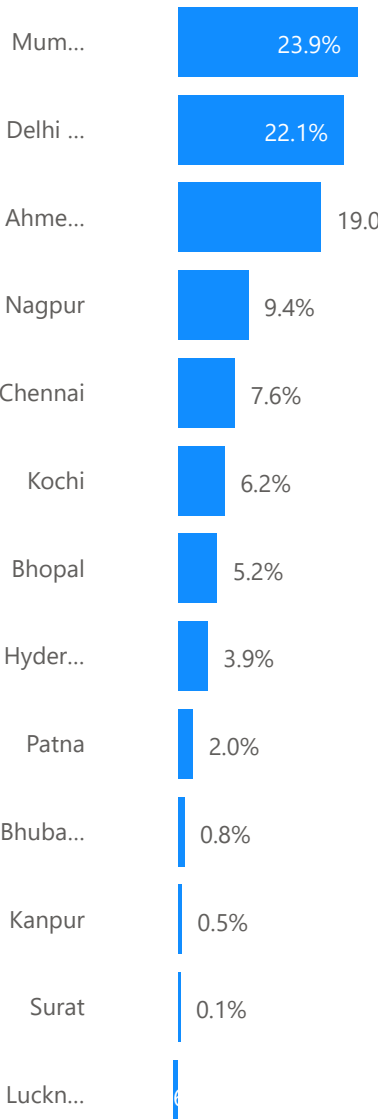
Jun 20

Revenue Trend

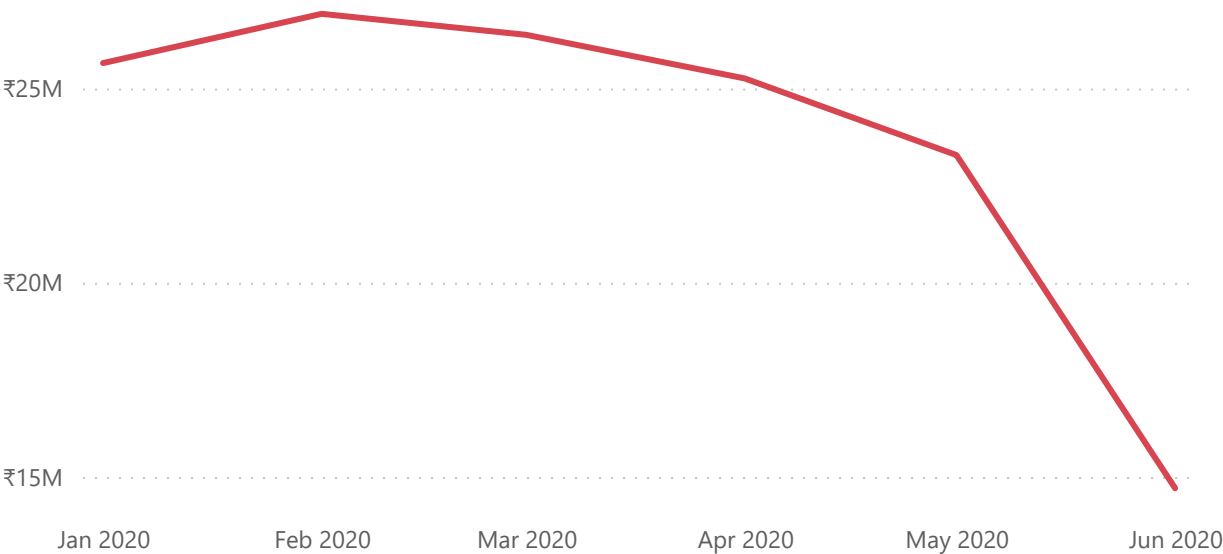
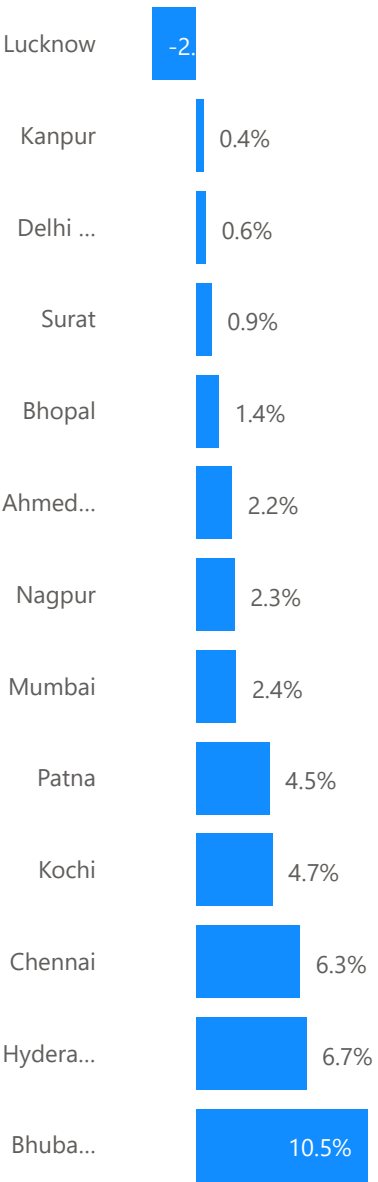
Revenue Contribution % by Market



Profit Contribution % by Market



Profit % by market



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Zone	₹9,27,154	0.7%	0.2%	0.5%
Unity Stores	₹17,48,166	1.2%	3.3%	3.9%
Synthetic	₹9,16,267	0.6%	-0.4%	-1.0%
Surge Stores	₹39,53,600	2.8%	11.9%	6.2%
Surface Stores	₹24,20,004	1.7%	3.2%	2.7%
Sound	₹7,40,856	0.5%	0.5%	1.3%
Sage	₹96,950	0.1%	0.2%	3.5%
Relief	₹7,73,301	0.5%	0.1%	0.3%
Propel	₹5,41,553	0.4%	0.7%	2.8%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Power	₹10,98,552	0.8%	3.7%	6.9%
Path	₹17,23,307	1.2%	1.0%	1.1%
Novus	₹2,58,543	0.2%	0.2%	1.6%
Nomad Stores	₹19,78,550	1.4%	4.0%	4.1%
Nixon	₹30,28,345	2.1%	4.7%	3.2%
Modular	₹24,53,519	1.7%	5.0%	4.2%
Total	₹14,22,24,545	100.0%	100.0%	1.4%

₹985M

Revenue

2M

Sales Qty

₹24.7M

Total Profit Margin

Profit Target

1%

2017

2019

Jun  
17

Jul  
17

Aug  
17

Sep  
17

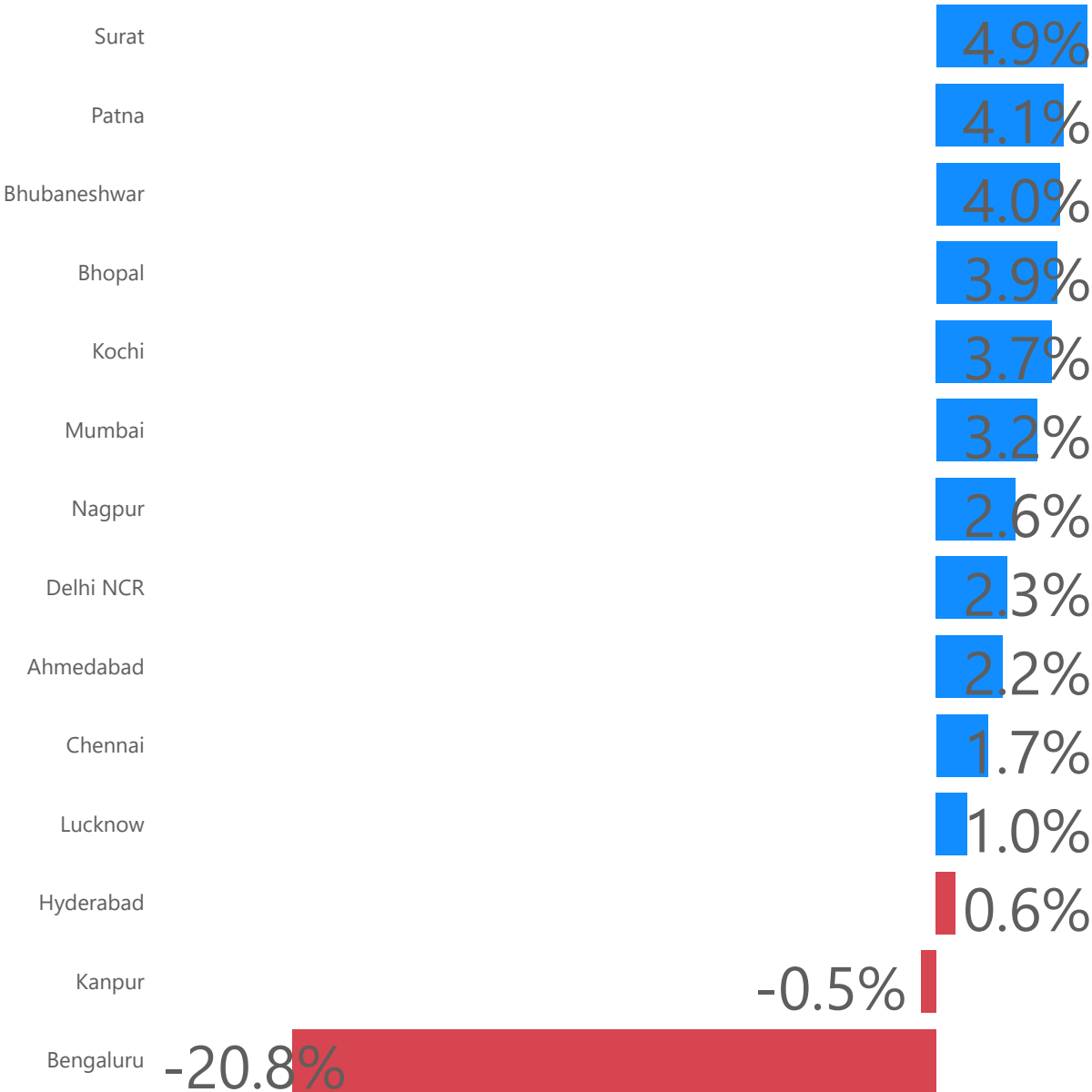
Oct  
17

Nov  
17

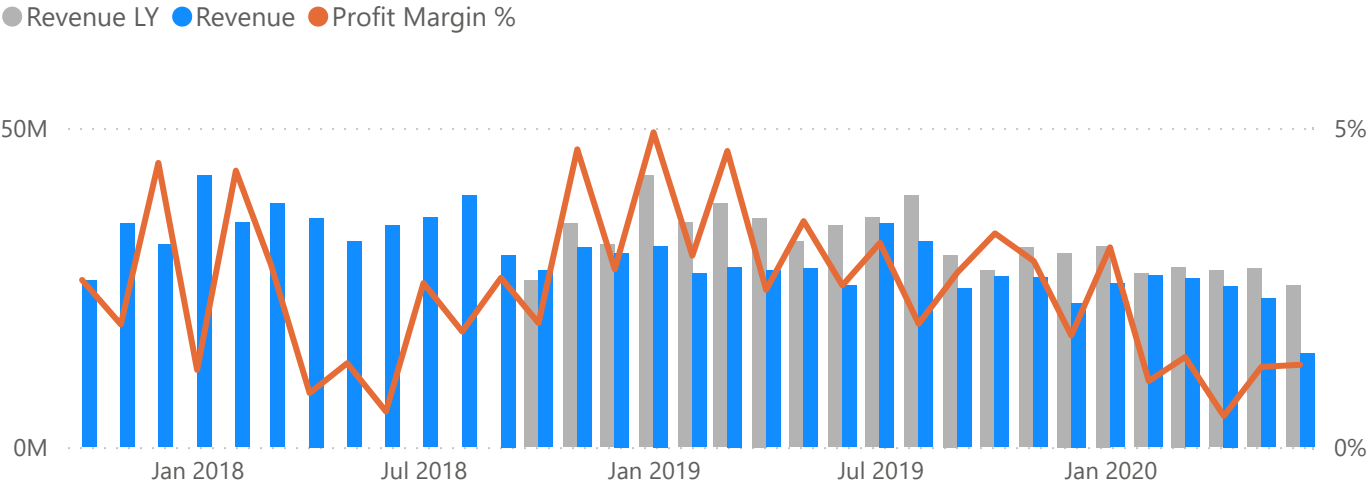
Dec  
17

Jan  
18

Revenue Contribution % by Market



Revenue Trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹41,33,33,588	42.0%	37.7%	2.3%
Electricalslytical	₹4,96,44,189	5.0%	6.8%	3.4%
Excel Stores	₹4,91,15,620	5.0%	2.8%	1.4%
Premium Stores	₹4,49,62,166	4.6%	4.3%	2.3%
Nixon	₹4,38,93,083	4.5%	7.2%	4.1%
Info Stores	₹3,51,00,033	3.6%	1.3%	0.9%
Control	₹3,17,71,997	3.2%	3.3%	2.6%
Surge Stores	₹2,86,48,916	2.9%	2.7%	2.3%
Acclaimed Stores	₹2,11,96,727	2.2%	1.3%	1.5%
Forward Stores	₹2,10,26,079	2.1%	2.3%	2.7%
Epic Stores	₹1,87,50,440	1.9%	1.3%	1.8%
Nomad Stores	₹1,77,39,351	1.8%	2.1%	2.9%
Electricalsociety	₹1,74,89,935	1.8%	2.9%	4.1%
Modular	₹1,73,79,851	1.8%	1.8%	2.6%
Atlas Stores	₹1,66,66,713	1.7%	1.2%	1.8%
Leader	₹1,65,29,970	1.7%	5.1%	7.5%
Surface Stores	₹1,52,42,562	1.5%	2.0%	3.2%
Total	₹98,48,68,963	100.0%	100.0%	2.5%