Customer Churn Analytics Dashboard

Built with Azure Data Factory, Azure SQL, and Power BI

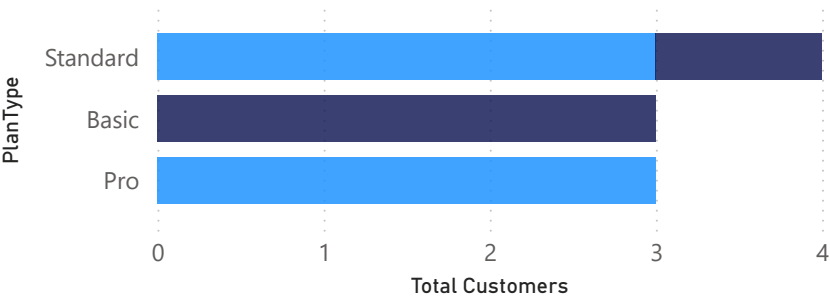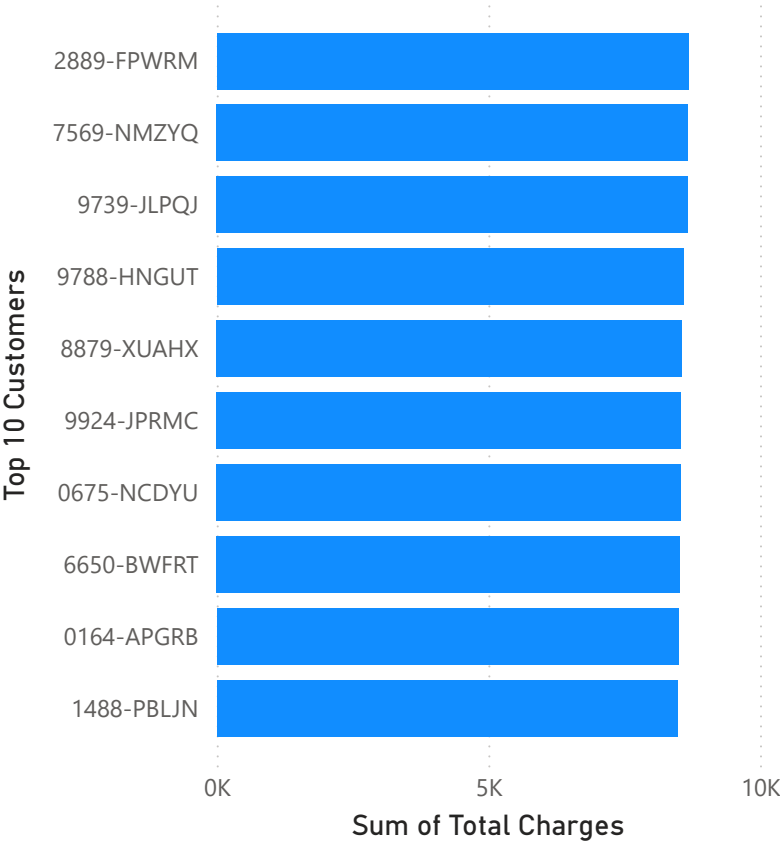| **7043**	**1869**	**26.5%**	**100**
Total Customers	Total Churned	Churn Rate	Avg Monthly Charge

Churn Distribution by Plan Type
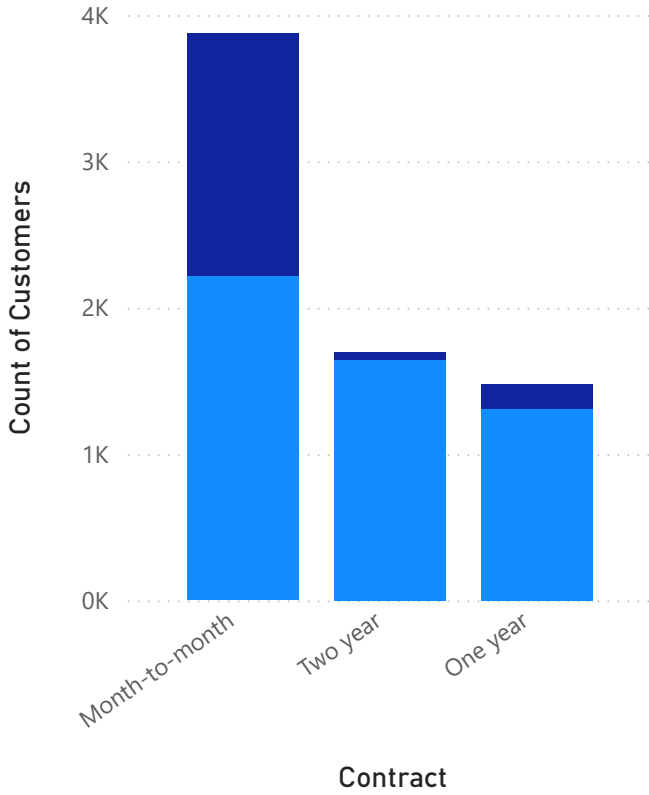
Churn ● No ● Yes

Top 10 Customers by Total Charges

Churn Distribution by Contract Type

Churn ● No ● Yes

Avg Monthly Charges by Churn