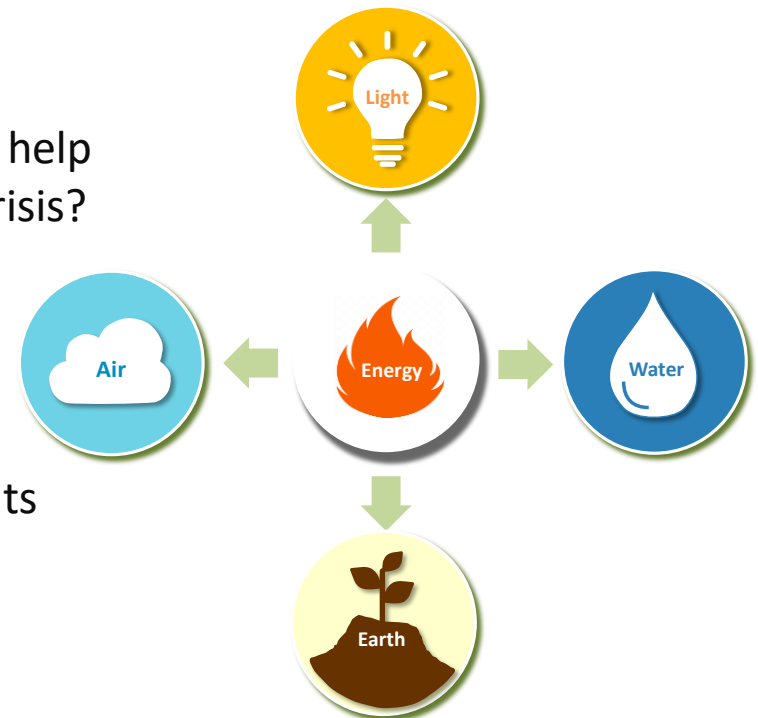


# How to enable adoption of an eco-friendly lifestyle?



- Can we help consumers adopt to an eco-friendly lifestyle without sacrificing their creative comforts?
- Can we find experts who can help in choosing the most suitable technology?
- Are there any Indian innovative green ideas that can help our nation find indigenous solutions to our energy crisis?
- Can well-planned sustainable buildings reduce your energy bills?
- Can India's energy independence ensure better profits for companies?





# Presenting Ecoideaz – Sustainability System Integrator

- Ecoideaz is a multifaceted agency that presents a diverse range of products & solutions in renewable energy and clean technology
- We work like a system integrator that brings together disparate producers and service providers to function as a single industry
- We bring together various expert consultants, product sellers and innovators for enabling sustainable solutions
- Our aim is to bring innovative green ideas to the mainstream and ensure our nation's energy independence



# Ecoideaz Ventures Mission Statement

“We aim to create an eco-friendly economy by facilitating the deployment of products and solutions in renewable energy, clean technology, organic agro-business and sustainable living, along with providing a synergizing platform for like-minded individuals and organizations”





# Green Guide for Conscious Consumers

- Does an 'eco-friendly lifestyle' mean sacrificing all your comforts?
- Ecoideaz helps conscious consumers to adopt an eco-friendly lifestyle:
  - We enable people who are concerned about the environment and want to do make a difference through their purchases
  - Ours is a neutral online publication that publishes honest reviews about various organic products and clean technologies
  - Our experts offer opinion on a wide range of eco-friendly products to build consumer awareness





# Expert Consultancy on Clean Technologies

- Is finding the right info on cyberspace just like filling a teacup with a fire hose?
- Ecoideaz helps you to find an expert who clears the clutter of various cutting-edge technologies.
- Our handpicked panel of experts provide guidance on various ecological topics:
  - **Energy efficiency** – help you to bring down cost of energy and ensure power savings
  - **Clean technology** – enable you to choose the appropriate technology to suit your needs
  - **Renewable energy** – find the right source of energy suitable for you
  - **Environmental damage** – assist you in mitigating the damage and create a prevention mechanism



# Intermediary for Innovators and Investors

- **Do you think unique green innovations originate only in the West?**
  - Ecoideaz.com is a comprehensive portfolio for innovative green ideas made in India, both from the investor and innovator perspective.
  - We have compiled all existing knowledge about ecological issues in a methodical manner, so that a layman can clearly understand the issue.
  - We provide comprehensive information about innovative green ideas so as to showcase them for investors to study and invest.





# Green Directory for SMEs & NGOs

**A dedicated space for green products and services made by SMEs & NGOs**

- Ecoideaz.com presents India's largest dedicated green business directory for companies that produce eco-friendly products and services
- Sustainable art & crafts, organic food & drinks, biodegradable packaging, eco-friendly fashion, eco-tourism, green architecture, training & education, waste management, alternative energy, sustainable development; you name it, we have it!







# Socially Connected Services

- **Handholding partner for Micro-SMEs and NGOs**
  - Offers all the possible help to small organizations enabling them to promote eco-friendly products, which in turn helps in women empowerment and rural development
  - Prepare NGOs to get access to CSR funds by enhancing their fund-raising capability, ensure visibility, and putting in place proper accounting standards.
  - Reaches out to various media publications and corporate forums to help NGOs support their local communities
  - Provides media partnership to large industry associations to organize their trade events and promote them among target audience

# Ecoideaz Reach on Social Media



8,000+  
Facebook  
followers



6,000+  
Email  
subscribers



3,000+  
Linkedin  
followers



480  
Pinterest  
followers



- Monthly page views – 40,000+
- Unique visitors – 15,000+



- 1,500 companies listed on our Green Directory
- 220 Partners on WhatsApp



# Our Implemented Projects

- **CSR for S G Analytics** – We implemented a CSR initiative that combines sanitation with educational aspects. We partnered with a local NGO who could identify rural schools around Pune where we implemented a toilet block and waste composting units. Check SGA CSR
- **The Beauty of Recycling Festival** – We partnered with eCoexist, an environmental organization, to organize their annual World Environment Day event. We conducted upcycling activities for awareness and sold eco-friendly products at an event held at Phoenix Marketcity Mall in Pune.
- **Nispana Sustainability Conferences** – Nispana Innovative Platforms hosts various trade events on sustainability, green building, smart cities, water conservation, etc. We promoted their events among SMEs and experts working in energy efficiency and clean technologies.
- **Echoes of Earth** – We helped Swordfish Events to organize India's first music festival dedicated to raise environmental awareness and eco-friendly lifestyle. The event had a flea market for selling eco-friendly products and organic foods and workshops by upcycling experts.
- **World Environment Expo** – We partnered with Indian Exhibition Services and Green Society of India to recognize cleantech startups, green manufacturers, eco-CSR initiatives, etc., and awarded them with 46 different honors at Green India Awards.
- **DCM Shriram** – We provided consultancy to this conglomerate to bring sustainability in their operations and diversify their business. We utilized their sugarcane waste to produce bagasse tableware for food packaging.

# Ecoideaz Core Team



**Levine Lawrence** – a veteran media professional with 18 years of diverse experience in business research, ESG ratings and implementation of CSR projects. He is actively involved with various voluntary organizations working on energy efficiency, clean technology, organic farming and ecological issues.



**Suhail Chaturvedi** – a sustainability professional and adviser for CSR projects. After completing his Masters in Sustainable Development from TERI University, he has worked in different capacities ranging from industrial research to CSR implementation.



**Goutham Veerabathini** – a civil engineer who works on smart city projects. Has rich experience as a research analyst in the field of environment and green building construction. Concerned about environmental issues and volunteers for various NGOs.



**Taj Mohammed Mushtaq** – an industry expert in organic agriculture who is striving to build farmer awareness in Karnataka. He manages an agri-business that offers biofertilizers, natural inputs and smart agriculture technologies.



**Sreesvarna B** – is an Agricultural Engineer, who got her master's degree in RE engineering from Tamil Nadu Agricultural University. As a part of her academics, She has conducted various projects on renewable energy, clean technology and sustainable development in rural areas.



**Khushbu Pancholi** – an engineering-MBA graduate who is passionate about strengthening the financial position of micro, small & medium enterprises. She is involved in consulting various eco-friendly startups and NGOs



# Thank You!

[www.ecoideaz.com](http://www.ecoideaz.com)

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