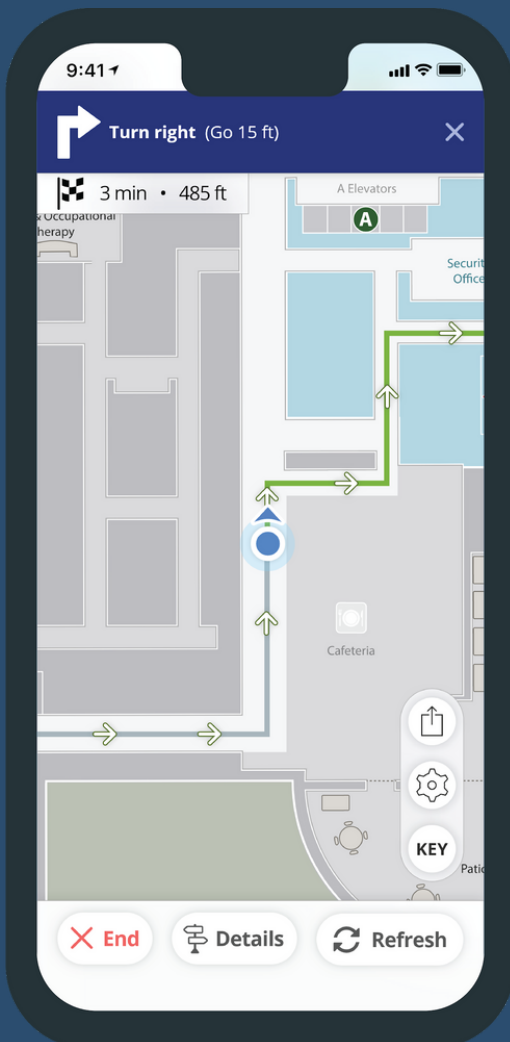


# DIGITAL WAYFINDING SOLUTIONS

## FOR AGED CARE FACILITIES

When a residents or visitor arrives on site, they're looking for the easiest, quickest and safest route to their destination. By providing information to them in a format they find useful you can remove many of the stresses of visiting a aged care facility, as well as providing opportunities to communicate to them without interrupting aged care facility staff.



### **Log their starting point**

Make it easy for residents to return to their original starting point, such as a carpark spot, by logging this location

### **Directions**

Provide step by step directions on arrival at the facility via multiple channels such as mobile or web browser

### **Location-based information**

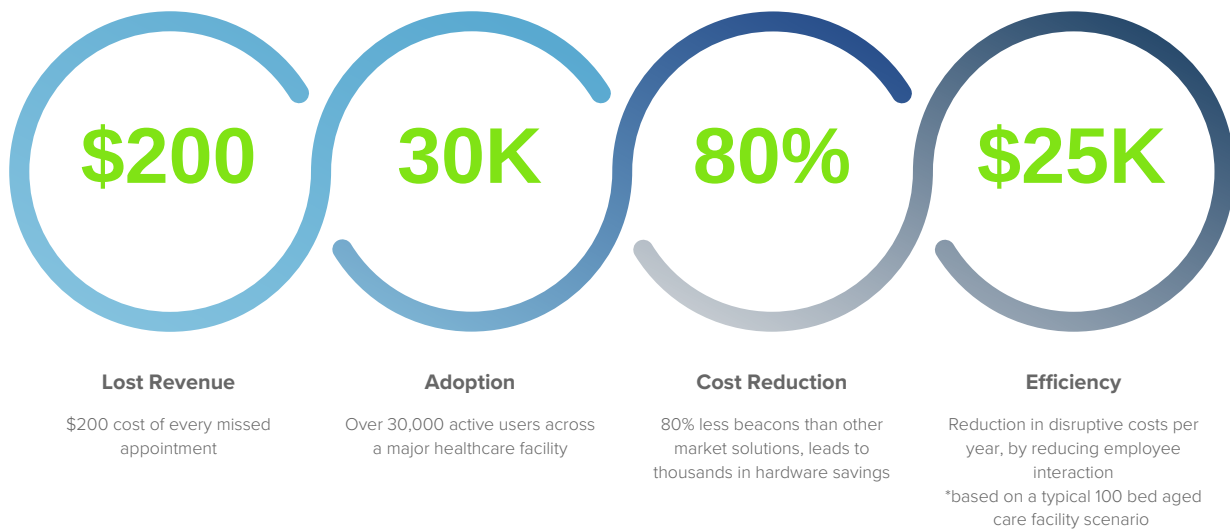
Use their location to provide useful or important information on other services available in their location within the aged care facility

### **Alerts**

Let them know if they have arrived successfully, gone off track or if there is a requirement to alter their route due to other circumstances

# THE PERFECT TREATMENT

Vertel's digital wayfinding solution powered by Purple allows staff and residents to quickly and efficiently navigate indoor and outdoor healthcare facilities using blue dot navigation with an accuracy of about 1 metre and specific turn-by-turn directions. Our wayfinding mobile app includes route planning, location-based messaging, and incident reporting using a hybrid technology of Bluetooth low energy beacons, WiFi, and geomagnetic positioning. This hybrid approach means a significantly simpler operational environment, creating a more cost-effective but highly accurate solution with a seamless transition between floors and buildings, to ensure the aged care facility is providing a leading-edge service, staff are more efficient with their time and residents have an enhanced experience.



## A BUSINESS CASE: NHS TRUSTS (UK)

### The Solution

- Engaging, consistent and secure portal
- Actionable insight based on behaviour and residents feedback
- Targeted communications program

### The Results

- Currently used by 34 NHS Trusts in the UK
- Over 760,000 residents logins and counting





**Contact Vertel Expert**

**Amit Chaddha**

**Email: [achaddha@vertel.com.au](mailto:achaddha@vertel.com.au)**

**Visit: [www.vertel.com.au](http://www.vertel.com.au)**

